

ServiceNow, Inc.

Form 8-K

October 21, 2015

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant To Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of report (date of earliest event reported): October 21, 2015**

**SERVICENOW, INC.**

**(Exact name of registrant as specified in its charter)**

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**Delaware**

**001-35580**

**20-2056195**

(Commission File Number)

(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer  
Identification Number)

**3260 Jay Street**

**Santa Clara, California**

**95054**

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: **(408) 501-8550**

(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 2.02 Results of Operations and Financial Condition.**

On October 21, 2015, ServiceNow, Inc. (“ServiceNow”) issued a press release announcing ServiceNow’s financial results for the three months ended September 30, 2015.

A copy of this press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by this reference.

The information in this report, including the exhibit hereto, is furnished pursuant to Item 2.02 of Form 8-K and is not deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to liabilities of that section. The information contained herein and in the accompanying exhibit is not incorporated by reference in any filing of ServiceNow under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date hereof and irrespective of any general incorporation language in any filings.

ServiceNow makes reference to non-GAAP financial information in the press release. A reconciliation to the nearest comparable GAAP financial measures of the non-GAAP financial measures is included in the press release attached hereto as Exhibit 99.1. These non-GAAP financial measures are reported in addition to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP.

ServiceNow encourages investors to carefully consider its results under GAAP, as well as its supplemental non-GAAP information and the reconciliation between these presentations, to more fully understand its business.

**Item 9.01 Financial Statements and Exhibits.**

*(d) Exhibits.*

99.1 Press release issued by ServiceNow, Inc., dated October 21, 2015, announcing ServiceNow, Inc.’s financial results for the three months ended September 30, 2015.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SERVICENOW, INC.**

By: /s/ Michael P. Scarpelli

**Michael P. Scarpelli**

**Chief Financial Officer**

Date: October 21, 2015

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**Exhibit List**

Exhibit

No.      Exhibit Title

99.1      Press release issued by ServiceNow, Inc., dated October 21, 2015, announcing ServiceNow, Inc.'s financial results for the three months ended September 30, 2015.

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