

HQ Global Education Inc.  
Form 10-K  
December 14, 2011  
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended August 31, 2011

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from [ ] to [ ]

Commission file number 333-150385

HQ GLOBAL EDUCATION INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

26-1806348  
(I.R.S. Employer  
Identification No.)

27th Floor, BOBO Fortune Center, No.368, South Furong Road,  
Changsha City, Hunan Province, PRC  
(Address of principal executive offices)

410007  
(Zip Code)

Registrant's telephone number, including area code: (86) 731-87828601

Securities registered pursuant to Section 12(b) of the Act:

N/A  
(Title of class)

Securities registered pursuant to Section 12(g) of the Act:

Common Stock, \$0.0001 par value  
(Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.  
 Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.  Yes  No

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the last 90 days.)  Yes  No

Edgar Filing: HQ Global Education Inc. - Form 10-K

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-K (ss.229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (ss.229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of Common Stock held by non-affiliates of the Registrant on February 28, 2011, the last business day of the Company's second fiscal quarter, was \$31,375,000 (12,500,000 shares of common stock held by non-affiliates) based upon the closing price of \$2.51 as quoted by OTC Bulletin Board on such date. Shares of common stock held by each director, each officer and each person who owns 10% or more of the outstanding common stock have been excluded from this calculation in that such persons may be deemed to be affiliates. The determination of affiliate status is not necessarily conclusive.

33,000,000 shares of common stock, \$0.0001 par value, issued and outstanding as of November 30, 2011.

TABLE OF CONTENTS

Item 1. Business	4
Item 1A. Risk Factors	19
Item 1B. Unresolved Staff Comments	19
Item 2. Properties	19
Item 3. Legal Proceedings	21
Item 4. [Removed and Reserved]	21
Item 5. Market for Common Equity and Related Stockholder Matters	21
Item 6. Selected Financial Data	22
Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations	22
Item 7A. Quantitative and Qualitative Disclosures About Market Risk	31
Item 8. Financial Statements and Supplementary Data	31
Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	32
Item 9A. Controls and Procedures	32
Item 9B. Other Information	34
Item 10. Directors, Executive Officers and Corporate Governance	35
Item 11. Executive Compensation	37
Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters	38
Item 13. Certain Relationships and Related Transactions, and Director Independence	39
Item 14. Principal Accountants Fees and Services	40
Item 15. Exhibits, Financial Statement Schedules	41

### FORWARD LOOKING STATEMENTS

This Annual Report on Form 10-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These statements relate to future events or our future financial performance. We have attempted to identify forward-looking statements by terminology including "anticipates", "believes", "expects", "can", "continue", "could", "estimates", "expects", "intends", "may", "plans", "potential", "predict", "should" or "will" or the negative of these terms or other comparable terminology. These statements are only predictions. Uncertainties and other factors may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels or activity, performance or achievements expressed or implied by these forward-looking statements.

Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. Our expectations are as of the date this Form 10-K is filed, and we do not intend to update any of the forward-looking statements after the filing date to conform these statements to actual results, unless required by law.

PART I

ITEM 1. BUSINESS

In this annual report, unless otherwise specified, all dollar amounts are expressed in United States Dollars. As used in this annual report, the terms "we", "us", "our company", mean HQ Global Education Inc., a Delaware corporation. In addition, references to our "financial statements" are to our consolidated financial statements except as the context otherwise requires.

Except as otherwise indicated by the context, the abbreviations used in this report have the following meanings:

- \* "Green Star" refers to Green Star Mining Corp., a Delaware corporation;
- \* "Risetime" refers to Risetime Group Limited, a British Virgin Islands corporation that is wholly-owned by Green Star;
- \* "Global Education" refers to Global Education International Limited, a Hong Kong corporation that is wholly-owned by Risetime;
- \* "WFOE" refers to Xiangtan Nicestar Business Administration Co., Ltd, our wholly-owned Chinese subsidiary;
- \* "Oya" refers to Hunan Oya Education Technology Co., Ltd;
- \* "Nicestar" refers to Nicestar International Limited, a British Virgin Islands corporation that was the former shareholder of Risetime prior to the reverse acquisition;
- \* "Securities Act" means the Securities Act of 1933, as amended;
- \* "Exchange Act" means the Securities Exchange Act of 1934, as amended;
- \* "RMB" means Renminbi, the legal currency of China;
- \* "U.S. dollar", "\$" and "US\$" mean the legal currency of the United States;
- \* "China" and "PRC" refer to "People's Republic of China".

OVERVIEW

HQ Global Education Inc. (the "Company", "we", "us" or "our") is a Delaware corporation incorporated on January 22, 2008. We are headquartered in Hunan Province, China. Currently, the Company's common stock is trading on the Over-the Counter Bulletin Board under the ticker HQGE.OB.

We provide vocational education and vocational training services to a varied student population throughout China. We generate revenue from tuition, school logistics services, and off-campus internship management fees. Our services are developed with many target employers to provide them with the skilled workers they require. As a consequence, 100% of our graduates obtain jobs with our cooperative companies. We offer a wide range of educational programs and services through vocational schools, consisting primarily of "Customized Education" programs for various vocational skills and school logistic services and have a 100% graduation rate. We provide educational services under our "HQ" brand. We believe our "HQ" brand is a famous brand in China's private vocational education sector, as evidenced by awards we received from many government authorities and semi-government entities, including the title of "State-level Key Secondary Vocational Schools" granted by the Ministry of Education of the People's Republic of China, and the title of "Famous Non-government Funded School" and the "Entity with Outstanding Contributions" granted by the Chinese People's Political Consultative Conference (the "CPPCC").

Since we started operations in 1994, we have had approximately 115,270 cumulative student enrollments. For the twelve months ended August 31, 2011, we had 15,118 newly-enrolled students. We deliver our educational programs to students through eleven schools and have approximately 3,070 faculty members as of August 31, 2011.

We have experienced significant growth in our business in recent years. For the year ended August 31, 2011, our total revenue was \$55,572,631, representing an increase of \$8,517,325 or 18.1% as compared with \$47,055,306 for the year ended August 31, 2010. Our gross profit for the year ended August 31, 2011 was \$21,283,067, representing an increase of \$3,351,280 or 18.7% as compared with \$17,931,787 for the prior year. For the years ended August 31, 2011 and 2010, net revenues from our "Customized Education" accounted for 15.5% and 13.0%, respectively. Our net income increased from \$13,569,003 for the year ended August 31, 2010 as compared to \$16,763,394 for the year ended August 31, 2011, demonstrating an annual growth rate of 23.5%.

#### OUR CORPORATE HISTORY AND STRUCTURE

Mr. Guangwen He, our President and Chief Executive Officer, established Ningxiang Huanqiu Computer Training School (the predecessor of Changsha Huanqiu) in Ningxiang County, Changsha, China in August 1994 to offer computer training services. Since its inception, Changsha Huanqiu has grown rapidly and transformed itself from primarily a computer training school to a comprehensive provider of vocational education, skill training services, and a wide range of educational services and products to a variety of students throughout China. Mr. He established Shaoshan Huanqiu in Shaoshan City on May 15, 2006 to provide secondary vocational education and training services.

Risetime Group Limited ("Risetime") was incorporated in the British Virgin Islands on December 17, 2007. Global Education International Limited ("Global Education") was incorporated under the laws of Hong Kong on November 15, 2007. Global Education became the wholly owned subsidiary of Risetime on July 31, 2009. Global Education formed Xiangtan Nicestar Business Administration Co., Ltd. as a wholly foreign owned enterprise ("WFOE") under the laws of the PRC on September 30, 2009.

Hunan Oya Education Technology Co., Ltd ("Oya"), the operating company in the PRC, was organized under the laws of the PRC in November 20, 2008 and is directly owned by Mr. Guangwen He and Mrs. Yabin Zhong.

Under the laws of the PRC, a foreign (non-PRC) company cannot acquire Oya directly. As a result, WFOE entered into a series of contractual agreements with Oya, which we believe gives us effective control over Oya. These agreements are described in detail under the section "Contractual Arrangements between WFOE, Oya and its Shareholders".

We operate four private secondary vocational schools (Changsha Huanqiu Vocational Secondary School ("Changsha Huanqiu"), Shaoshan Huanqiu Vocational Technical Secondary School ("Shaoshan Huanqiu"), New HQ Technical and Tianzhen Huanqiu Vocational Secondary School ("Tianzhen Huanqiu")) and two public secondary vocational school (Shaoshan Vocational School, Zhangwu Vocational Secondary School ) in China through Oya. Changsha Huanqiu and Shaoshan Huanqiu are owned by Mr. Guangwen He. New HQ Technical, Tianzhen Huanqiu and Zhangwu are directly owned by Oya. Through Changsha Huanqiu, we operate five public secondary vocational schools, Yingjing Vocational School, Tianquan Vocational School, Shimian Vocational School, Lushan Vocational School and Shaoyang Vocational School. For a description of these arrangements, see " Two Contractual Arrangements for the Operation of Private Vocational Schools" and " Seven Contractual Arrangements for the Operation of Seven Public Vocational Schools".

## REVERSE ACQUISITION

On February 8, 2010, Green Star entered into a Share Exchange Agreement with Risetime, and its sole shareholder, Nicestar International Limited ("Nicestar"), a British Virgin Islands company (the "Share Exchange Agreement"). Pursuant to the Share Exchange Agreement, Nicestar agreed to transfer all of its shares of the capital stock of Risetime, in exchange for 20,500,000 newly issued shares of Green Star's common stock that would, in the aggregate, constitute 62.12% of Green Star's issued and outstanding capital stock as of and immediately after the consummation of the transactions contemplated by the Share Exchange Agreement. Upon the consummation of the reverse acquisition, Nicestar becomes Green Star's controlling stockholder.

As a result of the reverse acquisition, Green Star acquired 100% of the capital stock of Risetime and consequently, control of the business and operations of Risetime and its affiliated entities. Prior to the reverse acquisition, Green Star was in the development stage engaged in the acquisition and exploration of mining properties and had not yet realized any revenues from operations. From and after the closing of the Share Exchange Agreement, Green Star's primary operations consist of the business and operations of Risetime, which are conducted by Oya and its affiliated entities.

Upon the closing of the reverse acquisition, On February 11, 2010, Green Star's sole director and officer, Mr. Yi Chen, submitted his resignation letter pursuant to which he resigned, effective immediately, from all offices of Green Star that he held and from his position as Green Star's director. Simultaneously, five new directors were appointed, including three independent directors. Mr. Guangwen He was appointed as our Chief Executive Officer and Chairman of the Board at the closing of the reverse acquisition.

The structure after the reverse acquisition is illustrated as below:







We changed our name from Green Star Mining Corp. to HQ Global Education Inc. pursuant to the Amended and Restated Certificate of Incorporation filed with the Secretary of State of State of Delaware on February 24, 2010, which has been approved by FINRA as of March 22, 2010. We have also been granted a new symbol ("HQGE") on the OTC Bulletin Board.

Effective March 22, 2010, we changed our fiscal year end to August 31 from our former fiscal year end of February 28.

Following the reverse acquisition, we, through our Chinese consolidated entities, provide vocational education and vocational skill training services to a variety of students throughout China. Our executive office is located at 27th Floor, BOBO Fortune Center, No.368, South Furong Road, Changsha City, Hunan Province, PRC, 410007, our telephone number is (86 731) 8887 3727, and our fax number is (86 731) 8871 9797. Our website is [www.hq-education.com](http://www.hq-education.com). Information on our website or any other website is not a part of this annual report.

#### CONTRACTUAL ARRANGEMENTS BETWEEN WFOE, OYA AND ITS SHAREHOLDERS

We have been and are expected to continue to be dependent on Oya to operate our education business until we qualify for direct ownership of an education business in China under PRC laws and regulations and acquire Oya as our direct, wholly-owned subsidiary. Through our Chinese subsidiary, WFOE, we have entered into a series of contractual arrangements with Oya and its shareholders which enable us to:

- \* exercise effective control over Oya;
- \* receive a substantial portion of the economic benefits from Oya in consideration for the services provided by our wholly-owned subsidiary in China; and
- \* have an exclusive option to purchase all or part of the equity interests in Oya when and to the extent permitted by PRC law.

**EXCLUSIVE BUSINESS COOPERATION AGREEMENT.** Through our wholly-owned Chinese subsidiary, WFOE, we have entered into an Exclusive Business Cooperation Agreement with Oya. The Exclusive Business Cooperation Agreement has an initial term of ten years and will be renewed upon WFOE's written consent. Under this agreement, WFOE provides comprehensive technical support, teaching support and relevant consulting services to Oya. As consideration for such services provided by WFOE, Oya will pay monthly service fee to WFOE equal to 100% of the monthly net income of Oya. Through the two parties' negotiation and with the prior written consent of WFOE, the monthly service fees may be adjusted based on the actual services provided by WFOE and the actual business demands of Oya.

**LOAN AGREEMENTS.** Under the Loan Agreements, WFOE will make loans in the aggregate principal amount of RMB 130 million (approximately \$19 million) to the shareholders of Oya, each shareholder receiving a share of the loan proceeds proportional to its ownership percentage in Oya. WFOE agrees to grant loans to the shareholders of Oya within 20 days after receiving written drawdown notice from the shareholders. The terms of these loans are 10 years and may be extended with the consent of the parties. These loans do not bear interest.

**PROXY LETTERS.** On November 28, 2009, each of the shareholders of Oya executed a Proxy Letter. Under the Proxy Letters, Mr. Guangwen He and Ms. Yabin Zhong each irrevocably entrusted WFOE with the right to act as his/her proxy and vote all of his/her equity interests in Oya. Each of the Proxy Letters will remain effective as long as Mr. He or Ms. Zhong remains a shareholder of Oya.

**EXCLUSIVE PURCHASE OPTION AGREEMENTS.** Under the Exclusive Purchase Option Agreements dated November 28, 2009 among WFOE, Oya and the shareholders of Oya, the shareholders granted WFOE an irrevocable and exclusive right to purchase all or part of their equity interests in Oya. The purchase option may be exercised by WFOE in its sole discretion at any time that the exercise would be permissible under PRC laws, and the total purchase price for the WFOE's acquisition of the entitle equity interests of Oya is RMB (Y)20 (equivalent to \$3.0), subject to necessary adjustment under applicable PRC laws at the time when such share transfer occurs. The terms of these agreements are 10 years and may be extended at the option of WFOE. The Exclusive Purchase Option Agreements contain agreements from Oya and its shareholders that they will refrain from taking some actions without the prior written consent of WFOE, such as amending the bylaws of Oya, increasing or reducing the registered capital of Oya, or declaring dividends of Oya.

**EQUITY PLEDGE AGREEMENTS.** Pursuant to the Equity Pledge Agreements dated November 28, 2009 between WFOE and the shareholders of Oya, each shareholder agreed to pledge his or her equity interest in Oya to WFOE to secure the performance of the shareholders' obligations under the Loan Agreements. Under the Equity Pledge Agreements, each of the shareholders has agreed not to transfer or create any encumbrance on his or her equity interest in Oya without the prior written consent of WFOE.

## TWO CONTRACTUAL ARRANGEMENTS FOR THE OPERATION OF PRIVATE VOCATIONAL SCHOOLS

**BUSINESS COOPERATION AGREEMENTS.** On July 28, 2009, Oya entered into Business Cooperation Agreements with Changsha Huanqiu and Shaoshan Huanqiu respectively, which are our consolidated private schools owned by Mr. Guangwen He. Each Business Cooperation Agreement has a term of fifteen years, which may be extended with the written consent of the parties thereto. Under these agreements, Oya agreed to provide comprehensive and exclusive technical support, business support and relevant consulting services to the two private schools, including but not limited to making diversified investments, formulating student enrollment policies and financial policies, and authorizing the schools to use the "HQ" brand. Meanwhile, all revenues of these two schools belong to Oya; Oya has the right to distribute their profits, to appoint all their senior management and to dispose the net assets of these two private schools.

## SEVEN CONTRACTUAL ARRANGEMENTS FOR THE OPERATION OF PUBLIC VOCATIONAL SCHOOLS

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO SHAOSHAN VOCATIONAL SCHOOL.** On March 30, 2009, Oya entered into a Joint School-Running Agreement with the People's Government of Shaoshan City for the joint operation of Shaoshan Vocational School. The term of the joint operation is 20 years, from April 8, 2009 to June 30, 2029. Under this agreement, Oya has the right to run and manage Shaoshan Vocational School, to appoint personnel, to accumulate working capital and to distribute profits during the term of the joint operation.

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO YINGJING VOCATIONAL SCHOOL.** On May 9, 2005, Changsha Huanqiu entered into a Joint School-Running Agreement with Yingjing Vocation School. The Education Bureau of Yingjing City is an intermediary to this agreement. The term of the joint operation is 15 years, from April 30, 2005 to April 30, 2020. During the term of the joint operation, Changsha Huanqiu has the right to run and manage Yingjing Vocational School and to accumulate working capital.

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO TIANQUAN VOCATIONAL SCHOOL.** On February 20, 2006, Changsha Huanqiu entered into a Joint School-Running Agreement with the Education Bureau of Tianquan County. The term of the joint operation is 15 years, from February 20, 2006 to July 15, 2021. During the term of the joint operation, Changsha Huanqiu has the right to run and manage Tianquan Vocational School, to accumulate working capital and to distribute profits.

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO SHIMIAN VOCATIONAL SCHOOL.** On January 23, 2006, Changsha Huanqiu entered into a Joint School-Running Agreement with the Education Bureau of Shimian County. The term of the joint operation is 15 years, from January 23, 2006 to July 30, 2021. During the term of the joint operation, Changsha Huangqiu has the right to run and manage Shimian Vocational School, to accumulate working capital and to distribute profits.

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO LUSHAN VOCATIONAL SCHOOL.** On May 18, 2006, Changsha Huanqiu entered into a Joint School-Running Agreement with the Education Bureau of Lushan County. The term of the joint operation is 15 years, from May 18, 2006 to July 30, 2021. During the term of the joint operation, Changsha Huanqiu has the right to run and manage Lushan Vocational School, to accumulate working capital and to distribute profits.

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO SHAOYANG VOCATIONAL SCHOOL.** On January 25, 2008, Changsha Huanqiu entered into a Joint School-Running Agreement with the People's Government of Shaoyang County. The term of the joint operation is 18 years, from January 25, 2008 to January 24, 2026. During the term of the joint operation, Changsha Huanqiu has the right to run and manage Shaoyang Vocational School, to appoint personnel, to accumulate working capital and to distribute profits.

**JOINT SCHOOL-RUNNING AGREEMENT WITH RESPECT TO ZHANGWU SECONDARY VOCATIONAL SCHOOL.** On July 13, 2011, Oya entered into a Joint School-Running Agreement with the People's Government of Zhangwu County. The term of the joint operation is 30 years, from July 20, 2011 to September 1, 2041. During the term of the joint operation, Oya has the right to run and manage Zhangwu Vocational Secondary School, to appoint personnel, to accumulate working capital and to distribute profits.

#### **EDUCATION INDUSTRY AND MARKET OPPORTUNITY IN CHINA**

Reflecting the magnitude of the overall population, the size of the education and training market in China is the largest in the world and growing rapidly. According to the World Bank Study which was issued on June 19, 2007, among China's approximately 1.3 billion population, around 260 million are students enrolled in basic, secondary and higher education programs and an additional 68 million adults are enrolled in a variety of other education and training programs. Education spending in China is expected to grow rapidly as demand for more skilled labor force grows and the participation rate in the educational system increases consequently. The growth in educational spending will likely be driven by several factors, including favorable demographic trends, growth in per capita and disposable income, the limited supply of educational resources and growing demand and government initiatives.

In 1986, the PRC government implemented a system of compulsory education that requires each child to have at least nine years of formal education. When students finish the nine-year compulsory education, they have two educational options: (a) high schools or (b) secondary vocational schools. High school graduates also have two educational options: (a) bachelor degree colleges and (b) higher vocational schools. Secondary vocational school students can be admitted to higher vocational schools if they pass the required tests. Higher vocational school students can be admitted to bachelor degree colleges if they pass the required tests.

China has one of the fastest growing economies in the world. As China's economy continues to expand, the demand for skilled workers will increase. There is a wide-spread shortage of senior blue collar workers in China. In the Yangtze River Delta, Pearl River Delta and some coastal areas, many enterprises operations suffer from a shortage of skilled workers. In some instances, factories have to be shut down due to the lack of qualified skilled workers.

