

SK TELECOM CO LTD
Form 6-K
June 16, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF JUNE 2016
COMMISSION FILE NUMBER 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro 65 (Euljiro2-ga), Jung-gu

Seoul 04539, Korea

(Address of principal executive offices)

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(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-

QUARTERLY BUSINESS REPORT

(From January 1, 2016 to March 31, 2016)

THIS IS A SUMMARY OF THE QUARTERLY BUSINESS REPORT ORIGINALLY PREPARED IN KOREAN WHICH IS IN SUCH FORM AS REQUIRED BY THE KOREAN FINANCIAL SERVICES COMMISSION.

IN THE TRANSLATION PROCESS, SOME PARTS OF THE REPORT WERE REFORMATTED, REARRANGED OR SUMMARIZED FOR THE CONVENIENCE OF READERS.

ALL REFERENCES TO THE COMPANY, WE, US, OR OUR SHALL MEAN SK TELECOM CO., LTD. AND, UNLESS THE CONTEXT OTHERWISE REQUIRES, ITS CONSOLIDATED SUBSIDIARIES. REFERENCES TO SK TELECOM SHALL MEAN SK TELECOM CO., LTD., BUT SHALL NOT INCLUDE ITS CONSOLIDATED SUBSIDIARIES.

UNLESS EXPRESSLY STATED OTHERWISE, ALL INFORMATION CONTAINED HEREIN IS PRESENTED ON A CONSOLIDATED BASIS IN ACCORDANCE WITH THE INTERNATIONAL FINANCIAL REPORTING STANDARDS ADOPTED FOR USE IN KOREA (K-IFRS) WHICH DIFFER IN CERTAIN RESPECTS FROM GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN CERTAIN OTHER COUNTRIES, INCLUDING THE UNITED STATES. WE HAVE MADE NO ATTEMPT TO IDENTIFY OR QUANTIFY THE IMPACT OF THESE DIFFERENCES.

COMPANY OVERVIEW

1. Company Overview

The Company's quarterly business report for the three months ended March 31, 2016 includes the following consolidated subsidiaries:

Name	Date of Establishment	Principal Business	Total Assets as of Dec. 31, 2015 (millions of Won)	Material Subsidiary*
SK Telink Co., Ltd.	Apr. 9, 1998	Telecommunication services and satellite broadcasting services	309,955	Material
M&Service Co., Ltd.	Feb. 10, 2000	Online information services	89,452	Material
SK Communications Co., Ltd.	Sep. 19, 1996	Internet portal and other Internet information services	152,496	Material
Stonebridge Cinema Fund	Sep. 30, 2005	Investment partnership	7,797	
SK Broadband Co., Ltd.	Sep. 5, 1997	Fixed-line telecommunication services, multimedia and IPTV services	3,291,707	Material
K-net Culture and Contents Venture Fund	Nov. 24, 2008	Investment partnership	13,169	
Hwaitec Focus Investment Partnership 2	Dec. 24, 2008	Investment partnership	18,249	
Open Innovation Fund	Dec. 22, 2008	Investment partnership	19,455	
PS&Marketing Co., Ltd.	Apr. 3, 2009	Sale of telecommunication devices	509,580	Material
Service Ace Co., Ltd.	Jul. 1, 2010	Customer center management services	65,424	
Service Top Co., Ltd.	Jul. 1, 2010	Customer center management services	61,897	
Network O&S Co., Ltd.	Jul. 1, 2010	Network maintenance services	77,426	Material
SK Planet Co., Ltd.	Oct. 1, 2011	Telecommunication and platform services	2,406,988	Material
Neosnetworks Co., Ltd.	Jun. 12, 2008	Security system services	68,361	
Iriver Ltd.	Jul. 12, 2000	Audio device manufacturing	65,405	
Entrix Co., Ltd.	July 1, 2015	Telecommunication (Cloud) services	30,876	
SK Telecom China Holdings Co., Ltd.	Jul. 12, 2007	Investment (holding company)	37,748	
SK Global Healthcare Business Group, Ltd.	Sep. 14, 2012	Investment (SPC)	25,768	
Iriver Enterprise Ltd.	Jan. 14, 2014	Management of Chinese subsidiary	4,289	
Iriver China Co., Ltd.	Jun 24, 2004	Electronic device manufacturing	4,394	

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DongGuan Iriver Electronics Co., Ltd.	Jul. 6, 2006	Electronic device manufacturing	23
SK Planet Japan, K.K.	Mar. 14, 2012	Digital contents sourcing services	5,068
groovers Japan Co. Ltd.	Feb. 25, 2015	Contents and information distribution	1,540
SKT Vietnam PTE., Ltd.	Apr. 5, 2000	Telecommunication services	4,523
SK Planet Global PTE, LTD.	Aug. 4, 2012	Digital contents sourcing services	1,570
SKP Global Holdings PTE, LTD.	Aug. 10, 2012	Investment (holding company)	28,320

Name	Date of Establishment	Principal Business	Total Assets as of Dec. 31, 2015 (millions of Won)	Material Subsidiary*
SKT Americas, Inc.	Dec. 29, 1995	Information collection and management consulting services	51,138	
SK Planet America LLC	Jan. 27, 2012	Digital contents sourcing services	380,141	Material
Shopkick Management Company, Inc.	Oct. 9, 2014	Investment	306,248	Material
Shopkick, Inc.	Jun. 1, 2009	Mileage based e-commerce application development	25,388	
SK TechX Co., Ltd.	Mar. 1, 2016	Telecommunication and platform services		
One store Co., Ltd.	Mar. 1, 2016	Contents distribution		
Technology Innovation Partners, L.P.	Jun. 24, 2011	Investment	36,228	
Iriver America Inc.	May 1, 2005	Wholesale and retail		
Iriver Inc.	Feb. 15, 2007	North America marketing and sales	4,160	
YTK Investment Ltd.	Jul. 1, 2010	Investment	16,318	
Atlas Investment	Jun. 24, 2011	Investment	77,750	Material
SK Telecom China Fund I L.P.	Sep. 14, 2011	Investment	20,901	

* Material Subsidiary means a subsidiary with total assets of Won 75 billion or more as of the end of the latest fiscal year.

Changes in subsidiaries during 2016 are set forth below.

Change	Name	Remarks
Additions	SK TechX Co., Ltd. One store Co., Ltd.	Split from SK Planet Co., Ltd. and newly established Split from SK Planet Co., Ltd. and newly established
Exclusions	Commerce Planet Co. Ltd.	Merged into SK Planet Co., Ltd.

A. Corporate Legal Business Name: SK Telecom Co., Ltd.

B. Date of Incorporation: March 29, 1984

C. Location of Headquarters

(1) Address: 65 Euljiro, Jung-gu, Seoul, Korea

(2) Phone: +82-2-6100-2114

(3) Website: <http://www.sktelecom.com>

D. Major Businesses

(1) Wireless business

The Company provides wireless telecommunications services, characterized by its competitive strengths in handheld devices, affordable pricing, network coverage and an extensive contents library. Since the introduction of services employing LTE technology in July 2011, the telecommunications market for such services has grown as demand for fast data transfer speeds and differentiated services has increased. Having reached one million subscribers by January 2012 and over 10 million subscribers by April 2013, the Company has solidified its leadership position in LTE services as it has done with its 3G services. In June 2013, the Company became the first telecommunications service provider in the world to provide commercial LTE-Advanced (LTE-A) services using carrier aggregation technology, and in June 2014, the Company reaffirmed its technological leadership by becoming the first to provide commercial 225 Mbps wideband LTE-A services, which is three times faster than LTE. In December 2014, the Company launched tri-band LTE-A, which is four times faster than LTE.

The Company also launched unlimited LTE data plans and other innovative data plans such as Rush hour / Subway Free plans that are unlimited data plans based on time, place and occasion (or, TPO), reflecting the data pattern usage of customers and their lifestyles. T-outdoor and T Kids Phone Joon, introduced in 2014, are customer-focused products that create additional value for customers. In addition, the Company released Pet Fit, a smart healthcare device for pets in April 2015 and T-Pet, which provides a variety of services such as a pet's live location information through a device embedded with USIM and positioning modules in May 2015. The Company expects that these products will have a lock-in effect on existing customers.

The Company plans to increase its profitability by strengthening its retention policy, which is the fundamental basis of competitiveness for telecommunication companies in this data-intensive era. The Company will lead the information and communication technology (ICT) trend by providing products through which customers can have a distinctive experience and by providing innovative services, such as the T-Phone, to transition to service-based competition.

In the business-to-business (B2B) area, the Company has strengthened its solutions business through the implementation of Smart Store, Smart Work, Smart Cloud, Green & Safety and M Ad & Payment. Since the commercial launch of its mobile IPTV services, B tv Mobile, in October 2012, the Company has gained over one million paying subscribers as of March 2014. The Company is the first telecommunications services provider in the world to provide full high definition streaming services using its LTE-A network. In its first year (2014), the number of its mobile IPTV service subscribers increased by 1.56 million to reach 2.37 million subscribers by the end of the year and as of March 31, 2016, the number of subscribers was 4.79 million.

In the area of healthcare, the Company achieved several tangible milestones: point-of-care diagnostic devices manufactured by a company of which the Company is the largest shareholder received approval from the U.S. Food and Drug Administration; the Company entered the Chinese healthcare market; and the Company was the first Korean company to export medical information systems. The Company plans to continue to find and develop new growth engines in the mid- to long-term. The Company also plans to seek out new growth engines in existing businesses, including the intelligence business, by utilizing its technologies relating to big data.

In order to strengthen its sales channels, the Company has been offering a variety of fixed-line and wireless telecommunication convergence products to its customers through PS&Marketing Co., Ltd. (PS&Marketing), one of its subsidiaries. Through Service Ace Co., Ltd., another subsidiary, the Company operates customer service centers in Seoul and provides telemarketing services. Furthermore, Network O&S Co., Ltd., the Company's subsidiary responsible for the operation of the Company's 2G to 4G networks (including its CDMA, WCDMA and LTE networks), provides customers with quality network services and provides the Company with technological know-how in network operations.

(2) Fixed-line business

SK Broadband Co., Ltd. (SK Broadband) is engaged in providing telecommunications, broadcasting and new media services and various other services that are permitted to be carried out by SK Broadband under relevant regulations, as well as business activities that are directly or indirectly related to providing those services. In 1999, SK Broadband launched its high-speed Internet service in Seoul, Busan, Incheon and Ulsan and currently provides such services nationwide. SK Broadband also commercialized its TV-Portal service in July 2006 and its IPTV service in January 2009 upon receipt of permit in September 2008.

(3) Other businesses

The Company is continuing to grow its commerce platform business as a leading player in Korea through 11th Street, an open marketplace platform service that connects various sellers and purchasers through its online and mobile platforms. Through Shocking Deal, which is a mobile commerce curation service, the Company is continuing to increase its market share in this business. In the commerce marketing platform business area, the Company is leading the online-to-offline commerce business and offers OK Cashbag, Korea's largest loyalty mileage program, Syrup, which offers smart shopping services utilizing OK Cashbag's existing network of business partners and information technology such as big data, and Syrup Store, which provides integrated marketing solutions to business partners.

In the advertising business area, the Company is engaged in advertisement production, promotion services and research and consulting services as a business idea creator to substantively help businesses increase their value in a rapidly evolving business environment.

In the global business area, the Company has expanded its online marketplace business globally to Turkey, Indonesia and Malaysia and has rapidly grown into one of the leading market players in these regions. The Company intends to continue its efforts to secure the market leading position in these markets.

In the location-based services business area, the Company provides real time traffic information and various local information through its T-Map Navigation service. In the digital contents business area, the Company provides high-quality digital contents in its leading mobile contents marketplace, T Store.

In the media business area, the Company provides the optimum environment for subscribers to access multimedia contents according to personal taste and preference through oksusu, available on various digital devices such as personal computers and mobile devices.

The Company provides integrated Internet portal services through NATE and instant messaging services through NATE-ON. In the portal service business area, key sources of revenue are display advertising, search engine-based advertising, and contents and other services. Display advertising consists of image, video and flash-based multimedia advertising carried on NATE and NATE-ON and aims to give greater exposure to the advertiser's brand name to the public. The increased effectiveness of online media as an advertising outlet has resulted in a greatly expanded advertiser base, and the increasing variety in the format of advertising has contributed to the growth of display advertising. Search engine-based advertising refers to the type of advertising that embeds advertisements within search results produced by searches of certain keywords on the NATE portal site. Search engine-based advertising has a certain appeal to small and medium-sized advertisers.

See II-1. Business Overview for more information.

E. Credit Ratings

(1) Corporate bonds

Credit rating date	Subject of rating	Credit rating	Credit rating entity (Credit rating range)	Rating classification
April 11, 2013	Corporate bond	AAA	Korea Ratings	Current rating
April 11, 2013	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
April 11, 2013	Corporate bond	AAA	NICE Investors Service Co., Ltd.	Current rating
April 11, 2013	Corporate bond	AAA	Korea Ratings	Regular rating
April 11, 2013	Corporate bond	AAA	Korea Investors Service, Inc.	Regular rating
April 11, 2013	Corporate bond	AAA	NICE Investors Service Co., Ltd.	Regular rating
April 22, 2014	Corporate bond	AAA	Korea Ratings	Regular rating
April 22, 2014	Corporate bond	AAA	Korea Investors Service, Inc.	Regular rating
April 22, 2014	Corporate bond	AAA	NICE Investors Service Co., Ltd.	Regular rating
April 22, 2014	Corporate bond	AAA	Korea Ratings	Current rating
April 22, 2014	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
April 22, 2014	Corporate bond	AAA	NICE Investors Service, Co., Ltd.	Current rating
October 15, 2014	Corporate bond	AAA	Korea Ratings	Current rating
October 15, 2014	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
October 15, 2014	Corporate bond	AAA	NICE Investors Service, Co., Ltd.	Current rating
February 9, 2015	Corporate bond	AAA	Korea Ratings	Current rating
February 9, 2015	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
February 9, 2015	Corporate bond	AAA	NICE Investors Service, Co., Ltd.	Current rating
May 21, 2015	Corporate bond	AAA	Korea Ratings	Regular rating
May 27, 2015	Corporate bond	AAA	Korea Investors Service, Inc.	Regular rating
June 10, 2015	Corporate bond	AAA	NICE Investors Service, Co., Ltd	Regular rating

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July 6, 2015	Corporate bond	AAA	Korea Ratings	Current rating
July 6, 2015	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
July 6, 2015	Corporate bond	AAA	NICE Investors Service, Co., Ltd.	Current rating
October 26, 2015	Corporate bond	AAA	Korea Ratings	Current rating
October 26, 2015	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
October 26, 2015	Corporate bond	AAA	NICE Investors Service, Co., Ltd.	Current rating
February 19, 2016	Corporate bond	AAA	Korea Ratings	Current rating
February 19, 2016	Corporate bond	AAA	Korea Investors Service, Inc.	Current rating
February 19, 2016	Corporate bond	AAA	NICE Investors Service, Co., Ltd.	Current rating

* Rating definition: AAA - The certainty of principal and interest payment is at the highest level with extremely low investment risk and is stable such that it will not be influenced by reasonably foreseeable changes in external factors.

(2) Commercial paper (CP)

Credit rating date	Subject of rating	Credit rating	Credit rating entity (Credit rating range)	Rating classification
April 11, 2013	CP	A1	Korea Ratings	Current rating
April 11, 2013	CP	A1	Korea Investors Service, Inc.	Current rating
April 11, 2013	CP	A1	NICE Investors Service Co., Ltd.	Current rating
November 29, 2013	CP	A1	Korea Ratings	Regular rating
December 18, 2013	CP	A1	Korea Investors Service, Inc.	Regular rating
December 20, 2013	CP	A1	NICE Investors Service Co., Ltd.	Regular rating

Credit rating date	Subject of rating	Credit rating	Credit rating entity (Credit rating range)	Rating classification
April 22, 2014	CP	A1	Korea Ratings	Current rating
April 22, 2014			Korea Investors Service, Inc.	Current rating
April 22, 2014	CP	A1	NICE Investors Service Co., Ltd.	Current rating
October 15, 2014	CP	A1	Korea Ratings	Regular rating
October 15, 2014			Korea Investors Service, Inc.	Regular rating
October 15, 2014	CP	A1	NICE Investors Service Co., Ltd.	Regular rating
May 21, 2015	CP	A1	Korea Ratings	Current rating
May 27, 2015			Korea Investors Service, Inc.	Current rating
June 10, 2015	CP	A1	NICE Investors Service Co., Ltd.	Current rating
January 19, 2016	Short-term bond	A1	Korea Ratings	Current rating
January 19, 2016			Korea Investors Service, Inc.	Current rating
January 19, 2016	Short-term bond	A1	NICE Investors Service Co., Ltd.	Current rating

* Rating definition: A1 - Timely repayment capability is at the highest level with extremely low investment risk and is stable such that it will not be influenced by reasonably foreseeable changes in external factors.

(3) International credit ratings

Date of credit rating	Subject of rating	Credit rating of securities	Credit rating company	Rating type
June 6, 2012	Bonds denominated in Swiss Franc	A-	Fitch Inc.	Current rating
June 4, 2012	Bonds denominated in Swiss Franc	A3	Moody's Investors Service	Current rating
June 7, 2012	Bonds denominated in Swiss Franc	A-	Standard & Poor's Rating Services	Current rating
October 24, 2012	Bonds denominated in U.S. dollars	A-	Fitch Inc.	Current rating
October 24, 2012	Bonds denominated in U.S. dollars	A3	Moody's Investors Service	Current rating
October 24, 2012	Bonds denominated in U.S. dollars	A-	Standard & Poor's Rating Services	Current rating

* On August 9, 2013, Moody's Investors Service raised the outlook on the Company's rating from A3 (Negative) to A3 (Stable).

