Edgar Filing: Kelly William A. - Form 4

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Form 4												
April 02, 201 FORM Check thi if no long	4 UNITED	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								OMB APPROVAL OMB 3235-0287 Number: January 31 Expires: 2005 Estimated average burden hours per response 0.5		
subject to Section 10 Form 4 or Form 5 obligatior may conti <i>See</i> Instru 1(b).	6. Filed pu Section 17											
(Print or Type R	Responses)											
Kelly William A. Symbol			Symbol					5. Relationship of Reporting Person(s) to Issuer				
				rica, Inc. [PRI]				(Check all applicable)				
(Month/D) 3120 BRECKINRIDGE BLVD. (Month/D) 04/01/20 (Street) 4. If Amer				of Earliest Transaction /Day/Year) 2013 nendment, Date Original fonth/Day/Year)				Director 10% Owner X Officer (give title Other (specify below) President of Subsidiary				
								6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person				
DULUTH, C	GA 30099							Form filed by M Person	Iore than One Re	porting		
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	r) Execution any		3. Transactic Code (Instr. 8) Code V	(Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	04/01/2013			S	2,500 (1)	D	\$ 32.58	61,705	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Kelly William A. 3120 BRECKINRIDGE BLVD. DULUTH, GA 30099			President of Subsidiary					
Signatures								
/s/ Stacey K. Geer, attorney in fact	04	4/02/2013						

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.