

COCA COLA CO
Form FWP
November 05, 2010

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**Registration Statement No. 333-170331
Filed Pursuant to Rule 433
Supplementing the Preliminary
Prospectus Supplement
Dated November 4, 2010
(To Prospectus dated November 4, 2010)**

PRICING TERM SHEET FLOATING RATE NOTE

The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated November 4, 2010 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated November 4, 2010, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-170331.

Floating Rate Notes due May 15, 2012

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| Issuer: | The Coca-Cola Company |
| Security: | Floating Rate Notes due 2012 |
| Size: | \$1,250,000,000 |
| Maturity Date: | May 15, 2012 |
| Interest Payment Dates: | February 15, May 15, August 15 and November 15, commencing February 15, 2011 |
| Price to Public: | 100.000% |
| Benchmark Interest Rate Basis: | 3-month LIBOR, as determined by LIBOR Telerate |
| Initial Interest Rate: | To be determined two London Business Days prior to the Original Issue Date based at 3-month LIBOR + 0.05% |
| Spread to Benchmark: | 3-month LIBOR + 0.05% |
| Interest Reset Periods and Dates: | Quarterly on each Interest Payment Date |
| Interest Determination Dates: | Quarterly, two London Business Days prior to each Interest Reset Date |
| Expected Settlement Date: | November 15, 2010 |
| CUSIP: | 191216AQ3 |
| Assigned Ratings: | Aa3 (Stable Outlook) by Moody's Investors Service, Inc. A+ (Stable Outlook) by Standard & Poor's Ratings Services A+ (Stable Outlook) by Fitch Ratings |

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Joint Book-Running Managers:

Deutsche Bank Securities Inc.
Goldman, Sachs & Co.
HSBC Securities (USA) Inc.
Merrill Lynch, Pierce, Fenner & Smith Incorporated

Co-Managers:

BNP Paribas Securities Corp.
Citigroup Global Markets Inc.
Credit Suisse Securities (USA) LLC
Morgan Stanley & Co Inc.
SunTrust Robinson Humphrey, Inc.
Wells Fargo Securities, LLC

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Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Deutsche Bank Securities Inc. toll free at 1-800-508-4611, Goldman, Sachs & Co. toll free at 1-866-471-2526, HSBC Securities (USA) Inc. toll free at 1-866-811-8049, or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at 1-800-294-1322.

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[Registration Statement No. 333-170331 Filed Pursuant to Rule 433 Supplementing the Preliminary Prospectus Supplement Dated November 4, 2010 \(To Prospectus dated November 4, 2010\)](#)

[PRICING TERM SHEET FLOATING RATE NOTE](#)

[Floating Rate Notes due May 15, 2012](#)