

ESTEE LAUDER COMPANIES INC

Form 10-Q

February 02, 2018

[Table of Contents](#)

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549-1004

FORM 10-Q

(Mark One)-

x Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended December 31, 2017

OR

o Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from to

Commission file number: 1-14064

The Estée Lauder Companies Inc.

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

11-2408943

(I.R.S. Employer Identification No.)

767 Fifth Avenue, New York, New York
(Address of principal executive offices)

10153
(Zip Code)

212-572-4200

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of large accelerated filer, accelerated filer, smaller reporting company, and emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒

Accelerated filer ☐

Non-accelerated filer ☐ (Do not check if a smaller reporting company)

Smaller reporting company ☐

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

At January 26, 2018, 224,557,656 shares of the registrant's Class A Common Stock, \$.01 par value, and 143,219,528 shares of the registrant's Class B Common Stock, \$.01 par value, were outstanding.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

INDEX

	Page
<u>Part I. Financial Information</u>	
<u>Item 1. Financial Statements (Unaudited)</u>	
<u>Consolidated Statements of Earnings Three and Six Months Ended December 31, 2017 and 2016</u>	2
<u>Consolidated Statements of Comprehensive Income (Loss) Three and Six Months Ended December 31, 2017 and 2016</u>	3
<u>Consolidated Balance Sheets December 31, 2017 and June 30, 2017 (Audited)</u>	4
<u>Consolidated Statements of Cash Flows Six Months Ended December 31, 2017 and 2016</u>	5
<u>Notes to Consolidated Financial Statements</u>	6
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	29
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	51
<u>Item 4. Controls and Procedures</u>	51
<u>Part II. Other Information</u>	
<u>Item 1. Legal Proceedings</u>	51
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	52
<u>Item 6. Exhibits</u>	52
<u>Signatures</u>	53

[Table of Contents](#)**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements.****THE ESTÉE LAUDER COMPANIES INC.****CONSOLIDATED STATEMENTS OF EARNINGS****(Unaudited)**

(In millions, except per share data)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Net Sales	\$ 3,744	\$ 3,208	\$ 7,018	\$ 6,073
Cost of Sales	753	637	1,464	1,233
Gross Profit	2,991	2,571	5,554	4,840
Operating Expenses				
Selling, general and administrative	2,214	1,917	4,175	3,742
Restructuring and other charges	67	37	101	63
Total operating expenses	2,281	1,954	4,276	3,805
Operating Income	710	617	1,278	1,035
Interest expense	32	22	63	43
Interest income and investment income, net	12	5	24	11
Earnings before Income Taxes	690	600	1,239	1,003
Provision for income taxes	565	170	684	277
Net Earnings	125	430	555	726
Net earnings attributable to noncontrolling interests	(2)	(2)	(5)	(4)
Net Earnings Attributable to The Estée Lauder Companies Inc.	\$ 123	\$ 428	\$ 550	\$ 722
Net earnings attributable to The Estée Lauder Companies Inc. per common share				
Basic	\$.33	\$ 1.17	\$ 1.49	\$ 1.97
Diluted	\$.33	\$ 1.15	\$ 1.46	\$ 1.94
Weighted-average common shares outstanding				
Basic	368.7	366.9	368.5	366.7
Diluted	376.1	372.6	375.7	372.9
Cash dividends declared per common share	\$.38	\$.34	\$.72	\$.64

See notes to consolidated financial statements.

[Table of Contents](#)**THE ESTÉE LAUDER COMPANIES INC.****CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)****(Unaudited)**

(In millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Net earnings	\$ 125	\$ 430	\$ 555	\$ 726
Other comprehensive income (loss):				
Net unrealized investment loss	(6)	(7)	(7)	(11)
Net derivative instrument gain (loss)	4	40	(5)	34
Amounts included in net periodic benefit cost	5	8	10	16
Translation adjustments	28	(114)	82	(113)
Provision for deferred income taxes on components of other comprehensive income	(3)	(18)	(2)	(19)
Total other comprehensive income (loss)	28	(91)	78	(93)
Comprehensive income	153	339	633	633
Comprehensive income attributable to noncontrolling interests:				
Net earnings	(2)	(2)	(5)	(4)
Translation adjustments			(1)	(1)
	(2)	(2)	(6)	(5)
Comprehensive income attributable to The Estée Lauder Companies Inc.	\$ 151	\$ 337	\$ 627	\$ 628

See notes to consolidated financial statements.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****CONSOLIDATED BALANCE SHEETS**

(In millions, except share data)	December 31 2017 (Unaudited)	June 30 2017
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 2,105	\$ 1,136
Short-term investments	394	605
Accounts receivable, net	1,699	1,395
Inventory and promotional merchandise, net	1,445	1,479
Prepaid expenses and other current assets	332	349
Total current assets	5,975	4,964
Property, Plant and Equipment, net	1,728	1,671
Other Assets		
Long-term investments	1,112	1,026
Goodwill	1,924	1,916
Other intangible assets, net	1,304	1,327
Other assets	561	664
Total other assets	4,901	4,933
Total assets	\$ 12,604	\$ 11,568
LIABILITIES AND EQUITY		
Current Liabilities		
Current debt	\$ 413	\$ 189
Accounts payable	738	835
Other accrued liabilities	2,252	1,799
Total current liabilities	3,403	2,823
Noncurrent Liabilities		
Long-term debt	3,374	3,383
Other noncurrent liabilities	1,238	960
Total noncurrent liabilities	4,612	4,343
Contingencies		
Equity		
Common stock, \$.01 par value; Class A shares authorized: 1,300,000,000 at December 31, 2017 and June 30, 2017; shares issued: 433,719,446 at December 31, 2017 and 429,968,260 at June 30, 2017; Class B shares authorized: 304,000,000 at December 31, 2017 and June 30, 2017; shares issued and outstanding: 143,219,528 at December 31, 2017 and 143,762,288 at June 30, 2017		
	6	6
Paid-in capital	3,773	3,559
Retained earnings	8,733	8,452
Accumulated other comprehensive loss	(407)	(484)
	12,105	11,533
Less: Treasury stock, at cost; 208,865,503 Class A shares at December 31, 2017 and 205,627,082 Class A shares at June 30, 2017		
	(7,540)	(7,149)

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Total stockholders' equity	The Estée Lauder Companies Inc.	4,565	4,384
Noncontrolling interests		24	18
Total equity		4,589	4,402
Total liabilities and equity		\$ 12,604	\$ 11,568

See notes to consolidated financial statements.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****CONSOLIDATED STATEMENTS OF CASH FLOWS****(Unaudited)**

(In millions)	Six Months Ended December 31	
	2017	2016
Cash Flows from Operating Activities		
Net earnings	\$ 555	\$ 726
Adjustments to reconcile net earnings to net cash flows from operating activities:		
Depreciation and amortization	256	218
Deferred income taxes	106	(55)
Non-cash stock-based compensation	132	134
Excess tax benefits from stock-based compensation arrangements		(14)
Net loss (gain) on disposal of property, plant and equipment	7	(7)
Non-cash restructuring and other charges	1	3
Pension and post-retirement benefit expense	35	39
Pension and post-retirement benefit contributions	(14)	(10)
Changes in fair value of contingent consideration	3	4
Other non-cash items	(9)	(8)
Changes in operating assets and liabilities:		
Increase in accounts receivable, net	(281)	(243)
Decrease in inventory and promotional merchandise, net	66	78
Decrease (increase) in other assets, net	12	(32)
Decrease in accounts payable	(111)	(143)
Increase in other accrued and noncurrent liabilities	692	134
Net cash flows provided by operating activities	1,450	824
Cash Flows from Investing Activities		
Capital expenditures	(263)	(208)
Payments for acquired businesses, net of cash acquired	(11)	(1,690)
Proceeds from the disposition of investments	609	637
Purchases of investments	(479)	(478)
Proceeds from sale of property, plant and equipment		12
Net cash flows used for investing activities	(144)	(1,727)
Cash Flows from Financing Activities		
Proceeds of current debt, net	222	1,817
Repayments and redemptions of long-term debt	(1)	(3)
Net proceeds from stock-based compensation transactions	83	41
Excess tax benefits from stock-based compensation arrangements		14
Payments to acquire treasury stock	(398)	(363)
Dividends paid to stockholders	(267)	(236)
Payments to noncontrolling interest holders for dividends	(1)	
Net cash flows provided by (used for) financing activities	(362)	1,270
Effect of Exchange Rate Changes on Cash and Cash Equivalents	25	(19)
Net Increase in Cash and Cash Equivalents	969	348

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Cash and Cash Equivalents at Beginning of Period		1,136		914
Cash and Cash Equivalents at End of Period	\$	2,105	\$	1,262

See notes to consolidated financial statements.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying consolidated financial statements include the accounts of The Estée Lauder Companies Inc. and its subsidiaries (collectively, the Company). All significant intercompany balances and transactions have been eliminated.

The unaudited interim consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP) for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete financial statements. In the opinion of management, all adjustments of a normal recurring nature considered necessary for a fair presentation have been included. The results of operations of any interim period are not necessarily indicative of the results of operations to be expected for the full fiscal year. The interim consolidated financial statements should be read in conjunction with the consolidated financial statements and accompanying footnotes included in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2017.

Management Estimates

The preparation of financial statements and related disclosures in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses reported in those financial statements. Certain significant accounting policies that contain subjective management estimates and assumptions include those related to revenue recognition, inventory, pension and other post-retirement benefit costs, goodwill, other intangible assets and long-lived assets, and income taxes. Descriptions of these policies are discussed in the notes to consolidated financial statements in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2017. See *Income Taxes* for additional discussion regarding tax legislation enacted by the U.S. government in December 2017, the impact of which may affect the estimates and assumptions used to determine the expected future tax consequences of events recognized in the Company's consolidated financial statements. Management evaluates its estimates and assumptions on an ongoing basis using historical experience and other factors, including the current economic environment, and makes adjustments when facts and circumstances dictate. As future events and their effects cannot be determined with precision, actual results could differ significantly from those estimates and assumptions. Significant changes, if any, in those estimates and assumptions resulting from continuing changes in the economic environment will be reflected in the consolidated financial statements in future periods.

Currency Translation and Transactions

All assets and liabilities of foreign subsidiaries and affiliates are translated at period-end rates of exchange, while revenue and expenses are translated at weighted-average rates of exchange for the period. Unrealized translation gains (losses), net of tax, reported as cumulative translation adjustments through other comprehensive income (loss) (OCI) attributable to The Estée Lauder Companies Inc. were \$30 million and \$(120) million, net of tax, during the three months ended December 31, 2017 and 2016, respectively, and \$84 million and \$(120) million, net of tax, during the six months ended December 31, 2017 and 2016, respectively.

The Company enters into foreign currency forward contracts and may enter into option contracts to hedge foreign currency transactions for periods consistent with its identified exposures. Accordingly, the Company categorizes these instruments as entered into for purposes other than trading.

The accompanying consolidated statements of earnings include net exchange gains (losses) on foreign currency transactions of \$(17) million and \$1 million during the three months ended December 31, 2017 and 2016, respectively, and \$(35) million and \$6 million during the six months ended December 31, 2017 and 2016, respectively.

Accounts Receivable

Accounts receivable is stated net of the allowance for doubtful accounts and customer deductions totaling \$38 million and \$30 million as of December 31, 2017 and June 30, 2017, respectively.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS*****Concentration of Credit Risk***

The Company is a worldwide manufacturer, marketer and distributor of skin care, makeup, fragrance and hair care products. The Company's sales subject to credit risk are made primarily to department stores, perfumeries, specialty multi-brand retailers and retailers in its travel retail business. The Company grants credit to qualified customers and does not believe it is exposed significantly to any undue concentration of credit risk. The Company does not have any customers that represent 10% or greater of its consolidated net sales or accounts receivable in each period presented.

Inventory and Promotional Merchandise

Inventory and promotional merchandise, net consists of:

(In millions)	December 31 2017	June 30 2017
Raw materials	\$ 315	\$ 334
Work in process	157	194
Finished goods	786	762
Promotional merchandise	187	189
	\$ 1,445	\$ 1,479

During the first quarter of fiscal 2018, the Company adopted new accounting guidance issued by the Financial Accounting Standards Board (FASB) that simplifies the subsequent measurement of inventory by requiring inventory to be measured at the lower of cost or net realizable value instead of lower of cost or market value. Net realizable value is defined as the estimated selling price in the ordinary course of business less reasonably predictable costs of completion, disposal, and transportation. The adoption of this guidance did not have an impact on the Company's measurement of inventory and promotional merchandise.

Property, Plant and Equipment

(In millions)	December 31 2017	June 30 2017
Assets (Useful Life)		
Land	\$ 29	\$ 30

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Buildings and improvements (10 to 40 years)	197	192
Machinery and equipment (3 to 10 years)	700	668
Computer hardware and software (4 to 15 years)	1,160	1,115
Furniture and fixtures (5 to 10 years)	105	96
Leasehold improvements	2,117	1,918
	4,308	4,019
Less accumulated depreciation and amortization	(2,580)	(2,348)
	\$ 1,728	\$ 1,671

The cost of assets related to projects in progress of \$184 million and \$183 million as of December 31, 2017 and June 30, 2017, respectively, is included in their respective asset categories above. Depreciation and amortization of property, plant and equipment was \$114 million and \$108 million during the three months ended December 31, 2017 and 2016, respectively, and \$226 million and \$210 million during the six months ended December 31, 2017 and 2016, respectively. Depreciation and amortization related to the Company's manufacturing process is included in Cost of Sales, and all other depreciation and amortization is included in Selling, general and administrative expenses in the accompanying consolidated statements of earnings.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Income Taxes

On December 22, 2017, the U.S. government enacted comprehensive tax legislation commonly referred to as the Tax Cuts and Jobs Act (the TCJA). The TCJA includes broad and complex changes to the U.S. tax code that impacted the Company's accounting and reporting for income taxes in the current-year period. These impacts primarily consist of the following:

- A reduction in the U.S. federal corporate income tax rate from 35% to 21%, effective January 1, 2018, which will result in a fiscal 2018 U.S. blended statutory income tax rate for the Company of 28%.
- A one-time transitional repatriation tax on unremitted foreign earnings (Transition Tax), which may be paid over an eight-year period.
- The remeasurement of U.S. net deferred tax assets as of the enactment date.

On December 22, 2017, the Securities and Exchange Commission (SEC) staff issued Staff Accounting Bulletin No. 118 (SAB 118) to provide guidance that companies should apply each reporting period related to the income tax effects of the TCJA. SAB 118 provides that companies (i) should record the effects of the changes from the TCJA for which the accounting is complete (not provisional), (ii) should record provisional amounts for the effects of the changes from the TCJA for which the accounting is not complete, and for which reasonable estimates can be determined, in the period they are identified, and (iii) should not record provisional amounts if reasonable estimates cannot be made for the effects of the changes from the TCJA, and should continue to apply guidance based on the tax law in effect prior to the enactment on December 22, 2017. In addition, SAB 118 establishes a one-year measurement period (through December 22, 2018) where a provisional amount could be subject to adjustment, and requires certain qualitative and quantitative disclosures related to provisional amounts and accounting during the measurement period.

The Company recorded a provisional charge for the Transition Tax of \$325 million as a discrete item in the provision for income taxes for the three and six months ended December 31, 2017. Of this amount, \$39 million and \$286 million are included in Other accrued liabilities and Other noncurrent liabilities, respectively, in the accompanying consolidated balance sheet as of December 31, 2017. The Transition Tax recorded is provisional pending the finalization of earnings estimates of the Company's foreign subsidiaries.

As a result of the reduction in the U.S. corporate tax rate, the Company remeasured its U.S. net deferred tax assets as of the enactment date and recognized a provisional charge of \$51 million as a discrete item in the provision for income taxes for the three and six months ended December 31, 2017, which is a reduction in net deferred tax assets and is included in Other assets in the accompanying consolidated balance sheet as of December 31, 2017. The measurement of U.S. net deferred tax assets is provisional as the final remeasurement cannot be determined until the underlying temporary differences are known, rather than estimated.