Secondary vocational schools that train skilled workers have witnessed great booms and their graduates are in high demand. Many large companies establish cooperative relationship with vocational schools, paying a fee to schools to train their workers or rely heavily on these schools for recruitment of skill workers.

Vocational education has also gained support from the Chinese government. The Chinese government believes that there should be more vocational schools and graduates than degree colleges and graduates for the overall expansion of China's economy. All levels of government are required to speed up the development of vocational education system in their respective regions. In 2005, the State Council issued THE DECISION ON PROMOTING THE VOCATIONAL EDUCATION, which sets the state policy to speed up the development of secondary vocational education. Moreover, vocational education has been listed as one of major development objectives in the Eleventh Five-year Development Plan of China. More information is available at [http://english.gov.cn/2005-10/11/content\\_76462.htm](http://english.gov.cn/2005-10/11/content_76462.htm).

## OUR STRENGTHS

We believe that the following competitive strengths contribute to our success and differentiate us from our competitors:

**WELL RECOGNIZED VOCATIONAL EDUCATION BRAND IN CHINA.** With a 17-year history, our "HQ" brand is a well-recognized brand in China. We have received numerous awards and recognitions. For example, Changsha Huanqiu has been granted the title of "State-level Key Secondary Vocational Schools" by the Ministry of Education of the People's Republic of China; Tianquan Vocational School and Shaoshan Vocational School have been awarded as "Provincial Key Schools" by the Department of Education of Sichuan Province and Hunan Province, respectively; Changsha Huanqiu has been granted the title of "Famous Non-government Funded School" and the "Entity with Outstanding Contributions" by the Chinese People's Political Consultative Conference (the "CPPCC"); and the title of "Outstanding School-running Entity" by Hunan Provincial Government. Furthermore, the achievements of the Company have been widely reported by news media, such as CCTV, the People's Daily, Guangming Daily, Hong Kong Wenhui Daily, and Gov.cn, the Chinese Central Government's Official Web Portal. We believe that our established "HQ" brand allows us to further expand our market share in existing markets and target new markets and areas of vocational education.

**SUCCESSFUL ORDER-ORIENTED EDUCATION MODE.** Order-oriented Education, or "Customized Education", is essential to the success of the Company. Order-oriented Education refers to the educational program that tailors vocational education and training via cooperation agreements between us and various enterprises. Under Order-oriented Education, we design and offer courses to meet the specific needs of target employers. We first try to understand the requirements of the industry, such as the specific skills and the number of potential employees that are needed, and sign cooperation contracts with the enterprises. "Order-oriented Education" reflects the resource sharing between schools and enterprises. It benefits our students in their job hunting endeavors after graduation. As a consequence, student recruitment witnessed a significant expansion in recent years for our eleven schools, and up to the twelve months ended August 31, 2011, the employment rate remained 100% for the students who graduated from our educational programs. We set up cooperative relationships with 128 enterprises as of August 31, 2011, to carry out the customized training program.

**EXTENSIVE PROGRAM AND SERVICE OFFERINGS.** We offer a wide range of educational programs and services to a varied student population with diverse career development needs. Our offerings primarily consist of various levels and types of vocational training programs for graduates from junior secondary schools, high schools and colleges, unemployed people and rural labor force, customized

pursuant to the need and requirement of our cooperating enterprises. As of August 31, 2011, we had the following 17 categories of programs available for enrollment: Mould Design and Manufacture, Numerical Control Technology, Computer and Computer Application, Computer Information Management, Computer Software Engineering, Computer-aided Design, Computer Repair and Maintenance, Computer Network Engineering, Apparel Design and Technique, Electronic Commerce, Accounting, Tour and Hotel

Management, Secretary, Electronic Technology Application, Electronic & Electrical, International Trade and Electromechanical Integration. These 17 categories include about sixty programs. We believe the breadth and the diversity of our programs and services increase our addressable markets and enhance our overall revenue stability.

**BROAD NATIONAL SCALE AND NETWORK.** We have a broad national scale and network as compared to other providers of vocational educational services in China. We deliver our educational programs and services through a physical network of eleven schools, located in Hunan Province, Sichuan Province and Shanxi Province, as of August 31, 2011. We typically locate our schools in and around selected area with large amount of labor force supply. We believe this strategy allows us to leverage the geographic difference of labor force supply and efficiently attract prospective students.

**SUCCESSFUL TRACK RECORD.** We were founded in 1994 by our Chairman and Chief Executive Officer, Guangwen He. Since then, we have developed ourselves from a single school to educational group providing a wide range of educational programs and services to a varied student population with diverse career development needs in China. We have demonstrated significant growth in our business since our inception, especially in recent years. Our school network increased from one schools in 1994 to eleven schools as of August 31, 2011. The number of students increased from 34,000 for the year ended August 31, 2005 when we operated one vocational school, to approximately 115,270 for the eleven schools we operated during the year ended August 31, 2011. Our total net income increased from \$13,569,003 for the year ended August 31, 2010 as compared to \$16,763,394 for the year ended August 31, 2011, representing an increase of \$3,194,391 or 23.5%.

**EXPERIENCED MANAGEMENT TEAM WITH A PASSION FOR EDUCATION.** Our board members have an average of approximately 17 years of experience in the education industry. Our senior management team is committed to and passionate about education. They are familiar with the vocational education sector and relevant regulatory environment in China and continue to be actively involved in our management and strategic planning. In particular, Mr. Guangwen He, our Chairman and Chief Executive Officer, is a renowned expert in vocational education with over 17 years of experience in the education industry and is a leader in the vocational education community in China. He has served as director of the Association for Non-Government Education of China, vice president of Association for Non-Government Education of Hunan Province, vice president of Association for Non-Government Education of Changsha City, and vice president of the Education, Science, Culture and Health Board of 10th Changsha CPPCC. He has been selected as an Expert Enjoying Special Government Allowances of the State Council. We believe that our management team's passion for education and extensive experience in the vocational education sector and relevant regulatory environment in China have enabled us to successfully manage our operations and growth, promote our brand and achieve our goals.

#### **OUR GROWTH STRATEGY**

Our goal is to grow rapidly as a leading provider of vocational educational services in China. We intend to leverage our brand and national network to achieve our goal by pursuing the following strategies:

**EXPAND CAPACITY OF OUR CURRENT CAMPUSES AND IMPROVE OUR QUALITY OF TEACHING.** We expect to build new teaching facilities and purchase new equipments to make the full capacity of our existing schools with a growth rate of 30%. In the meanwhile, we will improve the professional skills of our faculty team via training programs and hiring more high quality teaching staff, to ensure the professional skills of our students can meet the requirement of our enterprise clients. We also expect to reinforce our internal control, especially our decision making process and cost control and performance assessment, to maximize our work efficiency.

**STRENGTHEN OUR COOPERATION WITH ENTERPRISES.** We will fully utilize our educational resources and try to keep 100% student employment rate. With the increase in student enrollment, more students will be arranged to work off-campus for our cooperative companies during winter and summer vacations. This will result in the increase in our revenue of such kind of service both for enterprises and our students. Our target is to increase the number of the enterprises which have cooperation relationships with us from 128 currently to 200 in the near future; especially the world top 500 enterprises are preferred.



**INTEGRATE EDUCATIONAL RESOURCES AND FORM TEN BUSINESS DIVISIONS.** To achieve stable, sustainable and fast development, the Company has formed ten business divisions to integrate market educational resources by the end of fiscal year 2010. Each division has an experienced manager responsible for its operation and will complete its integration in the fiscal year 2012. We will start to assess the performance of these ten business divisions in the fiscal year 2012 and expect to see their great vitality in the reports for the fiscal year 2012. These business divisions are as follows: secondary vocational education division, remote network education division, vocational certification division, short-term training division, human resources division, pre-school education division, campus services division, teaching materials development and marketing division, continuing education division and order-oriented education division.

**ENHANCE BRAND IMAGE BUILDING.** To seek sustainable development, we will enhance image building of our brand and create distinctiveness of our brand. Management believes this is essential for a stable long-term growth. We will see continuous improvement in the core capacity of our management, marketing and auditing teams as well as in our overall business capability.

## OUR NETWORK

As of August 31, 2011, we deliver our education programs and services to students through a network of eleven schools, five of which are in Hunan province, four are in Sichuan province, one is in Shanxi province and the other one is in Liaoning province and we have enrolled students in 25 provinces across China.

In addition, as we have had about 115,270 student enrollments since our inception, we have an extensive network of students and alumni. This network has been essential in promoting our brand and our programs, services and products by word-of-mouth referrals and through our students' and alumni's career achievements.

The following table sets forth information concerning our schools as of August 31, 2011.

School	Location	Newly Enrolled Students during the year ended August 31, 2011
Changsha Huanqiu and New HQ technical	Hunan Province	3,247
Shaoshan Huanqiu	Hunan Province	2,238
Shaoshan Vocational School	Hunan Province	580
Shaoyang Vocational School	Hunan Province	713
Tianquan Vocational School	Sichuan Province	966
Shimian Vocational School	Sichuan Province	832
Lushan Vocational School	Sichuan Province	630
Yingjing Vocational School	Sichuan Province	785
Tianzhen Huanqiu	Shanxi Province	5,127
Zhangwu Vocational School	Liaoning Province	-
<b>TOTAL</b>		<b>15,118</b>

## BUSINESS MODEL

### ORDER-ORIENTED EDUCATION

Mr. Guangwen He is the founder and CEO of Oya, the principal of Changsha Huangqiu and Shaoshan Huanqiu. He has been engaged in vocational education since 1994. With 17 years' experience in education industry, Mr. He has become a renowned expert in vocational education. Since the publication of Mr. He's book on "order-oriented education" by Hunan Science and Technology Press in 2006, "Order-oriented Education" has become our main operation mode. Over the past years, we have witnessed a fast development through school-enterprise cooperation under our order-oriented education mode.

Order-oriented Education refers to the educational program that tailors vocational education and training via cooperation agreements between us and various enterprises. Under this model, we design and offer courses to meet the specific needs of target employers. We first try to understand the requirements of the industry, such as the specific skills and the number of potential employees that are needed and sign cooperation contracts with the companies. Our

schools then customize the curriculum according to the specific requirements of target employers. At this stage, our revenue is derived from the students' tuition and is recognized proportionately within the semester.

In the winter and summer breaks, work-study programs, i.e. off-campus internships, are arranged for students. Our teachers work as the team leaders for these students who are sent to different companies in groups. Through such hands-on practice, students get familiar with the business requirements and the production process. They equip themselves with skills to meet the specific requirements of the target companies. As a result, students are competent for their future positions without further training once they graduate from our secondary schools.

For these kinds of internship arrangements, commissions are charged to the companies based on the number of students they receive, with a standard charge per student each time. We also obtain management fees from students with a fixed rate per student per month. Such revenue is recognized upon the completion of the internship arrangement. Upon graduation, eligible students are usually hired by the same companies for which they interned. In such instances, students will make a one-time payment to us for employment recommendations. Based on the majors we design and the number of students we offer, we collect commissions from recruiters for employment recommendation at different rates per person. We recognize such revenue upon the completion of all the services related to the employment.

To carry out the customized training program, we set up cooperative relationships with 128 enterprises including Fuji Xerox Technology (Shenzhen) Co., Ltd., Flextronics International (Zhuhai Doumen) Industrial Park, BYD Company Limited, Shenzhen Sanyo Huaqiang Laser Electronic Co., Ltd., Foxconn Technology Group, Olympus Shenzhen Industrial, Shenzhen Seg-Hitachi and NEC Wuxi Branch, among many others.

ORDER-ORIENTED EDUCATION FLOW CHART

Step I	Place Order	Employing enterprises sign an agreement on training with school (the "Training Order")
Step II	Set Tuition	The school applies to governmental pricing authority for approval of the tuition standard for new programs, if any, and to obtain tuition permission accordingly.
Step III	Establish Programs	The school establishes programs.
Step IV	Recruit students	The school recruits students independently, or Recruit Students via: (See Student Recruitment section for details) Government poverty relief offices Local Education authorities.
Step V	Students study in the school	Students take courses and receive trainings.
Step VI	Off-campus internships	Students are sent to various enterprises for internships, according to respective Training Order.
Step VII	Students return to school	Students return to school to take further professional courses, take the final exams and then graduate.
Step VIII	Students get employed	Enterprises choose graduates and sign employment agreements with them.

SCHOOL OPERATION

We operate schools in three basic modes described as follow:

**AFFILIATED PRIVATE SCHOOLS.** Oya operates four affiliated private vocational schools (Changsha Huanqiu, Shaoshan Huanqiu, New HQ Technical and Tianzhen Huanqiu) through contractual arrangements. For a description of these arrangements, see "Contractual Arrangements for the Operation of Two Private Vocational Schools".

**JOINTLY-RUN PUBLIC SCHOOLS.** Oya operates two public secondary vocational school (Shaoshan Vocational School and Zhangwu Secondary Vocational School) in China through contractual arrangements. Changsha Huanqiu operates five public secondary vocational schools, Yingjing Vocational School, Tianquan Vocational School, Shimian Vocational School, Lushan Vocational School and Shaoyang Vocational School through contractual arrangements. For a description of these arrangements, see "Two Contractual Arrangements for the Operation of Private Vocational Schools" and " Seven Contractual Arrangements for the Operation of Public Vocational Schools".

**OTHER COOPERATIVE SCHOOLS.** Changsha Huanqiu has contractual arrangements with several independent private or public schools. Through such arrangements, Changsha Huangqiu provides various services, typically including recruiting students, providing school facilities and providing faculty and management service. Changsha Huanqiu receives commissions from the cooperative schools. The current cooperative schools include Xiangtan Radio and Television University, Changsha University of Science and Technology, Hunan Normal University, Yiyang Radio and Television University.

## OUR PROGRAMS AND SERVICES

We provide a wide variety of educational services intended to address the needs of employers and our students. We deliver education to our students both in traditional classroom settings and through field instruction.

### MAIN TRAINING PROGRAMS

We offer a total of approximately 60 programs under 17 categories. Below is a list of our most-attractive key programs:

12

---

#### 1. Mechanical Design and Manufacture

Length of Program: 3-4 years

Program objectives: To produce intermediate and senior technicians capable of computer-aided design, mechanical design and manufacture, equipment manufacture, maintenance, debugging and management.

Target Jobs: CAD/CAM design, production and equipment management in mechanical manufacture industry.

#### 2. Mechanical Design and Automaton

Length of Program: 3-4 years

Training Objectives: To produce intermediate and senior technicians capable of modern mechanical manufacturing, basic automation theory, and design, manufacturing, control and management of modern mechanical equipment.

Target Jobs: Installation, debugging, maintenance and management of machinery for manufacturing enterprises, sale and manufacture of electromechanical equipment.

#### 3. Numerical Control Technology

Length of Program: 3 years

Training Objectives: To produce senior technicians capable of NC principle, NC programming, NC processing, NC equipment operation, debugging, repair and technical management.

Target Jobs: NC programming, NC equipment operation, maintenance and technical management, NC design selling and after-sales service in manufacturing enterprises.

#### 4. Mold Design And Manufacture

Length of Program: 3-4 years

Training Objectives: To produce senior technicians specializing in mold processing technique, mold fabrication and repair.

Target Jobs: Mold design, manufacture and repair, mold equipment installation, debugging, maintenance and management in industries of machinery, electronics, electric appliance, light industry and plastic.

5.Computer-aided Design And Manufacture

Length of Program: 2 years

Training Objectives: To produce senior technicians capable of CAD and CAM technologies.

Target Jobs: Computer-aided design and manufacturing of machinery, secondary development of mechanical CAD software and technical management.

6.Computer and Computer Application

Length of Program: 1-3 years

Training Objective: To produce technicians with a solid computer foundation and basic skills and specializing in computer repair and maintenance, network engineering, computer installation, debugging and software application on the front line of production and service.

Target Jobs: computer operation and management in enterprises and public service entities, and technicians in computer companies.

7.Electronic Technology Application

Length of Program: 1-3 years

Training Objectives: To produce technicians having a good command of fundamental theories and professional theories related to electronics and household electric appliances and having skills in electronic product application and repair.

Target Jobs: Technicians and technique designers of electronic product companies.

8.Electronic Commerce (Secretary)

Length of Program: 2 years

Training Objectives: To produce intermediate and senior technicians having a good command of office automation, secretarial skills and other professional skills.

Target Jobs: Secretaries in enterprises, public service entities, and financial institutions.

## 9.Apparel Design And Technique

Length of Program: 2 years

Training Objectives: To produce personnel specializing in clothing design, manufacturing and management.

Target Jobs: Apparel design, new product development, costume production technique and inspection in apparel enterprises.

## MARKETING AND STUDENT RECRUITMENT

### PROSPECTIVE STUDENTS

Our prospective students include graduates from junior secondary schools, high schools and colleges, unemployed people and the rural labor force. Currently, we have students coming from 25 provinces across China. Our students live in the dorms of the corresponding schools where they study. The average accommodation fee is RMB310 (approximately \$47) per student each semester.

### PROSPECTIVE EMPLOYERS FOR OUR GRADUATES

The prospective employers for our graduates include various types of enterprises, including both domestic companies and foreign companies in China, in the industries of electronics, computer, machinery, service, tourism and hotel management.

### STUDENT RECRUITMENT

We believe prospective students are attracted to our schools due to our excellent brand name, the quality of our programs and the high employment rate of our graduates. We formulate our student recruitment plan based on the operation capacity of each school. We employ various marketing methods to attract students, including media advertisement, distribution of marketing materials and referrals of social celebrities, students, alumni and their parents and friends.

### FACULTY

We believe that our faculty is critical to our success. As our teachers interact with our students on a daily basis, they are critical to maintaining the quality of our programs and services and to maintaining our brand and reputation. We seek to continue to hire teachers who have a strong command of the subject areas to be taught and meet our qualifications.

Our faculty members are required to undergo a job training period, during which they receive training in teaching skills and subject matter of relevant courses. We also provide various forms of continuing training, such as cross-subject training, expert seminar and practice in enterprises, so that our teachers can stay abreast of changes in industry requirements and student demands.

As of August 31, 2011, we have 3,070 faculty members in total, We engage 1,192 of the employees on a full-time basis and 1,778 on a part-time basis.

### COMPETITION



The vocational education sector in China is rapidly evolving, highly fragmented and competitive, and we expect competition in this sector to persist and intensify. Most of our competitors focus on targeted markets, both in terms of the particular segments of students they aim to attract and the local markets in which they operate.

We compete with a number of PRC companies that sell educational services in the PRC. For example, we face nationwide competition for our computer courses from Xinhua Computer School, which offers computer-related courses in many cities in China. We face regional competition for our computer, electronic technique, and apparel-making programs from several competitors, such as Shandong Lanxiang Senior Technology School. We also face limited competition from many competitors that focus on providing vocational training courses in specific geographic markets in China.

We believe that the principal competitive factors in our markets include the following:

- \* brand recognition;
- \* employment rate for graduates;
- \* overall student experience;
- \* ability to effectively market programs, services and products to broad base of prospective students;
- \* scope and quality of program, service and product offerings; and
- \* alignment of programs, services and products catering to specific needs of students and employers.

We believe that our primary competitive advantages are our well-known "HQ" brand, our order-oriented education mode, our high employment rate of graduates, our close link with employers and the breadth and quality of our programs and services. However, some of our existing and potential competitors may have more resources than we do. These competitors may be able to devote greater resources to the development, promotion and sale of their programs, services and products of specific professional areas in specific geographic regions.

## INTELLECTUAL PROPERTY

### TRADEMARKS

We have registered two trademarks with the Trademark Bureau under the State of Administration for Industry & Commerce, PRC, as follows:

Trademarks	Registered Owner	Certificate No.	Valid Term
	Hunan Oya Education Technology Co., Ltd.	No.4025352	April 14, 2007 to April 13, 2017
	Hunan Oya Education Technology Co., Ltd.	No.3968713	April 28, 2007 to April 27,2017

### DOMAIN NAMES

We have registered the following domain name: [www.hq-education.com](http://www.hq-education.com).

