

COMCAST CORP  
Form 10-Q  
October 27, 2015  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

**Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
**For the quarterly period ended September 30, 2015**

**OR**

**Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
**For the Transition Period from \_\_\_\_\_ to \_\_\_\_\_**

Registrant; State of

Incorporation; Address and Telephone

Commission File Number  
**001-32871**

Number

**COMCAST CORPORATION**  
**PENNSYLVANIA**

I.R.S. Employer Identification No.  
**27-0000798**

**One Comcast Center**

**Philadelphia, PA 19103-2838**

**(215) 286-1700**

**001-36438**

**NBCUNIVERSAL MEDIA, LLC**

**14-1682529**

Edgar Filing: COMCAST CORP - Form 10-Q

DELAWARE

30 Rockefeller Plaza

New York, NY 10112-0015

(212) 664-4444

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such period that the registrant was required to submit and post such files).

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Comcast Corporation	Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>	Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
NBCUniversal Media, LLC	Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>	Non-accelerated filer	<input checked="" type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act).

Comcast Corporation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
NBCUniversal Media, LLC	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

Indicate the number of shares outstanding of each of the registrant's classes of stock, as of the latest practical date:

As of September 30, 2015, there were 2,100,458,460 shares of Comcast Corporation Class A common stock, 347,326,688 shares of Comcast Corporation Class A Special common stock and 9,444,375 shares of Comcast Corporation Class B common stock outstanding.

Not applicable for NBCUniversal Media, LLC.

**NBCUniversal Media, LLC meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing this form with the reduced disclosure format.**



**Table of Contents****TABLE OF CONTENTS**

	Page Number
<b><u>PART I. FINANCIAL INFORMATION</u></b>	
<b>Item 1.</b>	
<u>Comcast Corporation Financial Statements</u>	1
<u>Condensed Consolidated Balance Sheet as of September 30, 2015 and December 31, 2014 (Unaudited)</u>	1
<u>Condensed Consolidated Statement of Income for the Three and Nine Months Ended September 30, 2015 and 2014 (Unaudited)</u>	2
<u>Condensed Consolidated Statement of Comprehensive Income for the Three and Nine Months Ended September 30, 2015 and 2014 (Unaudited)</u>	3
<u>Condensed Consolidated Statement of Cash Flows for the Nine Months Ended September 30, 2015 and 2014 (Unaudited)</u>	4
<u>Condensed Consolidated Statement of Changes in Equity for the Nine Months Ended September 30, 2015 and 2014 (Unaudited)</u>	5
<u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u>	6
<b>Item 2.</b>	
<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	25
<b>Item 3.</b>	
<u>Quantitative and Qualitative Disclosures About Market Risk</u>	42
<b>Item 4.</b>	
<u>Controls and Procedures</u>	42
<b><u>PART II. OTHER INFORMATION</u></b>	
<b>Item 1.</b>	
<u>Legal Proceedings</u>	43
<b>Item 1A.</b>	
<u>Risk Factors</u>	43
<b>Item 2.</b>	
<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	44
<b>Item 5.</b>	
<u>Other Information</u>	45
<b>Item 6.</b>	
<u>Exhibits</u>	46
<b><u>SIGNATURES</u></b>	
<u>NBCUniversal Media, LLC Financial Statements</u>	47
	48

**Explanatory Note**

This Quarterly Report on Form 10-Q is a combined report being filed separately by Comcast Corporation ( "Comcast" ) and NBCUniversal Media, LLC ( "NBCUniversal" ). Comcast owns all of the common equity interests in NBCUniversal, and NBCUniversal meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing its information within this Form 10-Q with the reduced disclosure format. Each of Comcast and NBCUniversal is filing on its own behalf the information contained in this report that relates to itself, and neither company makes any representation as to information relating to the other company. Where information or an explanation is provided that is substantially the same for each company, such information or explanation has been combined in this report. Where information or an explanation is not substantially the same for each company, separate information and explanation has been provided. In addition, separate condensed consolidated financial statements for each company, along with notes to the condensed consolidated financial statements, are included in this report. Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries, including NBCUniversal and its consolidated subsidiaries, as "we," "us" and "our"; Comcast Cable Communications, LLC and its consolidated subsidiaries as "Comcast Cable"; Comcast Holdings Corporation as "Comcast Holdings"; and NBCUniversal, LLC as "NBCUniversal Holdings."

This Quarterly Report on Form 10-Q is for the three and nine months ended September 30, 2015. This Quarterly Report modifies and supersedes documents filed prior to this Quarterly Report. The Securities and Exchange Commission ( "SEC" ) allows us to incorporate by reference information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report.

You should carefully review the information contained in this Quarterly Report and particularly consider any risk factors set forth in this Quarterly Report and in other reports or documents that we file from time to time with the SEC. In this Quarterly Report, we state our beliefs of future events and of our future financial performance. In some cases, you can identify these so-called forward-looking statements by words such as "may," "will," "should," "expects," "believes," "potential," "or continue," or the negative of those words, and other comparable words. You should be aware that these statements are only our predictions. In evaluating these statements, you should specifically consider various factors, including the risks outlined below and in other reports we file with the SEC. Actual events or our actual results may differ materially from any of our forward-looking statements. We undertake no obligation to update any forward-looking statements.

Our businesses may be affected by, among other things, the following:

our businesses currently face a wide range of competition, and our businesses and results of operations could be adversely affected if we do not compete effectively

## Edgar Filing: COMCAST CORP - Form 10-Q

changes in consumer behavior driven by new products and services may adversely affect our businesses and challenge existing business models

a decline in advertising expenditures or changes in advertising markets could negatively impact our businesses

our businesses depend on keeping pace with technological developments

we are subject to regulation by federal, state, local and foreign authorities, which may impose additional costs and restrictions on our businesses

changes to existing statutes, rules, regulations, or interpretations thereof, or adoption of new ones, could have an adverse effect on our businesses

programming expenses for our video services are increasing, which could adversely affect our Cable Communications segment's businesses

NBCUniversal's success depends on consumer acceptance of its content and its businesses may be adversely affected if its content fails to achieve sufficient consumer acceptance or the costs to create or acquire content increase

the loss of NBCUniversal's programming distribution agreements, or the renewal of these agreements on less favorable terms, could adversely affect its businesses

we rely on network and information systems and other technologies, as well as key properties, and a disruption, cyber attack, failure or destruction of such networks, systems, technologies or properties may disrupt our businesses

we may be unable to obtain necessary hardware, software and operational support

weak economic conditions may have a negative impact on our businesses

our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others

acquisitions and other strategic transactions present many risks, and we may not realize the financial and strategic goals that were contemplated at the time of any transaction

labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses

the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses

we face risks relating to doing business internationally that could adversely affect our businesses

## Edgar Filing: COMCAST CORP - Form 10-Q

our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock

**Table of Contents****PART I: FINANCIAL INFORMATION****ITEM 1: FINANCIAL STATEMENTS**

Comcast Corporation

**Condensed Consolidated Balance Sheet****(Unaudited)**

(in millions, except share data)	September 30, 2015	December 31, 2014
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 1,893	\$ 3,910
Investments	137	602
Receivables, net	6,527	6,321
Programming rights	1,130	839
Other current assets	1,814	1,859
Total current assets	11,501	13,531
Film and television costs	5,712	5,727
Investments	3,323	3,135
Property and equipment, net of accumulated depreciation of \$47,460 and \$45,410	32,170	30,953
Franchise rights	59,364	59,364
Goodwill	27,492	27,316
Other intangible assets, net of accumulated amortization of \$11,251 and \$10,170	16,896	16,980
Other noncurrent assets, net	2,500	2,333
<b>Total assets</b>	<b>\$ 158,958</b>	<b>\$ 159,339</b>
<b>Liabilities and Equity</b>		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 5,996	\$ 5,638
Accrued participations and residuals	1,491	1,347
Deferred revenue	1,265	915
Accrued expenses and other current liabilities	5,455	5,293
Current portion of long-term debt	3,152	4,217
Total current liabilities	17,359	17,410
Long-term debt, less current portion	44,605	44,017
Deferred income taxes	33,131	32,959
Other noncurrent liabilities	10,694	10,819
Commitments and contingencies (Note 11)		
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,204	1,066
Equity:		
Preferred stock authorized, 20,000,000 shares; issued, zero		
Class A common stock, \$0.01 par value authorized, 7,500,000,000 shares; issued, 2,465,919,210 and 2,496,598,612; outstanding, 2,100,458,460 and 2,131,137,862	25	25
Class A Special common stock, \$0.01 par value authorized, 7,500,000,000 shares; issued, 418,261,452 and 471,419,601; outstanding, 347,326,688 and 400,484,837	4	5
Class B common stock, \$0.01 par value authorized, 75,000,000 shares; issued and outstanding, 9,444,375		
Additional paid-in capital	38,516	38,805
Retained earnings	20,883	21,539
Treasury stock, 365,460,750 Class A common shares and 70,934,764 Class A Special common shares	(7,517)	(7,517)
Accumulated other comprehensive income (loss)	(195)	(146)
Total Comcast Corporation shareholders equity	51,716	52,711
Noncontrolling interests	249	357

Edgar Filing: COMCAST CORP - Form 10-Q

Total equity	51,965	53,068
<b>Total liabilities and equity</b>	<b>\$ 158,958</b>	<b>\$ 159,339</b>

See accompanying notes to condensed consolidated financial statements.



**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Income****(Unaudited)**

(in millions, except per share data)	Three Months Ended		Nine Months Ended	
	September 30		September 30	
	2015	2014	2015	2014
<b>Revenue</b>	\$ 18,669	\$ 16,791	\$ 55,265	\$ 51,043
Costs and Expenses:				
Programming and production	5,582	4,772	16,714	15,554
Other operating and administrative	5,394	5,017	15,753	14,688
Advertising, marketing and promotion	1,509	1,298	4,392	3,755
Depreciation	1,697	1,539	5,005	4,707
Amortization	486	420	1,405	1,222
	14,668	13,046	43,269	39,926
<b>Operating income</b>	4,001	3,745	11,996	11,117
Other Income (Expense):				
Interest expense	(659)	(663)	(2,028)	(1,953)
Investment income (loss), net	(26)	21	24	254
Equity in net income (losses) of investees, net	1	33	(202)	87
Other income (expense), net	(53)	(96)	364	(150)
	(737)	(705)	(1,842)	(1,762)
Income before income taxes	3,264	3,040	10,154	9,355
Income tax expense	(1,223)	(407)	(3,797)	(2,759)
Net income	2,041	2,633	6,357	6,596
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(45)	(41)	(165)	(141)
<b>Net income attributable to Comcast Corporation</b>	<b>\$ 1,996</b>	<b>\$ 2,592</b>	<b>\$ 6,192</b>	<b>\$ 6,455</b>
<b>Basic earnings per common share attributable to Comcast Corporation shareholders</b>	<b>\$ 0.81</b>	<b>\$ 1.00</b>	<b>\$ 2.48</b>	<b>\$ 2.49</b>
<b>Diluted earnings per common share attributable to Comcast Corporation shareholders</b>	<b>\$ 0.80</b>	<b>\$ 0.99</b>	<b>\$ 2.45</b>	<b>\$ 2.46</b>
<b>Dividends declared per common share</b>	<b>\$ 0.25</b>	<b>\$ 0.225</b>	<b>\$ 0.75</b>	<b>\$ 0.675</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Comprehensive Income****(Unaudited)**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Net income	\$ 2,041	\$ 2,633	\$ 6,357	\$ 6,596
Unrealized gains (losses) on marketable securities, net of deferred taxes of \$ , \$ , \$ and \$(19)	1		1	34
Deferred gains (losses) on cash flow hedges, net of deferred taxes of \$30, \$2, \$40 and \$1	(50)	(4)	(67)	(2)
Amounts reclassified to net income:				
Realized (gains) losses on marketable securities, net of deferred taxes of \$1, \$ , \$1 and \$58	(1)	(1)	(1)	(98)
Realized (gains) losses on cash flow hedges, net of deferred taxes of \$(20), \$(22), \$(26) and \$(10)	32	38	42	18
Employee benefit obligations, net of deferred taxes of \$(8), \$ , \$(8) and \$	14		14	(1)
Currency translation adjustments, net of deferred taxes of \$15, \$10, \$23 and \$3	(25)	(16)	(38)	(4)
Comprehensive income	2,012	2,650	6,308	6,543
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(45)	(41)	(165)	(141)
<b>Comprehensive income attributable to Comcast Corporation</b>	<b>\$ 1,967</b>	<b>\$ 2,609</b>	<b>\$ 6,143</b>	<b>\$ 6,402</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Cash Flows****(Unaudited)**

(in millions)	Nine Months Ended September 30	
	2015	2014
<b>Net cash provided by operating activities</b>	<b>\$ 13,813</b>	<b>\$ 12,302</b>
<b>Investing Activities</b>		
Capital expenditures	(5,862)	(5,196)
Cash paid for intangible assets	(916)	(735)
Acquisitions and construction of real estate properties	(116)	(28)
Acquisitions, net of cash acquired	(286)	(477)
Proceeds from sales of businesses and investments	420	622
Purchases of investments	(712)	(145)
Other	268	(121)
<b>Net cash provided by (used in) investing activities</b>	<b>(7,204)</b>	<b>(6,080)</b>
<b>Financing Activities</b>		
Proceeds from (repayments of) short-term borrowings, net	(220)	(437)
Proceeds from borrowings	3,996	4,182
Repurchases and repayments of debt	(4,353)	(3,172)
Repurchases and retirements of common stock	(5,770)	(2,250)
Dividends paid	(1,823)	(1,676)
Issuances of common stock	35	33
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(178)	(170)
Other	(313)	97
<b>Net cash provided by (used in) financing activities</b>	<b>(8,626)</b>	<b>(3,393)</b>
Increase (decrease) in cash and cash equivalents	(2,017)	2,829
Cash and cash equivalents, beginning of period	3,910	1,718
<b>Cash and cash equivalents, end of period</b>	<b>\$ 1,893</b>	<b>\$ 4,547</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Changes in Equity****(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests and Redeemable Subsidiary Preferred Stock	Common Stock			Additional Paid-In Capital	Retained Earnings	Treasury Stock at Cost	Accumulated Other Comprehensive Income (Loss)	Non- controlling Interests	Total Equity
		A	A Special	B						
Balance, December 31, 2013	\$ 957	\$ 25	\$ 5	\$	\$ 38,890	\$ 19,235	\$ (7,517)	\$ 56	\$ 364	\$ 51,058
Stock compensation plans					580	(391)				189
Repurchases and retirements of common stock					(504)	(1,746)				(2,250)
Employee stock purchase plans					91					91
Dividends declared						(1,748)				(1,748)
Other comprehensive income (loss)								(53)		(53)
Issuance of subsidiary shares to noncontrolling interests	85								13	13
Contributions from (distributions to) noncontrolling interests, net	(11)								(101)	(101)
Other	(22)				(80)				(13)	(93)
Net income (loss)	49					6,455			92	6,547
<b>Balance, September 30, 2014</b>	<b>\$ 1,058</b>	<b>\$ 25</b>	<b>\$ 5</b>	<b>\$</b>	<b>\$ 38,977</b>	<b>\$ 21,805</b>	<b>\$ (7,517)</b>	<b>\$ 3</b>	<b>\$ 355</b>	<b>\$ 53,653</b>
Balance, December 31, 2014	\$ 1,066	\$ 25	\$ 5	\$	\$ 38,805	\$ 21,539	\$ (7,517)	\$ (146)	\$ 357	\$ 53,068
Stock compensation plans					573	(363)				210
Repurchases and retirements of common stock			(1)		(1,155)	(4,614)				(5,770)
Employee stock purchase plans					106					106
Dividends declared						(1,871)				(1,871)
Other comprehensive income (loss)								(49)		(49)
Contributions from (distributions to) noncontrolling interests, net	12								(114)	(114)
Other	67				187				(100)	87
Net income (loss)	59					6,192			106	6,298
<b>Balance, September 30, 2015</b>	<b>\$ 1,204</b>	<b>\$ 25</b>	<b>\$ 4</b>	<b>\$</b>	<b>\$ 38,516</b>	<b>\$ 20,883</b>	<b>\$ (7,517)</b>	<b>\$ (195)</b>	<b>\$ 249</b>	<b>\$ 51,965</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**Note 1: Condensed Consolidated Financial Statements**

**Basis of Presentation**

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ( GAAP ). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2014 Annual Report on Form 10-K.

**Reclassifications**

Reclassifications have been made to our condensed consolidated financial statements for the prior year periods to conform to classifications used in 2015.

**Note 2: Recent Accounting Pronouncements**

**Revenue Recognition**

In May 2014, the Financial Accounting Standards Board ( FASB ) and the International Accounting Standards Board updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue, and by reducing the number of standards to which an entity has to refer. In July 2015, FASB voted to defer the effective date by one year to December 15, 2017 for annual reporting periods beginning after that date. The updated accounting guidance provides companies with alternative methods of adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

**Consolidations**

In February 2015, FASB updated the accounting guidance related to consolidation under the variable interest entity ( VIE ) and voting interest entity models. The updated accounting guidance modifies the consolidation guidance for VIEs, limited partnerships and similar legal entities. The updated accounting guidance will be effective for us on January 1, 2016, and early adoption is permitted. The updated accounting guidance provides companies with alternative methods of adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

**Debt Issuance Costs**

In April 2015, FASB updated the accounting guidance related to the balance sheet presentation of debt issuance costs. The updated accounting guidance requires that debt issuance costs be presented as a direct deduction from the associated debt liability. The updated accounting guidance will be effective for us on January 1, 2016, and early adoption is permitted. The updated accounting guidance will be applied retrospectively to all prior periods presented. The updated accounting guidance will not have a material impact on our consolidated balance sheet.