In addition, as a result of the Transition Tax on unremitted foreign earnings, the Company now expects to repatriate certain foreign earnings, which will be subject to foreign withholding taxes. Accordingly, the Company recorded a provisional charge of \$18 million for the foreign withholding taxes as a discrete item in the provision for income taxes for the three and six months ended December 31, 2017 as a net deferred tax liability. This amount is a reduction in net deferred tax assets and is included in Other assets in the accompanying consolidated balance sheet as of December 31, 2017. This charge is provisional due to uncertainty at this time related to the U.S. tax treatment of such foreign withholding taxes.

The Company is continuing to analyze the impact of the TCJA. Adjustments to the provisional charges will be recorded as discrete items in the provision for income taxes in the period in which those adjustments become reasonably estimable and/or the accounting is complete. Such adjustments may result from, among other things, future guidance, interpretations and regulatory changes from the Internal Revenue Service, the SEC, the FASB and/or various tax jurisdictions. The Company will complete its analysis no later than December 22, 2018.

There are other potential impacts under the TCJA which are not effective for the Company until fiscal 2019. These primarily include a new minimum tax on global intangible low-taxed income (GILTI), the base erosion anti-abuse tax (BEAT) and the foreign derived intangibles income (FDII) provisions. The Company has not recorded any impact associated with these provisions at this time.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

The effective rate for income taxes was 81.9% and 28.3% for the three months ended December 31, 2017 and 2016, respectively. This increase was primarily attributable to the Transition Tax of approximately 4,710 basis points, the remeasurement of U.S. net deferred tax assets of approximately 740 basis points, and the establishment of a net deferred tax liability related to certain foreign withholding taxes on planned repatriation of approximately 260 basis points, with each resulting from the enactment of the TCJA. Partially offsetting this increase was approximately 350 basis points, primarily reflecting a favorable geographic mix of earnings, as well as a favorable impact of the reduced U.S. statutory tax rate.

The effective rate for income taxes was 55.2% and 27.6% for the six months ended December 31, 2017 and 2016, respectively. This increase was primarily attributable to the Transition Tax of approximately 2,620 basis points, the remeasurement of U.S. net deferred tax assets of approximately 410 basis points, and the establishment of a net deferred tax liability related to certain foreign withholding taxes on planned repatriation of approximately 150 basis points, with each resulting from the enactment of the TCJA. Partially offsetting this increase was approximately 420 basis points, primarily reflecting a favorable impact of excess tax benefits related to share-based compensation awards, a favorable geographic mix of earnings, as well as a favorable impact of the reduced U.S. statutory tax rate.

As of December 31, 2017 and June 30, 2017, the gross amount of unrecognized tax benefits, exclusive of interest and penalties, totaled \$66 million and \$68 million, respectively. The total amount of unrecognized tax benefits at December 31, 2017 that, if recognized, would affect the effective tax rate was \$46 million. The total gross accrued interest and penalty expense related to unrecognized tax benefits during the three months ended December 31, 2017 in the accompanying consolidated statement of earnings was \$1 million. During the six months ended December 31, 2017, the Company recognized a gross interest and penalty benefit of \$2 million in the accompanying consolidated statement of earnings. The total gross accrued interest and penalties in the accompanying consolidated balance sheets at December 31, 2017 and June 30, 2017 was \$10 million and \$13 million, respectively. On the basis of the information available as of December 31, 2017, the Company does not expect any significant changes to the total amount of unrecognized tax benefits within the next twelve months.

Other Accrued Liabilities

Other accrued liabilities consist of the following:

(In millions)	December 31 2017	June 30 2017
Advertising, merchandising and sampling	\$ 466	\$ 319
Employee compensation	427	522
Payroll and other taxes	309	190
Accrued income taxes	229	169
Other	821	599
	\$ 2,252	\$ 1,799

Recently Adopted Accounting Standards

Compensation - Stock Compensation

In March 2016, the FASB issued authoritative guidance that changes the way companies account for certain aspects of share-based payments to employees. This new guidance requires that all excess tax benefits and tax deficiencies related to share-based compensation awards be recorded as income tax expense or benefit in the income statement. In addition, companies are required to treat the tax effects of exercised or vested awards as discrete items in the period that they occur. This guidance also permits an employer to withhold up to the maximum statutory withholding rates in a jurisdiction without triggering liability classification, allows companies to elect to account for forfeitures as they occur, and provides requirements for the cash flow classification of cash paid by an employer when directly withholding shares for tax-withholding purposes and for the classification of excess tax benefits. The new guidance prescribes different transition methods for the various provisions.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Effective for the Company Fiscal 2018 first quarter.

Impact on consolidated financial statements As a result of the adoption of this guidance, during the three and six months ended December 31, 2017, the Company recognized \$1 million and \$24 million, respectively, of excess tax benefits as a reduction to the provision for income taxes in its consolidated statements of earnings. Additionally, upon adoption the Company has included these excess tax benefits in cash flows from operating activities in the net earnings caption and will continue to classify cash paid for withholding shares for tax-withholding purposes in cash flows from financing activities. This guidance was applied prospectively and prior-year periods have not been adjusted for these changes. The Company will also continue to accrue for estimated forfeitures each quarter. Finally, as the Company has no outstanding awards classified as a liability due to withholding excess taxes, there was no impact to the Company's consolidated balance sheets related to the adoption of that portion of the guidance.

Recently Issued Accounting Standards

Hedge Accounting

In August 2017, the FASB issued authoritative guidance to simplify hedge accounting. The amended guidance includes the following provisions:

- enables entities to better portray their risk management activities within the financial statements;
- expands an entity's ability to hedge nonfinancial and financial risk components;
- reduces complexity in fair value hedges of interest rate risk;
- eliminates the requirement to separately measure and disclose hedge ineffectiveness;
- requires the entire change in fair value of a hedging instrument to be presented in the same income statement line as the hedged item;

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

- eases certain documentation and assessment requirements;
- modifies the accounting for components excluded from the assessment of hedge effectiveness; and
- requires revised tabular footnote disclosure.

The guidance also provides transition relief to make it easier for entities to apply certain amendments to existing hedges (including fair value hedges) where the hedge documentation is required to be modified.

Effective for the Company Fiscal 2020 first quarter, with early adoption permitted in any interim period. The guidance must be applied:

- using the modified retrospective approach for cash flow and net investment hedge relationships that exist on the date of adoption; and
- prospectively for the presentation and disclosure requirements.

Impact on consolidated financial statements The Company is currently evaluating the timing of adoption and impact of applying this new hedge accounting.

Pension-related Costs

In March 2017, the FASB issued authoritative guidance that amends how companies present net periodic benefit cost in the income statement and balance sheet relating to defined benefit pension and/or other postretirement benefit plans. Within the income statement, the new guidance requires companies to report the service cost component within operating expenses and report the other components of net periodic benefit cost below operating income (if one is reported). In addition, within the balance sheet, the guidance changes the components of the pension cost eligible for capitalization to the service cost component only (e.g., as a cost of internally manufactured inventory or a self-constructed asset).

Effective for the Company Fiscal 2019 first quarter, with early adoption permitted as of the first interim period in fiscal 2018. The guidance must be applied:

- retrospectively as it pertains to the income statement classification of the components of net periodic benefit cost; and
- prospectively as it pertains to future capitalization of service costs.

Impact on consolidated financial statements The Company will adopt this guidance when it becomes effective and although certain components of pension expense will be reclassified out of operating income, the Company does not believe this will have a material impact on reported operating income.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Goodwill

In January 2017, the FASB issued authoritative guidance which simplifies the subsequent measurement of goodwill by eliminating the second step from the quantitative goodwill impairment test. The single quantitative step test requires companies to compare the fair value of a reporting unit with its carrying amount and record an impairment charge for the amount that the carrying amount exceeds the fair value, up to the total amount of goodwill allocated to that reporting unit. The Company will continue to have the option of first performing a qualitative assessment to determine whether it is necessary to perform the quantitative goodwill impairment test.

Effective for the Company Fiscal 2021 first quarter, with early adoption permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017.

Impact on consolidated financial statements The Company did not elect to apply this guidance to its fiscal 2017 impairment testing and will continue to assess the impact of adopting it on future interim and annual impairment tests.

Measurement of Credit Losses on Financial Instruments

In June 2016, the FASB issued authoritative guidance that requires companies to utilize an impairment model for most financial assets measured at amortized cost and certain other financial instruments, which include trade and other receivables, loans and held-to-maturity debt securities, to record an allowance for credit risk based on expected losses rather than incurred losses. In addition, this new guidance changes the recognition method for credit losses on available-for-sale debt securities, which can occur as a result of market and credit risk, as well as additional disclosures. In general, this guidance will require modified retrospective adoption for all outstanding instruments that fall under this guidance.

Effective for the Company Fiscal 2021 first quarter.

Impact on consolidated financial statements The Company is currently evaluating the impact of applying this guidance on its financial instruments, such as accounts receivable and short- and long-term investments.

Leases

In February 2016, the FASB issued authoritative guidance that requires lessees to account for most leases on their balance sheets with the liability being equal to the present value of the lease payments. The right-of-use asset will be based on the lease liability adjusted for certain costs such as direct costs. Lease expense will be recognized similar to current accounting guidance with operating leases resulting in a straight-line expense, and financing leases resulting in a front-loaded expense similar to the current accounting for capital leases. This guidance must be adopted using a modified retrospective transition approach for leases that exist or are entered into after the beginning of the earliest comparative period in the financial statements, and provides for certain practical expedients.

Effective for the Company Fiscal 2020 first quarter, with early adoption permitted.

Impact on consolidated financial statements The Company currently has an implementation team in place that is performing a comprehensive evaluation of the impact of the adoption of this guidance. While the Company has not completed its evaluation, it believes the adoption of this standard will have a significant impact on its consolidated balance sheets. As disclosed in *Note 15 Commitments and Contingencies* in the notes to consolidated financial statements in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2017, the Company had \$2,427 million in future minimum lease commitments as of June 30, 2017. Upon adoption, the Company's lease liability will generally be based on the present value of such payments, and the related right-of use asset will generally be based on the lease liability, adjusted for initial direct costs.

Revenue from Contracts with Customers

In May 2014, the FASB issued authoritative guidance that defines how companies should report revenues from contracts with customers. The standard requires an entity to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. It provides companies with a single comprehensive five-step principles-based model to use in accounting for revenue and supersedes current revenue recognition requirements, including most industry-specific and transaction-specific revenue guidance.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

In March 2016, the FASB issued authoritative guidance that amended the principal versus agent guidance in its new revenue recognition standard. These amendments do not change the key aspects of the principal versus agent guidance, including the definition that an entity is a principal if it controls the good or service prior to it being transferred to a customer, but the amendments clarify the implementation guidance related to the considerations that must be made during the contract evaluation process.

In April 2016, the FASB issued authoritative guidance that amended the new standard to clarify the guidance on identifying performance obligations and accounting for licenses of intellectual property.

In May 2016, the FASB issued authoritative guidance that clarified certain terms, guidance and disclosure requirements during the transition period related to completed contracts and contract modifications. In addition, the FASB provided clarification on the concept of collectability, the calculation of the fair value of noncash consideration and the presentation of sales and other similar taxes.

In May 2016, the FASB issued authoritative guidance to reflect the SEC Staff's rescission of its prior comments that covered, among other things, accounting for shipping and handling costs and accounting for consideration given by a vendor to a customer.

In December 2016, the FASB issued authoritative guidance that amends various aspects of the new standard to clarify certain terms, guidance and disclosure requirements. In particular, the guidance addresses disclosure requirements for remaining performance obligations, impairment testing for contract costs and accrual of advertising costs, as well as clarifies several examples.

Effective for the Company Fiscal 2019, with early adoption permitted. An entity is permitted to apply the foregoing guidance retrospectively to all prior periods presented, with certain practical expedients, or apply the requirements in the year of adoption, through a cumulative adjustment.

Impact on consolidated financial statements The Company will apply all of this new guidance when it becomes effective in fiscal 2019 using the modified retrospective adoption method. Although the Company has not yet completed its evaluation, it has preliminarily determined that certain promotional goods, such as samples and testers, will be reclassified from Selling, general and administrative expenses to Cost of Sales in the consolidated financial statements upon adoption. The Company has assessed its third-party retailer arrangements and noted that upon adoption of the new revenue recognition standard, the Company will have a change in the classification of certain payments to customers as well as a change in the timing of certain accruals for variable consideration. Additionally, the Company's

customer loyalty programs, which have historically been accounted for under the incremental cost approach, will be accounted for as a reduction of revenue based on the fair value of estimated future redemptions when the obligation is created (i.e. upon sale of the product to the consumer). Furthermore, the Company is continuing to assess the impact that its promotional goods and loyalty programs will have on the timing of revenue recognition upon adoption.

No other recently issued accounting pronouncements are expected to have a material impact on the Company's consolidated financial statements.

NOTE 2 INVESTMENTS

Gains and losses recorded in accumulated OCI (AOCI) related to the Company's available-for-sale investments as of December 31, 2017 were as follows:

(In millions)	Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
U.S. government and agency securities	\$ 443	\$	(4)	\$ 439
Foreign government and agency securities	116		(1)	115
Corporate notes and bonds	509		(3)	506
Time deposits	280			280
Other securities	16			16
Total	\$ 1,364	\$	(8)	\$ 1,356

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Gains and losses recorded in AOCI related to the Company's available-for-sale investments as of June 30, 2017 were as follows:

(In millions)	Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
U.S. government and agency securities	\$ 464	\$ 2	\$ (2)	\$ 464
Foreign government and agency securities	103		(1)	102
Corporate notes and bonds	506		(1)	505
Time deposits	410			410
Other securities	16	1		17
Total	\$ 1,499	\$ 3	\$ (4)	\$ 1,498

The following table presents the Company's available-for-sale securities by contractual maturity as of December 31, 2017:

(In millions)	Cost	Fair Value
Due within one year	\$ 394	\$ 394
Due after one through five years	970	962
	\$ 1,364	\$ 1,356

The following table presents the fair market value of the Company's investments with gross unrealized losses that are not deemed to be other-than temporarily impaired as of December 31, 2017:

(In millions)	In a Loss Position for Less Than 12 Months		In a Loss Position for More Than 12 Months	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
Available-for-sale securities	\$ 696	\$ (4)	\$ 326	\$ (4)

Gross gains and losses on sales of investments included in the consolidated statements of earnings were not material for all periods presented.

The Company utilizes the first-in, first-out method to determine the cost of the security sold. Sales proceeds from investments classified as available-for-sale were \$166 million and \$151 million for the three months ended December 31, 2017 and 2016, respectively, and were \$296 million and \$332 million for the six months ended December 31, 2017 and 2016, respectively.

NOTE 3 GOODWILL AND OTHER INTANGIBLE ASSETS

The following table presents goodwill by product category and the related change in the carrying amount:

(In millions)	Skin Care		Makeup		Fragrance		Hair Care		Total	
<u>Balance as of June 30, 2017</u>										
Goodwill	\$	184	\$	1,176	\$	255	\$	393	\$	2,008
Accumulated impairments		(35)				(22)		(35)		(92)
		149		1,176		233		358		1,916
Goodwill acquired during the period				4						4
Translation adjustments						3		1		4
				4		3		1		8
<u>Balance as of December 31, 2017</u>										
Goodwill		186		1,180		258		394		2,018
Accumulated impairments		(37)				(22)		(35)		(94)
	\$	149	\$	1,180	\$	236	\$	359	\$	1,924

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Other intangible assets consist of the following:

(In millions)	December 31, 2017			June 30, 2017		
	Gross Carrying Value	Accumulated Amortization	Total Net Book Value	Gross Carrying Value	Accumulated Amortization	Total Net Book Value
<u>Amortizable intangible assets:</u>						
Customer lists and other	\$ 697	\$ 305	\$ 392	\$ 696	\$ 279	\$ 417
License agreements	43	43		43	43	
	\$ 740	\$ 348	392	\$ 739	\$ 322	417
<u>Non-amortizable intangible assets:</u>						
Trademarks and other			912			910
Total intangible assets			\$ 1,304			\$ 1,327

The aggregate amortization expense related to amortizable intangible assets was \$12 million and \$5 million for the three months ended December 31, 2017 and 2016, respectively, and was \$25 million and \$9 million for the six months ended December 31, 2017 and 2016, respectively. The estimated aggregate amortization expense for the remainder of fiscal 2018 and for each of fiscal 2019 to 2022 is \$27 million, \$51 million, \$44 million, \$43 million and \$42 million, respectively.

