

Hague Desmond Gerard
Form 3
July 24, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Hague Desmond Gerard
(Last) (First) (Middle)

450 N. BRAND BLVD.,Â 7TH
FLOOR

(Street)

GLENDAL,Â CAÂ 91203

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)
07/21/2008

3. Issuer Name **and** Ticker or Trading Symbol
DineEquity, Inc [DIN]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

____ Director ____ 10% Owner
X Officer ____ Other
(give title below) (specify below)
Pres. IHOP Sub.

5. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group
Filing(Check Applicable Line)
X Form filed by One Reporting
Person
____ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date Expiration
Exercisable Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

Title Amount or
Number of
Shares

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect
(I)

6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

(Instr. 5)

Stock Options	07/21/2009	07/21/2018	Common Stock	41,667	\$ <u>(1)</u>	D	Â
Stock Options	07/21/2010	07/21/2018	Common Stock	41,667	\$ <u>(1)</u>	D	Â
Stock Options	07/21/2011	07/21/2018	Common Stock	41,666	\$ <u>(1)</u>	D	Â
Restricted Stock	Â <u>(2)</u>	Â <u>(2)</u>	Common Stock	30,000	\$ <u>(2)</u>	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hague Desmond Gerard 450 N. BRAND BLVD. 7TH FLOOR GLENDALE, CA 91203	Â	Â	Â Pres. IHOP Sub.	Â

Signatures

by Mark Weisberger as attorney-in-fact for Desmond Gerard
Hague

07/24/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Employee stock options granted pursuant to IHOP Corp. 2001 Stock Incentive Plan.

(2) Grant of Restricted Stock pursuant to IHOP Corp. 2001 Stock Incentive Plan. 10,000 shares will vest on July 21, 2009 and 20,000 shares will vest on July 21, 2012

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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