Primerica, Inc. Form 4 March 18, 2015

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

Check this box

if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

#### **OMB APPROVAL**

OMB Number:

3235-0287

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January 31, 2005

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(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person \* DAY CYNTHIA N

(First)

(Middle)

2. Issuer Name and Ticker or Trading Symbol

Primerica, Inc. [PRI]

3. Date of Earliest Transaction

(Month/Day/Year)

03/16/2015

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

X\_ Director 10% Owner Other (specify Officer (give title below)

6. Individual or Joint/Group Filing(Check

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

**DULUTH, GA 30099** 

(City) (State) (Zip) 1.Title of 2. Transaction Date 2A. Deemed

1 PRIMERICA PARKWAY

(Month/Day/Year) Execution Date, if (Month/Day/Year)

Code (Instr. 8)

4. Securities Acquired Transaction(A) or Disposed of (D) (Instr. 3, 4 and 5)

Transaction(s)

Price

5. Amount of Securities Beneficially Owned Following Reported

7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4)

(Instr. 4)

Common Stock

Security

(Instr. 3)

03/16/2015

Code V J

Amount (D) 10.822 51.04

(A)

or

3,463.086

(Instr. 3 and 4)

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: Primerica, Inc. - Form 4

| 1. Title of                          | 2.  | 3. Transaction Date (Month/Day/Year) |                  | 4.                              | 5.   | 6. Date Exercises Date Expiration Da |                    | 7. Title and Amount of                 | 8. Price of                          | 9. Nu<br>Deriv  |
|--------------------------------------|---|--------------------------------------|------------------|---------------------------------|--|--------------------------------------|--------------------|--|--------------------------------------|---|
| Derivative<br>Security<br>(Instr. 3) | Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | (Monun Day/Year)                     | (Month/Day/Year) | Transacti<br>Code<br>(Instr. 8) | orNumber<br>of<br>Derivativ<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 5                                    |                    | Underlying Securities (Instr. 3 and 4) | Derivative<br>Security<br>(Instr. 5) | Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|                                      |   |                                      |                  | Code V                          | , ,  |                                      | Expiration<br>Date | Title Amount<br>or<br>Number<br>of     |                                      |   |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| <b>F-</b>                      | Director      | 10% Owner | Officer | Other |  |  |  |
| DAY CYNTHIA N                  |               |           |         |       |  |  |  |
| 1 PRIMERICA PARKWAY            | X             |           |         |       |  |  |  |
| DULUTH, GA 30099               |               |           |         |       |  |  |  |

## **Signatures**

/s/ Stacey K. Geer, attorney 03/18/2015 in fact

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents dividends paid on phantom stock that were reinvested automatically in additional shares of phantom stock in accordance with (1) the terms of the Non-Employee Directors' Deferred Compensation Plan. Phantom stock is convertible into common stock on a

one-for-one basis in accordance with the terms of such plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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Reporting Owners 2