Edgar Filing: FERRAGAMO MASSIMO - Form 4

| FERRAGAN | IO MASSIMO | | | | | | | | | | | |
|--|------------------------------------|-------------|--|---------------------------------------|--------------|------------------|--|--|---------------------------|-----------|--|--|
| Form 4 | | | | | | | | | | | | |
| May 11, 201 | | | | | | | | | | | | |
| FORM | TTIES A | ND EV | | NCEC | COMMISSION | OMB APPROVAL | | | | | | |
| | UNITED | SIAIES | | shington, | | | NGE C | COMMISSION | OMB Number: | 3235-0287 | | |
| Check thi if no long | MENT OF | | 0, | | | LOW | NERSHIP OF | Expires: | January 31 2005 | | | |
| Section 16. | | | | SECUR | | | | | Estimated a burden hou | rs per | | |
| Form 4 or Form 5 | | rsuant to S | Section 1 | 6(a) of th | e Securit | ies F | vchang | e Act of 1934, | response | 0.5 | | |
| obligation | ¹⁸ Section 17 | | | | | | • | 1935 or Section | า | | | |
| may cont <i>See</i> Instru 1(b). | inue. | | | vestment | • | · · | | | - | | | |
| (Print or Type F | Responses) | | | | | | | | | | | |
| FERRAGAMO MASSIMO Symbol | | | | Name and | Ticker or | Tradii | ng | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| | | | | Iorris Inte | ernationa | l Inc | . [PM] | (Check all applicable) | | | | |
| (Last) | (Last) (First) (Middle) 3. Date of | | | | ansaction | | | (Check all applicable) | | | | |
| 120 PARK AVENUE 05/09/2 (Street) 4. If Ame | | | (Month/D | - | | | | X_ Director 10% Owner Officer (give title Other (specify below) below) | | | | |
| | | | 05/09/20 | 018 | | | | | | | | |
| | | | 4. If Ame | ndment, Da | te Origina | 1 | | 6. Individual or Joint/Group Filing(Check | | | | |
| | | | th/Day/Year |) | | | Applicable Line) _X_ Form filed by One Reporting Person | | | | | |
| NEW YORI | K, NY 10017 | | | | | | | Form filed by M Person | | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative | Secur | ities Acq | uired, Disposed of | , or Beneficial | ly Owned | | |
| 1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year) | | | 3. Transactio Code (Instr. 8) | 4. Securi on(A) or D (Instr. 3, | ispose | d of (D) | Beneficially Owned | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | | | |
| | | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | |
| Commor | | | | coue v | | (D) | \$ | | | | | |
| Common Stock | 05/09/2018 | | | А | 2,138 (1) | А | 81.88 (2) | 4,841 <u>(3)</u> | D | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transa Code (Instr. | | 5. nNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | ; | Date | 7. Title and A Underlying S (Instr. 3 and | Securities | 8. Price of Derivative Security (Instr. 5) |
|---|---|---|---------------------------------|---|--|---------------------|--------------------|---|--|---|
| | | | Code | V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Phantom Stock Units | <u>(4)</u> | 05/09/2018 | J | V | 0 (5) | (6) | (6) | Common Stock | 0 | \$ 0 |

Reporting Owners

| Reporting Owner Name / Address | | Relationsh | ips | |
|--|----------|------------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| FERRAGAMO MASSIMO 120 PARK AVENUE NEW YORK, NY 10017 | Х | | | |
| Signatures | | | | |
| Jerry Whitson for Massimo Ferragamo | | 05/11/20 |)18 | |
| **Signature of Reporting Person | | Date | | |
| Evalenation of De | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Deferred shares awarded under the Philip Morris International Inc. 2017 Stock Compensation Plan for Non-Employee Directors.
- (2) The average of the high and low price of Philip Morris International Inc. common stock on May 9, 2018.
- Deferred shares held in the Philip Morris International Inc. 2017 Stock Compensation Plan for Non-Employee Directors, including an (3) increase of 28 deferred shares acquired through the reinvestment of dividends since March 30, 2018, the date of the last reportable transaction to the SEC.
- (4) Phantom Stock Units convert to common stock on a 1-for-1 basis.
- (5) No share equivalents acquired or disposed.
- (6) These units are to be settled in cash upon the reporting person's termination as a member of the Issuer's Board of Directors.
- Share equivalents held in the Philip Morris International Inc. 2008 Deferred Fee Plan for Non-Employee Directors. This includes an(7) increase of 14 share equivalents acquired through the reinvestment of dividends since March 30, 2018, the date of the last reportable transaction to the SEC.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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