* On November 4, 2015, S&P lowered the outlook on the Company's rating from A- (Positive) to A- (Stable).

2. Company History

October 2011: SK Planet Co., Ltd. was spun off from the Company.

February 2012: Purchased shares of SK hynix Inc. (formerly, Hynix Semiconductor Inc.)

June 2015: Consummation of the comprehensive share exchange transaction (the Share Exchange) through which the Company acquired all of the shares of SK Broadband that it did not otherwise own in exchange for its treasury shares such that SK Broadband became a wholly-owned subsidiary of the Company.

April 2016: The spin-off and merger of the location-based services business and the mobile phone verification services business of SK Planet Co., Ltd.

A. Location of Headquarters

22 Dohwa-dong, Mapo-gu, Seoul (July 11, 1988)

16-49 Hangang-ro 3-ga, Yongsan-gu, Seoul (November 19, 1991)

267 Namdaemun-ro 5-ga, Jung-gu, Seoul (June 14, 1995)

99 Seorin-dong, Jongro-gu, Seoul (December 20, 1999)

65 Euljiro, Jung-gu, Seoul (December 13, 2004)

B. Significant Changes in Management

At the 29th General Meeting of Shareholders held on March 22, 2013, Dae Sik Cho was elected as an inside director and Dae Shick Oh was elected as an independent director and member of the audit committee of the Company's board of directors. At the 30th General Meeting of Shareholders held on March 21, 2014, Jae Hoon Lee was elected as an independent director and Jae Hyeon Ahn was elected as an independent director and member of the audit committee of the Company's board of directors. At the 31st General Meeting of Shareholders held on March 20, 2015, Dong Hyun Jang was elected as an inside director. At the 32nd General Meeting of Shareholders held on March 18, 2016, Dae Sik Cho was re-elected as an inside director and Dae Shick Oh was re-elected as an independent director and member of the audit committee of the Company's board of directors.

C. Change in Company Name

On March 23, 2012, SK hynix Inc., which became a subsidiary in February 2012, changed its name to SK hynix Inc. from Hynix Semiconductor Inc. in accordance with a resolution at its annual general meeting of shareholders.

D. Mergers, Acquisitions and Restructuring

(1) Spin-off

In accordance with the resolution of the Company's board of directors on July 19, 2011 and the resolution of the shareholders' meeting on August 31, 2011, the Company spun off its platform business and established SK Planet Co., Ltd., effective as of October 1, 2011. The registration of the spin-off was completed on October 5, 2011. Set forth below are important details of the spin-off.

Description	Detail
Method of Spin-off	Simple vertical spin-off
Resulting Companies	SK Telecom Co., Ltd. (Surviving Company)
	SK Planet Co., Ltd. (Spin-off Company)
Effective Date	October 1, 2011

Set forth below is a summary of the Company's financial position before and after the spin-off.

Description	(in millions of Won)		
	Before the spin-off	After the spin-off	
	(As of September 30, 2011)	(As of October 1, 2011)	
	SK Telecom Co., Ltd.	SK Telecom Co., Ltd.	SK Planet Co., Ltd.
Total Assets	19,400,114	19,084,651	1,545,537
Total Liabilities	7,673,828	7,358,365	315,463
Total Shareholders Equity	11,726,286	11,726,286	1,230,074

The schedule of the spin-off is set forth below.

Category	Date
Board resolution on spin-off	July 19, 2011
Record Date for Determination of Shareholders for the Shareholders Meeting for Spin-off	August 4, 2011
Shareholders Meeting for Approval of Spin-off Plan	August 31, 2011
Date of Spin-off	October 1, 2011
Shareholders Meeting for Report of Spin-off and Inaugural Meeting of Shareholders	October 4, 2011
Registration of Spin-off	October 5, 2011
Others	July 20, 2011
Notice of closure of shareholders register	
Period of closure of shareholders register	August 5, 2011~ August 8, 2011
Public notice of shareholders meeting	August 10, 2011 and August 12, 2011
Dispatch of notice of shareholders meeting	August 12, 2011

Changes in shareholding, including majority shareholder
Not applicable because the spin-off is a simple vertical spin-off.

Appraisal rights of shareholders
Not applicable because the spin-off is a simple vertical spin-off.

Protection of creditors
In accordance with Article 530-9 Paragraph 1, both SK Telecom and SK Planet will be jointly and severally liable for the payment of all obligations of SK Telecom incurred prior to the spin-off.

Allocation of new shares
In accordance with Articles 530-2 through 530-12, the spin-off is a simple vertical spin-off and all shares of SK Planet were allocated to SK Telecom.

(2) Acquisition of shares of SK hynix Inc. (formerly, Hynix Semiconductor Inc.)
In accordance with the resolution of the Company's board of directors on November 14, 2011, the Company purchased 146,100,000 shares of SK hynix Inc. (formerly, Hynix Semiconductor Inc.) (SK Hynix) (aggregate purchase price of Won 3,374,726 million) on February 14, 2012 in order to acquire control of SK Hynix. The Company had a 21.05% equity interest in SK Hynix after the purchase.

(3) Merger of SK Planet and SK Marketing & Company Co., Ltd.

On January 11, 2013, the Company acquired the remaining 50% equity stake in SK Marketing & Company Co., Ltd. (SK Marketing & Company), a company providing e-commerce and advertising services, from SK Innovation Co., Ltd. and gained control of both SK Marketing & Company and its subsidiary, M&Service Co., Ltd. The Company thereafter contributed the 100% equity stake in SK Marketing & Company to SK Planet and merged SK Marketing & Company into SK Planet as of February 1, 2013.

(4) Acquisition of shares of PS&Marketing

On February 20, 2014, the board of directors of the Company resolved to invest an additional Won 100 billion (20 million common shares) into PS&Marketing, an affiliated company, in order to increase its mid- to long-term competitiveness in distribution. The date of investment was April 2, 2014, and the cumulative investment amount totaled Won 330 billion.

(5) Disposition of shares of iHQ Inc.

On March 10, 2014, the Company disposed of 3,790,000 shares (its 9.4% equity share) of iHQ Inc. to rebalance its investment portfolio.

(6) Acquisition of shares of Neosnetworks Co., Ltd. (Neosnetworks)

In order to acquire a new growth engine, the Company acquired a controlling stake in Neosnetworks, a building security company, with the purchase of 31,310 shares (a 66.7% equity interest) of Neosnetworks. on April 2, 2014. The Company acquired an additional 50,377 shares in Neosnetworks in April 2015 through a rights offering, resulting in an increase of its ownership to 83.9%.

(7) Acquisition of shares of Iriver

On August 13, 2014, the Company purchased 10,241,722 shares (a 39.3% equity interest) of Iriver Ltd. (Iriver) from Vogo-Rio Investment Holdings Co., Ltd. and KGF-Rio Limited in order to foster application development and smartphone accessories as part of the Company's growth engines. As of December 31, 2014, the Company holds a 48.9% equity interest of Iriver by acquiring additional shares in its rights offering. The Company does not hold a majority of the voting rights of Iriver but the Company has concluded that it has effective control, as it holds significantly more voting rights than any other shareholder or any organized group of shareholders.

(8) Acquisition of shares of Shopkick, Inc. (Shopkick)

On October 10 2014, SK Planet America LLC, a subsidiary of the Company, acquired (through its 95.2%-owned subsidiary Shopkick Management Company, Inc.) a 100.0% ownership interest in Shopkick, a developer of a shopping app for mobile devices that provides benefits to customers for visiting stores, in order to penetrate the mobile commerce market in the United States. In the first quarter of 2016, SK Planet America LLC acquired all remaining shares of Shopkick Management Company, Inc.

(9) Disposition of Shenzhen E-Eye shares

In 2014, the Company entered into an agreement to dispose of its equity interest in Shenzhen E-eye in order to focus its business portfolio on high-growth business areas in the Chinese ICT market. The sale was completed on March 23, 2015.

(10) Disposition of a portion of KEB Hana Card shares

On April 3, 2015, the Company sold 27,725,264 shares (10.4% out of the 25.4% equity interest the Company held prior to the sale) of KEB Hana Card Co., Ltd. to Hana Financial Group in cash. With the proceeds of such sale (Won 180 billion), the Company acquired equity interests in Hana Financial Group on April 17, 2015 through participation in a rights offering by Hana Financial Group. The Company plans to maintain its strategic alliance and pursue opportunities to create synergies with, Hana Financial Group.

(11) SK Broadband - Comprehensive Share Exchange

On March 20, 2015, the Company's board of directors resolved to approve the Share Exchange.

Share Exchange ratio: Shareholders of one common share of SK Broadband were allotted 0.0168936 common shares of SK Telecom

Shares exchanged: 2,471,883 registered common shares of SK Telecom

Date of Share Exchange agreement: March 23, 2015

Record date: April 6, 2015

Announcement date for the proceeding of the Share Exchange as a small-scale share swap: April 6, 2015

Meeting of board of directors for approval of the Share Exchange: May 6, 2015

Date of the Share Exchange: June 9, 2015

(12) Establishment of Entrix Co., Ltd.

In the first three quarters of 2015, SK Planet spun off its cloud streaming division and established Entrix Co., Ltd. The Company exchanged 1,300,000 shares of SK Planet for 1,300,000 shares of Entrix at the time of the spin-off and later acquired an additional 2,857,000 shares by participating in the recapitalization.

(13) Additional capital raise by NanoEnTek Inc.

In the first three quarters of 2015, the Company acquired 1,090,155 shares through the additional capital raise by NanoEnTek.

(14) Reclassification of Packet One Networks accounts

In 2015, the Company reclassified its investments in Packet One from investments in associates and joint ventures to assets classified as held for sale as the Company no longer had significant control over Packet One. The difference between the book value and the fair value of Won 37.4 billion at the time of reclassification was recognized as impairment loss.

(15) Acquisition of shares of SK Communications Co., Ltd. (SK Communications)

On October 1, 2015, the Company became the largest shareholder of SK Communications with a 64.54% equity interest through dividends in kind from SK Planet of 26,523,815 shares and the purchase of 1,506,130 shares over-the-counter.

(16) Acquisition of shares of CJ HelloVision Co., Ltd. (CJ HelloVision)

On November 2, 2015, the Company's board of directors resolved to approve the acquisition of CJ HelloVision's shares from CJ O Shopping Co., Ltd. (CJ O Shopping) and on the same day, entered into a share purchase agreement with CJ O Shopping. The Company plans to acquire 23,234,060 shares of CJ HelloVision at closing. As of March 31, 2016, regulatory approval procedures from relevant authorities related to the acquisition of the shares have not been completed, and the Company will disclose the future timetable once confirmed. The acquisition is subject to certain closing conditions, including obtaining regulatory approval from the relevant authorities. According to the share purchase agreement, the Company will give CJ O Shopping a put option for all or part of CJ HelloVision's remaining shares owned by CJ O Shopping with an exercise period of two years from the date three years from the closing of the acquisition, and the Company will receive a call option with an exercise period of five years from the closing of the acquisition.

(17) Tender offer of shares of CJ HelloVision

From November 2, 2015 to November 23, 2015, the Company purchased 6,671,933 shares of CJ Hellovision in a tender offer for up to 10,000,000 shares, paying Won 12,000 per share. Through this tender offer, the Company acquired an 8.61% equity interest in CJ HelloVision.

(18) Establishment of SK TechX Co., Ltd. and One store Co., Ltd.

In the first quarter of 2016, SK Planet spun off its platform business and T Store business and established SK TechX Co., Ltd. and One store Co., Ltd. The Company exchanged 12,323,905 shares of SK Planet for 6,323,905 shares of SK TechX Co., Ltd. and 6,000,000 shares of One store Co., Ltd. at the time of the spin-off. The Company later acquired an additional 4,409,600 shares at a purchase price of Won 22 billion by participating in the follow-on rights offering.

(19) Spin-off and merger of SK Planet's location-based services business and mobile phone verification services business

Through the merger of SK Planet's location-based services business and mobile phone verification services business into SK Telecom, the Company seeks to provide a solid base for continued growth, especially in the next generation platform business, and SK Planet plans to further concentrate its resources on its commerce business. The spin-off and merger was effective as of April 5, 2016 and was registered as of April 7, 2016. SK Planet is a wholly-owned subsidiary of the Company, and as the Company did not issue any new shares in connection with the merger, there was no change in the share ownership of the Company.

[SK Broadband]

(1) Merger

On July 26, 2012, the board of directors of SK Broadband resolved to merge Broadband D&M Co., Ltd., its wholly-owned subsidiary, into SK Broadband after transferring Broadband D&M Co., Ltd.'s network maintenance business to Network O&S Co., Ltd. The merger was effective as of September 26, 2012. In connection with this merger, SK Broadband did not issue any new shares.

On October 25, 2012, the board of directors of SK Broadband resolved to merge Broadband CS Co., Ltd., its wholly-owned subsidiary, into SK Broadband after transferring Broadband CS Co., Ltd.'s customer service business to Service Ace Co., Ltd. The merger was effective as of December 26, 2012. In connection with this merger, SK Broadband did not issue any new shares.

On January 3, 2013, the board of directors of SK Broadband approved the merger of Broadband Media Co., Ltd., its wholly-owned subsidiary, into SK Broadband. The merger was effective as of March 22, 2013 and was recorded as of March 25, 2013. Please refer to the Merger Completion Report filed with the Financial Services Commission on March 25, 2013. In connection with this merger, SK Broadband did not issue any new shares.

On July 29, 2015, the board of directors of SK Broadband approved the acquisition of SK Planet's Hoppin business through a spin-off and subsequent merger transaction pursuant to Article 530-2 of the Korean Commercial Code, with both SK Broadband and SK Planet remaining as existing companies. The spin-off and subsequent merger were effective as of September 1, 2015, and on the same day, SK Broadband issued 2,501,125 new common shares resulting from the merger, allotting 0.0349186 common shares of SK Broadband per one common share of SK Planet to SK Telecom, SK Planet's sole shareholder.

(2) Share Exchange

On March 20, 2015, the board of directors of SK Broadband resolved to approve the Share Exchange. The Share Exchange was approved at the extraordinary meeting of shareholders held on May 6, 2015. Subsequent to the Share Exchange, the Company became the parent company of SK Broadband with 100% ownership and remained a listed corporation on the KRX KOSPI Market, and SK Broadband became a wholly-owned subsidiary of the Company and was delisted from the KRX KOSDAQ Market. There was no change in the share ownership interest of the Company's existing shareholders or the Company's management in connection with the Share Exchange.

Share Exchange ratio: Shareholders of one common share of SK Broadband were allotted 0.0168936 common shares of SK Telecom

Shares exchanged: 2,471,883 registered common shares of SK Telecom

Date of Share Exchange agreement: March 23, 2015

Record date: April 6, 2015

Announcement date for the proceeding of the Share Exchange as a small-scale share swap: April 6, 2015

Meeting of board of directors for approval of the Share Exchange: May 6, 2015

Date of the Share Exchange: June 9, 2015

[SK Planet]

(1) Merger

On January 11, 2013, the Company acquired the remaining 50% equity stake in SK Marketing & Company, a company providing e-commerce and advertising services, from SK Innovation Co., Ltd. and gained control of both SK Marketing & Company and its subsidiary, M&Service Co., Ltd. The Company thereafter contributed the 100% equity stake in SK Marketing & Company to SK Planet and merged SK Marketing & Company into SK Planet as of February 1, 2013. In connection with this merger, the merger ratio between SK Planet and SK Marketing & Company was 1.2927317:1 and SK Planet issued 12,927,317 of its common stock.

On April 22, 2013, the board of directors of SK Planet resolved to merge Madsmart, Inc., its wholly-owned subsidiary, into SK Planet to enhance the competitiveness of its platform business and provide faster service to customers by merging the ICT capabilities of the two companies. The merger was effective as of June 1, 2013 and SK Planet did not issue any new shares in connection with the merger.

On May 29, 2015, the board of directors of SK Planet resolved to spin off its cloud streaming division on July 1, 2015 in order to strengthen its business capabilities and expand overseas. The spin-off ratio was 0.9821740 for the surviving company to 0.0178260 for the newly-established company, and the capital reduction ratio was 1.7825968%.

On July 29, 2015, the board of directors of SK Planet resolved to spin off its Hoppin business, which was merged into SK Broadband on September 1, 2015, in order to unify capabilities within the business and maximize synergies to improve its competitive power in the Korean and international mobile media market. SK Planet issued 2,501,125 new common shares in connection with this transaction, and the merger ratio between SK Planet and SK Broadband was 0.0349186:1.

On December 29, 2015, the board of directors of SK Planet resolved to merge Commerce Planet Co., Ltd., its wholly-owned subsidiary, into SK Planet to generate synergies by uniting capabilities to promote its commerce business. The merger was effective as of February 1, 2016, and SK Planet did not issue any new shares in connection with the merger.

On January 21, 2016, the board of directors of SK Planet resolved to spin off its location-based services business and mobile phone verification services business and merge them into SK Telecom in order to further concentrate its resources on its commerce business. The effective date of the spin-off and merger was April 5, 2016.

(2) Spin-off

On January 21, 2016, the board of directors of SK Planet resolved to spin off its platform business and T Store business in order to enhance the competitiveness of each business for future growth. The effective date of the spin-off was March 1, 2016.

[SK Communications]

(1) Disposition of shares of SK i-media

Pursuant to the resolution of its board of directors on October 17, 2011, SK Communications sold all of the shares of SK i-media Co., Ltd. it owns to LK Media Tec Co., Ltd. for Won 1 million of cash.

(2) Disposition of shares of U-Land

Pursuant to the resolution of its board of directors on December 21, 2011, SK Communications sold all of the shares of U-Land Co., Ltd. (a 29.85% equity interest) it owns to SK Planet for Won 10 million.

