

GUPTA RAHUL
Form 3
October 14, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement		3. Issuer Name and Ticker or Trading Symbol	
Â GUPTA RAHUL			(Month/Day/Year)		FISERV INC [FISV]	
(Last)	(First)	(Middle)	10/11/2011		4. Relationship of Reporting Person(s) to Issuer	
255 FISERV DRIVE					(Check all applicable)	
(Street)					5. If Amendment, Date Original Filed(Month/Day/Year)	
BROOKFIELD,Â WIÂ 53045					6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) EVP, Group President	
					<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	22,998	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Stock Option (right to buy)	12/18/2008 ⁽¹⁾	12/18/2016	Common Stock	15,000	\$ 52.49	D	Â
Stock Option (right to buy)	03/30/2008 ⁽²⁾	03/30/2017	Common Stock	17,425	\$ 53.06	D	Â
Stock Option (right to buy)	02/27/2009 ⁽³⁾	02/27/2018	Common Stock	13,836	\$ 54.21	D	Â
Stock Option (right to buy)	02/27/2011 ⁽⁴⁾	02/27/2018	Common Stock	16,141	\$ 54.21	D	Â
Stock Option (right to buy)	02/26/2010 ⁽⁵⁾	02/26/2019	Common Stock	16,924	\$ 32.74	D	Â
Stock Option (right to buy)	02/24/2011 ⁽⁶⁾	02/24/2020	Common Stock	7,222	\$ 47.69	D	Â
Stock Option (right to buy)	02/23/2012 ⁽⁷⁾	02/23/2021	Common Stock	7,682	\$ 61.71	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GUPTA RAHUL 255 FISERV DRIVE BROOKFIELD, WI 53045	Â	Â	Â EVP, Group President	Â

Signatures

/s/ Charles W. Sprague
(attorney-in-fact) 10/14/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One-third of these options vest each year commencing on December 18, 2008.
- (2) One-fifth of these options vest each year commencing on March 30, 2008.
- (3) One-third of these options vest each year commencing on February 27, 2009.
- (4) The options vested and became exercisable on February 27, 2011.
- (5) One-third of these options vest each year commencing on February 26, 2010.
- (6) One-third of these options vest each year commencing on February 24, 2011.
- (7) One-third of these options vest each year commencing on February 23, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.