**Table of Contents**

Comcast Corporation

**Note 3: Earnings Per Share****Computation of Diluted EPS**

	Three Months Ended September 30					
	2015			2014		
	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
(in millions, except per share data)						
Basic EPS attributable to Comcast Corporation shareholders	\$ 1,996	2,472	\$ 0.81	\$ 2,592	2,580	\$ 1.00
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		30			36	
<b>Diluted EPS attributable to Comcast Corporation shareholders</b>	<b>\$ 1,996</b>	<b>2,502</b>	<b>\$ 0.80</b>	<b>\$ 2,592</b>	<b>2,616</b>	<b>\$ 0.99</b>

	Nine Months Ended September 30					
	2015			2014		
	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
(in millions, except per share data)						
Basic EPS attributable to Comcast Corporation shareholders	\$ 6,192	2,498	\$ 2.48	\$ 6,455	2,592	\$ 2.49
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		32			37	
<b>Diluted EPS attributable to Comcast Corporation shareholders</b>	<b>\$ 6,192</b>	<b>2,530</b>	<b>\$ 2.45</b>	<b>\$ 6,455</b>	<b>2,629</b>	<b>\$ 2.46</b>

Diluted earnings per common share attributable to Comcast Corporation shareholders ( diluted EPS ) considers the impact of potentially dilutive securities using the treasury stock method. Our potentially dilutive securities include potential common shares related to our stock options and our restricted share units ( RSUs ). The amount of potential common shares related to our share-based compensation plans that were excluded from diluted EPS because their effect would have been antidilutive was not material for the three and nine months ended September 30, 2015 and 2014.

**Note 4: Significant Transactions****Time Warner Cable Merger and Related Divestiture Transactions**

On April 24, 2015, we and Time Warner Cable Inc. terminated our planned merger, and we terminated our related agreement with Charter Communications, Inc. to spin off, exchange and sell certain cable systems. In connection with these proposed transactions, we incurred incremental transaction-related expenses of \$198 million for the nine months ended September 30, 2015 and \$77 million and \$138 million for the three and nine months ended September 30, 2014, respectively. The transaction-related expenses are reflected primarily in other operating and administrative expenses, with \$20 million recorded in depreciation and amortization expenses associated with the write-off of certain capitalized costs in the nine months ended September 30, 2015.

**Table of Contents**

Comcast Corporation

**Note 5: Film and Television Costs**

(in millions)	September 30, 2015	December 31, 2014
<b>Film Costs:</b>		
Released, less amortization	\$ 1,365	\$ 1,371
Completed, not released	208	71
In production and in development	768	1,189
	2,341	2,631
<b>Television Costs:</b>		
Released, less amortization	1,505	1,273
In production and in development	699	505
	2,204	1,778
Programming rights, less amortization	2,297	2,157
	6,842	6,566
Less: Current portion of programming rights	1,130	839
<b>Film and television costs</b>	<b>\$ 5,712</b>	<b>\$ 5,727</b>

**Note 6: Investments**

(in millions)	September 30, 2015	December 31, 2014
<b>Fair Value Method</b>	<b>\$ 167</b>	<b>\$ 662</b>
<b>Equity Method:</b>		
The Weather Channel	81	335
Hulu	247	167
Other	473	517
	801	1,019
<b>Cost Method:</b>		
AirTouch	1,579	1,568
Other	913	488
	2,492	2,056
<b>Total investments</b>	<b>3,460</b>	<b>3,737</b>
Less: Current investments	137	602
<b>Noncurrent investments</b>	<b>\$ 3,323</b>	<b>\$ 3,135</b>

**Investment Income (Loss), Net**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Gains on sales and exchanges of investments, net	\$ 3	\$ 3	\$ 7	\$ 176
Investment impairment losses	(15)	(6)	(46)	(30)
Unrealized gains (losses) on securities underlying prepaid forward sale agreements		15	42	(13)
Mark to market adjustments on derivative component of prepaid forward sale agreements and indexed debt instruments	(5)	(13)	(42)	19
Interest and dividend income	27	29	83	85
Other, net	(36)	(7)	(20)	17

<b>Investment income (loss), net</b>	<b>\$ (26)</b>	<b>\$ 21</b>	<b>\$ 24</b>	<b>\$ 254</b>
--------------------------------------	----------------	--------------	--------------	---------------



---

## **Table of Contents**

### Comcast Corporation

#### **Fair Value Method**

During the nine months ended September 30, 2015, we settled \$517 million of our obligations under prepaid forward sale agreements by delivering equity securities. As of September 30, 2015, we have no remaining liabilities related to obligations under prepaid forward sale agreements.

#### **Equity Method**

During the nine months ended September 30, 2015, The Weather Channel Holding Corp. ( The Weather Channel ) recorded an impairment charge related to goodwill. We recorded an expense of \$252 million representing NBCUniversal's proportionate share of this impairment charge in equity in net income (losses) of investees, net in our condensed consolidated statement of income.

#### **Cost Method**

In September 2015, NBCUniversal made an additional investment in Vox Media, Inc. ( Vox Media ) and acquired an interest in BuzzFeed, Inc. ( BuzzFeed ) for \$200 million each in cash. Vox Media is a digital media company comprised of eight distinct brands. BuzzFeed is a global media company that produces and distributes original news, entertainment and videos.

#### ***AirTouch***

We hold two series of preferred stock of AirTouch Communications, Inc. ( AirTouch ), a subsidiary of Verizon Communications Inc., which are redeemable in April 2020. As of September 30, 2015, the estimated fair value of the AirTouch preferred stock and the estimated fair value of the associated liability related to the redeemable subsidiary preferred shares issued by one of our consolidated subsidiaries were each \$1.7 billion. The estimated fair values are based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

### **Note 7: Long-Term Debt**

As of September 30, 2015, our debt had a carrying value of \$47.8 billion and an estimated fair value of \$53.2 billion. The estimated fair value of our publicly traded debt is primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices is based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

#### **Debt Borrowings, Redemptions and Repayments**

In May 2015, we issued \$1.5 billion aggregate principal amount of 3.375% senior notes due 2025, \$800 million aggregate principal amount of 4.400% senior notes due 2035 and \$1.7 billion aggregate principal amount of 4.600% senior notes due 2045. The proceeds from this offering were used for working capital and general corporate purposes, including the redemption in June 2015 of our \$750 million aggregate principal amount of 5.85% senior notes due November 2015 and our \$1.0 billion aggregate principal amount of 5.90% senior notes due March 2016. The early redemption resulted in \$47 million of additional interest expense during the nine months ended September 30, 2015 in our condensed consolidated statement of income.

In January 2015, we repaid at maturity \$900 million aggregate principal amount of 6.50% senior notes due 2015. In April 2015, we repaid at maturity \$1 billion aggregate principal amount of 3.65% senior notes due 2015. In August 2015, we repaid at maturity \$673 million aggregate principal amount of 8.75% senior notes due 2015.

#### **Revolving Credit Facilities**

As of September 30, 2015, amounts available under our consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and outstanding letters of credit, totaled \$6.7 billion, which included \$715 million available under NBCUniversal

Edgar Filing: COMCAST CORP - Form 10-Q

Enterprise Inc. s ( NBCUniversal Enterprise ) revolving credit facility.

**Table of Contents**

Comcast Corporation

**Commercial Paper Programs**

As of September 30, 2015, NBCUniversal Enterprise had \$635 million face amount of commercial paper outstanding.

**Note 8: Fair Value Measurements**

The accounting guidance related to financial assets and financial liabilities ( financial instruments ) establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques (market approach, income approach and cost approach). Level 1 consists of financial instruments whose values are based on quoted market prices for identical financial instruments in an active market. Level 2 consists of financial instruments that are valued using models or other valuation methodologies. These models use inputs that are observable either directly or indirectly. Level 3 consists of financial instruments whose values are determined using pricing models that use significant inputs that are primarily unobservable, discounted cash flow methodologies or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation. Our financial instruments that are accounted for at fair value on a recurring basis are presented in the table below.

**Recurring Fair Value Measurements**

(in millions)	Fair Value as of				December 31, 2014 Total
	September 30, 2015	Level 1	Level 2	Level 3	
<b>Assets</b>					
Trading securities	\$ 27	\$	\$	\$	\$ 27
Available-for-sale securities			122	10	132
Interest rate swap agreements			80		80
Other			21	8	29
<b>Total</b>	<b>\$ 27</b>	<b>\$ 223</b>	<b>\$ 18</b>	<b>\$ 268</b>	<b>\$ 810</b>
<b>Liabilities</b>					
Derivative component of prepaid forward sale agreements and indexed debt instruments	\$	\$ 7	\$	\$	\$ 7
Contractual obligations			1,056		1,056
Contingent consideration					644
Other			41		41
<b>Total</b>	<b>\$</b>	<b>\$ 48</b>	<b>\$ 1,056</b>	<b>\$ 1,104</b>	<b>\$ 1,896</b>

**Contractual Obligations and Contingent Consideration**

In June 2015, we settled a contingent consideration liability related to the acquisition of NBCUniversal, which was based upon future net tax benefits realized by us that would affect future payments to General Electric Company, for a payment of \$450 million, which is included as a financing activity in our condensed consolidated statement of cash flows. The settlement resulted in a gain for the nine months ended September 30, 2015 of \$240 million, which was recorded to other income (expense), net in our condensed consolidated statement of income.

The estimated fair values of the contractual obligations in the table below are primarily based on certain expected future discounted cash flows, the determination of which involves the use of significant unobservable inputs. The contractual obligations involve financial interests held by a

## Edgar Filing: COMCAST CORP - Form 10-Q

third party in certain NBCUniversal businesses and are based on a percentage of future revenue of the specified businesses. The most significant unobservable inputs we use include our estimates of the future revenue we expect to generate from certain NBCUniversal businesses. The discount rates used in the measurements of fair value as of September 30, 2015 were between 12% and 13% and are based on the underlying risk associated with our estimate of future revenue and the terms of the respective

**Table of Contents**

## Comcast Corporation

contracts. The fair value adjustments to the contractual obligations are sensitive to the assumptions related to future revenue, as well as to current interest rates, and therefore the adjustments are recorded to other income (expense), net in our condensed consolidated statement of income.

**Changes in Contractual Obligations**

(in millions)	Contractual Obligations
Balance, December 31, 2014	\$ 883
Fair value adjustments	236
Payments	(63)
<b>Balance, September 30, 2015</b>	<b>\$ 1,056</b>
<b>Fair Value of Redeemable Subsidiary Preferred Stock</b>	

As of September 30, 2015, the fair value of the NBCUniversal Enterprise redeemable subsidiary preferred stock was \$762 million. The estimated fair value is based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

**Note 9: Share-Based Compensation**

Our share-based compensation primarily consists of awards of stock options and RSUs to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of Comcast Class A common stock at a discount through payroll deductions.

In March 2015, we granted 17.6 million stock options and 5.1 million RSUs related to our annual management awards. The weighted-average fair values associated with these grants were \$11.79 per stock option and \$59.50 per RSU.

**Recognized Share-Based Compensation Expense**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Stock options	\$ 40	\$ 38	\$ 118	\$ 121
Restricted share units	67	55	205	171
Employee stock purchase plans	6	5	20	18
<b>Total</b>	<b>\$ 113</b>	<b>\$ 98</b>	<b>\$ 343</b>	<b>\$ 310</b>

As of September 30, 2015, we had unrecognized pretax compensation expense of \$385 million and \$681 million related to nonvested stock options and nonvested RSUs, respectively.

**Note 10: Supplemental Financial Information****Receivables**

(in millions)	September 30, 2015	December 31, 2014
---------------	-----------------------	----------------------

Edgar Filing: COMCAST CORP - Form 10-Q

Receivables, gross	\$	7,052	\$	6,885
Less: Allowance for returns and customer incentives		289		359
Less: Allowance for doubtful accounts		236		205
<b>Receivables, net</b>	<b>\$</b>	<b>6,527</b>	<b>\$</b>	<b>6,321</b>

**Table of Contents**

Comcast Corporation

**Accumulated Other Comprehensive Income (Loss)**

(in millions)	September 30, 2015	September 30, 2014
Unrealized gains (losses) on marketable securities	\$ 1	\$ 3
Deferred gains (losses) on cash flow hedges	(29)	(29)
Unrecognized gains (losses) on employee benefit obligations	(54)	70
Cumulative translation adjustments	(113)	(41)
<b>Accumulated other comprehensive income (loss), net of deferred taxes</b>	<b>\$ (195)</b>	<b>\$ 3</b>

**Net Cash Provided by Operating Activities**

(in millions)	Nine Months Ended September 30	
	2015	2014
Net income	\$ 6,357	\$ 6,596
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	6,410	5,929
Share-based compensation	430	386
Noncash interest expense (income), net	147	132
Equity in net (income) losses of investees, net	202	(87)
Cash received from investees	139	71
Net (gain) loss on investment activity and other	(344)	(24)
Deferred income taxes	67	358
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	(322)	89
Film and television costs, net	(65)	(471)
Accounts payable and accrued expenses related to trade creditors	169	119
Other operating assets and liabilities	623	(796)
<b>Net cash provided by operating activities</b>	<b>\$ 13,813</b>	<b>\$ 12,302</b>

**Cash Payments for Interest and Income Taxes**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Interest	\$ 673	\$ 656	\$ 1,914	\$ 1,820
Income taxes	\$ 1,146	\$ 974	\$ 3,145	\$ 2,878

**Noncash Investing and Financing Activities**

During the nine months ended September 30, 2015:

we acquired \$1.2 billion of property and equipment and intangible assets that were accrued but unpaid

## Edgar Filing: COMCAST CORP - Form 10-Q

we recorded a liability of \$617 million for a quarterly cash dividend of \$0.25 per common share paid in October 2015

we used \$517 million of equity securities to settle our obligations under prepaid forward sale agreements



**Table of Contents**

Comcast Corporation

**Note 11: Commitments and Contingencies****Contingencies**

We are a defendant in several unrelated lawsuits claiming infringement of various patents relating to various aspects of our businesses. In certain of these cases other industry participants are also defendants, and also in certain of these cases we expect that any potential liability would be in part or in whole the responsibility of our equipment and technology vendors under applicable contractual indemnification provisions.

We are also subject to other legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such actions is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time-consuming and injure our reputation.

**Note 12: Financial Data by Business Segment**

We present our operations in five reportable business segments:

**Cable Communications:** Consists of the operations of Comcast Cable, which is one of the nation's largest providers of video, high-speed Internet and voice services (cable services) to residential customers under the XFINITY brand; we also provide these and other services to businesses and sell advertising.

**Cable Networks:** Consists primarily of our national cable networks, our regional sports and news networks, our international cable networks and our cable television production operations.

**Broadcast Television:** Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, and our broadcast television production operations.

**Filmed Entertainment:** Consists primarily of the studio operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

**Theme Parks:** Consists primarily of our Universal theme parks in Orlando, Florida and Hollywood, California.

In evaluating the profitability of our operating segments, the components of net income (loss) below operating income (loss) before depreciation and amortization are not separately evaluated by our management. Our financial data by business segment is presented in the tables below.

