NETSUITE INC Form 10-Q August 02, 2016 Table of Contents

| UNITED STATES | |
|------------------------|-----------------|
| SECURITIES AND EXCH. | ANGE COMMISSION |
| Washington, D.C. 20549 | |
| FORM 10-Q | _ |

(Mark one)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF $^{\rm x}$ 1934

For the quarterly period ended June 30, 2016

OR

..TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number 001-33870

NetSuite Inc.

(Exact name of registrant as specified in its charter)

D 1 04 22104

Delaware 94-3310471

(State or other jurisdiction of (I.R.S. Employer Identification No.)

incorporation or organization)

2955 Campus Drive, Suite 100

San Mateo, California 94403-2511 (Address of principal executive offices) (Zip Code)

(650) 627-1000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). (Check one): Yes S No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x Accelerated filer

Non-accelerated filer "(do not check if a smaller reporting company) Smaller reporting company"

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

On July 29, 2016, 80,928,937 shares of the registrant's Common Stock, \$0.01 par value, were issued and outstanding.

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NetSuite Inc.

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PART I – Financial Information

ITEM 1. Financial Statements

| NetSuite Inc. |
|---------------------------------------|
| Condensed Consolidated Balance Sheets |
| (dollars in thousands) |
| (unaudited) |

| (unaudited) | June 30, 2016 | December 31, 2015 |
|--|------------------|-------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$317,510 | \$289,966 |
| Short-term marketable securities | 90,185 | 74,748 |
| Accounts receivable, net of allowances of \$3,216 and \$1,988 as of June 30, 2016 and | 177,088 | 176,720 |
| December 31, 2015, respectively | • | |
| Deferred commissions | 68,974 | 69,579 |
| Other current assets | 47,325 | 44,087 |
| Total current assets | 701,082 | 655,100 |
| Marketable securities, non-current | 2,972 | 13,875 |
| Property and equipment, net | 95,563 | 89,643 |
| Deferred commissions, non-current | 17,553 | 15,287 |
| Goodwill | 305,705 | 291,956 |
| Other intangible assets, net | 55,158 | 60,980 |
| Other assets | 11,010 | 10,756 |
| Total assets | \$1,189,043 | \$1,137,597 |
| Liabilities and total equity | | |
| Current liabilities: | | |
| Accounts payable | \$9,976 | \$3,545 |
| Deferred revenue | 436,677 | 404,986 |
| Accrued compensation | 54,868 | 55,586 |
| Accrued expenses | 34,106 | 37,901 |
| Other current liabilities (including note payable to related party of \$2,967 and \$2,901 as of the second se | of 16 205 | 17,032 |
| June 30, 2016 and December 31, 2015, respectively) | 10,293 | 17,032 |
| Total current liabilities | 551,922 | 519,050 |
| Long-term liabilities: | | |
| Convertible 0.25% senior notes, net | 281,540 | 274,576 |
| Deferred revenue, non-current | 26,813 | 22,743 |
| Other long-term liabilities (including note payable to related party of \$1,527 and \$3,027 a | as 14,783 | 15,027 |
| of June 30, 2016 and December 31, 2015, respectively) | 14,783 | 13,027 |
| Total long-term liabilities | 323,136 | 312,346 |
| Total liabilities | 875,058 | 831,396 |
| Commitments and contingencies (Note 4) | | |
| Total equity: | | |
| Common stock, par value \$0.01, 500,000,000 shares authorized; 80,921,604 and | | |
| 79,802,618 shares issued and outstanding at June 30, 2016 and December 31, 2015, | 809 | 798 |
| respectively | | |
| Additional paid-in capital | 1,068,920 | 992,362 |
| Accumulated other comprehensive loss | (14,306 |) (13,009 |

Accumulated deficit (741,438) (673,950)
Total equity 313,985 306,201
Total liabilities and total equity \$1,189,043 \$1,137,597
See accompanying Notes to Condensed Consolidated Financial Statements.

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NetSuite Inc.

Condensed Consolidated Statements of Operations and Comprehensive Loss (dollars and shares in thousands, except per share data) (unaudited)

| | Six Months Ended June 30, | | Three 1 | Three Months Ended June 30, | | | | |
|---|---------------------------|-----------|---------|-----------------------------|---------|-----------|---------|------------|
| | 2016 | | 2015 | | 2016 | | 2015 | |
| Revenue: | | | | | | | | |
| Subscription and support | | \$353,528 | | \$273,896 | 5 | \$180,19 | 4 | \$140,922 |
| Professional services and other | | 93,821 | | 68,201 | | 50,577 | | 36,358 |
| Total revenue | | 447,349 | | 342,097 | | 230,771 | | 177,280 |
| Cost of revenue: | | | | | | | | |
| Subscription and support | | 61,809 | | 43,444 | | 32,018 | | 22,454 |
| Professional services and other | | 94,148 | | 68,058 | | 52,087 | | 36,687 |
| Total cost of revenue | | 155,957 | | 111,502 | | 84,105 | | 59,141 |
| Gross profit | | 291,392 | | 230,595 | | 146,666 | | 118,139 |
| Operating expenses: | | | | | | | | |
| Product development | | 77,449 | | 62,256 | | 39,597 | | 32,537 |
| Sales and marketing | | 227,005 | | 179,057 | | 117,314 | | 95,803 |
| General and administrative | | 45,513 | | 44,075 | | 23,219 | | 25,642 |
| Total operating expenses | | 349,967 | | 285,388 | | 180,130 | | 153,982 |
| Operating loss | | (58,575 |) | (54,793 |) | (33,464 |) | (35,843) |
| Other income / (expense), net: | | | | | | | | |
| Interest income | | 354 | | 216 | | 203 | | 113 |
| Interest expense | | (7,547 |) | (7,153) |) | (3,797 |) | (3,520) |
| Other income, net | | 465 | | (264 |) | 307 | | (266) |
| Total other income / (expense), net | | (6,728 |) | (7,201 |) | (3,287 |) | (3,673) |
| Loss before income taxes | | (65,303 |) | (61,994 |) | (36,751 |) | (39,516) |
| Provision for income taxes | | 2,185 | | (6,994 |) | 992 | | (7,229) |
| Net loss | | \$(67,488 |) | \$(55,000 |) | \$(37,743 | 3) | \$(32,287) |
| Net loss per common share, basic and | \$(0.84 | \ | \$(0.71 | ` | \$(0.47 | ` | \$(0.41 | ` |
| diluted | \$(0.64 |) | \$(0.71 | , | \$(0.47 | , | \$(0.41 |) |
| Weighted average number of shares | 80,364 | | 77,627 | | 80,641 | | 77,975 | 1 |
| used in computing net loss per share | 60,50 4 | | 11,021 | | 00,041 | | 11,913 | ' |
| | | | | | | | | |
| Comprehensive loss: | | | | | | | | |
| Foreign currency translation gain / | | (1,569 |) | (1,411 |) | (2,535 |) | 2,587 |
| (loss), net of taxes | | (1,50) | , | (1,411 |) | (2,333 |) | 2,367 |
| Unrealized gain on marketable securitie | s | 134 | | 16 | | 44 | | |
| Accumulated pension liability | | 138 | | 98 | | 69 | | 49 |
| Comprehensive loss | | \$(68,785 |) | \$(56,297 |) | \$(40,165 | 5) | \$(29,651) |