### REPORTS TO SECURITY HOLDERS

We file annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to reports filed or furnished pursuant to Sections 13(a) and 15(d) of the Securities Exchange Act of 1934, as amended. You may read and copy any materials we file with the Commission at the SEC's website or by contacting the SEC's Public Reference Room at 100 F Street, NE., Washington, DC 20549, on official business days during the hours of 10 a.m. to 3 p.m. You may obtain information on the operation of the Public Reference Room by calling the Commission at 1-800-SEC-0330. In addition, the Commission maintains an Internet site that contains reports and other information regarding issuers that file electronically with the Commission and at [HTTP://WWW.SEC.GOV](http://WWW.SEC.GOV). You may also obtain copies of reports filed with the SEC, free of charge, via a link included on our website at <http://www.hq-education.com>.

### GOVERNMENT REGULATIONS

Because our principal operation is in the PRC, our business is regulated by the national and local laws of PRC. We believe our business is in compliance with existing PRC laws, rules and regulations.

We operate our business in China under a legal framework that consists of the State Council, which is the highest executive authority of the Chinese central government, and several ministries and agencies under its authority, including the Ministry of Education ("MOE"), the State Administration of Foreign Exchange ("SAFE"), the General Administration of Press and Publication ("GAPP"), the State Administration for Industry and Commerce ("SAIC"), the Ministry of Civil Affairs ("MCA"), and their respective authorized local counterparts.

**REGULATIONS ON OPERATING PRIVATE SCHOOLS** The PRC central government, through the Ministry of Education, manages education in the country at a macro level. The Ministry of Education is responsible for carrying out related laws, regulations, guidelines and policies of the central government; planning development of the education sector; integrating and coordinating nationwide educational initiatives and programs; and guiding education reform countrywide. Provincial governments are left to implement policies at the micro level on a day-to-day basis, by managing basic education through development of teaching plans to supplement the coursework required from the Ministry of Education and funding of basic education in poorer areas. Provincial level governments have the main responsibilities for implementing basic education on a day to day basis. Since 1978, the PRC government has promulgated a number of administrative regulations relating to education.

The principal regulations governing private education in China consist of the Education Law of China, the Vocational Education Law of China, the Law for Promoting Private Education (2003), the Implementation Rules for the Law for Promoting Private Education (2004) and the Regulations on Chinese-Foreign Cooperation in Operating Schools and the Implementing Rules for the Regulations on Operating Chinese-Foreign Schools. These regulations are summarized below.

#### EDUCATION LAW OF CHINA

The Education Law of China, or the Education Law, was enacted on March 18, 1995. The Education Law sets forth provisions relating to the fundamental education systems of China, including a system of pre-school education, primary education, secondary education and higher education, a system of nine-year compulsory education and a system of education certificates. The Education Law requires the government to formulate plans for the development of education and the establishment and operation of schools and other education institutions. In principle, enterprises, social organizations and individuals are encouraged to operate schools and other types of educational organizations in accordance with Chinese laws and regulations. Nevertheless, no school or any other educational institution may be established for profit-making purposes. However, private schools may be operated for "reasonable returns," as described in more detail below.

#### THE VOCATIONAL EDUCATION LAW

The Vocational Education Law of China, or the Vocational Education Law, was enacted on May 15, 1995. Under the Vocational Education Law, China encourages institutions, non-governmental organizations, other public organizations and individual citizens to establish vocational schools and vocational training institutions in accordance with relevant regulations. Measures for the establishment of vocational schools and vocational training institutions within Chinese territory by a foreign organization or individual shall be formulated by the State Council. The Vocational Education Law sets forth the basic conditions for the establishment of vocational schools and training institutions. The Vocational Education Law also sets forth provisions on the joint establishment and operation of vocational education schools and institutions. Our consolidated Chinese entity, Oya has entered into Joint School-Running Agreements with the People's Government of local cities for the joint operation of Shaoshan Vocational School and Zhangwu Secondary Vocational School. Changsha Huanqiu has entered into Joint School-Running Agreements with relevant government authorities for the joint operation of five public vocational schools, Yingjing Vocational School, Tianquan Vocational School, Shimian Vocational School, Lushan Vocational School and Shaoyang Vocational School.

#### THE LAW FOR PROMOTING PRIVATE EDUCATION (2003) AND THE IMPLEMENTATION RULES FOR THE LAW FOR PROMOTING PRIVATE EDUCATION (2004)

The Law for Promoting Private Education (2003) became effective on September 1, 2003, and its implementing regulations, the Implementation Rules for the Law for Promoting Private Education (2004), became effective on April 1, 2004. Under these regulations, "private schools" are defined as schools established by individuals or private social organizations using private funds. Private schools providing degree education, pre-school education, education for self-study aid and other academic education are subject to approval by the education authorities, while private schools engaging in occupational qualification training and occupational skill training are subject to approvals from the authorities in charge of labor and social welfare. An approved private school will be granted an operating permit, and it must be registered with the MCA or its local counterpart as a privately run non-enterprise legal person. Our private vocational schools, Changsha Huanqiu, Shaoshan Huanqiu and Tianzhen Huanqiu, have obtained operating permits and have been registered with the relevant local office of the MCA.

The operation of private schools is highly regulated. For example, the types and amounts of fees charged by private schools offering certifications must be approved by the relevant governmental authority and be publicly disclosed, and the types and amounts of fees charged by private schools that do not offer certifications need only be filed with the relevant governmental authority and be publicly disclosed. Our consolidated private schools, Changsha Huanqiu,

Shaoshan Huanqiu and Tianzhen Huanqiu, currently offer certifications to students, and the charged fees have been approved by the local price control administrations and publicly disclosed.

Private education is treated as a public welfare undertaking under the regulations. Nonetheless, investors in a private school may elect to require "reasonable returns" from the schools. Under the regulations, an election to establish a private school as one requiring reasonable returns must be made in the articles of association of the school. For schools that have made this election, the amount of reasonable return that can be distributed to investors each year is determined based on a percentage of the school's "operating surplus," which is equal to the school's annual net income less the aggregate amount of donations received, government subsidies, if any, the amount required to be reserved for the school's development fund and other expenses as required by the regulations. This percentage is determined by the school's board of directors, taking into consideration the following factors: (i) the school's tuition and other fees, (ii) the ratio of the school's expenses used for educational activities and improving the educational conditions to the total fees collected; and (iii) the school's admission standards and educational quality. Information relating to these factors must be publicly disclosed before the school's board determines the percentage of the school's annual net balance that can be distributed as reasonable returns. This disclosed information and the decision to distribute reasonable returns must also be filed with the approval authorities within 15 days from the decision made by the board. However, none of the current Chinese laws and regulations provides a formula or other guidelines for determining "reasonable returns." In addition, none of the current Chinese laws and regulations sets forth different requirements or restrictions on a private school's ability to operate its education business based on such school's status as a school that requires reasonable returns or a school that has not made this election.

At the end of each fiscal year, private schools are required to allocate a certain amount to their development fund for the construction and maintenance of the school and the procurement and upgrade of educational equipment. For private schools that require reasonable returns, this amount must be no less than 25% of the annual net income or the annual increase in the net assets of the school, while for other private schools, this amount must be no less than 25% of the annual increase in the net assets of the school, if any. Private schools that have not elected to require reasonable returns are entitled to the same preferential tax treatment as public schools. The regulations require that preferential tax treatment policies applicable to private schools requiring reasonable returns to be formulated by the finance authority, taxation authority and other authorities under the State Council, but to date no such regulations have been promulgated by the relevant authorities. Neither of our consolidated private schools is established as a school that requires reasonable returns. We may change the status of our consolidated private schools to schools requiring reasonable returns in future.

**REGULATIONS ON CHINESE-FOREIGN COOPERATION IN OPERATING SCHOOLS** Chinese-foreign cooperation in the operation of schools and training programs is specifically governed by the Regulations on Operating Chinese-Foreign Schools, issued by the State Council in 2003 and the Implementing Rules for the Regulations on Operating Chinese-Foreign Schools issued by the MOE in 2004 (the "Implementing Rules").

The Regulations on Operating Chinese-Foreign Schools and the Implementing Rules encourage substantive cooperation between overseas educational organizations with relevant qualifications and experience in providing high-quality education and Chinese educational organizations to jointly operate various types of schools in the PRC, with such cooperation in the areas of higher education and occupational education being encouraged. Chinese-foreign cooperative schools are not permitted, however, to engage in compulsory education and military, police, political and other kinds of education that are of a special nature in the PRC. Besides, foreign educational institutions, other organizations or individuals are prohibited from unilaterally establishing schools or other educational institutions providing education mainly to Chinese citizens within the territory of China.

Permits for Chinese-foreign cooperation in operating schools must be obtained from the relevant education authorities or the authorities that regulate labor and social welfare in China. We have not applied for a permit for Chinese-foreign Cooperation in Operating Schools at this stage since all of our private schools are operated by Oya.

## ENVIRONMENTAL REGULATIONS

Our operations are not subject to any environmental regulations.

## EMPLOYEES

As of August 31, 2011, we employed a total of 3,070 employees. We engage 1,192 of the employees on a full-time basis and 1,778 on a part-time basis.

We consider our relations with our employees to be good. None of our employees is represented by a labor union.

Our employees in China participate in a state pension plan organized by Chinese municipal and provincial governments. We are required to make monthly contributions to the plan for each employee at the rate of 20% of his or her average monthly salary. In addition, we are required by Chinese law to cover employees in China with various types of social insurance. We believe that we are in compliance with the relevant PRC laws.

## INSURANCE

Insurance companies in China offer limited business insurance products. While business interruption insurance is available to a limited extent in China, we have determined that the risks of interruption, cost of such insurance and the difficulties associated with acquiring such insurance on commercially reasonable terms make it impractical for us to have such insurance. As a result, we do not carry business interruption insurance.

## ITEM 1A. RISK FACTORS

As a "smaller reporting company", we are not required to provide the information required by this Item.

## ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

## ITEM 2. PROPERTIES

## LAND USE RIGHT

All land in PRC is owned by the government and cannot be sold to any individual or entity. Instead, the government grants landholders a "land use right" after a purchase price for such land use right is paid to the government. The land use right allows the holder to use the land for a specific period of time and the holder enjoys all the benefits incidental to land ownership.

We have obtained land use right to the following plots of lands:

No.	Certificate No.	User of the Land	Area (m2)	Form of Acquisition	Expiration Date	Encumbrances
1	Shao Guo Yong (2010) No. 10091	Oya	27,283	By Transfer	5/25/2060	N/A
2	Shao Guo Yong (2009) No. 09130	Oya	15,807.9	By Transfer	5/13/2059	N/A
3	Ning (1) Guo Yong (2000) No. 0050	Changsha Huanqiu	2,053.975	By Transfer	6/17/2049	Pledged to Ningxiang County Lijingpu Credit Union. Pledge Period: 11/13/2008 - 11/13/2011
4	Ning (1) Guo Yong (2000) No. 0051	Changsha Huanqiu	3,935	By Transfer	3/18/2050	N/A
5	Ning (1) Guo Yong (2000) No. 0124	Changsha Huanqiu	1,388.65	By Administrative Grant	N/A	N/A
6	Ning (1) Guo Yong (2002)	Changsha Huanqiu	15,124.8	By Transfer	10/23/2051	N/A



Edgar Filing: HQ Global Education Inc. - Form 10-K

No. 159

7	Ning (2) Guo Yong (2003) No. 2142	Yabin Zhong*	228	By Transfer	12/31/2070	N/A
8	Ning (2) Guo Yong (2008) No. 1226	Yabin Zhong*	494.8	By Transfer	12/22/2059	N/A
9	Ning (2) Guo Yong (2002) No. 1245	Guangwen He *	192	By Transfer	10/30/2070	N/A
10	Ning (1) Guo Yong (2000) No. 0039	Hunan Changsha  Binshan Industry Co. Ltd. *	629	By Transfer	3/13/2065	N/A
11	Ning (1) Guo Yong (2000) No. 0104	Hunan Changsha  Binshan Industry Co. Ltd. *	3,550.15	By Transfer	9/5/2050	N/A
12	Ning (2) Guo Yong (2002) No. 01035	Guangwen He *	3,991.7	By Transfer	7/25/2052	

The land use right of the plot of land affiliated to the building (Certificate No: Ning Fang Quan Zheng Li Jing Pu Zi No.00037613) has been pledged to Ningxiang County Lijingpu Credit Union. Pledge Period: 11/13/2008 - 11/13/2011

13	Tian Guo Yong (2011) No.0305003	Oya	1 21,319	By Transfer	2061	N/A
----	---------------------------------------	-----	----------	-------------	------	-----

\* These properties are held on behalf of Changsha Huanqiu under the name of Guangwen He, Yabin Zhong or Hunan Changsha Binshan Industry Co. Ltd. (the "Binshan Company"). Binshan Company is owned by Yabin Zhong. On March 1, 2004, Changsha Huanqiu signed the Entrustment Agreement on Land and Real Properties with Guangwen He, Yabin Zhong and Binshan Company. This agreement stipulates that Changsha Huanqiu will from time to time authorize Guangwen He, Yabin Zhong and Binshan Company to invest in lands and properties in their names using funds from Changsha Huanqiu for the interest of Changsha Huanqiu, that Changsha Huanqiu holds all the rights to these properties, that upon Changsha Huanqiu's request, Guangwen He, Yabin Zhong and Binshan Company shall cause relevant authorities to register these properties in the name of Changsha Huanqiu, and that Guangwen He, Yabin Zhong and Binshan Company shall have no right to dispose or encumber these properties.

#### BUILDING OWNERSHIP

We have ownership of the following buildings:

No.	Certificate No.	Owner	Area (m2)	Encumbrances
1	Ning Fang Quan Zheng Li Jing Pu Zi No.00010484	Ningxiang Huanqiu Computer Training School**	1,659.13	N/A
2	Ning Fang Quan Zheng Li Jing Pu Zi No.00010482	Ningxiang Huanqiu Computer Training School**	1,231.51	N/A
3	Ning Fang Quan Zheng Li Jing Pu Zi No.00010483	Ningxiang Huanqiu Computer Training School**	1,144.78	N/A
4	Ning Fang Quan Zheng Li Jing Pu Zi No.00037614	Yabin Zhong*	624.36	N/A
5	Ning Fang Quan Zheng Li Jing Pu Zi No.00015919	Yabin Zhong*	1056.12	N/A
6	Ning Fang Quan Zheng Li Jing Pu Zi No.00015918	Yabin Zhong*	614.41	N/A
7	Ning Fang Quan  Zheng Li Jing Pu Zi No.00037613	Guangwen He*	3203.95	Pledged to Ningxiang County Lijingpu Credit Union. Pledge Period 11/13/2008 - 11/13/2011
8	Ning Fang Quan Zheng Li Jing Pu Zi No.00037611	Guangwen He*	1166.2	N/A

Edgar Filing: HQ Global Education Inc. - Form 10-K

9	Ning Fang Quan Zheng Yu Tan Zi No.00015465	Hunan Changsha Binshan Industry Co. Ltd. *	3155.95	Pledged to Ningxiang County Lijingpu Credit Union. Pledge Period 12/28/2010 - 12/28/2012
10	Ning Fang Quan Zheng Yu Tan Zi No.00015466	Hunan Changsha Binshan Industry Co. Ltd. *	2911.5	Pledged to Ningxiang County Lijingpu Credit Union. Pledge Period: 11/13/2008 - 11/13/2011
11	Ning Fang Quan Zheng Yu Tan Zi No.00015467	Hunan Changsha Binshan Industry Co. Ltd. *	2252.53	N/A
12	Ning Fang Quan Zheng Yu Tan Zi No.00019796	Hunan Changsha Binshan Industry Co. Ltd. *	825.77	N/A
13	Ning Fang Quan Zheng Yu Tan Zi No.00019793	Hunan Changsha Binshan Industry Co. Ltd. *	4719.53	N/A
14	Ning Fang Quan Zheng Yu Tan Zi No.00019795	Hunan Changsha Binshan Industry Co. Ltd. *	6015.73	N/A
15	Ning Fang Quan Zheng Yu Tan Zi No.00019797	Hunan Changsha Binshan Industry Co. Ltd. *	3876.22	N/A
16	Ning Fang Quan Zheng Yu Tan Zi No.00037612	Guangwen He*	6658.82	Pledged to Ningxiang County Lijingpu Credit Union. Pledge Period: 8/26/2011 - 8/26/2016

\* These properties are held by Guangwen He, Yabin Zhong or the Binshan Company on behalf of Changsha Huanqiu. Binshan Company is owned by Yabin Zhong. On March 1, 2004, Changsha Huanqiu signed the Entrustment Agreement on Land and Real Properties with Guangwen He, Yabin Zhong and Binshan Company. This agreement stipulates that Changsha Huanqiu will from time to time authorize Guangwen He, Yabin Zhong and Binshan Company to invest in lands and properties in their names using funds from Changsha Huanqiu for the interest of Changsha Huanqiu, that Changsha Huanqiu holds all the rights to these properties, that upon Changsha Huanqiu's request, Guangwen He, Yabin Zhong and Binshan Company shall cause relevant authorities to register these properties in the name of Changsha Huanqiu, and that Guangwen He, Yabin Zhong and Binshan Company shall have no right to dispose or encumber these properties.

\*\* Ningxiang Huanqiu Computer Training School is the former name of Changsha Huanqiu.

## ITEM 3. LEGAL PROCEEDINGS

We know of no material, existing or pending legal proceedings against us, nor are we involved as a plaintiff in any material proceeding or pending litigation. There are no proceedings in which any of our directors, officers or affiliates, or any registered or beneficial shareholder, is an adverse party or has a material interest adverse to our company.

From time to time, we may become involved in various lawsuits and legal proceedings that arise in the ordinary course of business. However, litigation is subject to inherent uncertainties, and an adverse result in these or other matters may arise from time to time that may harm our business. We are currently not aware of any such legal proceedings or claims that we believe will have a material adverse affect on our business, financial condition or operating results.

## ITEM 4. [REMOVED AND RESERVED]

## PART II

## ITEM 5. MARKET FOR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

## MARKET INFORMATION

From September 11, 2008 to March 22, 2010 our common stock has been quoted on the OTC Bulletin Board under the symbol "GSTR.OB". Since March 22, 2010, our symbol was changed to "HQGE.OB" and there has been extremely limited trading in our common stock. We intend to apply for listing of our common stock on the NASDAQ Capital Market.

The following table sets forth, for the fiscal periods indicated, the high and low bid prices. These quotations reflect the closing inter-dealer prices, without mark-up, mark-down or commission, and may not represent actual transactions.

	High	Low
Quarter Ending for Fiscal year 2012		
November 30, 2011	0.35	0.28
Quarter Ending for Fiscal Year 2011		
November 30, 2010	5.40	3.65
February 28, 2011	4.30	1.62
May 31, 2011	4.00	1.80
August 31, 2011	3.75	0.36
Quarter Ending for Fiscal Year 2010		
November 30, 2009	—	—
February 28, 2010	4.20	3.80
May 31, 2010	4.20	4.20
August 31, 2010	6.00	4.20

## APPROXIMATE NUMBER OF HOLDERS OF OUR COMMON STOCK

As of August 31, 2011 there were 138 holders of record of our common stock. This number does not include shares held by brokerage clearing houses, depositories or others in unregistered form.

## DIVIDENDS

We have never declared or paid a cash dividend. Any future decisions regarding dividends will be made by our board of directors. We currently intend to retain and use any future earnings for the development and expansion of our business and do not anticipate paying any cash dividends in the foreseeable future.

## EQUITY COMPENSATION PLANS

As of August 31, 2011 we did not have any equity compensation plans.

## RECENT SALES OF UNREGISTERED SECURITIES

During the quarter ended August 31, 2011, we did not issue or sell any unregistered securities. As of August 31, 2011, we had 33,000,000 shares of common stock issued and outstanding in total.

## ITEM 6. SELECTED FINANCIAL DATA

As a "smaller reporting company", we are not required to provide the information required by this Item.

## ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion of the consolidated financial condition and results of operation of the Company for the years ended August 31, 2010 and 2011, should be read in conjunction with the selected financial data, the financial statements and the notes to those statements that are included elsewhere in this filing. Our discussion includes forward-looking statements based upon current expectations that involve risks and uncertainties, such as our plans, objectives, expectations and intentions. Actual results and the timing of events could differ materially from those anticipated in these forward-looking statements as a result of a number of factors, including those set forth under the Risk Factors, Cautionary Notice Regarding Forward-Looking Statements and Business sections in this annual report. We use terms such as "anticipate," "estimate," "plan," "project," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could," and similar expressions to identify forward-looking statements.