NOTE 4 CHARGES ASSOCIATED WITH RESTRUCTURING AND OTHER ACTIVITIES

In May 2016, the Company announced a multi-year initiative (Leading Beauty Forward, LBF or the Program) to build on its strengths and better leverage its cost structure to free resources for investment to continue its growth momentum. LBF is designed to enhance the Company's go-to-market capabilities, reinforce its leadership in global prestige beauty and continue creating sustainable value. The Company plans to approve specific initiatives under LBF through fiscal 2019 related to the optimization of select corporate functions, supply chain activities, and corporate and regional market support structures, as well as the exit of underperforming businesses, and expects to complete those initiatives through fiscal 2021. Inclusive of charges recorded from inception through December 31, 2017, the Company expects that LBF will result in related restructuring and other charges totaling between \$600 million and \$700 million before taxes. In connection with LBF, at this time, the Company estimates a net reduction over the duration of LBF in the range of approximately 900 to 1,200 positions globally, which is about 2.5% of its current workforce. This reduction takes into account the elimination of some positions, retraining and redeployment of certain employees and investment in new positions in key areas.

Program-to-Date Approvals

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Of the \$600 million to \$700 million restructuring and other charges expected to be incurred, total cumulative charges approved by the Company through December 31, 2017, some of which were recorded during fiscal 2018, 2017 and 2016, were:

	Sales Returns (included in Net Sales)		Operating Expenses							
(In millions)			Cost of Sales	Restructuring Charges	Other Charges	Total				
Approval Period										
Fiscal 2016	\$	4	\$	28	\$	87	\$	71	\$	190
Fiscal 2017		11		10		132		118		271
Six months ended December 31, 2017				4		75		36		115
Cumulative through December 31, 2017	\$	15	\$	42	\$	294	\$	225	\$	576

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Included in the above table, cumulative restructuring initiatives approved by the Company through December 31, 2017 by major cost type were:

(In millions)	Employee- Related Costs	Asset- Related Costs	Contract Terminations	Other Exit Costs	Total
Approval Period					
Fiscal 2016	\$ 75	\$ 3	\$ 5	\$ 4	\$ 87
Fiscal 2017	126	1		5	132
Six months ended December 31, 2017	74			1	75
Cumulative through December 31, 2017	\$ 275	\$ 4	\$ 5	\$ 10	\$ 294

During the six months ended December 31, 2017, the Company continued to approve initiatives to enhance its go-to-market support structures and optimize select corporate functions. These actions will result in a net reduction of the workforce, which includes position eliminations, the re-leveling of certain positions and an investment in new capabilities. The Company also approved consulting and other professional services primarily related to the implementation and integration of new processes and technologies and, to a lesser extent, other costs for temporary labor backfill and training and recruitment related to the new capabilities. The Company also continued to approve consulting fees and implementation costs for an initiative related to supply chain planning activities.

Program-to-Date Restructuring and Other Charges

The Company records approved charges associated with restructuring and other activities once the relevant accounting criteria have been met. Total cumulative charges recorded associated with restructuring and other activities for LBF were:

(In millions)	(included in Net Sales)	Cost of Sales	Restructuring Charges	Other Charges	Total
Fiscal 2016	\$ 1	\$	\$ 75	\$ 5	\$ 81
Fiscal 2017	2	15	122	73	212
Six months ended December 31, 2017		6	53	48	107
Cumulative through December 31, 2017	\$ 3	\$ 21	\$ 250	\$ 126	\$ 400

The major cost types related to the cumulative restructuring charges set forth above were:

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(In millions)	Employee- Related Costs		Asset- Related Costs		Contract Terminations		Other Exit Costs		Total	
Fiscal 2016	\$	74	\$	1	\$		\$		\$	75
Fiscal 2017		116		2		2		2		122
Six months ended December 31, 2017		51		1				1		53
Cumulative through December 31, 2017	\$	241	\$	4	\$	2	\$	3	\$	250

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Accrued restructuring charges from Program inception through December 31, 2017 were:

(In millions)	Employee- Related Costs	Asset- Related Costs	Contract Terminations	Other Exit Costs	Total
Charges	\$ 74	\$ 1	\$	\$	\$ 75
Noncash asset write-offs		(1)			(1)
Translation adjustments	(1)				(1)
Balance at June 30, 2016	73				73
Charges	116	2	2	2	122
Cash payments	(39)		(2)	(2)	(43)
Noncash asset write-offs		(2)			(2)
Balance at June 30, 2017	150				150
Charges	51	1		1	53
Cash payments	(38)			(1)	(39)
Noncash asset write-offs		(1)			(1)
Translation adjustments	2				2
Balance at December 31, 2017	\$ 165	\$	\$	\$	\$ 165

Restructuring charges for employee-related costs are net of adjustments to the accrual estimate for certain employees who either resigned or transferred to other existing positions within the Company. Accrued restructuring charges at December 31, 2017 are expected to result in cash expenditures funded from cash provided by operations of approximately \$67 million, \$72 million, \$23 million and \$3 million for the remainder of fiscal 2018 and for each of fiscal 2019, 2020 and 2021, respectively.

NOTE 5 DERIVATIVE FINANCIAL INSTRUMENTS

The Company addresses certain financial exposures through a controlled program of risk management that includes the use of derivative financial instruments. The Company enters into foreign currency forward contracts and may enter into option contracts to reduce the effects of fluctuating foreign currency exchange rates. In addition, the Company enters into interest rate derivatives to manage the effects of interest rate movements on the Company's aggregate liability portfolio, including potential future debt issuances. The Company also enters into foreign currency forward contracts and may use option contracts, not designated as hedging instruments, to mitigate the change in fair value of specific assets and liabilities on the balance sheet. The Company does not utilize derivative financial instruments for trading or speculative purposes. Costs associated with entering into derivative financial instruments have not been material to the Company's consolidated financial results.

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

For each derivative contract entered into where the Company looks to obtain hedge accounting treatment, the Company formally and contemporaneously documents all relationships between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking the hedge transaction, the nature of the risk being hedged, how the hedging instruments' effectiveness in offsetting the hedged risk will be assessed prospectively and retrospectively, and a description of the method of measuring ineffectiveness. This process includes linking all derivatives to specific assets and liabilities on the balance sheet or to specific firm commitments or forecasted transactions. The Company also formally assesses, both at the inception of the hedges and on an ongoing basis, whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items. If it is determined that a derivative is not highly effective, or that it has ceased to be a highly effective hedge, the Company will be required to discontinue hedge accounting with respect to that derivative prospectively.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The fair values of the Company's derivative financial instruments included in the consolidated balance sheets are presented as follows:

(In millions)	Balance Sheet Location	Asset Derivatives		Liability Derivatives	
		Fair Value (1)		Fair Value (1)	
		December 31 2017	June 30 2017	December 31 2017	June 30 2017
Derivatives Designated as Hedging Instruments					
Foreign currency forward contracts	Prepaid expenses and other current assets	\$ 5	\$ 7	Other accrued liabilities	\$ 46 \$ 44
Interest rate swap contracts	Prepaid expenses and other current assets		3	Other accrued liabilities	11 3
Total Derivatives Designated as Hedging Instruments		5	10	57	47
Derivatives Not Designated as Hedging Instruments					
Foreign currency forward contracts	Prepaid expenses and other current assets	3	3	Other accrued liabilities	2 2
Total Derivatives		\$ 8	\$ 13	\$ 59	\$ 49

(1) See Note 6 – *Fair Value Measurements* for further information about how the fair value of derivative assets and liabilities are determined.

The amounts of the gains and losses related to the Company's derivative financial instruments designated as hedging instruments are presented as follows:

Amount of Gain or (Loss) Recognized in OCI on Derivatives (Effective Portion)	Location of Gain or (Loss) Reclassified	Amount of Gain or (Loss) Reclassified from AOCI into Earnings (Effective Portion) (1)
---	--	--

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(In millions)	Three Months Ended December 31		from AOCI into Earnings (Effective Portion)	Three Months Ended December 31	
	2017	2016		2017	2016
Derivatives in Cash Flow Hedging Relationships:					
Foreign currency forward contracts	\$ (9)	\$ 45	Cost of sales	\$ (7)	\$ 4
			Selling, general and administrative	(7)	12
Interest rate-related derivatives		11	Interest expense	1	
Total derivatives	\$ (9)	\$ 56		\$ (13)	\$ 16

(1) The gain (loss) recognized in earnings related to the amount excluded from effectiveness testing and the amount related to the ineffective portion of the hedging relationships was not material for all periods presented.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In millions)	Amount of Gain or (Loss) Recognized in OCI on Derivatives (Effective Portion) Six Months Ended December 31		Location of Gain or (Loss) Reclassified from AOCI into Earnings (Effective Portion)	Amount of Gain or (Loss) Reclassified from AOCI into Earnings (Effective Portion) (1) Six Months Ended December 31	
	2017	2016		2017	2016
Derivatives in Cash Flow Hedging Relationships:					
Foreign currency forward contracts	\$ (27)	\$ 48	Cost of sales	\$ (12)	\$ 6
			Selling, general and administrative	(11)	19
Interest rate-related derivatives		11	Interest expense	1	
Total derivatives	\$ (27)	\$ 59		\$ (22)	\$ 25

(1) The gain (loss) recognized in earnings related to the amount excluded from effectiveness testing and the amount related to the ineffective portion of the hedging relationships was not material for all periods presented.

(In millions)	Location of Gain or (Loss) Recognized in Earnings on Derivatives	Amount of Gain or (Loss) Recognized in Earnings on Derivatives (1)			
		Three Months Ended December 31		Six Months Ended December 31	
		2017	2016	2017	2016
Derivatives in Fair Value Hedging Relationships					
Interest rate swap contracts	Interest expense	\$ (9)	\$ (17)	\$ (11)	\$ (22)

(1) Changes in the fair value of the interest rate swap agreements are exactly offset by the change in the fair value of the underlying long-term debt.

The amounts of the gains and losses related to the Company's derivative financial instruments not designated as hedging instruments are presented as follows:

Location of Gain or (Loss) Recognized in Earnings on	Amount of Gain or (Loss) Recognized in Earnings on Derivatives	
	Three Months Ended December 31	Six Months Ended December 31

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(In millions)	Derivatives	2017	2016	2017	2016
Derivatives Not Designated as Hedging Instruments					
Foreign currency forward contracts	Selling, general and administrative	\$ 1	\$ 4	\$	\$ 1

Cash-Flow Hedges

The Company enters into foreign currency forward contracts to hedge anticipated transactions, as well as receivables and payables denominated in foreign currencies, for periods consistent with the Company's identified exposures. The purpose of the hedging activities is to minimize the effect of foreign exchange rate movements on costs and on the cash flows that the Company receives from foreign subsidiaries. The majority of foreign currency forward contracts are denominated in currencies of major industrial countries. The Company may also enter into foreign currency option contracts to hedge anticipated transactions where there is a high probability that anticipated exposures will materialize. The foreign currency forward contracts entered into to hedge anticipated transactions have been designated as cash-flow hedges and have varying maturities through the end of December 2019. Hedge effectiveness of foreign currency forward contracts is based on a hypothetical derivative methodology and excludes the portion of fair value attributable to the spot-forward difference which is recorded in current-period earnings. Hedge effectiveness of foreign currency option contracts is based on a dollar offset methodology.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The Company may enter into interest rate forward contracts to hedge anticipated issuance of debt for periods consistent with the Company's identified exposures. The purpose of the hedging activities is to minimize the effect of interest rate movements on the cost of debt issuance.

The ineffective portion of both foreign currency forward and interest rate derivatives is recorded in current-period earnings. For hedge contracts that are no longer deemed highly effective, hedge accounting is discontinued and gains and losses in AOCI are reclassified to earnings when the underlying forecasted transaction occurs. If it is probable that the forecasted transaction will no longer occur, then any gains or losses in AOCI are reclassified to current-period earnings. As of December 31, 2017, the Company's foreign currency cash-flow hedges were highly effective.

At December 31, 2017, the Company had foreign currency forward contracts in the amount of \$3,208 million. The foreign currencies included in foreign currency forward contracts (notional value stated in U.S. dollars) are principally the British pound (\$521 million), Euro (\$478 million), Swiss franc (\$474 million), Hong Kong dollar (\$334 million), Canadian dollar (\$171 million), Japanese yen (\$144 million), and Chinese yuan (\$143 million).

The estimated net loss on the Company's derivative instruments designated as cash-flow hedges as of December 31, 2017 that is expected to be reclassified from AOCI into earnings, net of tax, within the next twelve months is \$24 million. The accumulated net loss on derivative instruments in AOCI was \$9 million and \$4 million as of December 31, 2017 and June 30, 2017, respectively.

Fair-Value Hedges

The Company enters into interest rate derivative contracts to manage the exposure to interest rate fluctuations on its funded indebtedness. The Company has interest rate swap agreements, with notional amounts totaling \$250 million, \$450 million and \$250 million to effectively convert the fixed rate interest on its 2020 Senior Notes, 2021 Senior Notes and 2022 Senior Notes, respectively, to variable interest rates based on three-month LIBOR plus a margin. These interest rate swap agreements are designated as fair-value hedges of the related long-term debt, and the changes in the fair value of the interest rate swap agreements are exactly offset by the change in the fair value of the underlying long-term debt.

Credit Risk

As a matter of policy, the Company enters into derivative contracts only with counterparties that have a long-term credit rating of at least A- or higher by at least two nationally recognized rating agencies. The counterparties to these contracts are major financial institutions. Exposure to

credit risk in the event of nonperformance by any of the counterparties is limited to the gross fair value of contracts in asset positions, which totaled \$8 million at December 31, 2017. To manage this risk, the Company has strict counterparty credit guidelines that are continually monitored. Accordingly, management believes risk of loss under these hedging contracts is remote.

NOTE 6 FAIR VALUE MEASUREMENTS

The Company records certain of its financial assets and liabilities at fair value, which is defined as the price that would be received to sell an asset or paid to transfer a liability, in the principal or most advantageous market for the asset or liability, in an orderly transaction between market participants at the measurement date. The accounting for fair value measurements must be applied to nonfinancial assets and nonfinancial liabilities that require initial measurement or remeasurement at fair value, which principally consist of assets and liabilities acquired through business combinations and goodwill, indefinite-lived intangible assets and long-lived assets for the purposes of calculating potential impairment. The Company is required to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of inputs that may be used to measure fair value are as follows:

Level 1: Inputs based on quoted market prices for identical assets or liabilities in active markets at the measurement date.