(3) Disposition of the Cyworld service

Pursuant to the resolution of its board of directors on March 6, 2014, SK Communications sold its Cyworld service and certain related assets to Cyworld Co., Ltd. for Won 2.8 billion on April 8, 2014.

(4) Disposition of shares of Service-In

On November 19, 2012, SK Communications sold all of its shares (80,000 common shares) in Service-In Co., Ltd., its subsidiary, to the chief executive officer of Service-In Co., Ltd., pursuant to a resolution of its board of directors of October 31, 2012.

(5) Change in the largest shareholder

On September 24, 2015, SK Telecom and SK Planet entered into a share transfer agreement to transfer all of the shares of SK Communications held by SK Planet to SK Telecom. The agreement became effective on October 1, 2015, making SK Telecom the largest shareholder of SK Communications.

[PS&Marketing]

On February 20, 2014, the board of directors of PS&Marketing resolved to acquire the retail distribution business, including related assets, liabilities, contracts and human capital of the information technology and mobile wing of SK Networks. On the same day, the board of directors of PS&Marketing also resolved to acquire retail stores, including their assets and liabilities, of LCNC Co., Ltd (LCNC). The acquisitions were completed on April 30, 2014 at a purchase price of Won 124.5 billion for the assets acquired from SK Networks and a purchase price of Won 10 billion for the assets acquired from LCNC.

[M&Service]

Upon the merger between SK Marketing & Company, which held a 100% equity stake in M&Service, and SK Planet on February 1, 2013, SK Planet holds a 100% equity stake in M&Service.

[Neosnetworks]

On March 31, 2015, Neos Networks acquired the unmanned electronic security business of Joeun Safe to expand its unmanned security business. The acquisition cost, which had been reported on January 5, 2015 as Won 19.4 billion, was subject to adjustment depending on the customer transfer rate. The final acquisition cost was determined to be Won 16.9 billion. Joeun Safe was spun off from its parent company Joeun System in 2006 and has the fourth largest market share in the Korean unmanned security industry. Upon this acquisition, it is expected that the Company will quickly expand into the unmanned security market.

[Iriver]

(1) Merger of Iriver CS Co., Ltd. (Iriver CS)

Pursuant to the resolution of its board of directors on November 18, 2014, Iriver decided to merge with Iriver CS, its wholly-owned subsidiary, with Iriver as the surviving entity. The merger was completed based on the merger ratio of 1:0 with no capital increase. The merger and merger registration were completed on January 31, 2015 and February 2, 2015, respectively.

(2) New Establishment of groovers Japan Co. Ltd. (groovers Japan)

On February 25, 2015, Iriver newly established its overseas subsidiary, groovers Japan, for the purpose of strengthening new business opportunities in Japan.

E. Other Important Matters related to Management Activities

[SK Telecom]

(1) Issuance of bonds

On May 14, 2014, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 50 billion (with an annual interest rate of 3.301% and a maturity date of May 14, 2019), Won 150 billion (with an annual interest rate of 3.637% and a maturity date of May 14, 2024), Won 50 billion (with embedded options, an annual interest rate of 4.725% and a maturity date of May 14, 2029), and Won 50 billion (with embedded options, an annual interest rate of 4.72% and a maturity date of May 14, 2029).

On October 28, 2014, the Company issued three tranches of fixed-rate unsecured bonds in the principal amounts of Won 160 billion (with an annual interest rate of 2.53% and a maturity date of October 28, 2019), Won 150 billion (with an annual interest rate of 2.66% and a maturity date of October 28, 2021), and Won 190 billion (with an annual interest rate of 2.82% and a maturity date of October 28, 2024).

On February 26, 2015, the Company issued three tranches of fixed-rate unsecured bonds in the principal amounts of Won 100 billion (with an annual interest rate of 2.40% and a maturity date of February 26, 2022), Won 150 billion (with an annual interest rate of 2.49% and a maturity date of February 26, 2025), and Won 50 billion (with an annual interest rate of 2.61% and a maturity date of February 26, 2030).

On July 17, 2015, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 90 billion (with an annual interest rate of 1.89% and a maturity date of July 17, 2018), Won 70 billion (with an annual interest rate of 2.66% and a maturity date of July 17, 2025), Won 90 billion (with an annual interest rate of 2.82% and a maturity date of July 17, 2030), and Won 50 billion (with an annual interest rate of 3.40% and a maturity date of July 17, 2030).

On November 30, 2015, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 80 billion (with an annual interest rate of 2.073% and a maturity date of November 30, 2018), Won 100 billion (with an annual interest rate of 2.550% and a maturity date of November 30, 2025), Won 70 billion (with an annual interest rate of 2.749% and a maturity date of November 30, 2035), and Won 50 billion (with embedded options, an annual interest rate of 3.100% and a maturity date of November 30, 2030).

On March 4, 2016, the Company issued four tranches of fixed-rate unsecured bonds in the principal amounts of Won 70 billion (with an annual interest rate of 1.651% and a maturity date of March 4, 2019), Won 100 billion (with an annual interest rate of 1.802% and a maturity date of March 4, 2021), Won 90 billion (with an annual interest rate of 2.077% and a maturity date of March 4, 2026), and Won 80 billion (with an annual interest rate of 2.243% and a maturity date of March 4, 2036).

(2) Issuance of hybrid securities

On June 7, 2013, the Company issued Won 400 billion principal amount of hybrid securities in the form of unguaranteed subordinated bonds with an annual interest rate of 4.21%, which is adjusted five years after the date of issuance. The Company classified the hybrid securities as equity, as there is no contractual obligation to deliver financial assets to the bondholders. The maturity date of the hybrid securities is June 7, 2073, which can be extended by the Company without any notice or announcement.

(3) Conversion of convertible notes

On April 7, 2009, the Company issued convertible notes with a maturity of five years in the principal amount of US\$332,528,000 with an annual interest rate of 1.75%. In 2013, holders exercised their conversion rights with respect to an aggregate principal amount of US\$326,023,000 of the convertible notes. The Company delivered 1,241,337 treasury shares in respect of US\$170,223,000 of the exercised aggregate principal amount and delivered cash in respect of the remainder due to the limit on foreign ownership. In connection with such conversion, the Company recognized Won 135 billion in financial expenses in 2013. On November 13, 2013, the Company exercised its early redemption right and on December 13, 2013, redeemed the US\$6,505,000 principal amount of convertible notes not converted by noteholders. A 20-day volume weighted average pricing formula was used for the delivery of cash made in place of treasury shares. Due to such calculation, the Company still had US\$91,108,507 outstanding in payables as of December 31, 2013. The amount was paid in full as of January 6, 2014, and currently, there is no amount outstanding.

[SK Broadband]

SK Broadband acquired subscriberships of regional cable and other service providers on several different occasions. Such acquisitions were intended to secure a stable subscriber base for its broadband Internet service and, at the same time, increase the service coverage area. Because such acquisitions were conducted on a relatively small scale and involved the purchase of subscriberships, SK Broadband did not believe that such acquisitions rose to the level of purchasing an entire business line from another company or were likely to have a material impact on its business, and therefore decided that such acquisitions did not require resolutions of its shareholders.

3. Total Number of Shares**A. Total Number of Shares**

(As of March 31, 2016)

(Unit: in shares)

Classification	Share type		Total	Remarks
	Common shares	Preferred shares		
I. Total number of authorized shares	220,000,000		220,000,000	
II. Total number of shares issued to date	89,278,946		89,278,946	
III. Total number of shares retired to date	8,533,235		8,533,235	
a. reduction of capital				
b. retirement with profit	8,533,235		8,533,235	
c. redemption of redeemable shares				
d. others				
IV. Total number of shares (II-III)	80,745,711		80,745,711	
V. Number of treasury shares	10,136,551		10,136,551	
VI. Number of shares outstanding (IV-V)	70,609,160		70,609,160	

B. Treasury Shares

(1) Acquisitions and dispositions of treasury shares

(As of March 31, 2016)

(Unit: in shares)

Acquisition methods	Type of shares	At the beginning of period	Changes			At the end of period
			Acquired (+)	Disposed (-)	Retired (-)	
Acquisition pursuant to the Financial Investment Services and Capital Markets Act of Korea (FSCMA)	Direct acquisition from market	Common shares Preferred shares	10,136,551			10,136,551
	Direct over-the-counter acquisition	Common shares Preferred shares				
	Tender offer	Common shares Preferred shares				
	Sub-total	Common shares Preferred shares	10,136,551			10,136,551
	Held by trustee	Common shares Preferred shares Common shares				
	Held in actual stock					
	Sub-total	Preferred shares Common shares Preferred shares				
	Other acquisition	Common shares Preferred shares				
	Total	Common shares	10,136,551			10,136,551
		Preferred shares				

4. Status of Voting Rights

(As of March 31, 2016)

(Unit: in shares)

Classification	Number of shares	Remarks
Total shares (A)	80,745,711	
	Common share	
	Preferred share	

Number of shares without voting rights (B)	Common share	10,136,551	Treasury shares
	Preferred share		
Shares without voting rights pursuant to the Company's articles of incorporation (the Articles of Incorporation) (C)	Common share		
	Preferred share		
Shares with restricted voting rights pursuant to Korean law (D)	Common share		
	Preferred share		
Shares with reestablished voting rights (E)	Common share		
	Preferred share		
The number of shares with exercisable voting rights (F = A - B - C - D + E)	Common share	70,609,160	
	Preferred share		

5. Dividends and Others

A. Dividends

- (1) Distribution of cash dividends was approved during the 30th General Meeting of Shareholders held on March 21, 2014.

Distribution of cash dividends per share of Won 8,400 (exclusive of an interim dividend of Won 1,000) was approved.

- (2) Distribution of interim dividends of Won 1,000 was approved during the 366th Board of Directors Meeting on July 24, 2014.

- (3) Distribution of cash dividends was approved during the 31st General Meeting of Shareholders held on March 20, 2015.

Distribution of cash dividends per share of Won 8,400 (exclusive of an interim dividend of Won 1,000) was approved.

- (4) Distribution of interim dividends of Won 1,000 was approved during the 378th Board of Directors Meeting on July 23, 2015.

- (5) Distribution of cash dividends was approved during the 32nd General Meeting of Shareholders held on March 18, 2016.

Distribution of cash dividends per share of Won 9,000 (exclusive of an interim dividend of Won 1,000) was approved.

B. Dividends for the Last Three Fiscal Years

(Unit: in millions of Won, except per share values and percentages)

	As of and for the year ended December 31, 2015	As of and for the year ended December 31, 2014	As of and for the year ended December 31, 2013
Classification			
Par value per share (Won)	500	500	500
(Consolidated)Net income	1,518,604	1,801,178	1,638,964
Net income per share (Won)	20,988	25,154	23,211

Total cash dividend	708,111	666,802	666,373
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Total stock dividends			
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(Consolidated)

Percentage of cash dividend to available income (%)				
		46.6	37	40.5
Cash dividend yield ratio (%)	Common share	4.6	3.5	4.1
	Preferred share			
Stock dividend yield ratio (%)	Common share			
	Preferred share			
Cash dividend per share (Won)	Common share	10,000	9,400	9,400
	Preferred share			
Stock dividend per share (share)	Common share			
	Preferred share			

* Net income per share means basic net income per share. The cash dividend per share amounts include the respective interim cash dividend per share amounts.

II. BUSINESS**1. Business Overview**

Each company in the consolidated entity is a separate legal entity providing independent services and products. The business is primarily separated into (1) the wireless business consisting of cellular voice, wireless data and wireless Internet services, (2) the fixed-line business consisting of fixed-line telephone, high speed Internet, data and network lease services, among others, and (3) other businesses consisting of platform services and Internet portal services, among others.

Set forth below is a summary business description of material consolidated subsidiaries.

Classification	Company name	Description of business
Wireless	SK Telecom Co., Ltd.	Wireless voice and data telecommunications services via digital wireless networks
	PS&Marketing Co., Ltd.	Sale of fixed-line and wireless telecommunications products through wholesale, retail and online distribution channels
	Network O&S Co., Ltd.	Maintenance of switching stations
Fixed-line	SK Broadband Co., Ltd.	High-speed Internet, TV, telephone, commercial data and other fixed-line services and management of the transmission system for online digital contents
		Various media-related services, such as channel management, including video on demand, and mobile IPTV services
	SK Telink Co., Ltd.	International wireless direct-dial 00700 services, pre-paid international card calling services, voice services using Internet protocol and Mobile Virtual Network Operator (MVNO) services
Other business	SK Planet Co., Ltd.	Various platform services such as 11th Street, Syrup, T Store and T-Map Navigation in the application and commerce areas
	SK Communications Co., Ltd.	Integrated portal services through NATE and instant messaging services through NATE-ON
	M&Service Co., Ltd.	System software development, distribution and technical support services and other online information services

SK Planet America LLC System software development, distribution and investments

Shopkick Management
Company, Inc. System software development, distribution and investments

Atlas Investment Investments

[Wireless Business]

A. Industry Characteristics

The Korean mobile communication market is considered to have reached its maturation stage with more than a 100% penetration rate. However, the Korean mobile communications market continues to improve in the quality of services with the help of advances in network-related technology and the development of highly advanced LTE-A, LTE and 3G smartphones which enable the provision of convergence services for multimedia contents, mobile commerce, telematics, new media and other related services. In addition, through the commercialization of LTE network in July 2011 and LTE-A network in June 2013, B2B businesses, such as the corporate connected workforce business which can directly contribute to an enhancement in productivity, are expected to grow rapidly. In the first half of 2014, wideband LTE-A service was commercialized and on December 29, 2014, tri-band LTE-A service with a maximum speed of 300 Mbps was also commercialized. Such achievements were the building blocks towards the Company's LTE penetration reaching 67.5% as of March 31, 2016.

B. Growth Potential

Classification		(Unit: in 1,000 persons)			
		As of March 31, 2016	As of March 31, 2015	As of December 31, 2014	As of December 31, 2013
Number of subscribers	SK Telecom	26,380	26,250	26,468	26,286
	Others (KT, LGU+)	26,897	26,765	26,125	25,909
	MVNO	6,252	5,921	4,584	2,485
	Total	59,529	58,936	57,177	54,680

* Source: Wireless subscriber data from the Ministry of Science, ICT and Future Planning (MSIP) as of March 31, 2016.

C. Domestic and Overseas Market Conditions

The Korean mobile communication market includes the entire population of Korea with mobile communication service needs, and almost every Korean is considered a potential user. Sales revenue related to data services is expected to increase due to the increasing popularity of smartphones and high-speed wireless networks. There is also a growing importance to the business-to-business segment, which creates added value by selling and developing various solutions. Seasonal and economic fluctuations have much less impact on the Korean mobile communication market compared to other industries.

Set forth below is the historical market share of the Company.

Classification	(Unit: in percentages)			
	As of March 31, 2016	As of March 31, 2015	As of December 31, 2014	As of December 31, 2013
Mobile communication services	49.4	49.4	50.0	50.0

* Source: MSIP website and each Korean telecommunications company's respective earnings releases (including MVNOs).

D. Business Overview and Competitive Strengths

The Company is seeking to transform itself from a telecommunications service provider into a comprehensive ICT service provider. It has continued to innovate the scope of its services and achieved strong growth in subscribers amid fierce competition and rate cuts. As a result, for the three months ended March 31, 2016, the Company recorded Won 4.2 trillion in revenue and Won 0.4 trillion in operating income on a consolidated basis and Won 3.1 trillion in revenue and Won 0.4 trillion in operating income on a separate basis.

The number of subscribers subscribing to Band Data plans, which was launched in the second quarter of 2015, has continued to increase with such subscribers comprising approximately one-third of total wireless subscribers as of March 31, 2016 and leading an increase in data usage. The success of Luna, a smartphone launched in September 2015 that was designed to run exclusively on the Company's networks, led to the launch of various other relatively low-priced devices and became an example of successfully targeting a niche market.

By continuing to be innovative in developing core competencies, the Company has more firmly established its position as the market leader in wireless telecommunications. The competitive environment of the wireless telecommunications industry has become more focused on retention. For the three months ended March 31, 2016, the average monthly churn rate was 1.5%, a record low since 2004 when the mobile number portability system was first introduced. The number of subscribers (including MVNO subscribers) as of March 31, 2016 was 28.9 million, an increase of approximately 290,000 from the previous quarter. In particular, the number of smartphone subscribers as of March 31, 2016 was 21.0 million, an increase of approximately 370,000 from the previous quarter, propelled by 19.4 million LTE subscribers, solidifying the Company's market leadership. In addition, as of March 31, 2016, the number of subscribers for products targeted towards specific segments such as the T Kids phone Joon and T Outdoor reached 770,000, which the Company believes shows a level of demand that can potentially lead to growth of the lifestyle enhancement platform.

Following the launch of commercial LTE services in July 2011, the Company became the first telecommunications service provider in the world to launch commercial wideband LTE-A services in June 2014. In December 2014, the Company launched tri-band LTE-A services. By launching various high quality services utilizing the LTE-A and wideband LTE networks such as group video conference call services and full high definition mobile IPTV streaming services, the Company plans to provide an innovative user experience, enhance customer satisfaction and increase profitability.

The Company has proved that it has superior network quality compared to its competitors according to the Korea Communications Commission quality evaluations. The Company has also proved to be the leader in Korea's top three customer satisfaction indices: according to the National Customer Satisfaction Index, Korean Customer Satisfaction Index and Korean Standard Service Quality Index, the Company has continued to hold the leading position for 19 years, 18 years and 16 years, respectively.

SK Telink, a consolidated subsidiary of the Company, expanded its operations to the MVNO business based on its technical expertise and know-how obtained in its international telecommunications business and launched its MVNO service, 7Mobile, which is offered at reasonable rates and provides excellent quality. SK Telink is increasing its efforts to develop low-cost distribution channels and create niche markets through targeted marketing towards customers with lower average revenue per user. An MVNO leases the networks of a mobile network operator (MNO) and provides wireless telecommunication services under its own brand and fee structure, without owning telecommunication networks or frequencies.