(in millions)	Revenue <sup>(d)</sup>	Three Months Ended September 30, 2015			
		Operating Income (Loss)		Operating Income (Loss)	Capital Expenditures
		Before Depreciation and Amortization <sup>(e)</sup>	Depreciation and Amortization		
Cable Communications <sup>(a)</sup>	\$ 11,740	\$ 4,748	\$ 1,777	\$ 2,971	\$ 1,851
NBCUniversal					

Edgar Filing: COMCAST CORP - Form 10-Q

Cable Networks	2,412		835		193		642		9
Broadcast Television	1,971		150		26		124		28
Filmed Entertainment	1,946		376		8		368		2
Theme Parks	896		458		72		386		156
Headquarters and Other <sup>(b)</sup>	5		(164)		81		(245)		94
Eliminations <sup>(c)</sup>	(79)		2				2		
NBCUniversal	7,151		1,657		380		1,277		289
Corporate and Other	180		(232)		26		(258)		25
Eliminations <sup>(c)</sup>	(402)		11				11		
<b>Comcast Consolidated</b>	<b>\$ 18,669</b>	<b>\$</b>	<b>6,184</b>	<b>\$</b>	<b>2,183</b>	<b>\$</b>	<b>4,001</b>	<b>\$</b>	<b>2,165</b>

**Table of Contents**

## Comcast Corporation

(in millions)	Revenue <sup>(d)</sup>	Three Months Ended September 30, 2014				Capital Expenditures
		Operating Income (Loss) Before Depreciation and Amortization <sup>(e)</sup>	Depreciation and Amortization	Operating Income (Loss)		
Cable Communications <sup>(a)</sup>	\$ 11,041	\$ 4,464	\$ 1,561	\$ 2,903	\$ 1,644	
NBCUniversal						
Cable Networks	2,255	868	189	679	11	
Broadcast Television	1,770	142	24	118	15	
Filmed Entertainment	1,186	151	6	145	4	
Theme Parks	786	402	68	334	184	
Headquarters and Other <sup>(b)</sup>	4	(142)	84	(226)	81	
Eliminations <sup>(c)</sup>	(80)	(5)		(5)		
NBCUniversal	5,921	1,416	371	1,045	295	
Corporate and Other	174	(197)	27	(224)	11	
Eliminations <sup>(c)</sup>	(345)	21		21		
<b>Comcast Consolidated</b>	<b>\$ 16,791</b>	<b>\$ 5,704</b>	<b>\$ 1,959</b>	<b>\$ 3,745</b>	<b>\$ 1,950</b>	

(in millions)	Revenue <sup>(d)</sup>	Nine Months Ended September 30, 2015				Capital Expenditures
		Operating Income (Loss) Before Depreciation and Amortization <sup>(e)</sup>	Depreciation and Amortization	Operating Income (Loss)		
Cable Communications <sup>(a)</sup>	\$ 34,899	\$ 14,220	\$ 5,178	\$ 9,042	\$ 4,972	
NBCUniversal						
Cable Networks	7,221	2,605	588	2,017	20	
Broadcast Television	6,032	563	85	478	53	
Filmed Entertainment	5,658	1,091	19	1,072	7	
Theme Parks	2,320	1,075	214	861	484	
Headquarters and Other <sup>(b)</sup>	12	(473)	243	(716)	265	
Eliminations <sup>(c)</sup>	(258)	2		2		
NBCUniversal	20,985	4,863	1,149	3,714	829	
Corporate and Other	560	(709)	83	(792)	61	
Eliminations <sup>(c)</sup>	(1,179)	32		32		
<b>Comcast Consolidated</b>	<b>\$ 55,265</b>	<b>\$ 18,406</b>	<b>\$ 6,410</b>	<b>\$ 11,996</b>	<b>\$ 5,862</b>	

(in millions)	Revenue <sup>(d)</sup>	Nine Months Ended September 30, 2014				Capital Expenditures
		Operating Income (Loss) Before Depreciation and Amortization <sup>(e)</sup>	Depreciation and Amortization	Operating Income (Loss)		
Cable Communications <sup>(a)</sup>	\$ 32,827	\$ 13,428	\$ 4,749	\$ 8,679	\$ 4,282	
NBCUniversal						
Cable Networks	7,236	2,677	558	2,119	30	
Broadcast Television	6,207	504	78	426	52	
Filmed Entertainment	3,713	634	16	618	8	
Theme Parks	1,888	816	210	606	486	
Headquarters and Other <sup>(b)</sup>	10	(464)	244	(708)	308	
Eliminations <sup>(c)</sup>	(241)	(6)		(6)		
NBCUniversal	18,813	4,161	1,106	3,055	884	
Corporate and Other	520	(532)	74	(606)	30	
Eliminations <sup>(c)</sup>	(1,117)	(11)		(11)		

Edgar Filing: COMCAST CORP - Form 10-Q

<b>Comcast Consolidated</b>	<b>\$ 51,043</b>	<b>\$</b>	<b>17,046</b>	<b>\$</b>	<b>5,929</b>	<b>\$ 11,117</b>	<b>\$</b>	<b>5,196</b>
-----------------------------	------------------	-----------	---------------	-----------	--------------	------------------	-----------	--------------

**Table of Contents**

Comcast Corporation

(a) For the three and nine months ended September 30, 2015 and 2014, Cable Communications segment revenue was derived from the following sources:

	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Residential:				
Video	45.6%	46.9%	46.2%	47.5%
High-speed Internet	26.7%	25.7%	26.6%	25.6%
Voice	7.7%	8.3%	7.8%	8.4%
Business services	10.3%	9.2%	10.0%	8.8%
Advertising	5.1%	5.4%	4.8%	5.1%
Other	4.6%	4.5%	4.6%	4.6%
Total	100%	100%	100%	100%

Subscription revenue received from customers who purchase bundled services at a discounted rate is allocated proportionally to each service based on the individual service's price on a stand-alone basis.

For both the three and nine months ended September 30, 2015 and 2014, 2.8% of Cable Communications segment revenue was derived from franchise and other regulatory fees.

(b) NBCUniversal Headquarters and Other activities include costs associated with overhead, allocations, personnel costs and headquarter initiatives.

(c) Included in Eliminations are transactions that our segments enter into with one another. The most common types of transactions are the following:

our Cable Networks and Broadcast Television segments generate revenue by selling programming to our Cable Communications segment, which represents a substantial majority of the revenue elimination amount

our Cable Communications segment generates revenue by selling advertising and by selling the use of satellite feeds to our NBCUniversal segments

our Filmed Entertainment and Broadcast Television segments generate revenue by licensing content to our Cable Networks segment

our Cable Communications segment receives incentives offered by our Cable Networks segment in connection with its distribution of the Cable Networks' content that are recorded as a reduction to programming expenses

(d) No single customer accounted for a significant amount of revenue in any period.

(e) We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant

## Edgar Filing: COMCAST CORP - Form 10-Q

performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.

**Table of Contents**

Comcast Corporation

**Note 13: Condensed Consolidating Financial Information**

Comcast ( Comcast Parent ), Comcast Cable Communications, LLC ( CCCL Parent ), Comcast MO Group, Inc. ( Comcast MO Group ), Comcast Cable Holdings, LLC ( CCH ) and Comcast MO of Delaware, LLC ( Comcast MO of Delaware ) (collectively, the cable guarantors ) and NBCUniversal ( NBCUniversal Media Parent ) have fully and unconditionally guaranteed each other s debt securities. In addition, the Comcast and Comcast Cable Communications, LLC \$6.25 billion revolving credit facility due June 2017 and the Comcast commercial paper program are also fully and unconditionally guaranteed by NBCUniversal Media Parent. The Comcast commercial paper program is supported by the Comcast and Comcast Cable Communications, LLC revolving credit facility. Comcast MO Group, CCH and Comcast MO of Delaware are collectively referred to as the Combined CCHMO Parents.

In October 2015, Comcast MO Group, CCH and Comcast MO of Delaware merged with and into CCCL Parent. As the merger occurred subsequent to the balance sheet date, it is not reflected in the following condensed consolidating financial statements, which reflect our guarantee structure as of September 30, 2015.

Comcast Parent and the cable guarantors also fully and unconditionally guarantee NBCUniversal Enterprise s \$4 billion senior notes, as well as its \$1.35 billion revolving credit facility due March 2018 and the associated commercial paper program. NBCUniversal Media Parent does not guarantee the NBCUniversal Enterprise senior notes, credit facility or commercial paper program.

Comcast Parent provides an unconditional subordinated guarantee of the \$185 million principal amount currently outstanding of Comcast Holdings ZONES due October 2029. Neither the cable guarantors nor NBCUniversal Media Parent guarantee the Comcast Holdings ZONES due October 2029. None of Comcast Parent, the cable guarantors nor NBCUniversal Media Parent guarantee the \$62 million principal amount currently outstanding of Comcast Holdings ZONES due November 2029.

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Balance Sheet****September 30, 2015**

						Elimination			
	Combined					Non-	and	Consolidated	
	Comcast	Comcast	CCCL	CCHMO	NBCUniversal	Guarantor	Consolidation	Comcast	
(in millions)	Parent	Holdings	Parent	Parents	Media Parent	Subsidiaries	Adjustments	Corporation	
<b>Assets</b>									
Cash and cash equivalents	\$	\$	\$	\$	\$ 209	\$ 1,684	\$	\$	\$ 1,893
Investments						137			137
Receivables, net						6,527			6,527
Programming rights						1,130			1,130
Other current assets	342				39	1,433			1,814
Total current assets	342				248	10,911			11,501
Film and television costs						5,712			5,712
Investments	30				508	2,785			3,323
Investments in and amounts due from subsidiaries eliminated upon consolidation	84,507	109,269	116,604	63,108	42,103	107,420	(523,011)		
Property and equipment, net	204					31,966			32,170
Franchise rights						59,364			59,364
Goodwill						27,492			27,492
Other intangible assets, net	11					16,885			16,896
Other noncurrent assets, net	1,248	149			87	2,137	(1,121)		2,500
<b>Total assets</b>	<b>\$ 86,342</b>	<b>\$ 109,418</b>	<b>\$ 116,604</b>	<b>\$ 63,108</b>	<b>\$ 42,946</b>	<b>\$ 264,672</b>	<b>\$ (524,132)</b>		<b>\$ 158,958</b>
<b>Liabilities and Equity</b>									
Accounts payable and accrued expenses related to trade creditors	\$ 8	\$	\$	\$	\$	\$ 5,988	\$	\$	\$ 5,996
Accrued participations and residuals						1,491			1,491
Accrued expenses and other current liabilities	1,634	335	384	11	431	3,925			6,720
Current portion of long-term debt	750				1,007	1,395			3,152
Total current liabilities	2,392	335	384	11	1,438	12,799			17,359
Long-term debt, less current portion	29,829	133	1,828	822	8,223	3,770			44,605
Deferred income taxes		642			59	33,405	(975)		33,131
Other noncurrent liabilities	2,405				1,121	7,314	(146)		10,694
Redeemable noncontrolling interests and redeemable subsidiary preferred stock						1,204			1,204
Equity:									
Common stock	29								29
Other shareholders equity	51,687	108,308	114,392	62,275	32,105	205,931	(523,011)		51,687
Total Comcast Corporation shareholders equity	51,716	108,308	114,392	62,275	32,105	205,931	(523,011)		51,716
Noncontrolling interests						249			249
Total equity	51,716	108,308	114,392	62,275	32,105	206,180	(523,011)		51,965



Edgar Filing: COMCAST CORP - Form 10-Q

<b>Total liabilities and equity</b>	<b>\$ 86,342</b>	<b>\$ 109,418</b>	<b>\$ 116,604</b>	<b>\$ 63,108</b>	<b>\$ 42,946</b>	<b>\$ 264,672</b>	<b>\$ (524,132)</b>	<b>\$ 158,958</b>
-------------------------------------	------------------	-------------------	-------------------	------------------	------------------	-------------------	---------------------	-------------------

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Balance Sheet****December 31, 2014**

			Combined			Non-	Elimination	Consolidated
	Comcast	Comcast	CCCL	CCHMO	NBCUniversal	Guarantor	and	Consolidated
(in millions)	Parent	Holdings	Parent	Parents	Media Parent	Subsidiaries	Adjustments	Corporation
<b>Assets</b>								
Cash and cash equivalents	\$	\$	\$	\$	\$ 385	\$ 3,525	\$	\$ 3,910
Investments						602		602
Receivables, net						6,321		6,321
Programming rights						839		839
Other current assets	267				41	1,551		1,859
Total current assets	267				426	12,838		13,531
Film and television costs						5,727		5,727
Investments	36				378	2,721		3,135
Investments in and amounts due from subsidiaries eliminated upon consolidation	84,142	103,420	110,323	58,677	41,239	98,152	(495,953)	
Property and equipment, net	199					30,754		30,953
Franchise rights						59,364		59,364
Goodwill						27,316		27,316
Other intangible assets, net	11					16,969		16,980
Other noncurrent assets, net	1,224	148			92	1,949	(1,080)	2,333
<b>Total assets</b>	<b>\$ 85,879</b>	<b>\$ 103,568</b>	<b>\$ 110,323</b>	<b>\$ 58,677</b>	<b>\$ 42,135</b>	<b>\$ 255,790</b>	<b>\$ (497,033)</b>	<b>\$ 159,339</b>
<b>Liabilities and Equity</b>								
Accounts payable and accrued expenses related to trade creditors	\$ 19	\$	\$	\$ 1	\$	\$ 5,618	\$	\$ 5,638
Accrued participations and residuals						1,347		1,347
Accrued expenses and other current liabilities	1,547	283	233	47	331	3,767		6,208
Current portion of long-term debt	1,650			677	1,006	884		4,217
Total current liabilities	3,216	283	233	725	1,337	11,616		17,410
Long-term debt, less current portion	27,616	126	1,827	822	9,218	4,408		44,017
Deferred income taxes		701			67	33,127	(936)	32,959
Other noncurrent liabilities	2,336				1,143	7,484	(144)	10,819
Redeemable noncontrolling interests and redeemable subsidiary preferred stock						1,066		1,066
Equity:								
Common stock	30							30
Other shareholders equity	52,681	102,458	108,263	57,130	30,370	197,732	(495,953)	52,681
Total Comcast Corporation shareholders equity	52,711	102,458	108,263	57,130	30,370	197,732	(495,953)	52,711
Noncontrolling interests						357		357
Total equity	52,711	102,458	108,263	57,130	30,370	198,089	(495,953)	53,068

Edgar Filing: COMCAST CORP - Form 10-Q

<b>Total liabilities and equity</b>	<b>\$ 85,879</b>	<b>\$ 103,568</b>	<b>\$ 110,323</b>	<b>\$ 58,677</b>	<b>\$ 42,135</b>	<b>\$ 255,790</b>	<b>\$ (497,033)</b>	<b>\$ 159,339</b>
-------------------------------------	------------------	-------------------	-------------------	------------------	------------------	-------------------	---------------------	-------------------

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Three Months Ended September 30, 2015**

	Combined					Non-	Elimination	Consolidated
	Comcast	Comcast	CCCL	CCHMO	NBCUniversal	Guarantor	and	Consolidated
(in millions)	Parent	Holdings	Parent	Parents	Media Parent	Subsidiaries	Consolidation Adjustments	Comcast Corporation
<b>Revenue</b>								
Service revenue	\$	\$	\$	\$	\$	\$ 18,669	\$	\$ 18,669
Management fee revenue	251		244	151			(646)	
	251		244	151		18,669	(646)	18,669
<b>Costs and Expenses:</b>								
Programming and production						5,582		5,582
Other operating and administrative	146		244	151	235	5,264	(646)	5,394
Advertising, marketing and promotion						1,509		1,509
Depreciation	8					1,689		1,697
Amortization	1					485		486
	155		244	151	235	14,529	(646)	14,668
<b>Operating income (loss)</b>	96				(235)	4,140		4,001
<b>Other Income (Expense):</b>								
Interest expense	(428)	(3)	(44)	(21)	(111)	(52)		(659)
Investment income (loss), net	3	(4)			(3)	(22)		(26)
Equity in net income (losses) of investees, net	2,210	2,123	1,963	1,701	1,289	928	(10,213)	1
Other income (expense), net					(7)	(46)		(53)
	1,785	2,116	1,919	1,680	1,168	808	(10,213)	(737)
Income (loss) before income taxes	1,881	2,116	1,919	1,680	933	4,948	(10,213)	3,264
Income tax (expense) benefit	115	2	16	7	(6)	(1,357)		(1,223)
Net income (loss)	1,996	2,118	1,935	1,687	927	3,591	(10,213)	2,041
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(45)		(45)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 1,996</b>	<b>\$ 2,118</b>	<b>\$ 1,935</b>	<b>\$ 1,687</b>	<b>\$ 927</b>	<b>\$ 3,546</b>	<b>\$ (10,213)</b>	<b>\$ 1,996</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 1,967</b>	<b>\$ 2,112</b>	<b>\$ 1,936</b>	<b>\$ 1,687</b>	<b>\$ 902</b>	<b>\$ 3,546</b>	<b>\$ (10,183)</b>	<b>\$ 1,967</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Three Months Ended September 30, 2014**

	Combined					Non-	Elimination	Consolidated
	Comcast	Comcast	CCCL	CCHMO	NBCUniversal	Guarantor	and	Consolidated
(in millions)	Parent	Holdings	Parent	Parents	Media Parent	Subsidiaries	Consolidation Adjustments	Comcast Corporation
<b>Revenue</b>								
Service revenue	\$	\$	\$	\$	\$	\$ 16,791	\$	\$ 16,791
Management fee revenue	237		237	146			(620)	
	237		237	146		16,791	(620)	16,791
<b>Costs and Expenses:</b>								
Programming and production						4,772		4,772
Other operating and administrative	197		237	146	203	4,854	(620)	5,017
Advertising, marketing and promotion						1,298		1,298
Depreciation	10					1,529		1,539
Amortization	1					419		420
	208		237	146	203	12,872	(620)	13,046
<b>Operating income (loss)</b>	29				(203)	3,919		3,745
<b>Other Income (Expense):</b>								
Interest expense	(412)	(2)	(43)	(29)	(111)	(66)		(663)
Investment income (loss), net	1	2			(14)	32		21
Equity in net income (losses) of investees, net	2,840	2,556	2,362	1,801	1,144	835	(11,505)	33
Other income (expense), net					(3)	(93)		(96)
	2,429	2,556	2,319	1,772	1,016	708	(11,505)	(705)
Income (loss) before income taxes	2,458	2,556	2,319	1,772	813	4,627	(11,505)	3,040
Income tax (expense) benefit	134		15	10	(11)	(555)		(407)
Net income (loss)	2,592	2,556	2,334	1,782	802	4,072	(11,505)	2,633
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(41)		(41)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,592</b>	<b>\$ 2,556</b>	<b>\$ 2,334</b>	<b>\$ 1,782</b>	<b>\$ 802</b>	<b>\$ 4,031</b>	<b>\$ (11,505)</b>	<b>\$ 2,592</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,609</b>	<b>\$ 2,551</b>	<b>\$ 2,335</b>	<b>\$ 1,781</b>	<b>\$ 785</b>	<b>\$ 4,031</b>	<b>\$ (11,483)</b>	<b>\$ 2,609</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Nine Months Ended September 30, 2015**

