

ALLSTATE CORP  
Form 3  
April 25, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â FORTIN MARY JANE  
(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)  
04/15/2016

3. Issuer Name and Ticker or Trading Symbol  
ALLSTATE CORP [ALL]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O THE ALLSTATE CORPORATION,Â 2775 SANDERS ROAD

(Street)

NORTHBROOK,Â ILÂ 60062

(City) (State) (Zip)

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_\_\_ Officer \_\_\_X\_\_\_ Other  
(give title below) (specify below)  
Executive Vice President - AIC

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable Date Expiration Date

Title Amount or Number of

|   |       |            |                 | Shares |          | or Indirect<br>(I)<br>(Instr. 5) |   |
|---|-------|------------|-----------------|--------|----------|----------------------------------|---|
| Restricted Stock Units                  | Â (1) | 10/05/2019 | Common<br>Stock | 58,431 | \$ (1)   | D                                | Â |
| Employee Stock Option<br>(Right to Buy) | Â (2) | 10/05/2025 | Common<br>Stock | 16,181 | \$ 59.9  | D                                | Â |
| Employee Stock Option<br>(Right to Buy) | Â (3) | 02/11/2026 | Common<br>Stock | 51,272 | \$ 62.32 | D                                | Â |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |                                |
|---|---------------|-----------|---------|--------------------------------|
|   | Director      | 10% Owner | Officer | Other                          |
| FORTIN MARY JANE<br>C/O THE ALLSTATE CORPORATION<br>2775 SANDERS ROAD<br>NORTHBROOK, IL 60062 | Â             | Â         | Â       | Executive Vice President - AIC |

## Signatures

Mary Jane Fortin 04/25/2016

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Award of Restricted Stock Units (RSUs) granted on October 5, 2015 under The Allstate Corporation 2013 Equity Incentive Plan. Each RSU represents the right to receive, without the payment of any consideration, one share of Allstate common stock on the day following the last day of the period of restriction (the conversion date). The period of restriction began on October 5, 2015, with one quarter of the total number of RSUs converting on October 5, 2016, October 5, 2017, October 5, 2018, and October 5, 2019.

(2) Stock option award granted on October 5, 2015 for 16,181 shares of common stock vesting in 3 increments, with one third vesting on October 5, 2016, October 5, 2017, and October 5, 2018, with any fractional shares to be rounded pursuant to reporting persons option award.

(3) Stock option award granted on February 11, 2016 for 51,272 shares of common stock vesting in 3 increments, with one third vesting on February 11, 2017, February 11, 2018, and February 11, 2019, with any fractional shares to be rounded pursuant to reporting persons option award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.