

WILSON PETER M  
Form 4  
April 27, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WILSON PETER M

(Last) (First) (Middle)

FORTUNE BRANDS, INC., 520  
LAKE COOK ROAD

(Street)

DEERFIELD, IL 60015

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FORTUNE BRANDS INC [FO]

3. Date of Earliest Transaction  
(Month/Day/Year)

04/25/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, Par Value \$3.125	04/25/2006		M <sup>(1)</sup>		2,099	A	\$ 36.21
					2,239		
Common Stock, Par Value \$3.125	04/25/2006		M <sup>(1)</sup>		2,624	A	\$ 37.99
					4,863		
Common Stock, Par Value \$3.125	04/25/2006		M <sup>(1)</sup>		2,624	A	\$ 26.26
					7,487		

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Common  
 Stock, Par Value 04/25/2006 M<sup>(1)</sup> 2,624 A \$ 30.21 10,111 D  
 \$3.125

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Options (Right to Buy)	\$ 36.21	04/25/2006		M <sup>(1)</sup>	2,099	04/28/1999 04/28/2008	Common	2,099
Options (Right to Buy)	\$ 37.99	04/25/2006		M <sup>(1)</sup>	2,624	04/28/2000 04/28/2009	Common	2,624
Options (Right to Buy)	\$ 26.26	04/25/2006		M <sup>(1)</sup>	2,624	04/25/2001 04/25/2010	Common	2,624
Options (Right to Buy)	\$ 30.21	04/25/2006		M <sup>(1)</sup>	2,624	04/24/2002 04/24/2011	Common	2,624

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WILSON PETER M FORTUNE BRANDS, INC. 520 LAKE COOK ROAD	X			

DEERFIELD, IL 60015

## Signatures

Angela M. Pla, Attorney-in-Fact for Peter M.  
Wilson

04/27/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the exercise of stock options issued under the issuer's Non-Employee Director Stock Option Plans.

### Remarks:

On April 25, 2006, Mr. Wilson exercised and held a total of 9,971 options to purchase the issuer's shares. As a result of these

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