

GRUPO RADIO CENTRO SAB DE CV

Form 6-K

February 24, 2009

Securities and Exchange Commission  
Washington, D.C. 20549

FORM 6-K

Report of Foreign Issuer  
Pursuant To Rule 13a-16 or 15d-16  
of The Securities Exchange Act of 1934

For the month of February, 2009

Commission File Number 1-12090

GRUPO RADIO CENTRO, S.A.B. de C.V.  
(Translation of Registrant's name into English)

Constituyentes 1154, Piso 7  
Col. Lomas Altas, México D.F. 11954  
(Address of principal office)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

(Check One) Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

(Check One) Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b). 82- .)

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For Immediate Release

February 23, 2009

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Grupo Radio Centro Reports Fourth Quarter and Year- End Results for the period Ended December 31, 2008

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Mexico City, February 23, 2009 - Grupo Radio Centro, S.A.B. de C.V. (NYSE: RC, BMV: RCENTRO-A) (the "Company"), one of Mexico's leading radio broadcasting companies, announced today its results of operation for the fourth quarter and year ended December 31, 2008. All figures were prepared in accordance with the Mexican Financial Reporting Standards ("MFRS") issued by the Mexican Board for Research and Development of Financial Information Standards.

#### Fourth Quarter Results

Broadcasting revenue for the fourth quarter of 2008 was Ps. 231,342,000, representing an increase of 15.0% compared to the Ps. 201,177,000 reported in the fourth quarter of 2007. This increase was mainly attributable to higher advertising expenditures by the Company's clients, who purchased more airtime in the fourth quarter of 2008 compared to the same period of 2007. This was a result of a highly competitive environment, in which the Company sought to gain market share by offering attractive sales packages, as well as increasing the size of the Company's sales force.

The Company's broadcasting expenses (excluding depreciation, amortization and corporate, general and administrative expenses) for the fourth quarter of 2008 were Ps. 124,842,000, representing an increase of 17.9% compared to the Ps. 105,869,000 reported in the fourth quarter of 2007. This increase was primarily due to increased expenses related to expanded advertising campaigns undertaken by the Company during the fourth quarter of 2008 and higher sales commissions paid to the Company's sales force as a result of the increase in advertising sales. In addition, we had an increase in costs payable in U.S. dollars due to the depreciation of the Mexican peso against the U.S. dollar in the fourth quarter of 2008, specifically with regard to the five-year renewal of our agreement to operate XHFO-FM and the rental payments related to such operation.

For the fourth quarter of 2008, the Company reported broadcasting income (i.e., broadcasting revenue minus broadcasting expenses, excluding depreciation, amortization and corporate, general and administrative expenses) of Ps. 106,500,000, an 11.7% increase compared to the Ps. 95,308,000 reported in the fourth quarter of 2007. This increase in broadcasting income was mainly attributable to the increase in broadcasting revenue described above.

Depreciation and amortization expenses for the fourth quarter of 2008 were Ps. 7,944,000, a 2.9% increase compared to the Ps. 7,720,000 reported in the fourth quarter of 2007.

The Company's corporate, general and administrative expenses were Ps. 4,461,000 in the fourth quarter of 2008, a decrease of 6.8% compared to the Ps. 4,789,000 reported in the fourth quarter of 2007.

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## Fourth Quarter 2008 and Year-end Results

The Company reported operating income of Ps. 94,095,000 in the fourth quarter of 2008, a 13.6% increase compared to the Ps. 82,799,000 in operating income reported in the fourth quarter of 2007. This increase was due to the increased broadcasting revenue during the fourth quarter 2008 compared to the fourth quarter of 2007, as described above.

During the fourth quarter of 2008, other expenses, net, were Ps. 17,539,000, a 27.6% increase compared to the Ps. 13,743,000 reported in the fourth quarter of 2007. This increase was mainly attributable to higher legal expenses during the fourth quarter of 2008 compared to the same period of 2007.

The Company's comprehensive financing cost in the fourth quarter of 2008 was Ps. 1,825,000 compared to the Ps. 679,000 reported in the fourth quarter of 2007. This increase was mainly attributable to higher fees payable in U.S. dollars under our undrawn credit facility in the fourth quarter of 2008 compared to the fourth quarter of 2007.

For the fourth quarter of 2008, the Company reported income before taxes of Ps. 74,731,000, an increase of 9.3% compared to the Ps. 68,377,000 reported in the fourth quarter of 2007, primarily from the increase in broadcasting income during the fourth quarter of 2008, as described above.

