

DICKS SPORTING GOODS INC  
Form 10-Q  
November 26, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the Quarterly Period Ended November 1, 2014

OR  
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File No. 001-31463

DICK'S SPORTING GOODS, INC.  
(Exact name of registrant as specified in its charter)  
Delaware  
(State or Other Jurisdiction of  
Incorporation or Organization)

16-1241537  
(I.R.S. Employer  
Identification No.)

345 Court Street, Coraopolis, Pennsylvania 15108  
(Address of Principal Executive Offices)

(724) 273-3400  
(Registrant's Telephone Number, including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  
Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  
Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Edgar Filing: DICKS SPORTING GOODS INC - Form 10-Q

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes  No

The number of shares of common stock, par value \$0.01 per share, and Class B common stock, par value \$0.01 per share, outstanding as of November 21, 2014, was 94,742,403 and 24,900,870, respectively.

---

Table of Contents

INDEX TO FORM 10-Q

|  | Page Number |
|--|-------------|
| <u>PART I. FINANCIAL INFORMATION</u>   | <u>3</u>    |
| <u>Item 1. Financial Statements</u>  | <u>3</u>    |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | <u>11</u>   |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>                            | <u>21</u>   |
| <u>Item 4. Controls and Procedures</u>   | <u>21</u>   |
| <u>PART II. OTHER INFORMATION</u>  | <u>22</u>   |
| <u>Item 1. Legal Proceedings</u>   | <u>22</u>   |
| <u>Item 1A. Risk Factors</u>   | <u>22</u>   |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>                           | <u>22</u>   |
| <u>Item 6. Exhibits</u>  | <u>23</u>   |
| <u>SIGNATURES</u>  | <u>23</u>   |
| <u>INDEX TO EXHIBITS</u>   | <u>24</u>   |

Table of Contents

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

DICK'S SPORTING GOODS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF INCOME - UNAUDITED

(Amounts in thousands, except per share data)

|  | 13 Weeks Ended      |                     | 39 Weeks Ended      |                     |
|--|---------------------|---------------------|---------------------|---------------------|
|  | November 1,<br>2014 | November 2,<br>2013 | November 1,<br>2014 | November 2,<br>2013 |
| Net sales  | \$1,526,675         | \$1,400,623         | \$4,654,473         | \$4,265,755         |
| Cost of goods sold, including occupancy and distribution costs | 1,074,703           | 975,724             | 3,259,063           | 2,949,872           |
| <b>GROSS PROFIT</b>  | <b>451,972</b>      | <b>424,899</b>      | <b>1,395,410</b>    | <b>1,315,883</b>    |
| Selling, general and administrative expenses                   | 357,708             | 333,724             | 1,063,351           | 983,382             |
| Pre-opening expenses   | 14,334              | 12,122              | 28,480              | 18,736              |
| <b>INCOME FROM OPERATIONS</b>                                  | <b>79,930</b>       | <b>79,053</b>       | <b>303,579</b>      | <b>313,765</b>      |
| Interest expense   | 858                 | 696                 | 2,230               | 2,081               |
| Other income   | (486)               | (2,735)             | (4,863)             | (10,675)            |
| <b>INCOME BEFORE INCOME TAXES</b>                              | <b>79,558</b>       | <b>81,092</b>       | <b>306,212</b>      | <b>322,359</b>      |
| Provision for income taxes                                     | 30,347              | 31,115              | 117,550             | 123,398             |
| <b>NET INCOME</b>  | <b>\$49,211</b>     | <b>\$49,977</b>     | <b>\$188,662</b>    | <b>\$198,961</b>    |
| <b>EARNINGS PER COMMON SHARE:</b>                              |                     |                     |                     |                     |
| Basic  | \$0.42              | \$0.41              | \$1.58              | \$1.62              |
| Diluted  | \$0.41              | \$0.40              | \$1.55              | \$1.58              |
| <b>WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:</b>             |                     |                     |                     |                     |
| Basic  | 118,142             | 123,221             | 119,743             | 122,942             |
| Diluted  | 120,002             | 125,842             | 121,734             | 125,766             |
| Cash dividends declared per common share                       | \$0.125             | \$0.125             | \$0.375             | \$0.375             |

See accompanying notes to unaudited consolidated financial statements.

Table of Contents

DICK'S SPORTING GOODS, INC. AND SUBSIDIARIES  
 CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME - UNAUDITED  
 (Dollars in thousands)

|   | 13 Weeks Ended      |                     | 39 Weeks Ended      |                     |
|---|---------------------|---------------------|---------------------|---------------------|
|   | November 1,<br>2014 | November 2,<br>2013 | November 1,<br>2014 | November 2,<br>2013 |
| NET INCOME  | \$49,211            | \$49,977            | \$188,662           | \$198,961           |
| OTHER COMPREHENSIVE LOSS:                           |                     |                     |                     |                     |
| Foreign currency translation adjustment, net of tax | (25                 | ) (3                | ) (9                | ) (34               |
| TOTAL OTHER COMPREHENSIVE LOSS                      | (25                 | ) (3                | ) (9                | ) (34               |
| COMPREHENSIVE INCOME                                | \$49,186            | \$49,974            | \$188,653           | \$198,927           |

See accompanying notes to unaudited consolidated financial statements.

Table of Contents

DICK'S SPORTING GOODS, INC. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS - UNAUDITED  
(Dollars in thousands)

|   | November 1,<br>2014 | February 1,<br>2014 | November 2,<br>2013 |
|---|---------------------|---------------------|---------------------|
| <b>ASSETS</b>   |                     |                     |                     |
| <b>CURRENT ASSETS:</b>  |                     |                     |                     |
| Cash and cash equivalents                                       | \$77,933            | \$181,731           | \$65,647            |
| Accounts receivable, net  | 87,944              | 60,779              | 81,389              |
| Income taxes receivable   | 10,361              | 7,275               | 34,635              |
| Inventories, net  | 1,765,119           | 1,232,065           | 1,570,034           |
| Prepaid expenses and other current assets                       | 92,375              | 99,386              | 104,806             |
| Deferred income taxes   | 42,133              | 38,835              | 48,414              |
| Total current assets  | 2,075,865           | 1,620,071           | 1,904,925           |
| Property and equipment, net                                     | 1,195,274           | 1,084,529           | 1,059,865           |
| Intangible assets, net  | 111,195             | 98,255              | 98,792              |
| Goodwill  | 200,594             | 200,594             | 200,594             |
| Other assets:   |                     |                     |                     |
| Deferred income taxes   | 2,209               | 2,477               | 3,286               |
| Other   | 70,395              | 65,561              | 80,433              |
| Total other assets  | 72,604              | 68,038              | 83,719              |
| <b>TOTAL ASSETS</b>   | <b>\$3,655,532</b>  | <b>\$3,071,487</b>  | <b>\$3,347,895</b>  |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>                     |                     |                     |                     |
| <b>CURRENT LIABILITIES:</b>                                     |                     |                     |                     |
| Accounts payable  | \$826,945           | \$562,439           | \$738,196           |
| Accrued expenses  | 307,708             | 265,040             | 316,421             |
| Deferred revenue and other liabilities                          | 123,665             | 154,384             | 106,847             |
| Income taxes payable  | —                   | 19,825              | —                   |
| Current portion of other long-term debt and leasing obligations | 461                 | 899                 | 7,540               |
| Total current liabilities                                       | 1,258,779           | 1,002,587           | 1,169,004           |
| <b>LONG-TERM LIABILITIES:</b>                                   |                     |                     |                     |
| Revolving credit borrowings                                     | 280,500             | —                   | 116,400             |
| Other long-term debt and leasing obligations                    | 6,108               | 6,476               | 6,596               |
| Deferred income taxes   | 23,584              | 38,617              | 29,160              |
| Deferred revenue and other liabilities                          | 422,407             | 331,628             | 328,712             |
| Total long-term liabilities                                     | 732,599             | 376,721             | 480,868             |
| <b>COMMITMENTS AND CONTINGENCIES</b>                            |                     |                     |                     |
| <b>STOCKHOLDERS' EQUITY:</b>                                    |                     |                     |                     |
| Common stock  | 925                 | 961                 | 982                 |
| Class B common stock  | 249                 | 249                 | 249                 |
| Additional paid-in capital                                      | 987,892             | 958,943             | 937,742             |
| Retained earnings   | 1,330,542           | 1,187,514           | 1,064,511           |
| Accumulated other comprehensive income                          | 15                  | 24                  | 78                  |
| Treasury stock, at cost   | (655,469)           | (455,512)           | (305,539)           |
| Total stockholders' equity                                      | 1,664,154           | 1,692,179           | 1,698,023           |
| <b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>               | <b>\$3,655,532</b>  | <b>\$3,071,487</b>  | <b>\$3,347,895</b>  |

See accompanying notes to unaudited consolidated financial statements.

