

HAWAIIAN ELECTRIC INDUSTRIES INC
Form DEFA14A
April 11, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant X

Filed by a Party other than the Registrant O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

Hawaiian Electric Industries, Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

April 11, 2014

Dear Fellow Shareholder:

You should have recently received a proxy statement and voting materials (or a notice providing information regarding how to access the proxy statement and voting materials) for the 2014 Hawaiian Electric Industries (HEI) Annual Meeting of Shareholders to be held May 7, 2014.

Your vote is very important to us. **If you have not already voted your shares, please do so at your earliest convenience.** Please refer to the proxy statement for information on each of the matters that shareholders are being asked to vote on.

Whether or not you attend the meeting in person, and no matter how many shares you own, it is important that your views be represented. **You may vote your shares by signing and returning the enclosed proxy card or by using telephone or internet voting. Instructions on how to vote are provided on your proxy card.**

We hope to see you at the meeting. Thank you for your continued support and ownership of HEI.

Sincerely,

Chester A. Richardson
*Executive Vice President, General Counsel, Secretary
and Chief Administrative Officer*