Network O&S, a subsidiary of the Company responsible for the operation of the Company's base stations and related transmission and power facilities, offers quality fixed-line and wireless network services to customers, including mobile office products to business customers.

PS&Marketing, a subsidiary of the Company, provides a sales platform for products of the Company and SK Broadband including fixed-line and wireless telecommunication products that address customers' needs for various convergence products. PS&Marketing provides differentiated service to clients through the establishment of new sales channels and product development.

[Fixed-line Business]

A. Industry Characteristics

As subscribers to various bundled wireless and fixed-line products continue to increase, the IPTV business is evolving to satisfy diverse customer needs for media services through differentiated service offerings, including mobile IPTV, bundled wireless and IPTV products and ultra-high definition broadcasting services for smart televisions. In the Korean pay TV market, analog cable broadcasting is increasingly being replaced with digital broadcasting and IPTV is the fastest growing digital broadcasting platform. While it is currently expected that there will be a decline in the number of subscribers switching from cable TV to IPTV, the Company believes that it will need to aggressively increase its subscriber base by providing differentiated services on its IPTV platform. In addition, with the maturity of the residential market and the changing trends of broadcasting consumption towards mobile platforms, the Company believes that giga and ultra-high definition broadcasting services and mobile media services will be important competitive factors. In the future, the Company believes that there will be rapid evolution towards a broadband network stemming from increased demand for giga and ultra-high definition broadcasting services and cloud services and the government is likely to promote the development of the next-generation ICT industry through various policies and regulations.

B. Growth Potential

(Unit: in 1,000 persons)

Classification		As of March 31, As of December 31,		
		2016	2015	2014
Fixed-line				
Subscribers	High-speed Internet	20,172	20,025	19,199
	Fixed-line telephone	16,150	16,341	16,939
	IPTV (real-time)	10,640	10,640	10,840

* Source: MSIP website.

* The number of IPTV subscribers was taken from data published by the MSIP on December 14, 2015. One Olleh TV Skylife subscriber was counted as one KT IPTV subscriber in 2013 and as 0.5 KT IPTV subscriber and 0.5 KT Skylife subscriber from 2014 onward.

* The number of IPTV subscribers (as of December 31, 2015 and March 31, 2016) shown above is as of June 30, 2015.

C. Cyclical Nature and Seasonality

High-speed Internet, fixed-line telephone and IPTV services are mature markets that are comparatively less sensitive to cyclical economic changes as such services have become more of a necessity and the market has matured. The telecommunications services market overall is not expected to be particularly affected by economic downturns due to the low income elasticity of demand for telecommunication services.

Set forth below is the historical market share of the Company.

Classification	(Unit: in percentages)		
	As of March 31, 2016	As of December 31, 2015	As of December 31, 2014
High-speed Internet (including resales)	25.2	25.1	25.1
Fixed-line telephone (including Voice over Internet Protocol (VoIP))	17.0	17.1	17.0
IPTV	30.0	30.0	26.1

* Source: MSIP website.

* With respect to Internet telephone, the market share was calculated based on market shares among the Company, KT and LG U+ and is based on the number of IP phone subscribers.

* The number of IPTV subscribers was taken from data published by the MSIP on December 14, 2015. One Olleh TV Skyclife subscriber was counted as 0.5 KT IPTV subscriber and 0.5 KT Skyclife subscriber from 2014 onward.

* The number of IPTV subscribers (as of December 31, 2015 and March 31, 2016) shown above is as of June 30, 2015.

D. Business Overview and Competitive Strengths

In 1999, the Company was the first in the world to commence commercial ADSL services. On the back of its premium technology and enhanced competitiveness achieved through bundled products, it is currently expanding subscriber base across all of its businesses, including broadband Internet, telephone and IPTV. In particular, SK Broadband has positioned itself to focus on corporate customer services and IPTV services as key strategic areas for mid- to long-term growth, exploiting opportunities in new ICT-based businesses that have led to revenue growth, and providing differentiated contents in its IPTV business by securing popular programming which includes exclusive children's channels and live broadcasts of Major League Baseball games. In addition, the Company has reinforced its leadership in the ultra-high definition broadcasting market by launching ultra-high definition services that require no set-top boxes in April 2014 and by commercializing ultra-high definition set-top boxes for the first time in Korea in September 2014. Furthermore, the Company was the first in the industry to adopt solutions to upgrade full high definition to ultra-high definition, and the Company also strengthened the line-up of ultra-high definition contents by securing access to diverse contents provided by Sony and NBC Universal. Moreover, the Company provides the greatest number of channels in full high definition in the IPTV market due to its recent upgrade of all 130 live high definition channels to full high definition. The Company has also been selected by the government as the lead trial operator of gigabit (GiGA) Internet service to promote the discovery of new technologies and services related to the expansion of GiGA coverage within the hybrid fiber-coaxial network and provide GiGA Wi-Fi and other services. Furthermore, the Company has solidified its technological leadership by setting a worldwide precedent for providing super 8K ultra-high definition broadcasting service, which has resolution four times as high as the pre-existing 4K ultra-high definition broadcasting service in the IPTV industry.

SK Telink, a provider of international telecommunications service, has been able to establish itself as a market leader as a result of its affordable pricing, proactive marketing and the quality of its services. It launched a mobile phone-based international calling service under the brand name 00700 in 1998, creating a new niche market within the long-distance telephony market that was otherwise dominated by existing service providers. In 2003, SK Telink was designated a common carrier for international calling services, which allowed the Company to expand its international calling services to fixed-line international calling services. In 2005, SK Telink obtained a license to operate VoIP services and local calling value-added services to develop into a versatile fixed-line telecommunications service provider. SK Telink plans to strategically target the convergence of wireless and fixed-line telecommunications and strengthen its existing business, including international and long-distance calling services, value-added services for local calling and B2B services, and video conference call services while aiming to satisfy the diverse needs of customers by providing quality solutions at reasonable prices.

[Other Business]

A. Industry Characteristics

As the number of smartphones distributed in Korea exceeds 40 million, the growth in various mobile devices has spurred the rise of the service provider with a strong platform business as the leader in the ICT market. It is becoming increasingly important to enhance competitiveness by building a platform with large data capacity to handle the increase in data transmission.

A platform business acts as an intermediary by promoting interactions among various customer groups, thereby generating new values. It is important for a platform business to continually attract subscribers and users and to create an ecosystem with certain lock-in effects. A platform can exist in various forms, including as a technological standard (iOS, Android OS), a subscriber-based service platform (Facebook, Twitter) or a marketplace (Amazon, T Store). Platform businesses are evolving and expanding globally.

In order to move beyond the saturated wireless telecommunications market and plan for new future opportunities, the Company is aiming to transform itself into a next-generation platform service provider. The Company plans to actively develop a portfolio of services on its growth platforms using its leading position in the ICT business as a foundation to overcome boundaries between industries. In particular, the Company intends to maximize synergies between various business areas and overcome the limitations on growth in the wireless telecommunications market through its three growth platforms, comprising its Internet of Things (IoT) solutions platform, lifestyle enhancement platform and advanced media platform. The Company intends to expand its competitive strengths in the residential market, based on its media offerings through its advanced media platform, to also develop its IoT solutions and lifestyle enhancement platforms. The Company also intends to continue to seek business opportunities for its growth businesses such as its healthcare and B2B solutions businesses and integrate them with its growth platforms.

A platform business has strong growth potential due to its connectivity with related services and ease of global expansion. Apple became a world-leading smartphone producer based on its innovative design and the competitive strength of its App Store platform. Google has created a new ecosystem of long-tail advertising by attracting millions of third parties to its advertising platform, as well as showing strong growth in mobile markets with its competitive platform based on Android OS. It is becoming increasingly important to enhance competitiveness through a database that can register and analyze purchase patterns of customers across all areas and a platform with large data capacity with which to utilize this database and provide differentiated services to customers.

B. Growth Potential

The scope and value generated by the platform business, including application and content marketplaces and N-screen services, continue to increase as smartphones and tablet computers become more popular and the bandwidth and speed of network infrastructure improve. As the wireless network evolves to LTE, business opportunities for the platform business exist, including multimedia streaming, N-screen service based on cloud technology and high-definition location-based services. Since the platform business realizes profit by connecting with advertisements or commerce sites after building a critical mass of subscribers and traffic, the recent growth in the advertising and commerce markets is expected to present an opportunity for platform businesses. The importance of building a platform with large data capacity that is connected to various digital contents and commerce is expected to increase in the future.

C. Domestic and Overseas Market Conditions

(1) Commerce markets

The Company expects that online commerce markets will continue to grow due to the growth potential of the Internet shopping population, the strengthening of online business models by off-line operators, and the rapid rise of mobile commerce. Recently, due to the widespread use of smartphones and social media, the commercialization of location-based services and the development of big data technology, online to offline (or, O2O) business, which is a concept of attracting customers to offline stores using online and mobile environments, is being highlighted as a new field in the online commerce market industry.

(2) Digital contents

The growth of application marketplaces, which started with Apple's App Store, provides the platform business with new opportunities for revenue generation. The competitive paradigm is shifting from a competition among platform operators toward a competition among eco-systems that include application developers as well as platform operators.

(3) Media

Due to an increase in the number of devices owned by each user and an increase in network speed, each user can now enjoy music or video files anywhere and anytime by storing them in cloud servers, called N-screen service. Users can recommend music to other users through social networking services and this is expected to become a distribution model for digital media contents. Various service providers are competing in this market expecting a strong growth in the online and mobile video market.

D. Business Overview and Competitive Strengths

The Company plans to expand its platform ecosystem focusing on its Open & Collaboration motto in operating its commerce business such as 11th Street, Syrup, and OK Cashbag, its digital contents business such as T Store and its location-based service business such as T-Map Navigation, thereby ultimately increasing its enterprise value.

(1) Commerce

11th Street, an online marketplace, has continued its growth through effective marketing and customer satisfaction. Despite its later entry into the online commerce market (launched in 2008) which was already divided between Auction and G-Market, it is leading the domestic e-commerce market and is also rapidly growing in the mobile commerce market. Growth plans involving overseas joint ventures based on 11th Street's business expertise have resulted in the successful launch of an open online commerce market in Turkey in partnership with Doğu Group in March 2013. In Indonesia, an open market platform was successfully launched through a joint venture established in July 2013 with PT XM Axiata Tbk, a wireless telecommunications company in Indonesia. In October 2014, SK Planet and Celcom Axiata Berhad, which is a leading telecommunications service provider in Malaysia, established a joint venture, Celcom Planet, and launched online commerce services tailored to the Malaysian market in April 2015.

Syrup is a consumer-oriented commerce service with the goal of minimizing its customers' time and efforts while maximizing the economic benefits by providing information about coupons and events based on time, place and occasion. To achieve this goal, Syrup combines location-based services, such as geo-fencing, a virtual perimeter

technology using a global positioning system (or, GPS) and Bluetooth Low Energy (or, BLE), with big data analysis of consumption patterns. Syrup's business partners can benefit from cost-effective marketing through Syrup by utilizing statistics and analysis regarding consumers' frequency of visits, preferred products, and consumption patterns. Furthermore, Syrup is strengthening its service foundation and competitiveness through the continual release of vertical products such as Syrup Pay, Syrup Order and Syrup Table and the expansion of Merchant.

OK Cashbag is a point-based loyalty marketing program which has grown to become a global top-tier loyalty marketing program since its inception in 1999. Customers have access to increased benefits through accumulation of loyalty reward points and partner companies use OK Cashbag as a marketing resource. As Korea's largest loyalty mileage program, OK Cashbag maintains a leading position in the industry and plans to continue strengthening its position by providing customized services befitting customers' needs and market conditions.

(2) Location-based services

T-Map Navigation provides map, local information, real-time traffic information and navigation services. T-Map Navigation is one of the leading location-based service platforms in Korea. By entering the Online to Offline service area with T map Taxi, T map Public Transportation and others, the Company is expanding its mobile platform foundation that connects day to day life. The Company is also providing infotainment systems to commercial vehicle businesses as well as providing localized content on its products, such as region-specific information and advertisements. The Company plans to further develop the T-Map Navigation platform by initiating open application programming interface-based services, providing services to more diverse types of devices and providing local area-based services.

(3) Digital contents

T Store, an application platform launched in September 2009, plans to widen its services to tablets and navigation devices. The Company intends to further develop T Store into a personalized gateway and mobile playground through expansion of the scope of serviceable devices, reinforcement of digital content offerings and enhancement of search services, among other things.

(4) Social networking services (SNS) and Internet portal services

The Company's instant messenger service, Nate-On, had a market share of 22.6% in the instant messenger market in Korea with 3.5 million net users during the month of March 2016. The Company's Internet search portal service, Nate, had a page-view market share of 4.1% as of March 31, 2016. (Source: Korean Click, based on fixed-line access)

2. Major Products & Services

A. Updates on Major Products and Services

(Unit: in millions of Won and percentages)

Business	Major Companies	Item	Major Trademarks	Consolidated Sales Amount (ratio)
Wireless	SK Telecom Co., Ltd., PS&Marketing Co., Ltd., Network O&S Co., Ltd.	Mobile communication service, wireless data service, ICT service	T, T-Map Navigation and others	3,242,123 (77%)
Fixed-line	SK Broadband Co., Ltd., SK Telink Co., Ltd.	Fixed-line phone, high speed Internet, data and network lease service	B tv , 00700 international call, 7Mobile and others	668,047 (16%)
Other	SK Planet Co., Ltd , SK Communications Co., Ltd., M&Service Co., Ltd., SKP America, LLC,	Internet portal service and e-commerce	OK Cashbag, NATE, T Store and others	318,293 (7%)

Shopkick Mgmt. Co., Ltd.

Total	4,228,463 (100%)
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[Wireless Business]

As of March 31, 2016, based on the Company's standard monthly subscription plan, the basic service fee was Won 11,000 and the usage fee was Won 1.8 per second.

[Fixed-line Business]

SK Broadband provides broadband Internet access service, telephony, TV, corporate data services and other services for both individual and corporate customers. As of March 31, 2016, broadband Internet and TV services comprised 57.7% of SK Broadband's revenue, telephony service 16.4%, corporate data services 25.0% and other telecommunications services 0.9%. Price fluctuations in the different services provided by SK Broadband are due to discounts provided for long term contracts, changes in equipment costs and competition between companies.

[Other Business]

Set forth below are major products and services of the Company's material consolidated subsidiaries.

Business Platform	Item	Major Trademarks
	ICT services, new media services, advertisement services, telecommunications sales, e-commerce and others	Syrup, T Store, 11th Street, T Map, OK Cashbag and others
Advertisement (Display, Search)	Online advertisement services	Nate, Nate-On
Contents and others	Pay content sales and other services	Nate, Nate-On

3. Investment Status
[Wireless Business]

A. Investment in Progress

(Unit: in 100 millions of Won)

Business	Classification	Investment period	Subject of investment	Investment effect	Expected Amount investment already	Future investment
Network/Common	Upgrade/ New installation	Three months ended March 31, 2016	Network, systems and others	Capacity increase and quality improvement; systems improvement	20,000	782
Total					20,000	782

B. Future Investment Plan

(Unit: in 100 millions of Won)

Business	Expected investment amount	Expected investment for each year			Investment effect	
		Asset type	Amount	2016		2017
Network/Common	Network, systems and others	20,000	20,000	To be determined	To be determined	Upgrades to the existing services and expanded provision of services including wideband LTE-A
Total		20,000	20,000	To be determined	To be determined	

[Fixed-line Business]

A. Investment in Progress

For the three months ended March 31, 2016, the Company spent Won 85.1 billion for capital expenditures as set out below, including the investment of Won 49.3 billion to expand subscriber networks. In 2016, the Company expects to spend additional amounts to strengthen the competitiveness of its advanced media and IoT solutions platforms; however, the overall capital expenditure amount is expected to be similar to 2015 through efficient management of investments.