5

---

Table of Contents

DICK'S SPORTING GOODS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY - UNAUDITED  
(Dollars in thousands)

|   | Common Stock |         | Class B<br>Common Stock |         | Additional<br>Paid-In<br>Capital | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Income | Treasury<br>Stock | Total       |
|---|--------------|---------|-------------------------|---------|----------------------------------|----------------------|---|-------------------|-------------|
|   | Shares       | Dollars | Shares                  | Dollars |                                  |                      |   |                   |             |
| BALANCE,<br>February 1, 2014  | 96,065,661   | \$961   | 24,900,870              | \$249   | \$958,943                        | \$1,187,514          | \$24  | \$(455,512)       | \$1,692,179 |
| Exercise of stock<br>options  | 460,586      | 4       | —                       | —       | 10,667                           | —                    | —   | —                 | 10,671      |
| Restricted stock<br>vested  | 427,960      | 4       | —                       | —       | (4 )                             | —                    | —   | —                 | —           |
| Minimum tax<br>withholding<br>requirements                            | (138,363 )   | (1 )    | —                       | —       | (7,721 )                         | —                    | —   | —                 | (7,722 )    |
| Net income  | —            | —       | —                       | —       | —                                | 188,662              | —   | —                 | 188,662     |
| Stock-based<br>compensation   | —            | —       | —                       | —       | 19,430                           | —                    | —   | —                 | 19,430      |
| Total tax benefit<br>from exercise of<br>stock options                | —            | —       | —                       | —       | 6,577                            | —                    | —   | —                 | 6,577       |
| Foreign currency<br>translation<br>adjustment, net<br>of taxes of \$5 | —            | —       | —                       | —       | —                                | —                    | (9 )  | —                 | (9 )        |
| Purchase of<br>shares for<br>treasury                                 | (4,328,875 ) | (43 )   | —                       | —       | —                                | —                    | —   | (199,957 )        | (200,000 )  |
| Cash dividends<br>declared  | —            | —       | —                       | —       | —                                | (45,634 )            | —   | —                 | (45,634 )   |
| BALANCE,<br>November 1,<br>2014                                       | 92,486,969   | \$925   | 24,900,870              | \$249   | \$987,892                        | \$1,330,542          | \$15  | \$(655,469)       | \$1,664,154 |

See accompanying notes to unaudited consolidated financial statements.



Table of Contents

DICK'S SPORTING GOODS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS - UNAUDITED  
(Dollars in thousands)

|  | 39 Weeks Ended      |                     |
|--|---------------------|---------------------|
|  | November 1,<br>2014 | November 2,<br>2013 |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>   |                     |                     |
| Net income   | \$ 188,662          | \$ 198,961          |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities |                     |                     |
| Depreciation and amortization  | 131,000             | 113,437             |
| Deferred income taxes  | (18,063             | ) 4,718             |
| Stock-based compensation   | 19,430              | 20,610              |
| Excess tax benefit from exercise of stock options  | (6,588              | ) (20,966           |
| Tax benefit from exercise of stock options   | 28                  | 125                 |
| Gain on sale of asset  | (14,428             | ) —                 |
| Other non-cash items   | 435                 | 435                 |
| Changes in assets and liabilities:   |                     |                     |
| Accounts receivable  | (14,146             | ) (28,850           |
| Inventories  | (533,054            | ) (473,848          |
| Prepaid expenses and other assets  | (12,870             | ) (9,752            |
| Accounts payable   | 290,216             | 209,346             |
| Accrued expenses   | 25,532              | 3,440               |
| Income taxes payable / receivable  | (16,362             | ) (66,680           |
| Deferred construction allowances   | 87,898              | 37,125              |
| Deferred revenue and other liabilities   | (24,933             | ) (45,804           |
| Net cash provided by (used in) operating activities  | 102,757             | (57,703             |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>   |                     |                     |
| Capital expenditures   | (271,257            | ) (196,862          |
| Proceeds from sale of other assets   | 74,534              | 11,000              |
| Deposits and purchases of other assets   | (26,780             | ) (60,048           |
| Net cash used in investing activities  | (223,503            | ) (245,910          |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>   |                     |                     |
| Revolving credit borrowings  | 1,057,600           | 680,000             |
| Revolving credit repayments  | (777,100            | ) (563,600          |
| Payments on other long-term debt and leasing obligations                                   | (806                | ) (2,139            |
| Construction allowance receipts  | —                   | —                   |
| Proceeds from exercise of stock options  | 10,671              | 34,920              |
| Excess tax benefit from exercise of stock options  | 6,588               | 20,966              |
| Minimum tax withholding requirements   | (7,722              | ) (13,090           |
| Cash paid for treasury stock   | (200,000            | ) (105,603          |
| Cash dividends paid to stockholders  | (46,564             | ) (48,977           |
| (Decrease) increase in bank overdraft  | (25,710             | ) 21,603            |
| Net cash provided by financing activities  | 16,957              | 24,080              |
| <b>EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS</b>                        | (9                  | ) (34               |
| <b>NET DECREASE IN CASH AND CASH EQUIVALENTS</b>   | (103,798            | ) (279,567          |
| <b>CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD</b>                                      | 181,731             | 345,214             |

Edgar Filing: DICKS SPORTING GOODS INC - Form 10-Q

|   |           |           |
|---|-----------|-----------|
| CASH AND CASH EQUIVALENTS, END OF PERIOD          | \$77,933  | \$65,647  |
| Supplemental disclosure of cash flow information: |           |           |
| Accrued property and equipment                    | \$56,708  | \$81,025  |
| Cash paid for interest                            | \$1,700   | \$1,595   |
| Cash paid for income taxes                        | \$151,380 | \$192,725 |

See accompanying notes to unaudited consolidated financial statements.

7

---

Table of Contents

DICK'S SPORTING GOODS, INC. AND SUBSIDIARIES  
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

1. Basis of Presentation

Dick's Sporting Goods, Inc. (together with its subsidiaries, referred to as the "Company", "we", "us" and "our" unless specified otherwise) is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories in a specialty store environment. The Company also owns and operates Golf Galaxy, Field & Stream and True Runner specialty stores. When used in this Quarterly Report on Form 10-Q, unless the context otherwise requires or otherwise specifies, any reference to "year" is to our fiscal year.

The accompanying unaudited consolidated financial statements have been prepared by us in accordance with the requirements for Quarterly Reports on Form 10-Q and do not include all the disclosures normally required in annual consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). The interim consolidated financial statements are unaudited and have been prepared on the same basis as the annual audited consolidated financial statements. In the opinion of management, such unaudited consolidated financial statements include all adjustments (consisting only of normal recurring adjustments) necessary for a fair presentation of the interim financial information. This unaudited interim financial information should be read in conjunction with the audited consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended February 1, 2014 as filed with the Securities and Exchange Commission on March 28, 2014. Operating results for the 13 and 39 weeks ended November 1, 2014 are not necessarily indicative of the results that may be expected for the fiscal year ending January 31, 2015 or any other period.

Certain reclassifications have been made to prior year amounts within the unaudited Consolidated Statement of Cash Flows to conform to current year presentation.

Recently Issued Accounting Pronouncement

Contracts with Customers

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, "Revenue from Contracts with Customers." This update requires an entity to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. Additionally, the update (1) specifies the accounting for some costs to obtain or fulfill a contract with a customer and (2) expands disclosure requirements related to revenue and cash flows arising from contracts with customers. ASU 2014-09 is effective for annual reporting periods beginning after December 15, 2016, including interim periods within that reporting period, and permits the use of either the retrospective or cumulative effect transition method. Early application is not permitted. The Company is currently evaluating the impact of the adoption of ASU 2014-09 on the Company's Consolidated Financial Statements.

2. Store Closings

The calculation of accrued store closing and relocation reserves primarily includes future minimum lease payments, maintenance costs and taxes from the date of closure or relocation to the end of the remaining lease term, net of contractual or estimated sublease income. The liability is discounted using a credit-adjusted risk-free rate of interest. The assumptions used in the calculation of the accrued store closing and relocation reserves are evaluated each quarter.



