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RYANAIR HOLDINGS PLC
Form 6-K
October 16, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of October 2003

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

RYANAIR ANNOUNCES NEW ROUTE BETWEEN
LONDON and SPAIN
London - Reus-Barcelona from GBP19.99

Ryanair, Europe's No.1 low fares airlines, today (Thursday, 16 October 2003) announced a new twice-daily route between London and Reus-Barcelona, Spain with fares starting from GBP19.99 one-way including taxes. The daily flights will commence on 06th November 2003.

Speaking in Reus-Barcelona today, Michael O'Leary, Chief Executive of Ryanair said:

"Spain has long been the traditional stronghold of charter airlines but Ryanair's low fares have changed that.

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"Reus is our 2nd airport in Catalunya and we will carry 200,000 passengers on the new route in its 1st year of service, which will create 200 jobs in the local economy and give a huge boost to tourism to the country. Previously, to fly to London, passengers would have had drive to Barcelona to fly direct with Iberia but now they can fly direct from Reus with Ryanair and save 95% on what they would have paid.

"Ryanair now operates 133 routes between 85 destinations and will carry almost 24 million passengers throughout Europe this year - 1.5m of which will be on our 2 Catalanian routes and 12 Spanish routes, delivering 1 million visitors to Catalunya and Spain combined.

"Ryanair offers more routes, more destinations, more frequency, better punctuality and unbeatable passenger service which is why we continue to grow rapidly and are Europe's No. 1 low fares airline."

The new Reus route starts on 20 November 03 and passengers can book online from today at www.ryanair.com.

Ryanair Passengers Save Over 90%

From London	Iberia	Ryanair	Saving
To Barcelona	GBP447.80	GBP 19.99	95%

1. London Heathrow to Barcelona.

Tax inclusive fares as published on company websites on 14-10-03 for travel on 06-11-03

Full details of fares and timetables available at www.ryanair.com.

ENDS 16TH October 2003

For Further Information:

For further information:

Sinead Finn Pauline McAlester

Ryanair Murray Consultants

Tel: + 00 44 1 279 666 214 Tel: + 353 1 4980300

Timetable

Flight No.	From	To	Depart / Arrive	M	T	W	T	F	S	S
FR 3842	London	Reus-Barcelona	0610 - 0930	1	2	3	4	5	6	7
FR 3848	London	Reus-Barcelona	1710 - 2030	1	2	3	4	5	6	7
FR 3843	Reus-Barcelona	London	1000 - 1115	1	2	3	4	5	6	7
FR	Reus-Barcelona	London	2055 -	1	2	3	4	5	6	7

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 16 October 2003

By:___/s/ Howard Millar___

H Millar
Company Secretary & Finance Director