

Edgar Filing: MEDIA GENERAL INC - Form SC 13D

MEDIA GENERAL INC  
Form SC 13D  
May 20, 2003

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
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SCHEDULE 13D  
Under the Securities Exchange Act of 1934

NTN Communications, Inc.  
(Name of Issuer)

Common Stock, par value \$.005 per share  
(Title of Class of Securities)

629410309  
(CUSIP Number)

George L. Mahoney, Esq.  
Media General, Inc.  
333 East Franklin Street, Richmond, Virginia 23219  
(804) 649-6000

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

May 7, 2003

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(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this statement because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box .

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Exchange Act but shall be subject to all other provisions of the Act.  
SCHEDULE 13D

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CUSIP No. 692410309

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1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF Media General, Inc.  
ABOVE PERSON IRS Emp.ID No. 54-0850433  
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2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) -----  
(b) X  
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(See Item 3)

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3 SEC USE ONLY

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4	SOURCE OF FUNDS	WC/00 (See Item 3)
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2 (d) or 2 (e) _____	Not Applicable
6	CITIZENSHIP OR PLACE OF ORGANIZATION	Commonwealth of Virginia
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	
	7 SOLE VOTING RIGHTS	2,666,667
	8 SHARED VOTING POWER	-0-
	9 SOLE DISPOSITIVE POWER	2,666,667
	10 SHARED DISPOSITIVE POWER	-0-
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	2,666,667
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)	5.8% (1)
14	TYPE OF REPORTING PERSON	CO

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- (1) Based on the 45,741,000 shares of common stock outstanding as of May 12, 2003 according to the company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2003.

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The summary descriptions contained in this Schedule 13D of certain agreements and documents are qualified in their entirety by reference to the complete texts of such agreements and documents filed as Exhibits hereto and incorporated herein by reference.

Item 1. Security and Issuer.

This Schedule 13D filed by the undersigned relates to the common stock, par value \$.005 per share (the "Common Stock"), of NTN Communications, Inc., a Delaware corporation (the "Company"). The Company's principal executive offices are located at 5966 La Place Court, Carlsbad, California 92008.

Item 2. Identity and Background.

This statement is being filed by Media General, Inc., a Virginia corporation ("Media General"). Media General's principal businesses are newspaper publishing, television broadcasting and interactive media. The principal office and business address of Media General is 333 East Franklin Street, Richmond, Virginia 23219.

The following information concerning the executive officers, directors and controlling persons of Media General is set forth on Exhibit 99.1 attached hereto, which is incorporated herein by reference:

- (i) name;
- (ii) residence or business address; and
- (iii) present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted.

During the last five years, to the best knowledge of the person filing this Schedule 13D, none of Media General or any of the individuals listed on Exhibit 99.1 have been convicted in any criminal proceedings (excluding traffic violations and similar misdemeanors).

During the last five years, to the best knowledge of the person filing this Schedule 13D, none of Media General or any of the individuals listed on Exhibit 99.1 have been a party to any civil proceeding of a judicial administrative body of competent jurisdiction as the result of which it, he or she was or is subject to any judgment, decree or final order enjoining future

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violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

To the best knowledge of the person filing this Schedule 13D, all of the individuals listed on Exhibit 99.1 are citizens of the United States of America.

### Item 3. Source and Amount of Funds or Other Consideration.

Item 4 on the cover page hereto is incorporated herein by reference. On May 7, 2003, Media General acquired 2 million shares of restricted Common Stock for \$3 million in cash pursuant to the terms of the Purchase Agreement described in Item 6(a) below (the "Investment Transaction"). Pursuant to the terms of the Licensing Agreement described in Item 6(d) below, on May 7, 2003, Media General received 666,667 shares of restricted Common Stock as payment for a license fee for granting a five (5) year license to Buzztime Entertainment, Inc., a Delaware corporation and wholly-owned subsidiary of the Company ("Buzztime"), of certain technology owned by Media General (the "License Transaction").

### Item 4. Purpose of Transaction.

Media General's purpose in acquiring the Common Stock was to make a strategic investment in the Company, an interactive game content developer and distributor.

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Except as set forth in this Schedule 13D, none of Media General or, to the best knowledge of the person filing this Schedule 13D, any of the individuals listed on Exhibit 99.1, have a present plan or proposal that relates to or would result in any of the actions or changes specified in clauses (a) through (j) of Item 4 of the General Instructions to Schedule 13D. However, each of Media General and the individuals listed on Exhibit 99.1 reserves the right to propose or participate in future transactions which may result in one or more of such actions or changes.