See accompanying Notes to Condensed Consolidated Financial Statements.

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NetSuite Inc.

Condensed Consolidated Statements of Cash Flows

(dollars in thousands)

(unaudited)

| | Six Month 2016 | ns Ended June 30, | | 2015 | | |
|---------------------------------------|-------------------|-------------------|---|------------------|---------|---|
| Cash flows from operating activities: | | | | | | |
| Net loss | \$ | (67,488 |) | \$ | (55,000 |) |
| Adjustments to | | | | | | |
| reconcile net loss to net | t | | | | | |
| cash provided by | | | | | | |
| operating activities: | | | | | | |
| Depreciation and amortization | 19,224 | | | 13,420 | | |
| Amortization of other | | | | | | |
| intangible assets | 9,658 | | | 6,817 | | |
| Amortization of debt | | | | | | |
| discount and transaction | n6,964 | | | 6,641 | | |
| costs | | | | | | |
| Provision for accounts | 1,347 | | | 496 | | |
| receivable allowances | 1,547 | | | 170 | | |
| Stock-based | 64,066 | | | 53,288 | | |
| compensation Amortization of | , | | | , | | |
| deferred commissions | 58,635 | | | 46,164 | | |
| Excess tax benefit on | | | | | | |
| stock-based | (79 | |) | (223 | |) |
| compensation | (1) | | , | (223 | | , |
| Changes in operating | | | | | | |
| assets and liabilities, ne | et | | | | | |
| of acquired assets and | | | | | | |
| assumed liabilities: | | | | | | |
| Accounts receivable | (1,332 | |) | 4,557 | | |
| Deferred commissions | (60,314 | |) | (48,072 | |) |
| Other current assets | (2,310 | |) | 1,488 | | , |
| Other assets | (87 | |) | (8,216 | |) |
| Accounts payable | 5,489 | | ` | 318 | | ` |
| Accrued compensation Deferred revenue | 35,165 | |) | (3,682 29,435 | |) |
| Other current liabilities | | |) | 4,251 | | |
| Other long-term | | | , | | | |
| liabilities | 1,321 | | | 192 | | |
| Net cash provided by | 67.067 | | | 51 074 | | |
| operating activities | 67,967 | | | 51,874 | | |
| Cash flows from | | | | | | |
| investing activities: | | | | | | |
| | (24,137 | |) | (23,239 | |) |

| Purchases of property and equipment | | | | | | |
|---|-------------|---------|---|----------|---------|---|
| Capitalized internal use software | (1,834 | |) | (1,633 | |) |
| Cash paid in business combination, net of amounts received | (18,247 | |) | (95,565 | |) |
| Purchases of marketable securities | (79,527 | |) | (65,674 | |) |
| Maturities of marketable securities | 62,235 | | | 70,263 | | |
| Sales of marketable securities | 12,693 | | | 104 | | |
| Net cash used in investing activities Cash flows from financing activities: | (48,817 | |) | (115,744 | |) |
| Payments under capital leases | (28 | |) | (112 | |) |
| Payments under capital leases and long-term debt - related party | (1,434 | |) | (1,371 | |) |
| Payments related to business combinations | (44 | |) | (1,335 | |) |
| RSUs acquired to settle employee withholding liability | | |) | (6,926 | |) |
| Excess tax benefit on stock-based | 79 | | | 223 | | |
| compensation Proceeds from issuance of common stock Net cash provided by / | 11,931 | | | 4,512 | | |
| (used in) financing activities | 10,399 | | | (5,009 | |) |
| Effect of exchange rate changes on cash and cash equivalents | (2,005 | |) | (273 | |) |
| Net change in cash and cash equivalents | 27,544 | | | (69,152 | |) |
| Cash and cash equivalents at beginning of period Cash and cash | 289,966 | | | 367,769 | | |
| equivalents at end of period Supplemental cash flow | \$ | 317,510 | | \$ | 298,617 | |
| disclosure: | | | | | | |
| Cash paid for interest to related parties |) \$ | 125 | | \$ | 188 | |
| refuted parties | \$ | 463 | | \$ | 464 | |

| Cash paid for interest to other parties Cash paid for income taxes, net of tax refunds Noncash financing and investing activities: | 5 | 1,305 | \$ 1,099 |
|--|---|--------------|--------------|
| Common stock issued | _ | | |
| in connection with \$ | 5 | _ | \$ 85,881 |
| business combination | | | |

See accompanying Notes to Condensed Consolidated Financial Statements.