	Combined					Non-	Elimination	Consolidated
	Comcast	Comcast	CCCL	CCHMO	NBCUniversal Media Parent	Guarantor	and Consolidation	Comcast
(in millions)	Parent	Holdings	Parent	Parents	Parent	Subsidiaries	Adjustments	Corporation
<b>Revenue:</b>								
Service revenue	\$	\$	\$	\$	\$	\$ 55,265	\$	\$ 55,265
Management fee revenue	747		727	457			(1,931)	
	747		727	457		55,265	(1,931)	55,265
<b>Costs and Expenses:</b>								
Programming and production						16,714		16,714
Other operating and administrative	597		727	457	727	15,176	(1,931)	15,753
Advertising, marketing and promotion						4,392		4,392
Depreciation	23					4,982		5,005
Amortization	4					1,401		1,405
	624		727	457	727	42,665	(1,931)	43,269
<b>Operating income (loss)</b>	123				(727)	12,600		11,996
<b>Other Income (Expense):</b>								
Interest expense	(1,310)	(9)	(131)	(80)	(347)	(151)		(2,028)
Investment income (loss), net	4	(3)			(17)	40		24
Equity in net income (losses) of investees, net	6,963	6,511	5,937	5,060	3,801	2,489	(30,963)	(202)
Other income (expense), net	(3)				(2)	369		364
	5,654	6,499	5,806	4,980	3,435	2,747	(30,963)	(1,842)
Income (loss) before income taxes	5,777	6,499	5,806	4,980	2,708	15,347	(30,963)	10,154
Income tax (expense) benefit	415	4	46	28	(17)	(4,273)		(3,797)
Net income (loss)	6,192	6,503	5,852	5,008	2,691	11,074	(30,963)	6,357
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(165)		(165)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 6,192</b>	<b>\$ 6,503</b>	<b>\$ 5,852</b>	<b>\$ 5,008</b>	<b>\$ 2,691</b>	<b>\$ 10,909</b>	<b>\$ (30,963)</b>	<b>\$ 6,192</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 6,143</b>	<b>\$ 6,489</b>	<b>\$ 5,852</b>	<b>\$ 5,007</b>	<b>\$ 2,639</b>	<b>\$ 10,908</b>	<b>\$ (30,895)</b>	<b>\$ 6,143</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Nine Months Ended September 30, 2014**

	Combined					Non-	Elimination	Consolidated
	Comcast	Comcast	CCCL	CCHMO	NBCUniversal Media Parent	Guarantor	and Consolidation	Comcast
(in millions)	Parent	Holdings	Parent	Parents	Parent	Subsidiaries	Adjustments	Corporation
<b>Revenue:</b>								
Service revenue	\$	\$	\$	\$	\$	\$ 51,043	\$	\$ 51,043
Management fee revenue	704		691	432			(1,827)	
	704		691	432		51,043	(1,827)	51,043
<b>Costs and Expenses:</b>								
Programming and production						15,554		15,554
Other operating and administrative	471		691	432	697	14,224	(1,827)	14,688
Advertising, marketing and promotion						3,755		3,755
Depreciation	25					4,682		4,707
Amortization	4					1,218		1,222
	500		691	432	697	39,433	(1,827)	39,926
<b>Operating income (loss)</b>	204				(697)	11,610		11,117
<b>Other Income (Expense):</b>								
Interest expense	(1,199)	(8)	(132)	(88)	(360)	(166)		(1,953)
Investment income (loss), net	3	5			(9)	255		254
Equity in net income (losses) of investees, net	7,100	6,731	6,301	4,866	3,386	2,385	(30,682)	87
Other income (expense), net						(150)		(150)
	5,904	6,728	6,169	4,778	3,017	2,324	(30,682)	(1,762)
Income (loss) before income taxes	6,108	6,728	6,169	4,778	2,320	13,934	(30,682)	9,355
Income tax (expense) benefit	347	1	46	31	(22)	(3,162)		(2,759)
Net income (loss)	6,455	6,729	6,215	4,809	2,298	10,772	(30,682)	6,596
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock						(141)		(141)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 6,455</b>	<b>\$ 6,729</b>	<b>\$ 6,215</b>	<b>\$ 4,809</b>	<b>\$ 2,298</b>	<b>\$ 10,631</b>	<b>\$ (30,682)</b>	<b>\$ 6,455</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 6,402</b>	<b>\$ 6,732</b>	<b>\$ 6,217</b>	<b>\$ 4,809</b>	<b>\$ 2,302</b>	<b>\$ 10,566</b>	<b>\$ (30,626)</b>	<b>\$ 6,402</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Cash Flows****For the Nine Months Ended September 30, 2015**

	Combined					Non-Guarantor Subsidiaries	Elimination	Consolidated Comcast Corporation
	Comcast Parent	Comcast Holdings	CCCL Parent	CCHMO Parents	NBCUniversal Media Parent		and Consolidation Adjustments	
(in millions)								
Net cash provided by (used in) operating activities	\$ (725)	\$ 51	\$ 69	\$ (93)	\$ (1,019)	\$ 15,530	\$	\$ 13,813
<b>Investing Activities</b>								
Net transactions with affiliates	6,786	(51)	(69)	766	2,249	(9,681)		
Capital expenditures	(19)					(5,843)		(5,862)
Cash paid for intangible assets	(3)					(913)		(916)
Acquisitions and construction of real estate properties						(116)		(116)
Acquisitions, net of cash acquired						(286)		(286)
Proceeds from sales of businesses and investments					1	419		420
Purchases of investments	(3)				(400)	(309)		(712)
Other	7				(5)	266		268
Net cash provided by (used in) investing activities	6,768	(51)	(69)	766	1,845	(16,463)		(7,204)
<b>Financing Activities</b>								
Proceeds from (repayments of) short-term borrowings, net						(220)		(220)
Proceeds from borrowings	3,996							3,996
Repurchases and repayments of debt	(2,650)			(673)	(1,002)	(28)		(4,353)
Repurchases and retirements of common stock	(5,770)							(5,770)
Dividends paid	(1,823)							(1,823)
Issuances of common stock	35							35
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock						(178)		(178)
Other	169					(482)		(313)
Net cash provided by (used in) financing activities	(6,043)			(673)	(1,002)	(908)		(8,626)
Increase (decrease) in cash and cash equivalents					(176)	(1,841)		(2,017)
Cash and cash equivalents, beginning of period					385	3,525		3,910
<b>Cash and cash equivalents, end of period</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$ 209</b>	<b>\$ 1,684</b>	<b>\$</b>	<b>\$ 1,893</b>



**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Cash Flows****For the Nine Months Ended September 30, 2014**

(in millions)	Combined						Elimination	Consolidated
	Comcast Parent	Comcast Holdings	CCCL Parent	CCHMO Parents	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	and Consolidation Adjustments	Comcast Corporation
Net cash provided by (used in) operating activities	\$ (433)	\$ 11	\$ 84	\$ (88)	\$ (998)	\$ 13,726	\$	\$ 12,302
<b>Investing Activities</b>								
Net transactions with affiliates	2,349	(11)	(84)	88	1,761	(4,103)		
Capital expenditures	(3)					(5,193)		(5,196)
Cash paid for intangible assets	(2)					(733)		(735)
Acquisitions and construction of real estate properties						(28)		(28)
Acquisitions, net of cash acquired						(477)		(477)
Proceeds from sales of businesses and investments					1	621		622
Purchases of investments	(10)				(6)	(129)		(145)
Other					4	(125)		(121)
Net cash provided by (used in) investing activities	2,334	(11)	(84)	88	1,760	(10,167)		(6,080)
<b>Financing Activities</b>								
Proceeds from (repayments of) short-term borrowings, net	(1,350)					913		(437)
Proceeds from borrowings	4,180					2		4,182
Repurchases and repayments of debt	(1,000)				(902)	(1,270)		(3,172)
Repurchases and retirements of common stock	(2,250)							(2,250)
Dividends paid	(1,676)							(1,676)
Issuances of common stock	33							33
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock						(170)		(170)
Other	162					(65)		97
Net cash provided by (used in) financing activities	(1,901)				(902)	(590)		(3,393)
Increase (decrease) in cash and cash equivalents					(140)	2,969		2,829
Cash and cash equivalents, beginning of period					336	1,382		1,718
<b>Cash and cash equivalents, end of period</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$ 196</b>	<b>\$ 4,351</b>	<b>\$</b>	<b>\$ 4,547</b>

---

**Table of Contents**

**ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

We are a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. We present our operations for Comcast Cable in one reportable business segment, referred to as Cable Communications, and our operations for NBCUniversal in four reportable business segments.

**Cable Communications Segment**

Comcast Cable is one of the nation's largest providers of video, high-speed Internet and voice services (cable services) to residential customers under the XFINITY brand, and we also provide these and other services to businesses. As of September 30, 2015, our cable systems had 27.4 million total customer relationships, served 22.3 million video customers, 22.9 million high-speed Internet customers and 11.3 million voice customers, and passed more than 55 million homes and businesses. Our Cable Communications segment generates revenue primarily from subscriptions to our cable services, which we market individually and as bundled services, and from the sale of advertising. During the nine months ended September 30, 2015, our Cable Communications segment generated 63% of our consolidated revenue and 77% of our operating income before depreciation and amortization.

**NBCUniversal Segments**

NBCUniversal is one of the world's leading media and entertainment companies that develops, produces and distributes entertainment, news and information, sports, and other content for global audiences. The Cable Networks, Broadcast Television, Filmed Entertainment and Theme Parks segments comprise the NBCUniversal businesses (collectively, the NBCUniversal segments).

***Cable Networks***

Our Cable Networks segment consists primarily of a diversified portfolio of cable television networks. Our cable networks are comprised of our national cable networks, which provide a variety of entertainment, news and information, and sports content, our regional sports and news networks, various international cable networks, our cable television production operations, and related digital media properties. Our Cable Networks segment generates revenue primarily from the distribution of our cable network programming to multichannel video providers, from the sale of advertising on our cable networks and related digital media properties, from the licensing of our owned programming through distribution to subscription video on demand services and various other distribution platforms, and from the sale of our owned programming through digital distributors such as iTunes.

***Broadcast Television***

Our Broadcast Television segment consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, our broadcast television production operations, and related digital media properties. Our Broadcast Television segment generates revenue primarily from the sale of advertising on our broadcast networks, owned local broadcast television stations and related digital media properties, from the licensing of our owned programming through various distribution platforms, including to cable and broadcast networks and to subscription video on demand services, and from fees received under retransmission consent agreements.

***Filmed Entertainment***

Our Filmed Entertainment segment primarily produces, acquires, markets and distributes filmed entertainment worldwide, and it also develops, produces and licenses live stage plays. Our films are produced primarily under the Universal Pictures, Focus Features and Illumination names. Our Filmed Entertainment segment generates revenue primarily from the worldwide distribution of our produced and acquired films for exhibition in movie theaters, from the licensing of our owned and acquired films through various distribution platforms, and from

---

## **Table of Contents**

the sale of our owned and acquired films on standard-definition video discs and Blu-ray discs (together, DVDs ) and through digital distributors. Our Filmed Entertainment segment also generates revenue from the production and licensing of live stage plays, from the distribution of filmed entertainment produced by third parties, and from Fandango, our movie ticketing and entertainment business.

### ***Theme Parks***

Our Theme Parks segment consists primarily of our Universal theme parks in Orlando, Florida and Hollywood, California. Our Theme Parks segment generates revenue primarily from theme park attendance and per capita spending. Per capita spending includes ticket price and in-park spending on food, beverages and merchandise. Our Theme Parks segment also receives fees from third parties that own and operate Universal Studios Japan and Universal Studios Singapore for intellectual property licenses and other services.

### **Other**

Our other business interests primarily include Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania and operates arena management-related businesses.

### **Time Warner Cable Merger and Related Divestiture Transactions**

On April 24, 2015, we and Time Warner Cable Inc. terminated our planned merger and we terminated our related agreement with Charter Communications, Inc. to spin off, exchange and sell certain cable systems.

### **Competition**

The results of operations of our reportable business segments are affected by competition, as all of our businesses operate in intensely competitive, consumer-driven and rapidly changing environments and compete with a growing number of companies that provide a broad range of communications products and services and entertainment, news and information content to consumers.

Competition for our bundled cable services that include video, high-speed Internet and/or voice services consists primarily of direct broadcast satellite ( DBS ) providers and phone companies with fiber-based networks. Our video business primarily competes with DBS providers, which have a national footprint and compete in all of our service areas, and phone companies with fiber-based networks, which overlap over 55% of our service areas and are continuing to expand their fiber-based networks. Our high-speed Internet services business primarily competes with phone companies with fiber-based networks, which overlap over 60% of our service areas and also are continuing to expand their fiber-based networks. Many of these competitors offer features, pricing and packaging for these services, individually and in bundles, comparable to what we offer. In July 2015, AT&T, our largest phone company competitor, acquired DirecTV, the nation's largest DBS provider, which created an even larger competitor for our cable services that will have the ability to expand its cable service offerings to include bundled wireless offerings.

There also continue to be companies, some with significant financial resources, that potentially may compete on a larger scale with some or all of our cable services. For example, companies continue to emerge that provide Internet streaming and downloading of video programming, and existing companies have launched or announced plans to launch online video services that involve both linear and on-demand programming, some of which charge a lower, or even a nominal or no, fee. Google is offering high-speed Internet and video services in a limited number of areas in which we operate and recently announced plans to expand into additional geographic areas. Wireless Internet services, such as 3G and 4G wireless broadband services and Wi-Fi networks, may compete with our video and high-speed Internet services, and our voice services are facing increased competition as customers replace wireline phones with mobile phones and Internet-based phone services such as Skype.

Each of NBCUniversal's businesses also faces substantial and increasing competition from providers of similar types of content, as well as from other forms of entertainment and recreational activities. NBCUniversal also must compete to obtain talent, programming and other resources required in operating these businesses.

Technological changes are further intensifying and complicating the competitive landscape for all of our businesses by challenging existing business models and affecting consumer behavior. Services and devices that

---

## **Table of Contents**

enable online digital distribution of movies, television shows, and other cable and broadcast video programming continue to gain consumer acceptance and evolve. Several traditional providers of video services have begun to offer smaller packages of programming networks, including some services that are delivered directly to customers over the Internet, at prices lower than our traditional video services. These services and devices may negatively affect demand for our video services, as well as demand for content from our cable networks, broadcast television and filmed entertainment businesses, as the number of entertainment choices available to consumers increases and the challenges posed by audience fragmentation intensify and audience ratings are pressured. In addition, delayed viewing and advertising skipping have become more common as the penetration of digital video recorders ( DVRs ) and similar products has increased and as content has become increasingly available via video on demand services and Internet sources, which may have a negative impact on our advertising revenue.

In our Cable Communications segment, we believe that adding more content and delivering it through an increasing variety of platforms will assist in attracting and retaining customers for our cable services. To further enhance our video and high-speed Internet services, we continue to develop and launch new technology initiatives, such as our X1 platform and Cloud DVR technology, and deploy wireless gateways. In our NBCUniversal segments, to compete for consumers of our content and for customers at our theme parks, we have invested, and will continue to invest, substantial amounts in acquiring content and producing original content for our cable networks and broadcast television networks and our owned local broadcast television stations, including the acquisition of sports programming rights. We will also continue to invest in our film productions and in the development of new theme park attractions.

### **Seasonality and Cyclicity**

Each of our businesses is subject to seasonal and cyclical variations. In our Cable Communications segment, our results are impacted by the seasonal nature of customers receiving our cable services in college and vacation markets. This generally results in a reduction in net customer additions in the second quarter and an increase in net customer additions in the third and fourth quarters of each year.

Revenue in our Cable Communications, Cable Networks and Broadcast Television segments is subject to cyclical advertising patterns and changes in viewership levels. Our U.S. advertising revenue is generally higher in the second and fourth quarters of each year, due in part to increases in consumer advertising in the spring and in the period leading up to and including the holiday season. U.S. advertising revenue is also cyclical, with a benefit in even-numbered years due to advertising related to candidates running for political office and issue-oriented advertising. Revenue in our Cable Networks and Broadcast Television segments fluctuates depending on the timing of when our programming is aired on television, which typically results in higher advertising revenue in the second and fourth quarters of each year. Our revenue and operating costs and expenses, excluding depreciation and amortization ( operating costs and expenses ) are cyclical as a result of our periodic broadcasts of major sporting events such as the Olympic Games, which affect our Cable Networks and Broadcast Television segments, and the Super Bowl, which affect our Broadcast Television segment. Our advertising revenue generally increases in the period of these broadcasts due to increased demand for advertising time, and our operating costs and expenses also increase as a result of our production costs and the amortization of the related rights fees.

Revenue in our Filmed Entertainment segment fluctuates due to the timing of the release of films in movie theaters, on DVD and through digital distributors. Release dates are determined by several factors, including competition and the timing of vacation and holiday periods. As a result, revenue tends to be seasonal, with increases experienced each year during the summer months and around the holidays. Revenue in our Cable Networks, Broadcast Television and Filmed Entertainment segments also fluctuates due to the timing of when our content is made available to licensees.