Level 2: Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: Inputs reflect management's best estimate of what market participants would use in pricing the asset or liability at the measurement date. The inputs are unobservable in the market and significant to the instrument's valuation.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

The following table presents the Company's hierarchy for its financial assets and liabilities measured at fair value on a recurring basis as of December 31, 2017:

(In millions)	Level 1	Level 2	Level 3	Total
Assets:				
Foreign currency forward contracts	\$	\$ 8	\$	\$ 8
Available-for-sale securities:				
U.S. government and agency securities		439		439
Foreign government and agency securities		115		115
Corporate notes and bonds		506		506
Time deposits		280		280
Other securities		16		16
Total	\$	\$ 1,364	\$	\$ 1,364
Liabilities:				
Foreign currency forward contracts	\$	\$ 48	\$	\$ 48
Interest rate swap contracts		11		11
Contingent consideration			142	142
Total	\$	\$ 59	\$ 142	\$ 201

The following table presents the Company's hierarchy for its financial assets and liabilities measured at fair value on a recurring basis as of June 30, 2017:

(In millions)	Level 1	Level 2	Level 3	Total
Assets:				
Foreign currency forward contracts	\$	\$ 10	\$	\$ 10
Interest rate swap contracts		3		3
Available-for-sale securities:				
U.S. government and agency securities		464		464
Foreign government and agency securities		102		102
Corporate notes and bonds		505		505
Time deposits		410		410
Other securities		17		17
Total	\$	\$ 1,511	\$	\$ 1,511
Liabilities:				
Foreign currency forward contracts	\$	\$ 46	\$	\$ 46
Interest rate swap contracts		3		3
Contingent consideration			139	139
Total	\$	\$ 49	\$ 139	\$ 188

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

The estimated fair values of the Company's financial instruments are as follows:

(In millions)	December 31 2017		June 30 2017	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Nonderivatives				
Cash and cash equivalents	\$ 2,105	\$ 2,105	\$ 1,136	\$ 1,136
Available-for-sale securities	1,356	1,356	1,498	1,498
Current and long-term debt	3,787	4,034	3,572	3,759
Additional purchase price payable	38	38	38	38
Contingent consideration	142	142	139	139
Derivatives				
Foreign currency forward contracts asset (liability), net	(40)	(40)	(36)	(36)
Interest rate swap contracts asset (liability), net	(11)	(11)		

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The following methods and assumptions were used to estimate the fair value of the Company's financial instruments for which it is practicable to estimate that value:

Cash and cash equivalents Cash and all highly-liquid securities with original maturities of three months or less are classified as cash and cash equivalents, primarily consisting of cash deposits in interest bearing accounts, money market funds and time deposits. The carrying amount approximates fair value, primarily due to the short maturity of cash equivalent instruments.

Available-for-sale securities Available-for-sale securities are classified within Level 2 of the valuation hierarchy and are valued using third-party pricing services, and for time deposits, the carrying amount approximates fair value. To determine fair value, the pricing services use market prices or prices derived from other observable market inputs such as benchmark curves, credit spreads, broker/dealer quotes, and other industry and economic factors.

Foreign currency forward contracts The fair values of the Company's foreign currency forward contracts were determined using an industry-standard valuation model, which is based on an income approach. The significant observable inputs to the model, such as swap yield curves and currency spot and forward rates, were obtained from an independent pricing service. To determine the fair value of contracts under the model, the difference between the contract price and the current forward rate was discounted using LIBOR for contracts with maturities up to 12 months, and swap yield curves for contracts with maturities greater than 12 months.

Interest rate swap contracts The fair values of the Company's interest rate swap contracts were determined using an industry-standard valuation model, which is based on the income approach. The significant observable inputs to the model, such as treasury yield curves, swap yield curves and LIBOR forward rates, were obtained from independent pricing services.

Current and long-term debt The fair value of the Company's debt was estimated based on the current rates offered to the Company for debt with the same remaining maturities. To a lesser extent, debt also includes capital lease obligations for which the carrying amount approximates the fair value. The Company's debt is classified within Level 2 of the valuation hierarchy.

Additional purchase price payable The Company's additional purchase price payable represents fixed minimum additional purchase price that was discounted using the Company's incremental borrowing rate, which was approximately 1%. The additional purchase price payable is classified within Level 2 of the valuation hierarchy.

Contingent consideration Contingent consideration obligations consist of potential obligations related to the Company's acquisitions in previous years. The amounts to be paid under these obligations are contingent upon the achievement of stipulated financial targets by the business subsequent to acquisition. The fair values of the contingent consideration related to certain acquisition earn-outs were estimated using a probability-weighted discount model that considers the achievement of the conditions upon which the respective contingent obligation is dependent (Monte Carlo Method).

The Monte Carlo Method has various inputs into the valuation model, in addition to the risk-adjusted projected future operating results of the acquired entities, which include the following ranges at December 31, 2017:

Risk-adjusted discount rate	2.1% to 2.5%
Revenue volatility	3.4% to 7.5%
Asset volatility	22.0% to 24.1%
Revenue and earnings before income tax, depreciation and amortization correlation coefficient factor	80.0%
Revenue discount rates	3.4% to 5.3%
Earnings before income tax, depreciation and amortization discount rates	12.4% to 13.8%

Significant changes in the projected future operating results would result in a significantly higher or lower fair value measurement. Changes to the discount rates, volatilities or correlation factors would have a lesser effect. The implied rates are deemed to be unobservable inputs and, as such, the Company's contingent consideration is classified within Level 3 of the valuation hierarchy.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Changes in the fair value of the contingent consideration obligations for the six months ended December 31, 2017 are included in Selling, general and administrative expenses in the accompanying consolidated statements of earnings and were as follows:

(In millions)	Fair Value
Contingent consideration at June 30, 2017	\$ 139
Changes in fair value	3
Contingent consideration at December 31, 2017	\$ 142

NOTE 7 PENSION AND POST-RETIREMENT BENEFIT PLANS

The Company maintains pension plans covering substantially all of its full-time employees for its U.S. operations and a majority of its international operations. The Company also maintains post-retirement benefit plans which provide certain medical and dental benefits to eligible employees. Descriptions of these plans are included in the notes to consolidated financial statements in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2017.

The components of net periodic benefit cost for the three months ended December 31, 2017 and 2016 consisted of the following:

	Pension Plans						Other than Pension Plans Post-retirement	
(In millions)	U.S.		International					
	2017	2016	2017	2016	2017	2016	2017	2016
Service cost	\$ 9	\$ 9	\$ 8	\$ 7	\$ 7	\$ 1	\$ 1	\$ 1
Interest cost	8	7	3	3	1	1	1	1
Expected return on plan assets	(13)	(13)	(4)	(4)				
Amortization of:								
Prior service cost					1	1		
Actuarial loss	3	4	1	2				1
Net periodic benefit cost	\$ 7	\$ 7	\$ 8	\$ 9	\$ 2	\$ 3		

The components of net periodic benefit cost for the six months ended December 31, 2017 and 2016 consisted of the following:

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(In millions)	Pension Plans						Other than Pension Plans Post-retirement	
	U.S.		International					
	2017	2016	2017	2016	2017	2016	2017	2016
Service cost	\$ 18	\$ 18	\$ 15	\$ 14	\$ 1	\$ 2		
Interest cost	16	15	6	6	3	3		
Expected return on plan assets	(26)	(26)	(7)	(8)	(1)	(1)		
Amortization of:								
Prior service cost		1		1	1			
Actuarial loss	7	8	2	5		1		
Net periodic benefit cost	\$ 15	\$ 16	\$ 16	\$ 18	\$ 4	\$ 5		

During the six months ended December 31, 2017, the Company made contributions to its international pension plans totaling \$8 million.

[Table of Contents](#)**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

The amounts recognized in the consolidated balance sheets related to the Company's pension and post-retirement benefit plans consist of the following:

(In millions)	December 31 2017	June 30 2017
Other assets	\$ 98	\$ 100
Other accrued liabilities	(28)	(28)
Other noncurrent liabilities	(410)	(397)
Funded status	(340)	(325)
Accumulated other comprehensive loss	318	325
Net amount recognized	\$ (22)	\$

NOTE 8 CONTINGENCIES***Legal Proceedings***

The Company is involved, from time to time, in litigation and other legal proceedings incidental to its business. Management believes that the outcome of current litigation and legal proceedings will not have a material adverse effect upon the Company's results of operations, financial condition or cash flows. However, management's assessment of the Company's current litigation and other legal proceedings could change in light of the discovery of facts with respect to legal actions or other proceedings pending against the Company not presently known to the Company or determinations by judges, juries or other finders of fact which are not in accord with management's evaluation of the possible liability or outcome of such litigation or proceedings. Reasonably possible losses in addition to the amounts accrued for litigation and other legal proceedings are not material to the Company's consolidated financial statements.

NOTE 9 STOCK PROGRAMS

Total net stock-based compensation expense is attributable to the granting of, and the remaining requisite service periods of stock options, restricted stock units (RSUs), performance share units (PSUs), PSUs based on total stockholder return (TSR), long-term PSUs, and share units. Compensation expense attributable to net stock-based compensation is as follows:

Three Months Ended
December 31

Six Months Ended
December 31

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(In millions)	2017		2016		2017		2016	
Compensation expense	\$	75	\$	46	\$	132	\$	134
Income tax benefit		9		15		28		44

Beginning with September 2017 grants, the equity award agreements for employee equity grants contain a new provision regarding award forfeiture, the effect of which requires the recording of stock-based compensation expense for retirement-eligible employees over the new requisite service period (six months) rather than at the date of grant.

Stock Options

During the six months ended December 31, 2017, the Company granted approximately 2.1 million stock options with an exercise price per share of \$108.20 and a weighted-average grant date fair value per share of \$27.76. The fair value of each option grant was estimated on the date of grant using the Black-Scholes option-pricing model. The aggregate intrinsic value of stock options exercised during the six months ended December 31, 2017 was \$122 million.

Restricted Stock Units

The Company granted approximately 1.2 million RSUs during the six months ended December 31, 2017 with a weighted-average grant date fair value per share of \$107.93 which, at the time of grant, were scheduled to vest as follows: 0.4 million in fiscal 2019, 0.5 million in fiscal 2020 and 0.3 million in fiscal 2021. Vesting of RSUs granted is generally subject to the continued employment or retirement of the grantees. The RSUs are accompanied by dividend equivalent rights, payable upon settlement of the RSUs either in cash or shares (based on the terms of the particular award) and, as such, were valued at the closing market price of the Company's Class A Common Stock on the date of grant.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Performance Share Units

During the six months ended December 31, 2017, the Company granted PSUs with a target payout of approximately 0.2 million shares with a grant date fair value per share of \$107.95, which will be settled in stock subject to the achievement of the Company's net sales, diluted net earnings per common share and return on invested capital goals for the three fiscal years ending June 30, 2020, all subject to continued employment or retirement of the grantees. For PSUs granted, no settlement will occur for results below the applicable minimum threshold. PSUs are accompanied by dividend equivalent rights that will be payable in cash upon settlement of the PSUs and, as such, were valued at the closing market value of the Company's Class A Common Stock on the date of grant.

In September 2017, approximately 0.2 million shares of the Company's Class A Common Stock were issued, and related accrued dividends were paid, relative to the target goals set at the time of the issuance, in settlement of 0.3 million PSUs which vested as of June 30, 2017.

Performance Share Units Based on Total Stockholder Return

In August 2017, 30,267 shares of the Company's Class A Common Stock were issued, and related dividends were paid, in accordance with the terms of the grant related to the final performance period of the award, which ended June 30, 2017.

NOTE 10 NET EARNINGS ATTRIBUTABLE TO THE ESTÉE LAUDER COMPANIES INC. PER COMMON SHARE

Net earnings attributable to The Estée Lauder Companies Inc. per common share (basic EPS) is computed by dividing net earnings attributable to The Estée Lauder Companies Inc. by the weighted-average number of common shares outstanding and contingently issuable shares (which satisfy certain conditions). Net earnings attributable to The Estée Lauder Companies Inc. per common share assuming dilution (diluted EPS) is computed by reflecting potential dilution from stock-based awards.

A reconciliation between the numerator and denominator of the basic and diluted EPS computations is as follows:

**Three Months Ended
December 31**

**Six Months Ended
December 31**

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(In millions, except per share data)	2017	2016	2017	2016
Numerator:				
Net earnings attributable to The Estée Lauder Companies Inc.	\$ 123	\$ 428	\$ 550	\$ 722
Denominator:				
Weighted-average common shares outstanding				
Basic	368.7	366.9	368.5	366.7
Effect of dilutive stock options	5.1	3.7	4.8	4.0
Effect of PSUs	0.3	0.2	0.2	0.2
Effect of RSUs	2.0	1.8	2.2	2.0
Weighted-average common shares outstanding				
Diluted	376.1	372.6	375.7	372.9
Net earnings attributable to The Estée Lauder Companies Inc. per common share:				
Basic	\$.33	\$ 1.17	\$ 1.49	\$ 1.97
Diluted	.33	1.15	1.46	1.94

As of December 31, 2017 and 2016, outstanding options to purchase 2.0 million and 2.5 million shares, respectively, of Class A Common Stock were not included in the computation of diluted EPS because their inclusion would be anti-dilutive. As of December 31, 2017 and 2016, 1.2 million shares and 0.8 million shares, respectively, of Class A Common Stock underlying PSUs have been excluded from the calculation of diluted EPS because the number of shares ultimately issued is contingent on the achievement of certain performance targets of the Company, as discussed in *Note 9 Stock Programs*.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****NOTE 11 EQUITY**

(In millions)	Common Stock	Total Stockholders Paid-in Capital	Equity Retained Earnings	The Estée Lauder Companies Inc. AOCI	Treasury Stock	Total	Non- controlling Interests	Total Equity
Balance at June 30, 2017	\$ 6	\$ 3,559	\$ 8,452	\$ (484)	\$ (7,149)	\$ 4,384	\$ 18	\$ 4,402
Net earnings			550			550	5	555
Common stock dividends		2	(269)			(267)		(267)
Other comprehensive income				77		77	1	78
Acquisition of treasury stock					(330)	(330)		(330)
Stock-based compensation		212			(61)	151		151
Balance at December 31, 2017	\$ 6	\$ 3,773	\$ 8,733	\$ (407)	\$ (7,540)	\$ 4,565	\$ 24	\$ 4,589

The following is a summary of quarterly cash dividends declared per share on the Company's Class A and Class B Common Stock during the six months ended December 31, 2017:

Date Declared	Record Date	Payable Date	Amount per Share
August 17, 2017	August 31, 2017	September 15, 2017	\$.34
October 31, 2017	November 30, 2017	December 15, 2017	\$.38

On February 1, 2018, a dividend was declared in the amount of \$.38 per share on the Company's Class A and Class B Common Stock. The dividend is payable in cash on March 15, 2018 to stockholders of record at the close of business on February 28, 2018.

Common Stock

During the six months ended December 31, 2017, the Company purchased approximately 3.5 million shares of its Class A Common Stock for \$398 million.

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

During the six months ended December 31, 2017, approximately 0.5 million shares of the Company's Class B Common Stock were converted into the same amount of shares of the Company's Class A Common Stock.

Accumulated Other Comprehensive Income (Loss)

The following table represents changes in AOCI, net of tax, by component for the six months ended December 31, 2017:

(In millions)	Net Unrealized Investment Gain (Loss)	Net Derivative Instrument Gain (Loss)	Amounts Included in Net Periodic Benefit Cost	Translation Adjustments	Total
Balance at June 30, 2017	\$ (1)	\$ (3)	\$ (213)	\$ (267)	\$ (484)
OCI before reclassifications	(7)	(19)	(3)(1)	84	55
Amounts reclassified from AOCI		15	7		22
Net current-period OCI	(7)	(4)	4	84	77
Balance at December 31, 2017	\$ (8)	\$ (7)	\$ (209)	\$ (183)	\$ (407)

(1) Consists of foreign currency translation losses.

