PEACE ARCH ENTERTAINMENT GROUP INC Form 6-K January 30, 2008

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C., 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15D-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of January, 2008

PEACE ARCH ENTERTAINMENT GROUP INC.

(Translation of Registrant s name into English)

407-124 Merton Street, Toronto, Ontario M4S 2Z2 (Address of principal executive office)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20F or Form 40-F.

Form 20-F

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Form 40-F

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[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to rule 12g3-2(b) under the Securities

Exchange Act of 1934.

largest independent music publisher.

Yes
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No
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This Form 6-K shall be incorporated by reference into the Registration Statement on Form S-8 (File No. 333-134552) and any other Registration Statement filed by the Registrant which by its terms automatically incorporates the Registrant's filings and submissions with the SEC under Sections 13(a), 13(c) or 15(d) of the Securities Exchange Act of 1934.
(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):
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Peace Arch Entertainment Announces Agreement with ole for Worldwide Music Rights to Film and Television Properties
Company s Rights Administration Deal with Canada s Largest Independent Music Publisher to Open Additional Revenue Opportunities

TORONTO--(MARKET WIRE)--Peace Arch Entertainment Group Inc. (Toronto: <u>PAE.TO</u> - <u>News</u>) (AMEX: <u>PAE</u> - <u>News</u>), an integrated global entertainment company creating and acquiring critically acclaimed film, television and DVD content for worldwide distribution, today announced a milestone worldwide distribution deal with ole, Canada s

Under terms of the multi-year agreement, ole will administer the music rights of all Peace Arch Entertainment Group film and television properties, including the critically acclaimed TV series *The Tudors*, starring Golden Globe winner Jonathan Rhys Meyers, and the upcoming theatrical release *Winged Creatures* starring Kate Beckinsale, Guy Pearce and Academy Award nominee Dakota Fanning.

Music rights have emerged as yet another exceptional revenue opportunity stemming from the world-class content that Peace Arch has produced over the years, said John Flock, President and Chief Operating Officer of Peace Arch Entertainment. We believe that partnering with ole will allow us to further exploit these opportunities on a global stage.

ole's high degree of accurate collection expertise, personal contact and service from its dedicated and expert staff continues to globally benefit such leading film and television producers as Nelvana, PorchLight Entertainment, the National Film Board Of Canada, Shaftesbury Films and Sandra Carter Global Inc. In just three short years since its inception, ole has become one of the most trusted names in delivering thorough and transparent global music rights administration.

"We're thrilled to add Peach Arch Entertainment to our list of high profile television and film production clients that rely on ole's proven administrative expertise and global connections to collect their music publishing royalties," says Ed Killin, ole Senior Vice President, Acquisitions.

About ole

ole is a multi-national, Canadian owned, full-service music publisher. Comprised of a team of 25 experienced music publishing professionals, ole is focused on acquisitions, creative development and administration in Toronto, Nashville, and LA. ole was voted 2007 CCMA Music Publishing Company of the Year, the first time in 15 years that the honour went to an independent. ole s core strength is copyright administration and collections world wide for our Film & TV clients as well as our owned TV music catalogues.

ole allows Film and TV clients to monetize non-core music rights by offering aggressive advances in exchange for Administration and collection agreements of usually 5 years. ole is also active in acquiring TV music rights major acquisitions including worldwide music rights for WGBH's *Arthur*, Amberwood Entertainment's *The Secret World Of Benjamin Bear* and their forthcoming 3D animated series *Rollbots* and the music to sci-fi cult series, *Lexx*. The ole catalogue includes over twenty-five thousand hours of TV music.

ole has concluded worldwide publishing administration agreements with film and television producers Nelvana, Shaftesbury, Ellis Entertainment, The National Film Board of Canada, PorchLight Entertainment and Peace Arch Entertainment Group Inc. as well as many others.

ole is the Canadian sub-publisher for animation giant DiC Entertainment.

The ole website can be found at www.majorlyindie.com.

About Peace Arch Entertainment Group Inc.

