

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

KREVLIN ADVISORS LLC  
Form SC 13G  
February 25, 2005

-----  
OMB APPROVAL  
-----

OMB Number: 3235-0145  
Expires: October 31, 2002  
Estimated average burden  
hours per response....14.90  
-----

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. \_\_\_\_\_) \*

1-800-Flowers.Com Inc.

-----  
(Name of Issuer)

Class A Common Stock

-----  
(Title of Class of Securities)

68243Q106

-----  
(CUSIP Number)

February 25, 2005

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1 (b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the ACT but shall be subject to all other provisions of the Act (however, see the Notes).

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1745 (3-98)

Page 1 of 13 pages

CUSIP No. 68243Q106

-----  
1. Names of Reporting Persons. Glenn J. Krevlin  
I.R.S. Identification Nos. of above persons (entities only).  
-----  
2. Check the Appropriate Box if a Member of a Group (See Instructions)  
  
(a)   
  
(b)   
-----  
3. SEC Use Only  
-----  
4. Citizenship or Place of Organization United States  
-----  
Number of Shares Beneficially owned by Each Reporting Person With  
5. Sole Voting Power 1,730,725  
-----  
6. Shared Voting Power 0  
-----  
7. Sole Dispositive Power 1,730,725  
-----  
8. Shared Dispositive Power 0  
-----  
9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,730,725  
10. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)   
11. Percent of Class Represented by Amount in Row (9) 5.922%  
-----  
12. Type of Reporting Person (See Instructions)  
-----  
IN, HC  
-----

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

Page 2 of 13 pages

CUSIP No. 68243Q106

- 
1. Names of Reporting Persons. Krevlin Advisors, LLC  
I.R.S. Identification Nos. of above persons  
(entities only). 13-4153005
- 
2. Check the Appropriate Box if a Member of a Group (See Instructions)
- (a)
- (b)
- 
3. SEC Use Only
- 
4. Citizenship or Place of Organization Delaware
- 
- |              |       |                          |           |
|--------------|-------|--------------------------|-----------|
| Number of    | 5.    | Sole Voting Power        | 1,730,725 |
| Shares       | ----- | -----                    | -----     |
| Beneficially | 6.    | Shared Voting Power      | 0         |
| owned by     | ----- | -----                    | -----     |
| Each         | 7.    | Sole Dispositive Power   | 1,730,725 |
| Reporting    | ----- | -----                    | -----     |
| Person With  | 8.    | Shared Dispositive Power | 0         |
| -----        | ----- | -----                    | -----     |
9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,730,725
10. Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
(See Instructions)
11. Percent of Class Represented by Amount in Row (9) 5.922%
- 
12. Type of Reporting Person (See Instructions)
- 
- HC

Page 3 of 13 pages

CUSIP No. 68243Q106

- 
1. Names of Reporting Persons. GJK Capital Management, LLC  
I.R.S. Identification Nos. of above persons  
(entities only). 13-4146739
- 
2. Check the Appropriate Box if a Member of a Group (See Instructions)
- (a)
- (b)
-

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

3. SEC Use Only

---

4. Citizenship or Place of Organization Delaware

---

Number of Shares Beneficially owned by Each Reporting Person With	5. Sole Voting Power	1,211,848
	6. Shared Voting Power	0
	7. Sole Dispositive Power	1,211,848
	8. Shared Dispositive Power	0

---

9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,211,848

10. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) [ ]

11. Percent of Class Represented by Amount in Row (9) 4.147%

---

12. Type of Reporting Person (See Instructions)

---

00

Page 4 of 13 pages

CUSIP No. 68243Q106

---

1. Names of Reporting Persons. Glenhill Capital LP  
 I.R.S. Identification Nos. of above persons (entities only). 13-4149785

---

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [ ]

(b) [X]

---

3. SEC Use Only

---

4. Citizenship or Place of Organization Delaware

---

Number of Shares Beneficially owned by Each Reporting Person With	5. Sole Voting Power	1,211,848
	6. Shared Voting Power	0
	7. Sole Dispositive Power	1,211,848
	8. Shared Dispositive Power	0

---

9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,211,848

10. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) [ ]

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

11. Percent of Class Represented by Amount in Row (9) 4.147%

12. Type of Reporting Person (See Instructions)

PN

Page 5 of 13 pages

CUSIP No. 68243Q106

1. Names of Reporting Persons. Glenhill Overseas Management, LLC  
I.R.S. Identification Nos. of above persons  
(entities only). 02-0625266

