PLAYBOY ENTERPRISES INC Form 4 April 02, 2003 SEC Form 4

FORM 4	UNIT	ED STATES SECURI COMMIS	OMB APPROVAL OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response 0.5				
[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	STAT Filed pursua Holding Com	4, Section					
1. Name and Address of Repor Drapkin, Donald (Last) (First) (Middle) c/o Playboy Enterprises, Inc. Shapiro 680 N. Lake Shore Drive (Street) Chicago, IL 60611 (City) (State) (Zip)	<u> </u>	<ul> <li>2. Issuer Name and Ticker or Trading Symbol</li> <li>Playboy Enterprises, Inc. PLA and PLA A</li> <li>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</li> </ul>	<ul> <li>4. Statement for (Month/Day/Year</li> <li>March 31, 2003</li> <li>5. If Amendment, Date of Original (Month/Day/Year)</li> </ul>	to Issue <u>X</u> Direc <u>Office</u> (specify Descrip 7. Indiv Filing <u>X</u> Forr Person			

	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)	Security Date Execution Date, if (Instr. (Month/Day/Year) any			Code			• • •	5. Amount of Securities Beneficially Owned Following	6. Owner- ship Form: Direct (D) (b) (b) (b) (b) (b) (b) (b) (b) (b) (b					
			Code	v	Amount	A/D	Price	Reported Transaction(s) (Instr. 3 and 4)	or Indirect (I) (Instr. 4)	(Instr. 4)				

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exercise Price of Deri- vative Security	3. Transaction Date (Month/ Day/ Year)	3A. Deemed Execution Date, if any (Month/ Day/ Year)	4. Transactio Code (Instr.8)	5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	and Expirati Date(ED)	7. Title and Amount of e(DEn)derlying Securities on (Instr. 3 and 4) Day/Year)	8. Price of Derivative Security (Instr.5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr.4)					

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			Code	۷	А	D	DE	ED	Title	Amount or Number of Shares		
Phantom Stock Units	1 for 1	03/31/03	A		1000.0000		(1)	(1)	Class B - Common Stock	1000.0000	N/A	11,542.4207

**Explanation of Responses:** 

(1)The Phantom Stock Units were accrued pursuant to Playboy Enterprises, Inc. Board of Directors' Deferred Compensation Plan, as amended and restated, and will be settled in cash upon the reporting person's retirement, death or other termination as Director.

## By:

## /s/ Donald Drapkin

\*\* Signature of Reporting Person

Date: 04/02/2003

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not

required to respond unless the form displays a currently valid OMB Number.