

EDUCATIONAL DEVELOPMENT CORP  
Form 8-K  
October 15, 2010

**United States**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **October 15, 2010**

**Educational Development Corporation**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**0-4957**  
(Commission File Number)

**73-0750007**  
(IRS Employer Identification No.)

**10302 East 55th Place, Tulsa, Oklahoma**                      **74146-6515**  
(Address of principal executive offices)                      (Zip Code)  
Registrant's telephone number, including area code: **(918) 622-4522**

N/A  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02. Results of Operations and Financial Condition.**

On October 15, 2010, Educational Development Corporation, announced via press release, second quarter fiscal 2011 results. A copy of the press release is attached hereto.

**Item 9.01. Financial Statements and Exhibits.**

(d) EXHIBITS

99.1 Press release dated as of October 15,  
2010

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Educational Development Corporation**

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(Registrant)

**/s/ RANDALL W. WHITE**

**October 15, 2010**

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(Date)

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Randall W. White  
*President and Chief Executive Officer*

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**EXHIBIT INDEX**

| <u>EXHIBIT<br/>NUMBER</u> | <u>DESCRIPTION</u>                            |
|---------------------------|---|
| *99.1                     | Press release dated as of October 15,<br>2010 |

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\*Filed herewith.