Revenue in our Theme Parks segment fluctuates with changes in theme park attendance that result from the seasonal nature of vacation travel, local entertainment offerings and seasonal weather variations. Our theme parks generally experience peak attendance during the summer months when schools are closed and during early winter and spring holiday periods.

**Table of Contents****Consolidated Operating Results**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	Nine Months Ended September 30		Increase/ (Decrease)
	2015	2014		2015	2014	
<b>Revenue</b>	\$ 18,669	\$ 16,791	11.2%	\$ 55,265	\$ 51,043	8.3%
Costs and Expenses:						
Programming and production	5,582	4,772	17.0	16,714	15,554	7.5
Other operating and administrative	5,394	5,017	7.5	15,753	14,688	7.2
Advertising, marketing and promotion	1,509	1,298	16.2	4,392	3,755	17.0
Depreciation	1,697	1,539	10.2	5,005	4,707	6.3
Amortization	486	420	15.8	1,405	1,222	15.0
<b>Operating income</b>	4,001	3,745	6.9	11,996	11,117	7.9
Other income (expense) items, net	(737)	(705)	4.8	(1,842)	(1,762)	4.6
Income before income taxes	3,264	3,040	7.3	10,154	9,355	8.5
Income tax expense	(1,223)	(407)	200.0	(3,797)	(2,759)	37.6
Net income	2,041	2,633	(22.5)	6,357	6,596	(3.6)
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(45)	(41)	12.7	(165)	(141)	17.5
<b>Net income attributable to Comcast Corporation</b>	<b>\$ 1,996</b>	<b>\$ 2,592</b>	<b>(23.0)%</b>	<b>\$ 6,192</b>	<b>\$ 6,455</b>	<b>(4.1)%</b>

All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

Percentage changes that are considered not meaningful are denoted with NM.

**Consolidated Revenue**

Our Cable Communications, Filmed Entertainment, Broadcast Television and Cable Networks segments accounted for substantially all of the increase in consolidated revenue for the three months ended September 30, 2015. Our Cable Communications, Filmed Entertainment and Theme Parks segments accounted for the increase in consolidated revenue for the nine months ended September 30, 2015. The increase in consolidated revenue for the nine months ended September 30, 2015 was partially offset by a decrease in revenue in our Broadcast Television segment. Consolidated revenue for the nine months ended September 30, 2015 includes \$376 million of revenue associated with our broadcast of the 2015 Super Bowl in February 2015 and consolidated revenue for the nine months ended September 30, 2014 includes \$1.1 billion of revenue associated with our broadcast of the 2014 Sochi Olympics in February 2014. Excluding the impact of these events, consolidated revenue increased 9.9% for the nine months ended September 30, 2015.

Revenue for our Cable Communications and NBCUniversal segments is discussed separately below under the heading Segment Operating Results. Revenue for our other businesses is discussed separately below under the heading Corporate and Other Results of Operations.

**Consolidated Costs and Expenses**

Our Cable Communications, Filmed Entertainment, Broadcast Television and Cable Networks segments accounted for substantially all of the increase in consolidated operating costs and expenses for the three months ended September 30, 2015. Our Cable Communications and Filmed Entertainment segments accounted for substantially all of the increase in consolidated operating costs and expenses for the nine months ended September 30, 2015. The increase for the nine months ended September 30, 2015 was partially offset by lower operating costs and expenses in our Broadcast Television segment, which were primarily due to our broadcast of the 2014 Sochi Olympics in February 2014.

Our consolidated operating costs and expenses for the nine months ended September 30, 2015 also included \$178 million of transaction-related costs associated with the Time Warner Cable merger and related divestiture transactions. These costs were \$77 million and \$138 million for the three and nine months ended September 30, 2014, respectively.

## **Table of Contents**

Operating costs and expenses for our Cable Communications and NBCUniversal segments are discussed separately below under the heading Segment Operating Results. Operating costs and expenses for our corporate and other businesses are discussed separately below under the heading Corporate and Other Results of Operations.

Consolidated depreciation and amortization expenses increased for the three and nine months ended September 30, 2015 primarily due to increases in capital spending in our Cable Communications segment. Consolidated depreciation and amortization expenses also increased for the nine months ended September 30, 2015 due to the acceleration of amortization for certain intangible assets in the current year period. In addition, our consolidated depreciation and amortization expenses for the nine months ended September 30, 2015 included \$20 million related to the write-off of certain capitalized costs associated with the Time Warner Cable merger and related divestiture transactions.

## **Segment Operating Results**

Our segment operating results are presented based on how we assess operating performance and internally report financial information. We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses from the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. Because we use operating income (loss) before depreciation and amortization to measure our segment profit or loss, we reconcile it to operating income, the most directly comparable financial measure calculated and presented in accordance with generally accepted accounting principles in the United States ( GAAP ), in the business segment footnote to our condensed consolidated financial statements (see Note 12 to Comcast's condensed consolidated financial statements and Note 10 to NBCUniversal's condensed consolidated financial statements). This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation or NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.

**Table of Contents****Cable Communications Segment Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Residential:				
Video	\$ 5,348	\$ 5,179	\$ 169	3.3%
High-speed Internet	3,129	2,840	289	10.2
Voice	900	913	(13)	(1.4)
Business services	1,208	1,011	197	19.5
Advertising	593	596	(3)	(0.2)
Other	562	502	60	11.8
<b>Total revenue</b>	<b>11,740</b>	<b>11,041</b>	<b>699</b>	<b>6.3</b>
<b>Operating costs and expenses</b>				
Programming	2,607	2,450	157	6.4
Technical and product support	1,495	1,385	110	8.0
Customer service	603	556	47	8.4
Franchise and other regulatory fees	347	328	19	6.0
Advertising, marketing and promotion	866	829	37	4.5
Other	1,074	1,029	45	4.3
Total operating costs and expenses	6,992	6,577	415	6.3
<b>Operating income before depreciation and amortization</b>	<b>\$ 4,748</b>	<b>\$ 4,464</b>	<b>\$ 284</b>	<b>6.4%</b>

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Residential:				
Video	\$ 16,110	\$ 15,596	\$ 514	3.3%
High-speed Internet	9,274	8,409	865	10.3
Voice	2,709	2,755	(46)	(1.7)
Business services	3,483	2,893	590	20.4
Advertising	1,679	1,690	(11)	(0.6)
Other	1,644	1,484	160	10.7
<b>Total revenue</b>	<b>34,899</b>	<b>32,827</b>	<b>2,072</b>	<b>6.3</b>
<b>Operating costs and expenses</b>				
Programming	7,917	7,335	582	7.9
Technical and product support	4,370	4,140	230	5.6
Customer service	1,756	1,648	108	6.5
Franchise and other regulatory fees	1,028	974	54	5.6
Advertising, marketing and promotion	2,485	2,319	166	7.2
Other	3,123	2,983	140	4.7
Total operating costs and expenses	20,679	19,399	1,280	6.6
<b>Operating income before depreciation and amortization</b>	<b>\$ 14,220</b>	<b>\$ 13,428</b>	<b>\$ 792</b>	<b>5.9%</b>

**Table of Contents****Customer Metrics**

	Total Customers		Net Additional Customers			
	September 30		Three Months Ended September 30		Nine Months Ended September 30	
(in thousands)	2015	2014	2015 <sup>(a)</sup>	2014	2015	2014
Total customer relationships	27,421	26,857	156	82	385	180
Single product customers	8,367	8,444	24	(66)	(42)	(308)
Double product customers	9,066	8,650	130	76	316	110
Triple product customers	9,988	9,763	1	72	112	379
Video customers	22,258	22,376	(48)	(81)	(124)	(200)
High-speed Internet customers	22,868	21,586	320	315	907	901
Voice customers	11,336	11,070	17	68	143	347

Customer metrics include residential and business customers and are presented based on actual amounts. Minor differences may exist due to rounding. Customer relationships represent the number of residential and business customers that subscribe to at least one of our cable services. Single product, double product and triple product customers represent customers that subscribe to one, two or three of our cable services, respectively.

- (a) The improvement in video customer net losses in the third quarter of 2015 includes an 11,000 increase in net additions, compared to the third quarter of 2014, related to schools participating in our Xfinity On Campus service.

**Cable Communications Segment Revenue**

Our Cable Communications segment leverages our existing cable distribution system to grow revenue by, among other things, adding new residential and business services customers, encouraging existing customers to add new or higher-tier services, and expanding our other services such as our business services offerings, advertising, and our home security and automation services. We offer our cable services in bundles and often provide promotional incentives. We seek to balance promotional offers and rate increases with their expected effects on the number of customers and overall revenue. Average monthly total revenue per customer relationship for the three and nine months ended September 30, 2015 was \$143.12 and \$142.41, respectively. Average monthly total revenue per customer relationship for the three and nine months ended September 30, 2014 was \$137.24 and \$136.27, respectively.

**Video**

Video revenue increased 3.3% for both the three and nine months ended September 30, 2015 compared to the same periods in 2014. An increase in the number of residential customers receiving additional and higher levels of video service and rate adjustments accounted for increases in revenue of 4.3% and 4.4% for the three and nine months ended September 30, 2015, respectively. As of September 30, 2015, the number of customers who subscribed to our advanced services, which are high-definition video and DVR services, increased 5.3% to 13.5 million customers compared to the same period in 2014. Video revenue for the nine months ended September 30, 2015 also increased due to revenue received from a boxing event available on pay-per-view. The increases in revenue in both periods were partially offset by fewer residential video customers compared to the same periods in 2014. The decreases in the number of residential video customers in both periods were primarily due to competitive pressures and the impact of rate adjustments. We may experience further declines in the number of residential video customers.

**High-Speed Internet**

High-speed Internet revenue increased 10.2% and 10.3% for the three and nine months ended September 30, 2015, respectively, compared to the same periods in 2014. An increase in the number of residential customers receiving our high-speed Internet service accounted for increases in revenue of 5.6% for both the three and nine months ended September 30, 2015. The remaining increases in revenue for the three and nine months ended September 30, 2015 were primarily due to increases in the number of customers receiving higher levels of service and rate adjustments. Our customer base continues to grow as consumers choose our high-speed Internet service and seek higher-speed offerings.



**Table of Contents*****Voice***

Voice revenue decreased 1.4% and 1.7% for the three and nine months ended September 30, 2015, respectively, compared to the same periods in 2014. While the growth rate of residential customer additions slowed for the current year periods, the increase in the number of residential customers receiving voice services through our discounted bundled service offerings accounted for increases in revenue of 1.8% and 2.5% for the three and nine months ended September 30, 2015, respectively, compared to the same periods in 2014. The increases in revenue were more than offset by the impact of the allocation of voice revenue for our customers who receive bundled services. The amount allocated to voice revenue in the rate charged from bundled services decreased for the three and nine months ended September 30, 2015 because video and high-speed Internet rates increased while voice rates remained relatively flat.

***Business Services***

Business services revenue increased 19.5% and 20.4% for the three and nine months ended September 30, 2015, respectively, compared to the same periods in 2014. The increases were primarily due to increases in the number of small business customers receiving our high-speed Internet and voice services and rate adjustments. For both the three and nine months ended September 30, 2015, revenue from our small business customers represented over 70% of total business services revenue. The remaining increases in both periods were primarily due to continued growth in our medium-sized business services, including Ethernet network and advanced voice services. We believe the increases in the number of business customers are primarily the result of our efforts to gain market share from competitors by offering competitive services and pricing.

***Advertising***

Advertising revenue decreased slightly for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to decreases in political advertising revenue. Excluding political advertising revenue, advertising revenue increased 8.0% and 4.0% for the three and nine months ended September 30, 2015, respectively, compared to the same periods in 2014.

For the three and nine months ended September 30, 2015, 8% and 6%, respectively, of our Cable Communications segment advertising revenue was generated from our NBCUniversal segments. For the three and nine months ended September 30, 2014, 4% and 5%, respectively, of our Cable Communications segment advertising revenue was generated from our NBCUniversal segments. These amounts are eliminated in our condensed consolidated financial statements but are included in the amounts presented above.

***Other***

Other revenue increased 11.8% and 10.7% for the three and nine months ended September 30, 2015, respectively, compared to the same periods in 2014 primarily due to increases in revenue from our home security and automation services, as well as increases in cable franchise and other regulatory fees.

**Cable Communications Segment Operating Costs and Expenses**

Our most significant operating cost is the programming expense we incur to provide content to our video customers. We anticipate that our programming expenses will continue to increase. We have and will continue to attempt to maintain a consistent operating margin through rate adjustments, the sale of additional cable services, including advanced services, and the continued growth of our business services, as well as by achieving operating efficiencies.

Programming expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in programming license fees, including sports programming costs and retransmission consent fees, and fees to secure rights for additional programming for our customers across an increasing number of platforms. Programming expenses also increased for the nine months ended September 30, 2015 compared to the same period in 2014 due to fees associated with a boxing event available on pay-per-view.

Technical and product support expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to expenses related to improving the customer experience;

**Table of Contents**

the development, delivery and support of our enhanced devices, including our X1 platform, Cloud DVR technology and wireless gateways; and the continued growth in business services and home security and automation services.

Customer service expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increased support for improving the customer experience and resolving service issues. The increases in customer service expenses were also due to support activities associated with the continued deployment of our enhanced devices and services, which include our X1 platform, Cloud DVR technology, wireless gateways, and home security and automation services, and the continued growth in business services.

Franchise and other regulatory fees increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in the revenue on which the fees apply.

Advertising, marketing and promotion expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in spending associated with attracting new residential and business services customers and encouraging existing customers to add additional or higher-tier services.

Other costs and expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in costs to support our advertising sales business, as well as increases in other administrative costs.

**NBCUniversal Segments Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Cable Networks	\$ 2,412	\$ 2,255	\$ 157	7.0%
Broadcast Television	1,971	1,770	201	11.3
Filmed Entertainment	1,946	1,186	760	64.0
Theme Parks	896	786	110	14.1
Headquarters, other and eliminations	(74)	(76)	2	NM
<b>Total revenue</b>	<b>\$ 7,151</b>	<b>\$ 5,921</b>	<b>\$ 1,230</b>	<b>20.8%</b>
<b>Operating Income Before Depreciation and Amortization</b>				
Cable Networks	\$ 835	\$ 868	\$ (33)	(3.9)%
Broadcast Television	150	142	8	6.1
Filmed Entertainment	376	151	225	149.5
Theme Parks	458	402	56	14.1
Headquarters, other and eliminations	(162)	(147)	(15)	NM
<b>Total operating income before depreciation and amortization</b>	<b>\$ 1,657</b>	<b>\$ 1,416</b>	<b>\$ 241</b>	<b>17.0%</b>

**Table of Contents**

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Cable Networks	\$ 7,221	\$ 7,236	\$ (15)	(0.2)%
Broadcast Television	6,032	6,207	(175)	(2.8)
Filmed Entertainment	5,658	3,713	1,945	52.4
Theme Parks	2,320	1,888	432	22.9
Headquarters, other and eliminations	(246)	(231)	(15)	NM
<b>Total revenue</b>	<b>\$ 20,985</b>	<b>\$ 18,813</b>	<b>\$ 2,172</b>	<b>11.5%</b>
<b>Operating Income Before Depreciation and Amortization</b>				
Cable Networks	\$ 2,605	\$ 2,677	\$ (72)	(2.7)%
Broadcast Television	563	504	59	11.8
Filmed Entertainment	1,091	634	457	72.2
Theme Parks	1,075	816	259	31.8
Headquarters, other and eliminations	(471)	(470)	(1)	NM
<b>Total operating income before depreciation and amortization</b>	<b>\$ 4,863</b>	<b>\$ 4,161</b>	<b>\$ 702</b>	<b>16.9%</b>

**Cable Networks Segment Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Distribution	\$ 1,392	\$ 1,281	\$ 111	8.6%
Advertising	813	796	17	2.0
Content licensing and other	207	178	29	17.6
<b>Total revenue</b>	<b>2,412</b>	<b>2,255</b>	<b>157</b>	<b>7.0</b>
<b>Operating costs and expenses</b>				
Programming and production	1,127	972	155	15.9
Other operating and administrative	320	302	18	6.5
Advertising, marketing and promotion	130	113	17	14.9
Total operating costs and expenses	1,577	1,387	190	13.8
<b>Operating income before depreciation and amortization</b>	<b>\$ 835</b>	<b>\$ 868</b>	<b>\$ (33)</b>	<b>(3.9)%</b>

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Distribution	\$ 4,091	\$ 4,024	\$ 67	1.7%
Advertising	2,581	2,637	(56)	(2.1)
Content licensing and other	549	575	(26)	(4.4)
<b>Total revenue</b>	<b>7,221</b>	<b>7,236</b>	<b>(15)</b>	<b>(0.2)</b>
<b>Operating costs and expenses</b>				
Programming and production	3,275	3,283	(8)	(0.3)
Other operating and administrative	945	914	31	3.6
Advertising, marketing and promotion	396	362	34	9.4
Total operating costs and expenses	4,616	4,559	57	1.3
<b>Operating income before depreciation and amortization</b>	<b>\$ 2,605</b>	<b>\$ 2,677</b>	<b>\$ (72)</b>	<b>(2.7)%</b>

---

**Table of Contents**

**Cable Networks Segment Revenue**

Cable Networks revenue increased for the three months ended September 30, 2015 compared to the same period in 2014 due to increases in distribution revenue, content licensing and other revenue, and advertising revenue. The increase in distribution revenue was primarily due to increases in the contractual rates charged under distribution agreements, which were partially due to the premiere of NASCAR programming on NBC Sports Network in the current year period. The increase in content licensing and other revenue was primarily due to the timing of content provided under our licensing agreements. The increase in advertising revenue was due to advertising revenue associated with the broadcast of NASCAR programming. In addition, while we continued to experience audience ratings declines that negatively affected advertising revenue, the impact of audience ratings was partially offset by higher prices for, and an increase in the volume of, advertising units sold.

