

ENERGIZER HOLDINGS INC  
Form 3  
October 04, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Davis Brandon P.		(Month/Day/Year)	ENERGIZER HOLDINGS INC [ENR]	
(Last)	(First)	(Middle)	10/01/2013	
533 MARYVILLE UNIVERSITY DRIVE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)				
ST. LOUIS,Â MOÂ 63141			(Check all applicable)	
(City)	(State)	(Zip)	<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			VP Global Bus. Transformation	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Energizer Holdings, Inc. Common Stock	133	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Phantom Stk Units in Deferred Compensation Plan CM	Â (1)	Â (1)	Energizer Holdings, Inc. Common Stock	418	\$ 0	D	Â
Phantom Stock Units in Deferred Compensation Plan	Â (1)	Â (1)	Energizer Holdings, Inc. Common Stock	1,647	\$ 0	D	Â
Restricted Stock Equiv. 12/10/12 TB	Â (2)	Â (2)	Energizer Holdings, Inc. Common Stock	1,228	\$ 0	D	Â
Restricted Stock Equivalent 10/12/09 TB	Â (3)	Â (3)	Energizer Holdings, Inc. Common Stock	625	\$ 0	D	Â
Restricted Stock Equivalent 10/18/10 TB	Â (4)	Â (4)	Energizer Holdings, Inc. Common Stock	1,500	\$ 0	D	Â
Restricted Stock Equivalent 11/7/11 TB	Â (5)	Â (5)	Energizer Holdings, Inc. Common Stock	1,282	\$ 0	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships				Other
	Director	10% Owner	Officer		
Davis Brandon P. 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MO 63141	Â	Â	Â	VP Global Bus. Transformation	Â

## Signatures

BRANDON P.  
DAVIS

10/03/2013

Date

Signature of  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.  
Three Hundred Seven (307) equivalents will vest on November 5, 2013, 307 on November 5, 2014, 307 on November 5, 2015 and 307 on November 5, 2016. Equivalents are subject to forfeiture if Reporting Person voluntarily or involuntarily terminates employment prior to conversion date, other than upon death, disability or change in control.
- (2) Six Hundred Twenty-Five (625) equivalents will vest on October 12, 2013. Equivalents are subject to forfeiture if Reporting Person voluntarily or involuntarily terminates employment prior to conversion date, other than upon death, disability or change in control.  
Seven Hundred Fifty (750) equivalents will vest on October 18, 2013 and 750 on October 18, 2014. Equivalents are subject to forfeiture if Reporting Person voluntarily or involuntarily terminates employment prior to conversion date, other than upon death, disability or change in control.
- (3) Four Hundred Twenty-Eight (428) equivalents will vest on November 7, 2013, 427 on November 7, 2014 and 427 on November 7, 2015. Equivalents are subject to forfeiture if Reporting Person voluntarily or involuntarily terminates employment prior to conversion date, other than upon death, disability or change in control.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.