Table of Contents

The following table summarizes the activity in fiscal 2014 and 2013 (in thousands):

|  | 39 Weeks Ended      |                     |
|--|---------------------|---------------------|
|  | November 1,<br>2014 | November 2,<br>2013 |
| Accrued store closing and relocation reserves, beginning of period     | \$17,102            | \$31,785            |
| Expense charged to earnings  | 2,119               | —                   |
| Cash payments  | (5,357              | ) (8,998            |
| Interest accretion and other changes in assumptions                    | (81                 | ) (3,550            |
| Accrued store closing and relocation reserves, end of period           | 13,783              | 19,237              |
| Less: current portion of accrued store closing and relocation reserves | (4,267              | ) (6,874            |
| Long-term portion of accrued store closing and relocation reserves     | \$9,516             | \$12,363            |

The current portion of accrued store closing and relocation reserves is included within accrued expenses and the long-term portion is included within long-term deferred revenue and other liabilities on the unaudited Consolidated Balance Sheets. The related expense is recorded within selling, general and administrative expenses on the unaudited Consolidated Statements of Income.

### 3. Earnings Per Common Share

Basic earnings per common share is computed based on the weighted average number of shares of common stock outstanding during the period. Diluted earnings per common share is computed based on the weighted average number of shares of common stock, plus the effect of dilutive potential common shares outstanding during the period, using the treasury stock method. Dilutive potential common shares include outstanding stock options, restricted stock and warrants.

The computations for basic and diluted earnings per common share are as follows (in thousands, except per share data):

|  | 13 Weeks Ended      |                     | 39 Weeks Ended      |                     |
|--|---------------------|---------------------|---------------------|---------------------|
|  | November 1,<br>2014 | November 2,<br>2013 | November 1,<br>2014 | November 2,<br>2013 |
| Net income   | \$49,211            | \$49,977            | \$188,662           | \$198,961           |
| Weighted average common shares outstanding - basic                 | 118,142             | 123,221             | 119,743             | 122,942             |
| Dilutive effect of stock-based awards                              | 1,860               | 2,621               | 1,991               | 2,824               |
| Weighted average common shares outstanding - diluted               | 120,002             | 125,842             | 121,734             | 125,766             |
| Earnings per common share - basic                                  | \$0.42              | \$0.41              | \$1.58              | \$1.62              |
| Earnings per common share - diluted                                | \$0.41              | \$0.40              | \$1.55              | \$1.58              |
| Anti-dilutive stock-based awards excluded from diluted calculation | 1,428               | 1,086               | 1,435               | 977                 |

### 4. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Accounting Standard Codification ("ASC") 820, "Fair Value Measurement and Disclosures", outlines a valuation framework and creates a fair value hierarchy in order to increase the consistency and comparability of fair value measurements and the related disclosures, and prioritizes the inputs used in measuring fair value as follows:

Level 1: Observable inputs such as quoted prices in active markets;

Level 2: Inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and

Level 3: Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

9

---

Table of Contents

Assets measured at fair value on a recurring basis as of November 1, 2014 and February 1, 2014 are set forth in the table below (in thousands):

| Description  | Level 1  | Level 2 | Level 3 |
|--|----------|---------|---------|
| As of November 1, 2014   |          |         |         |
| Assets:  |          |         |         |
| Deferred compensation plan assets held in trust <sup>(1)</sup> | \$54,739 | \$—     | \$—     |
| Total assets   | \$54,739 | \$—     | \$—     |
| As of February 1, 2014   |          |         |         |
| Assets:  |          |         |         |
| Deferred compensation plan assets held in trust <sup>(1)</sup> | \$49,351 | \$—     | \$—     |
| Total assets   | \$49,351 | \$—     | \$—     |

<sup>(1)</sup> Consists of investments in various mutual funds made by eligible individuals as part of the Company's deferred compensation plan.

The fair value of cash and cash equivalents, accounts receivable, accounts payable, revolving credit borrowings and certain other liabilities approximated book value due to the short-term nature of these instruments at both November 1, 2014 and February 1, 2014.

The Company uses quoted prices in active markets to determine the fair value of the aforementioned assets determined to be Level 1 instruments. The Company's policy for recognition of transfers between levels of the fair value hierarchy is to recognize any transfer at the end of the fiscal quarter in which the determination to transfer was made. The Company did not transfer any assets or liabilities among the levels within the fair value hierarchy during the 39 weeks ended November 1, 2014 or the fiscal year ended February 1, 2014.

## 5. Intangible Assets

On October 1, 2014, the Company purchased the intellectual property rights to the Field & Stream mark in product categories that were not otherwise owned by the Company for \$26.3 million. The Company previously owned the intellectual property rights to the Field & Stream mark in the hunt, camp, fish and paddle product categories. These Field & Stream intellectual property assets are indefinite-lived intangible assets, which are not being amortized.

## 6. Subsequent Event

On November 13, 2014, our Board of Directors declared a quarterly cash dividend in the amount of \$0.125 per share of common stock and Class B common stock payable on December 26, 2014 to stockholders of record as of the close of business on December 5, 2014.

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

FORWARD-LOOKING STATEMENTS

We caution that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this Quarterly Report on Form 10-Q or made by our management involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond our control. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Investors should not place undue reliance on forward-looking statements as a prediction of actual results. These statements can be identified as those that may predict, forecast, indicate or imply future results, performance or advancements and by forward-looking words such as "believe", "anticipate", "expect", "estimate", "predict", "intend", "plan", "project", "goal", "will", "will be", "will continue", "will result", "could", "may", "might" or any variations of such words or other words with similar meanings. Forward-looking statements address, among other things, our expectations, our growth strategies, including our plans to open new stores, our efforts to increase profit margins and return on invested capital, plans to grow our private brand business, projections of our future profitability, results of operations, capital expenditures, plans to return capital to stockholders through dividends or share repurchases, our financial condition or other "forward-looking" information and include statements about revenues, earnings, spending, margins, costs, liquidity, store openings, eCommerce, operations, inventory, private brand products or our actions, plans or strategies.

The following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results, and could cause actual results for fiscal 2014 and beyond to differ materially from those expressed or implied in any forward-looking statements included in this Quarterly Report on Form 10-Q or otherwise made by our management:

Our ability to predict or effectively react to changes in consumer demand or shopping patterns;

Our business is dependent on the general economic conditions in our markets and the ongoing economic and financial uncertainties may cause a decline in consumer spending;

Intense competition in the sporting goods industry;

Lack of available retail store sites on terms acceptable to us, rising real estate prices and other costs and risks relating to our stores, or our inability to open new stores;

Unauthorized disclosure of sensitive or confidential customer information;

Risks associated with our private brand offerings, including product recalls and protection of proprietary rights;

Our ability to access adequate capital to operate and expand our business and to respond to changing business and economic conditions;

Risks and costs relating to changing laws and regulations affecting our business, including: consumer products; product liability; product recalls; and the regulation of, and other hazards associated with, certain products we sell, such as firearms and ammunition;

Disruptions in our or our vendors' supply chain that could be caused by foreign trade issues, currency exchange rate fluctuations, increasing prices for raw materials and foreign political instability;



Litigation risks for which we may not have sufficient insurance or other coverage, including risks relating to the sale of firearms and ammunition;

Our relationships with our vendors, including potential increases in the costs of their products and our ability to pass those cost increases on to our customers, their ability to maintain their inventory and production levels and their ability or willingness to provide us with sufficient quantities of products at acceptable prices;

The loss of our key executives, especially Edward W. Stack, our Chairman and Chief Executive Officer;

Our ability to secure and protect our trademarks and other intellectual property and defend claims of intellectual property infringement;

Table of Contents

Disruption of or other problems with the services provided by our primary eCommerce services provider;

Disruption of or other problems with our information systems;

Any serious disruption at our distribution facilities;

Performance of professional sports teams, professional team lockouts, strikes, retirement or scandal involving sports superstars;

The seasonality of our business;

Regional risks because our stores are generally concentrated in the eastern half of the United States;

Our pursuit of strategic investments or acquisitions, including costs and uncertainties associated with combining businesses and / or assimilating acquired companies;

Our ability to meet our labor needs;

We are controlled by our Chairman and Chief Executive Officer and his relatives, whose interests may differ from those of our other stockholders;

Our current anti-takeover provisions, which could prevent or delay a change in control of the Company;

Our current intention to issue quarterly cash dividends; and

Our repurchase activity, if any, pursuant to our share repurchase program.

