Erwin Sean T Form 4 December 07, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

_ Other (specify

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Erwin Sean T | | | 2. Issuer Name and Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer | | | |
|---|------------------|--|--|--|--|--|--|
| | | | Neenah Paper Inc [NP] | (Check all applicable) | | | |
| (Last) | (First) (Middle) | | 3. Date of Earliest Transaction | | | | |

(Check all applicable) (Month/Day/Year) Director 10% Owner

3460 PRESTON RIDGE ROAD, SUITE 600

4. If Amendment, Date Original

Chairman, Pres and CEO 6. Individual or Joint/Group Filing(Check Applicable Line)

_X__ Officer (give title

Filed(Month/Day/Year)

12/03/2010

X Form filed by One Reporting Person Form filed by More than One Reporting Person

below)

ALPHARETTA, GA 30005

(Street)

(Ctata)

| (City) | (State) | (Zip) Tabl | e I - Non-D | erivative | Secur | ities Acq | uired, Disposed o | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|-------------|-----------|------------------|---------------------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year) | | | | cquired d of (D) 5) | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | |
| Common stock | 12/03/2010(1) | | M | 4,145 | A | \$ 7.41 | 4,145 | D | |
| Common stock | 12/03/2010(1) | | S | 4,145 | D | \$ 18.92 | 0 | D | |
| Common stock | 12/03/2010(1) | | S | 3,455 | D | \$ 18.92 | 0 | D | |
| Common stock | 12/06/2010(1) | | M | 1,855 | A | \$ 7.41 | 1,855 | D | |
| Common stock | 12/06/2010(1) | | S | 1,855 | D | \$ 18.87 | 0 | D | |

Edgar Filing: Erwin Sean T - Form 4

1,545 D \$ 18.87 0 Common 12/06/2010(1) S D stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|-------|--|--------------------|---|--|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (right to buy) | \$ 7.41 | 12/03/2010(1) | | M | | 4,145 | 01/29/2010 | 01/28/2019 | Common stock | 4,145 |
| Stock Option (right to buy) | \$ 7.41 | 12/06/2010(1) | | M | | 1,855 | 01/29/2010 | 01/28/2019 | Common stock | 1,855 |

Reporting Owners

Relationships Reporting Owner Name / Address

Officer Other Director 10% Owner

Erwin Sean T

3460 PRESTON RIDGE ROAD Chairman, Pres and CEO

SUITE 600

ALPHARETTA, GA 30005

Signatures

/s/ Steven S. Heinrichs, by Power of 12/07/2010 Attorney

> **Signature of Reporting Person Date

Reporting Owners 2 Edgar Filing: Erwin Sean T - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a Preset Diversification Program (10b5-1 Trading Plan) for Sean T. Erwin.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.