(Unit: in 100 millions of Won)

Business	Classification	Investment period	Subject of investment	Investment effect	Amount	
					Total investment	already invested / Future investment
High-speed Internet				Expand subscriber networks and facilities		266
Telephone						276
Television	Upgrade/ New installation	Three months ended March 31, 2016	Backbone and subscriber network / others	Increase leased-line and integrated information system	851	To be determined
Corporate Data						
Others				Expand networks and required space		129
						180
Total					851	851

4. Revenues

(Unit: in millions of Won)

Business	Sales type	Item		For the three months ended	For the year ended	For the year ended
				March 31, 2016	December 31, 2015	December 31, 2014
Wireless	Services	Mobile communication	Export	1,747	15,035	6,773
			Domestic	3,240,376	13,254,243	13,521,108
			Subtotal	3,242,123	13,269,278	13,527,881
Fixed-line	Services	Fixed-line, B2B data, High-speed Internet, TV	Export	34,951	94,387	63,608
			Domestic	633,096	2,400,186	2,386,312
			Subtotal	668,047	2,494,573	2,449,920
Other	Services	Display and Search ad., Content	Export	10,841	53,622	20,798
			Domestic	307,452	1,319,261	1,165,199
			Subtotal	318,293	1,372,883	1,185,997
Total			Export	47,539	163,044	91,179
			Domestic	4,180,924	16,973,690	17,072,619
			Total	4,228,463	17,136,734	17,163,798

(Unit: in millions of Won)

For the three months ended	Wireless	Fixed	Other	Sub total	Internal transaction	After consolidation
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March 31, 2016

Total sales	3,647,613	809,012	480,341	4,936,966	(708,503)	4,228,463
Internal sales	405,490	140,965	162,048	708,503	(708,503)	
External sales	3,242,123	668,047	318,293	4,228,463		4,228,463
Operating income (loss)	435,753	30,545	(64,171)	402,127		402,127
Profit (loss) for the period						736,124
Total assets	23,845,261	3,592,669	2,959,097	30,397,027	(1,906,652)	28,490,375
Total liabilities	9,992,628	2,262,368	973,923	13,228,919	146,270	13,375,189

5. Derivative Transactions**A. Current Swap Contract Applying Cash Flow Risk Hedge Accounting**

Currency swap contracts under cash flow hedge accounting as of March 31, 2016 are as follows:

Borrowing date	Hedged item	Hedged risk	Contract type	Financial institution	Duration of contract
Jul. 20, 2007	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds face value of US\$400,000,000)	Foreign currency risk	Cross currency swap	Morgan Stanley and five other banks	Jul. 20, 2007 Jul. 20, 2027
Jun. 12, 2012	Fixed-to-fixed cross currency swap (Swiss Franc denominated bonds face value of CHF 300,000,000)	Foreign currency risk	Cross currency swap	Citibank and five other banks	Jun. 12, 2012 Jun. 12, 2017
Nov. 1, 2012	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds face value of US\$700,000,000)	Foreign currency risk	Cross currency swap	Barclays and nine other banks	Nov. 1, 2012 May. 1, 2018
Jan. 17, 2013	Fixed-to-fixed cross currency swap (Australia dollar denominated bonds face value of AUD 300,000,000)	Foreign currency risk	Cross currency swap	BNP Paribas and three other banks	Jan. 17, 2013 Nov. 17, 2017
Mar. 7, 2013	Floating-to-fixed cross currency interest rate swap (U.S. dollar denominated bonds face value of US\$300,000,000)	Foreign currency risk and interest rate risk	Cross currency interest rate swap	DBS Bank	Mar. 7, 2013 Mar. 7, 2020
Oct. 29, 2013	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds face value of US\$300,000,000)	Foreign currency risk	Cross currency swap	Korea Development Bank and others	Oct. 29, 2013 Oct. 26, 2018
Dec. 16, 2013	Fixed-to-fixed cross currency swap (U.S. dollar denominated loan face value of US\$74,817,000)	Foreign currency risk	Cross currency swap	Deutsche Bank	Dec. 16, 2013 Apr. 29, 2022

B. Treatment of Derivative Instruments on the Balance Sheet

As of March 31, 2016, fair values of the above derivatives recorded in assets or liabilities and details of derivative instruments are as follows:

(Unit: in millions of Won and thousands of foreign currencies)

Hedged item	Fair value			
	Accumulated gain (loss) on valuation of	Cash flow hedge Tax effect	Foreign currency translation gain	Trading purposes
				Total

	derivatives		(loss)			
Non-current assets:						
Convertible option ^(*2)						
(face amounts of Won 150 billion)					9,499	9,499
Fixed-to-fixed cross currency swap						
(U.S. dollar denominated bonds face value of US\$400,000,000)	(58,640)	(18,722)	3,879	129,806		56,323
Fixed-to-fixed cross currency swap						
(U.S. dollar denominated bonds face value of US\$700,000,000)	(15,835)	(5,056)	43,852			22,961
Floating-to-fixed cross currency swap						
(U.S. dollar denominated bonds face value of US\$300,000,000)	(9,685)	(3,093)	20,906			8,128
Fixed-to-fixed cross currency swap						
(U.S. dollar denominated bonds face value of US\$300,000,000)	(4,619)		27,359			22,740
Fixed-to-fixed cross currency swap						
(U.S. dollar denominated bonds face value of US\$74,817,000)	(3,818)	(1,219)	7,260			2,223
Total assets						121,874
Non-current liabilities:						
Fixed-to-fixed cross currency swap						
(Swiss Franc denominated bonds face value of CHF 300,000,000)	(4,830)	(1,542)	(4,946)			(11,318)
Fixed-to-fixed cross currency swap						
(Australia dollar denominated bonds face value of AUD 300,000,000)	2,839	907	(69,957)			(66,211)
Total liabilities						(77,529)

(*1) Cash flow hedge accounting has been applied to the relevant contract from May 12, 2010. Others represent gain on valuation of currency swap incurred prior to the application of hedge accounting and was recognized through profit or loss prior to the year ended December 31, 2015.

6. Major Contracts

[SK Telecom]

(Unit: in 100 millions of Won)

Category	Vendor	Start Date	Completion Date	Contract Title	Contract Amount
Real Estate	SK Broadband Co., Ltd.	February 1, 2016	January 31, 2017	Namsan Office Building Lease Contract	53
			Subtotal		53

[SK Broadband]

Below are SK Broadband's contracts related to its telecommunications equipment. In addition to the below, SK Broadband also has entered into various real estate rental agreements.

Counterparty	Contract Contents	Contract Period	Note
Telecommunication service providers	Interconnection among telecommunication service providers		Automatically renewed for two years at a time unless specific amendments are requested
KEPCO	Provision of electric facilities	From Nov. 2015 to Nov. 2016 (Unless special reasons arise, the usage period will be renewed annually)	Use of electricity poles
Seoul City Railway	Use of telecommunication line conduits	From Jan. 2015 to Dec. 2017	Use of railway telecommunication conduit (Serviced areas to expand)
Busan Transportation Corporation	Use of telecommunication line conduits	From July 2009 to July 2013 (Renewal in progress, currently in the process of transitioning to private network system, plans to enter into a contract once completed and the remaining work is	Use of railway telecommunication conduit (Serviced areas to expand)

		confirmed)	
Seoul Metro	Use of telecommunication line conduits	From May 2010 to May 2013 (Renewal in progress, currently in discussion to decide usage unit price, future plans to enter into a contract)	Use of railway telecommunication conduit (Serviced areas to expand)
Gwangju City Railway	Use of telecommunication line conduits	From Sep. 2010 to Dec. 2012 (Renewal in progress, in the completion stage of transitioning to private network system, currently reviewing whether to renew contract at the end of 2016)	Use of railway telecommunication conduit (Service lease)

* Renewal is in progress after negotiation of lower usage fees.

[SK Communications]

Counterparty	Purpose	Contract Period	Contract Amount
Kakao Corp.	Cost-per-click Internet search advertisement		Amount determined based on the number of clicks

* SK Communications and Kakao Corp. have agreed not to publicly disclose the contract period with respect to the contract with Kakao Corp.

7. R&D Investments

Set forth below are the Company's R&D expenditures.

(Unit: in millions of Won except percentages)

Category	For the	For the year ended		Remarks
	three	December 31,		
	months ended	2015	2014	
	March 31, 2016			
Raw material	97	1,267	530	
Labor	33,172	68,969	71,224	
Depreciation	33,571	147,577	176,975	
Commissioned service	8,823	37,001	67,802	
Others	10,559	67,888	81,221	
Total R&D costs	86,222	322,702	397,752	
Accounting				
	Sales and administrative expenses	84,099	315,790	390,943
	Development expenses (Intangible assets)	2,123	6,912	6,809
R&D cost / sales amount ratio (Total R&D costs / Current sales amount×100)		2.04%	1.88%	2.32%

8. Other information relating to investment decisions**A. Trademark Policies**

The Company manages its corporate brand and other product brands in a comprehensive way to protect and increase their value. The Company's Brand Strategy Council in charge of overseeing its systematic corporate branding operates full-time to execute decisions involving major brands and operates Brandnet, an intranet system to manage corporate brands by providing solutions such as registering and licensing of the brands.

B. Business-related Intellectual Property

[SK Telecom]

As of March 31, 2016, the Company holds 5,958 Korean-registered patents, 377 U.S.-registered patents, 238 Chinese-registered patents (all including patents held jointly with other companies) and more patents with other countries. The Company holds 940 Korean-registered trademarks and owns intellectual property rights to the design of the alphabet T. The designed alphabet T is registered in all business categories for trademarks (total of 45) and is being used as the primary brand of the Company.

[SK Broadband]

As of March 31, 2016, SK Broadband holds 419 Korean-registered patents relating to high-speed Internet, telephone and IPTV service. In addition, SK Broadband has applied for a patent relating to two-way broadcasting system. SK Broadband also holds a number of trademarks and service marks relating to its service and brand.

[SK Planet]

As of March 31, 2016, SK Planet held 2,424 registered patents, 130 registered design marks, 1,160 registered trademarks and five copyrights (including those held jointly with other companies) in Korea. It also holds 115 U.S.-registered patents, 90 Chinese-registered patents, 67 Japanese-registered patents, 27 E.U.-registered patents (all including patents held jointly with other companies) and 253 registered trademarks, along with a number of other intellectual property rights, in other countries.

[SK Communications]

As of March 31, 2016, SK Communications held 88 registered patents, 26 registered design rights and 631 registered trademarks in Korea.

C. Business-related Pollutants and Environmental Protection

The Company does not engage in any manufacturing and therefore does not undertake any industrial processes that emit pollutants into the air or industrial processes in which hazardous materials are used.

III. FINANCIAL INFORMATION

1. Summary Financial Information (Consolidated and Separate)

A. Summary Financial Information (Consolidated)

Below is the summary consolidated financial information of the Company as of March 31, 2016, December 31, 2015 and December 31, 2014 and for the three months ended March 31, 2016 and 2015 and the years ended December 31, 2015 and 2014. The Company's audited consolidated financial statements as of March 31, 2016 and December 31, 2015 and for the three months ended March 31, 2016 and 2015, which are prepared in accordance with K-IFRS, are attached hereto.

	(Unit: in millions of Won except number of companies)		
	As of March 31, 2016	As of December 31, 2015	As of December 31, 2014
Assets			
Current Assets	5,805,802	5,160,242	5,083,148
Cash and Cash Equivalents	759,927	768,922	834,429
Accounts Receivable Trade, net	2,328,795	2,344,867	2,392,150
Accounts Receivable Other, net	1,193,932	673,739	690,527
Others	1,523,148	1,372,714	1,166,042
Non-Current Assets	22,684,573	23,421,145	22,858,085
Long-Term Investment Securities	1,085,419	1,207,226	956,280
Investments in Associates and Joint Ventures	6,911,339	6,896,293	6,298,088
Property and Equipment, net	9,922,014	10,371,256	10,567,701
Intangible Assets, net	2,188,772	2,304,784	2,483,994
Goodwill	1,905,997	1,908,590	1,917,595
Others	671,032	732,996	634,427
Total Assets	28,490,375	28,581,387	27,941,233
Liabilities			
Current Liabilities	5,355,129	5,256,493	5,420,310
Non-Current Liabilities	8,020,060	7,950,798	7,272,653
Total Liabilities	13,375,189	13,207,291	12,692,963
Equity			
Equity Attributable to Owners of the Parent Company	15,000,850	15,251,079	14,506,739
Share Capital	44,639	44,639	44,639
Capital Surplus (Deficit) and Other			
Capital Adjustments	195,278	189,510	277,998
Retained Earnings	14,941,403	15,007,627	14,188,591
Reserves	(180,470)	9,303	(4,489)
Non-controlling Interests	114,336	123,017	741,531

Total Equity	15,115,186	15,374,096	15,248,270
Total Liabilities and Equity	28,490,375	28,581,387	27,941,233
Number of Companies Consolidated	38	37	40

(Unit: in millions of Won except per share amounts)

	For the three months ended	For the three months ended	For the year ended	For the year ended
	March 31, 2016	March 31, 2015	December 31, 2015	December 31, 2014
Operating Revenue	4,228,463	4,240,286	17,136,734	17,163,798
Operating Income	402,127	402,648	1,708,006	1,825,105
Profit Before Income Tax	736,124	560,013	2,035,365	2,253,828
Profit for the Period	572,298	442,747	1,515,885	1,799,320
Profit for the Period Attributable to Owners of the Parent Company	571,847	444,495	1,518,604	1,801,178
Profit for the Period Attributable to Non-controlling Interests	451	(1,748)	(2,719)	(1,858)
Basic Earnings Per Share (Won)	8,099	6,266	20,988	25,154
Diluted Earnings Per Share (Won)	8,099	6,266	20,988	25,154

B. Summary Financial Information (Separate)

Below is the summary separate financial information of the Company as of March 31, 2016, December 31, 2015 and December 31, 2014 and for the three months ended March 31, 2016 and 2015 and the years ended December 31, 2015 and 2014. The Company's audited separate financial statements as of March 31, 2016 and December 31, 2015 and for the three months ended March 31, 2016 and 2015, which are prepared in accordance with K-IFRS, are attached hereto.

	(Unit: in millions of Won)		
	As of March 31, 2016	As of December 31, 2015	As of December 31, 2014
Assets			
Current Assets	3,144,430	2,713,529	2,689,913
Cash and Cash Equivalents	376,632	431,666	248,311
Accounts Receivable Trade, net	1,519,419	1,528,751	1,559,281
Accounts Receivable Other, net	703,418	264,741	305,990
Others	544,961	488,371	576,331
Non-Current Assets	19,975,524	20,433,411	20,022,549
Long-Term Investment Securities	789,140	726,505	608,797
Investments in Subsidiaries and Associates	8,835,021	8,810,548	8,181,769
Property and Equipment, net	7,038,739	7,442,280	7,705,906
Intangible Assets, net	1,668,360	1,766,069	1,928,169
Goodwill	1,306,236	1,306,236	1,306,236
Others	338,028	381,773	291,672
Total Assets	23,119,954	23,146,940	22,712,462
Liabilities			
Current Liabilities	3,466,938	3,491,306	3,378,046
Non-Current Liabilities	6,098,182	5,876,174	5,792,195
Total Liabilities	9,565,120	9,367,480	9,170,241
Equity			
Share Capital	44,639	44,639	44,639
Capital Surplus and Other Capital Adjustments	369,446	369,446	433,894
Retained Earnings	13,158,431	13,418,603	12,996,790
Reserves	(17,682)	(53,228)	66,898
Total Equity	13,554,834	13,779,460	13,542,221
Total Liabilities and Equity	23,119,954	23,146,940	22,712,462

(Unit: in millions of Won except per share amounts)

	For the three months ended	For the three months ended	For the year ended	For the year ended
	March 31, 2016	March 31, 2015	December 31, 2015	December 31, 2014
Operating Revenue	3,098,261	3,133,456	12,556,979	13,012,644
Operating Income	429,851	407,826	1,658,776	1,737,160
Profit Before Income Tax	465,674	378,761	1,469,444	1,321,750
Profit for the Period	382,207	295,786	1,106,761	1,028,541
Basic Earnings Per Share				
(Won)	5,413	4,170	15,233	14,262
Diluted Earnings Per Share				
(Won)	5,413	4,170	15,233	14,262

2. Other Matters Related to Financial Information

A. Restatement of the Financial Statements

Not applicable.

B. Allowance for Doubtful Accounts

(1) Allowance for Doubtful Accounts of Trade and Other Receivables

(Unit: in millions of Won)

For the three months ended March 31, 2016

	Gross amount	Accounts	Percentage
Accounts receivable trade	2,616,113	251,138	10%
Loans	153,957	27,971	18%
Accounts receivable other	1,274,042	77,658	6%
Accrued income	11,817		0%
Guarantee deposits	303,642		0%
Total	4,359,571	356,767	8%

(Unit: in millions of Won)

For the year ended December 31, 2015

	Gross amount	Accounts	Percentage
Accounts receivable trade	2,629,605	239,495	9%
Loans	141,878	25,529	18%
Accounts receivable other	755,151	78,992	10%
Accrued income	10,753		0%
Guarantee deposits	299,142		0%
Total	3,836,529	344,016	9%

(Unit: in millions of Won)

For the year ended December 31, 2014

	Gross amount	Accounts	Percentage
Accounts receivable trade	2,682,595	221,909	8%
Loans	157,934	27,694	18%
Accounts receivable other	772,711	78,588	10%
Accrued income	10,134		0%

Guarantee deposits	289,009		0%
Total	3,912,383	328,191	8%

(2) Movements in Allowance for Doubtful Accounts of Trade and Other Receivables

(Unit: in millions of Won)

	For the three months ended March 31, 2016	For the year ended December 31, 2015	For the year ended December 31, 2014
Beginning balance	344,016	328,191	323,985
Increase of allowance for doubtful accounts	8,042	75,773	63,697
Reversal of allowance for doubtful accounts	(607)		
Write-offs	(3,869)	(87,798)	(89,529)
Other	9,185	27,850	30,039
Ending balance	356,767	344,016	328,191

(3) Policies for Allowance for Doubtful Accounts

The Company establishes allowances for doubtful accounts based on the likelihood of recoverability of trade and other receivables based on their aging at the end of the period and past customer default experience for the past two years. With respect to trade receivables relating to wireless telecommunications services, the Company considers the likelihood of recovery based on past customer default experience and the length of default in connection with the type of default (e.g., whether the customer's service has been terminated or is continued). For such trade receivables that have been overdue for more than two years after the customer's service has been terminated, the Company records an allowance of 100% of such receivables. For such trade receivables that have been overdue for less than two years after the customer's service has been terminated or relates to a customer that is continuing his service, the Company records an allowance of a certain percentage of such receivable. Consistent with customary practice, the Company writes off trade and other receivables for which the prescription period has passed or that are determined to be impossible or economically too costly to collect, including receivables that are less than Won 200,000 and more than six months overdue and receivables that have been determined to be the subject of identity theft.

(4) Aging of Accounts Receivable

(Unit: in millions of Won)

	As of March 31, 2016					Total
	Six months or less	From six months to one year	From one year to three years	More than three years		
Accounts receivable - general	2,247,273	89,855	180,083	50,300		2,567,511
Related parties	8,923	1,118	149	38,412		48,602
Total	2,256,196	90,973	180,232	88,712		2,616,113
Percentage	86.2%	3.5%	6.9%	3.4%		100%

C. Inventories

(1) Detailed Categories of Inventories

(Unit: in millions of Won)

Account Category	For the three months ended March 31, 2016	For the year ended December 31, 2015	For the year ended December 31, 2014
Merchandise	245,488	242,230	246,738
Goods in transit			
Other inventories	32,864	31,326	20,929
Total	278,352	273,556	267,667
Percentage of inventories to total assets [Inventories / Total assets]	0.98%	0.96%	0.96%

Inventory turnover

[Cost of sales / { (Beginning balance of inventories + Ending balance of inventories) / 2 }]	6.18	7.23	7.55
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(2) Reporting of Inventories

The Company holds handsets, ICT equipment for offline sales, etc. in inventory. The Company conducts physical due diligence of its inventories with its auditors at the end of each year.

