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GIBBONS E Form 4	EDWARD W										
August 09, 2010 FORM 4 UNITED STATES SECURITIES AND EXC Washington, D.C. 205 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). UNITED STATES SECURITIES AND EXC Washington, D.C. 205 STATEMENT OF CHANGES IN BENEFIC SECURITIES Filed pursuant to Section 16(a) of the Securities Section 17(a) of the Public Utility Holding Comp 30(h) of the Investment Company					549 ICIA ies E ipany	L OWN xchange / Act of	NERSHIP OF e Act of 1934, f 1935 or Section	Simple 3235-028 Number: January 3° Expires: 200 Estimated average burden hours per response 0.			
(Print or Type F	Responses)										
I			Symbol HALF F	Name and ROBERT			-	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 1917 BOUN	3. Date of (Month/D 08/06/20	-	ansaction			X_ Director 10% Owner 0ther (specify below) below)					
				endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Aca	Person uired, Disposed of	or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Executio any		3. Transactio Code (Instr. 8) Code V	4. Securi	ties Ad sposed	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock	08/06/2010			S	9,100	D	\$ 25	142,962	D		
Common Stock	08/06/2010			S	4,600	D	\$ 25.01	138,362	D		
Common Stock	08/06/2010			S	1,700	D	\$ 25.02	136,662	D		
Common Stock	08/06/2010			S	300	D	\$ 25.07	136,362	D		
Common Stock	08/06/2010			S	4,300	D	\$ 25.08	132,062	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securities Acquired	3	ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Beno
				(A) or Disposed of (D) (Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title	Amount or Number		Repo Trans (Instr
			Code V	(A) (D)				of Shares		

Reporting Owners

Reporting Owner Name / Addres	s	Relationships						
		10% Owner	Officer	Other				
GIBBONS EDWARD W 1917 BOUNDARY DRIVE MONTECITO, CA 93108	Х							
Signatures								
/s/ Edward W. Gibbons	08/09/2010							

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.