

UNIVERSAL CORP /VA/  
Form DEFA14A  
July 16, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement pursuant to Section 14(a) of the Securities Exchange Act of 1934  
(Amendment No. \_\_)

Filed by the Registrant  x

Filed by a Party other than the Registrant  o

Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- x Definitive Additional Materials
- o Soliciting Material Pursuant to § 240.14a-12

UNIVERSAL CORPORATION

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:



Commencing on July 16, 2014, the following communication will be sent to certain shareholders of Universal Corporation.

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July 16, 2014

Re: Universal Corporation 2014 Annual Meeting of Shareholders - August 5, 2014

Vote "FOR" Lennart R. Freeman as a director of Universal Corporation.

Dear Shareholders:

We disclosed in our proxy statement for our 2014 Annual Meeting of Shareholders that one of our directors, Mr. Lennart R Freeman, attended less than 75% of the total meetings of the Board of Directors and Committees on which he served since he became a director in August 2013. We would like to clarify that Mr. L. Freeman's absences were due to unavoidable engagements he made prior to his nomination as our Director in 2013.

We urge you to vote "FOR" Mr. L. Freeman in light of the above clarification. Even if you have already voted, you can change your vote at any time before the 2014 Annual Meeting as described in more detail on pages 3-4 of the 2014 Proxy Statement.

We appreciate your time and consideration of this matter.

Very truly yours,

George C. Freeman, III  
Chairman, President and  
Chief Executive Officer