The Company recorded income taxes of Ps. 17,038,000 in the fourth quarter of 2008, a decrease of 25.7% compared to the Ps. 22,923,000 recorded in the fourth quarter of 2007 due to certain fiscal deductions taken for tax purposes.

As a result of the foregoing, the Company's net income for the fourth quarter of 2008 was Ps. 57,693,000, an increase of 26.9% compared to net income of Ps. 45,454,000 reported in the fourth quarter of 2007.

## Twelve-Month Results

For the year ended December 31, 2008, broadcasting revenue was Ps. 735,105,000, representing a 12.3% increase compared to the Ps. 654,760,000 reported in the same period of 2007. The increase in broadcasting revenue was mainly attributable to an increase in advertising expenditures by the Company's clients, who purchased more airtime during 2008 than 2007. This was the result of a highly competitive environment, in which the Company sought to gain market share by offering attractive sales packages, as well as increasing the size of its sales force.

The Company's broadcasting expenses (excluding depreciation, amortization and corporate, general and administrative expenses) for the year ended December 31, 2008 were Ps. 452,350,000, an increase of 7.2% compared to the Ps. 421,970,000 reported in 2007. This increase was primarily due to (i) expenses related to extensive advertising campaigns undertaken by the Company; (ii) higher sales commissions to the Company's sales force, as a result of the increase in broadcasting revenues; and (iii) higher expenses related to the Company's market research in 2008 compared to 2007.

Broadcasting income (i.e., broadcasting revenue minus broadcasting expenses, excluding depreciation, amortization and corporate, general and administrative expenses) for the year ended December 31, 2008 was Ps. 282,755,000, an increase of 21.5% compared to the Ps. 232,790,000 reported 2007. This increase was mainly attributable to the increase in broadcasting revenue, as described above.

Fourth Quarter 2008 and Year-end Results

Depreciation and amortization expenses for the year ended December 31, 2008 were Ps. 31,720,000, a decrease of 5.8% compared to the Ps. 33,687,000 reported in 2007. This decrease was due to the Company no longer recording depreciation on certain Company assets whose useful lives have ended.

The Company's corporate, general and administrative expenses for the year ended December 31, 2008 were Ps. 14,461,000, a 2.1% decrease compared to the Ps. 14,774,000 reported in 2007.

As a result of the foregoing, the Company reported operating income of Ps. 236,574,000 for the year ended December 31, 2008, a 28.3% increase compared to the Ps. 184,329,000 reported in 2007.

Other expenses, net, for the year ended December 31, 2008 were Ps. 56,880,000, a 24.2% increase compared to the Ps. 45,806,000 reported in 2007. This increase was mainly attributable to higher legal expenses during 2008 compared to 2007.

The Company's comprehensive financing cost for 2008 was Ps. 7,678,000, a 31.2% increase compared to the Ps. 5,850,000 reported in 2007. This increase was mainly due to fees paid in connection with the amendment of the Company's credit facility in 2008. The increase in comprehensive financing cost was partially offset by the fact that the Company did not record a loss on its net monetary position in 2008 (due to a change in MFRS regarding inflation accounting), as compared to a loss on net monetary position of Ps. 3,477,000 recorded in 2007.

For the year ended December 31, 2008, the Company reported income before taxes of Ps. 172,016,000, a 29.7% increase compared to the Ps. 132,673,000 reported in 2007, mainly due to an increase in broadcasting revenue, as described above.

The Company recorded income taxes of Ps. 45,251,000 for the year ended December 31, 2008, compared to Ps. 41,554,000 recorded in 2007, primarily due to higher taxable income.

As a result of the foregoing, the Company reported net income of Ps. 126,765,000 for the year ended December 31, 2008, an increase of 39.1% compared to net income of Ps. 91,119,000 reported in 2007.

Fourth Quarter 2008 and Year-end Results

### Company Description

Grupo Radio Centro owns and/or operates 14 radio stations. Of these 14 radio stations, Grupo Radio Centro operates 11 in Mexico City. The Company's principal activities are the production and broadcasting of musical and entertainment programs, talk shows, news and special events programs. Revenue is primarily derived from the sale of commercial airtime. In addition to the Organización Radio Centro radio stations, the Company also operates Grupo RED radio stations and Organización Impulsora de Radio (OIR), a radio network that acts as the national sales representative for, and provides programming to, Grupo Radio Centro-affiliated radio stations.