Items 6(a) through (d) below are incorporated by reference herein.

### Item 5. Interest in Securities of the Issuer.

(a) See Items 11 and 13 of the cover page hereto, which are incorporated herein by reference, for the aggregate number of shares and percentage of the Common Stock beneficially owned by Media General. See Exhibit 99.1, which is incorporated herein by reference, for the aggregate number of shares of Common Stock beneficially owned by Neal F. Fondren, which represent less than 1% of the outstanding Common Stock.

(b) See Items 7 and 9 of the cover page hereto, which are incorporated herein by reference, for the number of shares as to which Media General has the sole power to vote or direct the vote, and to dispose or to direct the disposition. See Exhibit 99.1, which is incorporated herein by reference, for the number of shares as to which Neal F. Fondren has the sole power to vote or direct the vote, and to dispose or to direct the disposition.

(c) See Item 3, which is incorporated herein by reference, for a description of the Investment Transaction and the License Transaction, which were the only transactions in Common Stock that were effected during the past 60

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days by Media General.

(d) There is no other person that has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the shares of Common Stock beneficially owned by Media General or Neal F. Fondren.

(e) Not applicable.

### Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.

(a) Purchase Agreement. On May 5, 2003, Media General, the Company and Buzztime entered into a definitive Securities Purchase Agreement, attached hereto as Exhibit 2.1 (the "Purchase Agreement"), providing for the purchase by Media General of restricted Common Stock as described in Item 3 above (which description in Item 3 is incorporated herein by reference). The Purchase Agreement required the parties to enter into the NTN Investor Rights Agreement and the Buzztime Investor Rights Agreement described below as a condition to closing the transactions contemplated thereunder.

(b) NTN Investor Rights Agreement. Pursuant to the NTN Investor Rights Agreement dated May 7, 2003 between the Company and Media General, attached hereto as Exhibit 4.1 (the "NTN Investor Rights Agreement"), Media General has preemptive rights to purchase up to its pro rata share of certain issuances of Common Stock and securities convertible into Common Stock. These preemptive rights terminate in the event that Media General's holdings of Common Stock decline below specified thresholds.

Effective as of the closing of the Investment Transaction, the Company appointed Neal F. Fondren to the Board of Directors of the Company as Media General's designee to serve in the class of directors whose current term expires in 2005. In addition to the initial appointment, the Company agreed to use its best efforts to cause and maintain the election to its Board of Directors of an individual designated by Media General and approved by the

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Company, so long as Media General maintains certain minimum holdings of Common Stock. In certain circumstances, including in the event Media General's designee is not elected to the Board of Directors, a Media General designee is entitled to attend meetings of the Board of Directors as a non-voting observer.

The Company is also obligated to register Media General's shares of Common Stock, including shares acquired in the future in connection with the Investment Transaction and the License Transaction, for resale in compliance with applicable securities laws. These registration rights terminate on the fourth anniversary of the May 7, 2003 closing date, or earlier in certain circumstances.

(c) Buzztime Investor Rights Agreement. In connection with the Investment Transaction, Media General received warrants to purchase on or before May 7, 2007 up to 500,000 shares of Buzztime's common stock at an exercise price of \$3.46 per share (subject to adjustment) pursuant to the Common Stock Purchase Warrant executed by Buzztime on May 7, 2003, attached hereto as Exhibit 4.2 (the "Warrant"). Under the Buzztime Investor Rights Agreement dated May 7, 2003 by and among Media General, the Company and Buzztime, attached hereto as Exhibit 4.3 (the "Buzztime Investor Rights Agreement"), Media General has the right to exchange each share of its

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Buzztime common stock acquired pursuant to the Warrant or the Licensing Agreement (as described more fully in Item 6(d) below) for two shares of Common Stock (subject to adjustment in specified circumstances) upon the occurrence of certain events, including the second and fourth anniversary dates of the Buzztime Investor Rights Agreement, a sale of the Company, and the bankruptcy of Buzztime. Media General may exercise this exchange option no more than twice. In the event of a sale of the Company, the Company has the right to require Media General to exchange each share of its Buzztime common stock acquired under the Warrant and Licensing Agreement for two shares of Common Stock.