[Table of Contents](#)

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The following table represents the effects of reclassification adjustments from AOCI into net earnings for the three and six months ended December 31, 2017 and 2016:

	Amount Reclassified from AOCI						Affected Line Item in Consolidated Statement of Earnings			
(In millions)	Three Months Ended December 31			Six Months Ended December 31						
	2017		2016	2017		2016				
Gain (Loss) on Investments										
							Interest income and investment income, net			
Gain (loss) on investments	\$		\$	\$		\$	1			
Benefit (provision) for deferred taxes							Provision for income taxes			
	\$		\$	\$		\$	1			
Gain (Loss) on Cash-Flow Hedges										
Foreign currency forward contracts	\$	(7)	\$	4	\$	(12)	\$	6	Cost of sales	
Foreign currency forward contracts		(7)		12		(11)		19	Selling, general and administrative	
Interest rate-related derivatives		1				1			Interest expense	
		(13)		16		(22)		25	Earnings before income taxes	
Benefit (provision) for deferred taxes		4		(6)		7		(9)	Provision for income taxes	
	\$	(9)	\$	10	\$	(15)	\$	16	Net earnings	
Amounts Included in Net Periodic Benefit Cost										
Amortization of prior service cost	\$	(1)	\$	(1)	\$	(1)	\$	(2)	(1)	
Amortization of actuarial loss		(4)		(7)		(9)		(14)	(1)	
		(5)		(8)		(10)		(16)	Earnings before income taxes	
Benefit (provision) for deferred taxes		1		3		3		5	Provision for income taxes	
	\$	(4)	\$	(5)	\$	(7)	\$	(11)	Net earnings	
Total reclassification adjustments, net	\$	(13)	\$	5	\$	(22)	\$	6	Net earnings	

(1) See Note 7 Pension and Post-Retirement Benefit Plans for additional information.

NOTE 12 STATEMENT OF CASH FLOWS

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Supplemental cash flow information for the six months ended December 31, 2017 and 2016 is as follows:

(In millions)	2017		2016	
Cash:				
Cash paid during the period for interest	\$	65	\$	48
Cash paid during the period for income taxes	\$	129	\$	213
Non-cash investing and financing activities:				
Capital lease and asset retirement obligations incurred	\$	4	\$	6
Property, plant and equipment accrued but unpaid	\$	34	\$	30

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 13 SEGMENT DATA AND RELATED INFORMATION

Reportable operating segments include components of an enterprise about which separate financial information is available that is evaluated regularly by the chief operating decision maker (the Chief Executive) in deciding how to allocate resources and in assessing performance. Although the Company operates in one business segment, beauty products, management also evaluates performance on a product category basis. Product category performance is measured based upon net sales before returns associated with restructuring and other activities, and earnings before income taxes, interest expense, interest income and investment income, net, and charges associated with restructuring and other activities. Returns and charges associated with restructuring and other activities are not allocated to the product categories because they result from activities that are deemed a Company-wide initiative to redesign, resize and reorganize select corporate functions and go-to-market structures.

The accounting policies for the Company's reportable segments are substantially the same as those for the consolidated financial statements, as described in the notes to consolidated financial statements in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2017. The assets and liabilities of the Company are managed centrally and are reported internally in the same manner as the consolidated financial statements; thus, no additional information is produced for the Chief Executive or included herein. There has been no significant variance in the total or long-lived asset values associated with the Company's segment data since June 30, 2017.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
PRODUCT CATEGORY DATA				
Net Sales:				
Skin Care	\$ 1,494	\$ 1,248	\$ 2,769	\$ 2,350
Makeup	1,515	1,306	2,887	2,472
Fragrance	565	497	1,041	939
Hair Care	144	137	280	273
Other	26	20	41	41
	3,744	3,208	7,018	6,075
Returns associated with restructuring and other activities				(2)
Net Sales	\$ 3,744	\$ 3,208	\$ 7,018	\$ 6,073
Operating Income (Loss) before charges associated with restructuring and other activities:				
Skin Care	\$ 453	\$ 351	\$ 779	\$ 563
Makeup	219	221	395	370
Fragrance	85	69	172	141
Hair Care	17	13	32	26
Other	5	4	7	7
	779	658	1,385	1,107
Reconciliation:				
Charges associated with restructuring and other activities	(69)	(41)	(107)	(72)
Interest expense	(32)	(22)	(63)	(43)
Interest income and investment income, net	12	5	24	11
Earnings before income taxes	\$ 690	\$ 600	\$ 1,239	\$ 1,003
GEOGRAPHIC DATA				
Net Sales:				
The Americas	\$ 1,308	\$ 1,242	\$ 2,637	\$ 2,475
Europe, the Middle East & Africa	1,562	1,307	2,820	2,351
Asia/Pacific	874	659	1,561	1,249
	3,744	3,208	7,018	6,075
Returns associated with restructuring and other activities				(2)
Net Sales	\$ 3,744	\$ 3,208	\$ 7,018	\$ 6,073
Operating Income (Loss):				
The Americas	\$ 98	\$ 86	\$ 198	\$ 149
Europe, the Middle East & Africa	463	412	809	668
Asia/Pacific	218	160	378	290
	779	658	1,385	1,107
	(69)	(41)	(107)	(72)

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Charges associated with restructuring and other activities

Operating Income	\$	710	\$	617	\$	1,278	\$	1,035
------------------	----	-----	----	-----	----	-------	----	-------

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.****RESULTS OF OPERATIONS**

We manufacture, market and sell beauty products including those in the skin care, makeup, fragrance and hair care categories, which are distributed in over 150 countries and territories. The following table is a comparative summary of operating results for the three and six months ended December 31, 2017 and 2016, and reflects the basis of presentation described in *Notes to Consolidated Financial Statements, Note 1 Summary of Significant Accounting Policies* for all periods presented. Products and services that do not meet our definition of skin care, makeup, fragrance or hair care have been included in the "other" category.

(In millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
NET SALES				
By Product Category:				
Skin Care	\$ 1,494	\$ 1,248	\$ 2,769	\$ 2,350
Makeup	1,515	1,306	2,887	2,472
Fragrance	565	497	1,041	939
Hair Care	144	137	280	273
Other	26	20	41	41
	3,744	3,208	7,018	6,075
Returns associated with restructuring and other activities				(2)
Net Sales	\$ 3,744	\$ 3,208	\$ 7,018	\$ 6,073
By Region:				
The Americas	\$ 1,308	\$ 1,242	\$ 2,637	\$ 2,475
Europe, the Middle East & Africa	1,562	1,307	2,820	2,351
Asia/Pacific	874	659	1,561	1,249
	3,744	3,208	7,018	6,075
Returns associated with restructuring and other activities				(2)
Net Sales	\$ 3,744	\$ 3,208	\$ 7,018	\$ 6,073
OPERATING INCOME (LOSS)				
By Product Category:				
Skin Care	\$ 453	\$ 351	\$ 779	\$ 563
Makeup	219	221	395	370
Fragrance	85	69	172	141
Hair Care	17	13	32	26
Other	5	4	7	7
	779	658	1,385	1,107
Charges associated with restructuring and other activities	(69)	(41)	(107)	(72)
Operating Income	\$ 710	\$ 617	\$ 1,278	\$ 1,035

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

By Region:

The Americas	\$	98	\$	86	\$	198	\$	149
Europe, the Middle East & Africa		463		412		809		668
Asia/Pacific		218		160		378		290
		779		658		1,385		1,107
Charges associated with restructuring and other activities		(69)		(41)		(107)		(72)
Operating Income	\$	710	\$	617	\$	1,278	\$	1,035

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.**

The following table presents certain consolidated earnings data as a percentage of net sales:

	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of sales	20.1	19.9	20.9	20.3
Gross profit	79.9	80.1	79.1	79.7
Operating expenses:				
Selling, general and administrative	59.2	59.8	59.4	61.6
Restructuring and other charges	1.7	1.1	1.5	1.1
Total operating expenses	60.9	60.9	60.9	62.7
Operating income	19.0	19.2	18.2	17.0
Interest expense	0.9	0.7	0.9	0.7
Interest income and investment income, net	0.3	0.2	0.3	0.2
Earnings before income taxes	18.4	18.7	17.6	16.5
Provision for income taxes	15.1	5.3	9.7	4.6
Net earnings	3.3	13.4	7.9	11.9
Net earnings attributable to noncontrolling interests		(0.1)	(0.1)	(0.1)
Net earnings attributable to The Estée Lauder Companies Inc.	3.3%	13.3%	7.8%	11.8%

In order to meet the demands of consumers, we continually introduce new products, support new and established products through advertising, merchandising and sampling, and phase out existing products that no longer meet the needs of our consumers or our objectives. The economics of developing, producing, launching, distributing, supporting and discontinuing products impact our sales and operating performance each period. The introduction of new products may have some cannibalizing effect on sales of existing products, which we take into account in our business planning.

Non-GAAP Financial Measures

We use certain non-GAAP financial measures, among other financial measures, to evaluate our operating performance, which represent the manner in which we conduct and view our business. Management believes that excluding certain items that are not comparable from period to period helps investors and others compare operating performance between periods. While we consider the non-GAAP measures useful in analyzing our results, they are not intended to replace, or act as a substitute for, any presentation included in the consolidated financial statements prepared in conformity with U.S. GAAP. See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

We operate on a global basis, with the majority of our net sales generated outside the United States. Accordingly, fluctuations in foreign currency exchange rates can affect our results of operations. Therefore, we present certain net sales, operating results and diluted net earnings per common share information excluding the effect of foreign currency rate fluctuations to provide a framework for assessing the performance of our underlying business outside the United States. Constant currency information compares results between periods as if exchange rates had remained constant period-over-period. We calculate constant currency information by translating current year results using prior year weighted-average foreign currency exchange rates.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

Overview

We believe the best way to increase stockholder value is to continue providing superior products and services in the most efficient and effective manner while recognizing consumers' changing behaviors and shopping preferences. We are guided by our long-term strategy, which has numerous initiatives across geographic regions, product categories, brands, channels of distribution and functions that are designed to grow our sales, provide cost efficiencies, leverage our strengths and make us more productive and profitable. We plan to continue building upon and leveraging our history of outstanding creativity and innovation, high quality products and services, and engaging communications while investing for long-term sustainable growth. Elements of our strategy are described in the *Overview* on pages 24-28 of our Annual Report on Form 10-K for the fiscal year ended June 30, 2017, as well as below.

During the second quarter of fiscal 2018, we continued to build global net sales momentum, fueled by our multiple engines of growth. Net sales grew 17% as compared with the prior-year period, led by our skin care, makeup and fragrance product categories. We have seen a continued resurgence of global prestige skin care growth during the second quarter of fiscal 2018. The Estée Lauder brand continued its acceleration in skin care and makeup, while La Mer, Tom Ford and Jo Malone London grew strong double digits. Certain of our brands have benefited from new product introductions, which have created a halo effect on some of our hero product lines. These lines generally consist of iconic products that are major components of our brands such as Advanced Night Repair from Estée Lauder. Our fiscal 2017 acquisitions of Too Faced and BECCA contributed incremental sales that bolstered our growth in the makeup category and in the Americas region. Internationally, net sales grew in substantially all of our markets, led by China, while our travel retail business continued to generate strong net sales increases. We believe that part of our success has been due to our focus on strengthening our consumer engagement by leveraging digital marketing and enhancing our social media strategies and execution, as we continue to pivot towards areas of prestige beauty where we see the greatest opportunities.

While our business is performing well overall, we continue to face strong competition globally and economic challenges in certain countries. In particular, we are cautious of the continued decline in retail traffic primarily related to some brick-and-mortar stores in the United States as a result of the impact of shifts in consumer preferences as to where and how they shop. We are also cautious of foreign currency movements, including their impact on tourism. Additionally, we continue to monitor the effects of the macroeconomic environments in certain countries such as Brazil and in the Middle East, the United Kingdom's anticipated exit from the European Union, social and political issues, geopolitical tensions and global security issues.

We believe we can, to some extent, offset the impact of these challenges by accelerating areas of strength among our geographic regions, product categories, brands and channels of distribution. However, if economic conditions or the degree of uncertainty or volatility worsen, or the adverse conditions previously described are further prolonged, there could be a negative effect on consumer confidence, demand, spending and willingness or ability to travel and, as a result, on our business. We will continue to monitor these and other risks that may affect our business.

During the fourth quarter of fiscal 2017, the Company recognized impairment charges for the goodwill and trademark related to its Editions de Parfums Frédéric Malle reporting unit. If the softness in the retail environment that impacted our growth projections for this reporting unit is more severe than we have anticipated, or other business disruptions arise, a resulting change in the long-term plans could have a negative impact on the estimated fair values of the related goodwill and

trademark, and it is possible we could recognize an impairment charge in the future. As of December 31, 2017, the carrying values of the Editions de Parfums Frédéric Malle goodwill and trademark were \$6 million and \$33 million, respectively. Based on the latest quantitative assessment, as of April 1, 2017, the fair values of all other reporting units with material goodwill and other indefinite-lived intangible assets, with the exception of our fiscal 2017 acquisitions of Too Faced and BECCA, were substantially in excess of their respective carrying values. With regard to Too Faced and BECCA, the \$1.3 billion combined carrying values of the related goodwill and other indefinite-lived intangible assets as of the assessment date approximated their fair values. If these brands were adversely impacted by any number of factors (e.g., a soft retail environment for their products) that causes a change to their long-term financial projections from the financial targets set at the date of acquisition, there could be a negative effect on the fair values of these reporting units and, accordingly, could result in an impairment charge in the future.

Our heritage brands are Estée Lauder, Clinique and Origins. Our makeup artist brands are M·A·C and Bobbi Brown. Our luxury brands are La Mer, Jo Malone London, Tom Ford, AERIN, RODIN olio lusso, Le Labo, Editions de Parfums Frédéric Malle and By Kilian. Our designer fragrances are sold under the Tommy Hilfiger, Donna Karan New York, DKNY, Michael Kors, Kiton, Ermenegildo Zegna and Tory Burch brand names, which we license from their respective owners.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****Leading Beauty Forward**

In May 2016, we announced a multi-year initiative (Leading Beauty Forward) to build on our strengths and better leverage our cost structure to free resources for investment to continue our growth momentum. Leading Beauty Forward is designed to enhance our go-to-market capabilities, reinforce our leadership in global prestige beauty and continue creating sustainable value. We plan to approve specific initiatives under Leading Beauty Forward through fiscal 2019 related to the optimization of select corporate functions, supply chain activities, and corporate and regional market support structures, as well as the exit of underperforming businesses, and expect to complete those initiatives through fiscal 2021. Inclusive of charges recorded from inception through December 31, 2017, we expect that Leading Beauty Forward will result in related restructuring and other charges totaling between \$600 million and \$700 million, before taxes, consisting of employee-related costs, asset write-offs and other costs to implement these initiatives. After its full implementation, we expect Leading Beauty Forward to yield annual net benefits, primarily in Selling, general and administrative expenses, of between \$200 million and \$300 million, before taxes. We expect to reinvest a portion of these savings in future growth initiatives. For additional information about Leading Beauty Forward, see *Notes to Consolidated Financial Statements, Note 4 Charges Associated with Restructuring and Other Activities*.

NET SALES

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 3,744	\$ 3,208	\$ 7,018	\$ 6,073
\$ Change from prior-year period	536		945	
% Change from prior-year period	17%		16%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	14%		14%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

For the three and six months ended December 31, 2017, reported net sales increased in each major product category and grew in each geographic region. Skin care net sales primarily benefited from higher sales of Estée Lauder and La Mer products. Incremental net sales from our fiscal 2017 second quarter acquisitions of Too Faced and BECCA, as well as net sales increases from M A C, Estée Lauder and Tom Ford, drove growth in the makeup product category. Our fragrance category primarily benefited from net sales increases from Jo Malone London and Tom Ford. Higher net sales from our fiscal 2016 and 2015 acquisitions of GLAMGLOW, By Kilian, Le Labo and Editions de Parfums Frédéric Malle also contributed to growth in our skin care and fragrance categories. Each of our product categories benefited from targeted expanded consumer reach, new product offerings, the continued success of certain hero franchises, growth

from emerging markets, strength in our travel retail business and the specialty-multi and online channels.

