

Whitmore Robert W  
 Form 4  
 May 03, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Whitmore Robert W

(Last) (First) (Middle)

SEAGATE TECHNOLOGY  
 PLC, 10200 S. DE ANZA  
 BOULEVARD

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 Seagate Technology plc [STX]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 05/01/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 EVP & Chief Technical Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Ordinary Shares                 | 05/01/2012                           |  | M                              |   | 10,000 A \$ 11.065  | 63,704   | D                                 |
| Ordinary Shares                 | 05/01/2012                           |  | S                              |   | 10,000 D \$ 32.0032   | 53,704   | D                                 |
| Ordinary Shares                 | 05/01/2012                           |  | M                              |   | 20,000 A \$ 13.73   | 73,704   | D                                 |
| Ordinary Shares                 | 05/01/2012                           |  | S                              |   | 20,000 D \$ 31.9419   | 53,704   | D                                 |
| Ordinary Shares                 | 05/01/2012                           |  | M                              |   | 50,000 A \$ 24.63   | 103,704  | D                                 |

Edgar Filing: Whitmore Robert W - Form 4

|                 |            |   |        |   |            |         |   |
|-----------------|------------|---|--------|---|------------|---------|---|
| Ordinary Shares | 05/01/2012 | S | 50,000 | D | \$ 31.8738 | 53,704  | D |
| Ordinary Shares | 05/01/2012 | M | 50,000 | A | \$ 25.515  | 103,704 | D |
| Ordinary Share  | 05/01/2012 | S | 50,000 | D | \$ 31.8755 | 53,704  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-----------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title           | Amount or Number of Shares |
| NQ Stock Options                           | \$ 11.065  | 05/01/2012                           |  | M                              | 10,000  | 09/13/2011 <sup>(1)</sup>                                | 09/13/2017  | Ordinary Shares | 10,000                     |
| NQ Stock Options                           | \$ 13.73   | 05/01/2012                           |  | M                              | 20,000  | 09/12/2009 <sup>(2)</sup>                                | 09/12/2015  | Ordinary Shares | 20,000                     |
| NQ Stock Options                           | \$ 24.63   | 05/01/2012                           |  | M                              | 50,000  | 09/13/2008 <sup>(3)</sup>                                | 09/13/2014  | Ordinary Shares | 50,000                     |
| NQ Stock Options                           | \$ 25.515  | 05/01/2012                           |  | M                              | 50,000  | 02/03/2007 <sup>(4)</sup>                                | 02/03/2013  | Ordinary Shares | 50,000                     |

## Reporting Owners

| Reporting Owner Name / Address              | Relationships |           |                               |       |
|---|---------------|-----------|-------------------------------|-------|
|   | Director      | 10% Owner | Officer                       | Other |
| Whitmore Robert W<br>SEAGATE TECHNOLOGY PLC |               |           | EVP & Chief Technical Officer |       |

10200 S. DE ANZA BOULEVARD  
CUPERTINO, CA 95014

## Signatures

/S/ Roberta S. Cohen for Robert W.  
Whitmore

05/03/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Options granted to the Reporting Person under the Issuer's 2001 Share Option Plan are subject to a four year vesting schedule. One  
(1) quarter of the option shares vested on September 13, 2011. The remaining option shares vest proportionally each month over the 36 months following September 13, 2011.

Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four year vesting schedule.  
(2) One quarter of the option shares vested on September 12, 2009. The remaining option shares vest proportionally each month over the 36 months following September 12, 2009.

Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four year vesting schedule.  
(3) One quarter of the option shares vested on September 13, 2008. The remaining option shares vest proportionally each month over the 36 months following September 13, 2008.

Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four year vesting schedule.  
(4) One quarter of the option shares vested on February 3, 2007. The remaining option shares vest proportionally each month over the 36 months following February 3, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.