

SINCLAIR BROADCAST GROUP INC  
Form SC TO-C  
August 21, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE TO**

**Tender Offer Statement under Section 14(d)(1) or 13(e)(1)**  
**of the Securities Exchange Act of 1934**

**SINCLAIR BROADCAST GROUP, INC.**

(Name of Subject Company (Issuer))

**SINCLAIR BROADCAST GROUP, INC.**  
**SINCLAIR TELEVISION GROUP, INC.**

(Name of Filing Person (Offeror))

**3.0% Convertible Senior Notes due 2027**  
**4.875% Convertible Senior Subordinated Notes due 2018**  
(Title of Class of Securities)

**829226AW9**  
**829226AU3**  
(CUSIP Number of Class of Securities)

**David D. Smith**

**Chairman of the Board, President and Chief Executive Officer**

**Sinclair Broadcast Group, Inc.**

**10706 Beaver Dam Road**

**Hunt Valley, Maryland 21030**

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(410) 568-1500

(Name, address, and telephone numbers of person authorized to  
receive notices and communications on behalf of filing persons)

Copies to:

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**Washington, D.C. 20037**

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**CALCULATION OF FILING FEE**

**Transaction Valuation\***  
Not applicable

**Amount of Filing Fee**  
Not applicable

\* Pursuant to General Instruction D to Schedule TO, a filing fee is not required in connection with this filing as it relates solely to preliminary communications made before the commencement of a tender offer.

Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: Not applicable.  
Form or Registration No.: Not applicable.  
Filing party: Not applicable.  
Date filed: Not applicable.

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

- third-party tender offer subject to Rule 14d-1.
- issuer tender offer subject to Rule 13e-4.
- going-private transaction subject to Rule 13e-3.
- amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer:

If applicable, check the appropriate box(es) below to designate the appropriate rule provision(s) relied upon:

- Rule 13e-4(i) (Cross-Border Issuer Tender Offer)
  - Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)
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**Item 12. Exhibits.**

| <b>Exhibit No.</b> | <b>Description</b>  |
|--------------------|---|
| 99.1               | Press Release by Sinclair Broadcast Group, Inc., dated August 20, 2009. |