### Note on Forward Looking Statements

This release may contain projections or other forward-looking statements related to Grupo Radio Centro that involve risks and uncertainties. Readers are cautioned that these statements are only predictions and may differ materially from actual or future results or events. Readers are referred to the documents filed by Grupo Radio Centro with the United States Securities and Exchange Commission, specifically the most recent filing on Form 20-F, which identifies important risk factors that could cause actual results to differ from those contained in the forward-looking statements. All forward-looking statements are based on information available to Grupo Radio Centro on the date hereof, and Grupo Radio Centro assumes no obligation to update such statements.

#### RI Contacts

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Fourth Quarter 2008 and Year-end Results

GRUPO RADIO CENTRO, S.A.B. DE C.V.  
 CONSOLIDATED AUDITED BALANCE SHEETS

as of December 31, 2008 and 2007 (1)

(figures in thousands of Mexican pesos ("Ps.") and U.S. dollars ("U.S. \$") (2)

|  | U.S. \$ (2) | December 31,<br>2008<br>Ps. | 2007<br>Ps. |
|--|-------------|-----------------------------|-------------|
| <b>ASSETS</b>  |             |                             |             |
| Current assets:  |             |                             |             |
| Cash and temporary investments                                       | 6,727       | 93,054                      | 167,011     |
| Accounts receivable:   |             |                             |             |
| Broadcasting, net  | 21,768      | 301,101                     | 195,707     |
| Other  | 450         | 6,225                       | 4,663       |
| Prepaid taxes  | 217         | 3,007                       | 0           |
|  | 22,435      | 310,333                     | 200,370     |
| Prepaid expenses   | 2,760       | 38,179                      | 33,360      |
| Total current assets   | 31,922      | 441,566                     | 400,741     |
| Property and equipment, net  | 33,620      | 465,034                     | 461,555     |
| Deferred charges, net  | 351         | 4,850                       | 6,047       |
| Excess of cost over book value of net assets of subsidiaries,<br>net | 59,924      | 828,863                     | 828,863     |
| Other assets   | 240         | 3,325                       | 3,239       |
| Total assets   | 126,057     | 1,743,638                   | 1,700,445   |
| <b>LIABILITIES</b>   |             |                             |             |
| Current:   |             |                             |             |
| Advances from customers  | 10,305      | 142,543                     | 124,418     |
| Suppliers and other accounts payable                                 | 4,872       | 67,388                      | 55,420      |
| Taxes payable  | 1,363       | 18,859                      | 50,847      |
| Total current liabilities  | 16,540      | 228,790                     | 230,685     |
| Long-Term:   |             |                             |             |
| Reserve for labor liabilities  | 4,358       | 60,276                      | 58,605      |
| Deferred taxes   | 1,575       | 21,782                      | 5,130       |
| Total liabilities  | 22,473      | 310,848                     | 294,420     |
| <b>SHAREHOLDERS' EQUITY</b>  |             |                             |             |
| Capital stock  | 81,724      | 1,130,410                   | 1,130,410   |
| Cumulative earnings  | 18,639      | 257,818                     | 231,098     |
| Reserve for repurchase of shares                                     | 3,169       | 43,837                      | 43,837      |
| Majority shareholders' equity  | 103,532     | 1,432,065                   | 1,405,345   |
| Minority interest  | 52          | 725                         | 680         |

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|  |         |           |           |
|--|---------|-----------|-----------|
| Total shareholders' equity                 | 103,584 | 1,432,790 | 1,406,025 |
| Total liabilities and shareholders' equity | 126,057 | 1,743,638 | 1,700,445 |

(1) Amounts for the fourth quarter 2007 are expressed in Mexican pesos with purchasing power as of December 31, 2007.

As a result of a change in MFRS for periods beginning in 2008, we have not prepared 2008 amounts using inflation accounting or re-expressed 2007 amounts as of December 31, 2008.

(2) Peso amounts have been translated into U.S. dollars, solely for the convenience of the reader, at the rate of Ps. 13.832 per U.S. dollar, the noon buying rate for Mexican pesos on December 31, 2008 as published by Federal Reserve Bank of New York.

