

INTEGRAMED AMERICA INC  
Form 4  
September 30, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BlueLine Capital Partners III, LP

2. Issuer Name and Ticker or Trading Symbol  
INTEGRAMED AMERICA INC  
[INMD]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
319 DIABLO ROAD, STE 200  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/27/2010

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

DANVILLE, CA 94526  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| COMMON STOCK                    | 09/27/2010                           |  | P                              | V   | 5,058 \$ 9.02   | A  | 1,285,567 D <sup>(1)</sup>        |
| COMMON STOCK                    | 09/28/2010                           |  | P                              | V   | 1,500 \$ 9.09   | A  | 1,289,067 D <sup>(1)</sup>        |
| COMMON STOCK                    | 09/30/2010                           |  | P                              | V   | 5,802 \$ 9.27   | A  | 1,294,869 D <sup>(2)</sup>        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                                       |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| BlueLine Capital Partners III, LP<br>319 DIABLO ROAD<br>STE 200<br>DANVILLE, CA 94526  |               | X         |         |       |
| BlueLine Capital Partners, L.P.<br>319 DIABLO ROAD<br>STE 200<br>DANVILLE, CA 94526    |               | X         |         |       |
| BlueLine Capital Partners II, L.P.<br>319 DIABLO ROAD<br>STE 200<br>DANVILLE, CA 94526 |               | X         |         |       |
| BlueLine Catalyst Fund IX, L.P.<br>319 DIABLO ROAD<br>STE 200<br>DANVILLE, CA 94526    |               | X         |         |       |
| BlueLine Partners, L.L.C.<br>319 DIABLO ROAD<br>STE 200<br>DANVILLE, CA 94526          |               | X         |         |       |
| BlueLine Partners II, LLC<br>319 DIABLO ROAD   |               | X         |         |       |

STE 200  
DANVILLE, CA 94526

Blue TSV I, Ltd.  
C/O MAPLES CORPORATE SERVICES LIMITED  
PO BOX 309, UGLAND HOUSE  
GRAND CAYMAN, E9 KY1-1104

X

## Signatures

Scott A. Shuda 09/30/2010

\*\*Signature of  
Reporting Person

Date

John Steven  
Kraus 09/30/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These securities are owned by BlueLine Capital Partners III, L.P.

These securities are owned by BlueLine Catalyst Fund IX, L.P., As described in the Schedule 13D filing made on January 2, 2009 with respect to the Common Stock owned by BlueLine Capital Partners, L.P., BlueLine Capital Partners II, L.P., BlueLine Capital Partners III,

- (2) L.P., BlueLine Catalyst Fund IX, L.P., BlueLine Partners, L.L.C., BlueLine Partners II, L.L.C., and Blue TSV I, LTD, the Reporting Entities may have been deemed to be a "group" under Section 13(d) of the Securities Exchange Act and accordingly each Reporting Person may have been deemed to have beneficial ownership of 10% or more of the Common Stock.

### Remarks:

John Steven Kraus, for Blue TSV I, LTD. Scott A. Shuda, by power of attorney for all other reporting persons.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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