

AUTONATION, INC.
Form 3
October 10, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â BERMAN WILLIAM R		(Month/Day/Year)	AUTONATION, INC. [AN]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
200 SW 1ST AVE,Â SUITE			(Check all applicable)	
1600			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) SVP, Sales	
(Street)			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	
FORT				
LAUDERDALE,Â FLÂ	33301			
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$0.01 per share	7,970	D	Â
Common Stock, par value \$0.01 per share	105	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 18.2	D	Â
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 19.64	D	Â
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 23.21	D	Â
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 26.49	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 32.5	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 34.51	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 40.37	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 35.99	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par	2,352	\$ 34.09	D	Â

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Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	value \$0.01 per share Common Stock, par value \$0.01 per share	2,352	\$ 35	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par value \$0.01 per share	2,352	\$ 41.16	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par value \$0.01 per share	2,352	\$ 38.63	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 43.45	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 46.22	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 47.25	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 48.8	D	Â
Employee Stock Option (right to buy)	Â <u>(5)</u>	03/03/2024	Common Stock, par value \$0.01 per share	1,704	\$ 52.65	D	Â
Employee Stock Option (right to buy)	Â <u>(5)</u>	03/03/2024	Common Stock, par value	1,704	\$ 57.44	D	Â