Management's discussion and analysis is intended to help the reader understand the results of operations and financial condition of the Company. The following discussion should be read in conjunction with the Consolidated Financial Statements and accompanying notes ("Notes") included in this Form 10-K.

### OVERVIEW

We are a leading vocational education service provider in China. We offer a wide range of educational programs and services through vocational secondary schools under "Customized Education" mode. Our business mainly consists of various vocational skills training programs, remote network education, school logistic services, human resource services and development of educational materials. We have abundant student sources that cover 25 provinces and 26 nationalities, including graduates from junior high schools, senior high schools and junior colleges, unemployed people and rural labor force.

Since China's entrance into World Trade Organization, hosting the 2008 Olympic Games, and hosting the 41st World Expo in Shanghai and Asian Olympics in Guangzhou in 2010, China has attracted international financial sources. In line with the high economic growth rate, demand for workers and technicians with specific skills has increased dramatically. To match the requirements, the Chinese government issued several regulations such as Vocational Education Law of the People's Republic of China, Regulations of the People's Republic of China on Chinese-Foreign Cooperation in Running Schools, Law of the People's Republic of China on the Promotion of Privately-run Schools and State Guidelines for medium-to-long-term Education Reform and development Plan to enhance the development of the vocational education industry. Under such preferential policies, we have experienced significant and stable growth in our business in recent years. We have established cooperative relationship with 128 enterprises. We supply our trained students to these enterprises and make various training courses available to their employees. These cooperative enterprises are mainly located in the economic centers of China, which cover, INTER ALIA, Yangtze River Delta (radiating from Shanghai to Nanjing, Hangzhou, Wuxi, Ningbo and other coastal areas), the Pearl River Delta (radiating from Shenzhen to Dongguan, Guangzhou, Huizhou, Panyu, Qingyuan, Shaoguan and other coastal areas), and many inland provinces in China. HQ Global has become increasingly renowned throughout China for its superior training to meet employer needs and its successful production of outstanding technical specialists. As of August 31, 2011, the employment rate remained 100% for the students who graduated from our vocational programs and the supply is still inadequate to meet the demand.

### OPERATIONS

Mr. Guangwen He is the founder and CEO of Oya Education Technology Co., Ltd., Changsha HQ Global Vocational School and Shaoshan HQ Global Technical School. He has been engaged in vocational education and related investments since 1994. In China, "Order-oriented Education", or customized education, was initially created by Mr. Guangwen He and currently is our main operation mode. Order-oriented Education refers to the educational program that tailors vocational education and training via cooperation agreements between us and various enterprises. Under Order-oriented Education, we combine the cultivation targets with the specific needs of enterprises, curriculums with industry production process, vocational training with position requirements. We create qualified students in compliance with the requirements of the industry. At this stage, our revenue is derived from the students' tuition and is recognized proportionately within the semester.

We divide our teaching calendar into two semesters per year. Our first and second semesters for fiscal year 2011 lasted from September 2010 to January 2011 and from February 2011 to August 2011 (including two-month summer break), respectively. Our most recent teaching semester lasted from February 1, 2011 to August 31, 2011. During this semester, we offered approximately 60 programs under 17 categories to 36,926 students.

During the winter and summer breaks, off-campus internships are provided to students. Our teachers work as the team leaders for these students who are sent to different enterprises in groups. Such on-field practice help students understand the business, the production process, management model and position requirements. As a result, students are prepared for their position without further training once they are placed with the enterprise clients.

We receive commissions from the enterprise clients for placing intern students with them. The amount of commission is based on the number of students an enterprise client receives. We also receive management fees from the intern students at a monthly fixed rate based on the duration of their internship. Such revenue is recognized upon the completion of the internship arrangement. Upon graduation, eligible students are usually hired by the same enterprise client with which they interned. In such instances, we will receive placement fees from the students and service fees from enterprise clients. Such revenue is recognized upon the completion of all the services related to the job arrangement.

"Order-oriented Education" reflects the resource sharing between schools and enterprises. It benefits our students in their job hunting endeavors after graduation. As a consequence, student recruitment witnessed a significant expansion in recent years for our eleven (11) schools that are located in Shaoshan, Changsha and Shaoyang of Hunan Province, in Lushan, Shimian, Tianquan and Yingjing of Sichuan Province, in Tianzhen of Shanxi Province, and in Zhangwu of Liaoning province, respectively. To carry out the customized training program, we established cooperative relationships with 128 enterprises as of August 31, 2011, including Fuji Xerox Technology (Shenzhen) Co., Ltd., Flextronics (Zhuhai) Co., Ltd., Dongguan Master Electronics Co., Ltd., ASUSTeK Computer (Shenzhen) Inc., Shanghai Inventec Co., Ltd., among many others.

## PROSPECT

Under economic globalization, enterprises in China are expanding faster than ever and this has resulted in a serious shortage of labor force. According to the Secondary Vocational Education Innovation and Development Plan (Year 2010-2012) issued on November 27, 2010 by the Ministry of Education, in the coming three years, about 20 million skilled workers will be trained and they will become driving force for social and economic development. A study conducted by National Institute for Educational Research showed that the shortage of technical talents will range from 17.46 million to 26.65 million by the end of 2010. This provides a huge expansion space for the vocational education in the mainland of China and provides desirable opportunities for the development of our business.

## CRITICAL ACCOUNTING POLICIES AND MANAGEMENT ESTIMATES

The discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these consolidated financial statements requires us to make estimates and judgments that affect our reported assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. We evaluate our estimates on an on-going basis and use them on historical experience and various other assumptions that are believed to be reasonable under the circumstances as the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates because of different assumptions or conditions.



We believe the following critical accounting policies affect our significant estimates and judgments used in the preparation of our consolidated financial statements. These policies should be read in conjunction with Note 2 of the Notes to consolidated financial statements.

#### PRINCIPLES OF CONSOLIDATION

The accompanying consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States of America ("U.S. GAAP"). The consolidated financial statements include the financial statements of the Company, Risetime, Global Education, Xiangtan Nicestar, Oya, as well as Oya's subsidiaries and VIEs. All significant inter-company balances and transactions are eliminated in consolidation.

#### USE OF ESTIMATES

The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes, and disclosure of contingent liabilities at the date of the consolidated financial statements. Estimates are used for, but not limited to, the selection of the useful lives and residual values of property and equipment and intangible assets, provision for doubtful accounts, provision necessary for contingent liabilities, fair values, revenue recognition, and other similar charges. Management believes that the estimates utilized in preparing its consolidated financial statements are reasonable and prudent. Actual results could differ from these estimates.

## FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company adopted the provisions of Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures. ASC 820 clarifies the definition of fair value, prescribes methods for measuring fair value, and establishes a fair value hierarchy to classify the inputs used in measuring fair value as follows:

Level 1-Inputs are unadjusted quoted prices in active markets for identical assets or liabilities available at the measurement date.

Level 2-Inputs are unadjusted quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets and liabilities in markets that are not active, inputs other than quoted prices that are observable, and inputs derived from or corroborated by observable market data.

Level 3-Inputs are unobservable inputs which reflect the reporting entity's own assumptions on what assumptions the market participants would use in pricing the asset or liability based on the best available information.

The Company's financial instruments include cash, accounts receivable, advances to vendors, other receivables, accounts payable, payroll payable, taxes payable, loans, other payable and accrued liabilities. Management has estimated that the fair value of these financial instruments approximate their carrying amounts due to their short-term nature. The Company uses the Level 3 method to measure fair value of its long-term bank loan. The carrying amount of the bank loan approximates the fair value based on the Company's estimate for debt with comparable risk in market.

## REVENUE RECOGNITION

The Company recognizes revenues in accordance with ASC 605 "Revenue Recognition". The Company recognizes revenue when the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) the services have been rendered, (iii) the fees are fixed or determinable and (iv) collection of the resulting receivable is reasonably assured.

- (a) Tuition revenue received from educational programs and services is recognized proportionately according to the progress the student completes regarding educational programs in the school. Tuition paid in advance is recorded as unearned revenues.
- (b) We provide off-campus internship arrangements for students and collect service charges at fixed amount from both recruiters and students. Revenue is recognized upon completion of the internship program.
- (c) We provide other services, mainly logistic services, for our students and the revenue from such services is recognized upon completion of the service.

## ACCOUNTS RECEIVABLE

Accounts receivable consists of balances receivable for the charges of education services we provided and for tuition revenues. Accounts receivable are recorded at net realizable value consisting of the carrying amount less an allowance for uncollectible amounts. As of August 31, 2011 and 2010, total accounts receivable were \$10,462,232 and \$9,023,824 respectively, of which, \$7,717,859 and \$6,946,895 were tuition fees due from governmental organizations and associations under the impoverished student aid programs for the years ended August 31, 2011 and 2010.

The Company does periodical reviews as to whether the carrying values of accounts have become impaired. The assets are considered to be impaired if the collectability of the balances become doubtful, accordingly, the management estimates the valuation allowance for anticipated uncollectible receivable balances. When facts

subsequently become available to indicate that the allowance provided requires an adjustment, then the adjustment will be recorded as a change in allowance for doubtful accounts. As of August 31, 2011 and August 31, 2010, the allowance for doubtful accounts was \$75,616 and \$-0-, respectively.

#### PROPERTY AND EQUIPMENT

Property and equipment are recorded at cost less accumulated depreciation and any impairment losses. The cost of an asset is comprised of its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Expenditures incurred after the property and equipment have been put into operation, such as repairs and maintenance and overhaul costs is normally charged to the profit and loss account in the year in which it is incurred.

We estimates the useful lives of property and equipment using the straight-line method over the estimated useful lives of the assets, less any estimated residual value. Estimated useful lives of the assets are as follows:

Teaching and dormitory facilities	10 - 30 years
Educational equipments and books	5 years
Office equipments and other equipments	5 years
Automobiles	5 years

#### IMPAIRMENT OF LONG-LIVED ASSETS

In accordance with ASC 360, "Accounting for the Impairment or Disposal of Long-Lived Assets", the Company is required to review its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable through the estimated undiscounted cash flows expected to result from the use and eventual disposition of the assets. Whenever any such impairment exists, an impairment loss will be recognized for the amount by which the carrying value exceeds the fair value.

The Company tests long-lived assets, including property, plant and equipment and other assets, for recoverability when events or circumstances indicate that the net carrying amount is greater than its fair value. Assets are grouped and evaluated at the lowest level for their identifiable cash flows that are largely independent of the cash flows of other groups of assets. The Company considers historical performance and future estimated results in its evaluation of potential impairment and then compares the carrying amount of the asset to the future estimated cash flows expected to result from the use of the asset. If the carrying amount of the asset exceeds estimated expected undiscounted future cash flows, the Company measures the amount of impairment by comparing the carrying amount of the asset to its fair value. The estimation of fair value is generally determined by using the asset's expected future discounted cash flows or market value. The Company estimates fair value of the assets based on certain assumptions such as budgets, internal projections, and other available information as considered necessary. There was no impairment of long-lived assets during the years ended August 31, 2011 and 2010.

#### INTANGIBLE ASSETS

Intangible assets are accounted for in accordance with the provisions of ASC 350, "Goodwill and Other Intangible Assets". Intangible assets with a defined useful life are amortized over their useful lives.

#### INCOME TAX

The Company did not generate any taxable income outside of the PRC for the year ended August 31, 2011 and 2010 and the Company is governed by the Income Tax Law of the PRC. The Company accounts for income taxes using an asset and liability approach which allows for the recognition and measurement of deferred tax assets based upon the likelihood of realization of tax benefits in future years. Under the asset and liability approach, deferred taxes are provided for the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. A valuation allowance is provided for deferred tax assets if it is more likely than not these items will either expire before the Company is able to realize their benefits, or that future deductibility is uncertain. In the event the PRC government determines that the Company is no longer exempt from income taxes, the Company would be subject to a statutory tax rate of 25% on income reported in the statutory financial statements after appropriate tax adjustments.

The Company was incorporated in the United States and, accordingly, is governed by the income tax laws of the United States. The Company incurred a net operating loss for U.S. income tax purposes. This loss carry forward, which August be available to reduce future periods' taxable income, will expire, if not utilized, in twenty years from

the date the loss was incurred. The net operating loss gives rise to a deferred tax asset. However, the management believes that the realization of the benefits arising from this loss appear to be uncertain due to Company's limited operating history and continuing losses for United States income tax purposes. Accordingly, the Company has provided a 100% valuation allowance at the balance sheet dates against its deferred tax asset. The management reviews this valuation allowance periodically and makes adjustments as warranted. The valuation allowance on August 31, 2011 was the same as August 31, 2010.

In accordance with ASC topic 740, interest costs related to unrecognized tax benefits are required to be calculated (if applicable) and would be classified as Interest expense, net". Penalties if incurred would be recognized as a component of "General and administrative" expenses.

#### RESULTS OF OPERATIONS FOR THE YEARS ENDED AUGUST 31, 2011 AND 2010

Our chief operating decision maker ("CODM") is our Chief Executive Officer who reviews the financial information of separate operating segments when making decisions about allocating resources and assessing performance of the group. Based on management's assessment, we have determined that we have three operating segments: Vocational Education, Order-oriented Service, and Campus services. These three operating segments are also identified as reportable segments.

- Vocational education services are our main business currently and we provide a wide range of programs through our vocational secondary schools. Fee based revenues from vocational education services primarily consist of student tuition and fees derived from the programs we offer and collected from students based on the fee standards that are filed and approved by the related local authorities;
- Revenues generated from Order-oriented services mainly consist of fees we collected from students and enterprises sponsors related to campus internship arrangement and job placement services;
- Revenues generated from campus services primarily consist of canteen services and grocery sales provided to our students.

Results of operations are a general reflection of our experience in providing customized educational programs, the operation time of our schools, the reputation of our schools, the scalability of our schools and the total number of students, all of which demonstrated a growth trend in the past years and are expected to expand in the future. Our expansion can be reflected specifically in the increase of our student enrollment, the development of new customized educational programs, the cooperation with more target employers, the education appropriations from local government for running new schools. It also will be reflected in our return from the investment on new business in the future. The number of students increased from 34,477 as of August 31, 2010 to 36,926 for the year ended August 31, 2011.

The following table summarizes our audited consolidated operating results for the years ended August 31, 2011 and 2010:

	For the years ended August 31,		Comparison	
	2011 US\$	2010 US\$	Amount US\$	Percent %
<b>Revenue</b>				
-Fee based	40,881,647	34,755,064	6,126,583	17.6
-Service based	14,690,984	12,300,242	2,390,742	19.4
	55,572,631	47,055,306	8,517,325	18.1
<b>Cost of revenue</b>				
-Fee based	(21,911,066)	(19,488,030)	(2,423,036)	12.4
-Service based	(12,378,498)	(9,635,489)	(2,743,009)	28.5
	(34,289,564)	(29,123,519)	(5,166,045)	17.7
<b>Gross profit</b>	21,283,067	17,931,787	3,351,280	18.7
<b>Selling expenses</b>	(1,038,506)	(915,265)	(123,241)	13.5
<b>G&amp;A expenses</b>	(3,253,140)	(2,327,716)	(925,424)	39.8
<b>Income from operations</b>	16,991,421	14,688,806	2,302,615	15.7
<b>Other expenses</b>	(228,027)	(1,119,803)	891,776	(79.6)
<b>Income taxes</b>	-	-	-	-
<b>Net income</b>	16,763,394	13,569,003	3,194,391	23.5

In line with the business expansion, both revenue and profit have demonstrated significant growth in these periods. For the year ended August 31, 2011, we achieved total revenue of \$55,572,631, representing an increase of \$8,517,325 or 18.1% as compared to \$47,055,306 for the year ended August 31, 2010. Our net income for the year ended August 31, 2011 was \$16,763,394, representing an increase of \$3,194,391 or 23.5% as compared to \$13,569,003 for the year ended August 31, 2010.

Year Ended August 31, 2011 Compared With Year Ended August 31, 2010

Revenues, Cost of Revenues and gross profit by segment

	For the years ended August 31,			
	2011	2010	Amount	Percentage
<b>Revenues</b>				
Vocational Education - fee based	\$32,288,730	\$28,642,779	\$3,645,951	13 %
Order-oriented service - fee based	8,592,917	6,112,285	2,480,632	41 %
Campus Services - service based	14,690,984	12,300,242	2,390,742	19 %
	55,572,631	47,055,306	8,517,325	18 %
<b>Cost of Revenues</b>				
Vocational Education - fee based	20,747,993	18,571,780	2,176,213	12 %
Order-oriented service - fee based	1,163,073	916,250	246,823	27 %
Campus Services - service based	12,378,498	9,635,489	2,743,009	28 %
	34,289,564	29,123,519	5,166,045	18 %
<b>Gross Profit</b>				
Vocational Education - fee based	11,540,737	10,070,999	\$1,469,738	15 %
Order-oriented service - fee based	7,429,844	5,196,035	2,233,809	43 %
Campus Services - service based	2,312,486	2,664,753	-352,267	-13 %
	\$21,283,067	\$17,931,787	\$3,351,280	19 %

(1) Revenues from vocational education primarily consisted of tuition and fees derived from the programs we offered and collected from students based on the fee standards that are filed and approved by the related local authorities. For the year ended August 31, 2011, total tuition and miscellaneous fees increased 13% as compared to tuition and miscellaneous fees for the year ended August 31, 2010. The increase was the result of increases in our student enrollment and tuition rates as well as the expansion of our business.

- Our student enrollment increased to 37,408 and 36,926 for the first and second semester of fiscal 2011 as compared to 32,238 and 34,477 for the first and second semester of fiscal 2010, representing an increase of 16% and 7%. Our order-oriented education mode, excellent job placement rate and great reputation have attracted a greater number of students to study in our schools.
- Our tuition rates for fiscal year 2011 increased 11% compared with fiscal year 2010. The increase in tuition rates also led to the increase in revenue.

Cost of vocational education services mainly includes salary and welfare of teachers, depreciation of teaching facilities and educational equipment, maintenance, and other expenses. For the year ended August 31, 2011 we incurred total cost of \$20,747,993, representing an increase of 12% as compared to \$18,571,780 for the year ended August 31, 2010. The increase was mainly attributable to the following:

- Increase in faculty and staff members in schools. The commencement of operation of the new school and the increase in student enrollment led to an increase in faculty and staff members. Besides, the Company increased the pay rates for teachers to improve their income levels. Therefore, salary and welfare for the year ended August 31, 2011 increased \$708,778 as compared with the amount for the same period of the prior year.
- Increase in cost of school-running cooperation. The Company has put more efforts in expanding the scale of continuing education in fiscal year 2011. For the first and second semester of fiscal 2011 the total number of students enrolled in continuing education program was 3,756 and 3,839, representing an increase of 113% and 90%



when compared with the number of students for the same period of last year. This led to an increase of \$1,001,817 or 54% in cost of school-running cooperation as compared with the year ended August 31, 2010.

(2) Order-oriented services refer to off-campus internship arrangement and job placement service provided to our students. Revenues generated from order-oriented services for the year ended August 31, 2011 was \$8,592,917, representing an increase of \$2,480,632 or 41% when compared to \$6,112,285 for the year ended August 31, 2010. The significant increase in our order-oriented education revenue is mainly attributable to the increase of fee rates we charged to our students and enterprises. The fixed management fees we charged to our students per month increased approximately 50%, and our commission fees charged to enterprise sponsors increased approximately 90% for the year ended August 31, 2011 compared with the prior year.

Cost of Order-oriented services mainly includes salaries of teachers and staff, travel expenses of students from our schools to the enterprise clients, and management's travel and meeting expenses incurred with enterprise clients. Order-oriented service cost for the year ended August 31, 2011 increased \$246,823 or 27% when compared to \$916,250 for the year ended August 31, 2010.

(3) Campus services primarily consist of canteen services and grocery sales. Due to the increase in the student enrollment, revenues from our campus services increased by \$2,390,742 to \$14,690,984, an increase of 19%, for the year ended August 31, 2011 as compared to revenues of \$12,300,242 for the year ended August 31, 2010. Our management believes that going forward, in addition to the student enrollment factor, revenues from campus services will also increase along with the increase in the service categories we provide to students.