Cable Networks revenue decreased for the nine months ended September 30, 2015 compared to the same period in 2014 due to decreases in advertising revenue and content licensing and other revenue, which were partially offset by an increase in distribution revenue. The decrease in advertising revenue was primarily due to \$80 million in revenue in the prior year period associated with our broadcast of the 2014 Sochi Olympics, which was partially offset by the benefit from a reduction in deferred advertising revenue in the current year period. In addition, while we continued to experience audience ratings declines that negatively affected advertising revenue, the impact of audience ratings was partially offset by higher prices for, and an increase in the volume of, advertising units sold. The decrease in content licensing and other revenue was primarily due to the timing of content provided under our licensing agreements. The increase in distribution revenue was primarily due to increases in the contractual rates charged under distribution agreements in the current year period, which were partially offset by \$177 million in revenue in the prior year period associated with our broadcast of the 2014 Sochi Olympics. Excluding \$257 million of revenue associated with our broadcast of the 2014 Sochi Olympics in the prior year period, Cable Networks revenue increased 3.5% for the nine months ended September 30, 2015.

For both the three and nine months ended September 30, 2015, 13% of our Cable Networks segment revenue was generated from our Cable Communications segment. For the three and nine months ended September 30, 2014, 13% and 12%, respectively, of our Cable Networks segment revenue was generated from our Cable Communications segment. These amounts are eliminated in our condensed consolidated financial statements but are included in the amounts presented above.

**Cable Networks Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three months ended September 30, 2015 compared to the same period in 2014 primarily due to an increase in programming and production costs. The increase in programming and production costs was primarily due to our continued investment in programming, including the premiere of NASCAR programming and other sports programming rights costs in the current year period.

Operating costs and expenses increased for the nine months ended September 30, 2015 compared to the same period in 2014 due to increases in advertising, marketing and promotion expenses and other operating and administrative expenses, which were partially offset by a decrease in programming and production costs. The increase in advertising, marketing and promotion expenses for the nine months ended September 30, 2015 was primarily due to an increase in marketing expenses related to the launch of new programming on our cable networks. The increase in other operating and administrative expenses was primarily due to an increase in employee-related costs. The decrease in programming and production costs was primarily due to costs associated with our broadcast of the 2014 Sochi Olympics in the prior year period, which was partially offset by our continued investment in programming, including sports programming rights costs, in the current year period.

**Table of Contents****Broadcast Television Segment Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Advertising	\$ 1,185	\$ 1,153	\$ 32	2.8%
Content licensing	537	402	135	33.5
Other	249	215	34	15.7
<b>Total revenue</b>	<b>1,971</b>	<b>1,770</b>	<b>201</b>	<b>11.3</b>
<b>Operating costs and expenses</b>				
Programming and production	1,357	1,214	143	11.8
Other operating and administrative	326	290	36	11.8
Advertising, marketing and promotion	138	124	14	11.9
Total operating costs and expenses	1,821	1,628	193	11.8
<b>Operating income before depreciation and amortization</b>	<b>\$ 150</b>	<b>\$ 142</b>	<b>\$ 8</b>	<b>6.1%</b>

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Advertising	\$ 3,974	\$ 4,231	\$ (257)	(6.1)%
Content licensing	1,342	1,242	100	8.1
Other	716	734	(18)	(2.5)
<b>Total revenue</b>	<b>6,032</b>	<b>6,207</b>	<b>(175)</b>	<b>(2.8)</b>
<b>Operating costs and expenses</b>				
Programming and production	4,133	4,425	(292)	(6.6)
Other operating and administrative	957	901	56	6.0
Advertising, marketing and promotion	379	377	2	0.7
Total operating costs and expenses	5,469	5,703	(234)	(4.1)
<b>Operating income before depreciation and amortization</b>	<b>\$ 563</b>	<b>\$ 504</b>	<b>\$ 59</b>	<b>11.8%</b>

**Broadcast Television Segment Revenue**

Broadcast Television revenue increased for the three months ended September 30, 2015 compared to the same period in 2014 due to increases in content licensing revenue, other revenue and advertising revenue. The increase in content licensing revenue was primarily due to the timing of content provided under our licensing agreements. The increase in other revenue was primarily due to an increase in fees recognized under our retransmission consent agreements, as well as new syndication agreements entered into in the current year period. The increase in advertising revenue was primarily due to higher demand in the scatter market partially offset by one less broadcast of a NFL game compared to the same period in 2014.

Broadcast Television revenue decreased for the nine months ended September 30, 2015 compared to the same period in 2014 primarily due to a decrease in advertising revenue, which was partially offset by an increase in content licensing revenue. The decrease in advertising revenue was primarily due to additional advertising revenue in the prior year period associated with our broadcast of the 2014 Sochi Olympics, which was partially offset by an increase in advertising revenue in the current year period associated with our broadcast of the 2015 Super Bowl. The increase in content licensing revenue was primarily due to the timing of content provided under our licensing agreements. Excluding \$846 million of revenue associated with our broadcast of the 2014 Sochi Olympics in the prior year period and \$376 million of revenue associated with our broadcast of the 2015 Super Bowl in the current year period, revenue increased 5.5% for the nine months ended September 30, 2015.

**Table of Contents****Broadcast Television Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three months ended September 30, 2015 compared to the same period in 2014 primarily due to increases in programming and production costs and other operating and administrative expenses. The increase in programming and production costs was primarily due to the timing of content provided under our licensing agreements and higher studio production costs. The increase in other operating and administrative expenses was primarily due to an increase in employee-related costs.

Operating costs and expenses decreased for the nine months ended September 30, 2015 compared to the same period in 2014 primarily due to our broadcast of the 2014 Sochi Olympics in the prior year period. The decrease was partially offset by an increase in programming and production costs associated with our broadcast of the 2015 Super Bowl and an increase in other operating and administrative expenses that was primarily due to an increase in employee-related costs.

**Filmed Entertainment Segment Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Theatrical	\$ 886	\$ 265	\$ 621	234.5%
Content licensing	496	439	57	12.9
Home entertainment	379	321	58	18.2
Other	185	161	24	14.1
<b>Total revenue</b>	<b>1,946</b>	<b>1,186</b>	<b>760</b>	<b>64.0</b>
<b>Operating costs and expenses</b>				
Programming and production	911	541	370	68.3
Other operating and administrative	221	223	(2)	(0.9)
Advertising, marketing and promotion	438	271	167	61.5
Total operating costs and expenses	1,570	1,035	535	51.6
<b>Operating income before depreciation and amortization</b>	<b>\$ 376</b>	<b>\$ 151</b>	<b>\$ 225</b>	<b>149.5%</b>

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>				
Theatrical	\$ 2,663	\$ 836	\$ 1,827	218.7%
Content licensing	1,401	1,366	35	2.5
Home entertainment	1,065	1,036	29	2.8
Other	529	475	54	11.3
<b>Total revenue</b>	<b>5,658</b>	<b>3,713</b>	<b>1,945</b>	<b>52.4</b>
<b>Operating costs and expenses</b>				
Programming and production	2,671	1,692	979	57.9
Other operating and administrative	631	620	11	1.6
Advertising, marketing and promotion	1,265	767	498	64.9
Total operating costs and expenses	4,567	3,079	1,488	48.3
<b>Operating income before depreciation and amortization</b>	<b>\$ 1,091</b>	<b>\$ 634</b>	<b>\$ 457</b>	<b>72.2%</b>

**Filmed Entertainment Segment Revenue**

Filmed Entertainment revenue increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to an increase in theatrical revenue. The increase in theatrical revenue for the three months ended September 30, 2015 was due to the strong performances of *Jurassic World* and *Minions* in the current year period. The increase in theatrical revenue for the nine months ended September 30, 2015 was due to the strong performance of our larger film slate, which included *Furious 7*, *Jurassic World* and *Minions*, in the

current year period.

**Table of Contents****Filmed Entertainment Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in programming and production costs as well as advertising, marketing and promotion expenses. The increases in programming and production costs were primarily due to higher amortization of film production costs associated with our larger film slate, which included *Furious 7*, *Jurassic World* and *Minions*, compared to the same periods in 2014. The increases in advertising, marketing and promotion expenses were primarily due to higher promotional costs associated with our larger film slate. Operating costs and expenses for both the three and nine months ended September 30, 2015 included \$31 million of expenses associated with fair value adjustments to capitalized film production costs. Operating costs and expenses for the three and nine months ended September 30, 2014 included \$7 million and \$25 million, respectively, of expenses associated with fair value adjustments to capitalized film production costs.

**Theme Parks Segment Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>	\$ 896	\$ 786	\$ 110	14.1%
Operating costs and expenses	438	384	54	14.1
<b>Operating income before depreciation and amortization</b>	<b>\$ 458</b>	<b>\$ 402</b>	<b>\$ 56</b>	<b>14.1%</b>

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>	\$ 2,320	\$ 1,888	\$ 432	22.9%
Operating costs and expenses	1,245	1,072	173	16.2
<b>Operating income before depreciation and amortization</b>	<b>\$ 1,075</b>	<b>\$ 816</b>	<b>\$ 259</b>	<b>31.8%</b>

**Theme Parks Segment Revenue**

Theme Parks revenue increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in guest attendance and increases in per capita spending as a result of the continued success of our attractions, including *The Wizarding World of Harry Potter - Diagon Alley* in Orlando, which opened in July 2014 and the *Fast and Furious - Supercharged* studio tour in Hollywood, which opened in July 2015.

**Theme Parks Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to additional costs associated with newer attractions, such as *The Wizarding World of Harry Potter - Diagon Alley* in Orlando and the *Fast and Furious - Supercharged* studio tour in Hollywood, and costs associated with increased attendance and per capita spending. Operating costs and expenses also increased for the three and nine months ended September 30, 2015 due to \$18 million of transaction-related costs related to an agreement to enter into a joint venture to build and operate a theme park in China.

**Corporate and Other Results of Operations**

(in millions)	Three Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>	\$ 180	\$ 174	\$ 6	3.2%
Operating costs and expenses	412	371	41	10.7



<b>Operating loss before depreciation and amortization</b>	<b>\$ (232)</b>	<b>\$ (197)</b>	<b>\$ (35)</b>	<b>(17.4)%</b>
--	-----------------	-----------------	----------------	----------------

**Table of Contents**

(in millions)	Nine Months Ended September 30		Increase/ (Decrease)	
	2015	2014	\$	%
<b>Revenue</b>	\$ 560	\$ 520	\$ 40	7.7%
Operating costs and expenses	1,269	1,052	217	20.6
<b>Operating loss before depreciation and amortization</b>	<b>\$ (709)</b>	<b>\$ (532)</b>	<b>\$ (177)</b>	<b>(33.2)%</b>
<b>Corporate and Other Revenue</b>				

Other revenue primarily relates to Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania and operates arena management-related businesses.

Other revenue increased for the three and nine months ended September 30, 2015 compared to the same periods in 2014 primarily due to increases in revenue from food and other services associated with new contracts entered into by our Comcast Spectacor business.

**Corporate and Other Operating Costs and Expenses**

Corporate and Other operating costs and expenses primarily includes overhead, personnel costs, the costs of corporate initiatives and branding, and operating costs and expenses associated with Comcast Spectacor.

Corporate and Other operating costs and expenses for the three and nine months ended September 30, 2015 included \$56 million of expenses related to a contract settlement. Corporate and Other operating expenses for the nine months ended September 30, 2015 included \$178 million of transaction-related costs associated with the Time Warner Cable merger and related divestiture transactions. Corporate and Other operating costs and expenses for the three and nine months ended September 30, 2014 included \$77 million and \$138 million, respectively, of transaction-related costs associated with the Time Warner Cable merger and related divestiture transactions.

**Consolidated Other Income (Expense) Items, Net**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Interest expense	\$ (659)	\$ (663)	\$ (2,028)	\$ (1,953)
Investment income (loss), net	(26)	21	24	254
Equity in net income (losses) of investees, net	1	33	(202)	87
Other income (expense), net	(53)	(96)	364	(150)
<b>Total</b>	<b>\$ (737)</b>	<b>\$ (705)</b>	<b>\$ (1,842)</b>	<b>\$ (1,762)</b>

**Interest Expense**

Interest expense remained relatively flat for the three months ended September 30, 2015 compared to the same period in 2014. Interest expense increased for the nine months ended September 30, 2015 compared to the same period in 2014 primarily due to \$47 million of additional interest expense associated with the early redemption in June 2015 of our \$750 million aggregate principal amount of 5.85% senior notes due November 2015 and our \$1.0 billion aggregate principal amount of 5.90% senior notes due March 2016.

**Investment Income (Loss), Net**

The components of investment income (loss), net for the three and nine months ended September 30, 2015 and 2014 are presented in a table in Note 6 to Comcast's condensed consolidated financial statements.

**Equity in Net Income (Losses) of Investees, Net**

The change in equity in net income (losses) of investees, net for the three months ended September 30, 2015 compared to the same period in 2014 was primarily due to changes in the operating results of our equity method investments. The change in equity in net income (losses) of investees, net for the nine months ended



---

## **Table of Contents**

September 30, 2015 compared to the same period in 2014 was primarily due to The Weather Channel Holding Corp. recording an impairment charge related to goodwill in the current year period. We recorded an expense of \$252 million representing NBCUniversal's proportionate share of this impairment charge in equity in net income (losses) of investees, net.

### **Other Income (Expense), Net**

Other income (expense), net for the three months ended September 30, 2015 included a gain of \$43 million related to an equity method investment, which was more than offset by \$100 million of expenses related to fair value adjustments to contractual obligations. Other income (expense), net for the three months ended September 30, 2014 included \$35 million of expenses related to the indemnification receivable associated with the adjustment to our accruals for uncertain tax positions and \$52 million of expenses related to fair value adjustments to contractual obligations.

Other income (expense), net for the nine months ended September 30, 2015 included gains of \$335 million on the sales of a business and an investment and \$240 million on the settlement of a contingent consideration liability with General Electric Company related to the acquisition of NBCUniversal which was partially offset by \$236 million of expenses related to fair value adjustments to contractual obligations. Other income (expense), net for the nine months ended September 30, 2014 included a \$27 million favorable settlement of a contingency related to the AT&T Broadband transaction in 2002, which was more than offset by \$120 million of expenses related to fair value adjustments to contractual obligations.

### **Consolidated Income Tax Expense**

Income tax expense for the three and nine months ended September 30, 2015 and 2014 reflects an effective income tax rate that differs from the federal statutory rate primarily due to state income taxes and adjustments associated with uncertain tax positions. During the three months ended September 30, 2014, we reduced our accruals for uncertain tax positions and the related accrued interest on these tax positions that resulted in a decrease of \$759 million in income tax expense. We expect our 2015 annual effective tax rate to be in the range of 37% to 39%, absent changes in tax laws or further changes in uncertain tax positions. It is reasonably possible that certain tax contests could be resolved within the next 12 months that may result in a decrease in our effective tax rate.

### **Liquidity and Capital Resources**

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities, existing cash, cash equivalents and investments; available borrowings under our existing credit facilities; and our ability to obtain future external financing. We anticipate that we will continue to use a substantial portion of our cash flows to meet our debt repayment obligations, to fund our capital expenditures, to invest in business opportunities and to return capital to shareholders.

In September 2015, NBCUniversal entered into an agreement to acquire a 51% economic interest in the entity that owns the Universal Studios Japan theme park for \$1.5 billion. The acquisition is expected to be funded through cash on hand and borrowings under our commercial paper program. The transaction, which is subject to customary closing conditions, is expected to close in the fourth quarter of 2015.

On March 30, 2015, we entered into an agreement to establish a new, strategic company focused on investing in and operating growth-oriented companies, both domestically and internationally. Michael J. Angelakis, who served as our Chief Financial Officer through June 30, 2015, will serve as the Chief Executive Officer of this company, and the agreement will be exclusively with us as the only non-management investor. The company will have a term of up to 12 years. We have committed to invest up to \$4 billion in the company and also will pay an annual \$40 million management fee, subject to certain offsets.

**Table of Contents****Operating Activities****Components of Net Cash Provided by Operating Activities**

(in millions)	Nine Months Ended September 30	
	2015	2014
Operating income	\$ 11,996	\$ 11,117
Depreciation and amortization	6,410	5,929
Operating income before depreciation and amortization	18,406	17,046
Noncash share-based compensation	430	386
Changes in operating assets and liabilities	108	(343)
Cash basis operating income	18,944	17,089
Payments of interest	(1,914)	(1,820)
Payments of income taxes	(3,145)	(2,878)
Excess tax benefits under share-based compensation	(255)	(240)
Other	183	151
<b>Net cash provided by operating activities</b>	<b>\$ 13,813</b>	<b>\$ 12,302</b>

The variance in changes in operating assets and liabilities for the nine months ended September 30, 2015 compared to the same period in 2014 was primarily due to the timing of film and television production and related costs, net of amortization related to our larger film slate, our broadcast of the 2015 Super Bowl, and increases in deferred revenue offset by the timing of collections on our receivables.

