



## ITEM 7.01 REGULATION FD DISCLOSURE

On April 9, 2012, Cash America International, Inc. (the “Company”) issued a press release announcing the filing with the Securities and Exchange Commission of an amendment to the registration statement on Form S-1 (the “Registration Statement”) that was originally filed on September 15, 2011 for a proposed initial public offering of shares of common stock of its wholly-owned subsidiary that comprises its e-commerce segment, Enova International, Inc. (“Enova”). A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference. The Registration Statement is not incorporated by reference into, and does not constitute a part of, this Current Report on Form 8-K.

The Enova Registration Statement has been filed with the Securities and Exchange Commission but has not yet become effective. The securities offered under the Registration Statement may not be sold nor may offers to buy these securities be accepted prior to the time the Registration Statement becomes effective. This Current Report on Form 8-K shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. The completion of the Enova initial public offering is subject to numerous conditions, including market conditions, and the Company can provide no assurance that it will be successfully completed.

## ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

| <u>Exhibit No.</u> | <u>Description</u>  |
|--------------------|---|
| 99.1               | Cash America International, Inc. press release, dated April 9, 2012 |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA INTERNATIONAL, INC.**

Date: April 9, 2012 By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President,  
General Counsel & Secretary

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**EXHIBIT INDEX**

Exhibit No.   Description

99.1            Cash America International, Inc. press release, dated April 9, 2012