D. Fair Value Measurement

See notes 4(5) to 4(7) and 4(16) of the notes to the Company's audited consolidated financial statements as of and for the years ended December 31, 2015 and 2014 for more information.

E. Key Terms of Debt Securities
[SK Telecom]

The following are key terms and conditions of bonds issued by the Company.

(As of March 31, 2016)

(Unit: in millions of Won except percentages)

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 54	Sept. 12, 2006	Sept. 12, 2016	200,000	Sept. 4, 2006	Shinhan Investment Corp.
Unsecured Bond Series 57-2	March 3, 2008	March 3, 2018	200,000	Feb. 22, 2008	Shinhan Investment Corp.

Maintenance of Financial Ratio	Key Term	Debt ratio no greater than 400%
	Compliance Status	Compliant
Restriction on Liens	Key Term	The total amount of secured debt not to exceed 50% of share capital as of the end of the previous fiscal year
	Compliance Status	Compliant
Restriction on Disposition of Assets	Key Term	Disposal of assets per fiscal year not to exceed 5 trillion won
	Compliance Status	Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 61-1	Dec. 27, 2011	Dec. 27, 2016	110,000	Dec. 19, 2011	Hana Financial Investment Co., Ltd.
Unsecured Bond Series 61-2	Dec. 27, 2011	Dec. 27, 2021	190,000	Dec. 19, 2011	Hana Financial Investment Co., Ltd.

Maintenance of Financial Ratio	Key Term	Debt ratio no greater than 300%
	Compliance Status	Compliant
Restriction on Liens	Key Term	The total amount of secured debt not to exceed 50% of share capital as of the end of the previous fiscal year
	Compliance Status	Compliant
Restriction on Disposition of Assets	Key Term	Disposal of assets per fiscal year not to exceed 2 trillion won
	Compliance Status	Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 62-1	Aug. 28, 2012	Aug. 28, 2019	170,000	Aug. 22, 2012	Meritz Securities Co., Ltd.
Unsecured Bond Series 62-2	Aug. 28, 2012	Aug. 28, 2022	140,000	Aug. 22, 2012	Meritz Securities Co., Ltd.
Unsecured Bond Series 62-3	Aug. 28, 2012	Aug. 28, 2032	90,000	Aug. 22, 2012	Meritz Securities Co., Ltd.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 100% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 2 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent	
Unsecured Bond	Series 63-1	April 23, 2013	April 23, 2023	230,000	April 17, 2013	Korea Securities Finance Corp.
Unsecured Bond	Series 63-2	April 23, 2013	April 23, 2033	130,000	April 17, 2013	Korea Securities Finance Corp.
Unsecured Bond	Series 64-1	May 14, 2014	May 14, 2019	50,000	April 29, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 64-2	May 14, 2014	May 14, 2024	150,000	April 29, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 64-4	May 14, 2014	May 14, 2029	50,000	April 29, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 65-1	Oct. 28, 2014	Oct. 28, 2019	160,000	Oct. 16, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 65-2	Oct. 28, 2014	Oct. 28, 2021	150,000	Oct. 16, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 65-3	Oct. 28, 2014	Oct. 28, 2024	190,000	Oct. 16, 2014	Korea Securities Finance Corp.
Unsecured Bond	Series 66-1	Feb. 26, 2015	Feb. 26, 2022	100,000	Feb. 11, 2015	Korea Securities Finance Corp.
Unsecured Bond	Series 66-2	Feb. 26, 2015	Feb. 26, 2025	150,000	Feb. 11, 2015	Korea Securities Finance Corp.
Unsecured Bond	Series 66-3	Feb. 26, 2015	Feb. 26, 2030	50,000	Feb. 11, 2015	Korea Securities Finance Corp.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 100% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 2 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

Name		Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond	Series 67-1	July 17, 2015	July 17, 2018	90,000	July 9, 2015	Korea Securities Finance Corp.
Unsecured Bond	Series 67-2	July 17, 2015	July 17, 2025	70,000	July 9, 2015	Korea Securities Finance Corp.
Unsecured Bond	Series 67-3	July 17, 2015	July 17, 2030	90,000	July 9, 2015	Korea Securities Finance Corp.
Unsecured Bond	Series 67-4	July 17, 2015	July 17, 2030	50,000	July 9, 2015	Korea Securities Finance Corp.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 100% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 2 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 68-1	November 30, 2015	November 30, 2018	80,000	November 18, 2015	Korea Securities Finance Corp.
Unsecured Bond Series 68-2	November 30, 2015	November 30, 2025	100,000	November 18, 2015	Korea Securities Finance Corp.
Unsecured Bond Series 68-3	November 30, 2015	November 30, 2035	70,000	November 18, 2015	Korea Securities Finance Corp.
Unsecured Bond Series 68-4	November 30, 2015	November 30, 2030	50,000	November 18, 2015	Korea Securities Finance Corp.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 100% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 2 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond 69-1	Series March 4, 2016	March 4, 2019	70,000	February 22, 2016	Korea Securities Finance Corp.
Unsecured Bond 69-2	Series March 4, 2016	March 4, 2021	100,000	February 22, 2016	Korea Securities Finance Corp.
Unsecured Bond 69-3	Series March 4, 2016	March 4, 2026	90,000	February 22, 2016	Korea Securities Finance Corp.

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Unsecured Bond 69-4	Series	March 4, 2016	March 4, 2036	80,000	February 22, 2016	Korea Securities Finance Corp.
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Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 300% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 100% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 2 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Submitted on April 27, 2016

[SK Broadband]

The following are key terms and conditions of bonds issued by SK Broadband.

(As of March 31, 2016)

(Unit: in millions of Won except percentages)

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 36-3	Jan. 19, 2012	Jan. 19, 2017	100,000	January 11, 2012	Samsung Securities Co., Ltd.
Unsecured Bond Series 37-2	Oct. 12, 2012	Oct. 12, 2017	120,000	October 8, 2012	Hanwha Investment & Securities Co., Ltd.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 500% Compliant
Restriction on Liens	Key Term Compliance Status	The total amount of secured debt not to exceed 200% of share capital as of the end of the previous fiscal year Compliant
Restriction on Disposition of Assets	Key Term Compliance Status	Disposal of assets per fiscal year not to exceed 10 trillion won Compliant
Submission of Compliance Certificate	Compliance Status	Compliant

Name	Issue Date	Maturity Date	Principal Amount	Date of Fiscal Agency Agreement	Fiscal Agent
Unsecured Bond Series 38-1	April 2, 2014	Oct. 2, 2016	80,000	March 21, 2014	Korea Securities Finance Corp.
Unsecured Bond Series 38-2	April 2, 2014	April 2, 2019	210,000	March 21, 2014	Korea Securities Finance Corp.
Unsecured Bond Series 39	Sept. 29, 2014	Sept. 29, 2019	130,000	Sept. 17, 2014	Korea Securities Finance Corp.
Unsecured Bond Series 40-1	Jan. 14, 2015	Jan. 14, 2018	50,000	Jan. 2, 2014	Korea Securities Finance Corp.
Unsecured Bond Series 40-2	Jan. 14, 2015	Jan. 14, 2020	160,000	Jan. 2, 2014	Korea Securities Finance Corp.
Unsecured Bond Series 41	July 15, 2015	July 15, 2020	140,000	July 3, 2015	Korea Securities Finance Corp.
Unsecured Bond Series 42	October 6, 2015	October 6, 2020	130,000	September 22, 2015	Korea Securities Finance Corp.

Maintenance of Financial Ratio	Key Term Compliance Status	Debt ratio no greater than 400% Compliant
Restriction on Liens	Key Term	

The total amount of secured debt not to exceed 200% of share capital as of the end of the previous fiscal year

Compliance Status Compliant

Disposal of assets per fiscal year not to exceed 2 trillion won

Restriction on Disposition of Assets Key Term
Compliance Status

Compliant

Submission of Compliance Certificate Compliance Status

Compliant

IV. AUDITOR S OPINION**1. Auditor (Consolidated)**

Three months ended March 31, 2016
KPMG Samjong Accounting Corp.

Year ended December 31, 2015
KPMG Samjong Accounting Corp.

Year ended December 31, 2014
KPMG Samjong Accounting Corp.

2. Audit Opinion (Consolidated)

Period	Auditor s opinion	Issues noted
Three months ended March 31, 2016		
Year ended December 31, 2015	Unqualified	N/A
Year ended December 31, 2014	Unqualified	N/A

3. Auditor (Separate)

Three months ended March 31, 2016
KPMG Samjong Accounting Corp.

Year ended December 31, 2015
KPMG Samjong Accounting Corp.

Year ended December 31, 2014
KPMG Samjong Accounting Corp.

4. Audit Opinion (Separate)

Period	Auditor s opinion	Issues noted
Three months ended March 31, 2016		
Year ended December 31, 2015	Unqualified	N/A
Year ended December 31, 2014	Unqualified	N/A

5. Remuneration for Independent Auditors for the Past Three Fiscal Years**A. Audit Contracts**

(Unit: in millions of Won except number of hours)

Fiscal Year	Auditors	Contents	Fee	Total number of hours accumulated for the fiscal year
Year ended December 31, 2016	KPMG Samjong Accounting Corp.	Semi-annual review		
		Quarterly review		
		Separate financial statements audit	1,350	19,412
		Consolidated financial statements audit		
		English financial statements review and other audit task		
		Semi-annual review	1,320	18,127

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Year ended December 31, 2015	KPMG Samjong Accounting Corp.	Quarterly review Separate financial statements audit Consolidated financial statements audit English financial statements review and other audit task		
Year ended December 31, 2014	KPMG Samjong Accounting Corp.	Semi-annual review Quarterly review Separate financial statements audit Consolidated financial statements audit English financial statements review and other audit task	1,280	17,890

B. Non-Audit Services Contract with External Auditors

(Unit: in millions of Won)

Period	Contract date	Service provided	Service duration	Fee
Three months ended March 31, 2016				
Year ended December 31, 2015	January 9, 2015	Audit of public WiFi	January 9-January 23, 2015	85
	September 30, 2015	Confirmation of debt ratio	September 30, 2015-October 5, 2015	30
	November 9, 2015	Audit of public WiFi	November 9-November 30, 2015	102
Year ended December 31, 2014	March 18, 2014	Due diligence of assets	March 18-April 2, 2014	50
	May 28, 2014	Tax advice	May 28-September 23, 2014	42
	June 12, 2014	Review of revised local tax laws	June 12-July 14, 2014	22

6. Change of Independent Auditors

Not applicable.

V. MANAGEMENT'S DISCUSSION AND ANALYSIS

Omitted in quarterly and semi-annual reports in accordance with Korean disclosure rules.

VI. CORPORATE ORGANIZATION INCLUDING BOARD OF DIRECTORS**1. Board of Directors****A. Overview of the Composition of the Board of Directors**

The Company's board of directors (the Board of Directors) is composed of six members: four independent directors and two inside directors. Within the Board, there are five committees: Independent Director Nomination Committee, Audit Committee, Compensation Committee, CapEx Review Committee, and Corporate Citizenship Committee.

(As of March 31, 2016)

Total number

of persons	Inside directors	Independent directors
6	Dong Hyun Jang, Dae Sik Cho	Jay Young Chung, Dae Shick Oh, Jae Hoon Lee, Jae Hyeon Ahn

At the 32nd General Meeting of Shareholders held on March 18, 2016, Dae Sik Cho and Dae Shick Oh were re-elected as an inside director and an independent director, respectively.

B. Significant Activities of the Board of Directors

Meeting	Date	Agenda	Approval
384th (the 1st meeting of 2016)	January 25, 2016	Approval of the spin-off and merger of SK Planet's location-based services business and other businesses	Approved as proposed
		Plan regarding designation of record date and closing period of the register of shareholders related to dissenting opinions in small-scale spin-offs and mergers	Approved as proposed
		Transactions of goods, services and assets with SK Planet in 2016	Approved as proposed
385th (the 2nd meeting of 2016)	February 3, 2016	Financial statements as of and for the year ended December 31, 2015	Approved as proposed
		Annual business report as of and for the year ended December 31, 2015	Approved as proposed

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	Delegation of funding through long-term borrowings in 2016	Approved as proposed
	Lease contract with SK Broadband	Approved as proposed
	Report of internal accounting management	
	Report for the period after the fourth quarter of 2015	
386th	Convocation of the 32nd General Meeting of Shareholders	Approved as proposed
(the 3rd meeting of 2016)	February 18, 2016	
	Report of internal accounting management	
387th	Approval of the spin-off and merger contract with SK Planet	Approved as proposed
(the 4th meeting of 2016)	March 2, 2016	
	Additional investment in Oneand Co., Ltd.	Approved as proposed
388th	Election of the chairman of the Board of Directors	Approved as proposed
(the 5th meeting of 2016)	March 18, 2016	
	Election of committee members	Approved as proposed
	Additional procurement of LTE frequency bands	Approved as proposed
	Transactions with SK Holdings in the second quarter of 2016	Approved as proposed
	Transactions regarding corporate bonds with affiliated company (SK Securities)	Approved as proposed
	Financial transactions with affiliated company (SK Securities)	

* The line items that do not show approval are for reporting purposes only.

C. Committees within Board of Directors

(1) Committee structure (as of March 31, 2016)

(a) Compensation Review Committee

Total number of persons	Members		Task
	Inside Directors	Independent Directors	
3		Jay Young Chung, Dae Shick Oh, Jae Hyeon Ahn	Review CEO remuneration system and amount

* The Compensation Review Committee is a committee established by the resolution of the Board of Directors.

(b) Capex Review Committee

Total number of persons	Members		Task
	Inside Directors	Independent Directors	
4		Jay Young Chung, Dae Shick Oh, Jae Hoon Lee, Jae Hyeon Ahn	Review major investment plans and changes thereto

* The Capex Review Committee is a committee established by the resolution of the Board of Directors.

(c) Corporate Citizenship Committee

Total number of persons	Members		Task
	Inside Directors	Independent Directors	
3		Jay Young Chung, Jae Hoon Lee, Jae Hyeon Ahn,	Review guidelines on corporate social responsibility (CSR) programs, etc.

* The Corporate Citizenship Committee is a committee established by the resolution of the Board of Directors.

(d) Independent Director Nomination Committee

Total number of persons	Members		Task
	Inside Directors	Independent Directors	

3 Dong Hyun Jang Jay Young Chung, Dae Shick Oh Nomination of independent directors

* Under the Korean Commercial Code, a majority of the members of the Independent Director Nomination Committee should be independent directors.

(e) Audit Committee

Total number of persons	Inside Directors	Members Independent Directors	Task
3		Dae Shick Oh, Jae Hoon Lee, Jae Hyeon Ahn	Review financial statements and supervise independent audit process, etc.

* The Audit Committee is a committee established under the provisions of the Articles of Incorporation and the Korean Commercial Code.

2. Audit System

The Company's Audit Committee consists of three independent directors, Dae Shick Oh, Jae Hoon Lee and Jae Hyeon Ahn.

Major activities of the Audit Committee as of March 31, 2016 are set forth below.

Meeting	Date	Agenda	Approval
		Report of internal accounting management system	
		Review of business and audit results for the second half of 2015 and business and audit plans for 2016	
The 1st meeting of 2016	February 2, 2016	Evaluation of internal monitoring controls based on the opinion of the members of the Audit Committee	Approved as proposed
		Construction of fixed-line and wireless networks in 2016	
		Contract for payment of customer appreciation gifts in 2016	Approved as proposed
		Service contract with SKTCH	Approved as proposed
		Report on the IFRS audit of fiscal year 2015	Approved as proposed
		Report on review of 2015 internal accounting management system	Approved as proposed
The 2nd meeting of 2016	February 17, 2016	Evaluation of internal accounting management system operation	Approved as proposed
		Agenda and document review for the 32nd General Meeting of Shareholders	Approved as proposed
		Auditor's report for fiscal year 2015	Approved as proposed
The 3rd meeting of 2016	March 17, 2016	Changes in a contract for maintenance services of transmission equipment and optical cables in 2016	Approved as proposed
		Contract for maintenance services of transmission equipment in 2016	Approved as proposed

* The line items that do not show approval are for reporting purposes only.

3. Shareholders Exercise of Voting Rights

A. Voting System and Exercise of Minority Shareholders Rights

Pursuant to the Articles of Incorporation as shown below, the cumulative voting system was first introduced in the general meeting of shareholders held in 2003.

Articles of Incorporation	Description
Article 32(3) (Election of Directors)	Cumulative voting under Article 382-2 of the Korean Commercial Code will not be applied for the election of directors.

Article 4 of the 12th Supplement to the Articles of Incorporation (Interim Regulation) Article 32(3) of the Articles of Incorporation shall remain effective until the day immediately preceding the date of the general meeting of shareholders held in 2003. Also, neither written or electronic voting system nor minority shareholder rights is applicable.