Returns associated with restructuring activities are not allocated to our product categories or geographic regions because they result from activities that are deemed a Company-wide initiative to redesign, resize and reorganize select corporate functions and go-to-market structures.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****Product Categories****Skin Care**

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 1,494	\$ 1,248	\$ 2,769	\$ 2,350
\$ Change from prior-year period	246		419	
% Change from prior-year period	20%		18%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	17%		16%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Reported skin care net sales increased, reflecting higher net sales from Estée Lauder and La Mer, combined, of approximately \$197 million and \$371 million for the three and six months ended December 31, 2017, respectively. In both periods, the higher net sales from Estée Lauder were primarily due to increases in travel retail and China and to the launch of Advanced Night Repair Eye Concentrate Matrix, which created a halo effect on the Advanced Night Repair line of products. Net sales of La Mer products grew in all regions in both periods, reflecting recent product launches such as The Moisturizing Matte Lotion and the expansion of the Genaissance line of products, including Genaissance Eye and Genaissance Infused Lotion. Also contributing to the growth of La Mer was targeted expanded consumer reach, strength in our travel retail business and increased sales of existing products.

Partially offsetting the increase in net sales for the three and six months ended December 31, 2017, were lower net sales from Aveda of approximately \$5 million and \$11 million, respectively. The lower net sales of Aveda products for both periods primarily reflected an unfavorable comparison to the prior-year periods due to the launch of the Tulasara line of products.

The net sales increase for skin care included favorable foreign currency translation of approximately \$33 million and \$41 million for the three and six months ended December 31, 2017, respectively.

Makeup

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 1,515	\$ 1,306	\$ 2,887	\$ 2,472
\$ Change from prior-year period	209		415	
% Change from prior-year period	16%		17%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	13%		15%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.**

Reported makeup net sales increased, reflecting incremental net sales from our fiscal 2017 second quarter acquisitions of Too Faced and BECCA as well as higher net sales from Estée Lauder, M A C and Tom Ford which contributed approximately \$196 million and \$421 million of net sales, combined, to the growth in the makeup product category for the three and six months ended December 31, 2017, respectively. In both periods, increased net sales of Estée Lauder products were due, in part, to higher sales of Double Wear foundation products and the Pure Color franchise. Higher net sales from M A C in both periods were driven by our travel retail business and the Asia/Pacific region, particularly in China and Hong Kong, reflecting growth in online sales and the strength of the makeup category in that region. Net sales growth from Tom Ford in both periods, in particular from our travel retail business, was driven by higher sales of eyeshadow and lip color products.

Partially offsetting these increases were approximately \$3 million of lower net sales of Smashbox products for the three months ended December 31, 2017 and approximately \$20 million of Clinique and Smashbox products, combined, for the six months ended December 31, 2017. The lower net sales of Smashbox and Clinique products were due, in part, to a soft retail environment for our products in certain brick-and-mortar stores in the United States reflecting slower retail traffic. The lower net sales of Clinique products for the six months ended December 31, 2017 also reflected an unfavorable comparison due to the higher level of expansion within the specialty-multi channel in the prior-year period.

The net sales increase for makeup included favorable foreign currency translation of approximately \$38 million and \$47 million for the three and six months ended December 31, 2017, respectively.

Fragrance

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 565	\$ 497	\$ 1,041	\$ 939
\$ Change from prior-year period	68		102	
% Change from prior-year period	14%		11%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	10%		9%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Reported fragrance net sales increased for the three months ended December 31, 2017, reflecting higher net sales from our luxury fragrance brands and Estée Lauder of approximately \$78 million, combined. Higher fragrance net sales from Estée Lauder for the three months ended December 31, 2017 were primarily due to the timing of and strong demand for holiday sets, which occurred during the fiscal 2018 second quarter. Reported fragrance net sales increased for the six months ended December 31, 2017, reflecting higher net sales from our luxury brands of approximately \$115 million, combined. Contributing to the growth for both periods were higher net sales from Jo Malone London, primarily driven by the travel retail channel, as well as targeted expanded consumer reach and recent product launches, such as the English Oak fragrances. Also contributing to the increase were higher net sales from Tom Ford, reflecting, in part, the continued success of the Private Blend franchises, including new products, such as the Oud Wood franchise, and growth from existing fragrances. Net sales increased from Le Labo, By Kilian and Editions de Parfums Frédéric Malle, reflecting targeted expanded consumer reach.

Partially offsetting these increases were lower net sales of certain of our designer fragrances of approximately \$7 million and \$23 million for the three and six months ended December 31, 2017, respectively. These lower net sales for both periods primarily reflected product rationalization of certain underperforming fragrances, as well as an unfavorable comparison with greater launch activity in the prior-year periods.

The net sales increase for fragrance included favorable foreign currency translation of approximately \$17 million and \$22 million for the three and six months ended December 31, 2017, respectively.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.***Hair Care*

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 144	\$ 137	\$ 280	\$ 273
\$ Change from prior-year period	7		7	
% Change from prior-year period	5%		3%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	4%		2%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Reported hair care net sales increased for the three and six months ended December 31, 2017, reflecting growth from Aveda and Bumble and bumble. In both periods, the higher net sales from Aveda were primarily driven by the online channel. The growth from Bumble and bumble in both periods reflected the brand's launch in Ulta Beauty. Partially offsetting the net sales growth in hair care was softness in the salon channel in North America, which impacted both brands, and lower sales in freestanding stores for Aveda.

*Geographic Regions**The Americas*

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 1,308	\$ 1,242	\$ 2,637	\$ 2,475
\$ Change from prior-year period	66		162	
% Change from prior-year period	5%		7%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	5%		6%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Reported net sales in the Americas for the three and six months ended December 31, 2017 increased approximately \$70 million and \$196 million, respectively, due to incremental sales, primarily in the United States, from our fiscal 2017 second quarter acquisitions of Too Faced and BECCA, combined. In addition, net sales in Latin America and Canada, combined, increased \$17 million and \$21 million for the three and six months ended December 31, 2017, respectively. Net sales growth from certain of our brands, including Estée Lauder and La Mer, also contributed to the higher net sales in the region.

Excluding the incremental net sales from Too Faced and BECCA, net sales in the United States decreased approximately \$21 million and \$55 million for the three and six months ended December 31, 2017, respectively, primarily reflecting lower net sales from M·A·C, Clinique and certain of our designer fragrances. The lower net sales from M·A·C reflected a softer retail environment for our products, as well as a difficult comparison to certain prior-year launches. The lower net sales of Clinique products primarily reflected an unfavorable comparison due to the higher level of expansion within the specialty-multi channel in the prior-year periods. The decrease in net sales of our designer fragrances reflected product rationalization of certain underperforming fragrances, as well as an unfavorable comparison with greater launch activity in the prior-year periods.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.**

The net sales increase for the Americas included favorable foreign currency translation of approximately \$7 million and \$12 million for the three and six months ended December 31, 2017, respectively.

Europe, the Middle East & Africa

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 1,562	\$ 1,307	\$ 2,820	\$ 2,351
\$ Change from prior-year period	255		469	
% Change from prior-year period	20%		20%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	15%		16%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Reported net sales in Europe, the Middle East & Africa increased, primarily reflecting higher sales from our travel retail business and, to a lesser extent, the United Kingdom of approximately \$191 million and \$373 million, combined, for the three and six months ended December 31, 2017, respectively. In our travel retail business, the sales growth for both periods reflected higher net sales from most of our brands including Estée Lauder, Tom Ford, Jo Malone London, La Mer and M A C, driven, in part, by an increase in international passenger traffic, particularly by Chinese travelers, as well as targeted expanded consumer reach and new product offerings. The higher net sales in the United Kingdom in both periods were primarily driven by the favorable impact of foreign currency translation.

Partially offsetting the net sales increase for the six months ended December 31, 2017 were lower net sales in the Middle East of approximately \$5 million, primarily driven by the rebalancing of inventory levels by certain of our distributors caused by the impact of the macroeconomic environment on consumer purchases.

The net sales increase in Europe, the Middle East & Africa included favorable foreign currency translation of approximately \$64 million and \$86 million for the three and six months ended December 31, 2017, respectively.

Asia/Pacific

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net Sales	\$ 874	\$ 659	\$ 1,561	\$ 1,249
\$ Change from prior-year period	215		312	
% Change from prior-year period	33%		25%	
Non-GAAP Financial Measure (a):				
% Change from prior-year period in constant currency	30%		24%	

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

Reported net sales in Asia/Pacific increased, reflecting higher net sales in China and Hong Kong, combined, of approximately \$183 million and \$280 million for the three and six months ended December 31, 2017, respectively. In both periods, the higher net sales in China were led by Estée Lauder, M A C and La Mer, and reflected, in part, targeted expanded consumer reach, continued increased demand for makeup products and an acceleration in skin care. In addition, all distribution channels grew, which were led by department stores and online. The net sales growth in Hong Kong in both periods was primarily driven by Estée Lauder and La Mer, as well as by M A C, Tom Ford and Clinique, reflecting an increase in tourism, targeted expanded consumer reach and the continued success of certain hero franchises.

Partially offsetting the net sales increase for the six months ended December 31, 2017 were lower net sales in Japan of approximately \$4 million, primarily driven by the unfavorable impact of foreign currency translation. Excluding this impact, net sales in Japan would have increased approximately \$7 million, reflecting growth in tourism and the online channel.

The net sales increase in Asia/Pacific included favorable foreign currency translation of approximately \$19 million and \$14 million for the three and six months ended December 31, 2017, respectively.

GROSS MARGIN

Gross margin decreased to 79.9% for the three months ended December 31, 2017 as compared with 80.1% in the prior-year period, and decreased to 79.1% for the six months ended December 31, 2017 as compared with 79.7% in the prior-year period. Favorable (unfavorable) basis point changes for the three and six months ended December 31, 2017 as compared with the prior-year periods are as follows:

	December 31, 2017	
	Three Months Ended	Six Months Ended
Foreign exchange transactions	(5)	(10)
Mix of business	(10)	
Manufacturing costs and other	30	25
Fiscal 2017 acquisitions	(55)	(75)
Subtotal	(40)	(60)
Charges associated with restructuring and other activities	20	
Total basis point change	(20)	(60)

The unfavorable impact of the fiscal 2017 second quarter acquisitions for both periods was primarily due to a higher cost of sales related to Too Faced and BECCA, which for the six months ended December 31, 2017 also includes an inventory step-up adjustment of \$6 million, or approximately 10 basis points related to Too Faced.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****OPERATING EXPENSES**

Operating expenses as a percentage of net sales were 60.9% for the three months ended December 31, 2017 and were flat as compared with the prior-year period, and decreased to 60.9% for the six months ended December 31, 2017 as compared with 62.7% in the prior-year period. Favorable (unfavorable) basis point changes for the three and six months ended December 31, 2017 as compared with the prior-year periods are as follows:

	December 31, 2017	
	Three Months Ended	Six Months Ended
General and administrative expenses	(20)	(20)
Advertising, merchandising, sampling and product development	(40)	20
Selling	230	240
Shipping	(20)	(10)
Store operating costs	20	30
Stock-based compensation	(60)	30
Foreign exchange transactions	(30)	(40)
Fiscal 2017 gain on sale of property, plant and equipment		(20)
Other	(10)	(10)
Subtotal	70	220
Charges associated with restructuring and other activities	(60)	(40)
Changes in fair value of contingent consideration	(10)	
Total basis point change		180

The improvement in operating expense margin for the six months ended December 31, 2017, reflected disciplined expense management across many areas and favorable mix shifts in the growth of our brands and channels. Selling expenses for both periods were favorable, reflecting lower demonstration costs, partially due to changes in distribution channel mix. Beginning with September 2017 grants, equity award agreements for employee equity grants contain a new provision regarding award forfeiture, the effect of which requires the recording of stock-based compensation expense for retirement-eligible employees over the new requisite service period (six months). Without this provision, the awards for retirement-eligible employees would have been expensed at the date of grant, rather than through our fiscal 2018 third quarter, and would have resulted in stock-based compensation expense having a favorable (unfavorable) impact on operating expense margin comparison of approximately 20 basis points and (10) basis points for the three and six months ended December 31, 2017, respectively.

OPERATING RESULTS

	Three Months Ended December 31		Six Months Ended December 31	
(\$ in millions)	2017	2016	2017	2016
As Reported:				
Operating Income	\$ 710	\$ 617	\$ 1,278	\$ 1,035
\$ Change from prior-year period	93		243	

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

% Change from prior-year period	15%		23%	
Operating Margin	19.0%	19.2%	18.2%	17.0%

Non-GAAP Financial Measure (a):

% Change in operating income from the prior-year period adjusting for the impact of charges associated with restructuring and other activities and changes in fair value of contingent consideration	19%		25%	
---	-----	--	-----	--

(a) See *Reconciliations of Non-GAAP Financial Measures* beginning on page 43 for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.**

The reported operating margin for three months ended December 31, 2017 decreased from the prior-year period, as improvements in operating expenses as a percentage of net sales were more than offset by the impact of charges associated with restructuring and other activities and changes in the fair value of contingent consideration, as well as the lower gross margin, as previously noted.

The reported operating margin for the six months ended December 31, 2017 increased from the prior-year period, reflecting the lower operating expense margin, partially offset by the decrease in gross margin, as previously noted.

Charges associated with restructuring and other activities are not allocated to our product categories or geographic regions because they result from activities that are deemed a Company-wide initiative to redesign, resize and reorganize select corporate functions and go-to-market structures. Accordingly, the following discussions of Operating Income by *Product Categories* and *Geographic Regions* exclude the impact of charges associated with restructuring and other activities.

Product Categories***Skin Care***

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 453	\$ 351	\$ 779	\$ 563
\$ Change from prior-year period	102		216	
% Change from prior-year period	29%		38%	

Reported skin care operating income increased in both periods, primarily from Estée Lauder and La Mer, due to higher net sales. The higher results for the three months ended December 31, 2017 were partially offset by lower results from Aveda, reflecting lower net sales. The higher results for the six months ended December 31, 2017 were partially offset by lower results from M A C and Clinique. The lower results from M A C were partially due to a decrease in net sales. The lower results from Clinique reflected higher investment spending behind new and existing products within the Asia/Pacific region.

Makeup

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 219	\$ 221	\$ 395	\$ 370
\$ Change from prior-year period	(2)		25	
% Change from prior-year period	(1)%		7%	

Reported makeup operating income decreased slightly for the three months ended December 31, 2017. The operating results in this category reflected growth from Clinique, Estée Lauder and M A C, primarily due to higher net sales. Lower results were reported primarily from Too Faced and from Smashbox. Reported makeup operating income increased for the six months ended December 31, 2017, reflecting higher results from Estée Lauder, Tom Ford and M A C driven by higher net sales. Partially offsetting this increase were lower results from Too Faced and Smashbox. The lower results from Too Faced for the three and six months ended December 31, 2017, reflected additional investments behind targeted expanded consumer reach internationally. The lower results from Smashbox for the three and six months ended December 31, 2017 reflected lower net sales.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.*****Fragrance***

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 85	\$ 69	\$ 172	\$ 141
\$ Change from prior-year period	16		31	
% Change from prior-year period	23%		22%	

Reported fragrance operating income increased in both periods, reflecting higher results from Jo Malone London, Estée Lauder and Tom Ford primarily due to higher net sales. Partially offsetting these higher results were lower results from our designer fragrances as a result of lower net sales.

Hair Care

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 17	\$ 13	\$ 32	\$ 26
\$ Change from prior-year period	4		6	
% Change from prior-year period	31%		23%	

Reported hair care operating income for both periods increased primarily due to higher net sales and disciplined expense management.

