### Edgar Filing: MADDEN JOHN L - Form 4

Form 4												
March 05, 2												
FORM	A 4 UNITED	STATES					ANGE C	OMMISSION	OMB	2235-0287		
Check th			wa	shington	, D.C. 2	0349			Number:	January 31,		
if no lon subject t Section Form 4	STATEN 16. or			SECU	RITIES			ERSHIP OF	Expires: Estimated a burden hou response			
Form 5 obligatio may con <i>See</i> Instr 1(b).	ons Section 17(	(a) of the	Public U		ding Co	mpan	ny Act of	e Act of 1934, 1935 or Section 0	I			
(Print or Type	Responses)											
MADDEN JOHN L Symbol			er Name <b>an</b> EN MADI			0	5. Relationship of Reporting Person(s) to Issuer					
				of Earliest T		-	,	(Check all applicable)				
	EN MADDEN, 6 BARNETT AV	ENUE	(Month/I 03/03/2	Day/Year) 2010				X Director Officer (give t below)	itle 10% below)	Owner er (specify		
	(Street)			endment, D onth/Day/Yea	-	al		6. Individual or Joi Applicable Line) _X_Form filed by O	ne Reporting Pe	rson		
LONG ISL	AND CITY,, NY	11104						Form filed by Me Person	ore than One Re	porting		
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	e Secu	rities Acqu	iired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transactic Code (Instr. 8) Code V	omr Dispo (Instr. 3,	sed of 4 and (A) or		<ul> <li>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</li> </ul>	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock, par value \$0.0001 per share	03/03/2010			М	5,000	A	\$ 13.8667	5,750	D			
Common Stock, par value \$0.0001 per share	03/03/2010			S	5,000	D	\$ 44.3612	750	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and Underlying 5 (Instr. 3 and	Securities	8 1 5 ()
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 13.8667	03/03/2010		М	5,000	07/10/2002	07/10/2011	Common Stock	5,000	

## **Reporting Owners**

Reporting Owner Name / Address		Relationsh			
reporting o mer runter runters	Director	10% Owner	Officer	Other	
MADDEN JOHN L C/O STEVEN MADDEN, LTD. 52-16 BARNETT AVENUE LONG ISLAND CITY,, NY 11104	Х				
Signatures					

/s/ Arvind Dharia, Attorney-in-Fact for John L. Madden Arvind Dharia, Attorney-in-Fact for 03/05/2010 John L. Madden

\*\*Signature of Reporting Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date

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