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NetSuite Inc. Notes to Condensed Consolidated Financial Statements (unaudited)

Note 1. Organization

NetSuite Inc. (the "Company") provides cloud-based financials/Enterprise Resource Planning ("ERP") and omnichannel commerce software suites. In addition, the Company offers a broad suite of applications, including financial management, Customer Relationship Management ("CRM"), ecommerce and retail management, commerce marketing automation, Professional Services Automation ("PSA") and Human Capital Management ("HCM") that enable companies to manage most of their core business operations in its single integrated suite. The Company's "real-time dashboard" technology provides an easy-to-use view into up-to-date, role-specific business information. The Company also offers customer support and professional services related to implementing and supporting its suite of applications. The Company delivers its suite over the Internet as a subscription service using the software-as-a-service ("SaaS") model. The Company's headquarters are located in San Mateo, California. The Company conducts its business worldwide with international locations in Canada, Europe, Asia, Australia and Uruguay.

Note 2. Basis of Presentation

The Condensed Consolidated Financial Statements as of and for the six months ended June 30, 2016 included in this Quarterly Report on Form 10-Q have been prepared by the Company, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC"). The condensed consolidated balance sheet data as of December 31, 2015 was derived from the audited consolidated financial statements included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015 filed on February 24, 2016. Certain information and footnote disclosures normally included in consolidated financial statements prepared in accordance with generally accepted accounting principles in the United States of America ("GAAP") have been condensed or omitted pursuant to such rules and regulations. However, the Company believes that the disclosures contained in this Quarterly Report comply with the requirements of Section 13(a) of the Securities Exchange Act of 1934, as amended, for a Quarterly Report on Form 10-Q and are adequate to make the information presented not misleading. These Condensed Consolidated Financial Statements are meant to be, and should be, read in conjunction with the Consolidated Financial Statements and the notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015 filed on February 24, 2016.

The unaudited Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q reflect all adjustments (which include only normal, recurring adjustments and those items discussed in these Notes) that are, in the opinion of management, necessary to state fairly the financial position and results for the dates and periods presented. The results for such periods are not necessarily indicative of the results to be expected for the full fiscal year.

Recent Accounting Pronouncements

In March 2016, the Financial Accounting Standards Board ("FASB") issued new accounting guidance: Compensation-Stock Compensation: Improvements to Employee Share-Based Payment. The guidance simplifies the accounting for share-based transactions, including the income tax consequences, classification of awards as either equity or liabilities on the balance sheet, and classification of employee taxes paid on statement of cash flows when an employer withholds shares for tax-withholding purposes. The new standard is effective for interim and annual periods beginning after December 15, 2016 and early adoption is permitted. The Company has elected not to early adopt. The Company is evaluating the impact of adopting this new accounting standard on its financial statements.

In February 2016, the FASB issued new accounting guidance: Leases. The guidance requires lessees to put most leases on their balance sheets but recognize the expenses on their income statements in a manner similar to current practice. The guidance states that a lessee would recognize a lease liability for the obligation to make lease payments and a right-to-use asset for the right to use the underlying asset for the lease term. The new standard is effective for interim and annual periods beginning after December 15, 2018 and early adoption is permitted. The Company has elected not to early adopt and is evaluating the potential impact on the Company's condensed consolidated financial statements.

In May 2014, the FASB issued new accounting guidance related to revenue recognition, Revenue from Contracts with Customers. This new standard will replace most existing U.S. GAAP guidance on this topic. The new revenue recognition standard provides a unified model to determine when and how revenue is recognized. The core principle is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the

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consideration for which the entity expects to be entitled in exchange for those goods or services. In July 2015, the FASB approved a one-year deferral of the effective date for the new revenue reporting standard for entities reporting under U.S. GAAP. In accordance with the deferral, this guidance will be effective for the Company beginning January 1, 2018 and can be applied either retrospectively to each period presented or as a cumulative-effect adjustment as of the date of adoption. Early adoption is permitted beginning January 1, 2017. The Company is evaluating the impact of adopting this new accounting standard on its financial statements and has not selected a transition method.

Principles of Consolidation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. Intercompany balances and transactions have been eliminated.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make certain estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, as well as reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition

The Company generates revenue from two sources: (1) subscription and support; and (2) professional services and other. Subscription and support revenue includes subscription fees from customers accessing its on-demand application suite and support fees from customers purchasing support. Arrangements with customers do not provide the customer with the right to take possession of the software supporting the on-demand application service at any time. Professional services and other revenue includes fees generated from training and consulting services such as business process mapping, configuration, data migration and integration. Amounts that have been invoiced are recorded in accounts receivable and in deferred revenue or revenue, depending on whether the revenue recognition criteria have been met. For the most part, subscription and support agreements are entered into for 12 to 36 months. In aggregate, 85% of the professional services component of the arrangements with customers is performed within 300 days of entering into a contract with the customer.

The subscription agreements generally provide service level commitments of 99.5% uptime per period, excluding scheduled maintenance. The failure to meet this level of service availability may require the Company to credit qualifying customers up to the value of an entire month of their subscription and support fees. In light of the Company's historical experience with meeting its service level commitments, the Company's accrued liability related to such obligations in the accompanying consolidated financial statements is negligible.

The Company commences revenue recognition when all of the following conditions are met:

- There is persuasive evidence of an arrangement;
- The service is being provided to the customer;
- The collection of the fees is reasonably assured; and
- The amount of fees to be paid by the customer is fixed or determinable.

In most instances, revenue from new customer acquisition is generated under sales agreements with multiple elements, comprised of subscription and support fees from customers accessing the Company's on-demand application suite and professional services associated with consultation services. The Company evaluates each element in a multiple-element arrangement to determine whether it represents a separate unit of accounting. An element constitutes a separate unit of accounting when the delivered item has standalone value and delivery of the undelivered element is

probable and within the Company's control. Subscription and support have standalone value because they are routinely sold separately by the Company. Professional services have standalone value because the Company has sold professional services separately and there are several third-party vendors that routinely provide similar professional services to its customers on a standalone basis.