**Investing Activities**

Net cash used in investing activities for the nine months ended September 30, 2015 consisted primarily of cash paid for capital expenditures, intangible assets, acquisitions and the purchases of investments, which was partially offset by proceeds from the sale of businesses and investments. Capital expenditures increased for the nine months ended September 30, 2015 compared to the same period in 2014 primarily due to increased spending in our Cable Communications segment on customer premise equipment related to the deployment of our X1 platform and wireless gateways, our continued investment in network infrastructure to increase network capacity, increased investment in support capital as we expand our cloud-based initiatives, and our continued investment to expand business services. Purchases of investments increased for the nine months ended September 30, 2015 compared to the same period in 2014 as NBCUniversal made an additional investment in Vox Media, Inc. and acquired an interest in BuzzFeed, Inc.

**Financing Activities**

Net cash used in financing activities for the nine months ended September 30, 2015 consisted primarily of repurchases of our common stock, repayments of debt and dividend payments, which were partially offset by proceeds from new borrowings.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases of our outstanding public notes and debentures, depending on various factors, such as market conditions. See Note 7 to Comcast's condensed consolidated financial statements for additional information on our financing activities, including details of our debt repayments and borrowings.

**Available Borrowings Under Credit Facilities**

We also maintain significant availability under our lines of credit and commercial paper programs to meet our short-term liquidity requirements.

As of September 30, 2015, amounts available under our consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and undrawn letters of credit, totaled \$6.7 billion, which included \$715 million available under NBCUniversal Enterprise's credit facility.

**Table of Contents****Share Repurchases and Dividends**

In February 2015, our Board of Directors increased our share repurchase program authorization to \$10 billion, which does not have an expiration date. Under this authorization, we may repurchase shares in the open market or in private transactions. During the nine months ended September 30, 2015, we repurchased approximately 100 million shares of our Class A and Class A Special common stock for approximately \$5.8 billion. We continue to plan to repurchase \$6.75 billion during 2015, subject to market conditions.

In February 2015, our Board of Directors approved an 11.1% increase in our dividend to \$1.00 per share on an annualized basis. In each of February, May and July 2015, our Board of Directors approved a quarterly dividend of \$0.25 per share as part of our planned annual dividend. We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors.

**Quarterly Dividends Declared**

(in millions)	Amount	Month of Payment
Three months ended March 31, 2015	\$ 630	April
Three months ended June 30, 2015	\$ 624	July
Three months ended September 30, 2015	\$ 617	October

**Critical Accounting Judgments and Estimates**

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We believe our judgments and related estimates associated with the valuation and impairment testing of our cable franchise rights, accounting for income taxes, and accounting for film and television costs are critical in the preparation of our condensed consolidated financial statements. We performed our annual impairment testing of our cable franchise rights as of July 1, 2015 and no impairment charge was required.

For a more complete discussion of the accounting judgments and estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management's Discussion and Analysis of Financial Condition and Results of Operations in our 2014 Annual Report on Form 10-K.

**Recent Accounting Pronouncements**

See Note 2 to each of Comcast's and NBCUniversal's condensed consolidated financial statements for additional information related to recent accounting pronouncements.

**ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

We have evaluated the information required under this item that was disclosed in our 2014 Annual Report on Form 10-K and there have been no significant changes to this information.

**ITEM 4: CONTROLS AND PROCEDURES****Comcast Corporation****Conclusions regarding disclosure controls and procedures**

Our principal executive and principal financial officers, after evaluating the effectiveness of Comcast's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the Exchange Act)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act

Edgar Filing: COMCAST CORP - Form 10-Q

Rules 13a-15 or 15d-15, Comcast's disclosure controls and procedures were effective.

## **Table of Contents**

### **Changes in internal control over financial reporting**

There were no changes in Comcast's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during Comcast's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, Comcast's internal control over financial reporting.

### **NBCUniversal Media, LLC**

#### **Conclusions regarding disclosure controls and procedures**

Our principal executive and principal financial officers, after evaluating the effectiveness of NBCUniversal's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, NBCUniversal's disclosure controls and procedures were effective.

#### **Changes in internal control over financial reporting**

There were no changes in NBCUniversal's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during NBCUniversal's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, NBCUniversal's internal control over financial reporting.

## **PART II: OTHER INFORMATION**

### **ITEM 1: LEGAL PROCEEDINGS**

Refer to Note 11 to Comcast's condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings. There have been no material developments in the matter reported in our 2014 Annual Report on Form 10-K regarding the California Attorney General and the Alameda County, California District Attorney's investigation of certain of our waste disposal policies, procedures and practices.

NBCUniversal is subject to legal proceedings and claims that arise in the ordinary course of its business and does not expect the final disposition of these matters to have a material adverse effect on its results of operations, cash flows or financial condition, although any such matters could be time-consuming and costly and could injure its reputation.

### **ITEM 1A: RISK FACTORS**

There have been no significant changes from the risk factors previously disclosed in Item 1A of our 2014 Annual Report on Form 10-K.



**Table of Contents****ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

The table below summarizes Comcast's common stock repurchases under its Board-authorized share repurchase program during the three months ended September 30, 2015.

**Purchases of Equity Securities**

Period	Total Number of Shares Purchased	Average Price Per Share	Total Number of Shares Purchased as Part of Publicly Announced Authorization	Total Dollar Amount Purchased Under the Authorization	Maximum Dollar Value of Shares That May Yet Be Purchased Under the Authorization <sup>(a)</sup>
<b>July 1-31, 2015</b>					
Comcast Class A		\$		\$	\$ 6,415,000,000
Comcast Class A Special		\$		\$	\$ 6,415,000,000
<b>August 1-31, 2015</b>					
Comcast Class A	2,710,498	\$ 55.52	2,710,498	\$ 150,488,597	\$ 6,264,511,403
Comcast Class A Special		\$		\$	\$ 6,264,511,403
<b>September 1-30, 2015</b>					
Comcast Class A	13,513,932	\$ 57.99	13,513,932	\$ 783,723,554	\$ 5,480,787,849
Comcast Class A Special	20,871,773	\$ 59.93	20,871,773	\$ 1,250,787,795	\$ 4,230,000,054
<b>Total</b>	<b>37,096,203</b>	<b>\$ 58.90</b>	<b>37,096,203</b>	<b>\$ 2,184,999,946</b>	<b>\$ 4,230,000,054</b>

(a) In February 2015, our Board of Directors increased our share repurchase authorization to \$10 billion, which does not have an expiration date. Under this authorization, we may repurchase shares in the open market or in private transactions. We continue to plan to repurchase \$6.75 billion during 2015, subject to market conditions.

The total number of shares purchased during the three months ended September 30, 2015 does not include any shares received in the administration of employee share-based compensation plans.

---

**Table of Contents**

**ITEM 5: OTHER INFORMATION**

**Employment Agreement**

On October 23, 2015, the Company entered into a new employment agreement with Mr. David L. Cohen, Senior Executive Vice President, which secures his employment through December 31, 2020. The agreement follows the standard form of employment agreement used by the Company for its named executive officers and includes an obligation to work full-time for the Company, as well as non-solicitation, non-competition and confidentiality obligations. The agreement does not provide for any increase in base salary, but his annual cash bonus opportunity will increase to 250% of base salary for 2016 (based on the achievement of performance goals). The agreement continues the structure of Mr. Cohen's prior employment agreement of crediting a specified contribution amount to the Company's deferred compensation plan each year during the term of the agreement, beginning in 2016 in the amount of \$1,276,281, with annual contributions increasing by 5% each year during the term of the agreement thereafter. Also under the agreement, Mr. Cohen will be granted a restricted stock unit award having a value of \$3 million that will vest over a five year period (with 15% vesting thirteen months following the date of grant and on each of the second through fourth anniversaries of the date of grant and 40% vesting on the fifth anniversary), subject to continued employment through the relevant vesting date and the performance condition that the Company's operating cash flow for the twelve-month period ending September 30, 2016 equals at least 101% of the operating cash flow for the prior twelve-month period (or that the operating cash flow for any subsequent twelve month period ended September 30th during the vesting period equals at least 101% of that of the prior twelve month period).

The above summary is qualified in its entirety by the terms and conditions set forth in the agreement and the form of restricted stock unit award, copies of which are attached hereto as Exhibit 10.1 and 10.2, respectively.

**Amended and Restated By-Laws**

Effective October 23, 2015, the Company's Board of Directors amended the Company's Amended and Restated By-Laws as follows:

Section 2.09(iii) was added in its entirety, which provides that, effective after the Company's 2016 annual meeting of shareholders, notice of any shareholder proposals (other than those seeking to nominate directors) that are intended to be presented at an annual meeting but will not be included in the Company's proxy statement must be received by the Company not less than 90 days nor more than 120 days prior to the anniversary date of the prior year's annual meeting (unless the applicable annual meeting is not within 30 days before or after the anniversary date of the prior year's annual meeting). Currently (and until such time as Section 2.09(iii) becomes effective), such notice must be received not less than 60 days nor more than 90 days prior to such anniversary date. Following the effectiveness of Section 2.09(iii), the timeframes for notices of such shareholder proposals will be conformed to the timeframes currently applicable for notices of shareholder nominations for the election of directors that are set forth in Section 3.10.

The second sentence of Section 2.07(a) was amended to provide that the Company may, in lieu of making a list of shareholders entitled to vote at a meeting of shareholders available for inspection at such meeting, provide such shareholder list to a judge of election if one is so appointed for the meeting.

Section 3.05 was amended to conform language about participation in meetings of the Board of Directors by electronic means to the language contained in the first sentence of Section 2.08 about participation in meetings of shareholders by electronic means. The above summary is qualified in its entirety by reference to the full text of the Amended and Restated By-Laws, a copy of which is attached hereto as Exhibit 3.1.

**Table of Contents****ITEM 6: EXHIBITS****Comcast**

Exhibit	
No.	Description
3.1	Amended and Restated By-Laws of Comcast Corporation.
4.1	Fourth Supplemental Indenture, dated October 1, 2015, to the Indenture dated January 7, 2003 between Comcast Corporation, the subsidiary guarantors party thereto, and The Bank of New York Mellon (f/k/a The Bank of New York), as trustee, as supplemented by a First Supplemental Indenture dated March 25, 2003, a second Supplemental Indenture dated August 31, 2009 and a third Supplemental Indenture dated March 27, 2013.
4.2	Second Supplemental Indenture, dated October 1, 2015, to the Indenture dated April 30, 2010 between NBC Universal, Inc. (n/k/a NBCUniversal Media, LLC) and The Bank of New York Mellon, as trustee, as supplemented by a First Supplemental Indenture dated March 27, 2013.
10.1*	Employment Agreement between Comcast Corporation and David L. Cohen, dated as of October 23, 2015.
10.2*	Form of Restricted Stock Unit Award and Long-Term Incentive Awards Summary Schedule under the Comcast Corporation 2002 Restricted Stock Plan.
31.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the three and nine months ended September 30, 2015, filed with the Securities and Exchange Commission on October 27, 2015, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheet; (ii) the Condensed Consolidated Statement of Income; (iii) the Condensed Consolidated Statement of Comprehensive Income; (iv) the Condensed Consolidated Statement of Cash Flows; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.

\* Constitutes a management contract or compensatory plan or arrangement.

**NBCUniversal**

Exhibit	
No.	Description
4.1	Fourth Supplemental Indenture, dated October 1, 2015, to the Indenture dated January 7, 2003 between Comcast Corporation, the subsidiary guarantors party thereto, and The Bank of New York Mellon (f/k/a The Bank of New York), as trustee, as supplemented by a First Supplemental Indenture dated March 25, 2003, a second Supplemental Indenture dated August 31, 2009 and a third Supplemental Indenture dated March 27, 2013.
4.2	Second Supplemental Indenture, dated October 1, 2015, to the Indenture dated April 30, 2010 between NBC Universal, Inc. (n/k/a NBCUniversal Media, LLC) and The Bank of New York Mellon, as trustee, as supplemented by a First Supplemental Indenture dated March 27, 2013.
31.2	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from NBCUniversal Media, LLC's Quarterly Report on Form 10-Q for the three and nine months ended September 30, 2015, filed with the Securities and Exchange Commission on October 27, 2015, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheet; (ii) the Condensed Consolidated Statement of Income; (iii) the Condensed Consolidated Statement of Comprehensive Income; (iv) the Condensed Consolidated Statement of Cash Flows; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.



**Table of Contents**

**SIGNATURES**

**Comcast**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMCAST CORPORATION

By: /s/ LAWRENCE J. SALVA  
Lawrence J. Salva

Executive Vice President and

Chief Accounting Officer

(Principal Accounting Officer)

Date: October 27, 2015

**NBCUniversal**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NBCUNIVERSAL MEDIA, LLC

By: /s/ LAWRENCE J. SALVA  
Lawrence J. Salva

Executive Vice President

(Principal Accounting Officer)

Date: October 27, 2015

**Table of Contents**

**NBCUniversal Media, LLC Financial Statements**

Index	Page
<u>Condensed Consolidated Balance Sheet</u>	49
<u>Condensed Consolidated Statement of Income</u>	50
<u>Condensed Consolidated Statement of Comprehensive Income</u>	51
<u>Condensed Consolidated Statement of Cash Flows</u>	52
<u>Condensed Consolidated Statement of Changes in Equity</u>	53
<u>Notes to Condensed Consolidated Financial Statements</u>	54

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Balance Sheet****(Unaudited)**

(in millions)	September 30, 2015	December 31, 2014
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 1,069	\$ 1,248
Receivables, net	5,056	4,842
Note receivable from Comcast	77	
Programming rights	1,116	825
Other current assets	750	823
Total current assets	8,068	7,738
Film and television costs	5,708	5,714
Investments	1,092	882
Property and equipment, net of accumulated depreciation of \$2,618 and \$2,167	8,455	8,138
Goodwill	14,946	14,908
Intangible assets, net of accumulated amortization of \$5,444 and \$4,829	13,862	14,187
Other noncurrent assets, net	1,201	1,050
<b>Total assets</b>	<b>\$ 53,332</b>	<b>\$ 52,617</b>
<b>Liabilities and Equity</b>		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 1,473	\$ 1,388
Accrued participations and residuals	1,491	1,347
Program obligations	553	687
Deferred revenue	1,185	821
Accrued expenses and other current liabilities	1,609	1,422
Note payable to Comcast		865
Current portion of long-term debt	1,025	1,023
Total current liabilities	7,336	7,553
Long-term debt, less current portion	8,231	9,226
Accrued participations, residuals and program obligations	1,238	1,149
Other noncurrent liabilities	3,834	3,722
Commitments and contingencies		
Redeemable noncontrolling interests	367	330
Equity:		
Member s capital	32,316	30,529
Accumulated other comprehensive income (loss)	(211)	(159)
Total NBCUniversal member s equity	32,105	30,370
Noncontrolling interests	221	267
Total equity	32,326	30,637
<b>Total liabilities and equity</b>	<b>\$ 53,332</b>	<b>\$ 52,617</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Income****(Unaudited)**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
<b>Revenue</b>	\$ 7,151	\$ 5,921	\$ 20,985	\$ 18,813
Costs and Expenses:				
Programming and production	3,312	2,633	9,822	9,117
Other operating and administrative	1,534	1,363	4,306	3,977
Advertising, marketing and promotion	704	509	2,050	1,558
Depreciation	163	160	493	498
Amortization	217	211	656	608
	5,930	4,876	17,327	15,758
<b>Operating income</b>	1,221	1,045	3,658	3,055
Other Income (Expense):				
Interest expense	(116)	(125)	(361)	(381)
Investment income (loss), net		3	(4)	18
Equity in net income (losses) of investees, net	(14)	20	(241)	49
Other income (expense), net	(69)	(59)	(57)	(136)
	(199)	(161)	(663)	(450)
Income before income taxes	1,022	884	2,995	2,605
Income tax expense	(60)	(51)	(171)	(189)
Net income	962	833	2,824	2,416
Net (income) loss attributable to noncontrolling interests	(35)	(31)	(133)	(118)
<b>Net income attributable to NBCUniversal</b>	<b>\$ 927</b>	<b>\$ 802</b>	<b>\$ 2,691</b>	<b>\$ 2,298</b>

See accompanying notes to condensed consolidated financial statements.



