Seagate Technology plc Form 8-K October 31, 2012

	UNITED STATES	
SECURITI	ES AND EXCHANGE CON	MMISSION
	WASHINGTON, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
	Pursuant to Section 13 or 15(d) of	
	The Securities Exchange Act of 1934	
Date (of Report (Date of earliest event reported): October 31,	2012
SEAGATE TECI	HNOLOGY PUBLIC LIMIT	ГЕ D COMPAN Y
	(Exact name of registrant as specified in its charter)	
Ireland (State or other jurisdiction	001-31560 (Commission File Number)	98-0648577 (IRS Employer

of incorporation)

Identification No.)

38/39 Fitzwilliam Square

N/A

Dublin 2, Ireland (Address of principal executive office)

(Zip Code)

	Registrant s telephone number, including area code: (353) (1) 234-3136		
N/A			
	(Former name or former address, if changed since last report)		
	the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of owing provisions (see General Instruction A.2. below):		
0	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
0	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
0	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
o	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		

Item 2.02 Results of Operations and Financial Condition.

On October 31, 2012, Seagate Technology plc (the Company) issued a press release and supplemental commentary reporting its financial results for the fiscal quarter ended September 28, 2012. The press release and supplemental commentary are attached to this Current Report on Form 8-K as Exhibit 99.1 and 99.2, respectively.

The information in this Current Report on Form 8-K including the exhibits hereto is furnished and shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of such section.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

The following exhibits are attached to this Current Report on Form 8-K:

Exhibit No. Description

- 99.1 Press release, dated October 31, 2012, of Seagate Technology plc entitled Seagate Technology Reports Fiscal First Quarter 2013 Financial Results.
- 99.2 Supplemental Commentary, dated October 31, 2012, of Seagate Technology plc entitled Seagate Technology plc Fiscal First Ouarter Financial Results.

Cautionary Note Regarding Forward-Looking Statements

This Current Report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, each as amended, including, in particular, statements about our plans, strategies and prospects and estimates of industry growth for the fiscal quarter ending December 28, 2012 and beyond. These statements identify prospective information and include words such as expects, plans, anticipates, estimates, predicts, projects and similar expressions. These believes, forward-looking statements are based on information available to the Company as of the date of this Current report and are based on management s current views and assumptions. These forward-looking statements are conditioned upon and also involve a number of known and unknown risks, uncertainties, and other factors that could cause actual results, performance or events to differ materially from those anticipated by these forward-looking statements. Such risks, uncertainties, and other factors may be beyond the Company s control and may pose a risk to our operating and financial condition. Such risks and uncertainties include, but are not limited to; the uncertainty in global economic conditions as consumers and businesses may defer purchases in response to tighter credit and financial news, the impact of the variable demand and the adverse pricing environment for disk drives, particularly in view of current business and economic conditions; dependence on the Company s ability to successfully qualify, manufacture and sell its disk drive products in increasing volumes on a cost-effective basis and with acceptable quality, particularly the new disk drive products with lower cost structures; the impact of competitive product announcements; and possible excess industry supply with respect to particular disk drive products; the Company s ability to achieve projected cost savings in connection with restructuring plans and the risk that we will incur significant incremental costs in connection with the implementation of our recently executed transaction with Samsung Electronics Co., Ltd or that we will not achieve the benefits expected from

such transactions. Information concerning risks, uncertainties and other factors that could cause results to differ materially from those projected in the forward-looking statements is contained in the Company s Annual Report on Form 10-K with the U.S. Securities and Exchange Commission on August 8, 2012 which statements are incorporated into this Current report by reference. These forward-looking statements should not be relied upon as representing the Company s views as of any subsequent date and the Company undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date they were made.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

SEAGATE TECHNOLOGY PUBLIC LIMITED COMPANY

By: /s/ PATRICK J. O MALLEY

Name: Patrick J. O Malley

Title: Executive Vice President and Chief Financial Officer

Date: October 31, 2012