## Fourth Quarter 2008 and Year-end Results

## GRUPO RADIO CENTRO, S.A.B. DE C.V.

## CONSOLIDATED AUDITED STATEMENTS OF INCOME

for the three-month and twelve-month periods ended December 31, 2008 and 2007 (1)  
 (figures in thousands of Mexican pesos ("Ps.") and U.S. dollars ("U.S. \$")(2), except  
 per Share and per ADS amounts)

|  | U.S.<br>\$ (2) | 4th Quarter |             | U.S. \$<br>(1) | Accumulated 12 months |             |
|--|----------------|-------------|-------------|----------------|-----------------------|-------------|
|  |                | 2008<br>Ps. | 2007<br>Ps. |                | 2008<br>Ps.           | 2007<br>Ps. |
| Broadcasting revenue (3)   | 16,725         | 231,342     | 201,177     | 53,145         | 735,105               | 654,760     |
| Broadcasting expenses, excluding depreciation,<br>amortization and corporate, general and administrative<br>expenses | 9,026          | 124,842     | 105,869     | 32,703         | 452,350               | 421,970     |
| Broadcasting income  | 7,699          | 106,500     | 95,308      | 20,442         | 282,755               | 232,790     |
| Depreciation and amortization  | 574            | 7,944       | 7,720       | 2,293          | 31,720                | 33,687      |
| Corporate, general and administrative expenses   | 323            | 4,461       | 4,789       | 1,045          | 14,461                | 14,774      |
| Operating income   | 6,802          | 94,095      | 82,799      | 17,104         | 236,574               | 184,329     |
| Other expenses, net  | (1,268)        | (17,539)    | (13,743)    | (4,112)        | (56,880)              | (45,806)    |
| Comprehensive financing cost:  |                |             |             |                |                       |             |
| Interest expense   | (165)          | (2,276)     | (755)       | (606)          | (8,376)               | (2,767)     |
| Interest income (3)  | (2)            | (34)        | (85)        | 16             | 228                   | 399         |
| (Loss) Gain on foreign currency exchange, net  | 35             | 485         | (12)        | 34             | 470                   | (5)         |
| (Loss) Gain on net monetary position (4)   | 0              | 0           | 173         | 0              | 0                     | (3,477)     |
|  | (132)          | (1,825)     | (679)       | (556)          | (7,678)               | (5,850)     |
| Income before income taxes   | 5,402          | 74,731      | 68,377      | 12,436         | 172,016               | 132,673     |
| Income taxes   | 1,232          | 17,038      | 22,923      | 3,271          | 45,251                | 41,554      |
| Net income   | 4,170          | 57,693      | 45,454      | 9,165          | 126,765               | 91,119      |
| Net income applicable to:  |                |             |             |                |                       |             |
| Majority interest  | 4,169          | 57,673      | 45,443      | 9,162          | 126,720               | 91,098      |
| Minority interest  | 1              | 20          | 11          | 3              | 45                    | 21          |
|  | 4,170          | 57,693      | 45,454      | 9,165          | 126,765               | 91,119      |
| Net income per Series A Share (5)  |                |             |             | 0.0563         | 0.7790                | 0.5598      |
| Net income per ADS (5)   |                |             |             | 0.5067         | 7.0110                | 5.0382      |
| Weighted average common shares outstanding (000's) (5)   |                |             |             |                | 162,725               | 162,725     |

(1) Amounts for the fourth quarter 2007 are expressed in Mexican pesos with purchasing power as of December 31, 2007.

As a result of a change in MFRS for periods beginning in 2008, we have not prepared 2008 amounts using inflation accounting or re-expressed 2007 amounts as of December 31, 2008.

- (2) Peso amounts have been translated into U.S. dollars, solely for the convenience of the reader, at the rate of Ps. 13.832 per U.S. dollar, the noon buying rate for Mexican pesos on December 31, 2008, as published by Federal Reserve Bank of New York.
- (3) Broadcasting revenue for a particular period includes (as a reclassification of interest income) interest earned on funds received by the Company pursuant to advance sales of commercial air time to the extent that the underlying funds were earned by the Company during the period in question. Advances from advertisers are recognized as broadcasting revenue only when the corresponding commercial air time has been transmitted. Interest earned and treated as broadcasting revenue for the fourth quarter of 2008 and 2007 was Ps. 2,130,000 and Ps. 1,848,000, respectively. Interest earned and treated as broadcasting revenue for the twelve months ended December 31, 2008 and 2007 was Ps. 6,510,000 and Ps. 3,333,000, respectively.
- (4) As a result of a change in MFRS for periods beginning in 2008, we will no longer use inflation accounting unless the economic environment is "inflationary", as defined by MFRS. Since the economic environment was not inflationary in the fourth quarter 2008, we have not reported gain (loss) on net monetary position for this period.
- (5) Earnings per share calculations are made for the last twelve months as of the date of the income statement, as required by the Mexican Stock Exchange.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Grupo Radio Centro, S.A.B. de C.V.  
(Registrant)

Date: February 23, 2009

By: /s/ Pedro Beltrán Nasr  
Name: Pedro Beltrán Nasr  
Title: Chief Financial Officer

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