VII. SHAREHOLDERS**1. Shareholdings of the Largest Shareholder and Related Persons****A. Shareholdings of the Largest Shareholder and Related Persons**

(As of March 31, 2016)

(Unit: in shares and percentages)

Name	Relationship	Type of share	Number of shares owned and ownership ratio			
			Beginning of Period Number of shares	Ownership ratio	End of Period Number of shares	Ownership ratio
SK Holdings Co., Ltd.	Largest Shareholder	Common share	20,363,452	25.22	20,363,452	25.22
Tae Won Chey	Officer of affiliated company	Common share	100	0.00	100	0.00
Shin Won Chey	Officer of affiliated company	Common share	1,067	0.00	1,067	0.00
Dong Hyun Jang	Officer of the Company	Common share	251	0.00	251	0.00
Myung Hyun Cho	Officer of affiliated company	Common share	60	0.00	60	0.00
Total		Common share	20,364,930	25.22	20,364,930	25.22

B. Overview of the Largest Shareholder

As of March 31, 2016, the Company's largest shareholder was SK Holdings Co., Ltd. (SK Holdings) with 20,363,452 shares (25.22%) of the Company. SK Holdings was established on April 13, 1991 and was made public on the securities market for the first time under the name SK C&C Co., Ltd. on November 11, 2009. On August 3, 2015, SK Holdings merged with and into SK C&C and the merged entity was renamed SK Holdings. The main business of SK Holdings includes managing its subsidiaries as a holding company, IT services, security services and logistics services, among others.

C. Changes in Shareholdings of the Largest Shareholder

Changes in shareholdings of the largest shareholder are as follows:

(As of March 31, 2016)

(Unit: in shares and percentages)

Largest	Date of the change in the largest shareholder/	Shares Held	Holding Ratio	Remarks
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Shareholder	Date of change in shareholding			
	January 2, 2014	20,367,290	25.22	Shin Won Chey, SKC's Chairman, purchased 1,000 shares
	March 24, 2014	20,368,290	25.23	Shin Won Chey, SKC's Chairman, purchased 1,000 shares
SK Holdings	January 2, 2015	20,364,290	25.22	Shin Won Chey, SKC's Chairman, disposed of 4,000 shares
	March 20, 2015	20,363,803	25.22	Appointment of CEO Dong Hyun Jang (ownership of 251 shares of the Company), Retirement of Sung Min Ha
	June 9, 2015	20,365,006	25.22	Purchase through the Share Exchange between SK Broadband and SK Telecom (Shin Won Chey, SKC's Chairman, purchased 1,067 shares, and Myung Hyun Cho, SK Broadband's independent director, purchased 136 shares)
	August 3, 2015	20,364,930	25.22	Myung Hyun Cho, SK Broadband's independent director, disposed of 76 shares

* Shares held are the sum of shares held by SK Holdings and its related parties.

2. Distribution of Shares

A. Shareholders with ownership of 5% or more and others

(As of December 31, 2015) (Unit: in shares and percentages)

Rank	Name (title)	Number of shares	Common share		Remarks
			Ownership ratio		
1	Citibank ADR	9,245,141	11.45		
2	SK Holdings	20,363,452	25.22		
3	SK Telecom	10,136,551	12.55		Treasury shares
4	National Pension Service	6,963,591	8.62		
Shareholdings under the Employee Stock Ownership Program		67	0.00		

∅ As of March 31, 2016, it is difficult to figure out the current status of stock ownership due to closing of the register of shareholders. The numbers above are as of December 31, 2015, and as a result, may differ from the actual numbers as of March 31, 2016.

B. Shareholder Distribution

(As of December 31, 2015) (Unit: in shares and percentages)

Classification	Number of shareholders	Ratio (%)	Number of shares	Ratio (%)	Remarks
Total minority shareholders*	62,620	99.87%	33,220,219	41.14%	

* Defined as shareholders whose shareholding is less than a hundredth of the total issued and outstanding shares.

∅ As of March 31, 2016, it is difficult to figure out the current status of stock ownership due to closing of the register of shareholders. The numbers above are as of December 31, 2015, and as a result, may differ from the actual numbers as of March 31, 2016.

3. Share Price and Trading Volume in the Last Six Months

A. Domestic Securities Market

(Unit: in Won and shares)

Types		March 2016	February 2016	January 2016	December 2015	November 2015	October 2015
Common stock	Highest	223,000	233,500	210,500	234,000	238,500	261,500
	Lowest	207,500	204,500	193,000	215,000	227,000	241,000
	Average	213,818	218,861	203,650	229,667	231,857	254,952
Daily transaction volume	Highest	385,725	1,126,589	348,930	423,812	1,054,660	349,061
	Lowest	71,671	102,889	77,348	81,812	98,708	89,213
Monthly transaction volume		3,866,625	4,561,480	4,349,859	3,422,164	5,455,214	3,438,373

B. Foreign Securities Market**New York Stock Exchange**

(Unit: in U.S. dollars and number of American Depositary Receipts)

Types		March 2016	February 2016	January 2016	December 2015	November 2015	October 2015
Depository receipt	Highest	20.98	20.82	19.99	22.35	22.72	25.49
	Lowest	19.60	18.78	17.89	20.15	21.61	23.56
	Average	20.26	19.64	18.92	21.51	22.16	24.72
Daily transaction volume	Highest	1,080,598	1,194,211	1,279,531	902,348	1,084,936	1,095,579
	Lowest	275,174	341,417	368,941	198,054	234,758	199,111
Monthly transaction volume		12,929,342	13,790,441	14,437,399	10,125,454	10,721,722	11,570,760

VIII. EMPLOYEES AND DIRECTORS**1. Employees**

(As of March 31, 2016)

(Unit: in persons and millions of Won)

Business segment	Gender	Number of employees			Aggregate wage		
		Employees without a fixed term of employment Part-time	Employees with a fixed term of employment Part-time	Total	Average service year	for the first quarter of 2016	Average wage per person
	Male	3,554	64	3,618	12.9	191,229	53
	Female	525	49	574	10.3	21,580	38
Total		4,079	113	4,192	12.5	212,809	51

* Based on Section 9-1-2 (Employee Status) of the Corporate Disclosure Guidelines (amended as of February 2015).

* Average wage per person was calculated based on the average number of employees for the three months ended March 31, 2016 (Total: 4,184, Male: 3,611 Female: 573)

2. Compensation of Directors**A. Amount Approved at the Shareholders Meeting**

(As of March 31, 2016)

(Unit: in millions of Won)

Classification	Number of Directors	Aggregate Amount Approved
Directors	6	12,000

B. Amount Paid

(As of March 31, 2016)

(Unit: in millions of Won)

Classification	Number of Directors	Aggregate Amount Paid	Amount Paid Per Director
Insider Directors	2	1,183	592
Independent Directors	1	19	19
Audit Committee Members	3	57	19
Total	6	1,259	

3. Individual Compensation of Directors

Omitted in quarterly reports in accordance with Korean disclosure rules.

IX. RELATED PARTY TRANSACTIONS**1. Line of Credit Extended to the Largest Shareholder**

(Unit: in millions of Won)

Name (Corporate name)	Relationship	Account category	Change details			Accrued interest	Remarks
			Beginning	Increase	Decrease		
SK Wyverns	Affiliate	Long-term and short-term loans	1,017			1,017	

2. Transfer of Assets to/from the Largest Shareholder and Other Transactions

None.

3. Transactions with the Largest Shareholder

(Unit: in millions of Won)

Name (Corporate name)	Relationship	Investment	Transaction period	Transaction items	Transaction
					amount
PS&Marketing		Sales/			
	Affiliate	Purchases	January 1, 2016 to March 31, 2016	Marketing commissions, etc.	381,469
SK Broadband		Sales/			
	Affiliate	Purchases	January 1, 2016 to March 31, 2016	Interconnection revenues, etc.	152,129

4. Related Party Transactions

See note 33 of the notes to the Company's consolidated financial statements attached hereto for more information regarding related party transactions.

5. Related Party Transactions (excluding Transactions with the Largest Shareholder and Related Persons)**A. Provisional Payment and Loans (including loans on marketable securities)**

(Unit: in millions of Won)

Name (Corporate name)	Relationship	Account category	Change details			Accrued interest	Remarks
			Beginning	Increase	Decrease		
Baekmajang and others	Agency	Long-term and short-term loans	58,602	43,081	(30,211)	71,472	
Daehan Kanggun BCN Inc.	Investee	Long-term loans	22,148			22,148	
Wave City Development, Inc.	Investee	Short-term loans	1,890		(1,700)	190	

X. OTHER INFORMATION RELATING TO THE PROTECTION OF INVESTORS**1. Developments in the Items Mentioned in Prior Reports on Important Business Matters****A. Status and Progress of Major Management Events**

Date	Resolution	Description	Status
November 2, 2015	Acquisition of other company shares and investment securities	1. Issuing company: CJ HelloVision 2. Expected acquisition: 23,234,060 common shares (30.0%) 3. Amount to be paid: Won 500 billion 4. Acquisition Method: cash 5. Purpose of acquisition: To secure position as the next generation media platform provider through merger with subsidiary SK Broadband	The regulatory approval review from the relevant authorities, including the MSIP, is still in process, and the Company will disclose the future timetable once confirmed.

B. Summary Minutes of the General Meeting of Shareholders

Date	Agenda	Resolution
30th Fiscal Year Meeting of Shareholders (March 21, 2014)	1. Approval of the financial statements for the year ended December 31, 2013	Approved (Cash dividend, Won 8,400 per share)
	2. Amendments to Articles of Incorporation	
	3. Election of directors	Approved
	Election of an inside director	
	Election of an independent director	Approved (Sung Min Ha)
	Election of an independent director	Approved (Jay Young Chung)
	Election of an independent director	Approved (Jae Hoon Lee)
	4. Election of an independent director as Audit Committee member	Approved (Jae Hyeon Ahn)
		Approved (Jae Hyeon Ahn)
	5. Approval of remuneration limit for directors	

Approved (Won 12 billion)

31st Fiscal Year Meeting of Shareholders (March 20, 2015)	1.	Approval of the financial statements for the year ended December 31, 2014	Approved (Cash dividend, Won 8,400 per share)
	2.	Amendments to Articles of Incorporation	
	3.	Election of directors	Approved
		Election of an inside director	
	4.	Election of an independent director as Audit Committee member	Approved (Dong Hyun Jang)
			Approved (Jae Hoon Lee)
	5.	Approval of remuneration limit for directors	
			Approved (Won 12 billion)
32nd Fiscal Year Meeting of Shareholders (March 18, 2016)	1.	Approval of the financial statements for the year ended December 31, 2015	Approved (Cash dividend, Won 9,000 per share)
	2.	Amendments to Articles of Incorporation	
	3.	Election of directors	Approved
		Election of an inside director	
		Election of an independent director	Approved (Dae Sik Cho)
	4.	Election of an independent director as Audit Committee member	Approved (Dae Shick Oh)
			Approved (Dae Shick Oh)
	5.	Approval of remuneration limit for directors	
	6.	Amendments to executive payroll regulations	Approved (Won 12 billion)
			Approved

2. Contingent Liabilities

[SK Telecom]

A. Material Legal Proceedings

(1) Claim for copyright license fees regarding Coloring services

50

On May 7, 2010, Korea Music Copyright Association (KOMCA) filed a lawsuit with the court demanding that the Company pay KOMCA license fees for the Company's Coloring services. The court rendered a judgment against the Company ordering the Company to pay Won 570 million to KOMCA, which was affirmed by the appellate court on October 26, 2011. The Company filed an appeal at the Supreme Court of Korea and the judgment was overturned on July 11, 2013. The case was remanded down to the appellate court which ruled in favor of the Company on September 4, 2014. KOMCA filed an appeal at the Supreme Court of Korea, and on January 15, 2015, the Supreme Court of Korea affirmed the Seoul High Court's decision. There is no impact on the Company's business or results of operation as the final outcome of this litigation has been rendered in favor of the Company.

B. Other Matters

None.

[SK Broadband]

A. Material Legal Proceedings

(1) SK Broadband as the plaintiff

(Unit: in thousands of Won)

Description of Proceedings	Date of Commencement of Proceedings	Amount of Claim	Status
Dispute to dismiss an order to compensate for damages	October 2014	715,121	Pending before appellate court
Others		317,347	
Total		1,032,468	

(2) SK Broadband as the defendant

(Unit: in thousands of Won)

Description of Proceedings	Date of Commencement of Proceedings	Amount of Claim	Status
Damages claim by Mag Telecom Co., Ltd. and 7 others	January 2012	3,560,465	Pending before district court
Others		318,615	
Total		3,879,080	

The Company does not believe that the outcome of any of the proceedings in which SK Broadband is named as a defendant will have a material effect on the Company's financial statements.

B. Other Contingent Liabilities

(1) Pledged assets and covenants

SK Broadband, upon approval by its board of directors, has provided guarantees for financial instruments amounting to Won 1.1 billion to support employees' funding for the Employee Stock Ownership Program.

Additionally, SK Broadband has provided geun mortgage amounting to Won 8.8 billion to others, including Ilsan Guksa, on a part of its buildings in connection with the leasing of the buildings.

Seoul Guarantee Insurance Company has provided a performance guarantee of Won 15.8 billion to SK Broadband in connection with the performance of certain contracts and the repair of any defects.

SK Broadband has entered into revolving credit facilities with a limit of Won 100 billion with Shinhan Bank and one other financial institution in relation to the Company's loans.

SK Broadband has entered into a leased line contract and a resale contract for fixed-line telecommunication services with SK Telecom.

KB Kookmin Bank has provided a payment guarantee of Won 100 million to SK Broadband in connection with its e-commerce business.

[SK Planet]

A. Material Legal Proceedings

As of March 31, 2016, there were eight pending cases proceeding with SK Planet as the defendant and the aggregate amount of the claim was Won 117.4 million. The management cannot reasonably forecast the outcome of this case and no amount in connection with this proceeding was recognized on the Company's financial statements.

B. Other Contingent Liabilities

None.

[SK Communications]

A. Material Legal Proceedings

As of March 31, 2016, the aggregate amount of claims was Won 1.1 billion. The Company successfully defended some but not all suits relating to a leak of personal information of subscribers of NATE. Relevant proceedings remain pending at various courts in Korea. The management cannot reasonably forecast the outcome of the pending proceedings, and as a result, adjustments were not made in the financial statements of the Company. The Company does not believe that the outcome of any of the proceedings in which SK Communications is named as a defendant will have a material effect on the Company's financial statements.

B. Other Contingent Liabilities

The material payment guarantees provided by third parties to SK Communications as of March 31, 2016 are set forth in the table below.

			(Unit: in thousands of Won)
Financial Institution	Guarantee		Amount
Seoul Guarantee			
Insurance Company	Prepaid coverage payment guarantee		700,000
	Provisional deposit guarantee insurance for bonds		190,000
	Provisional attachment of real estate		118,000
	Total		1,008,000

[PS&Marketing]

A. Other Contingent Liabilities

Shinhan Bank has provided a payment guarantee of Won 3 billion for PS&Marketing's purchase of mobile devices from Apple Korea Ltd.

3. Status of sanctions, etc.

[SK Telecom]

On July 4, 2012, the Fair Trade Commission issued correctional orders and imposed fines on the Company and seven affiliated companies for alleged unfair advantage provided to SK C&C, an affiliated company, in services fees for information technology system management and operation. The Company and SK Planet were imposed fines of Won 25,042 million and Won 1,349 million, respectively. The Company and the seven affiliated companies appealed the orders and on May 14, 2014, won the suit at the Seoul High Court. The Fair Trade Commission appealed the decision, and on March 10, 2016, the Supreme Court of Korea ruled in favor of the Company.

On December 27, 2013, the Korea Communications Commission imposed on the Company a fine of Won 56.0 billion and issued a correctional order for providing discriminatory subsidies to subscribers. The Company paid the fine and completed the improvement of the procedures and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order by January 2014.

On March 7, 2014, the MSIP imposed a suspension of operations for 45 days for failure to observe the order of the Korea Communications Commission to cease providing discriminatory subsidies to subscribers. The Company suspended its operations during the period between April 5, 2014 and May 19, 2014, and reported to the MSIP on the implementation of actions pursuant to the suspension order by May 2014.

On March 13, 2014, the Korea Communications Commission imposed on the Company a fine of Won 16.65 billion, imposed a suspension on acquiring new customers for 7 days, and issued a correctional order for providing discriminatory subsidies to subscribers. In April 2014, the Company paid the fine and completed the improvement of the procedures and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order by April 2014. The Company suspended acquisition of new customers during the period beginning September 11, 2014 and ending September 17, 2014, and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order by September 2014.

On January 31, 2013, the Seoul Central District Court acquitted Mr. Jae Won Chey, the Company's former director and vice chairman, on all charges against him. On September 27, 2013, the Seoul High Court reversed the acquittal of the above-mentioned former director, sentencing him to a prison term of three and a half years for violating the Act on the Aggravated Punishment, etc. of Specific Economic Crimes. On February 27, 2014, the Supreme Court of Korea affirmed the Seoul High Court's decision. While the court's final decision on the appealed case is not expected to have a material effect on the Company's financial position, investors should note that it is difficult to predict, among others, the market's assessment of such case.

On August 21, 2014, the Korea Communications Commission imposed on the Company a fine of Won 37.1 billion and issued a correctional order for providing discriminatory subsidies to subscribers. The Company paid the fine and completed the improvement of the procedures and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order by September 2014.

On December 4, 2014, the Korea Communications Commission imposed on the Company a fine of Won 800 million and issued a correctional order for violating the Mobile Device Distribution Improvement Act. The Company paid the fine and completed the improvement of the procedures and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order by January 2015.

On March 12, 2015, the Korea Communications Commission imposed on the Company a fine of Won 934 million and issued a correctional order for violating the Mobile Device Distribution Improvement Act with respect to the Company's compensation programs for used handsets. The Company paid the fine and completed the improvement of the procedures and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order by April 2015.

On March 26, 2015, the Korea Communications Commission imposed on the Company a fine of Won 23.5 billion, imposed a suspension on acquiring new customers for seven days, and issued a correctional order for violating the Mobile Device Distribution Improvement Act. The Company paid the fine and implemented the improvement of the procedures and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order in May 2015. The suspension on acquiring new customers was implemented from October 1, 2015 to October 7, 2015.