The Company allocates revenue to each element in an arrangement based on a selling price hierarchy. The selling price for a deliverable is based on its vendor-specific objective evidence ("VSOE"), if available, third-party evidence ("TPE"), if VSOE is not available, or estimated selling price ("ESP"), if neither VSOE nor TPE is available. As the Company has been unable to establish VSOE or TPE for the elements of its arrangements, the Company establishes the ESP for each element primarily by considering the weighted average of actual sales prices of professional services sold on a standalone basis and subscription and support including various add-on modules when sold together without professional services, and other factors such as gross margin objectives, pricing practices and growth strategy. The consideration allocated to subscription and support

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is recognized as revenue over the contract period commencing when the subscription service is made available to the customer. The consideration allocated to professional services is recognized as revenue using the proportional performance method.

The total arrangement fee for a multiple element arrangement is allocated based on the relative ESP of each element. However, since the professional services are generally completed prior to completion of delivery of subscription and support services, the revenue recognized for professional services in a given reporting period does not include fees subject to delivery of subscription and support services. This results in the recognition of revenue for professional services that is generally no greater than the contractual fees for those professional services.

For single element sales agreements, subscription and support revenue is recognized ratably over the contract term beginning on the provisioning date of the contract. The Company recognizes professional services revenue using the proportional performance method for single element arrangements.

Sales and other taxes collected from customers to be remitted to government authorities are excluded from revenues.

Concentration of Credit Risk and Significant Customers

Financial instruments potentially exposing the Company to concentration of credit risk consist primarily of cash and cash equivalents, marketable securities, restricted cash and trade accounts receivable. The Company maintains an allowance for doubtful accounts receivable balances. The allowance is based upon historical loss patterns and an evaluation of the potential risk of loss associated with problem accounts. The Company generally charges off the receivable balances of uncollectible accounts when accounts are 120 days past-due based on the account's contractual terms. Credit risk arising from accounts receivable is mitigated due to the large number of customers comprising the Company's customer base and their dispersion across various industries. As of June 30, 2016 and December 31, 2015, there were no customers that represented more than 10% of the net accounts receivable balance. There were no customers that individually exceeded 10% of the Company's revenue in any of the periods presented. As of June 30, 2016 and December 31, 2015, long-lived assets located outside the United States totaled \$27.7 million and \$21.4 million, respectively.

Revenue by geographic region, based on the billing address of the customer, was as follows for the periods presented:

| | Six Months Ended June | | | | | | | |
|--|-----------------------|------|-----------|----|-----------|----|-----------|----|
| | 30, | | | | June 30, | | | |
| | 2016 | | 2015 | | 2016 | | 2015 | |
| | (dollars in | n tl | nousands) | | | | | |
| United States | \$334,638 | 3 | \$254,639 |) | \$172,158 | 3 | \$133,269 | 9 |
| International | 112,711 | | 87,458 | | 58,613 | | 44,011 | |
| Total revenue | \$447,349 |) | \$342,097 | 7 | \$230,771 | l | \$177,280 | 0 |
| D | 25 | 01 | 26 | 07 | 25 | 01 | 25 | O4 |
| Percentage of revenue generated outside of the United States | 25 | % | 26 | % | 25 | % | 25 | % |

No single country outside the United States represented more than 10% of revenue during the six months ended June 30, 2016 or 2015.

The Company maintains cash balances at several banks. Accounts located in the United States are insured by the Federal Deposit Insurance Corporation ("FDIC"), up to \$250,000. Certain operating cash accounts may exceed the FDIC limits.

Intellectual Property Rights Indemnification

The Company's arrangements include provisions indemnifying customers against liabilities if the Company's products infringe a third-party's intellectual property rights. The Company has not incurred any costs as a result of such indemnifications and has not accrued any liabilities related to such obligations in the accompanying condensed consolidated financial statements.

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Business Combinations

During six months ended June 30, 2016, the Company purchased all the outstanding equity of a professional services firm ("PFS") and acquired certain assets and assumed certain obligations from an on-demand manufacturing software company ("MSC"), a private company that provides its customers with resource planning, production scheduling and quality management services. In connection with these acquisitions, the Company incurred transaction costs totaling \$1.8 million, and are reflected as general and administrative expense in the Company's statement of operations.

The following table summarizes the preliminary allocation of the consideration to the fair value of assets acquired and liabilities assumed as of the acquisition dates:

2016 Acquisitions **PFS MSC** April **February** 1, 26, 2016 2016 (dollars in thousands) \$---\$1,500 Developed technology Customer relationships 1.840 250 Goodwill 7,034 7,774 Other assets / (liabilities), net 1,033 (212 Fair value of assets acquired and liabilities assumed \$9,907 \$9,312

Under the acquisition method of accounting, the Company allocated the purchase price to the identifiable assets and liabilities based on their estimated fair value at the date of acquisition. To determine the value of the intangible assets, the Company made various estimates and assumptions. For PFS, the methodologies used in valuing the intangible assets include, but are not limited to, multiple period excess earnings method for customer relationships. For MSC, the methodologies used in valuing the intangible assets include, but are not limited to, the multiple period excess earnings approach for developed technology and the with-and-without approach for customer relationships. In both acquisitions, the excess of the purchase price over the total net identifiable assets has been recorded as goodwill which includes synergies expected from the expanded service capabilities and the value of the assembled workforce in accordance with generally accepted accounting principles. \$7.0 million of the acquired PFS goodwill is expected to be deductible for tax purposes, and \$7.8 million of the acquired MSC goodwill is expected to be deductible for tax purposes. The Company did not record any in-process research and development intangible assets in connection with the acquisitions.