The foregoing and additional risk factors are described in more detail in other reports or filings filed or furnished by us with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended February 1, 2014. In addition, we operate in a highly competitive and rapidly changing environment; therefore, new risk factors can arise, and it is not possible for management to predict all such risk factors, nor to assess the impact of all such risk factors on our business or the extent to which any individual risk factor, or combination of risk factors, may cause results to differ materially from those contained in any forward-looking statement. The forward-looking statements included in this Quarterly Report on Form 10-Q are made as of this date. We do not assume any obligation and do not intend to update or revise any forward-looking statements whether as a result of new information, future developments or otherwise except as may be required by the securities laws.

OVERVIEW

Dick's Sporting Goods, Inc. (together with its subsidiaries, referred to as the "Company", "we", "us" and "our" unless otherwise specified) is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories through a blend of dedicated associates, in-store services and unique specialty shop-in-shops. The Company also owns and operates Golf Galaxy, Field & Stream and True Runner specialty stores. When used in this Quarterly Report on Form 10-Q, unless the context otherwise requires or unless otherwise specified, any reference to "year" is to our fiscal year.

As of November 1, 2014, we operated 597 Dick's Sporting Goods stores in 46 states and 80 Golf Galaxy stores in 29 states, with approximately 34.0 million square feet on a consolidated basis, the majority of which are located

throughout the eastern half of the United States. We also operate eCommerce websites at [www.dickssportinggoods.com](http://www.dickssportinggoods.com) and [www.golfgalaxy.com](http://www.golfgalaxy.com).

Due to the seasonal nature of our business, interim results are not necessarily indicative of results for any period within, or the entire, fiscal year. Our revenue and earnings are typically greater during our fiscal fourth quarter, which includes the majority of the holiday selling season.

The primary factors that have historically influenced the Company's profitability and success have been the growth in its number of stores and selling square footage, positive same store sales and its strong gross profit margins. For example, in the last five years, the Company has grown from 420 Dick's Sporting Goods stores as of October 31, 2009 to 597 Dick's Sporting Goods stores as of November 1, 2014.

## Table of Contents

As a complement to the Company's store growth, the Company has also grown its eCommerce business year-over-year. Over the past three years, the Company has innovated its eCommerce sites, with enhancements in the customer experience, new releases of its mobile and tablet sites, and development of capabilities that integrate the Company's online presence with its brick and mortar stores, including ship-from-store; buy-online, pick-up in-store; return-to-store and multi-faceted marketing campaigns that are consistent across our stores and our eCommerce websites.

The Company's store network remains fundamental to the strength of its omni-channel platform, and it continues to expand its presence through the opening of new stores. The Company believes it has the potential to reach approximately 1,100 Dick's Sporting Goods locations, including smaller market locations across the United States. The Company believes the expansion of its store network will also drive growth in eCommerce sales as the Company continues to deliver an omni-channel shopping experience for its customers.

In order to monitor the Company's success, the Company's senior management monitors certain key performance indicators, including:

Consolidated same store sales performance – Same store sales provide a measure of sales growth for stores open at least one year over the comparable prior year period and sales completed on our eCommerce websites. A store is included in the same store sales calculation in the same fiscal period that it commences its 14<sup>th</sup> full month of operations. Stores that were closed or relocated during the applicable period have been excluded from same store sales. Each relocated store is returned to the same store sales base in the fiscal period that it commences its 14<sup>th</sup> full month of operations at that new location. Our management considers same store sales to be an important indicator of our current performance. Same store sales results are important to leverage our costs, which include occupancy costs, store payroll and other store expenses. Same store sales also have a direct impact on our total net sales, cash and working capital. See further discussion of the Company's same store sales in the "Results of Operations and Other Selected Data" section herein.

Operating cash flow – Cash flow generation supports the general operating needs of the Company and funds capital expenditures related to its omni-channel platform, distribution and administrative facilities, costs associated with continued improvement of information technology tools, costs associated with potential strategic acquisitions or investments that may arise from time to time and stockholder return initiatives, including cash dividends and share repurchases. We typically generate significant positive operating cash flows and proportionately higher net income levels in our fiscal fourth quarter in connection with the holiday selling season. See further discussion of the Company's cash flows in the "Liquidity and Capital Resources and Changes in Financial Condition" section herein.

Quality of merchandise offerings – To monitor and maintain acceptance of its merchandise offerings, the Company monitors sell-throughs, inventory turns, gross margins and markdown rates on a department and style level. This analysis helps the Company manage inventory levels to reduce cash flow requirements and deliver optimal gross margins by improving merchandise flow and establishing appropriate price points to minimize markdowns.

Store productivity – To assess store-level performance, the Company monitors various indicators, including new store productivity, sales per square foot, store operating contribution margin and store cash flow.

## CRITICAL ACCOUNTING POLICIES

As discussed in Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" of the Company's Annual Report on Form 10-K for the fiscal year ended February 1, 2014, the Company considers its policies on inventory valuation, vendor allowances, goodwill and intangible assets, impairment of long-lived assets and closed store reserves, self-insurance reserves, stock-based compensation and uncertain tax positions to be the most

critical in understanding the judgments that are involved in preparing the Company's consolidated financial statements. There have been no changes in the Company's critical accounting policies during the period ended November 1, 2014.

Table of Contents

## RESULTS OF OPERATIONS AND OTHER SELECTED DATA

## Executive Summary

Net income for the current quarter decreased 1.5% to \$49.2 million, or \$0.41 per diluted share, as compared to net income of \$50.0 million, or \$0.40 per diluted share, for the 13 weeks ended November 2, 2013.

Net sales increased 9% to \$1.5 billion in the current quarter compared to the same quarter in fiscal 2013 due primarily to the growth of our store network and a 1.1% increase in consolidated same store sales.

Gross profit decreased 74 basis points to 29.60% as a percentage of net sales for the 13 weeks ended November 1, 2014, as compared to the 13 weeks ended November 2, 2013, due primarily to lower merchandise margin, occupancy deleverage and higher shipping expenses.

In the third quarter of 2014, the Company:

Opened 24 new Dick's Sporting Goods stores, one new Golf Galaxy store and seven new Field & Stream stores. The Company also relocated one Dick's Sporting Goods store and one Golf Galaxy store, remodeled five Dick's Sporting Goods stores and closed one Dick's Sporting Goods store.

eCommerce sales penetration for the quarter increased to 7.3% of total sales, compared to 6.5% in the third quarter last year.

Declared and paid a quarterly cash dividend of \$0.125 per share of common stock and Class B common stock.

Repurchased approximately 1.6 million shares of common stock for approximately \$75.0 million.

Purchased the intellectual property rights to the Field & Stream mark in product categories that were not otherwise owned by the Company, including men's, women's and children's casual apparel for \$26.3 million.

We ended the third quarter with \$280.5 million of borrowings under our revolving senior secured credit facility.

The following represents a reconciliation of beginning and ending stores for the periods indicated:

|                  | 39 Weeks Ended<br>November 1, 2014 |  |       | 39 Weeks Ended<br>November 2, 2013 |  |       |
|------------------|------------------------------------|--|-------|------------------------------------|--|-------|
|                  | Dick's<br>Sporting<br>Goods        | Specialty Store<br>Concepts <sup>(1)</sup> | Total | Dick's<br>Sporting<br>Goods        | Specialty Store<br>Concepts <sup>(1)</sup> | Total |
| Beginning stores | 558                                | 84   | 642   | 518                                | 83   | 601   |
| Q1 New stores    | 8                                  | —  | 8     | 2                                  | —  | 2     |
| Q2 New stores    | 8                                  | 1  | 9     | 7                                  | —  | 7     |
| Q3 New stores    | 24                                 | 8  | 32    | 25                                 | 3  | 28    |
| Ending stores    | 598                                | 93   | 691   | 552                                | 86   | 638   |
| Closed stores    | 1                                  | —  | 1     | —                                  | —  | —     |
| Ending stores    | 597                                | 93   | 690   | 552                                | 86   | 638   |
| Remodeled stores | 5                                  | —  | 5     | 3                                  | —  | 3     |

|                  |   |   |   |   |   |   |
|------------------|---|---|---|---|---|---|
| Relocated stores | 5 | 2 | 7 | 1 | 1 | 2 |
|------------------|---|---|---|---|---|---|

(1) Includes the Company's Golf Galaxy, Field & Stream and True Runner stores. As of November 1, 2014, the Company operated 80 Golf Galaxy stores, ten Field & Stream stores and three True Runner stores.

