

GAP INC
Form 8-K
March 04, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report

(Date of earliest event reported)

March 4, 2004

THE GAP, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State of incorporation)

1-7562
(Commission File Number)

94-1697231
(IRS Employer Identification No.)

Two Folsom Street

94105

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San Francisco, California
(Address of principal executive offices)

(Zip Code)

(650) 952-4400

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Item 5. Other Events and Regulation FD Disclosure.

On March 4, 2004, The Gap, Inc. (the Company) issued a press release announcing the Company's sales for the month ended February 28, 2004. A copy of this press release is attached hereto as Exhibit 99.1.

Item 7. Exhibits.

99.1 Press Release dated March 4, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GAP, INC.

(Registrant)

Date: March 4, 2004

By: /s/ BYRON H. POLLITT

Byron H. Pollitt

Executive Vice President and

Chief Financial Officer

EXHIBIT INDEX

**Exhibit
Number**

Description

99.1	Press Release dated March 4, 2004
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