The Company will amortize certain intangible assets on a straight-line basis over the following periods:

PFS MSC Fair Useful Life Value Fair Useful Life Value (dollars (dollars in (in years) in (in years) thousands) thousands) Developed technology \$— \$1,500 5 Customer relationships 1,8\(\frac{4}{3} \) 250 4

PFS

On April 1, 2016, the Company acquired PFS to increase its professional services resources. Beginning in the second quarter of 2016, PFS assets, liabilities and operating results are reflected in the Company's condensed consolidated financial statements from the date of acquisition. On the closing date, the Company paid approximately \$9.7 million in cash and will pay an additional \$202,000 in the third quarter of 2016. Of the consideration paid, \$1.4 million is being held in escrow for up to 24 months following the close of the transaction in the event of certain breaches of representations and warranties. Acquisition related transaction costs amounted to \$1.0 million in the three months period ended June 30, 2016, and are reflected as general and administrative expense in the Company's statement of operations.

The initial accounting for PFS accounts receivable, intangible assets, other employee related liabilities, and vendor obligations is incomplete because the Company is in the process of determining the fair value of these assets and liabilities. The

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Company is also undertaking an analysis of certain tax matters associated with the PFS acquisition which could result in an adjustment to the acquisition price allocation.

MSC

On February 26, 2016, the Company acquired certain assets and assumed certain obligations from an on-demand manufacturing software company ("MSC"), a private company that provides its customers with resource planning, production scheduling and quality management services. MSC functionality will be added to the Company's existing solution. Beginning in the first quarter of 2016, MSC assets, liabilities and operating results are reflected in the Company's condensed consolidated financial statements from the date of acquisition. The Company paid approximately \$9.3 million in cash. Of the consideration paid, \$1.1 million is being held in escrow for up to 24 months following the close of the transaction in the event of certain breaches of representations, and warranties. Additionally, \$400,000 of the total consideration is being held in escrow for potential tax obligations covered in the purchase agreement. Acquisition related transaction costs amounted to \$725,000 in the six months ended June 30, 2016, and are reflected as general and administrative expense in the statement of operations.

The initial accounting for MSC accounts receivable, intangible assets, other customer related liabilities, and vendor obligations is incomplete because the Company is in the process of determining the fair value of these assets and liabilities. The Company is also undertaking an analysis of certain tax matters associated with the MSC acquisition which could result in an adjustment to the acquisition price allocation.

Comparative pro forma financial information for the acquisitions above have not been presented because the historical financial results of both PFS and MSC are not material to the Company's condensed consolidated results of operations individually or in aggregate.

Goodwill

The following table details the Company's goodwill activity during the six months ended June 30, 2016:

(dollars in thousands)

Balance as of January 1, 2016 \$291,956

Acquisition of MSC 7,774

Acquisition of PFS 7,034

Other adjustments to goodwill (1,872)

Foreign exchange adjustment 813

Balance as of June 30, 2016 \$305,705

On June 8, 2015, the Company completed the purchase of all the outstanding equity of Bronto Software, Inc. ("Bronto"), a private company that provides a cloud-based marketing platform for its customers to drive revenue through their email, mobile and social campaigns. Bronto functionality enhances the Company's existing email marketing solution and its existing omnichannel commerce platform. The Company paid approximately \$98.2 million in cash and issued 1,030,508 unregistered shares of the Company's common stock with a fair value of \$85.9 million, inclusive of a discount from the quoted market price due to certain trading restrictions associated with the shares. During the second quarter of 2016, the Company decreased Bronto goodwill by \$1.1 million due to working capital and tax adjustments.

On August 5, 2015, the Company completed the purchase of all the outstanding equity of Monexa Services Inc. ("Monexa"), a private company that provides cloud-based invoicing and payment services for its customers. Monexa

functionality enhances the Company's existing invoicing and payment solution. On the closing date, the Company paid approximately \$33.1 million in cash as consideration. During the first quarter of 2016, the Company increased the fair value of the customer relationships and developed technology by a total of \$900,000 resulting in a reduction of goodwill.

The initial accounting for Monexa intangible assets is incomplete because the Company is in the process of determining the fair value of these assets. The Company is also undertaking an analysis of certain tax matters associated with the Monexa acquisition which could result in an adjustment to the acquisition price allocation.

Accumulated Other Comprehensive Loss

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Accumulated other comprehensive loss is comprised of foreign currency translation gains and losses, net of tax, marketable securities unrealized gains and losses and an accumulated pension liability for employees located in the Philippines. There were no significant reclassification adjustments out of accumulated other comprehensive loss to the condensed consolidated statement of operations and comprehensive loss.

Note 3. Financial Instruments

The Company invests primarily in money market funds, commercial paper, highly liquid debt instruments of the U.S. government and its agencies, U.S. municipal obligations, and U.S. and foreign corporate debt securities. All highly liquid investments with maturities of 90 days or less from date of purchase are classified as cash equivalents and all highly liquid investments with maturities of greater than 90 days but less than a year from date of purchase are classified as short-term marketable securities. Highly liquid investments with maturities of greater than a year from the balance sheet date are classified as marketable securities, non-current. Short-term marketable securities and marketable securities, non-current are also classified as available-for-sale. The Company intends to hold marketable securities, non-current, until maturity; however, it may sell these securities at any time for use in current operations or for other purposes, such as consideration for acquisition. Consequently, the Company may or may not hold securities with stated maturities greater than twelve months until maturity.

The Company carries its fixed income investments at fair value and unrealized gains and losses on these investments, net of taxes, are included in accumulated other comprehensive loss, a component of total equity. Realized gains or losses are included in other income / (expense), net section of the condensed consolidated statement of operations and comprehensive loss. When a determination has been made that an other-than-temporary decline in fair value has occurred, the amount of the decline that is related to a credit loss is realized and is included in the other income / (expense), net section of the consolidated statement of operations and comprehensive loss.