14

---

Table of Contents

The following tables present for the periods indicated selected items in the unaudited Consolidated Statements of Income as a percentage of the Company's net sales, as well as the basis point change in the percentage of net sales from the prior year's period. In addition, other data are provided to facilitate a further understanding of our business. This table should be read in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations and the accompanying unaudited Consolidated Financial Statements and related notes thereto.

|   | 13 Weeks Ended                  |                                 | Basis Point Increase / (Decrease) in Percentage of Net Sales from Prior Year 2013-2014 <sup>(A)</sup> |
|---|---------------------------------|---------------------------------|---|
|   | November 1, 2014 <sup>(A)</sup> | November 2, 2013                |   |
| Net sales <sup>(1)</sup>  | 100.00                          | % 100.00                        | % N/A   |
| Cost of goods sold, including occupancy and distribution costs <sup>(2)</sup> | 70.40                           | 69.66                           | 74  |
| Gross profit  | 29.60                           | 30.34                           | (74)  |
| Selling, general and administrative expenses <sup>(3)</sup>                   | 23.43                           | 23.83                           | (40)  |
| Pre-opening expenses <sup>(4)</sup>   | 0.94                            | 0.87                            | 7   |
| Income from operations  | 5.24                            | 5.64                            | (40)  |
| Interest expense  | 0.06                            | 0.05                            | 1   |
| Other income <sup>(5)</sup>   | (0.03 )                         | (0.20 )                         | 17  |
| Income before income taxes  | 5.21                            | 5.79                            | (58)  |
| Provision for income taxes  | 1.99                            | 2.22                            | (23)  |
| Net income  | 3.22                            | % 3.57                          | % (35)  |
| Other Data:   |                                 |                                 |   |
| Consolidated same store sales increase  | 1.1                             | % 0.3                           | %   |
| Number of stores at end of period <sup>(6)</sup>                              | 690                             | 638                             |   |
| Total square feet at end of period <sup>(6)</sup>                             | 33,951,067                      | 31,386,846                      |   |
|   | 39 Weeks Ended                  |                                 | Basis Point Increase / (Decrease) in Percentage of Net Sales from Prior Year 2013-2014 <sup>(A)</sup> |
|   | November 1, 2014 <sup>(A)</sup> | November 2, 2013 <sup>(A)</sup> |   |
| Net sales <sup>(1)</sup>  | 100.00                          | % 100.00                        | % N/A   |
| Cost of goods sold, including occupancy and distribution costs <sup>(2)</sup> | 70.02                           | 69.15                           | 87  |
| Gross profit  | 29.98                           | 30.85                           | (87)  |
| Selling, general and administrative expenses <sup>(3)</sup>                   | 22.85                           | 23.05                           | (20)  |
| Pre-opening expenses <sup>(4)</sup>   | 0.61                            | 0.44                            | 17  |
| Income from operations  | 6.52                            | 7.36                            | (84)  |
| Interest expense  | 0.05                            | 0.05                            | —   |
| Other income <sup>(5)</sup>   | (0.10 )                         | (0.25 )                         | 15  |
| Income before income taxes  | 6.58                            | 7.56                            | (98)  |
| Provision for income taxes  | 2.53                            | 2.89                            | (36)  |
| Net income  | 4.05                            | % 4.66                          | % (61)  |



Other Data:

|   |            |   |            |   |
|---|------------|---|------------|---|
| Consolidated same store sales increase            | 2.0        | % | 0.0        | % |
| Number of stores at end of period <sup>(6)</sup>  | 690        |   | 638        |   |
| Total square feet at end of period <sup>(6)</sup> | 33,951,067 |   | 31,386,846 |   |

Table of Contents

(A) Column does not add due to rounding.

Revenue from retail sales is recognized at the point of sale, net of sales tax. Revenue from eCommerce sales is recognized upon shipment of merchandise. Service-related revenue is recognized as the services are performed. A provision for anticipated merchandise returns is provided through a reduction of sales and cost of goods sold in the period that the related sales are recorded. Revenue from gift cards and returned merchandise credits (collectively (1) the "cards") are deferred and recognized upon the redemption of the cards. These cards have no expiration date. Income from unredeemed cards is recognized on the unaudited Consolidated Statements of Income in selling, general and administrative expenses at the point at which redemption becomes remote. The Company performs an evaluation of the aging of the unredeemed cards, based on the elapsed time from the date of original issuance, to determine when redemption is remote.

Cost of goods sold includes the cost of merchandise, inventory shrinkage and obsolescence, freight, distribution, shipping and store occupancy costs. Store occupancy costs include rent, common area maintenance charges, real (2) estate and other asset-based taxes, store maintenance, utilities, depreciation, fixture lease expenses and certain insurance expenses. Cost of goods sold includes a \$2.4 million write-down of golf-related inventory for the 39 weeks ended November 1, 2014 relating to the Company's golf restructuring.

Selling, general and administrative expenses include store and field support payroll and fringe benefits, advertising, bank card charges, information technology, marketing, legal, accounting, other store expenses and all expenses associated with operating the Company's corporate headquarters. Selling, general and administrative expenses for (3) the 39 weeks ended November 1, 2014 includes a \$14.4 million gain on sale of a corporate aircraft and asset impairment and severance charges relating to the Company's golf restructuring of \$14.3 million and \$3.7 million, respectively. Selling, general and administrative expenses for the 39 weeks ended November 2, 2013 included \$7.9 million relating to a non-cash impairment charge to reduce the carrying value of a corporate aircraft held for sale to its fair market value.

(4) Pre-opening expenses consist primarily of rent, marketing, payroll and recruiting costs incurred prior to a new or relocated store opening, which are expensed as incurred.

Includes investment income recognized to reflect changes in deferred compensation plan investment values with a (5) corresponding charge to selling, general and administrative costs for the same amount. During the first quarter of 2013, other income included \$4.3 million related to the partial recovery of its previously impaired investment in JJB Sports.

(6) Includes Dick's Sporting Goods, Golf Galaxy, Field & Stream and True Runner stores.

13 Weeks Ended November 1, 2014 Compared to the 13 Weeks Ended November 2, 2013

Net Income

The Company reported net income of \$49.2 million for the current quarter, or \$0.41 per diluted share, compared to net income of \$50.0 million, or \$0.40 per diluted share, for the 13 weeks ended November 2, 2013.

Net Sales

Net sales for the current quarter increased 9% to \$1.5 billion compared to the 13 weeks ended November 2, 2013. The 1.1% increase in consolidated same store sales contributed \$15.4 million of the increase in revenue for the 13 weeks ended November 1, 2014. The remaining \$110.7 million increase in the Company's noncomparable sales is primarily

attributable to new stores. The 1.1% consolidated same store sales increase consisted of a 1.7% increase at Dick's Sporting Goods and a 8.9% decrease at Golf Galaxy. eCommerce sales penetration was 7.3% of total sales during the current quarter compared to 6.5% of total sales during the 13 weeks ended November 2, 2013, representing an increase of approximately 22% in eCommerce sales across both Dick's Sporting Goods and Golf Galaxy.

The increase in consolidated same store sales was broad-based, with larger increases in athletic apparel, team sports and accessories, partially offset by declines in the hunting and golf categories. Gains in women's and youth athletic apparel continued to benefit from the Company's reallocation of selling space in its store to these businesses, enabling it to create a broader and more compelling merchandise assortment supported by enhanced presentation.

The hunting category decline was driven by higher sales in last year's period resulting from concerns about legislative action that would broadly change gun laws. The Company anticipates the hunting business to be relatively flat in the fourth quarter of fiscal 2014.

Table of Contents

The same store sales increase at Dick's Sporting Goods was attributable to an increase of 2.7% in sales per transaction and a 1.0% decrease in transactions. Based upon the current quarter sales mix, every 1% change in consolidated same store sales, which consists of both brick and mortar and online sales, would impact earnings before income taxes for the current quarter by approximately \$5.0 million.

Income from Operations

Income from operations increased to \$79.9 million for the current quarter from \$79.1 million for the 13 weeks ended November 2, 2013.