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [ ]

(b) [X]

3. SEC Use Only

4. Citizenship or Place of Organization Delaware

Number of Shares Beneficially owned by Each Reporting Person With

5. Sole Voting Power 518,877

6. Shared Voting Power 0

7. Sole Dispositive Power 518,877

8. Shared Dispositive Power 0

9. Aggregate Amount Beneficially Owned by Each Reporting Person 518,877

10. Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
(See Instructions) [ ]

11. Percent of Class Represented by Amount in Row (9) 1.776%

12. Type of Reporting Person (See Instructions)

00

Page 6 of 13 pages

CUSIP No. 68243Q106

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

1. Names of Reporting Persons. Glenhill Capital Overseas Partners Ltd.  
 I.R.S. Identification Nos. of above persons  
 (entities only). 98-0375906

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [ ]

(b) [X]

3. SEC Use Only

4. Citizenship or Place of Organization Cayman Islands

Number of	5.	Sole Voting Power	518,877
Shares	-----		
Beneficially	6.	Shared Voting Power	0
owned by	-----		
Each	7.	Sole Dispositive Power	518,877
Reporting	-----		
Person With	8.	Shared Dispositive Power	0
-----			

9. Aggregate Amount Beneficially Owned by Each Reporting Person 518,877

10. Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
 (See Instructions) [ ]

11. Percent of Class Represented by Amount in Row (9) 1.776%

12. Type of Reporting Person (See Instructions)

CO

Page 7 of 13 pages

CUSIP No. 68243Q106

1. Names of Reporting Persons. Glenhill Capital Overseas GP, Ltd.  
 I.R.S. Identification Nos. of above persons  
 (entities only). 98-0426124

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [ ]

(b) [X]

3. SEC Use Only

4. Citizenship or Place of Organization Cayman Islands

Number of	5.	Sole Voting Power	518,877
Shares	-----		

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

Beneficially owned by Each Reporting Person With	6.	Shared Voting Power	0
	7.	Sole Dispositive Power	518,877
	8.	Shared Dispositive Power	0
-----			
9.	Aggregate Amount Beneficially Owned by Each Reporting Person		518,877
10.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)		[ ]
11.	Percent of Class Represented by Amount in Row (9)		1.776%
-----			
12.	Type of Reporting Person (See Instructions)		
-----			
CO			

Page 8 of 13 pages

CUSIP No. 68243Q106

1.	Names of Reporting Persons.	Glenhill Capital Overseas Master Fund, L.P.	
	I.R.S. Identification Nos. of above persons (entities only).	98-0426132	
-----			
2.	Check the Appropriate Box if a Member of a Group (See Instructions)		
	(a)	[ ]	
	(b)	[X]	
-----			
3.	SEC Use Only		
-----			
4.	Citizenship or Place of Organization	Cayman Islands	
-----			
Number of Shares Beneficially owned by Each Reporting Person With	5.	Sole Voting Power	518,877
	6.	Shared Voting Power	0
	7.	Sole Dispositive Power	518,877
	8.	Shared Dispositive Power	0
-----			
9.	Aggregate Amount Beneficially Owned by Each Reporting Person		518,877
10.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)		[ ]
11.	Percent of Class Represented by Amount in Row (9)		1.776%
-----			
12.	Type of Reporting Person (See Instructions)		
-----			
PN			

-----  
Page 9 of 13 pages

Item 1.

- (a) The name of the issuer is 1-800-Flowers.Com Inc. (the "Issuer").
- (b) The principal executive office of the Issuer is located at 1600 Stewart Avenue, Westbury, New York 11590.

Item 2.

- (a) The names of the persons filing this statement (the "Statement") are Glenn J. Krevlin, Krevlin Advisors, LLC, a Delaware limited liability Company ("Krevlin Advisors"), GJK Capital Management, LLC, a Delaware limited liability company ("GJK"), Glenhill Overseas Management, LLC, a Delaware limited liability company ("Glenhill Overseas"), Glenhill Capital LP, a Delaware limited partnership ("Glenhill Capital"), Glenhill Capital Overseas Partners Ltd., a Cayman Islands exempted company ("Overseas Partners"), Glenhill Capital Overseas GP, Ltd. ("Overseas GP") and Glenhill Capital Overseas Master Fund, L.P., a Cayman Islands exempted company ("Overseas Master") (collectively, the "Filers").
- (b) The Principal Business Office of the Filers is 598 Madison Avenue, 12th Floor, New York, New York 10022.
- (c) For citizenship information see item 4 of the cover sheet of each Filer.
- (d) This Statement relates to the Common Stock of the Issuer.
- (e) The CUSIP Number of the common stock of the Issuer is 68243Q106.