Cash equivalents and Marketable securities consist of the following investments:

| | June 30, 2016 | | | | | | |
|---------------------------------|-------------------------------------|-------------|------------|-----------|--|--|--|
| | AmortizedUnrealized Unrealized Fair | | | | | | |
| | Cost | Gains | Losses | Value | | | |
| Cash equivalents: | (in thousa | nds) | | | | | |
| Money market funds | \$21,316 | \$ — | \$ — | \$21,316 | | | |
| Commercial paper | 1,700 | _ | _ | 1,700 | | | |
| Marketable securities: | | | | | | | |
| Commercial paper | 51,100 | 24 | | 51,124 | | | |
| Corporate notes and obligations | 12,776 | 12 | | 12,788 | | | |
| U.S. agency bonds | 5,406 | _ | (1) | 5,405 | | | |
| U.S. treasury securities | 23,827 | 13 | _ | 23,840 | | | |
| Total | \$116,125 | \$ 49 | \$ (1) | \$116,173 | | | |
| | | | | | | | |
| | December | r 31, 2015 | | | | | |
| | Amortized | dUnrealized | Unrealized | l Fair | | | |
| | Cost | Gains | Losses | Value | | | |
| Cash equivalents: | (in thousa | nds) | | | | | |
| Money market funds | \$16,092 | \$ - | -\$ | \$16,092 | | | |
| Commercial paper | 10,998 | _ | | 10,998 | | | |
| Marketable securities: | | | | | | | |
| Commercial paper | 33,170 | _ | | 33,170 | | | |
| Corporate notes and obligations | 12,402 | _ | (13) | 12,389 | | | |
| U.S. agency bonds | 11,410 | _ | (25) | 11,385 | | | |

U.S. treasury securities 31,727 — (48) 31,679 Total \$115,799 \$ —\$ (86) \$115,713

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The Company does not believe any of the unrealized losses represent an other-than-temporary impairment based on its evaluation of available evidence as of June 30, 2016. The Company expects to receive the full principal and interest on the following cash equivalents and marketable securities as of June 30, 2016:

Fair Value

(in

thousands)

Due within one year \$113,201 Due within two years 2,972

Total \$116,173

Fair Value Measurements

The Company measures certain financial assets at fair value on a recurring basis based on a fair value hierarchy that requires the Company to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. A financial instrument's categorization within the fair value hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The three levels of inputs that may be used to measure fair value are:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated by observable market data for substantially the full term of the assets or liabilities.
- Level 3 Unobservable inputs to the valuation methodology that are significant to the measurement of fair value of assets or liabilities.

Level 1 Measurements

The Company's cash equivalents held in money market funds and available-for-sale United States Treasury securities are measured at fair value using level 1 inputs.

Level 2 Measurements

The Company's available-for-sale corporate debt securities, commercial paper and United States government agency securities are measured at fair value using level 2 inputs. The Company obtains the fair values of its level 2 available-for-sale securities from a professional pricing service.

The Company's foreign currency forward contracts are measured at fair value using foreign currency rates quoted by banks or foreign currency dealers and other public data sources. Such instruments are classified as Level 2 and are included in other current assets and liabilities.

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The fair value of these financial assets and liabilities was determined using the following inputs as of June 30, 2016 and December 31, 2015:

| | June 30, 2 | 016 | | December 31, 2015 | | | | |
|---------------------------------|----------------------------|-------------|--------|--------------------|----------------------------|-------------|--------|----------------------|
| | Fair value measurements at | | | | Fair value measurements at | | | |
| | reporting | date using | 3 | | reporting date using | | | |
| | Level 1 | Level 2 | Leve 3 | ^l Total | Level 1 | Level 2 | Leve 3 | el Total |
| | (in thousa | nds) | | | (in thousa | nds) | | |
| Assets: | | | | | | | | |
| Cash and cash equivalents | | | | | | | | |
| Cash | \$294,494 | \$ — | \$ | -\$294,494 | \$262,876 | \$ — | \$ | \$262,876 |
| Money market funds | 21,316 | _ | | 21,316 | 16,092 | _ | _ | 16,092 |
| Commercial paper | | 1,700 | | 1,700 | | 10,998 | — | 10,998 |
| Marketable securities | | | | | | | | |
| Commercial paper | | 51,124 | | 51,124 | | 33,170 | — | 33,170 |
| Corporate notes and obligations | | 12,788 | | 12,788 | | 12,389 | _ | 12,389 |
| U.S. agency bonds | | 5,405 | | 5,405 | | 11,385 | _ | 11,385 |
| U.S. treasury securities | 23,840 | | _ | 23,840 | 31,679 | | — | 31,679 |
| Foreign exchange contracts | | 879 | | 879 | | 384 | — | 384 |
| Total | \$339,650 | \$71,896 | \$ | -\$ 411,546 | \$310,647 | \$68,326 | \$ | _\$378,973 |
| * - 1 11 - 1 | | | | | | | | |
| Liabilities: | Φ. | | | | . | . | Φ. | |
| Foreign exchange contracts | \$ | \$322 | | \$322 | \$— | \$ | \$ | -\$ - |
| Total | \$ — | \$322 | \$ | \$322 | \$ — | \$ — | \$ | -\$ |

Balance Sheet Hedging - Hedging of Foreign Currency Assets and Liabilities

During the six months ended June 30, 2016, the Company hedged certain of its nonfunctional currency denominated assets and liabilities to reduce the risk that earnings would be adversely affected by changes in exchange rates. Gains and losses from these forward contracts are recorded each period as a component of other income / (expense) in the condensed consolidated statements of operations. The notional amount of derivative instruments acquired during the period was \$234.4 million. The Company accounts for derivative instruments as other current assets and liabilities on the balance sheet and measures them at fair value with changes in the fair value recorded as other income / (expense). These derivative instruments do not subject the Company to material balance sheet risk due to exchange rate movements because gains and losses on these derivatives are intended to offset gains and losses on the assets and liabilities being economically hedged.