Gross profit increased 6% to \$452.0 million for the current quarter from \$424.9 million for the 13 weeks ended November 2, 2013, but decreased as a percentage of net sales by 74 basis points compared to the same period last year. Merchandise margins, which represents margins earned above the cost of the product, excluding other items included in cost of goods sold (vendor allowances, inventory shrinkage, freight, distribution, shipping and store occupancy costs), decreased 53 basis points primarily due to higher inventory markdowns, partially offset by the change in sales mix in the current period as discussed above. Occupancy costs increased \$18.4 million from the 13 weeks ended November 2, 2013 and increased as a percentage of net sales by 15 basis points. Our occupancy costs are generally fixed in nature and largely influenced by new store openings. As a percentage of net sales, occupancy costs increased at a higher rate than the 1.1% increase in consolidated same store sales. Gross profit as a percentage of net sales also reflects an increase of 11 basis points in shipping expenses due to the growth in eCommerce sales relative to the sales growth at our brick and mortar stores. Every 10 basis point change in merchandise margin would impact earnings before income taxes for the current quarter by approximately \$1.5 million.

Selling, general and administrative expenses increased 7% to \$357.7 million for the current quarter from \$333.7 million for the 13 weeks ended November 2, 2013, and decreased as a percentage of net sales by 40 basis points primarily due to leverage of administrative expenses on the increase in net sales. Administrative payroll and related benefit costs that do not correlate with the net sales increase for the period decreased as a percentage of net sales by 23 basis points.

Pre-opening expenses increased to \$14.3 million for the current quarter from \$12.1 million for the 13 weeks ended November 2, 2013. Pre-opening expenses in any period fluctuate depending on the timing and number of store openings and relocations. During the current quarter, the Company opened 24 new Dick's Sporting Goods stores, one new Golf Galaxy store and seven new Field & Stream stores. Additionally, the Company relocated one Dick's Sporting Goods store and one Golf Galaxy store and remodeled five Dick's Sporting Goods stores in the current period. The Company opened 25 new Dick's Sporting Goods stores, one new Golf Galaxy store and two new Field & Stream stores in last year's third quarter.

Income Taxes

The Company's effective tax rate was 38.1% for the 13 weeks ended November 1, 2014 as compared to 38.4% for the same period last year.

39 Weeks Ended November 1, 2014 Compared to the 39 Weeks Ended November 2, 2013

Net Income

The Company reported net income of \$188.7 million for the 39 weeks ended November 1, 2014, or \$1.55 per diluted share, compared to net income of \$199.0 million, or \$1.58 per diluted share, for the 39 weeks ended November 2,

2013. Net income for the 39 weeks ended November 1, 2014 includes \$8.7 million, net of tax, or \$0.07 per diluted share, related to a gain on the sale of a Gulfstream G650 corporate aircraft and charges totaling \$12.2 million, net of tax, or \$0.10 per diluted share, related to the Company's golf restructuring. Net income for the 39 weeks ended November 2, 2013 included \$4.3 million, net of tax, or \$0.03 per diluted share, related to the partial recovery from the Company's previously impaired investment in JJB Sports and \$4.7 million, net of tax, or \$0.04 per diluted share, related to a non-cash impairment charge to reduce the carrying value of a corporate aircraft held for sale to its fair market value.

#### Net Sales

Net sales for the period increased 9% to \$4.7 billion, due primarily to the growth of our store network and a 2.0% increase in consolidated same store sales. The 2.0% increase in consolidated same store sales contributed \$82.5 million of the increase in revenue for the 39 weeks ended November 1, 2014. The remaining \$306.2 million increase in the Company's noncomparable sales is primarily attributable to new stores. The 2.0% increase in consolidated same store sales consisted of an increase of

## Table of Contents

2.8% at Dick's Sporting Goods and a decrease of 9.6% at Golf Galaxy. eCommerce sales penetration was 6.8% of total sales during the current period compared to 6.0% of total sales during the 39 weeks ended November 2, 2013, representing an approximate increase of 24% in eCommerce sales across both Dick's Sporting Goods and Golf Galaxy.

The increase in consolidated same store sales was primarily driven by increases in athletic apparel, team sports and outdoor equipment, partially offset by declines in the golf and hunting businesses. The same store sales increase at Dick's Sporting Goods is attributable to an increase of 2.4% in sales per transaction and an increase in transactions of approximately 0.4%. Every 1% change in consolidated same store sales, which consists of brick and mortar and online sales, would impact earnings before income taxes for the current period by approximately \$14.0 million.

## Income from Operations

Income from operations decreased to \$303.6 million for the current period from \$313.8 million for the 39 weeks ended November 2, 2013.

Gross profit increased 6% to \$1,395.4 million for the current period from \$1,315.9 million for the 39 weeks ended November 2, 2013, but decreased as a percentage of net sales by 87 basis points compared to the same period last year. Merchandise margins, which represent margins earned above the cost of the product, excluding other items included in cost of goods sold (vendor allowances, inventory shrinkage, freight, distribution, shipping and store occupancy costs), decreased 55 basis points due to higher promotional activity and inventory markdowns, which include a \$2.4 million write-down of inventory relating to the Company's golf restructuring, partially offset by a change in sales mix in the current period as discussed above. Gross profit as a percentage of net sales also reflects a 17 basis point increase in shipping expenses due to the growth in eCommerce sales relative to the sales growth at our brick and mortar stores. Occupancy costs increased \$50.0 million from the 39 weeks ended November 2, 2013 and increased as a percentage of net sales by 5 basis points. Our occupancy costs are generally fixed in nature and largely influenced by new store openings. Every 10 basis point change in merchandise margin would impact earnings before income taxes for the current period by approximately \$4.6 million.

Selling, general and administrative expenses increased 8% to \$1,063.4 million for the current period from \$983.4 million for the 39 weeks ended November 2, 2013, but decreased as a percentage of net sales by 20 basis points. Selling, general and administrative expenses in the current period were impacted by lower administrative expenses as a percentage of net sales, partially offset by increased store expenses and payroll. Administrative payroll and related benefit costs that do not correlate with the net sales increase for the period increased \$6.0 million from the 39 weeks ended November 2, 2013 and decreased as a percentage of net sales by 16 basis points. Last year's period included a \$7.9 million non-cash impairment charge to reduce the carrying value of a Gulfstream G450 corporate aircraft held for sale to its fair market value. The current period includes a pre-tax gain on sale of a Gulfstream G650 corporate aircraft of \$14.4 million, as well as severance charges totaling \$3.7 million, and non-cash impairment charges totaling \$14.3 million related to the Company's golf restructuring.

Pre-opening expenses increased to \$28.5 million for the current period from \$18.7 million for the 39 weeks ended November 2, 2013. Pre-opening expenses in any period fluctuate depending on the timing and number of store openings and relocations. During the current period, the Company opened 40 new Dick's Sporting Goods stores, one new Golf Galaxy store and eight new Field & Stream stores. Additionally, the Company relocated five Dick's Sporting Goods stores and two Golf Galaxy stores and remodeled five Dick's Sporting Goods stores in the current period. During the same period last year, the Company opened 34 new Dick's Sporting Goods stores, one new Golf Galaxy store and two new Field & Stream stores.

## Income Taxes

The Company's effective tax rate was 38.4% for the 39 weeks ended November 1, 2014 as compared to 38.3% for the same period last year.

## LIQUIDITY AND CAPITAL RESOURCES AND CHANGES IN FINANCIAL CONDITION

### Overview

The Company's liquidity and capital needs have generally been met by cash from operating activities and the Company's revolving credit facility. Cash flow from operations is seasonal in our business. Typically, we use cash flow from operations to increase inventory in advance of peak selling seasons, with the pre-Christmas inventory increase being the largest. In the fourth quarter, inventory levels are reduced in connection with Christmas sales and this inventory reduction, combined with proportionately higher net income, typically produces significant positive cash flow.

Table of Contents

Net cash provided by operating activities for the 39 weeks ended November 1, 2014 was \$102.8 million compared to net cash used in operating activities of \$57.7 million for the 39 weeks ended November 2, 2013. Net cash from operating, investing and financing activities are discussed further below.

The Company has a \$500 million revolving credit facility, including up to \$100 million in the form of letters of credit, in the event further liquidity is needed. Under the Credit Agreement governing the facility (the "Credit Agreement"), subject to the satisfaction of certain conditions, the Company may request an increase of up to \$250 million in borrowing availability.