Cost of campus services primarily consist of staff salary, depreciation of property and equipment used in providing campus services, and cost of food. The prices of most categories of food and other goods rose significantly in fiscal year 2011. To achieve a reasonable profit level, we increased the fee standards for food by 25% in February 2011. As a result, the gross profit margin of such services will increase in the future.

#### Operating Expenses

We do not allocate selling, general and administrative expenses incurred at corporate level to individual reporting segments as we believe our corporate department provides necessary marketing and administrative supporting function that benefits our entire operations taken as a whole.

#### Selling Expenses

Our selling expenses primarily consist of expenses relating to advertising, business development, salary and staff welfare, and travel expenses for our marketing personnel. Our selling expenses increased by \$123,241, from \$915,265 for the year ended August 31, 2010 to \$1,038,506 for the year ended August 31, 2011, an increase of 13.5%. The increase was primarily attributable to increase in staff compensation, travel and advertising expenses as a result of our business expansion.

#### General and Administrative Expenses

Our general and administrative expenses primarily consist of (i) compensation and benefits of the management team, administrative staff (ii) rental expenses for office space leased for administrative uses, (iii) office administration, human resources management and professional service fees and (iv) depreciation and amortization of property and equipment, including purchased software, used in our general and administrative activities. Our general and administrative expenses increased by \$925,424 from \$2,327,716 for the year ended August 31, 2010 to \$3,253,140 for the year ended August 31, 2011, representing an increase of 39.8%. The increase was mainly attributable to the following:

- (1) The operation of the new school and an increase in the student enrollment. Tianzhen HQ Vocational School commenced operations in September 2010 and we employed more management personnel for this new school. Meanwhile the increased student enrollment in the other schools demanded additional management personnel. This led to an increase of \$168,056 in salaries and welfare, representing an increase of 20%.
- (2) The professional services fees mainly include legal fees, audit fees, secretary service fees and consulting fees. We incurred \$361,059 professional services fees for the year ended August 31, 2011 primarily for our recent financing activities. However, there was only \$49,327 in professional services fees incurred during the same period the prior year, which led to an increase of \$311,732 of general and administrative expenses.

#### Other expenses

Other expenses primarily consisted of donations to Changsha Foundation for Education, a fee for the termination of office rental agreements and a loss on disposal of property and equipment. Other expenses decreased \$891,776 from \$1,119,803 for the year ended August 31, 2010 to \$228,027 for the year ended August 31, 2011. This decrease was mainly due to the disposition of aged equipment during the year ended August 31, 2010, while there was small amount disposal of property and equipment during the year ended August 31, 2011.

#### LIQUIDITY AND CAPITAL RESOURCES

Our principal sources of liquidity have been generated from our operating activities, short-term financing from banks in China and from our majority stockholder.

As of August 31, 2011, short-term borrowings consisted of two loans. One loan of \$470,515 (RMB 3,000,000) was borrowed from Changsha Foundation for Education. The loan was unsecured and bears interest at 5% per annum, and matures on July 28, 2012. Another loan in the amount of \$243,100 (RMB1, 550,000) was borrowed from Ningxiang Rural Credit Cooperative Union. This loan bears interest at 8.96% per annum until maturity on December 28, 2011. This loan is secured by one of the Company's buildings with a cost of \$360,729. The current portion of our long-term loans consisted of two loans from Ningxiang Rural Credit Cooperative Union with total amount of \$431,306.

As of August 31, 2011, we have two loans from Mr. Guangwen He, majority stockholder of the Company. One loan of \$310,000 is unsecured, bears no interest, with term of two years and is payable on February 28, 2012. Another loan in the amount of \$3,136,768 (RMB 20,000,000) is unsecured, bears no interest, with a term of three years and is payable on August 25, 2014.

We anticipate that we will be able to meet both our short-term cash needs, as well as our needs to fund operations and meet our obligations beyond the next twelve months with cash generated by operations, existing cash balances and, if necessary, borrowings under our credit facility.

#### Operating Activities

For the year ended August 31, 2011, the increase in net cash flows provided by operating activities was primarily attributable to an increase of approximately \$3.2 million in our net income for the year ended August 31, 2011 as compared to net income for the same period in fiscal 2010. With the increase in student enrollment and business expansion, we benefit from a steady and consistent flow of revenues from different operating divisions, and with effective cost control measures, a steady increase in cash flows provided by operating activities is expected in future.

#### Investing Activities

For the year ended August 31, 2011, net cash flows used in investing activities were \$21,715,238, representing an increase of \$4,324,305 as compared with the cash flows used in investing activities of \$17,390,933 for the year ended August 31, 2010. The cash used in investing activities is mainly for the advance payment to vendors for the construction of buildings, the acquisition of school facilities and land use rights for Shaoshan Vocational Secondary School, Tianzhen HQ Vocational School, Shaoyang Industrial Vocational Technical School, Sichuan Tianquan Vocational School and Sichuan Lushan Vocational School.

#### Financing Activities

For the year ended August 31, 2011, net cash flows provided by financing activities were \$2,299,289, representing a decrease of \$719,451 in net cash flows as compared with net cash provided by financing activities of \$3,018,740 for the year ended August 31, 2010. Proceeds from new loans and repayment of existing loans were \$936,467 and \$1,682,594, respectively, during the year ended August 31, 2011. But during the year ended August 31, 2010 we received \$1,620,751 and only repaid \$1,364,071 bank loans. Proceeds from stockholder's loan amounted to \$3,045,416 during the year ended August 31, 2011, an increase of \$2,735,416 as compared with \$310,000 proceeds from stockholder's loan in the year ended August 31, 2010. For years ended August 31, 2011 and 2010, we collected \$0- and \$2,452,059, respectively, for loans to related party.

## CONTRACTUAL OBLIGATIONS

The following summarizes our contractual obligations in US\$ as of August 31, 2011:

	Payments Due by Period				
	Total	Less than 1 year	1-3 years	3-5 years	More than 5 years
Long-term debt obligations (1)	3,910,136	482,406	3,427,730	-	-
Operating lease (2)	1,713,856	226,582	483,682	292,016	711,576
Land use right (3)	21,957,374	7,841,919	14,115,455		
Capital commitments (4)	3,817,066	125,471	250,942	125,471	3,315,182
<b>TOTAL CONTRACTUAL OBLIGATIONS</b>	<b>31,398,432</b>	<b>8,676,378</b>	<b>18,277,809</b>	<b>417,487</b>	<b>4,026,758</b>

- (1) The long-term debt obligations refer to the long-term loans we have as of August 31, 2011 plus related interest payments
- (2) We are obligated to pay rental for the campus of Shaoshan Huanqiu Vocational Technical Secondary School and for our headquarters' office space. Lease periods vary from 10 years to 15 years with the earliest expiration date of June 1, 2015 and the latest expiration date of September 10, 2025.
- (3) Oya signed an agreement to buy 400 mu (266,667 square meters) land use right with the People's Government of Zhangwu County on August 12, 2011. The total amount is \$21,957,374 (RMB140,000,000). We plan to pay it within three years.
- (4) In exchange for obtaining the governmental approval to provide educational services to the schools in Hunan Province and Sichuan Province, we have commitments with the local governments to invest a total amount of RMB122,800,000 (approximately US\$19,259,754) for the expansion of those schools during the terms of the cooperation agreement with them. The terms of cooperation vary from 15 years to 20 years with the earliest expiration date of July 15, 2021 and the latest expiration date of June 30, 2029. Pursuant to the cooperation agreements with the schools, our total investment amount during the contract period is \$19,259,754. Up to August 31, 2011, we have invested \$15,442,688 in several schools and the amount of \$3,817,066 will be paid within the cooperation period.

## FOREIGN CURRENCY TRANSLATION

Our financial information is presented in US dollars. The functional currency of the Company is Renminbi ("RMB"), the currency of the PRC. Transactions at the Company which are denominated in currencies other than RMB are translated into RMB at the exchange rate quoted by the People's Bank of China prevailing at the dates of the transactions. Exchange gains and losses resulting from transactions denominated in a currency other than that RMB are included in statements of operations as exchange gains, if any. The period end exchange rate as of August 31, 2011 was 6.3760, which decreased significantly compared with the exchange rate 6.8074 as of August 31, 2010. The average exchange rate of 6.5672 for the year ended August 31, 2011 slightly decreased as compared with the exchange rate of 6.8178 for the prior year.

## TAXATION

The PRC government provides various incentives to companies that engage in the development of vocational education. Such incentives include reduced tax rates, tax exemptions and other measures. According to Law of the People's Republic of China on Promotion of Privately-run Schools, implemented from September 1, 2003, and the Notice of Tax Policy for Education Activities, issued and effective on February 5, 2004, some specific enterprises, organizations and schools enjoy the same tax incentives as the schools run by the government, and could be exempt

from business tax and income tax accordingly. As the operation of the Company meets the requirements of the aforementioned regulations, the Company is exempt from business tax and income tax.

#### OFF BALANCE SHEET ARRANGEMENTS

None.

#### SEASONALITY AND TRENDS

Our net revenues and operating results normally fluctuate as a result of seasonal variations in our business, principally due to a flexible educational calendar year. Our revenue historically fluctuated quarterly and has generally been the highest in the first quarter of our fiscal year due to the start of new school semesters in our major markets. Furthermore, holidays, especially the Chinese New Year, have generally delayed the recognition of the revenue in the relevant quarters ended February and August. Our fixed expenses such as depreciation and rental, however, do not vary significantly over the course of the year with changes in our student population and net revenues. We expect quarterly fluctuations in operating results to continue as a result of our flexible educational calendar year and arrangement of students' vacation.

## CONTINGENCIES

We are not currently a party to any legal proceedings, investigations or claim which in the opinion of our management is likely to have a material adverse effect on the business financial condition or result of operations. We have not recorded any legal contingencies as of August 31, 2011.

## SUBSEQUENT EVENT

None

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a "smaller reporting company", we are not required to provide the information required by this Item.

## ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Our consolidated financial statements and the notes thereto begin on page F-1 of this Annual Report.

### TABLE OF CONTENTS

(Stated in US dollars)

REPORTS OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM	F-1
CONSOLIDATED BALANCE SHEETS	F-2
CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME	F-3
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY	F-4
CONSOLIDATED STATEMENTS OF CASH FLOWS	F-5
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS	F-6 - F-19

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders  
HQ Global Education Inc.

We have audited the accompanying consolidated balance sheets of HQ Global Education Inc.(The Company) as of August 31, 2011 and 2010, and the related consolidated statements of income and comprehensive income, shareholders' equity, and cash flows for the years ended August 31, 2011 and 2010. The Company's management is responsible for these consolidated financial statements. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of August 31, 2011 and 2010 and the consolidated results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

/s/ Friedman LLP  
Friedman LLP  
New York, New York  
December 14, 2011

F-1

---



HQ GLOBAL EDUCATION INC.  
CONSOLIDATED BALANCE SHEETS

	August 31, 2011	August 31, 2010
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$5,076,025	\$5,225,764
Accounts receivable, net of allowance of \$75,616 and \$0-	10,386,616	9,023,824
Other receivables	178,443	40,972
Inventory	435,259	674,200
Advances to vendors	6,937,221	552,344
<b>Total current assets</b>	<b>23,013,564</b>	<b>15,517,104</b>
<b>PROPERTY AND EQUIPMENT, NET</b>	<b>39,136,363</b>	<b>29,009,794</b>
<b>INTANGIBLE ASSETS, NET</b>	<b>7,196,469</b>	<b>2,029,519</b>
<b>TOTAL ASSETS</b>	<b>\$69,346,396</b>	<b>\$46,556,417</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES</b>		
Short-term loans	\$713,615	\$1,314,744
Long-term loans - current portion	431,306	235,038
Accounts payable	2,388,551	2,278,346
Payroll tax payable	3,793	3,232
Payroll payable	369,904	341,098
Unearned revenues	568,196	-
Due to stockholder	127,765	-
Other payables and accrued liabilities	515,304	850,905
<b>Total current liabilities</b>	<b>5,118,434</b>	<b>5,023,363</b>
Long-term loans, less current portion	250,941	477,421
Due to stockholder, net of current portion	3,136,768	310,000
Other long-term payables	89,681	96,757
<b>TOTAL LIABILITIES</b>	<b>8,595,824</b>	<b>5,907,541</b>
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>STOCKHOLDERS' EQUITY</b>		
Preferred stock, \$0.001 par value, 40,000,000 shares authorized, none issued and outstanding	-	-
Common Stock, \$0.0001 par value 100,000,000 shares authorized, 33,000,000 shares issued and outstanding	3,300	3,300

Edgar Filing: HQ Global Education Inc. - Form 10-K

Additional paid-in capital	1,226,674	1,226,674
Accumulated other comprehensive income	5,124,230	1,785,928
Statutory reserve	14,540,400	10,339,551
Retained earnings	39,855,968	27,293,423
Total stockholders' equity	60,750,572	40,648,876
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b>\$69,346,396</b>	<b>\$46,556,417</b>

The accompanying notes are an integral part of these consolidated financial statements.

F-2

---

HQ GLOBAL EDUCATION INC.  
CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME

	For the years ended August 31,	
	2011	2010
<b>Revenues</b>		
-Fee based	\$40,881,647	\$34,755,064
-Service based	14,690,984	12,300,242
	55,572,631	47,055,306
<b>Cost of revenue</b>		
-Fee based	(21,911,066)	(19,488,030)
-Service based	(12,378,498)	(9,635,489 )
	(34,289,564)	(29,123,519)
<b>Gross profit</b>	21,283,067	17,931,787
<b>Selling expenses</b>	(1,038,506 )	(915,265 )
<b>General and administrative expenses</b>	(3,253,140 )	(2,327,716 )
<b>Income from operations</b>	16,991,421	14,688,806
<b>Other expenses</b>		
Interest expenses	(105,635 )	(107,869 )
Other expenses	(122,392 )	(1,011,934 )
<b>Total other expenses</b>	(228,027 )	(1,119,803 )
<b>Income before income taxes</b>	16,763,394	13,569,003
<b>Provision for income taxes</b>	-	-
<b>Net income</b>	16,763,394	13,569,003
<b>Other comprehensive income</b>		
Foreign currency translation adjustments	3,338,302	113,404
<b>Comprehensive Income</b>	\$ 20,101,696	\$ 13,682,407
<b>Basic and diluted income per common share</b>	\$ 0.51	\$ 0.49
<b>Basic and diluted weighted average common shares outstanding</b>	33,000,000	27,520,548

The accompanying notes are an integral part of these consolidated financial statements.

HQ GLOBAL EDUCATION INC.  
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY

	Preferred Stock (\$0.001 par value) Shares	Common Stock (\$0.001 par value) Shares	Additional Paid-in Capital	Accumulated Comprehensive Income	Other Statutory Reserve	Retained Earnings	Total	
Balance at August 31, 2009	-	\$- 20,500,000	\$2,050	\$1,227,924	\$1,672,524	\$6,949,771	\$17,117,200	\$26,966,469
Acquisition of Green Star Mining Corp.		12,500,000	1,250	(1,250)				
Net income for the year						13,569,003	13,569,003	
Transfer to statutory reserve					3,392,780	(3,392,780)	-	
Foreign currency translation gain				113,404			113,404	
Balance at August 31, 2010	-	- 33,000,000	3,300	1,226,674	1,785,928	10,339,551	27,293,423	40,648,876
Net income for the year						16,763,394	16,763,394	
Transfer to statutory reserve					4,200,849	(4,200,849)	-	
Foreign currency translation gain				3,338,302			3,338,302	
Balance at August 31, 2011	-	\$- 33,000,000	\$3,300	\$1,226,674	\$5,124,230	\$14,540,400	\$39,855,968	\$60,750,572

The accompanying notes are an integral part of these consolidated financial statements.

HQ GLOBAL EDUCATION INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS

For the years ended  
August 31,  
2011                      2010

<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$ 16,763,394	\$ 13,569,003
<b>Adjustments to reconcile net income to net cash provided by operating activities:</b>		
Depreciation and amortization	2,654,457	2,612,765
Provision for (recovery of) doubtful accounts	73,414	(55,940 )
Loss on disposal of property and equipment	89,042	983,219
<b>Changes in assets and liabilities</b>		
<b>(Increase) decrease in -</b>		
Accounts receivable	(803,719 )	(3,229,916 )
Other receivables	(87,093 )	(38,702 )
Inventory	276,273	834,408
<b>Increase (decrease) in -</b>		
Accounts payable	(42,675 )	944,759
Payroll Payable	5,559	98,648
Payroll Taxes payable	332	(17,391 )
Unearned revenues	551,649	(8,289 )
Other payables and accrued liabilities	(570,798 )	39,275
<b>Net cash provided by operating activities</b>	<b>18,909,835</b>	<b>15,731,839</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Proceeds from sales of property and equipment	18,847	21,584
Acquisition of intangible assets	(4,984,406 )	(1,577,615 )
Advance to vendors for acquisition of property and equipment	(6,162,652 )	-
Acquisition of property and equipment	(10,587,027)	(15,834,902)
<b>Net cash used in investing activities</b>	<b>(21,715,238)</b>	<b>(17,390,933)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Proceeds from short-term loan	692,833	1,386,072
Repayments on short-term loan	(1,362,825 )	(806,708 )
Proceeds from long-term loan	243,634	234,679
Repayments on long-term loan	(319,769 )	(557,362 )
Proceeds from stockholders' loan	3,045,416	310,000
Collection of loans to related party	-	2,452,059
<b>Net cash provided by financing activities</b>	<b>2,299,289</b>	<b>3,018,740</b>
<b>EFFECT OF EXCHANGE RATE CHANGE ON CASH</b>	<b>356,375</b>	<b>18,078</b>
<b>NET INCREASE (DECREASE) IN CASH</b>	<b>(149,739 )</b>	<b>1,377,724</b>

CASH, BEGINNING OF YEAR	5,225,764	3,848,040
CASH, END OF YEAR	\$5,076,025	\$5,225,764
Supplemental disclosures of cash flow information:		
Interest paid	\$ 143,333	\$ 120,491

The accompanying notes are an integral part of these consolidated financial statements.

F-5

---

HQ GLOBAL EDUCATION INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1. ORGANIZATION AND BASIS OF PRESENTATION

HQ Global Education Inc. ("the Company") provides a wide range of educational programs and services through vocational schools, consisting primarily of customized education programs for various vocational skills and vocational training services to a varied student population throughout People's Republic of China.

The Company formerly known as Green Star Mining Corp., was incorporated under the laws of the State of Delaware on January 22, 2008. On February 8, 2010, the Company acquired all of the outstanding capital stock of Risetime Group Limited ("Risetime"), a BVI business company incorporated in British Virgin Islands on December 17, 2007. Risetime owns 100% of the equity of Xiangtan Nicestar Business Administration Co., Ltd. ("Xiangtan Nicestar") through its 100% subsidiary, Global Education International Ltd. ("GEI"), an investment holding company incorporated in Hong Kong on November 15, 2007. Xiangtan Nicestar is a wholly foreign-owned enterprise incorporated in Xiangtan City, Hunan Province, People's Republic of China ("PRC") on September 30, 2009 and is primarily engaged in providing business administration, planning and consulting services. Substantially all Risetime and GEI's operations are conducted in China through Xiangtan Nicestar, and through contractual arrangements with Xiangtan Nicestar's consolidated affiliated entities in China, including Hunan Oya Education Technology Co., Ltd. ("Oya") and Oya's subsidiaries and variable interest entities ("VIEs"). Oya is a company incorporated in Changsha City, Hunan Province, PRC on November 20, 2008 is primarily engaged in providing vocational education service and vocational skills training service.

In connection with the acquisition, the Company issued 20,500,000 shares of common stock to the shareholder of Risetime in exchange for all of the capital stock of Risetime (the "Share Exchange" or "Merger"). Upon the completion of the Merger, the shareholders of Risetime own 62.12% of the issued and outstanding capital stock of the Company and consequently control the business and operation of the Company.

The acquisition was accounted for as a reverse acquisition under the purchase method of accounting since there was a change of control. Accordingly, Risetime and its subsidiaries are treated as the continuing entity for accounting purposes.

