

CONNS INC  
Form 4  
June 05, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Taylor Brian E.

(Last) (First) (Middle)  
3295 COLLEGE STREET  
(Street)

BEAUMONT, TX 77701

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CONNS INC [CONN]

3. Date of Earliest Transaction (Month/Day/Year)  
06/03/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
CFO/Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	06/03/2013		F		2,051	D	\$ 42.42 <u>(1)</u>
Common Stock	06/03/2013		A		2,971	D	\$ 0 <sup>(2)</sup>
Common Stock	06/03/2013		A		4,456	D	\$ 0 <sup>(3)</sup> <u>(4)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Taylor Brian E. 3295 COLLEGE STREET BEAUMONT, TX 77701			CFO/Vice President	

## Signatures

/s/ Brian E. Taylor 06/05/2013

Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Price based on closing price of Conn's, Inc. Common Stock on date of vesting. Transaction Date represents that date such shares issued to reporting person.
  - (2) Mr. Taylor was awarded 2,971 Restricted Stock Units ("RSUs"). Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in four equal installments beginning on June 3, 2014. Vested common stock shares will be delivered to the reporting person within thirty days following the date of the vesting of the shares. The RSUs may be settled only by delivering shares of Conn's, Inc. Common Stock, and thus, the grant is being reported on Table I as allowed by SEC guidance.
  - (3) Mr. Taylor was awarded performance-based RSUs determined based on attainment of established financial metrics for the two-year period ending January 31, 2015. The Maximum level performance-based RSU award is 4,456. Based on actual performance, the award can range between zero and 100% of the Maximum award.
  - (4) Each RSU represents a contingent right to receive one share of common stock. 50% of the RSUs vest on June 3, 2015, 25% of the RSUs vest on June 3, 2016 and 25% of the RSUs vest on June 3, 2017. Vested common stock shares will be delivered to the reporting person within thirty days following the date of the vesting of the shares. The RSUs may be settled only by delivering shares of Conn's, Inc.

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Common Stock, and thus, the grant is being reported on Table I as allowed by SEC guidance.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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