

FINISH LINE INC /IN/

Form 4

March 26, 2010

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
COHEN ALAN H

(Last) (First) (Middle)

3308 N. MITTHOEFFER ROAD

(Street)

INDIANAPOLIS, IN 46235

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
FINISH LINE INC /IN/ [FINL]

3. Date of Earliest Transaction
(Month/Day/Year)
03/24/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below)

Chairman of the Board

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/24/2010		M	9,800	A \$ 0	9,800	D
Class A Common Stock	03/24/2010		S	9,800	D \$ (2) 14.509	0	D
Class A Common Stock	03/25/2010		M	40,200	A \$ 0	40,200	D
Class A Common	03/25/2010		S	40,200	D \$ 14.616	0	D

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Stock					(3)		
Class A							
Common	03/26/2010		M	50,000	A	\$ 0	50,000 D
Stock							
Class A						\$	
Common	03/26/2010		S	50,000	D	15.538 0	D
Stock						(4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	\$ 1 ⁽¹⁾	03/24/2010		M		9,800		08/08/1988	08/08/1988	Class A Common Stock	9,800
Class B Common Stock	\$ 1 ⁽¹⁾	03/25/2010		M		40,200		08/08/1988	08/08/1988	Class A Common Stock	40,200
Class B Common Stock	\$ 1 ⁽¹⁾	03/26/2010		M		50,000		08/08/1988	08/08/1988	Class A Common Stock	50,000

Reporting Owners

Reporting Owner Name / Address	Director	10% Owner	Officer	Other
COHEN ALAN H 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235	X	X	Chairman of the Board	

Signatures

/s/ Gary D. Cohen as attorney
in fact

03/26/2010

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of Class B Common Stock are immediately convertible into shares of Class A Common Stock on a one-to-one basis for no additional consideration
- (2) Represents the weighted average price for shares sold at a range between \$14.50 and \$14.53. The filer will provide full information regarding the number of shares sold at each price upon request by the issuer, SEC Staff or any security holder of the Company.
- (3) Represents the weighted average price for shares sold at a range between \$14.52 and \$14.73. The filer will provide full information regarding the number of shares sold at each price upon request by the issuer, SEC Staff or any security holder of the Company.
- (4) Represents the weighted average price for shares sold at a range between \$15.35 and \$15.69. The filer will provide full information regarding the number of shares sold at each price upon request by the issuer, SEC Staff or any security holder of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.