Under certain circumstances (including the bankruptcy of Buzztime), Media General also has the right to exchange its Warrant for warrants to purchase a number of shares of Common Stock equal to twice the number of shares of Buzztime common stock issuable upon exercise of the Warrant for the same aggregate exercise price (subject to adjustment).

The exchange rights provided in the Buzztime Investor Rights Agreement terminate on the fourth anniversary of the May 7, 2003 closing date, or earlier upon the occurrence of certain specified events. The Buzztime Investor Rights Agreement also contains provisions regarding preemptive, tag along, drag along and registration rights, but these provisions apply only to Buzztime securities.

(d) Licensing Agreement. Pursuant to a Licensing Agreement dated May 7, 2003 by and among Media General, Buzztime and the Company (the "Licensing Agreement"), Media General licensed certain technology to Buzztime for a five-year term and license fee, which was paid by issuing 666,667 shares of restricted Common Stock to Media General. If Buzztime meets specified performance targets during the initial term, Buzztime may renew the license for an additional five-year term by paying Media General a one-time \$100,000 renewal payment, which Media General could elect to accept in shares of either Common Stock or Buzztime common stock with an aggregate value of \$100,000 (based on the 20-day average trading price) if the stock is then publicly traded.

Except as may be otherwise described herein, to the best knowledge of the person filing this Schedule 13D, none of the individuals listed on Exhibit 99.1 are parties to any contract, arrangement, understanding or relationship with Media General, any other individual listed on Exhibit 99.1 or any other person with respect to any securities of the Company.

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The foregoing descriptions of the Purchase Agreement, NTN Investor Rights Agreement, Buzztime Investor Rights Agreement, and Warrant are qualified in their entirety by reference to a copy of such instruments attached as Exhibits hereto, which documents are incorporated herein by reference.

Item 7. Material to be Filed as Exhibits.

Exhibit No. Title of Exhibit

2.1 Securities Purchase Agreement dated May 5, 2003 by and among Media General, the Company and Buzztime.

4.1 NTN Investor Rights Agreement dated May 7, 2003 between the

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Company and Media General.

- 4.2 Common Stock Purchase Warrant dated May 7, 2003 by Buzztime.
- 4.3 Buzztime Investor Rights Agreement dated May 7, 2003 by and among Media General, Buzztime and the Company.
- 99.1 Executive Officers, Directors & Controlling Persons of Media General

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

MEDIA GENERAL, INC.

By: /s/ George L. Mahoney

Name: George L. Mahoney

Title: General Counsel & Secretary

Date: May 19, 2003

Exhibit 99.1

Executive Officers, Directors & Controlling Persons of Media General

Name	Residence or Business Address	Present Employment/Employer	NTN
-----			
Directors of Media General			
-----			
O. Reid Ashe, Jr.	333 East Franklin Street Richmond, Virginia 23219	President and Chief Operating Officer of Media General	
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J. Stewart Bryan III(a)	333 East Franklin Street Richmond, Virginia 23219	Chairman and Chief Executive Officer of Media General	
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Charles A. Davis	1166 Avenue of the Americas	Vice Chairman of Marsh & McLennan	

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	New York, New York 10036	Companies, Inc.; President and Chief Executive Officer of Marsh & McLennan Capital, Inc.
Robert V. Hatcher, Jr.	8401 Patterson Avenue, Suite 106, Richmond, Virginia 232229	Director of Media General; former Chairman and Chief Executive Officer of Johnson & Higgins
John G. Medlin, Jr.	100 North Main Street Winston-Salem, North Carolina 27101	Director of Media General; Chairman Emeritus and former Chairman and Chief Executive Officer of Wachovia Corporation
Marshall N. Morton	333 East Franklin Street Richmond, Virginia 23219	Vice Chairman of the Board and Chief Financial Officer of Media General
Thompson L. Rankin	c/o Media General 333 East Franklin Street Richmond, Virginia 23219	Director of Media General; retired President and Chief Executive Officer of Lykes Bros., Inc.
Wyndham Robertson	c/o Media General 333 East Franklin Street Richmond, Virginia 23219	Director of Media General; retired Vice President for Communications at the University of North Carolina
Henry L. Valentine, II	One James Center 901 East Cary Street Richmond, Virginia 23219	Chairman of Davenport & Company LLC, a Richmond, Virginia, investment banking firm
Walter E. Williams	George Mason University 4400 University Drive Fairfax, Virginia 22030-4444	Faculty member at George Mason University, Fairfax, Virginia; author, columnist, radio and television commentator

