

COLGATE PALMOLIVE CO  
Form 8-K  
September 20, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of Report**

**(Date of earliest event reported)**

**September 20, 2004**

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**COLGATE-PALMOLIVE COMPANY**

**(Exact name of registrant as specified in its charter)**

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**Delaware**

**(State or other jurisdiction of incorporation)**

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**1-644-2**  
(Commission File Number)

**13-1815595**  
(IRS Employer Identification No.)

**300 Park Avenue, New York, NY**  
(Address of principal executive offices)

**10022**  
(Zip code)

**Registrant's telephone number, including area code (212) 310-2000**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ..  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ..  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure**

Attached as Exhibit 99 is a copy of a press release of Colgate-Palmolive Company dated September 20, 2004. Such information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any registration statement or other document under the Securities Act of 1933.

**Item 9.01. Financial Statements and Exhibits**

(c) Exhibits. The following exhibit is filed with this document.

| <u>Exhibit Number</u> | <u>Description</u>  |
|-----------------------|---|
| 99                    | Press release, dated September 20, 2004 issued by Colgate-Palmolive Company |

**EXHIBIT INDEX**

| <b>Exhibit Number</b> | <b>Description</b>  |
|-----------------------|---|
| 99                    | Press release, dated September 20, 2004 issued by Colgate-Palmolive Company |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**COLGATE-PALMOLIVE COMPANY**

Date: September 20, 2004

By:           /s/ Dennis J. Hickey          

Name: Dennis J. Hickey

Title: Vice President and Corporate Controller