In March 2010, Green Star Mining Corp. changed its name to HQ Global Education Inc. to more effectively reflect the Company's business and communicate the Company's brand identity to customers.

On July 28, 2009, Oya entered into certain exclusive agreements with Changsha Huanqiu Vocational Secondary School ("Changsha Huanqiu") and Shaoshan Huanqiu Vocational Technical Secondary School ("Shaoshan Huanqiu") and their shareholders. Pursuant to these agreements, Oya provides exclusive consulting and other general business operation services to Changsha Huanqiu and Shaoshan Huanqiu in exchange for substantially all net income of Changsha Huanqiu and Shaoshan Huanqiu. Oya has the right to appoint all senior management personnel of Changsha Huanqiu and Shaoshan Huanqiu.

On November 28, 2009, Xiangtan Nicestar entered into certain exclusive agreements with Oya and its shareholders. Pursuant to these agreements, Xiangtan Nicestar provides exclusive consulting and other general business operation services to Oya in exchange for all net income of Oya. All voting rights of Oya are assigned to Xiangtan Nicestar and Xiangtan Nicestar has the right to appoint all directors and senior management personnel of Oya. In addition, Oya's shareholders have pledged their equity interest in Oya to Xiangtan Nicestar as collateral for the fees for consulting and other services due to Xiangtan Nicestar.

As a result of these contractual arrangements, which obligates Oya to absorb a majority of the risk of loss from Changsha Huanqiu and Shaoshan Huanqiu's activities and enable Oya to receive a majority of its expected residual returns, Oya accounts for Changsha Huanqiu and Shaoshan Huanqiu as variable interest entities under ASC 810-10,"Consolidation". Accordingly, Oya has included the accounts of Changsha Huanqiu and Shaoshan Huanqiu in its consolidated financial statements. For the same reason, Xiangtan Nicestar accounts for Oya as a VIE and includes Oya's accounts in its consolidated financial statements.

F-6

---



## NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### PRINCIPLES OF CONSOLIDATION

The accompanying consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States of America ("U.S. GAAP"). The consolidated financial statements include the financial statements of the Company, Risetime, GEI, Xiangtan Nicestar, Oya, as well as Oya's subsidiaries and VIEs. All significant inter-company balances and transactions are eliminated in consolidation.

The Company has 12 VIEs in total including Oya. Oya operates four private secondary vocational schools (Changsha Huanqiu, Shaoshan Huanqiu, Hunan New HQ Technical School and Tianzhen Huanqiu Technical Secondary School) and two public secondary vocational school (Shaoshan Vocational School, Liaoning Zhangwu Secondary Vocational School) in China. Through Changsha Huanqiu, the Company operates five public secondary vocational schools, Yingjing Vocational School, Tianquan Vocational School, Shimian Vocational School, Lushan Vocational School and Shaoyang Vocational School.

### USE OF ESTIMATES

The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes, and disclosure of contingent liabilities at the date of the consolidated financial statements. Estimates are used for, but not limited to, the selection of the useful lives and residual values of property and equipment and intangible assets, provision for doubtful accounts, provision necessary for contingent liabilities, fair values and revenue recognition. Management believes that the estimates utilized in preparing its consolidated financial statements are reasonable and prudent. Actual results could differ from these estimates.

### CASH AND CASH EQUIVALENTS

The Company considers all highly liquid investments with original maturities of three months or less when purchased to be cash equivalents. The Company maintains uninsured cash with various banks in the PRC. The Company has not experienced any losses in such accounts and management believes it is not exposed to any risks on its cash in bank accounts.

### ACCOUNTS RECEIVABLE

Accounts receivable consists of balances receivable for the charges of education services provided and for tuition revenues. Accounts receivable are recorded at net realizable value consisting of the carrying amount less an allowance for uncollectible amounts. As of August 31, 2011 and 2010, total accounts receivable were \$10,462,232 and \$9,023,824 respectively, of which, \$7,717,859 and \$6,946,895 were tuition fees due from governmental organizations and associations under the impoverished student aid programs for the years ended August 31, 2011 and 2010.

According to the Company's policy, accounts receivable over 90 days are considered overdue. The Company does periodical reviews as to whether the carrying values of accounts have become impaired. The assets are considered to be impaired if the collectability of the balances become doubtful, accordingly, the management estimates the valuation allowance for anticipated uncollectible receivable balances. When facts subsequently become available to indicate that the allowance provided requires an adjustment, then the adjustment will be recorded as a change in allowance for doubtful accounts. As of August 31, 2011 and August 31, 2010, the allowance for doubtful accounts was \$75,616 and \$-0-, respectively.

## INVENTORY

Inventories are stated at the lower of cost and market value. Cost is calculated using the weighted average method. The Company estimates the write-down of excessive, slow moving and obsolete inventories as well as inventory whose carrying value is in excess of net realizable value.

## ADVANCES TO VENDORS

Advances to vendors consist of balances paid for the construction of buildings and facilities, acquisition of property, equipment and materials. Advances to vendors are reviewed periodically to determine whether their carrying value has become impaired. The Company considers the assets to be impaired if facts and circumstances indicate that the collectability of the services and materials become doubtful. The Company has determined that no reserve is necessary for the years ended August 31, 2011 and 2010.

## PROPERTY AND EQUIPMENT

Property and equipment are recorded at cost less accumulated depreciation and any impairment losses.

F-7

---

The cost of an asset is comprised of its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Expenditures incurred after the property and equipment have been put into operation, such as repairs and maintenance and overhaul costs, is normally charged to the profit and loss account in the year in which it is incurred.

In situations where it can be clearly demonstrated that the expenditure has resulted in an increase in the future economic benefit expected to be obtained from the use of the asset beyond its originally assessed standard of performances, the expenditure is capitalized as an additional cost of the asset.

Depreciation is computed using the straight-line method over the estimated useful lives of the assets, less any estimated residual value. Estimated useful lives of the assets are as follows:

Teaching and dormitory facilities	10 - 30 years
Educational equipments and books	5 years
Office equipments and other equipments	5 years
Automobiles	5 years

Any gain or loss on disposal or retirement of property and equipment represents the difference between the net sales proceeds and the carrying amount of the asset, and is recognized in the statements of income in the period it occurred.

#### CONSTRUCTION-IN-PROGRESS

The Company constructs certain properties and equipments to be used in its operations. In addition in capitalizing costs under the construction contracts, external costs directly related to the construction of such assets, including equipment installation and shipping costs, are also capitalized. Depreciation expense on is recorded at the time assets are placed in service.

#### INTANGIBLE ASSETS

Intangible assets are accounted for in accordance with the provisions of ASC 350, "Goodwill and Other Intangible Assets". Intangible assets with defined useful lives are amortized over their useful lives.

#### IMPAIRMENT OF LONG-LIVED ASSETS

In accordance with ASC 360, "Accounting for the Impairment or Disposal of Long-Lived Assets", the Company is required to review its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable through the estimated undiscounted cash flows expected to result from the use and eventual disposition of the assets. Whenever any such impairment exists, an impairment loss will be recognized for the amount by which the carrying value exceeds the fair value.

The Company tests long-lived assets, including property, plant and equipment and other assets, for recoverability when events or circumstances indicate that the net carrying amount is greater than its fair value. Assets are grouped and evaluated at the lowest level for their identifiable cash flows that are largely independent of the cash flows of other groups of assets. The Company considers historical performance and future estimated results in its evaluation of potential impairment and then compares the carrying amount of the asset to the future estimated cash flows expected to result from the use of the asset. If the carrying amount of the asset exceeds estimated expected undiscounted future cash flows, the Company measures the amount of impairment by comparing the carrying amount of the asset to its fair value. The estimation of fair value is generally determined by using the asset's expected future discounted cash flows or market value. The Company estimates fair value of the assets based on certain assumptions such as budgets,

internal projections, and other available information as considered necessary. There was no impairment of long-lived assets during the years ended August 31, 2011 and 2010.

#### UNEARNED REVENUES

Unearned revenues represent amounts received from students for tuition and service fee relating to the outside-school practice service. The Company recognizes these funds as a current liability until the revenue can be recognized. The balance of unearned revenues is not refundable.

F-8

---

## REVENUE RECOGNITION

The Company recognizes revenues in accordance ASC 605 "Revenue Recognition when the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) the services have been rendered, (iii) the fees are fixed or determinable and (iv) collection of the resulting receivable is reasonably assured.

- (a) Tuition revenue received for educational programs and services is recognized proportionately according to the progress the students completing the educational programs in the school. Tuition paid in advance is recorded as unearned revenues.
- (b) The Company provides off-campus internship programs for students. The Company has arrangements with certain regional corporations in which these entities are the sponsors for off-campus internship programs which last two to three months. The Company collects a fixed amount of fees from both the internship sponsor and the student after the student is admitted into the programs. Revenue is recognized upon completion of the internship program.
- (c) The Company provides other services mainly cafeteria and laundry services for students and the revenue from such services is recognized upon completion of the service.

## COST OF REVENUE

Fee based cost of revenues for educational programs and services primarily consists of teaching fees and performance-based teaching fees paid to our teachers, depreciation and amortization of property and equipment used in the provision of educational services, and rental payments for one of our schools, as well as costs of course materials and other expenses.

Service based cost of revenues primarily consists of salaries of related employees, cost of materials and water and electricity fees used by canteens, depreciation and amortization of property and equipment used by related departments, and other expenses.

Above mentioned cost is expensed as incurred.

## INCOME TAXES

The Company did not generate any taxable income outside of the PRC for the years ended August 31, 2011 and 2010 and the Company is governed by the Income Tax Law of the PRC. The Company accounts for income taxes using an asset and liability approach which allows for the recognition and measurement of deferred tax assets based upon the likelihood of realization of tax benefits in future years. Under the asset and liability approach, deferred taxes are provided for the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. A valuation allowance is provided for deferred tax assets if it is more likely than not these items will either expire before the Company is able to realize their benefits, or that future deductibility is uncertain.

The Company records a valuation allowance for deferred tax assets, if any, based on its estimates of its future taxable income as well as its tax planning strategies when it is more likely than not that a portion or all of its deferred tax assets will not be realized. The Company had no deferred tax items as of August 31, 2011 and 2010.

As of August 31, 2011, the Company has a net operating loss carry forwards of approximately \$600 available to offset against U.S taxable income in the future. Net operating loss carry forwards will expire for federal tax purposes in twenty years from the date the loss was incurred. The Company's federal income tax returns for the years 2010 and 2011 are subject to examination by US tax authorities.

In accordance with ASC topic 740, interest costs related to unrecognized tax benefits are required to be calculated (if applicable) and would be classified as Interest expense, net". Penalties if incurred would be recognized as a component of "General and administrative" expenses.

#### COMPREHENSIVE INCOME

ASC 220, "Comprehensive Income" requires disclosure of all components of comprehensive income and loss on an annual and interim basis. Comprehensive income and loss is defined as the change in equity of a business enterprise during a period from transactions and other events and circumstances from non-owner sources. Accumulated other comprehensive income represent income arose from the changes in foreign currency exchange rates.

F-9

---

## FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company adopted the provisions of Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures. ASC 820 clarifies the definition of fair value, prescribes methods for measuring fair value, and establishes a fair value hierarchy to classify the inputs used in measuring fair value as follows:

Level 1-Inputs are unadjusted quoted prices in active markets for identical assets or liabilities available at the measurement date.

Level 2-Inputs are unadjusted quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets and liabilities in markets that are not active, inputs other than quoted prices that are observable, and inputs derived from or corroborated by observable market data.

Level 3-Inputs are unobservable inputs which reflect the reporting entity's own assumptions on what assumptions the market participants would use in pricing the asset or liability based on the best available information.

The Company's financial instruments include cash, accounts receivable, advances to vendors, other receivables, accounts payable, payroll payable, taxes payable, loans, other payable and accrued liabilities. Management has estimated that the fair value of these financial instruments approximate their carrying amounts due to their short-term nature. The Company uses the Level 3 method to measure fair value of its long-term bank loan. The carrying amount of the bank loan approximates the fair value based on the Company's estimate for debt with comparable risk in market.

## EARNINGS PER SHARE

Basic earnings per share is measured as net income divided by the weighted average common shares outstanding for the period. Diluted EPS is similar to basic EPS but presents the dilutive effect on a per share basis of potential common shares as if they had been converted at the beginning of the periods presented. Potential common shares that have an anti-dilutive effect (i.e., those that increase income per share or decrease loss per share) are excluded from the calculation of diluted EPS. The Company does not have any potential common shares outstanding as of August 31, 2011 and 2010.

In February 2010, the Company entered into a share exchange transaction which has been accounted for as a reverse acquisition under the purchase method of accounting since there has been a change of control. The Company computes the weighted-average number of common shares outstanding in accordance with ASC 805, Business Combinations, which states that in calculating the weighted average shares when a reverse acquisition takes place in the middle of the year, the number of common shares outstanding from the beginning of that period to the acquisition date shall be computed on the basis of the weighted-average number of common shares of the legal acquiree (the accounting acquirer) outstanding during the period multiplied by the exchange ratio established in the merger agreement. The number of common shares outstanding from the acquisition date to the end of that period shall be the actual number of common shares of the legal acquirer (the accounting acquiree) outstanding during that period.

## FOREIGN CURRENCY TRANSLATION

The Company's consolidated financial statements are presented in US dollars. In accordance with ASC 830, "Foreign Currency Matters", an entity's functional currency is the currency of the primary economic environment in which the entity operates; normally, that is the currency of the environment in which an entity primarily generates and expends cash. Since substantially all operations of the Company are conducted in the PRC, the functional currency of the Company is Renminbi ("RMB"), the currency of the PRC. Transactions at the Company which are denominated in

currencies other than RMB are translated into RMB at the exchange rate quoted by the People's Bank of China prevailing at the dates of the transactions. The consolidated financial statements of the Company have been translated into U.S. dollars. The financial statements are first prepared in RMB and then are translated into U.S. dollars at year-end exchange rates as to assets and liabilities and average exchange rates as to revenue and expenses. Capital accounts are translated at their historical exchange rates when the capital transactions occurred. Due to the fact that cash flows are translated based on the average translation rate, amounts related to assets and liabilities reported on the statement of cash flows will not necessarily agree with changes in the corresponding balances on the balance sheet. The effects of foreign currency translation adjustments are included as a component of accumulated other comprehensive income in shareholders' equity.

F-10

---



	August 31, 2011	August 31, 2010
Year end exchange rate (RMB: US\$ )	6.3760	6.8074
Average exchange rate for the year (RMB: US\$)	6.5672	6.8178

The RMB is not freely convertible into foreign currency and all foreign exchange transactions must take place through authorized institutions. No representation is made that the RMB amounts could have been, or could be, converted into US dollars at the rates used in translation.

#### ADVERTISING

Advertising is expensed as incurred. Advertising expenses which were included in selling expenses amounted to \$96,482 and \$89,942 for the years ended August 31, 2011 and 2010, respectively.

#### OPERATING LEASES

The Company leases offices, classroom, and warehouse facilities under operating leases. Leases where substantially all the rewards and risks of ownership of assets remain with the lesser are accounted for as operating leases. Accrued rent under operating leases is recognized as expense on a straight-line basis over each lease term.

#### RISKS AND UNCERTAINTIES

The operations of the Company are located in the PRC. Accordingly, the Company's business, financial condition, and results of operations may be influenced by the political, economic, and legal environments in the PRC, as well as by the general state of the PRC economy.

The Company's operations in the PRC are subject to special considerations and significant risks not typically associated with companies in North America and Western Europe. These include risks associated with, among others, the political, economic and legal environment and foreign currency exchange. The Company's results may be adversely affected by changes in the political and social conditions in the PRC, and by changes in governmental policies with respect to laws and regulations, anti-inflationary measures, currency conversion, remittances abroad, and rates and methods of taxation, among other things.

#### NOTE 3. INVENTORY

Inventory consists of the following:

	As of August 31,	
	2011	2010
Course materials	\$ 21,101	\$ 6,052
Logistic supplies	142,596	193,172
Office supplies	9,360	7,683
Other materials and supplies	11,435	244,275
Textbooks (1)	250,767	223,018
<b>Total</b>	<b>\$ 435,259</b>	<b>\$ 674,200</b>

(1) Textbooks sold to students at the beginning of each semester are classified as inventory, and books which belong to each school and stored in libraries are long-lived assets classified as property and equipment.

NOTE 4. RELATED PARTY TRANSACTIONS

As of August 31, 2010, the balance of \$310,000 due to shareholder represents a loan from Mr. Guangwen He, majority shareholder of the Company. The loan is unsecured, bears no interest, with term of two years and is repayable on February 28, 2012.

As of August 31, 2011, the balance of due to stockholder consists of two loans from Mr. He:(1) the remaining balance of \$127,765 for the \$310,000 loan above; 2) \$3,136,768(RMB 20,000,000)long-term loan with a term of three years is payable on May 25, 2014. The loans were interest free and used solely for the Company's business expansion.

F-11

---

## NOTE 5. ADVANCE TO VENDORS

Advances to vendors consisted of balances paid for the acquisition of land use rights, construction of buildings and facilities, acquisition of property and equipment and materials. As of August 31, 2011 and 2010, advance to vendors are as follows:

	As of August 31,	
	2011	2010
Advance for land use rights	\$ 3,136,768	\$ –
Advance for construction projects	3,630,219	474,488
Advance for property&equipment	12,547	–
Advance for materials	157,687	77,856
Total	\$ 6,937,221	\$ 552,344

## NOTE 6. PROPERTY AND EQUIPMENT, NET

Property and equipment consist of the following:

	As of August 31,	
	2011	2010
Teaching and dormitory facilities	\$ 17,761,386	\$ 14,216,065
Educational equipment and library books	5,275,763	3,777,296
Office equipments and other equipments	5,795,934	3,923,700
Automobiles	370,933	294,185
Leasehold improvement	111,983	–
	29,315,999	22,211,246
Less: accumulated depreciation	(9,368,101 )	(6,686,419 )
Add: Construction in progress	19,188,465	13,484,967
	\$ 39,136,363	\$ 29,009,794

For the year ended August 31, 2011, a total amount of \$2,583,417 was completed and transferred from construction in progress to teaching and dormitory facilities.

During the year ended August 31, 2011, due to renovation of teaching facilities, aged educational equipment, books and office equipments with cost of US\$518,501 were disposed, the Company recognized a loss of \$89,042.

Depreciation expense for the years ended August 31, 2011 and 2010 was \$2,553,206 and \$2,583,335, respectively.

## NOTE 7. INTANGIBLE ASSETS, NET

As of August 31, 2011 and 2010, intangible assets consist of land use rights, which are recorded at cost less accumulated amortization. Amortization is on a straight-line basis over the estimated useful lives, which is generally 50 years and represents the shorter of the estimated usage periods or the terms of the agreements. The details of land use rights are as follows:

Edgar Filing: HQ Global Education Inc. - Form 10-K

	As of August 31,	
	2011	2010
Land use rights	\$ 7,422,844	\$ 2,143,868
Less: accumulated amortization	(226,375 )	(114,349 )
Land use rights, net	\$ 7,196,469	\$ 2,029,519

On March 2, 2011, Oya acquired a land use right of 121,319 square meters with the total cost of \$5,133,915, the land is located in Tianzhen county, shanxi province.

F-12

---

Amortization expenses for the land use rights totaled \$101,251 and \$29,430 for the years ended August 31, 2011 and 2010, respectively.

#### NOTE 8. SHORT-TERM LOANS

As of August 31, 2011, the short-term borrowings consisted of two loans. One loan for \$470,515 (RMB 3,000,000) was received from Changsha Foundation for Education. The loan was unsecured and bears interest at 5% per annum, and matures on July 28, 2012. The second loan in the amount of \$243,100 (RMB1, 550,000) was borrowed from Ningxiang Rural Credit Cooperative Union. This loan bears interest at 8.96% per annum until maturity on December 28, 2011. This loan is secured by one of the Company's buildings with a cost of \$360,729.

