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ZIONS BANCORPORATION /UT/ Form 8-K February 11, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 11, 2010

ZIONS BANCORPORATION

(Exact name of registrant as specified in its charter)

UTAH 001-12307 87-0227400 (IRS Employer (State of Incorporation) (Commission File Number) Identification No.)

ONE SOUTH MAIN, SUITE 1500, SALT LAKE CITY, UTAH (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code 801-524-4787

84133

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))

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Item 7.01 Regulation FD Disclosure

Attached is a copy of the presentation which will be used by Zions Bancorporation Executive Management, at the Zions Bancorporation 2010 biennial conference for institutional investors and analysts today, Thursday, February 11, 2010.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

The following exhibit is furnished as part of this Current Report on Form 8-K:

Exhibit Zions Bancorporation biennial conference presentation for institutional investors and analysts, February 99.1 11, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ZIONS BANCORPORATION

Dated: February 11, 2010 By: /s/ THOMAS E. LAURSEN

Name: Thomase E. Laursen Title: EVP & General Counsel