**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Comprehensive Income****(Unaudited)**

(in millions)	Three Months Ended		Nine Months Ended	
	September 30		September 30	
	2015	2014	2015	2014
Net income	\$ 962	\$ 833	\$ 2,824	\$ 2,416
Unrealized gains (losses) on marketable securities, net		(2)		3
Deferred gains (losses) on cash flow hedges, net	(6)	11	(12)	9
Employee benefit obligations, net	22		22	
Currency translation adjustments, net	(41)	(26)	(62)	(8)
Comprehensive income	937	816	2,772	2,420
Net (income) loss attributable to noncontrolling interests	(35)	(31)	(133)	(118)
<b>Comprehensive income attributable to NBCUniversal</b>	<b>\$ 902</b>	<b>\$ 785</b>	<b>\$ 2,639</b>	<b>\$ 2,302</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Cash Flows****(Unaudited)**

(in millions)	Nine Months Ended September 30	
	2015	2014
<b>Net cash provided by operating activities</b>	<b>\$ 4,318</b>	<b>\$ 3,156</b>
<b>Investing Activities</b>		
Capital expenditures	(829)	(884)
Cash paid for intangible assets	(99)	(86)
Acquisitions, net of cash acquired	(38)	(118)
Note receivable from Comcast	(77)	
Proceeds from sales of businesses and investments	218	
Purchases of investments	(626)	(29)
Other	186	(140)
<b>Net cash provided by (used in) investing activities</b>	<b>(1,265)</b>	<b>(1,257)</b>
<b>Financing Activities</b>		
Proceeds from (repayments of) borrowings from Comcast, net	(896)	279
Repurchases and repayments of debt	(1,004)	(904)
Distributions to noncontrolling interests	(146)	(135)
Distributions to member	(1,186)	(1,237)
Other		(4)
<b>Net cash provided by (used in) financing activities</b>	<b>(3,232)</b>	<b>(2,001)</b>
Increase (decrease) in cash and cash equivalents	(179)	(102)
Cash and cash equivalents, beginning of period	1,248	967
<b>Cash and cash equivalents, end of period</b>	<b>\$ 1,069</b>	<b>\$ 865</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Changes in Equity****(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests	Member s Capital	Accumulated Other Comprehensive Income (Loss)	Noncontrolling Interests	Total Equity
Balance, December 31, 2013	\$ 231	\$ 29,056	\$ (16)	\$ 287	\$ 29,327
Issuance of subsidiary shares to noncontrolling interests	85				
Dividends declared		(1,237)			(1,237)
Contributions from (distributions to) noncontrolling interests, net	(15)			(120)	(120)
Other comprehensive income (loss)			4		4
Other		(2)		(1)	(3)
Net income (loss)	21	2,298		97	2,395
<b>Balance, September 30, 2014</b>	<b>\$ 322</b>	<b>\$ 30,115</b>	<b>\$ (12)</b>	<b>\$ 263</b>	<b>\$ 30,366</b>
Balance, December 31, 2014	\$ 330	\$ 30,529	\$ (159)	\$ 267	\$ 30,637
Dividends declared		(1,186)			(1,186)
Contributions from (distributions to) noncontrolling interests, net	(19)			(127)	(127)
Contribution from member		252			252
Other comprehensive income (loss)			(52)		(52)
Other	28	30		(24)	6
Net income (loss)	28	2,691		105	2,796
<b>Balance, September 30, 2015</b>	<b>\$ 367</b>	<b>\$ 32,316</b>	<b>\$ (211)</b>	<b>\$ 221</b>	<b>\$ 32,326</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**Note 1: Condensed Consolidated Financial Statements**

**Basis of Presentation**

Unless indicated otherwise, throughout these notes to the condensed consolidated financial statements, we refer to NBCUniversal and its consolidated subsidiaries as we, us and our. We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ( GAAP ). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2014 Annual Report on Form 10-K.

**Note 2: Recent Accounting Pronouncements**

**Revenue Recognition**

In May 2014, the Financial Accounting Standards Board ( FASB ) and the International Accounting Standards Board updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue, and by reducing the number of standards to which an entity has to refer. In July 2015, FASB voted to defer the effective date by one year to December 15, 2017 for annual reporting periods beginning after that date. The updated accounting guidance provides companies with alternative methods of adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

**Consolidations**

In February 2015, FASB updated the accounting guidance related to consolidation under the variable interest entity ( VIE ) and voting interest entity models. The updated accounting guidance modifies the consolidation guidance for VIEs, limited partnerships and similar legal entities. The updated accounting guidance will be effective for us on January 1, 2016, and early adoption is permitted. The updated accounting guidance provides companies with alternative methods of adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

**Debt Issuance Costs**

In April 2015, FASB updated the accounting guidance related to the balance sheet presentation of debt issuance costs. The updated accounting guidance requires that debt issuance costs be presented as a direct deduction from the associated debt liability. The updated accounting guidance will be effective for us on January 1, 2016, and early adoption is permitted. The updated accounting guidance will be applied retrospectively to all prior periods presented. The updated accounting guidance will not have a material impact on our consolidated balance sheet.

**Table of Contents**

NBCUniversal Media, LLC

**Note 3: Related Party Transactions**

In the ordinary course of our business, we enter into transactions with Comcast.

We generate revenue from Comcast primarily from the distribution of our cable network programming and, to a lesser extent, the sale of advertising and our owned programming, and we incur expenses primarily related to advertising and various support services provided by Comcast to us.

Comcast is also the counterparty to one of our contractual obligations. As of September 30, 2015, the carrying value of the liability associated with this contractual obligation was \$383 million.

The following tables present transactions with Comcast and its consolidated subsidiaries that are included in our condensed consolidated financial statements.

**Condensed Consolidated Balance Sheet**

(in millions)	September 30, 2015	December 31, 2014
<b>Transactions with Comcast and Consolidated Subsidiaries</b>		
Receivables, net	\$ 236	\$ 229
Note receivable from Comcast	\$ 77	\$
Accounts payable and accrued expenses related to trade creditors	\$ 58	\$ 47
Accrued expenses and other current liabilities	\$ 43	\$ 8
Note payable to Comcast	\$	\$ 865
Other noncurrent liabilities	\$ 383	\$ 383

**Condensed Consolidated Statement of Income**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
<b>Transactions with Comcast and Consolidated Subsidiaries</b>				
Revenue	\$ 334	\$ 316	\$ 1,006	\$ 989
Operating costs and expenses	\$ (71)	\$ (32)	\$ (164)	\$ (96)
Other income (expense)	\$ (7)	\$ (10)	\$ (25)	\$ (32)

**Note 4: Film and Television Costs**

(in millions)	September 30, 2015	December 31, 2014
<b>Film Costs:</b>		
Released, less amortization	\$ 1,365	\$ 1,371
Completed, not released	208	71
In production and in development	768	1,189
	2,341	2,631
<b>Television Costs:</b>		
Released, less amortization	1,505	1,273

Edgar Filing: COMCAST CORP - Form 10-Q

In production and in development	699	505
	2,204	1,778
Programming rights, less amortization	2,279	2,130
	6,824	6,539
Less: Current portion of programming rights	1,116	825
<b>Film and television costs</b>	<b>\$ 5,708</b>	<b>\$ 5,714</b>

**Table of Contents**

NBCUniversal Media, LLC

**Note 5: Investments**

(in millions)	September 30, 2015	December 31, 2014
Fair Value Method	\$ 10	\$ 10
Equity Method:		
The Weather Channel	81	335
Hulu	247	167
Other	298	338
	626	840
Cost Method	456	32
<b>Total investments</b>	<b>\$ 1,092</b>	<b>\$ 882</b>
<b>Equity Method</b>		

During the nine months ended September 30, 2015, The Weather Channel Holding Corp. ( The Weather Channel ) recorded an impairment charge related to goodwill. We recorded an expense of \$252 million representing our proportionate share of this impairment charge in equity in net income (losses) of investees, net in our condensed consolidated statement of income.

**Cost Method**

In September 2015, we made an additional investment in Vox Media, Inc. ( Vox Media ) and acquired an interest in BuzzFeed, Inc. ( BuzzFeed ) for \$200 million each in cash. Vox Media is a digital media company comprised of eight distinct brands. BuzzFeed is a global media company that produces and distributes original news, entertainment and videos.

**Note 6: Long-Term Debt**

As of September 30, 2015, our debt had a carrying value of \$9.3 billion and an estimated fair value of \$10.2 billion. The estimated fair value of our publicly traded debt is primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices is based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

**Debt Repayments**

In April 2015, we repaid at maturity \$1 billion aggregate principal amount of 3.65% senior notes due 2015.

**Cross-Guarantee Structure**

In 2013, we, Comcast and certain of Comcast's 100% owned cable holding company subsidiaries (the cable guarantors ) entered into a series of agreements and supplemental indentures to include us as a part of Comcast's existing cross-guarantee structure. As members of the cross-guarantee structure, Comcast and the cable guarantors fully and unconditionally guarantee our public debt securities, and we fully and unconditionally guarantee all of Comcast's and the cable guarantors' public debt securities. As of September 30, 2015, we guaranteed \$33.2 billion of outstanding debt securities of Comcast and the cable guarantors. We also fully and unconditionally guarantee the \$6.25 billion Comcast revolving credit facility due June 2017, of which no amounts were outstanding as of September 30, 2015.

We do not, however, guarantee the obligations of NBCUniversal Enterprise with respect to its \$4 billion aggregate principal amount of senior notes, \$1.35 billion revolving credit facility and associated commercial paper program, or \$725 million liquidation preference of Series A cumulative preferred stock.

**Note 7: Fair Value Measurements**

The accounting guidance related to financial assets and financial liabilities ( financial instruments ) establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques (market approach, income approach and cost approach). Our assessment of the significance of a



**Table of Contents**

## NBCUniversal Media, LLC

particular input to the fair value measurement requires judgment and may affect the valuation of financial instruments and their classification within the fair value hierarchy.

Our financial instruments that are accounted for at fair value on a recurring basis were not material for all periods presented, except for the liabilities associated with our contractual obligations. The estimated fair values of the contractual obligations in the table below are primarily based on certain expected future discounted cash flows, the determination of which involves the use of significant unobservable inputs. The contractual obligations involve financial interests held by a third party in certain of our businesses and are based on a percentage of future revenue of the specified businesses. The most significant unobservable inputs we use include our estimates of the future revenue we expect to generate from certain of our businesses. The discount rates used in the measurements of fair value as of September 30, 2015 were between 12% and 13% and are based on the underlying risk associated with our estimate of future revenue and the terms of the respective contracts. The fair value adjustments to the contractual obligations are sensitive to the assumptions related to future revenue, as well as to current interest rates, and therefore the adjustments are recorded to other income (expense), net in our condensed consolidated statement of income. Since the inputs used are not quoted market prices or observable inputs, we classify these contractual obligations as Level 3 financial instruments.

**Changes in Contractual Obligations**

(in millions)	Contractual Obligations
Balance, December 31, 2014	\$ 883
Fair value adjustments	236
Payments	(63)
<b>Balance, September 30, 2015</b>	<b>\$ 1,056</b>

**Note 8: Share-Based Compensation**

Comcast maintains share-based compensation plans that primarily consist of awards of stock options and restricted share units to certain employees and directors as part of its approach to long-term incentive compensation. Additionally, through its employee stock purchase plans, employees are able to purchase shares of Comcast Class A common stock at a discount through payroll deductions. Certain of our employees participate in these plans and the expense associated with their participation is settled in cash with Comcast.

**Recognized Share-Based Compensation Expense**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Stock options	\$ 3	\$ 4	\$ 8	\$ 13
Restricted share units	20	15	61	52
Employee stock purchase plans	1	1	5	5
<b>Total</b>	<b>\$ 24</b>	<b>\$ 20</b>	<b>\$ 74</b>	<b>\$ 70</b>

**Table of Contents**

NBCUniversal Media, LLC

**Note 9: Supplemental Financial Information****Receivables**

(in millions)	September 30, 2015	December 31, 2014
Receivables, gross	\$ 5,417	\$ 5,258
Less: Allowance for returns and customer incentives	286	356
Less: Allowance for doubtful accounts	75	60
<b>Receivables, net</b>	<b>\$ 5,056</b>	<b>\$ 4,842</b>

**Accumulated Other Comprehensive Income (Loss)**

(in millions)	September 30, 2015	September 30, 2014
Unrealized gains (losses) on marketable securities	\$ 8	\$ 3
Deferred gains (losses) on cash flow hedges	(39)	45
Unrecognized gains (losses) on employee benefit obligations	(180)	(64)
Cumulative translation adjustments	(211)	(12)
<b>Accumulated other comprehensive income (loss)</b>	<b>\$ (211)</b>	<b>\$ (12)</b>

**Net Cash Provided by Operating Activities**

(in millions)	Nine Months Ended September 30	
	2015	2014
Net income	\$ 2,824	\$ 2,416
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	1,149	1,106
Equity in net (income) losses of investees, net	241	(49)
Cash received from investees	43	50
Net (gain) loss on investment activity and other	14	83
Deferred income taxes	(35)	52
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	(346)	7
Film and television costs, net	(74)	(483)
Accounts payable and accrued expenses related to trade creditors	97	(183)
Other operating assets and liabilities	405	157
<b>Net cash provided by operating activities</b>	<b>\$ 4,318</b>	<b>\$ 3,156</b>

**Cash Payments for Interest and Income Taxes**

(in millions)	Three Months Ended September 30		Nine Months Ended September 30	
	2015	2014	2015	2014
Interest	\$ 35	\$ 38	\$ 277	\$ 294

Edgar Filing: COMCAST CORP - Form 10-Q

Income taxes	\$ 56	\$ 31	\$ 141	\$ 141
<b>Noncash Investing and Financing Activities</b>				

During the nine months ended September 30, 2015:

we acquired \$281 million of property and equipment and intangible assets that were accrued but unpaid

**Table of Contents**

NBCUniversal Media, LLC

Comcast contributed the net assets of \$252 million related to a recently acquired business, which was a noncash transaction

**Note 10: Financial Data by Business Segment**

We present our operations in four reportable business segments:

**Cable Networks:** Consists primarily of our national cable networks, our regional sports and news networks, our international cable networks and our cable television production operations.

**Broadcast Television:** Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, and our broadcast television production operations.

**Filmed Entertainment:** Consists primarily of the studio operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

**Theme Parks:** Consists primarily of our Universal theme parks in Orlando, Florida and Hollywood, California.

In evaluating the profitability of our operating segments, the components of net income (loss) below operating income (loss) before depreciation and amortization are not separately evaluated by our management. Our financial data by business segment is presented in the tables below.

(in millions)	Three Months Ended September 30, 2015				
	Operating Income (Loss)				
	Revenue <sup>(c)</sup>	Depreciation and Amortization <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 2,412	\$ 835	\$ 193	\$ 642	\$ 9
Broadcast Television	1,971	150	26	124	28
Filmed Entertainment	1,946	376	8	368	2
Theme Parks	896	458	72	386	156
Headquarters and Other <sup>(a)</sup>	5	(164)	81	(245)	94
Eliminations <sup>(b)</sup>	(79)	(54)		(54)	
<b>Total</b>	<b>\$ 7,151</b>	<b>\$ 1,601</b>	<b>\$ 380</b>	<b>\$ 1,221</b>	<b>\$ 289</b>

(in millions)	Three Months Ended September 30, 2014				
	Operating Income (Loss)				
	Revenue <sup>(c)</sup>	Depreciation and Amortization <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 2,255	\$ 868	\$ 189	\$ 679	\$ 11
Broadcast Television	1,770	142	24	118	15
Filmed Entertainment	1,186	151	6	145	4
Theme Parks	786	402	68	334	184
Headquarters and Other <sup>(a)</sup>	4	(142)	84	(226)	81

Edgar Filing: COMCAST CORP - Form 10-Q

Eliminations <sup>(b)</sup>	(80)		(5)			(5)		
<b>Total</b>	<b>\$ 5,921</b>	<b>\$</b>	<b>1,416</b>	<b>\$</b>	<b>371</b>	<b>\$</b>	<b>1,045</b>	<b>\$ 295</b>

**Table of Contents**

## NBCUniversal Media, LLC

(in millions)	Nine Months Ended September 30, 2015				
	Operating Income (Loss)				
	Revenue <sup>(c)</sup>	Depreciation and Amortization <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 7,221	\$ 2,605	\$ 588	\$ 2,017	\$ 20
Broadcast Television	6,032	563	85	478	53
Filmed Entertainment	5,658	1,091	19	1,072	7
Theme Parks	2,320	1,075	214	861	484
Headquarters and Other <sup>(a)</sup>	12	(473)	243	(716)	265
Eliminations <sup>(b)</sup>	(258)	(54)		(54)	
<b>Total</b>	<b>\$ 20,985</b>	<b>\$ 4,807</b>	<b>\$ 1,149</b>	<b>\$ 3,658</b>	<b>\$ 829</b>

(in millions)	Nine Months Ended September 30, 2014				
	Operating Income (Loss)				
	Revenue <sup>(c)</sup>	Depreciation and Amortization <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 7,236	\$ 2,677	\$ 558	\$ 2,119	\$ 30
Broadcast Television	6,207	504	78	426	52
Filmed Entertainment	3,713	634	16	618	8
Theme Parks	1,888	816	210	606	486
Headquarters and Other <sup>(a)</sup>	10	(464)	244	(708)	308
Eliminations <sup>(b)</sup>	(241)	(6)		(6)	
<b>Total</b>	<b>\$ 18,813</b>	<b>\$ 4,161</b>	<b>\$ 1,106</b>	<b>\$ 3,055</b>	<b>\$ 884</b>

(a) Headquarters and Other activities include costs associated with overhead allocations, personnel costs and headquarter initiatives.

(b) Included in Eliminations are transactions that our segments enter into with one another, which consist primarily of the licensing of film and television content from our Filmed Entertainment and Broadcast Television segments to our Cable Networks segment.

(c) No single customer accounted for a significant amount of revenue in any period.

(d) We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash amortization expense that results from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.