The Credit Agreement, which matures on December 5, 2016, is secured by a first priority security interest in certain property and assets, including receivables, inventory, deposit accounts and other personal property of the Company, and is guaranteed by the Company's domestic subsidiaries.

The annual interest rates applicable to loans under the Credit Agreement are, at the Company's option, a base rate or an adjusted LIBOR rate plus, in each case, an applicable margin percentage. The applicable margin percentage for base rate loans is 0.20% to 0.50% and for adjusted LIBOR rate loans is 1.20% to 1.50%, depending on the borrowing availability of the Company.

The Credit Agreement contains certain covenants that limit the ability of the Company to, among other things: incur or guarantee additional indebtedness; pay distributions on, redeem or repurchase capital stock or redeem or repurchase subordinated debt; make certain investments; sell assets; and consolidate, merge or transfer all or substantially all of the Company's assets. In addition, the Credit Agreement contains a covenant that requires the Company to maintain a minimum adjusted availability of 7.5% of its borrowing base. As of November 1, 2014, the Company was in compliance with the terms of the Credit Agreement.

The Company generally utilizes its Credit Agreement for working capital needs based primarily on the seasonal nature of its operating cash flows, with the Company's peak borrowings occurring during its third quarter as the Company increases inventory in advance of the holiday selling season. Funds drawn on our Credit Agreement during the 39 weeks ended November 1, 2014 totaled \$1,057.6 million over the course of 74 days. The Company repaid \$777.1 million of these borrowings, ending the period with \$280.5 million of outstanding borrowings under the Credit Agreement; the maximum daily amount outstanding at any point during the 39 weeks ended November 1, 2014.

Funds drawn on our Credit Agreement during the 39 weeks ended November 2, 2013 totaled \$680.0 million over the course of 44 days. The Company repaid \$563.6 million of these borrowings, ending the period with \$116.4 million of outstanding borrowings under the Credit Agreement; the maximum daily amount outstanding at any point during the 39 weeks ended November 2, 2013.

The Company ended the period with \$77.9 million in cash and cash equivalents as compared to \$181.7 million at the end of fiscal 2013. As of November 1, 2014 and February 1, 2014, total remaining borrowing capacity, after subtracting letters of credit, was \$370.6 million and \$487.0 million, respectively.

The Company intends to allocate capital to invest in its future growth, specifically the development of its omni-channel platform and specialty store concepts, as well as to return capital to stockholders through dividends and share repurchases.

Capital expenditures – Normal capital requirements primarily relate to the development of our omni-channel platform, including new and existing Dick's Sporting Goods stores and eCommerce technology investments. The Company also plans to invest in its specialty store concepts and improve its supply chain and corporate information technology infrastructure. The Company has a capital appropriations committee that approves all capital expenditures in excess of



certain amounts and groups and prioritizes all capital projects among required, discretionary and strategic categories.

Share repurchases – On March 7, 2013, the Company's Board of Directors authorized a five-year share repurchase program of up to \$1 billion of the Company's common stock. During the 39 weeks ended November 1, 2014, the Company repurchased approximately 4.3 million shares of its common stock for approximately \$200.0 million. Any future share repurchase programs are subject to the final determination of our Board of Directors, and will be dependent upon future earnings, cash flows, financial requirements and other factors.

Dividends – During the 39 weeks ended November 1, 2014, the Company paid \$46.6 million of dividends to its stockholders. The declaration of future dividends and the establishment of the per share amount, record dates and payment dates for any such future dividends are subject to the final determination of our Board of Directors, and will be dependent upon future earnings, cash flows, financial requirements and other factors.

Table of Contents

## Event Subsequent to Quarter-end

Dividend – On November 13, 2014, the Company's Board of Directors authorized and declared a quarterly dividend in the amount of \$0.125 per share on the Company's common stock and Class B common stock. The dividend is payable in cash on December 26, 2014 to stockholders of record at the close of business on December 5, 2014.

The Company currently believes that cash flows generated by operations and funds available under the Credit Agreement will be sufficient to satisfy our current capital requirements through the remainder of fiscal 2014. Other investment opportunities, such as potential strategic acquisitions, share repurchases, investments, or store expansion rates in excess of those presently planned, may require additional funding.

The change in cash and cash equivalents is as follows (in thousands):

|  | 39 Weeks Ended      |                     |
|--|---------------------|---------------------|
|  | November 1,<br>2014 | November 2,<br>2013 |
| Net cash provided by (used in) operating activities          | \$102,757           | \$(57,703 )         |
| Net cash used in investing activities                        | (223,503 )          | (245,910 )          |
| Net cash provided by financing activities                    | 16,957              | 24,080              |
| Effect of exchange rate changes on cash and cash equivalents | (9 )                | (34 )               |
| Net decrease in cash and cash equivalents                    | \$(103,798 )        | \$(279,567 )        |

## Operating Activities

Operating activities consist primarily of net income, adjusted for certain non-cash items and changes in operating assets and liabilities. Adjustments to net income for non-cash items include depreciation and amortization, deferred income taxes, stock-based compensation expense and tax benefits on stock options, as well as non-cash gains and losses on the disposal of the Company's assets. Changes in operating assets and liabilities primarily reflect changes in inventories, accounts payable and income taxes payable / receivable, as well as other working capital changes.

Cash provided by operating activities increased \$160.5 million for the 39 weeks ended November 1, 2014 compared to the same period last year. The increase in cash provided by operating activities is due primarily to increases in operating assets and liabilities of \$177.3 million period-over-period, partially offset by a \$10.3 million decrease in net income. The increase in operating assets and liabilities period-over-period is primarily due to the following:

Changes in deferred construction allowances increased operating cash flows by \$50.8 million compared to last year due primarily to an increase in the number of self-developed stores where tenant allowances are provided by landlords.

Changes in income taxes payable / receivable increased operating cash flows by \$50.3 million compared to last year, primarily due to lower income tax payments in the current period. Income tax payments in fiscal 2014 were favorably impacted by the timing of estimated deductions for qualified capital expenditures.

Changes in accrued expenses increased operating cash flows by \$22.1 million compared to last year, primarily due to lower incentive compensation accruals in fiscal 2013 that were subsequently paid in fiscal 2014, compared to those balances accrued at the end of fiscal 2012 and subsequently paid in fiscal 2013.

Changes in inventory and accounts payable increased operating cash flows by \$21.7 million compared to last year, primarily attributable to the timing of inventory receipts.

Investing Activities

Cash used in investing activities for the 39 weeks ended November 1, 2014 decreased \$22.4 million from the same period of fiscal 2013. Gross capital expenditures were \$271.3 million during the current 39-week period compared to \$196.9 million during the 39 weeks ended November 2, 2013, which reflects a higher number of self-developed stores opened by the Company in fiscal 2014. During the 39 weeks ended November 1, 2014, the Company received \$73.4 million of proceeds from the sale of a Gulfstream G650 corporate aircraft, compared to \$11.0 million received from the sale of a Gulfstream G200 corporate aircraft during the 39 weeks ended November 2, 2013. The remaining decrease in cash used related to payments to acquire corporate

## Table of Contents

aircraft and trademarks totaling \$33.3 million, which included last year's \$29.7 million lease buyout of a Gulfstream G450 corporate aircraft and this year's \$26.3 million acquisition of intellectual property rights to the Field & Stream mark in product categories that were not otherwise owned by the Company.

### Financing Activities

Cash provided by financing activities consists primarily of the Company's capital return initiatives, including its share repurchase program and cash dividend payments, and cash flows generated from stock option exercises. Cash provided by financing activities for the 39 weeks ended November 1, 2014 totaled \$17.0 million compared to \$24.1 million for the same period in fiscal 2013. The decrease in cash provided primarily reflects higher share repurchase activity and lower cash flows from stock option exercises, offset by incremental net borrowings under our Credit Agreement during the 39 weeks ended November 1, 2014 compared to the same period last year.

### Off-Balance Sheet Arrangements

The Company's off-balance sheet arrangements as of November 1, 2014 primarily relate to operating leases for our stores and purchase obligations for marketing commitments, including naming rights, licenses for trademarks and technology-related and other commitments. The Company has excluded these items from the unaudited Consolidated Balance Sheets in accordance with generally accepted accounting principles. The Company does not believe that any of these arrangements have, or are reasonably likely to have, a material effect on our financial condition, revenues or expenses, results of operations, liquidity, capital expenditures, or resources.