Geographic Regions***Americas***

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 98	\$ 86	\$ 198	\$ 149
\$ Change from prior-year period	12		49	

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

% Change from prior-year period	14%	33%
---------------------------------	-----	-----

Reported operating income in the Americas increased for the three and six months ended December 31, 2017, reflecting disciplined expense management as well as higher net sales from Estée Lauder and La Mer. Partially offsetting the higher results were lower results from M·A·C, reflecting lower net sales, as well as lower results from Too Faced, reflecting additional support spending behind new and existing launches.

Europe, the Middle East & Africa

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 463	\$ 412	\$ 809	\$ 668
\$ Change from prior-year period	51		141	
% Change from prior-year period	12%		21%	

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.**

Reported operating income in Europe, the Middle East & Africa increased for the three months ended December 31, 2017, reflecting higher results from our travel retail business and, to a lesser extent, South Africa of approximately \$87 million, combined, primarily attributable to higher net sales. Higher results in South Africa also reflected disciplined expense management. Reported operating income in Europe, the Middle East & Africa increased for the six months ended December 31, 2017, primarily attributable to higher results from our travel retail business and, to a lesser extent, Benelux of approximately \$198 million, combined, reflecting higher net sales.

The higher results for the three months ended December 31, 2017 were partially offset by lower results in the United Kingdom, Germany and France of approximately \$22 million, combined. The lower results in the United Kingdom reflected the timing of shipments of holiday sets and gifts with purchase, which carry a higher cost of sales, as well as an increase in store operating costs as a result of targeted expanded consumer reach. The lower results in Germany and France reflected higher spending on marketing, advertising and promotion behind new and existing products. The higher results for the six months ended December 31, 2017 were partially offset by lower results in Switzerland, Germany, the United Kingdom and the Middle East of approximately \$42 million, combined. The lower results in Switzerland were due to an unfavorable comparison to the prior-year period gain on the sale of property, plant and equipment. The lower results in the United Kingdom were due, in part, to an increase in store operating costs as a result of targeted expanded consumer reach. The lower results in Germany reflected higher spending on marketing, advertising and promotion behind new and existing products and the lower results in the Middle East were due to a decrease in net sales.

Asia/Pacific

(\$ in millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Operating Income	\$ 218	\$ 160	\$ 378	\$ 290
\$ Change from prior-year period	58		88	
% Change from prior-year period	36%		30%	

Reported operating income increased in Asia/Pacific, reflecting higher results in China and Hong Kong of approximately \$49 million and \$82 million for the three and six months ended December 31, 2017, respectively, driven by net sales growth.

INTEREST AND INVESTMENT INCOME

(In millions)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Interest expense	\$ 32	\$ 22	\$ 63	\$ 43
Interest income and investment income, net	\$ 12	\$ 5	\$ 24	\$ 11

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Interest expense increased for both periods, primarily due to higher short- and long-term debt levels. Interest and investment income, net increased for both periods primarily due to an increase in interest rates and higher cash balances.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****PROVISION FOR INCOME TAXES**

The provision for income taxes represents U.S. federal, foreign, state and local income taxes. The effective rate differs from the federal statutory rate primarily due to the effect of state and local income taxes, the tax impact of share-based compensation, the taxation of foreign income and income tax reserve adjustments, which represent changes in our net liability for unrecognized tax benefits including tax settlements and lapses of the applicable statutes of limitations. Our effective tax rate will change from quarter to quarter based on recurring and non-recurring factors including, but not limited to, the geographical mix of earnings, enacted tax legislation, state and local income taxes, tax reserve adjustments, the tax impact of share-based compensation and the interaction of various global tax strategies. In addition, changes in judgment from the evaluation of new information resulting in the recognition, derecognition or remeasurement of a tax position taken in a prior annual period are recognized separately in the quarter of change.

	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
Effective rate for income taxes	81.9%	28.3%	55.2%	27.6%
Basis-point change from the prior-year period	5,360		2,760	

On December 22, 2017, the U.S. government enacted comprehensive tax legislation commonly referred to as the Tax Cuts and Jobs Act (the TCJA). The TCJA includes broad and complex changes to the U.S. tax code that impacted our accounting and reporting for income taxes in the current-year period. These impacts primarily consist of the following:

- A reduction in the U.S. federal corporate income tax rate from 35% to 21%, effective January 1, 2018, which will result in a fiscal 2018 U.S. blended statutory income tax rate for the Company of 28%.
- A one-time transitional repatriation tax on unremitted foreign earnings (Transition Tax), which may be paid over an eight-year period.
- The remeasurement of U.S. net deferred tax assets as of the enactment date.

For further discussion related to the TCJA, see *Notes to Consolidated Financial Statements, Note 1 – Summary of Significant Accounting Policies – Income Taxes*.

The effective rate for income taxes was 81.9% and 28.3% for the three months ended December 31, 2017 and 2016, respectively. This increase was primarily attributable to the Transition Tax of approximately 4,710 basis points, the remeasurement of U.S. net deferred tax assets of approximately 740 basis points, and the establishment of a net deferred tax liability related to certain foreign withholding taxes on planned repatriation of approximately 260 basis points, with each resulting from the enactment of the TCJA. Partially offsetting this increase was approximately 350 basis points, primarily reflecting a favorable geographic mix of earnings, as well as a favorable impact of the reduced U.S.

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

statutory tax rate. Excluding the impact of the provisional adjustments under the TCJA noted above, and the favorable (unfavorable) impact on the effective tax rate from charges associated with restructuring and other activities of approximately (40) basis points and 60 basis points for the three months ended December 31, 2017 and 2016, respectively, the effective tax rate for the three months ended December 31, 2017 and 2016 would have been 24.4% and 28.9%, respectively.

The effective rate for income taxes was 55.2% and 27.6% for the six months ended December 31, 2017 and 2016, respectively. This increase was primarily attributable to the Transition Tax of approximately 2,620 basis points, the remeasurement of U.S. net deferred tax assets of approximately 410 basis points, and the establishment of a net deferred tax liability related to certain foreign withholding taxes on planned repatriation of approximately 150 basis points, with each resulting from the enactment of the TCJA. Partially offsetting this increase was approximately 420 basis points, primarily reflecting a favorable impact of excess tax benefits related to share-based compensation awards, a favorable geographic mix of earnings, as well as a favorable impact of the reduced U.S. statutory tax rate. Excluding the impact of the provisional adjustments under the TCJA noted above, and the favorable impact on the effective tax rate from charges associated with restructuring and other activities of approximately 10 basis points and 60 basis points for the six months ended December 31, 2017 and 2016, respectively, the effective tax rate for the six months ended December 31, 2017 and 2016 would have been 23.5% and 28.2%, respectively.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****NET EARNINGS ATTRIBUTABLE TO THE ESTÉE LAUDER COMPANIES INC.**

(\$ in millions, except per share data)	Three Months Ended December 31		Six Months Ended December 31	
	2017	2016	2017	2016
As Reported:				
Net earnings attributable to The Estée Lauder Companies Inc.	\$ 123	\$ 428	\$ 550	\$ 722
\$ Change from prior-year period	(305)		(172)	
% Change from prior-year period	(71)%		(24)%	
Diluted net earnings per common share	\$.33	\$ 1.15	\$ 1.46	\$ 1.94
% Change from prior-year period	(72)%		(24)%	
Non-GAAP Financial Measure (a):				
% Change in diluted net earnings per common share from the prior-year period adjusting for the impact of charges associated with restructuring and other activities, changes in fair value of contingent consideration, and the Transition Tax, the remeasurement of U.S. net deferred tax assets and the establishment of a net deferred tax liability related to certain foreign withholding taxes on planned repatriation resulting from the TCJA	25%		32%	

(a) See *Reconciliations of Non-GAAP Financial Measures* below for reconciliations between non-GAAP financial measures and the most directly comparable U.S. GAAP measures.

RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

We use certain non-GAAP financial measures, among other financial measures, to evaluate our operating performance, which represent the manner in which we conduct and view our business. Management believes that excluding certain items that are not comparable from period to period, or do not reflect the Company's underlying ongoing business, provides transparency for such items and helps investors and others compare and analyze our operating performance from period to period. In the future, we expect to incur charges or adjustments similar in nature to certain of those presented below; however, the impact to the Company's results in a given period may be highly variable and difficult to predict. Our non-GAAP financial measures may not be comparable to similarly titled measures used by, or determined in a manner consistent with, other companies. While we consider the non-GAAP measures useful in analyzing our results, they are not intended to replace, or act as a substitute for, any presentation included in the consolidated financial statements prepared in conformity with U.S. GAAP. The following tables present Net Sales, Operating Income and Diluted net earnings per common share adjusted to exclude the impact of charges associated with restructuring and other activities, the changes in the fair value of contingent consideration, the impact of the Transition Tax, the establishment of a net deferred tax liability related to certain foreign withholding taxes on planned repatriation and the remeasurement of U.S. net deferred tax assets resulting from the TCJA, as well as the effects of foreign currency translation.

[Table of Contents](#)
THE ESTÉE LAUDER COMPANIES INC.

The tables provide reconciliations between these non-GAAP financial measures and the most directly comparable U.S. GAAP measures. Certain information in the prior-year periods has been restated to conform to current period presentation.

(\$ in millions, except per share data)	Three Months Ended December 31		Variance	% Change	% Change in Constant Currency
	2017	2016			
Net Sales, as reported	\$ 3,744	\$ 3,208	\$ 536	17%	14%
Returns associated with restructuring and other activities					
Net Sales, as adjusted	\$ 3,744	\$ 3,208	\$ 536	17%	14%
Operating Income, as reported	\$ 710	\$ 617	\$ 93	15%	10%
Charges associated with restructuring and other activities	69	41	28		
Changes in fair value of contingent consideration	2		2		
Operating Income, as adjusted	\$ 781	\$ 658	\$ 123	19%	14%
Diluted net earnings per common share, as reported	\$.33	\$ 1.15	\$ (.82)	(72)%	(74)%
Charges associated with restructuring and other activities	.15	.07	.08		
Changes in fair value of contingent consideration					
Transition Tax resulting from the TCJA	.86		.86		
Remeasurement of U.S. net deferred tax assets resulting from the TCJA	.14		.14		
Net deferred tax liability related to certain foreign withholding taxes on planned repatriation resulting from the TCJA	.05		.05		
Diluted net earnings per common share, as adjusted	\$ 1.52	\$ 1.22	\$.30	25%	23%

Not adjusted for differences caused by rounding

(\$ in millions, except per share data)	Six Months Ended December 31		Variance	% Change	% Change in Constant Currency
	2017	2016			
Net Sales, as reported	\$ 7,018	\$ 6,073	\$ 945	16%	14%
Returns associated with restructuring and other activities		2	(2)		
Net Sales, as adjusted	\$ 7,018	\$ 6,075	\$ 943	16%	14%
Operating Income, as reported	\$ 1,278	\$ 1,035	\$ 243	23%	20%
Charges associated with restructuring and other activities	107	72	35		
Changes in fair value of contingent consideration	3	4	(1)		
Operating Income, as adjusted	\$ 1,388	\$ 1,111	\$ 277	25%	22%

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

Diluted net earnings per common share, as reported	\$	1.46	\$	1.94	\$	(.48)	(24)%	(27)%
Charges associated with restructuring and other activities		.22		.12		.10		
Changes in fair value of contingent consideration				.01		(.01)		
Transition Tax resulting from the TCJA		.86				.86		
Remeasurement of U.S. net deferred tax assets resulting from the TCJA		.14				.14		
Net deferred tax liability related to certain foreign withholding taxes on planned repatriation resulting from the TCJA		.05				.05		
Diluted net earnings per common share, as adjusted	\$	2.73	\$	2.07	\$.66	32%	30%

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.**

As diluted net earnings per common share, as adjusted, is used as a measure of the Company's performance, we consider the impact of current and deferred income taxes when calculating the per-share impact of each of the reconciling items.

The following tables reconcile the change in net sales by product category and geographic region, as reported, to the change in net sales excluding the effects of foreign currency translation:

(In millions)	Three months ended December 31, 2017	As Reported Three months ended December 31, 2016	Variance	Impact of foreign currency translation	Variance, as adjusted	% Change, as reported	% Change, as adjusted
By Product Category:							
Skin Care	\$ 1,494	\$ 1,248	\$ 246	\$ (33)	\$ 213	20%	17%
Makeup	1,515	1,306	209	(38)	171	16	13
Fragrance	565	497	68	(17)	51	14	10
Hair Care	144	137	7	(2)	5	5	4
Other	26	20	6		6	30	30
	3,744	3,208	536	(90)	446	17	14

Returns associated with restructuring and other activities

Total	\$ 3,744	\$ 3,208	\$ 536	\$ (90)	\$ 446	17%	14%
-------	----------	----------	--------	---------	--------	-----	-----

By Region:

The Americas	\$ 1,308	\$ 1,242	\$ 66	\$ (7)	\$ 59	5%	5%
Europe, the Middle East & Africa	1,562	1,307	255	(64)	191	20	15
Asia/Pacific	874	659	215	(19)	196	33	30
	3,744	3,208	536	(90)	446	17	14

Returns associated with restructuring and other activities

Total	\$ 3,744	\$ 3,208	\$ 536	\$ (90)	\$ 446	17%	14%
-------	----------	----------	--------	---------	--------	-----	-----

(In millions)	Six months ended December 31, 2017	As Reported Six months ended December 31, 2016	Variance	Impact of foreign currency translation	Variance, as adjusted	% Change, as reported	% Change, as adjusted
By Product Category:							
Skin Care	\$ 2,769	\$ 2,350	\$ 419	\$ (41)	\$ 378	18%	16%
Makeup	2,887	2,472	415	(47)	368	17	15
Fragrance	1,041	939	102	(22)	80	11	9
Hair Care	280	273	7	(2)	5	3	2
Other	41	41					

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

	7,018	6,075	943	(112)	831	16	14
Returns associated with restructuring and other activities		(2)	2		2		
Total	\$ 7,018	\$ 6,073	\$ 945	\$ (112)	\$ 833	16%	14%

By Region:

The Americas	\$ 2,637	\$ 2,475	\$ 162	\$ (12)	\$ 150	7%	6%
Europe, the Middle East & Africa	2,820	2,351	469	(86)	383	20	16
Asia/Pacific	1,561	1,249	312	(14)	298	25	24
	7,018	6,075	943	(112)	831	16	14

Returns associated with restructuring and other activities		(2)	2		2		
Total	\$ 7,018	\$ 6,073	\$ 945	\$ (112)	\$ 833	16%	14%

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

FINANCIAL CONDITION

LIQUIDITY AND CAPITAL RESOURCES

Overview

Our principal sources of funds historically have been cash flows from operations, borrowings pursuant to our commercial paper program, borrowings from the issuance of long-term debt and committed and uncommitted credit lines provided by banks and other lenders in the United States and abroad. At December 31, 2017, we had cash and cash equivalents of \$2,105 million compared with \$1,136 million at June 30, 2017. Our cash and cash equivalents are maintained at a number of financial institutions. To mitigate the risk of uninsured balances, we select financial institutions based on their credit ratings and financial strength, and we perform ongoing evaluations of these institutions to limit our concentration risk exposure.

Our business is seasonal in nature and, accordingly, our working capital needs vary. From time to time, we may enter into investing and financing transactions that require additional funding. To the extent that these needs exceed cash from operations, we could, subject to market conditions, issue commercial paper, issue long-term debt securities or borrow under our revolving credit facilities.

Based on past performance and current expectations, we believe that cash on hand, cash generated from operations, available-for-sale securities, available credit lines and access to credit markets will be adequate to support currently planned business operations, information systems enhancements, capital expenditures, acquisitions, dividends, stock repurchases, restructuring initiatives, commitments and other contractual obligations on both a near-term and long-term basis. Our cash and cash equivalents and short- and long-term investment balances at December 31, 2017 include cash and short- and long-term investments in offshore jurisdictions.

