

MOLSON COORS BREWING CO

Form 4

November 09, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Wade Gregory L

(Last) (First) (Middle)

C/O MOLSON COORS BREWING
COMPANY, 1225 17TH STREET,
SUITE 3200

(Street)

DENVER, CO 80202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol

MOLSON COORS BREWING CO
[TAP.A; TAP]

3. Date of Earliest Transaction
(Month/Day/Year)

11/08/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title ____ Other (specify
below) below)
Global Chf Supply Chain Offcr

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Class B Common Stock	11/08/2007		M ⁽¹⁾	15,120 A	\$ 35.958 21,210	D	
Class B Common Stock	11/08/2007		M ⁽¹⁾	1,200 D	\$ 53.7 20,010	D	
Class B Common Stock	11/08/2007		M ⁽¹⁾	400 D	\$ 53.71 19,610	D	

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Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	1,600	D	\$ 53.72	18,010	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	500	D	\$ 53.73	17,510	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	200	D	\$ 53.74	17,310	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	700	D	\$ 53.75	16,610	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	2,000	D	\$ 53.76	14,610	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	200	D	\$ 53.77	14,410	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	1,100	D	\$ 53.78	13,310	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	100	D	\$ 53.79	13,210	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	100	D	\$ 53.8	13,110	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	500	D	\$ 53.81	12,610	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	400	D	\$ 53.82	12,210	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	100	D	\$ 53.85	12,110	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	3,400	D	\$ 53.96	8,710	D
Class B Common Stock	11/08/2007	<u>M⁽¹⁾</u>	300	D	\$ 53.98	8,410	D
Class B Common	11/08/2007	<u>M⁽¹⁾</u>	1,600	D	\$ 54	6,810	D

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Stock

Class B Common Stock	11/08/2007	M ⁽¹⁾	600	D	\$ 54.02	6,210	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	120	D	\$ 54.05	6,090	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	15,120	A	\$ 34.99	21,210	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	200	D	\$ 53.81	21,010	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	300	D	\$ 53.82	20,710	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	500	D	\$ 53.83	20,210	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	500	D	\$ 53.84	19,720	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	400	D	\$ 53.85	19,310	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	200	D	\$ 53.86	19,110	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.89	19,010	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	3,800	D	\$ 53.92	15,210	D
Class B Common Stock	11/08/2007	M ⁽¹⁾	100	D	\$ 53.93	15,110	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 35.958	11/08/2007		M ⁽¹⁾	15,120	⁽²⁾ 05/02/2013	Class B Common Stock 15,120
Employee Stock Options (Right to Buy)	\$ 34.99	11/08/2007		M ⁽¹⁾	15,120	⁽²⁾ 05/12/2014	Class B Common Stock 15,120

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Wade Gregory L C/O MOLSON COORS BREWING COMPANY 1225 17TH STREET, SUITE 3200 DENVER, CO 80202	Global Chf Supply Chain Offer

Signatures

Samuel D. Walker as agent for Gregory L. Wade 11/09/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Wade executed an option exercise and sale of the underlying shares of common stock.
- (2) This option is fully vested and exercisable.

Remarks:

The numbers of shares and all prices reported in this Form 4 have been adjusted to reflect a 2-for-1 split of the Company's Cla

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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