

ZIONS BANCORPORATION /UT/  
Form FWP  
February 23, 2011  
Free Writing Prospectus  
(To the Prospectus dated March 31, 2009, as  
supplemented by the prospectus supplement  
dated December 6, 2010)

Filed Pursuant to Rule 433  
Registration Statement No. 333-158319  
February 23, 2011



















