

MOLSON COORS BREWING CO  
 Form 4  
 November 09, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 COORS PETER H

2. Issuer Name and Ticker or Trading Symbol  
 MOLSON COORS BREWING CO  
 [TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
 (Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Vice Chairman of the Board

C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

DENVER, CO 80202

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		148,296	A	\$ 16.7
					534,355		D
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		1,000	D	\$ 52.91
					533,355		D
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		1,900	D	\$ 52.93
					531,455		D

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,400	D	\$ 52.94	530,055	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,400	D	\$ 52.96	528,655	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 52.975	528,555	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	165	D	\$ 52.99	528,390	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	800	D	\$ 53	527,590	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,429	D	\$ 53.01	526,161	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	3,406	D	\$ 53.02	522,755	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.025	522,655	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,240	D	\$ 53.03	521,415	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	800	D	\$ 53.04	520,615	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.045	520,515	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,060	D	\$ 53.05	519,455	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	200	D	\$ 53.055	519,255	D
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,500	D	\$ 53.06	517,755	D
Class B Common	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.065	517,655	D

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Stock								
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,100	D	\$ 53.07	516,555	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,300	D	\$ 53.08	515,255	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	400	D	\$ 53.09	514,855	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	2,100	D	\$ 53.1	512,755	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	900	D	\$ 53.11	511,855	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	1,500	D	\$ 53.13	510,355	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	900	D	\$ 53.14	509,455	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	100	D	\$ 53.15	509,355	D	
Class B Common Stock	11/08/2007	<u>M<sup>(1)</sup></u>	600	D	\$ 53.155	508,755	D	
Class B Common Stock						2,940,000	I	by Adolph Coors Company LLC <sup>(2)</sup>
Class B Common Stock						524.82	I	by 401(k)
Class B Common Stock						1,064	I	by spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