#### NOTE 9. LONG-TERM LOANS

The details of long-term loans outstanding as at August 31, 2011, which are used for operations, are as follows:

Lender	Term		Interest rate	Principal	
	From	To		RMB	US\$
<b>Long-term loan - Current Portion</b>					
Ningxiang Rural Credit Cooperative Union	Nov 13, 2008	Nov 13, 2011	10.80 %	1,350,000	211,732
Ningxiang Rural Credit Cooperative Union	Nov 13, 2008	Nov 13, 2011	10.80 %	1,400,000	219,574
				2,750,000	431,306
<b>Long-term loan - Non-Current Portion</b>					
Ningxiang Rural Credit Cooperative Union	Aug 29, 2011	Aug 28, 2013	10.80 %	1,600,000	250,941
				1,600,000	250,941

The details of long-term loans outstanding as at August 31, 2010 are as follows:

Lender	Term		Interest rate	Principal	
	From	To		RMB	US\$
<b>Long-term loan - Current Portion</b>					
Ningxiang Rural Credit Cooperative Union	Sep 1, 2009	Aug 21, 2011	8.64 %	1,600,000	235,038
				1,600,000	235,038
<b>Long-term loan - Non-Current Portion</b>					
Changsha Foundation for Education	Jul 26, 2010	Oct 25, 2011	8.40 %	500,000	73,450
Ningxiang Rural Credit Cooperative Union	Nov 25, 2008	Nov 13, 2011	10.80 %	1,350,000	198,313
Ningxiang Rural Credit Cooperative Union	Nov 25, 2008	Nov 13, 2011	10.80 %	1,400,000	205,658

3,250,000 477,421

The loans borrowed from Ningxiang Rural Credit Cooperative Union were collateralized by buildings with an aggregate cost of \$1,143,641 and land use rights with an aggregate cost of \$49,932.

The \$235,038 and 73,450 loans were repaid in August 2011 and November 2010, respectively. For the years ended August 31, 2011 and 2010, the Company incurred \$128,843 and \$130,147 interest on both short-term and long-term loans, respectively.

#### NOTE 10. OTHER PAYABLES AND ACCRUED LIABILITIES

As of August 31, 2011 and 2010, other payables and accrued liabilities are as follow:

	As of August 31,	
	2011	2010
Staff welfare payable	\$ 52,561	\$ 67,713
Deposit as guarantee of performance for campus construction	67,495	531,824
Others	395,248	251,368
<b>Total</b>	<b>\$ 515,304</b>	<b>\$ 850,905</b>

## NOTE 11. TAXES

## (A) CORPORATION INCOME TAX ("CIT") AND BUSINESS TAX

The Company is governed by the Income Tax Law of the People's Republic of China ("PRC") concerning the private-run enterprises, which are generally subject to tax at a statutory rate of 25% on income reported in the statutory financial statements after appropriate tax adjustments. The applicable business tax rate for educational service is currently 5%.

The PRC government also provides various incentives to companies that engage in the development of vocational education. Such incentives include reduced tax rates, tax exemptions and other measures. According to Law of the PRC on Promotion of Privately-run Schools, implemented from September 1, 2003, and the Notice of Tax Policy for Education Activities, issued and became effective on February 5, 2004, some specific enterprises, organizations and schools could enjoy the same tax incentives as the schools run by the government, and could be exempt from business tax and income tax accordingly. As long as the operation of the Company meets the requirements of the regulations aforementioned, the Company is therefore exempt from business tax and income tax.

Although the possibility exists for reinterpretation of the application of the tax regulations by higher tax authorities in the PRC, potentially overturning the decision made by the local tax authority, the Company has not experienced any reevaluation of the income taxes for prior years.

The Company was incorporated in the United States and, accordingly, is governed by the income tax laws of the United States. The Company incurred a net operating loss for U.S. income tax purposes. This loss carry forward, which may be available to reduce future periods' taxable income, will expire, if not utilized, in twenty years from the date the loss was incurred. The net operating loss gives rise to a deferred tax asset. However, the management believes that the realization of the benefits arising from this loss appear to be uncertain due to Company's limited operating history and continuing losses for United States income tax purposes. Accordingly, the Company has provided a 100% valuation allowance at the balance sheet dates against its deferred tax asset. The management reviews this valuation allowance periodically and makes adjustments as warranted. The valuation allowance increased \$102 for both years ended August, 31, 2011 and 2010.

As of August 31, 2011 and 2010, the deferred tax assets and the related valuation allowance were as follows:

	As of August 31, 2011	As of August 31, 2010
<b>Deferred tax assets:</b>		
Net operating tax carry forwards	\$ 600	\$ 300
Tax rate	34	34
	%	%
<b>Gross deferred tax assets</b>	<b>204</b>	<b>102</b>
Valuation allowance	(204 )	(102 )
<b>Net deferred tax assets</b>	<b>\$ —</b>	<b>\$ —</b>

The difference between the statutory tax rate of 34% and the effective tax rate of 0% is due to the foreign income not recognized in the United States and the tax incentives the Company's subsidiaries receive in the PRC.

## (B) PAYROLL TAX PAYABLE

The Company's payroll tax payable represents the unremitted individual income tax withheld on behalf of the employees. As of August 31, 2011 and 2010, the tax payable amounted to \$3,793 and \$3,232, respectively.

NOTE 11. SHAREHOLDERS' EQUITY

(A) COMMON STOCK

HQ Global Education Inc. ("the Company"), formerly Green Star Mining Corp., was incorporated in the State of Delaware on January 22, 2008, with 100,000,000 shares of common stock authorized at par value of US\$0.0001. On January 25, 2008, the Company issued a total of 1,500,000 shares of common stock to Nan E. Weaver for cash in the amount of \$0.01 per share for a total of \$15,000.



On July 22, 2008 the Company issued a total of 1,000,000 shares of common stock to individuals for cash in the amount of \$0.025 per share for a total of \$25,000.

On November 23, 2009, the Company approved a 5-for-1 forward stock split of all issued and outstanding shares of common stock of the Company. On November 25, 2009, the Financial Industry Regulatory Authority ("FINRA") approved the Company's application for forward stock split applicant. As a result, effective on December 7, 2009 and prior to the Share Exchange consummated on February 8, 2010, the Company had a total of 12,500,000 shares of common stock issued and outstanding, and the accompany financial statements have been retroactively restated to reflect the stock split as of August 31, 2009.

On February 8, 2010, the Company entered into a share exchange agreement with Risetime and its sole shareholder, Nicestar International Ltd. ("Nicestar"), a British Virgin Islands company. Pursuant to the Share Exchange Agreement, the Company issued 20,500,000 shares of its common stock, par value \$0.0001 per share, to Nicestar, representing 62.12% of the Company's issued and outstanding common stock, in exchange for all of the outstanding shares of Risetime held by Nicestar. Immediately after this share exchange, the Company had 33,000,000 shares of common stock issued and outstanding.

As of August 31, 2011 and 2010, there were 33,000,000 shares of common stock issued and outstanding.

#### (B) PREFERRED STOCK

On December 31, 2009, the Board of Directors of the Company authorized 40,000,000 shares of preferred stock at par value of \$0.001. As of August 31, 2011 and 2010, there was no preferred stock issued and outstanding.

#### (C) STATUTORY RESERVE

According to Law of the PRC on Promotion of Privately-run Schools, implemented from September 1, 2003, the Company and the related subsidiaries are required to set aside at least 25% of their after-tax net profits each year, if any, to fund the statutory reserves for the future development of educational activities. The statutory reserves are not distributable in the form of cash dividends to the shareholders.

For the years ended August 31, 2011 and 2010, the Company has made appropriations in the amount of \$4,200,849 and \$3,392,780 to this statutory reserve, respectively. As of August 31, 2011 and 2010, the balances of the statutory reserve were \$14,540,400 and \$10,339,551, respectively.

#### NOTE 12. COMMITMENTS

##### (A) OPERATING LEASES

The commitments are primarily the rental for the campus of Shaoshan Huanqiu Vocational Technical Secondary School, a VIE of Oya, and for the Company's office space. Lease periods range from 10 years to 15 years with earliest expiration date of June 1, 2015 and latest expiration date of September 10, 2025. As of August 31, 2011, the commitments related to the above rental are as follows:

For years ending August 31,	RMB	US\$
2012	1,444,687	226,582
2013	1,508,109	236,529
2014	1,575,844	247,153

Edgar Filing: HQ Global Education Inc. - Form 10-K

2015		1,349,895		211,715
2016		512,000		80,301
Thereafter		4,537,000		711,576
Total	¥	10,927,535	\$	1,713,857

F-15

---

**(B) CAPITAL COMMITMENTS**

In exchange for obtaining the approval to provide educational services in the schools of Hunan Province and Sichuan Province in the PRC, the Company has commitments with the local governments to spend a total amount of Rmb122,800,000 (\$19,259,754) for the renovation and expansion of those schools when their operations are controlled and directly managed by the Company. The terms of these arrangements vary from 15 years to 20 years for different schools and with the earliest expiration date of July 15, 2021 and the latest expiration date of June 30, 2029. As of August 31, 2011, Rmb98,462,422 (\$15,442,688) was incurred regarding these commitments. The outstanding Rmb24,337,578 (\$3,817,066) is for the remaining contract periods should be incurred according to the following schedule:

By August 31,	RMB	US\$
2012	800,000	125,471
2013	800,000	125,471
2014	800,000	125,471
2015	800,000	125,471
Thereafter	21,137,578	3,315,182
<b>Total</b>	<b>¥ 24,337,578</b>	<b>\$ 3,817,066</b>

**NOTE 13. SEGMENT INFORMATION**

In accordance with ASC 280, "Segment Reporting", establishes standards for reporting information about operating segments on a basis consistent with the Company's internal organizational structure as well as information about geographical areas, business segments and major customers in financial statements for details on the Company's business segments.

The Company is mainly engaged in providing vocational education service and vocational skills training service. The Company's chief operating decision maker ("CODM") has been identified as the CEO who reviews the financial information of separate operating segments when making decisions about allocating resources and assessing performance of the group. Based on management's assessment, the Company has determined that it has three operating segments which are Vocational Education, Order-oriented Service, and Campus services. These three operating segments are also identified as reportable segments. The Company adjusted its operating segments and has reclassified results of all periods presented to conform to the revised operating segments disclosures as of August 31, 2011 and 2010.

The accounting policies of the segments are the same as those described in the summary of significant accounting policies. The CODM evaluates performance based on each reporting segment's revenues, cost of revenues, and gross profit, and selling expenses and G&A expenses are not separated to each segment. The CODM does not review balance sheet information to measure the performance of the reportable segments, nor is this part of the segment information regularly provided to the CODM. Revenues, cost of revenues, gross profit, total capital expenditure and total depreciation and amortization by segment were as follows:

For the year ended August 31, 2011

Vocational Education	Order- oriented Service	Campus Services	Unallocated Amounts	Consolidated
-------------------------	-------------------------------	--------------------	------------------------	--------------

Edgar Filing: HQ Global Education Inc. - Form 10-K

Net revenues	32,288,730	8,592,917	14,690,984	-	55,572,631
Cost of revenues	20,747,993	1,163,073	12,378,498	-	34,289,564
Gross profit	11,540,737	7,429,844	2,312,486		21,283,067
Depreciation and amortization	1,457,824	45	938,718	257,870	2,654,457
Total capital expenditures	2,720,324		2,972,618	16,041,143	21,734,085

F-16

---

For the year ended August 31, 2010

	Vocational Education	Order- oriented Service	Campus Services	Unallocated Amounts	Consolidated
Net revenues	28,642,779	6,112,285	12,300,242	-	47,055,306
Cost of revenues	18,571,780	916,250	9,635,489	-	29,123,519
Gross profit	10,070,999	5,196,035	2,664,753		17,931,787
Depreciation and amortization	934,066	10	423,088	1,255,601	2,612,765
Total capital expenditures	3,562,560		3,510,639	10,339,318	17,412,517

## NOTE 14. MAINLAND CHINA CONTRIBUTION PLAN AND PROFIT APPROPRIATION

Full time employees of the Group in the PRC participate in a government-mandated multiemployer defined contribution plan pursuant to which certain social welfare benefits are provided to qualified employees. PRC labor regulations require the Group to accrue for these benefits based on certain percentages of the employees' salaries. The relevant local labor bureau is responsible for meeting all retirement benefit obligations; hence, the Group has no further commitments beyond its monthly contributions. The total contributions for such employee benefits were \$454,444 and \$347,505 for the years ended August 31, 2011 and 2010, respectively.

F-17

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

ITEM 9A. CONTROLS AND PROCEDURES

Evaluation of disclosure controls and procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, as of the end of the period covered by this Annual Report on Form 10-K (the "Evaluation Date"). The evaluation of our disclosure controls and procedures included a review of our processes and the effect on the information generated for use in this Annual Report on Form 10-K. In the course of this evaluation, we sought to identify any material weaknesses in our disclosure controls and procedures and to confirm that any necessary corrective action, including process improvements, was taken. The purpose of this evaluation is to determine if, as of the Evaluation Date, our disclosure controls and procedures were operating effectively such that the information, required to be disclosed in our reports with the Securities and Exchange Commission ("SEC") (i) was recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and (ii) was accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Internal Control over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting for the Company. Management of the Company, including the Company's Chief Executive Officer and Chief Financial Officer, conducted an evaluation of the effectiveness of the Company's internal control over financial reporting as of the Evaluation Date. In making this evaluation, management used the criteria set forth in the Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"). Based on this evaluation, management concluded that, as of the Evaluation Date, we had material weaknesses in our internal control over financial reporting. Our disclosure controls and procedures were not operating effectively.

As defined by the Public Company Accounting Oversight Board Auditing Standard No. 5, a material weakness is a deficiency or a combination of deficiencies, such that there is a reasonable possibility that a material misstatement of the annual or interim financial statements will not be prevented or detected. Management's conclusion was based on the fact that the Company lacks sufficient personnel with the appropriate level of knowledge, experience and training in the application of U.S. GAAP standards. The current accounting team is professional and experienced in accounting requirements and procedures generally accepted in the PRC, but is less experienced in applying the U.S. GAAP standard and reporting requirements. The staff needs additional training to become experienced in U.S. GAAP. In addition, due to the Company's size, there is certain degree of lack of segregation of duties between functions. Segregation of all conflicting duties may not always be possible and may not be economically feasible.

Notwithstanding the foregoing, the reportable conditions and other areas of our internal control over financial reporting identified by us as needing improvement have not resulted in a material restatement of our financial statements, nor are we aware of any instance where such reportable conditions or other identified areas of deficiency have resulted in a material misstatement or omission in any report we have filed with or submitted to the SEC.

In order to remediate such weaknesses, the Company has taken the following remediation measures:

- To improve its financial system, management of the Company started to look for more experienced accounting professional who are familiar with US GAAP Standard and reporting requirements.
- To the extent practicable in the segregation of duties, the Company is in the process of designing procedures to enhance the independent performance by separate individuals of different tasks, such as in the custody of assets and the recording of transactions.

#### Changes in Internal Control over Financial Reporting

In response to the deficiencies identified, we have taken steps to strengthen our internal control over financial reporting. In particular, we have evaluated and continue to evaluate our personnel needs within our corporate accounting department and intend to add permanent personnel resources to support internal control over financing reporting. We will begin to implement an initiative and training in China to ensure the importance of internal controls and compliance with established policies and procedures are fully understood throughout the organization and will provide additional U.S. GAAP training to all employees involved with the performance of or compliance with those procedures and policies. We also initiated the process of completing a review and revision of the documentation of the Company's internal control procedures and policies.

Management will continue to monitor the effectiveness of our internal controls and procedures on an ongoing basis and will take further action, as appropriate, to address the control deficiencies described herein.

The remedial measures being undertaken may not be fully effectuated or may be insufficient to address the significant deficiencies we identified, and there can be no assurance that significant deficiencies or material weaknesses in our internal control over financial reporting will not be identified or occur in the future. If additional significant deficiencies (or if material weaknesses) in our internal controls are discovered or occur in the future, among other similar or related effects: (i) the Company may fail to meet future reporting obligations on a timely basis, (ii) the Company's consolidated financial statements may contain material misstatements and (iii) the Company's business and operating results may be harmed.





ITEM 9B. OTHER INFORMATION

None

34

---

## PART III

## ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

## DIRECTORS AND OFFICERS

The following sets forth the name and position of each of our current executive officers and directors.

Name	Age	Position
Guangwen He	43	Chairman of the Board, Chief Executive Officer, President and Secretary
Yunjie Fang	46	Chief Financial Officer and Treasurer
Yabin Zhong	45	Director
Junming Peng	62	Independent director
Shaozeng Wang	68	Independent director

All of our directors hold their positions on the Board until our next annual meeting of the shareholders and until their successors have been qualified after being elected or appointed. Officers serve at the discretion of the Board.

The following is a summary of the biographical information of our directors and officers:

GUANGWEN HE, became a director and our Chief Executive Officer on February 11, 2010 when we completed our reverse acquisition of Risetime. Mr. He, PH.D in education, is CEO of Hunan Oya Education Technology Co., Ltd and Global Education International Limited. He was born on July 8, 1968 in Ningxiang, Hunan. His other titles include the director of China Association of Private Education, the vice-president of Hunan Association of Private Education, the 9th and 10th Standing Committee member of the CPPCC of Changsha, the vice-director of the 10th Committee of Education Science Culture and Health of the CPPCC of Changsha, the vice-president of Changsha Association of Private Education and a pluralistic researcher of Hunan Education Science Research Institute, Private Education Research Office. Mr. He began to engage in vocational education and established Changsha Huanqiu Vocational Education Group in 1994. He received such awards as the "Expert Enjoying Special Government Allowance", the "Advanced Individual of National Vocational Education", the "News Figure of National Private Education", the "National Excellent Migrant Workers in Cities", the "Candidate for Hunan New Century 121 Human Talents Engineering", one of the "Ten Outstanding Young People of Changsha City" by the government successively. He was invited to present the first Boao Forum for Asia in 2002 and was invited to participate in the first Forum for Chinese Education Innovation in 2003. He has written twenty papers about vocational education series, compiled eight sets of school teaching materials and composed six works such as THE ORDER ORIENTED EDUCATION and VOCATIONAL EDUCATION SCHOOL THEORY EXPLORATION AND PRACTICE. TV channels and newspapers such as CCTV, People's Daily, Guangming Daily, China Education News, Hong Kong's Wen Wei Po and so on have reported his achievements which have been incorporated into the publication "Who's Who in the World".

YUNJIE FANG, became a director and our Chief Financial Officer on February 11, 2010. Fang Yunjie has worked as CFO at Hunan Oya Education Technology Co., Ltd and Global Education International Limited since September 2008. He was born on July 26, 1965 in Dianbai, Guangdong. He received his Bachelor degree of Accounting from Zhongnan University of Economics and Law in 1989. He has great experience in accounting and financial

management, as well as strategic investment management of the public companies. He is a Chinese Certified Tax Agent and Senior Accountant. During the past decade, he worked as Financial Manager in several large enterprises. From January 2001 to January 2002, he worked as CFO at Dongguan Yellow River Furniture Industry Corp., Ltd.. From January 2002 to August 2002, he was transferred to Yitelu Fashion (Hong Kong) Corp., Ltd as CFO. He worked as CFO in Cosun Group from September 2002 to August 2008.

YABIN ZHONG, is the spouse of Mr. Guangwen He. Ms. Zhong became a director of the Company on February 11, 2010. Ms. Zhong was born on August 28, 1966 in Ningxiang, Hunan. She graduated from Jinan University with Junior College degree in Accounting. She began to work in Changsha Huanqiu Vocational Secondary School in 1994. She is the vice-principal of Changsha Huanqiu at present.

JUNMING PENG, became an independent director of the Company on February 11, 2010. Mr. Peng was born on December 23, 1948 in Shaoyang, Hunan. He received his Associate degree of automobile from Changsha Communications College. From December 1968 to 1978, he worked as a teacher at Changsha Traffic College. From 1979 to 1998, he was transferred to the United Front Work Department of Changsha Municipal Committee of Chinese Communist Party as the deputy chief and later as section chief. He was appointed vice-chairman and later chairman to Scientific Technology Committee of CPPCC of Changsha City from 1999 to February 2008 and retired in April 2008.