Item 3. If this statement is filed pursuant to ss240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e)  An investment adviser in accordance with s240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with s240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with s240.13d-1(b)(1)(ii)(G);



## Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  Group, in accordance with s240.13d-1(b)(1)(ii)(J);

### Item 4. Ownership.

See Items 5-9 and 11 on the cover page for each filer.

-----

Instruction. For computations regarding securities which represent a right to acquire an underlying security see s240.13d-3(d)(1).

Page 10 of 13 pages

### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

Instruction: Dissolution of a group requires a response to this item.

### Item 6. Ownership of More than Five Percent on Behalf of Another Person.

If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five percent of the class, such person should be identified. A listing of the shareholders of an investment company registered under the Investment Company Act of 1940 or the beneficiaries of employee benefit plan, pension fund or endowment fund is not required.

### Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

If a parent holding company or control person has filed this schedule, pursuant to Rule 13d-1(b)(ii)(G), so indicate under Item 3(g) and attach an exhibit stating the identity and the Item 3 classification of the relevant subsidiary. If a parent holding company or control person has filed this schedule pursuant to Rule 13d-1(c) or Rule 13d-1(d), attach an exhibit stating the identification of the relevant subsidiary.

Glenn J. Krevlin is the managing member and control person of Krevlin Advisors and Glenhill Overseas. He is a director of Glenhill Overseas GP. Krevlin Advisors is the managing member of GJK and GJK is the general partner and control person of Glenhill Capital. Glenhill Overseas is the investment manager of Overseas Partners. Overseas Partners is an offshore feeder fund which invests its assets in Overseas Master. Overseas GP is the general partner of Overseas Master. Glenhill Capital and Overseas Master are both private investment vehicles formed for the purpose of investing and trading in a wide variety of securities and financial instruments.

EXHIBIT ATTACHED

### Item 8. Identification and Classification of Members of the Group

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

If a group has filed this schedule pursuant to Rule 13d-1(b)(1)(ii)(J), so indicate under Item 3(j) and attach an exhibit stating the identity and Item 3 classification of each member of the group. If a group has filed this schedule pursuant to Rule 13d-1(c) or Rule 13d-1(d), attach an exhibit stating the identity of each member of the group.

Item 9. Notice of Dissolution of Group

Notice of dissolution of a group may be furnished as an exhibit stating the date of the dissolution and that all further filings with respect to transactions in the security reported on will be filed, if required, by members of the group, in their individual capacity. See Item 5.

[ ] EXHIBIT ATTACHED

Item 10. Certification

- (a) The following certification shall be included if the statement filed pursuant to "240.13d-1(b):

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

The following certification shall be included if the statement filed pursuant to "240.13d-1(c):

- (b) By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 11 of 13 pages

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 25, 2005

/s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin

KREVLIN ADVISORS, LLC

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Managing Member

GJK CAPITAL MANAGEMENT, LLC

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

By: Krevlin Advisors, LLC, Managing Member

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Managing Member

GLENHILL CAPITAL LP

By: GJK Capital Management, LLC,  
General Partner

By: Krevlin Advisors, LLC, Managing Member

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Managing Member

GLENHILL OVERSEAS MANAGEMENT, LLC

By: Krevlin Advisors, LLC, Managing Member

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Managing Member

GLENHILL CAPITAL OVERSEAS PARTNERS LTD

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Director

Page 12 of 13 pages

SIGNATURE (Cont.)

GLENHILL CAPITAL OVERSEAS GP, LTD.

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Director

GLENHILL OVERSEAS MASTER FUND, L.P.

By: Glenhill Capital Overseas GP, Ltd.,  
General Partner

By /s/ GLENN J. KREVLIN

-----  
Glenn J. Krevlin, Director

Edgar Filing: KREVLIN ADVISORS LLC - Form SC 13G

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See s240.13d-7 for other parties for whom copies are to be sent.

Attention: Intentional misstatements or omissions of fact constitute  
Federal criminal violations (See 18 U.S.C. 1001)