Peace Arch Entertainment produces and acquires feature films, television and home entertainment content for distribution to worldwide markets. Peace Arch owns one of the largest libraries of top quality independent feature films in the world, featuring more than 1000 classic and contemporary titles. For additional information, please visit www.peacearch.com. For more investor-oriented information about Peace Arch Entertainment, visit http://www.trilogy-capital.com/tcp/peace-arch/. For current stock price quotes and news, visit http://www.trilogy-capital.com/tcp/peace-arch/factsheet.html. To read a transcript of a recent Peace Arch investor conference call or listen to an archived recording, please visit http://www.trilogy-capital.com/tcp/peace-arch/conference.html.

Forward-Looking Statements

This press release includes statements that may constitute forward-looking statements, usually containing the words "believe," "estimate," "project," "expect," or similar expressions. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of the Company's products and services in the marketplace, competitive factors, dependence upon third-party vendors, availability of capital and other risks detailed in the Company's periodic report filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.

Contact:

Roy Bodner

Senior Vice President

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Marketing and Communications		
Peace Arch Entertainment		
(310) 776-7208		
Email Contact: Email Contact		
Or		
Financial Communications		
Trilogy Capital Partners		
Ryon Harms		
(800) 592-6067		
Email Contact: Email Contact		
SIGNATURES		
Pursuant to the requirements of the Securities Exchange Act of 1 signed on its behalf by the undersigned, thereunto duly authorized		
	Peace Arch Entertainment Group Inc.	
	(Registrant)	

Date January 30, 2007 By "Mara Di Pasquale"

(Signature)*

Mara Di Pasquale, Chief Financial Officer

^{*}Print the name and title under the signature of the signing officer.

GENERAL INSTRUCTIONS

A.

Rule as to Use of Form 6-K,

This form shall be used by foreign private issuers which are required to furnish reports pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934.

В.

Information and Document required to be Furnished,

Subject to General Instruction D herein, an issuer furnishing a report on this form shall furnish whatever information, not required to be furnished on Form 40-F or previously furnished, such issuer (I) makes or is required to make public pursuant to the law of the jurisdiction of its domicile or in which it is incorporated or organized, or (ii) files or is required to file with a stock exchange on which its securities are traded and which was made public by that exchange, or (iii) distributes or is required to distribute to its security holders.

The information required to be furnished pursuant to (I), (ii) or (iii) above is that which is material with respect to the issuer and its subsidiaries concerning: changes in business; changes in management or control; acquisitions or dispositions of assets; bankruptcy or receivership; changes in registrant's certifying accountants; the financial condition and results of operations; material legal proceedings; changes in securities or in the security for registered securities; defaults upon senior securities; material increases or decreases in the amount outstanding of securities or indebtedness; the results of the submission of matters to a vote of security holders; transactions with directors, officers or principal security holders; the granting of options or payment of other compensation to directors or officers; and any other information which the registrant deems of material importance to security holders.

This report is required to be furnished promptly after the material contained in the report is made public as described above. The information and documents furnished in this report shall not be deemed to be "filed" for the purpose of Section 18 of the Act or otherwise subject to the liabilities of that section.

If a report furnished on this form incorporates by reference any information not previously filed with the Commission, such information must be attached as an exhibit and furnished with the form.

C.

Preparation and Filing of Report

This report shall consist of a cover page, the document or report furnished by the issuer, and a signature page. Eight complete copies of each report on this form shall be deposited with the Commission. At least one complete copy shall be filed with each United States stock exchange on which any security of the registrant is listed and registered under Section 12(b) of the Act. At least one of the copies deposited with the Commission and one filed with each such exchange shall be manually signed. Unsigned copies shall be conformed.

D.

Translations of Papers and Documents into English

Reference is made to Rule 12b-12(d) [17 CFR 240.12b-12(d)]. Information required to be furnished pursuant to General Instruction B in the form of press releases and all communications or materials distributed directly to security holders of each class of securities to which any reporting obligation under Section 13(a) or 15(d) of the Act relates shall be in the English language. English versions or adequate summaries in the English language of such materials may be furnished in lieu of original English translations.

Notwithstanding General Instruction B, no other documents or reports, including prospectuses or offering circulars relating to entirely foreign offerings, need be furnished unless the issuer otherwise has prepared or caused to be prepared English translations, English versions or summaries in English thereof. If no such English translations, versions or summary have been prepared, it will be sufficient to provide a brief description in English of any such documents or reports. In no event are copies of original language documents or reports required to be furnished.