The recent enactment of the TCJA resulted in the Transition Tax on unrepatriated earnings of certain of our foreign subsidiaries and the changes in the tax law present potential opportunities to repatriate cash without additional U.S. federal income tax. Accordingly, we are in the process of analyzing the changes in the tax law and re-evaluating our indefinite reinvestment assertions with respect to our foreign earnings. We do not believe that continuing to reinvest our foreign earnings impairs our ability to meet our domestic debt or working capital obligations. If these reinvested earnings were repatriated into the United States as dividends, we would be subject to withholding taxes in certain jurisdictions.

The effects of inflation have not been significant to our overall operating results in recent years. Generally, we have been able to introduce new products at higher prices, increase prices and implement other operating efficiencies to sufficiently offset cost increases, which have been moderate.

Credit Ratings

Changes in our credit ratings will likely result in changes in our borrowing costs. Our credit ratings also impact the cost of our revolving credit facility. Downgrades in our credit ratings may reduce our ability to issue commercial paper and/or long-term debt and would likely increase the relative costs of borrowing. A credit rating is not a recommendation to buy, sell, or hold securities, is subject to revision or withdrawal at any time by the assigning rating organization, and should be evaluated independently of any other rating. As of January 26, 2018, our commercial paper is rated A-1 by Standard & Poor's and P-1 by Moody's, and our long-term debt is rated A+ with a stable outlook by Standard & Poor's and A2 with a stable outlook by Moody's.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****Debt**

At December 31, 2017, our outstanding borrowings were as follows:

(\$ in millions)	Long-term Debt	Current Debt	Total Debt
4.15% Senior Notes, due March 15, 2047 (2047 Senior Notes) (1), (10)	\$ 494	\$	\$ 494
4.375% Senior Notes, due June 15, 2045 (2045 Senior Notes) (2), (10)	455		455
3.70% Senior Notes, due August 15, 2042 (2042 Senior Notes(3)), (10)	247		247
6.00% Senior Notes, due May 15, 2037 (2037 Senior Notes) (4), (10)	294		294
5.75% Senior Notes, due October 15, 2033 (2033 Senior Notes(5))	197		197
3.15% Senior Notes, due March 15, 2027 (2027 Senior Notes) (6), (10)	497		497
2.35% Senior Notes, due August 15, 2022 (2022 Senior Notes) (7), (10)	248		248
1.70% Senior Notes, due May 10, 2021 (2021 Senior Notes(8)), (10)	440		440
1.80% Senior Notes, due February 7, 2020 (2020 Senior Notes) (9), (10)	496		496
Commercial paper that matures through January 2018 (1.43% average interest rate)		390	390
Other borrowings	6	23	29
	\$ 3,374	\$ 413	\$ 3,787

(1) Consists of \$500 million principal, net unamortized debt discount of \$1 million and debt issuance costs of \$5 million.

(2) Consists of \$450 million principal, net unamortized debt premium of \$10 million and debt issuance costs of \$5 million.

(3) Consists of \$250 million principal, unamortized debt discount of \$1 million and debt issuance costs of \$2 million.

(4) Consists of \$300 million principal, unamortized debt discount of \$3 million and debt issuance costs of \$3 million.

(5) Consists of \$200 million principal, unamortized debt discount of \$2 million and debt issuance costs of \$1 million.

(6) Consists of \$500 million principal and debt issuance costs of \$3 million.

(7) Consists of \$250 million principal, a \$1 million adjustment to reflect the fair value of interest rate swaps and debt issuance costs of \$1 million.

- (8) Consists of \$450 million principal, a \$8 million adjustment to reflect the fair value of interest rate swaps and debt issuance costs of \$2 million.
- (9) Consists of \$500 million principal, a \$2 million adjustment to reflect the fair value of interest rate swaps and debt issuance costs of \$2 million.
- (10) The Senior Notes contain certain customary incurrence based covenants, including limitations on indebtedness secured by liens.

As of January 26, 2018, we had approximately \$499 million of commercial paper outstanding, which we may refinance or pay as it matures.

Total debt as a percent of total capitalization (excluding noncontrolling interests) was 45% at December 31, 2017 and June 30, 2017.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.*****Cash Flows***

(In millions)	Six Months Ended December 31			
	2017		2016	
Net cash provided by operating activities	\$	1,450	\$	824
Net cash used for investing activities	\$	144	\$	1,727
Net cash provided by (used for) financing activities	\$	(362)	\$	1,270

The change in net cash flows from operations primarily reflected higher earnings before income taxes and an increase in other accrued and noncurrent liabilities, reflecting higher advertising and promotional accruals, an increase in accrued payroll and other taxes, and a change in legal accruals in the prior-year period. The TCJA provisional charges, which lowered net earnings, contributed an additional increase of \$325 million in other accrued and noncurrent liabilities, reflecting the Transition Tax, as well as \$69 million, combined, relating to deferred income taxes as a result of the revaluation of U.S. net deferred tax assets due to the change in the corporate tax rate and the withholding taxes on planned repatriation. The Transition Tax may be paid over an eight-year period, of which \$39 million is classified as short-term. These charges had no impact on our reported cash flows from operations for the six months ended December 31, 2017.

The change in net cash flows from investing activities primarily reflected cash paid in the prior-year period for the fiscal 2017 second quarter acquisitions of Too Faced and BECCA, partially offset by an increase in capital expenditures, primarily related to counters, and lower proceeds, net of purchases, of investments in connection with our cash investment strategy.

The change in net cash flows from financing activities reflected the prior year issuance of commercial paper, which was primarily used to fund the acquisition of Too Faced. The change also reflected higher treasury stock purchases and dividends, partially offset by an increase in net proceeds from stock-based compensation transactions.

Dividends

For a summary of quarterly cash dividends declared per share on our Class A and Class B Common Stock during the six months ended December 31, 2017, see *Notes to Consolidated Financial Statements, Note 11 – Equity*.

Pension and Post-retirement Plan Funding

There have been no significant changes to our pension and post-retirement funding as discussed in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017.

Commitments, Contractual Obligations and Contingencies

There have been no significant changes to our commitments and contractual obligations as discussed in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017. For a discussion of contingencies, see *Notes to Consolidated Financial Statements, Note 8 Contingencies*.

Derivative Financial Instruments and Hedging Activities

For a discussion of our derivative financial instruments and hedging activities, see *Notes to Consolidated Financial Statements, Note 5 Derivative Financial Instruments*.

Foreign Exchange Risk Management

For a discussion of foreign exchange risk management, see *Notes to Consolidated Financial Statements, Note 5 Derivative Financial Instruments (Cash-Flow Hedges)*.

Credit Risk

For a discussion of credit risk, see *Notes to Consolidated Financial Statements, Note 5 Derivative Financial Instruments (Credit Risk)*.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

Market Risk

We address certain financial exposures through a controlled program of market risk management that includes the use of foreign currency forward contracts to reduce the effects of fluctuating foreign currency exchange rates and to mitigate the change in fair value of specific assets and liabilities on the balance sheet. To perform a sensitivity analysis of our foreign currency forward contracts, we assess the change in fair values from the impact of hypothetical changes in foreign currency exchange rates. A hypothetical 10% weakening of the U.S. dollar against the foreign exchange rates for the currencies in our portfolio would have resulted in a net decrease in the fair value of our portfolio of approximately \$41 million and \$26 million as of December 31, 2017 and June 30, 2017, respectively. This potential change does not consider our underlying foreign currency exposures.

In addition, we enter into interest rate derivatives to manage the effects of interest rate movements on our aggregate liability portfolio, including future debt issuances. Based on a hypothetical 100 basis point increase in interest rates, the estimated fair value of our interest rate derivatives would decrease by \$29 million and \$34 million as of December 31, 2017 and June 30, 2017, respectively.

Our sensitivity analysis represents an estimate of reasonably possible net losses that would be recognized on our portfolio of derivative financial instruments assuming hypothetical movements in future market rates and is not necessarily indicative of actual results, which may or may not occur. It does not represent the maximum possible loss or any expected loss that may occur, since actual future gains and losses will differ from those estimated, based upon actual fluctuations in market rates, operating exposures, and the timing thereof, and changes in our portfolio of derivative financial instruments during the year. We believe, however, that any such loss incurred would be offset by the effects of market rate movements on the respective underlying transactions for which the derivative financial instrument was intended.

OFF-BALANCE SHEET ARRANGEMENTS

We do not maintain any off-balance sheet arrangements, transactions, obligations or other relationships with unconsolidated entities, other than operating leases, that would be expected to have a material current or future effect upon our financial condition or results of operations.

CRITICAL ACCOUNTING POLICIES

As disclosed in our Annual Report on Form 10-K for the fiscal year ended June 30, 2017, the discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in conformity with U.S. generally accepted accounting principles. The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses reported in those financial statements. These judgments can be subjective and complex, and consequently, actual results could differ from those estimates and assumptions. Our most critical accounting policies relate to revenue recognition, inventory, pension and other post-retirement benefit costs, goodwill, other intangible assets and long-lived assets, and income taxes. Since June 30, 2017, there have been no significant changes to the assumptions and estimates related to our critical accounting

policies.

RECENTLY ISSUED ACCOUNTING STANDARDS

For a discussion regarding the impact of accounting standards that were recently issued but not yet effective, on the Company's consolidated financial statements, see *Notes to Consolidated Financial Statements, Note 1 – Summary of Significant Accounting Policies*.

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION

We and our representatives from time to time make written or oral forward-looking statements, including statements contained in this and other filings with the Securities and Exchange Commission, in our press releases and in our reports to stockholders. The words and phrases "will likely result," "expect," "believe," "planned," "may," "should," "could," "anticipate," "estimate," "project," "intend," "forecast" or similar expressions are used in our forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include our expectations regarding sales, earnings or other future financial performance and liquidity, product introductions, entry into new geographic regions, information systems initiatives, new methods of sale, our long-term strategy, restructuring and other charges and resulting cost savings, and future operations or operating results. Although we believe that our expectations are based on reasonable assumptions within the bounds of our knowledge of our business and operations, actual results may differ materially from our expectations. Factors that could cause actual results to differ from expectations include, without limitation:

(1) increased competitive activity from companies in the skin care, makeup, fragrance and hair care businesses;

(2) our ability to develop, produce and market new products on which future operating results may depend and to successfully address challenges in our business;

(3) consolidations, restructurings, bankruptcies and reorganizations in the retail industry causing a decrease in the number of stores that sell our products, an increase in the ownership concentration within the retail industry, ownership of retailers by our competitors or ownership of competitors by our customers that are retailers and our inability to collect receivables;

(4) destocking and tighter working capital management by retailers;

(5) the success, or changes in timing or scope, of new product launches and the success, or changes in the timing or the scope, of advertising, sampling and merchandising programs;

(6) shifts in the preferences of consumers as to where and how they shop;

(7) social, political and economic risks to our foreign or domestic manufacturing, distribution and retail operations, including changes in foreign investment and trade policies and regulations of the host countries and of the United States;

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

(8) changes in the laws, regulations and policies (including the interpretations and enforcement thereof) that affect, or will affect, our business, including those relating to our products or distribution networks, changes in accounting standards, tax laws and regulations, environmental or climate change laws, regulations or accords, trade rules and customs regulations, and the outcome and expense of legal or regulatory proceedings, and any action we may take as a result;

(9) foreign currency fluctuations affecting our results of operations and the value of our foreign assets, the relative prices at which we and our foreign competitors sell products in the same markets and our operating and manufacturing costs outside of the United States;

(10) changes in global or local conditions, including those due to the volatility in the global credit and equity markets, natural or man-made disasters, real or perceived epidemics, or energy costs, that could affect consumer purchasing, the willingness or ability of consumers to travel and/or purchase our products while traveling, the financial strength of our customers, suppliers or other contract counterparties, our operations, the cost and availability of capital which we may need for new equipment, facilities or acquisitions, the returns that we are able to generate on our pension assets and the resulting impact on funding obligations, the cost and availability of raw materials and the assumptions underlying our critical accounting estimates;

(11) shipment delays, commodity pricing, depletion of inventory and increased production costs resulting from disruptions of operations at any of the facilities that manufacture our products or at our distribution or inventory centers, including disruptions that may be caused by the implementation of information technology initiatives, or by restructurings;

Table of Contents

THE ESTÉE LAUDER COMPANIES INC.

(12) real estate rates and availability, which may affect our ability to increase or maintain the number of retail locations at which we sell our products and the costs associated with our other facilities;

(13) changes in product mix to products which are less profitable;

(14) our ability to acquire, develop or implement new information and distribution technologies and initiatives on a timely basis and within our cost estimates and our ability to maintain continuous operations of such systems and the security of data and other information that may be stored in such systems or other systems or media;

(15) our ability to capitalize on opportunities for improved efficiency, such as publicly-announced strategies and restructuring and cost-savings initiatives, and to integrate acquired businesses and realize value therefrom;

(16) consequences attributable to local or international conflicts around the world, as well as from any terrorist action, retaliation and the threat of further action or retaliation;

(17) the timing and impact of acquisitions, investments and divestitures; and

(18) additional factors as described in our filings with the Securities and Exchange Commission, including the Annual Report on Form 10-K for the fiscal year ended June 30, 2017.

We assume no responsibility to update forward-looking statements made herein or otherwise.

Item 3. *Quantitative and Qualitative Disclosures About Market Risk.*

The information required by this item is set forth in Item 2 of this Quarterly Report on Form 10-Q under the caption *Liquidity and Capital Resources - Market Risk* and is incorporated herein by reference.

Item 4. *Controls and Procedures.*

Our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) are designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission and to ensure that information required to be disclosed is accumulated and communicated to management, including our principal executive and financial officers, to allow timely decisions regarding disclosure. The Chief Executive Officer and the Chief Financial Officer, with assistance from other members of management, have reviewed the effectiveness of our disclosure controls and procedures as of December 31, 2017 and, based on their evaluation, have concluded that the disclosure controls and procedures were effective as of such date.

There have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during the second quarter of fiscal 2018 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. *Legal Proceedings.*

For a discussion of legal proceedings, see *Notes to Consolidated Financial Statements, Note 8 Contingencies*.

Table of Contents**THE ESTÉE LAUDER COMPANIES INC.****Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.****Share Repurchase Program**

We are authorized by the Board of Directors to repurchase shares of our Class A Common Stock in the open market or in privately negotiated transactions, depending on market conditions and other factors. The following table provides information relating to our repurchase of Class A Common Stock during the referenced periods:

Period	Total Number of Shares Purchased(1)	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Maximum Number of Shares that May Yet Be Purchased Under the Program(2)
October 2017	896,976	\$ 110.56	405,105	13,089,710
November 2017	716,700	123.81	716,700	12,373,010
December 2017	780,500	126.45	780,500	11,592,510
	2,394,176	119.71	1,902,305	

(1) Includes shares that were repurchased by the Company to satisfy tax withholding obligations upon the payout of certain stock-based compensation arrangements.

(2) The current repurchase program for up to 40.0 million shares was authorized by the Board of Directors on November 1, 2012. Our repurchase program does not have an expiration date.

Subsequent to December 31, 2017 and as of January 26, 2018, we purchased approximately 0.6 million additional shares of our Class A Common Stock for \$78 million pursuant to our share repurchase program.

Item 6. Exhibits.

Exhibit Number	Description
31.1	<u>Certification pursuant to Rule 13a-14(a) (CEO).</u>
31.2	<u>Certification pursuant to Rule 13a-14(a) (CFO).</u>
32.1	<u>Certification pursuant to Rule 13a-14(b) and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (CEO). (furnished)</u>

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 10-Q

32.2	<u>Certification pursuant to Rule 13a-14(b) and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (CFO). (furnished)</u>
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document

[Table of Contents](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE ESTÉE LAUDER COMPANIES INC.

Date: February 2, 2018

By:

/s/TRACEY T. TRAVIS
Tracey T. Travis
Executive Vice President
and Chief Financial Officer
(Principal Financial and
Accounting Officer)