### Contractual Obligations and Other Commercial Commitments

The Company is party to many contractual obligations that involve commitments to make payments to third parties in the ordinary course of business. For a description of our contractual obligations and other commercial commitments as of February 1, 2014, see our Annual Report on Form 10-K for the fiscal year ended February 1, 2014 filed March 28, 2014. During the 39 weeks ended November 1, 2014, there were no material changes outside the ordinary course of business.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

There have been no material changes in the Company's market risk exposures from those reported in our Annual Report on Form 10-K for the fiscal year ended February 1, 2014 filed March 28, 2014.

## ITEM 4. CONTROLS AND PROCEDURES

During the third quarter of fiscal 2014, there were no changes in the Company's internal controls over financial reporting that materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

During the quarter, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of the disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended. Based upon that evaluation, the Company's management, including the Chief Executive Officer and the Chief Financial Officer, concluded that the Company's disclosure controls and procedures were effective as of the end of the period covered by this Quarterly Report on Form 10-Q, November 1, 2014.

There are inherent limitations in the effectiveness of any control system, including the potential for human error and the circumvention or overriding of the controls and procedures. Additionally, judgments in decision-making can be faulty and breakdowns can occur because of simple errors or mistakes. An effective control system can provide only reasonable, not absolute, assurance that the control objectives of the system are adequately met. Accordingly, our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our control system can prevent or detect all errors or fraud. Finally, projections of any evaluation or assessment of effectiveness of a control system to future periods are subject to the risks that, over time, controls may become inadequate because of changes in an entity's operating environment or deterioration in the degree of compliance with policies and procedures.

Table of Contents

## PART II. OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

Dick's Sporting Goods, Inc. and its subsidiaries are involved in various proceedings that are incidental to the normal course of their businesses. As of the date of this Quarterly Report on Form 10-Q, the Company does not expect that any of such proceedings will have a material adverse effect on the Company's financial position or results of operations.

## ITEM 1A. RISK FACTORS

For a discussion of risk factors affecting the Company as set forth in Part I, Item 1A. "Risk Factors" of the Company's Annual Report on Form 10-K for the year ended February 1, 2014, as supplemented by Part II, Item 1A, "Risk Factors" of the Company's Quarterly Report on Form 10-Q for the period ended August 2, 2014. The discussion of risk factors, as so supplemented, sets forth the material risks that could affect the Company's financial condition and operations.

Reference is also made to Item 2. "Management's Discussion and Analysis of Financial Condition and Results of Operations – Forward-Looking Statements" of this Quarterly Report on Form 10-Q, which is incorporated herein by reference.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table sets forth repurchases of our common stock during the third quarter of 2014:

| Period                              | Total Number of Shares Purchased <sup>(a)</sup> | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>(b)</sup> | Dollar Value of Shares That May Yet be Purchased Under the Plan or Program |
|-------------------------------------|---|------------------------------|---|--|
| August 3, 2014 to August 30, 2014   | 675   | \$42.33                      | —   | \$619,397,627  |
| August 31, 2014 to October 4, 2014  | 1,631,897                                       | \$45.98                      | 1,631,139   | \$544,397,638  |
| October 5, 2014 to November 1, 2014 | 317   | \$43.65                      | —   | \$544,397,638  |
| Total                               | 1,632,889                                       | \$45.98                      | 1,631,139   |  |

<sup>(a)</sup> Includes shares withheld from employees to satisfy minimum tax withholding obligations associated with the vesting of restricted stock during the period.

<sup>(b)</sup> Shares repurchased as part of the Company's previously announced five-year \$1 billion share repurchase program, authorized by the Company's Board of Directors on March 7, 2013.

## ITEM 5. OTHER INFORMATION

As reported by the Company on a Form 8-K filed on September 16, 2014, John G. Duken informed the Company of his plan to retire from his position as Executive Vice President, Global Merchandising, effective as of the end of November. On November 24, 2014, the Company and Mr. Duken entered into a Retention and Consulting Agreement pursuant to which Mr. Duken will retire from his position on November 29, 2014, and will continue to serve as an employee consultant for the Company until April 4, 2015. Pursuant to the Retention Agreement, Mr. Duken will be entitled to receive \$543,306 in multiple installments through April 4, 2015, subject to Mr. Duken's compliance with the terms of the Non-Competition and Confidentiality Agreement previously entered into by Mr. Duken. Pursuant to

that agreement, Mr. Duken is prohibited from competing against the Company or soliciting the Company's employees for a period of eighteen months following the end of the consulting period and is subject to confidentiality obligations. As reported by the Company on a Form 8-K filed on September 16, 2014, Joseph H. Schmidt informed the Company of his plan to retire from his position as President and Chief Operating Officer, effective as of the end of fiscal 2014. On November 25, 2014, the Company and Mr. Schmidt entered into a Retention and Consulting Agreement pursuant to which Mr. Schmidt will retire from his position on January 31, 2015, and will continue to serve as an employee consultant for the Company until April 4, 2015. Pursuant to the Retention Agreement, Mr. Schmidt will be entitled to receive \$22,500 in multiple installments through April 4, 2015, subject to Mr. Schmidt's compliance with confidentiality obligations as set forth in the Retention Agreement.

Table of Contents

During the consulting period, Messrs. Schmidt and Duken will continue to vest in all outstanding restricted stock, performance-based restricted stock, and stock options in accordance with the terms of those awards. Upon the end of the consulting period, all unvested restricted stock, performance-based restricted stock and stock options will be forfeited. Pursuant to the respective retention agreements, Messrs. Schmidt and Duken will be eligible to receive a cash performance incentive award based on the Company's fiscal 2014 short-term incentive award program, as approved by the Company's Compensation Committee for all executive officers in March 2014. Payment of the award is subject to the Company's performance compared to pre-defined fiscal 2014 performance targets established by the Compensation Committee as part of their approval of the annual short-term incentive award program. During the consulting period, Messrs. Schmidt and Duken, and their respective eligible dependents, will receive health care benefits equivalent to benefits provided to them before their retirements.

ITEM 6. EXHIBITS

The Exhibits listed in the Index to Exhibits, which appears on page 24 and is incorporated herein by reference, are filed or furnished (as noted) as part of this Quarterly Report on Form 10-Q.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Quarterly Report on Form 10-Q to be signed on November 26, 2014 on its behalf by the undersigned, thereunto duly authorized.

DICK'S SPORTING GOODS, INC.

By: /s/ EDWARD W. STACK  
Edward W. Stack  
Chairman and Chief Executive Officer

By: /s/ ANDRÉ J. HAWAUX  
André J. Hawaux  
Executive Vice President – Finance, Administration and Chief Financial Officer  
(principal financial officer)

By: /s/ JOSEPH R. OLIVER  
Joseph R. Oliver  
Senior Vice President – Chief Accounting Officer  
(principal accounting officer)



Table of Contents

## INDEX TO EXHIBITS

| Exhibit Number | Description of Exhibit  | Method of Filing   |
|----------------|---|--------------------|
| 31.1           | Certification of Edward W. Stack, Chairman and Chief Executive Officer, dated as of November 26, 2014 and made pursuant to Rule 13a-14 of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   | Filed herewith     |
| 31.2           | Certification of André J. Hawaux, Executive Vice President – Finance, Administration and Chief Financial Officer, dated as of November 26, 2014 and made pursuant to Rule 13a-14 of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002       | Filed herewith     |
| 32.1           | Certification of Edward W. Stack, Chairman and Chief Executive Officer, dated as of November 26, 2014 and made pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002   | Furnished herewith |
| 32.2           | Certification of André J. Hawaux, Executive Vice President – Finance, Administration and Chief Financial Officer, dated as of November 26, 2014 and made pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 | Furnished herewith |
| 101.INS        | XBRL Instance Document  | Filed herewith     |
| 101.SCH        | XBRL Taxonomy Extension Schema Document   | Filed herewith     |
| 101.CAL        | XBRL Taxonomy Calculation Linkbase Document   | Filed herewith     |
| 101.DEF        | XBRL Taxonomy Definition Linkbase Document  | Filed herewith     |
| 101.LAB        | XBRL Taxonomy Label Linkbase Document   | Filed herewith     |
| 101.PRE        | XBRL Taxonomy Presentation Linkbase Document  | Filed herewith     |