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As of June 30, 2016 and December 31, 2015, the Company had the following outstanding foreign exchange forward contracts:

| | June 30, | 2016 | December 31, 2015 | | |
|--------------------|-----------|-----------|-------------------|-----------|--|
| | Notional | Notional | Notional Notional | | |
| | Value | Value | Value | Value | |
| | Sold | Purchased | Sold | Purchased | |
| | (US dolla | ars in | (US dolla | ars in | |
| | thousand | s) | thousands) | | |
| British pound | \$18,612 | \$ 11,443 | \$16,959 | \$ 9,183 | |
| Euro | 16,882 | 3,040 | 13,364 | 2,245 | |
| Australian dollar | 15,895 | 7,716 | 17,148 | 6,953 | |
| Philippines peso | 9,990 | 9,990 | 9,560 | 9,560 | |
| Czech crown | 8,150 | 8,370 | 6,621 | 6,320 | |
| Japan yen | 4,835 | _ | 4,435 | _ | |
| Canadian dollar | 4,054 | 3,047 | 5,488 | 4,034 | |
| New Zealand dollar | 556 | 263 | 505 | | |
| Mexican peso | 135 | _ | 387 | 252 | |
| Total | \$79,109 | \$ 43,869 | \$74,467 | \$ 38,547 | |

The fair value of the derivative instruments reported on the Company's Condensed Consolidated Balance Sheet were as follows:

| | Asset Derivatives | | | Liability Derivatives | | |
|-----------------------------------|----------------------|---------------|------------|---------------------------|-----------------------|------------|
| | June 30, December 3 | | 31, Ju | | June 30, December 31, | |
| | Balance Sheet | 2016 | 2015 | Balance Sheet | 2016 | 2015 |
| Derivatives and forward contracts | Location | Fair Value | Fair Value | Location | Fair Value | Fair Value |
| | (in thousands) | | | (in thousands) | | |
| Foreign exchange contracts | Other current assets | \$ 879 | \$ 384 | Other current liabilities | \$ 322 | \$ |
| Total | | \$ 879 | \$ 384 | | \$ 322 | \$ — |

The effect of derivative instruments on the Company's Condensed Consolidated Statement of Operations and Comprehensive Loss was as follows for the periods presented:

| | Location of net gain (loss) recognized in income on derivatives | Amount of net gain (loss) recognized in income on derivatives during the Six Months Ended June 30, Three Months Ended June 30, | | | |
|-------------------------------------|---|--|--|--|--|
| Derivatives and forward contracts | | 2016 2015 2016 2015 | | | |
| Foreign exchange contracts Total | Other income/ (expense), net | (in thousands) \$269 \$717 \$1,432 \$(509) \$269 \$717 \$1,432 \$(509) | | | |

The Company has entered into its foreign exchange contracts with multiple counterparties. During the periods such contracts are open, the Company is subject to a potential maximum amount of loss due to credit risk equal to the gross fair value of the derivative instrument, if the counterparties to the instruments failed completely to perform according to the terms of the contracts. The agreements with the counterparties do not require either party to provide collateral to

mitigate the credit risk of the agreements.

Note 4. Commitments and Contingencies

The Company is involved in various legal proceedings and receives claims from time to time, arising from the normal course of business activities. The Company has accrued for estimated losses in the accompanying condensed consolidated financial statements for matters with respect to which it believes the likelihood of an adverse outcome is probable and the

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amount of the loss is reasonably estimable. Accrued estimated losses included in the financial statements as of June 30, 2016 are negligible.

During the three months ended June 30, 2016, the Company entered into various office space leases to expand its operations primarily in the United States and the Philippines. The corresponding lease terms for these agreements expire at various dates through 2027. The Company will pay a total of \$8.3 million, net of any lessor lease incentives, over the corresponding lease terms for additional office space.

During the three months ended March 31, 2016, the Company entered into various office space leases to expand its operations primarily in the United Kingdom and Australia. The corresponding lease terms for these agreements expire at various dates through 2024. The Company will pay a total of \$10.2 million, net of any lessor lease incentives, over the corresponding lease terms for additional office space.

Future minimum lease payments under non-cancelable operating leases (with initial or remaining lease terms in excess of one year) as of June 30, 2016 are as follows:

| of one year) as of Julie 30, 2010 are as follow | | | | |
|---|-------------|--|--|--|
| | Operating | | | |
| | leases | | | |
| | (dollars in | | | |
| | thousands) | | | |
| Years ending: | | | | |
| Remainder of 2016 | \$8,259 | | | |
| 2017 | 25,063 | | | |
| 2018 | 24,965 | | | |
| 2019 | 23,200 | | | |
| 2020 | 18,908 | | | |
| Thereafter | 37,191 | | | |
| Future minimum lease payments | \$137,586 | | | |

Note 5. Stock-based Compensation

In April 2016, the Company's board of directors granted selected executives and other key employees 236,586 performance share units ("PSUs") whose vesting is contingent upon the Company's performance in comparison to certain indexed companies' performance over a three year period. In May 2019, the Company will determine the number of shares the participants will receive which can range from zero to 200% based on the Company's performance. The fair value and the related stock-based compensation expense of performance based PSUs are determined based on the value of the underlying shares on the date of grant and will be recognized over the performance term. The fair value of the market-based PSUs on the date of grant (measurement date) is \$73.13 for the 231,443 shares granted on April 1, 2016 and \$99.91 for the 5,143 shares granted on April 28, 2016. The fair value was calculated using a Monte Carlo simulation model that estimates the distribution of the potential outcomes of the PSU grants based on simulated future stock prices of the indexed companies.