(a) Identified in Media General's Proxy Statement for the 2003 Annual Meeting of Stockholders ("Proxy Statement") as beneficially owning 461,468 shares, or 83%, of Media General's outstanding Class B Common Stock (the "Class B Common Stock"). Mr. Bryan has sole voting and dispositive power as to such shares unless otherwise noted below. Media General's Articles of Incorporation provide for the holders of Media General's Class A common Stock (the "Class A Common Stock") voting separately and as a class to elect 30% of the Board of Directors of Media General (or the nearest whole number if such percentage is not a whole number) and for the holders of the Class B Common Stock to elect the balance. The By-laws of Media General provide that in the election of each class of directors, those receiving the greatest number of votes of each class of stockholders entitled to vote for such directors shall be elected. The shares of Class B Common Stock identified for Mr. Bryan above include 373,000 shares held by the D. Tennant Bryan Media Trust ("Media Trust"), of which Mr. Bryan serves as sole trustee. Mr. Bryan and the Media constitute a group for certain purposes.

Other Officers of Media General (b)



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Stephen Y. Dickinson	333 East Franklin Street Richmond, Virginia 23219	Controller	
Neal F. Fondren	333 East Franklin Street Richmond, Virginia 23219	Vice President, President of Interactive Media Division	1320 s
George L. Mahoney	333 East Franklin Street Richmond, Virginia 23219	General Counsel, Secretary	
Lou Anne J. Nabhan	333 East Franklin Street Richmond, Virginia 23219	Vice President, Corporate Communications	
John A. Schauss	333 East Franklin Street Richmond, Virginia 23219	Treasurer	
H. Graham Woodlief, Jr.	333 East Franklin Street Richmond, Virginia	Vice President, President of 23219 Publishing Division	
James A. Zimmerman	333 East Franklin Street Richmond, Virginia 23219	Vice President, President of Broadcast Division	
Other Control Persons(d)			
Jane Bryan Brockenbrough(e)	c/o Bryan Brothers 1802 Bayberry Court Suite 301 Richmond, Virginia 23226	President, Thistles 411 Libbie 411 Libbie Avenue Richmond, Virginia 23226	
Mario J. Gabelli(f)	One Corporate Center Rye, New York 10580	Chairman, Chief Executive Officer and Chief Investment Officer, Gabelli Asset Management, Inc.	

(b) Includes only executive officers reported in the Proxy Statement and the Annual Report of Media General, Inc. on Form 10-K for the fiscal year ended December 29, 2002 ("2002 10-K"). Executive officers also serving as directors are listed only under the "Directors of Media General" heading.

(c) Includes 500 shares held in a custodial account for Mr. Fondren's son with Mr. Fondren as custodian. Mr. Fondren has the sole power to vote or direct the vote, and to dispose or to direct the disposition of, all of such shares, which were acquired in March 2002.

(d) Includes beneficial owners of more than 10% of the outstanding shares of any class of Media General's securities, as reported in the Proxy Statement and 2002 10-K. Persons with such holdings who also serve as officers and directors are listed under the headings for officers and directors, and their "control" interests are described in the footnote.

(e) Beneficially owns 55,580 shares, or 10%, of the Class B Common Stock.

(f) Beneficially owns 7,196,447 shares, or 31.5% of the Class A Common Stock. According to a Schedule 13D, amended as of November 4, 2002, the shares listed include shares held by Mr. Gabelli or entities under his direct or indirect

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control, including 4,742,647 shares held by GAMCO Investors, Inc. ("GAMCO") and 2,453,800 shares held by Gabelli Funds, LLC ("Gabelli Funds"). In the aggregate, such shares are attributable to Mr. Gabelli and to Gabelli Group Capital Partners, Inc. and to Gabelli Asset Management, Inc., parent companies of GAMCO and Gabelli Funds. Mr. Gabelli and such entities, in the aggregate, have sole power for all shares except 187,450 shares for which there is no voting power. The Schedule 13D states that if the aggregate voting power of the Gabelli entities should exceed 25% of their voting interest in Media General, the 2,453,800 shares held by Gabelli Funds will be voted by a proxy voting committee for each of the approximately 20 funds advised by Gabelli Funds. Another Gabelli-controlled entity holds 380 shares of Class B Common Stock.