## Edgar Filing: CSS INDUSTRIES INC - Form 4

CSS INDUS Form 4	STRIES INC										
December 0	2. 2010										
FORM	ЛЛ								PPROVAL	_	
<b>UNITED STATES SECURITIES AND EXCHANGE COMMISSION</b> Washington, D.C. 20549								N OMB Number:	3235-0	287	
Check this box								Expires:	January 2	2005	
subject t Section Form 4 o	subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. SECURITIES Form 4 or								Estimated average burden hours per response		
Form 5 obligation may con <i>See</i> Instr 1(b).	ons Section 170	(a) of the l	Public U	Jtility Hol	lding Co		inge Act of 1934, t of 1935 or Secti 1940				
(Print or Type	Responses)										
1. Name and A Beaumont S	Address of Reporting Scott A	Person <u>*</u>	Symbol	er Name <b>an</b> NDUSTRI			5. Relationship o Issuer	of Reporting Per	rson(s) to		
(Last) (First) (Middle)				of Earliest T			(Check all applicable)				
C/O CSS INDUSTRIES, INC., 1845 WALNUT STREET, STE. 800			(Month/Day/Year) 11/30/2010				X_Director10% Owner Officer (give titleOther (specify below) below)				
	4. If Amendment, Date Original Filed(Month/Day/Year)			al	<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>						
PHILADEI	LPHIA, PA 1910.	3					Person		-F8		
(City)	(State)	(Zip)	Tał	ble I - Non-	Derivative	e Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or l of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(D) Price	(				
Reminder: Rej	port on a separate line	e for each cl	ass of sec	curities bene		-	-				
					inforr requi	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ently valid OMB co	n are not rm	SEC 1474 (9-02)		
	Tab					sposed of, or convertible	Beneficially Owned securities)	d			

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Call (Stock) Option	\$ 18.27	11/30/2010		А		4,000		11/30/2011(1)	11/30/2015	Common Stock	4,000

## **Reporting Owners**

Reporting Owner Name / Address		Relationsh		
	Director	10% Owner	Officer	Other
Beaumont Scott A C/O CSS INDUSTRIES, INC. 1845 WALNUT STREET, STE. 800 PHILADELPHIA, PA 19103	Х			
Signatures				
Michael A. Santivasci, Attorney in Fact	12	2/02/2010		
**Signature of Reporting Person		Date		

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects the first anniversary of the date of grant for options granted pursuant to a Rule 16b-3 plan. Options are exercisable in installments of 25% of the optioned securities on and after the first anniversary of the date of grant and to the extent of an additional 25% of the

(1) of 25% of the optioned securities on and after the first anniversary of the date of grant and to the extent of an additional 25% of the optioned securities on and after the second, third and fourth anniversaries of the date of grant. To the extent not exercised, installments are cumulative.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.