Under the Company's employee stock purchase plan ("ESPP"), employees may purchase the Company's common stock through accumulated payroll deductions. Stock purchase rights are granted to eligible employees during a six month offering period with purchase dates at the end of each offering period. The offering periods generally commence each May 1 and November 1. Shares are purchased through employees' payroll deductions, up to a maximum of 15% of employees' compensation, at purchase prices equal to 85% of the lesser of the fair market value of the Company's common stock at either the date of the employee's entrance to the offering period or the purchase date. During the second quarter of 2016, employees purchased 98,099 shares for \$64.52 per share under the ESPP. ESPP share-based compensation expense was \$2.0 million and \$1.1 million for the six and three months ended June

30, 2016, respectively.

During the first quarter of 2016, the Company's board of directors set the performance goals for 41,635 performance shares ("PS"), with a fair value of \$53.66 per share, that were included in the 2015 PS grant to selected executives and other key employees. The PS vesting is contingent upon the Company meeting certain company-wide revenue performance goals (performance-based) in 2016. These shares are subject to term vesting conditions. The PS fair value and the related stock-based compensation expense were determined based on the value of the underlying shares on February 9, 2016 when the performance goals were established and will be recognized over the vesting term. During the interim financial periods, management estimates the probable number of PS that will be granted until the achievement of the performance goals are known at December 31, 2016.

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Note 6. Debt

0.25% Convertible Senior Notes

In June 2013, the Company issued at par value \$310.0 million of 0.25% convertible senior notes due June 1, 2018 (the "Notes"). Interest is payable semi-annually in arrears on December 1 and June 1 of each year, commencing December 1, 2013.

The Notes are governed by an indenture dated as of June 4, 2013, between the Company, as issuer, and Wells Fargo Bank, National Association, as trustee. The Notes do not contain any financial covenants or any restrictions on the payment of dividends, the incurrence of senior debt or other indebtedness, or the issuance or repurchase of securities by the Company. The Notes are unsecured and rank senior in right of payment to the Company's future indebtedness that is expressly subordinated in right of payment to the Notes, rank equal in right of payment to the Company's existing and future unsecured indebtedness that is not so subordinated. The Notes are effectively subordinated in right of payment to any of the Company's secured indebtedness to the extent of the value of the assets securing such indebtedness and are structurally subordinated to all existing and future indebtedness, liabilities incurred by our subsidiaries including trade payables, and preferred stock of the Company.

Upon conversion, the Company may choose to pay or deliver, as the case may be, either cash, shares of the Company's common stock or a combination of cash and shares of the Company's common stock. If converted, holders will receive, at the Company's election, cash and/or shares of the Company's common stock for the principal amount of the Notes and any amounts in excess of the principal amounts. The Company intends to settle the principal amount of the Notes with cash if converted.

The initial conversion rate is 8.6133 shares of the Company's common stock per \$1,000 principal amount of Notes, subject to anti-dilution adjustments. The initial conversion price is approximately \$116.10 per share of the Company's common stock and represents a conversion premium of approximately 35% based on the last reported sale price of the Company's common stock of \$86.00 on May 29, 2013, the date the Notes offering was priced. The conversion rate is subject to adjustment from time to time upon the occurrence of certain events, including, but not limited to, the issuance of stock dividends and payment of cash dividends. Holders of the Notes will not receive any cash payment representing accrued and unpaid interest upon conversion of a Note unless the conversion date occurs after a regular record date related to the Notes and prior to the related interest payment date. At any time prior to the close of business on the business day immediately preceding March 1, 2018, holders may convert their Notes at their option only under the following circumstances:

during any calendar quarter commencing after the calendar quarter ended on September 30, 2013 (and only during such calendar quarter), if the last reported sale price of the common stock for at least 20 trading days (whether or not consecutive) during a period of 30 consecutive trading days ending on the last trading day of the immediately preceding calendar quarter is greater than or equal to 130% of the conversion price on each applicable trading day;

during the five business day period after any five consecutive trading day period (the "measurement period") in which the trading price per \$1,000 principal amount of Notes for each trading day of the measurement period was less than 98% of the product of the last reported sale price of the Company's common stock and the conversion rate on each such trading day; or

upon the occurrence of certain corporate transactions described in the indenture governing the Notes.

On and after March 1, 2018 until the close of business on the business day immediately preceding the maturity date, holders may convert their Notes at any time, regardless of the foregoing circumstances. If a make-whole fundamental

change (as defined in the Indenture governing the Notes) occurs when the Company's stock price is between \$86.00 and \$275.00 per share and a holder elects to convert its Notes in connection with such make-whole fundamental change, such holder may be entitled to an increase in the conversion rate as provided for in the Indenture governing the Notes.

As of June 30, 2016, circumstances that would give rise to a conversion option for the holders of Notes do not exist.

Holders of the Notes have the right to require the Company to purchase with cash all or a portion of the Notes upon the occurrence of any event that constitutes a fundamental change (as defined in the Indenture governing the Notes) at a purchase price equal to 100% of the principal amount of the Notes plus accrued and unpaid interest.

In accounting for the issuance of the Notes, the Company separated the Notes into liability and equity components. The carrying amount of the liability component was calculated by measuring the fair value of a similar liability that does not have an associated convertible feature. The carrying amount of the equity component representing the conversion option was

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determined by deducting the fair value of the liability component from the par value of the Notes as a whole. The excess of the principal amount of the liability component over its carrying amount ("debt discount") is amortized to interest expense using the effective interest method over the term of the Note. The equity component is not remeasured as long as it continues to meet the conditions for equity classification.

In accounting for the \$8.4 million in transaction costs related to the Note issuance, the Company allocated the total amount incurred to the liability and equity components based on their relative values. The \$6.7 million in transaction costs attributable to the liability component which offset the convertible notes are being amortized to interest expense over the term of the Notes, and the \$1.7 million in transaction costs attributable to the equity component were netted with the equity component in additional paid-in capital. The Notes consisted of the following as of June 30, 2016:

June 30, December 31, 2016 2015 (in thousands)

Equity component (1) \$60,931 \$ 60,931

Liability component:

Principal