Crocs, Inc. Form 8-K July 24, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

**Current Report** 

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): July 24, 2008

## CROCS, INC.

(Exact name of Registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation) **0-51754** (Commission File Number)

20-2164234 (I.R.S. Employer Identification No.)

6328 Monarch Park Place Niwot, Colorado (Address of principal executive offices)

**80503** (Zip Code)

Registrant s telephone number, including area code: (303) 848-7000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On July 24, 2008, Crocs, Inc. (the Company) issued a press release reporting preliminary results for the quarter ended June 30, 2008. A copy of the press release dated July 24, 2008, reporting preliminary results for the quarter ended June 30, 2008 is furnished as Exhibit 99.1 to this report.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1

Press Release dated July 24, 2008.

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CROCS, INC.

Date: July 24, 2008 By: /s/ Russell C. Hammer Russell C. Hammer,

Chief Financial Officer, Senior Vice President of Finance and Treasurer

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## EXHIBIT INDEX

Exhibit No.	Description	
99.1	Press Release dated July 24, 2008.	
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