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SOUTHWEST AIRLINES CO

Form 3

January 25, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement SOUTHWEST AIRLINES CO [LUV] RIDLEY DAVIS S/TX (Month/Day/Year) 01/17/2008 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) SOUTHWEST AIRLINES (Check all applicable) CO., Â 2702 LOVE FIELD DRIVE 10% Owner Director (Street) _X__ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Sr VP - Marketing _X_ Form filed by One Reporting Person DALLAS. TXÂ 75235-1611 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 64,000 D Common Stock 897 Ι By ProfitSharing Plan Common Stock 800 I As Custodian for Son Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration I (Month/Day/Year)	ate	3. Title and A Securities Ur Derivative So (Instr. 4)	nderlying	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	(1)	01/01/2009	Common Stock	810	\$ 10.11	D	Â
Employee Stock Option (Right to Buy)	(1)	01/22/2009	Common Stock	12,933	\$ 11.72	D	Â
Employee Stock Option (Right to Buy)	(1)	01/01/2010	Common Stock	917	\$ 10.88	D	Â
Employee Stock Option (Right to Buy)	(1)	01/19/2010	Common Stock	8,631	\$ 10.35	D	Â
Employee Stock Option (Right to Buy)	(1)	02/15/2011	Common Stock	8,000	\$ 21.3	D	Â
Employee Stock Option (Right to Buy)	(1)	01/01/2012	Common Stock	1,725	\$ 18.73	D	Â
Employee Stock Option (Right to Buy)	(1)	01/18/2012	Common Stock	8,900	\$ 17.78	D	Â
Employee Stock Option (Right to Buy)	(1)	01/02/2013	Common Stock	4,573	\$ 14.03	D	Â
Employee Stock Option (Right to Buy)	(1)	01/23/2013	Common Stock	10,500	\$ 13.19	D	Â
Employee Stock Option (Right to Buy)	(1)	01/05/2014	Common Stock	4,186	\$ 15.91	D	Â
Employee Stock Option (Right to Buy)	(1)	01/23/2014	Common Stock	12,500	\$ 15.51	D	Â
Employee Stock Option (Right to Buy)	(1)	01/20/2015	Common Stock	16,878	\$ 14.25	D	Â
Employee Stock Option (Right to Buy)	(1)	12/31/2015	Common Stock	24,298	\$ 16.43	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
Transfer and the same	Director	10% Owner	Officer	Other		
RIDLEY DAVIS S /TX						
SOUTHWEST AIRLINES CO.	â	â	Sr VP - Marketing	â		
2702 LOVE FIELD DRIVE	А	А	A SI VF - Marketing	A		
DALLAS, TX 75235-1611						

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Signatures

/s/ Davis S. Ridley 01/25/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is currently fully exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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