SHAOZENG WANG, became an independent director of the Company on February 11, 2010. Mr. Wang was born in May 1943 in Changsha, Hunan. He graduated from Department of Physics of Hunan Normal University in 1965. He successively served as high school teacher, dean of students and high school principal. Since 1987, he successively took the post as the section chief of Secondary Education Department of Changsha Education Bureau, the chairman of the Secondary School Admissions Office of Changsha Education Bureau and educational inspector of Education Inspection Office of Changsha Municipal Government. He was also appointed as the educational inspector of provincial government and received municipal recognition several times. He retired in 2003.

#### BOARD COMMITTEES

We believe that the members of the Board are collectively capable of analyzing and evaluating our financial statements and understanding internal controls and procedures for financial reporting.

We appointed Junming Peng and Shaozeng Wang as members of the Audit, Nominating, and Compensation Committees.

#### AUDIT COMMITTEE

Our audit committee currently has one member, Shaozeng Wang. The position of chairman of the audit committee has been vacant since Erik Vonk, our financial expert in the audit committee, resigned on August 9, 2011. We are in the process of looking for a suitable and qualified candidate to fill such vacancy. The audit committee will oversee our accounting and financial reporting processes and the audit of the financial statements of our company.

#### COMPENSATION COMMITTEE

Our compensation committee has one member Junming Peng. Junming Peng is the chairman of our compensation committee. Members of the compensation committee will not be prohibited from direct involvement in determining their own compensation.

#### NOMINATING COMMITTEE

Our nominating committee consists of Junming Peng and Shaozeng Wang. Shaozeng Wang is the chairman of our corporate governance and nominating committee. The nominating committee will assist the Board in identifying individuals qualified to become our directors and in determining the composition of the board and its committees.

#### FAMILY RELATIONSHIPS

Ms. Yabin Zhong is the spouse of Mr. Guangwen He. There are no other family relationships among our directors or officers.

#### OTHER DIRECTORSHIPS

None of our directors hold any other directorships in any company with a class of securities registered pursuant to section 12 of the Exchange Act or subject to the requirements of section 15(d) of such Act or any company registered as an investment company under the Investment Company Act of 1940.

#### SECURITY HOLDER RECOMMENDATIONS FOR BOARD NOMINEES

There have been no changes to the procedures by which our stockholders may recommend nominees to the Board of Directors.

#### SIGNIFICANT EMPLOYEES

Other than as described above, we do not expect any other individuals to make a significant contribution to our business.

#### INVOLVEMENT IN CERTAIN LEGAL PROCEEDINGS

There have been no events under any bankruptcy act, no criminal proceedings and no judgments, injunctions, orders or decrees material to the evaluation of the ability and integrity of any director, executive officer, promoter or control person of our Company during the past ten years.

Except as set forth in our discussion below in Item 13 "Certain Relationships and Related Transactions, and Director Independence - Transactions with Related Persons," none of our directors, director nominees or executive officers has been involved in any transactions with us or any of our directors, executive officers, affiliates or associates which are required to be disclosed pursuant to the rules and regulations of the SEC.

## CODE OF ETHICS

We have not adopted a code of ethics that applies to our officers, directors and employees. We are currently in the process of establishing our internal control system under the standards applicable to a public company and at such time when such systems are in place, we will establish and adopt a code of ethics applicable to our officers, directors and employees and disclose the adoption of such code of ethics in a Current Report on Form 8-K.

## SECTION 16(A) BENEFICIAL OWNERSHIP COMPLIANCE

Section 16(a) of the Securities Exchange Act requires our executive officers and directors, and persons who own more than 10% of our common stock, to file reports regarding ownership of, and transactions in, our securities with the Securities and Exchange Commission and to provide us with copies of those filings. It has come to our attention that Nicestar International Limited has not made the necessary filings required under Section 16(A). We intend to advise Nicestar to make such filings and to assist it in connection therewith.

## ITEM 11. EXECUTIVE COMPENSATION

The following is a discussion of our program for compensating our named executive officers and director. Our compensation committee will be responsible for determining the compensation of our named executive officers.

Our Compensation Committee will consider a variety of factors in determining compensation of executives, including their particular background and circumstances, such as their training and prior relevant work experience, their success in attracting and retaining savvy and technically proficient managers and employees, increasing our revenues, broadening our product line offerings, managing our costs and otherwise helping to lead our company through a period of rapid growth.

The following table sets forth information with respect to the compensation of each of the named executive officers for services provided in all capacities to HQ Global Education Inc. in the fiscal years ended August 31, 2011 and 2010 in their capacity as such officers. There is no executive officer or former executive officer received more than \$100,000 in compensation in the fiscal years reported.

## SUMMARY COMPENSATION TABLE

Name and Principal Position	Year	Salary(\$)	Bonus(\$)	Stock Awards(\$)	Option Awards(\$)	Non-Equity Nonqualified		All Other Compensation(\$)	Totals(\$)
						Incentive Plan Compensation(\$)	Deferred Compensation(\$)		
Guangwen He	2011	90,449	—	—	—	—	—	537	90,986
Chief Executive Officer principal executive officer (PEO)	2010	85,988	—	—	—	—	—	440	86,428

Yunjie Fang	2011	67,608	—	—	—	—	—	1,525	69,133
Chief Financial Officer principal financial officer (PFO)	2010	64,964	—	—	—	—	—	593	65,557
Yabin Zhong *	2011	44,219	—	—	—	—	—	537	44,756
Director	2010	41,785	—	—	—	—	—	440	42,225

\* Includes compensation for Yabin Zhong's services as a director.

#### STOCK-BASED AWARDS UNDER THE EQUITY INCENTIVE PLAN

Historically, we have not granted equity awards as a component of compensation, and we presently do not have an equity-based incentive program. In the future, we will likely adopt and establish an equity incentive plan pursuant to which equity awards may be granted to eligible employees, including each of our named executive officers, if our compensation committee determines that it is in the best interest of the Company and our stockholders to do so.

#### EMPLOYMENT AGREEMENTS

Our Chinese subsidiary has employment agreements with the following executive officers and directors:

MR. GUANGWEN HE - Mr. He's employment agreement with WFOE became effective as of October 1, 2009. The employment agreement has a term of ten years.

MR. YUNJIE FANG - Mr. Fang's employment agreement with WFOE became effective as of October 1, 2009. The employment agreement has a term of five years.

MS. YABIN ZHONG - Ms. Zhong's employment agreement with WFOE became effective as of October 1, 2009. The employment agreement has a term of ten years.

Each of the employment agreements provide that the executives will be provided cash compensation. The employment agreements do not provide any change in control or severance benefits to the executives, and we do not have any separate change-in-control agreements with any of our executive officers.

#### INDEMNIFICATION OF DIRECTORS AND EXECUTIVE OFFICERS AND LIMITATION OF LIABILITY

At the present time, there is no pending litigation or proceeding involving a director, officer, employee or other distributor of ours in which indemnification would be required or permitted. We are not aware of any threatened litigation or proceeding which may result in a claim for such indemnification. Our Certificate of Incorporation, as amended, provides for the indemnification of any and all persons whom it shall have power to indemnify under the Delaware General Corporation Law from and against any and all of the expenses, liabilities, or other matters referred to in or covered by such law.

#### COMPENSATION PLANS

As of August 31, 2011, we did not have any compensation plans in place. However, we may issue stock options to our directors, officers and employees in the future, upon adoption of a stock option plan.

#### MANAGEMENT AGREEMENTS

We have not yet entered into any consulting or management agreements with any of our current executive officers or directors.

#### OUTSTANDING EQUITY AWARDS AT FISCAL YEAR END

No equity awards were outstanding as of the year ended August 31, 2011.

#### COMPENSATION OF DIRECTORS

On February 11, 2010, the Board of Directors of the Company appointed Mr. Junming Peng as an independent director of the Company. Mr. Peng received \$4,568 as compensation in fiscal year 2011.

On February 11, 2010, the Board of Directors of the Company appointed Mr. Shaozeng Wang as an independent director of the Company. Mr. Wang received \$4,568 as compensation in fiscal year 2011.

#### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The following table sets forth the ownership, as of November 30, 2011, of our common stock by each of our directors, by all of our executive officers and directors as a group and by each person known to us who is the beneficial owner



Edgar Filing: HQ Global Education Inc. - Form 10-K

of more than 5% of any class of our securities. As of November 30, 2011 there were 33,000,000 shares of our common stock issued and outstanding. All persons named have sole or shared voting and investment control with respect to the shares, except as otherwise noted. The number of shares described below includes shares which the beneficial owner described has the right to acquire within 60 days of the date of this registration statement.

Unless otherwise stated, the address of all persons in the table is 27th Floor, BOBO Fortune Center, No.368, South Furong Road, Changsha City, Hunan Province, PRC, 410007.

Title of Class	Name and Address of Beneficial Owner	Shares beneficially owned (1)	Percentage of class owned (2)
Common Stock	Guangwen He (CEO)	11,063,000	33.52 %
Common Stock	Yunjie Fang (CFO) Room 2005, Biaozi Real Estate Building, No.119, 1st Section of Furong Central Road, Changsha City, Hunan Province	1,016,400	3.08 %
Common Stock	Yabin Zhong	4,620,000	14.00 %
Common Stock	Junming Peng No.14, Liren Alley, Furong District, Changsha City, Hunan Province	0	*
Common Stock	Shaozeng Wang Room 905, Building 4, Dormitory of Department of Audit of Hunan, No. 6, Jiayu Road, Furong District Changsha City, Hunan Province	0	*
All Officers and Directors as a Group (five persons)		16,699,400	50.60 %
Common Stock	Nicestar International Limited 2nd Floor, Abbott Building, Road Town, Tortola, British Virgin Islands	3,000,000	9.09 %

\* Less than 1% of the issued and outstanding shares.

- (1) Beneficial ownership is determined in accordance with the rules of the SEC and generally includes voting or investment power with respect to securities. Each of the beneficial owners listed above has direct ownership of and sole voting power and investment power with respect to the shares of our common stock, unless otherwise indicated.
- (2) A total of 33,000,000 shares of our Common Stock are considered to be outstanding as of November 30, 2011 pursuant to SEC Rule 13d-3(d)(1).

#### CHANGES IN CONTROL

There are no arrangements, known to the Company, including any pledge by any person of securities of the Company the operation of which may, at a subsequent date, result in a change of control of the Company.

#### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

Except for the ownership of the Company's securities, and except as set forth herein, none of the directors, executive officers, holders of more than five percent of the Company's outstanding common stock, or any member of the immediate family of any such person have, to the knowledge of the Company, had a material interest, direct or indirect, in any transaction or proposed transaction which may materially affect the Company.

On March 1, 2004, Changsha Huanqiu signed an Entrustment Agreement on Land and Real Properties with Guangwen He, Yabin Zhong and Binshan Company. The agreement stipulates that Changsha Huanqiu will from time to time authorize Guangwen He, Yabin Zhong and Binshan Company to invest in lands and properties in their names using funds from Changsha Huanqiu for the interest of Changsha Huanqiu, that Changsha Huanqiu holds all the rights to these properties, that upon Changsha Huanqiu's request, Guangwen He, Yabin Zhong and Binshan Company shall cause relevant authorities to register these properties in the name of Changsha Huanqiu, and that Guangwen He, Yabin Zhong and Binshan Company shall have no right to dispose or encumber these properties.

As of August 31, 2011, Global Education International Limited had a loan in the amount of \$310,000 from Mr. Guangwe He, CEO of the Company. The loan is unsecured, bears no interest, with term of two years and is repayable on February 28, 2012. As of August 31, 2011, Changsha Huanqiu had a loan in the amount of \$3,136,768(RMB20,000,000) from Mr. Guangwe He. The loan is unsecured, bears no interest, with a term of three years and is payable on May 25, 2014.

#### AGREEMENTS AMONG WFOE, OYA AND ITS SHAREHOLDERS

See "Contractual Arrangements between WFOE, Oya and Its Shareholders".

#### AGREEMENTS BETWEEN OYA AND CHANGSHA HUANQIU/SHAOSHAN HUANQIU

See " Two Contractual Arrangements for the Operation of Private Vocational Schools"

Our board of directors is charged with reviewing and approving all potential related party transactions. All such related party transactions must then be reported under applicable SEC rules. We have not adopted other procedures for review, or standards for approval, of such transactions, but instead review them on a case-by-case basis.

#### DIRECTOR INDEPENDENCE

Our securities are quoted on the OTC Bulletin Board which does not have any director independence requirements. At the moment, half of our directors are independent directors. Our Board determines whether a director is independent through a broad consideration of facts and circumstances, including an assessment of the materiality of any relation between us. Our board believes that our independent directors satisfy the criteria for independence.

#### ITEM 14. PRINCIPAL ACCOUNTANTS FEES AND SERVICES

The aggregate fees billed for the most recently completed fiscal year ended August 31, 2010 and for fiscal year ended August 31, 2011 for professional services rendered by the principal accountant for the audit of our annual financial statements and review of the financial statements included in our quarterly reports on Form 10-Q and services that are normally provided by the accountant in connection with statutory and regulatory filings or engagements for these fiscal periods were as follows:

	Year Ended August 31,	
	2011	2010
	(\$)	(\$)
Audit Fees	165,000	125,000
Audit Related Fees	—	—
Tax Fees	—	—
All Other Fees	—	—
Total	165,000	125,000

"Audit Fees" consisted of the aggregate fees billed for professional services rendered for the audit of our annual financial statements and the reviews of the financial statements included in our Forms 10-Q and for any other services that were normally provided in connection with our statutory and regulatory filings or engagements.

"Audit Related Fees" consisted of the aggregate fees billed for professional services rendered for assurance and related services that were reasonably related to the performance of the audit or review of our financial statements and were not otherwise included in Audit Fees.

"Tax Fees" consisted of the aggregate fees billed for professional services rendered for tax compliance, tax advice and tax planning. Included in such Tax Fees were fees for preparation of our tax returns and consultancy and advice on other tax planning matters.

"All Other Fees" consisted of the aggregate fees billed for products and services provided and not otherwise included in Audit Fees, Audit Related Fees or Tax Fees.

Our board of directors pre-approves all services provided by our independent auditors. All of the above services and fees were reviewed and approved by the board of directors either before or after the respective services were rendered.

Our board of directors has considered the nature and amount of fees billed by our independent auditors and believes that the provision of services for activities unrelated to the audit is compatible with maintaining our independent auditors' independence.

## PART IV

### ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

#### FINANCIAL STATEMENT SCHEDULES

The consolidated financial statements of HQ Global Education Inc. are listed on the Index to Financial Statements on this annual report on Form 10-K beginning on page F-1.

All financial statement schedules are omitted because they are not applicable or the required information is shown in the financial statements or notes thereto.

#### EXHIBITS

The following Exhibits are being filed with this Annual Report on Form 10-K: In reviewing the agreements included or incorporated by reference as exhibits to this Annual Report on Form 10-K, please remember that they are included to provide you with information regarding their terms and are not intended to provide any other factual or disclosure information about us or the other parties to the agreements. The agreements may contain representations and warranties by each of the parties to the applicable agreement. These representations and warranties have been made solely for the benefit of the parties to the applicable agreement and:

- \* should not in all instances be treated as categorical statements of fact, but rather as a way of allocating the risk to one of the parties if those statements prove to be inaccurate;
- \* have been qualified by disclosures that were made to the other party in connection with the negotiation of the applicable agreement, which disclosures are not necessarily reflected in the agreement;
- \* may apply standards of materiality in a way that is different from what may be viewed as material to you or other investors; and
- \* were made only as of the date of the applicable agreement or such other date or dates as may be specified in the agreement and are subject to more recent developments.

Accordingly, these representations and warranties may not describe the actual state of affairs as of the date they were made or at any other time. Additional information about us may be found elsewhere in this Annual Report on Form 10-K and our other public filings, which are available without charge through the SEC's website at <http://www.sec.gov>

Exhibit Number	Description
2.1*	Share Exchange Agreement dated as of February 8, 2010 by and among Green Star Mining Corp., a Delaware corporation, Risetime Group Limited, a British Virgin Islands company, and Nicestar International Limited, a British Virgin Islands company.
3.1**	Amended and restated Certificate of Incorporation.
3.2	By-laws of Green Star Mining Group. (incorporated by reference from the Registration Statement on Form S-1 filed on April 23, 2008).
10.1*	

Edgar Filing: HQ Global Education Inc. - Form 10-K

Business Cooperation Agreement dated as of November 28, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Hunan Oya Education Technology Co., Ltd.

- 10.2\* Loan Agreement, dated as of November 28, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Guangwen He.
- 10.3\* Proxy Letter dated as of November 28, 2009, by and among Guangwen He, Yabin Zhong and Xiangtan Nicestar Business Administration Co., Ltd.
- 10.4\* Purchase Option Agreement dated as of November 28, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Guangwen He.
- 10.5\* Equity Pledge Agreement dated as of November 28, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Guangwen He.
- 10.6\* Business Cooperation Agreement, dated as of July 28, 2009 between Changsha Huanqiu Vocational Secondary School and Hunan Oya Education Technology Co., Ltd.

Edgar Filing: HQ Global Education Inc. - Form 10-K

- 10.7\* Joint School-Running Agreement January 23, 2006 between Education Bureau of Shimian County, Ya'an City, Sichuan Province and Changsha Huanqiu Vocational Secondary School.
- 10.8\* Loan Agreement dated as of March 20, 2009 between Changsha Educational Foundation and Changsha Huanqiu Vocational Secondary School.
- 10.9\* Employment Agreement dated as of October 1, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Guangwen He.
- 10.10\* Employment Agreement dated as of October 1, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Yunjie Fang.
- 10.11\* Employment Agreement dated as of October 1, 2009 between Xiangtan Nicestar Business Administration Co., Ltd. and Yabin Zhong.
- 10.12\* Cooperation Agreement dated as of September 5, 2007 between Fujinon (Shenzhen) Technologies Co., Ltd. and Fusheng Industrial Zone, Qiaotou Village, Fuyong Town, Bao'an District, Shenzhen City, Guangdong Province.
- 10.13\* Building Lease Agreement dated as of May 19, 2009 between Lin Wenhui Hong Xuezhi and Hunan Oya Education Technology Co. Ltd.
- 10.14\*\*\* Loan Agreement, dated as of January 5, 2011, between Guangwen He and Global Education International Limited and Hunan Oya Education Technology Co., Ltd.
- 10.15\*\*\*\*\* Joint School-Running Agreement, dated as of July 13, 2011, between the People's Government of Zhangwu County Liaoning Province and Hunan Oya Education Technology Co., Ltd.\*\*\*
- 16.1\* Letter of dismissal to the former accountant dated as of February 8, 2010.
- 16.2\* Letter from the former accountant dated as of February 8, 2010.
- 10.12\* Cooperation Agreement dated as of September 5, 2007 between Fujinon (Shenzhen) Technologies Co., Ltd. and Fusheng Industrial Zone, Qiaotou Village, Fuyong Town, Bao'an District, Shenzhen City, Guangdong Province.
- 21\* List of Subsidiaries.
- 31.1+ Section 302 Certification of the Sarbanes-Oxley Act of 2002.
- 31.2+ Section 302 Certification of the Sarbanes-Oxley Act of 2002.
- 32.1+ Section 906 Certification of the Sarbanes-Oxley Act of 2002.
- 32.2+ Section 906 Certification of the Sarbanes-Oxley Act of 2002.

---

+ Filed herewith.

\* Incorporated by reference from our Current Report on Form 8-K filed on February 12, 2010.

Edgar Filing: HQ Global Education Inc. - Form 10-K

- \*\* Incorporated by reference from our Current Report on Form 8-K filed on March 23, 2010.
- \*\*\* Incorporated by reference from our Current Report on Form 8-K filed on January 20, 2011.
- \*\*\*\* Incorporated by reference from our Current Report on Form 8-K filed on July 20, 2011.



SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HQ GLOBAL EDUCATION INC.

Date: December 14, 2011

/s/ Guangwen He  
 Guangwen He  
 President, Chief Executive Officer and Director

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title	Date
/s/ Guangwen He Name: Guangwen He	President, Chief Executive Officer and Director	December 14, 2011
/s/ Yunjie Fang Name: Yunjie Fang	Chief Financial Officer	December 14, 2011
/s/ Yabin Zhong Name: Yabin Zhong	Director	December 14, 2011
/s/ Junming Peng Name: Junming Peng	Director	December 14, 2011
/s/ Shaozeng Wang Name: Shaozeng Wang	Director	December 14, 2011