On May 13, 2015, the Korea Communications Commission imposed on the Company a fine of Won 3.56 billion and issued a correctional order for violating its obligations to protect personal information (a fine of Won 360 million imposed for violation of its obligations to protect personal information and Won 3.2 billion imposed for damaging users' interests). The Company paid the fine in July 2015 and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order in September 2015. Whether the correctional order on the violation of obligations to protect personal information will be enforced depends on the Court's ruling following the Company's filing of an administrative proceeding to appeal the order on June 24, 2015.

On May 28, 2015, the Korea Communications Commission imposed on the Company a fine of Won 350 million and issued a correctional order for misleading and exaggerated advertisement of bundled media and telecommunications products. The Company paid the fine in August 2015 and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order in October 2015.

On December 10, 2015, the Korea Communications Commission imposed on the Company a fine of Won 560 million and issued a correctional order for misleading and exaggerated advertisement of bundled media and telecommunications products. The Company paid the fine and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order in February 2016.

On January 14, 2016, the Korea Communications Commission imposed on the Company a fine of Won 15 million and issued a correctional order for failure to comply with the retention period for its subscribers' personal information. The Company paid the fine and reported to the Korea Communications Commission on the implementation of actions pursuant to the correctional order.

[SK Broadband]

(1) Violation of the Telecommunications Business Act

Date: December 10, 2015

Sanction: SK Broadband received a correctional order (corrective measures for damaging users' interests through misleading and exaggerated advertisement of bundled media and telecommunications products).

Reason and the Relevant Law: Violated Article 50-1 Paragraph 5 of the Telecommunications Business Act and Article 42-1 of its enforcement ordinance by inducing subscribers through misleading and exaggerated advertisements.

Status of Implementation: Made an official announcement about having received the correctional order and paid the fine.

Company's Plan: Make an official announcement about having received the correctional order

(2) Violation of the Telecommunications Business Act

Date: May 28, 2015

Sanction: SK Broadband received a correctional order (corrective measures for damaging users interests through misleading and exaggerated advertisement of bundled media and telecommunications products).

Reason and the Relevant Law: Violated Article 50-1 Paragraph 5 of the Telecommunications Business Act and Article 42-1 of its enforcement ordinance by inducing subscribers through misleading and exaggerated advertisements.

Status of Implementation: Established plans to manage distribution network related to the misleading and exaggerated advertisements.

Company's Plan: Make an official announcement about having received the correctional order and improve operational procedures.

(3) Violation of the Act on Consumer Protection in Electronic Commerce

Date: July 11, 2014

Sanction: SK Broadband received a correctional order (relating to the failure to notify consumers of information relating to cancellations of purchases) and a fine of Won 1 billion.

Reason and the Relevant Law: Violated Article 13 of the Act on Consumer Protection in Electronic Commerce by not having notified consumers of the procedures for cancellation of purchases for paid IPTV contents.

Status of Implementation: Implemented voluntary improvements to notify consumers of cancellation procedures for such purchase prior to a decision by the Fair Trade Commission.

Company's Plan: Implement the correctional order and pay the fine.

(4) Violation of the Act on Facilitation of the Use of Information Network and Protection of Information

Date: June 16, 2014

Sanction: SK Broadband was imposed a fine of Won 3 million.

Reason and the Relevant Law: Violated Articles 59 and 76 of the Act on Facilitation of the Use of Information Network and Protection of Information and Article 76 of the Enforcement Decree of the Act by not having designated proper contacts for the users of telecommunications billing services to raise objections and protect rights and interests of the users and by not having provided the contact information on the Internet or other means of communication.

Status of Implementation: Paid the fine, designated contact persons for user protection of telecommunications billing services, provided contact information on the Company's website, and paid the fine.

Company's Plan: Designate contact persons for user protection of telecommunications billing services and provide contact information to users.

[SK Telink]

(1) Violation of the Telecommunications Business Act

Date: February 4, 2016

Sanction: SK Telink received a correctional order and a fine of Won 49 million.

Reason and the Relevant Law: Violated Article 50-1, Paragraph 5 of the Telecommunications Business Act and Article 42-1 of the related Enforcement Decree by transferring account names of cell phone lines without subscribers' consent, changing phone numbers upon such transfer of account names, subscribing users to cell phone lines that exceed the maximum number of cell phone lines determined in the user agreement, opening accounts using a third party's name and transferring ownership of and reselling the account, changing account names with fabricated names of foreigners and changing accounts of cell phone lines owned by foreigners whose residency period in Korea has expired.

Status of Implementation: Ceased the prohibited practice, disclosed having received the correctional order in the press (May 2016) and paid the fine (May 2016).

Company's Plan: Improve operating procedures to prevent its recurrence.

(2) Violation of the Telecommunications Business Act

Date: August 21, 2015

Subject: SK Telink

Sanction: SK Telink received a correctional order and a fine of Won 480 million.

Reason and the Relevant Law: Violated Article 50-1, Paragraph 5 and Article 50-2 of the Telecommunications Business Act and Article 42-1 of the related Enforcement Decree by failing to inform or giving false information about key terms of the contract and failing to deliver usage contract

Status of Implementation: Ceased the prohibited practice, disclosed having received the correctional order in a newspaper (October 2015), improved operating procedures related to recruitment of users through phone solicitation calls and paid the fine (October 2015).

Company's Plan: Accurately inform consumers of key terms of the contract and distribute usage contract by mail after entering into contract.

4. Important Matters That Occurred After March 31, 2016

[SK Telecom]

The Company is aiming to transform into a next generation platform solutions provider as a foundation for continued growth. It is expected that the Company will leverage the location-based services business and the mobile phone verification services business in line with this goal and SK Planet will further concentrate its resources on its commerce business. The Company expects that various business synergies will be created within the Company's platform business such as its online-to-offline business, location-based service business and big data business through the Company's ability to leverage Korea's leading real-time mobile navigation service, T-Map Navigation, as well as the other location-based services that it acquires from SK Planet. In addition, the Company will be able to increase the range of services it offers to customers by directly operating the mobile phone verification services business acquired from SK Planet. The effective date of the spin-off and merger of these businesses was April 5, 2016.

SK Telecom acquired 60 MHz of bandwidth in the 2.6GHz broadband and [narrowband] spectrum through the frequency bandwidth auction held on May 2, 2016. As a core frequency spectrum with a global ecosystem, the 2.6GHz spectrum allows for existing customers to take additional advantage of broadband speeds and provides capacity relief at an early stage, thus providing for faster and more stable data services. The Company acquired 60 MHz of bandwidth in the 2.6GHz spectrum for Won 1.3 trillion, and the MSIP plans to announce the frequency reallocation price for the 2.1GHz spectrum based on the results of the auction price for such spectrum.

[SK Planet]

On January 21, 2016, SK Planet's board of directors resolved to spin off its location-based services business and mobile phone verification services business and merge them into SK Telecom in order to further concentrate its resources on its commerce business. The effective date of the spin-off and merger of these businesses was April 5, 2016.

[SK Broadband]

The merger agreement with CJ Hellovision was approved at the extraordinary meeting of shareholders on February 26, 2016. As of March 31, 2016, the regulatory approval review from the relevant authorities, including the MSIP, is still in process, and the Company will disclose the future timetable once confirmed.

A. Use of Proceeds from Public Offerings

Not applicable.

B. Use of Proceeds from Private Offerings

(As of March 31, 2016)

Classification	Closing Date	Proceeds	Planned Use of Proceeds	(Unit: in millions of Won)	
				Actual Use of Proceeds	Reasons for Change
Convertible Bonds*	April 7, 2009	437,673	Refinancing of convertible bonds issued in May 2004	Refinancing and working capital	

* In 2013, holders exercised their conversion rights with respect to an aggregate principal amount of US\$326,023,000 of the convertible notes. The Company delivered 1,241,337 treasury shares in respect of US\$170,223,000 of the exercised aggregate principal amount and delivered cash in respect of the remainder due to the limit on foreign ownership. In connection with such conversion, the Company recognized Won 135.1 billion in financial expenses in 2013. On November 13, 2013, the Company exercised its early redemption right and on December 13, 2013, redeemed the US\$6,505,000 principal amount of convertible notes not converted by noteholders.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.

(Registrant)

By: /s/ Sung Hyung Lee
(Signature)

Name: Sung Hyung Lee
Title: Senior Vice President

Date: June 16, 2016

SK TELECOM CO., LTD.

Condensed Separate Interim Financial Statements

(Unaudited)

March 31, 2016 and 2015

(With Independent Auditors' Review Report Thereon)

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Independent Auditors' Review Report

Based on a report originally issued in Korean

To The Board of Directors and Shareholders

SK Telecom Co., Ltd.:

Reviewed financial statements

We have reviewed the accompanying condensed separate interim financial statements of SK Telecom Co., Ltd. (the Company), which comprise the condensed separate statement of financial position as of March 31, 2016, the condensed separate statements of income, comprehensive income, changes in equity and cash flows for the three-month periods ended March 31, 2016 and 2015, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's responsibility

Management is responsible for the preparation and fair presentation of these condensed separate interim financial statements in accordance with Korean International Financial Reporting Standards (K-IFRS) No.1034, *Interim Financial Reporting*, and for such internal controls as management determines necessary to enable the preparation of condensed separate interim financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to issue a report on these condensed separate interim financial statements based on our reviews.

We conducted our reviews in accordance with the Review Standards for Quarterly and Semiannual Financial Statements established by the Securities and Futures Commission of the Republic of Korea. A review of interim financial statements consists principally of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Korean Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our reviews, nothing has come to our attention that causes us to believe that the accompanying condensed separate interim financial statements referred to above are not prepared fairly, in all material respects, in accordance with K-IFRS No.1034, *Interim Financial Reporting*.

Other matters

The separate statement of finance position of the Company as of December 31, 2015, and the related separate statements of income, comprehensive income, changes in equity and cash flows for the year then ended, which are not accompanying this report, were audited by us in accordance with Korean Standards on Auditing and our report thereon, dated February 23, 2016, expressed an unqualified opinion. The accompanying condensed separate statement of financial position of the Company as of December 31, 2015, presented for comparative purposes, is consistent, in all material respects, with the audited separate financial statements from which it has been derived.

The procedures and practices utilized in the Republic of Korea to review such condensed separate interim financial statements may differ from those generally accepted and applied in other countries.

KPMG Samjong Accounting Corp.

Seoul, Korea

May 4, 2016

This report is effective as of May 4, 2016, the review report date. Certain subsequent events or circumstances, which may occur between the review report date and the time of reading this report, could have a material impact on the accompanying condensed separate financial statements and notes thereto. Accordingly, the readers of the review report should understand that the above review report has not been updated to reflect the impact of such subsequent events or circumstances, if any.

SK TELECOM CO., LTD.

Condensed Separate Statements of Financial Position

As of March 31, 2016 and December 31, 2015

<i>(In millions of won)</i>	<i>Note</i>	March 31, 2016	December 31, 2015
Assets:			
Current Assets:			
Cash and cash equivalents	26,27	₩ 376,632	431,666
Short-term financial instruments	4,26,27	106,500	121,500
Short-term investment securities	6,26,27	157,341	92,262
Accounts receivable trade, net	5,26,27,28	1,519,419	1,528,751
Short-term loans, net	5,26,27,28	59,052	47,741
Accounts receivable other, net	5,26,27,28	703,418	264,741
Prepaid expenses		90,609	92,220
Inventories, net		43,701	45,991
Advanced payments and other	5,26,27	87,758	88,657
Total Current Assets		3,144,430	2,713,529
Non-Current Assets:			
Long-term financial instruments	4,26,27	10,062	10,062
Long-term investment securities	6,26,27	789,140	726,505
Investments in subsidiaries and associates	7	8,835,021	8,810,548
Property and equipment, net	8,28	7,038,739	7,442,280
Goodwill	9	1,306,236	1,306,236
Intangible assets, net	10	1,668,360	1,766,069
Long-term loans, net	5,26,27,28	34,827	35,080
Long-term prepaid expenses		27,194	29,802
Guarantee deposits	5,26,27,28	166,562	166,656
Long-term derivative financial assets	15,26,27	99,134	139,923
Other non-current assets		249	250
Total Non-Current Assets		19,975,524	20,433,411
Total Assets		₩ 23,119,954	23,146,940

See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Condensed Separate Statements of Financial Position, Continued

As of March 31, 2016 and December 31, 2015

<i>(In millions of won)</i>	<i>Note</i>	March 31, 2016	December 31, 2015
Liabilities and Shareholders Equity:			
Current Liabilities:			
Short-term borrowings	11,26,27	₩	230,000
Current installments of long-term debt, net	11,26,27	322,732	592,637
Current installments of long-term payables other	12,26,27	115,486	120,185
Accounts payable other	26,27,28	1,362,373	927,170
Withholdings	26,27	654,690	607,690
Accrued expenses	26,27	462,807	540,770
Income tax payable	24	444,441	375,189
Unearned revenue		3,208	10,014
Provisions	13	40,136	37,551
Advanced receipts		61,065	50,100
Total Current Liabilities		3,466,938	3,491,306
Non-Current Liabilities:			
Debentures, excluding current installments, net	11,26,27	5,360,262	5,033,495
Long-term borrowings, excluding current installments, net	11,26,27	71,409	72,554
Long-term payables - other	12,26,27	438,470	550,964
Long-term unearned revenue		2,769	2,768
Defined benefit liabilities	14	22,491	4,006
Long-term derivative financial liabilities	15,26,27	77,529	89,296
Long-term provisions	13	17,344	20,055
Deferred tax liabilities	24	60,623	56,274
Other non-current liabilities	26,27	47,285	46,762
Total Non-Current Liabilities		6,098,182	5,876,174
Total Liabilities		9,565,120	9,367,480
Shareholders Equity:			
Share capital	1,16	44,639	44,639
Capital surplus and other capital adjustments	16,17,18	369,446	369,446
Retained earnings	19	13,158,431	13,418,603
Reserves	20	(17,682)	(53,228)
Total Shareholders Equity		13,554,834	13,779,460

Total Liabilities and Shareholders Equity	₩ 23,119,954	23,146,940
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See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Condensed Separate Statements of Income

For the three-month periods ended March 31, 2016 and 2015

<i>(In millions of won except for per share data)</i>	<i>Note</i>	March 31, 2016	March 31, 2015
Operating revenue:	28		
Revenue		₩ 3,098,261	3,133,456
Operating expense:	28		
Labor		172,985	173,327
Commissions		1,218,278	1,343,070
Depreciation and amortization		542,446	524,937
Network interconnection		193,285	169,921
Leased line		88,632	96,203
Advertising		27,058	32,630
Rent		104,547	97,930
Cost of products that have been resold		119,895	113,509
Others	21	201,284	174,103
		2,668,410	2,725,630
Operating income		429,851	407,826
Finance income	23	108,048	65,504
Finance costs	23	(64,071)	(68,428)
Other non-operating income	22	28,899	5,386
Other non-operating expenses	22	(37,053)	(31,527)
Profit before income tax		465,674	378,761
Income tax expense	24	83,467	82,975
Profit for the period		₩ 382,207	295,786
Earnings per share:	25		
Basic and diluted earnings per share (in won)		₩ 5,413	4,170

See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Condensed Separate Statements of Comprehensive Income

For the three-month periods ended March 31, 2016 and 2015

<i>(In millions of won)</i>	<i>Note</i>	March 31, 2016	March 31, 2015
Profit for the period		₩ 382,207	295,786
Other comprehensive income (loss)			
Items that will never be reclassified to profit or loss, net of taxes:			
Remeasurement of defined benefit liabilities	<i>14</i>	(6,897)	(2,043)
Items that are or may be reclassified subsequently to profit or loss, net of taxes:			
Net change in unrealized fair value of available-for-sale financial assets	<i>20</i>	48,709	(25,049)
Net change in unrealized fair value of derivatives	<i>15,20</i>	(13,163)	9,400
Other comprehensive income (loss) for the period, net of taxes		28,649	(17,692)
Total comprehensive income		₩ 410,856	278,094

See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Condensed Separate Statements of Changes in Equity

For the three-month periods ended March 31, 2016 and 2015

Billions of U.S. dollars, January 1,	Share capital	Paid-in surplus	Capital surplus and other capital adjustments				Sub-total	Retained earnings	Reserves	Total equity
			Treasury stock	Loss on disposal of treasury stock	Hybrid bond	Other				
Comprehensive income: for the period	₩ 44,639	2,915,887	(2,139,683)	(18,087)	398,518	(722,741)	433,894	12,996,790	66,898	13,542,000
Comprehensive income: for the period								295,786		295,786
Comprehensive income: for the period								(2,043)	(15,649)	(17,692)
Comprehensive income: for the period								293,743	(15,649)	278,094
Share repurchase actions by owners of the company, authorized monthly in accordance with the dividends								(595,865)		(595,865)
Comprehensive income, March 31,	₩ 44,639	2,915,887	(2,139,683)	(18,087)	398,518	(722,741)	433,894	12,694,668	51,249	13,224,000
Comprehensive income, January 1,	₩ 44,639	2,915,887	(2,260,626)		398,518	(684,333)	369,446	13,418,603	(53,228)	13,779,000
Comprehensive income: for the period								382,207		382,207
Comprehensive income: for the period								(6,897)	35,546	28,649

ne (loss)

							375,310	35,546	410
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dividends							(635,482)		(635)
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h 31,

	₩ 44,639	2,915,887	(2,260,626)	398,518	(684,333)	369,446	13,158,431	(17,682)	13,554
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See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Condensed Separate Statements of Cash Flows

For the three-month periods ended March 31, 2016 and 2015

<i>(In millions of won)</i>	<i>Note</i>	March 31, 2016	March 31, 2015
Cash flows from operating activities:			
Cash generated from operating activities:			
Profit for the period		₩ 382,207	295,786
Adjustments for income and expenses	30	643,598	657,232
Changes in assets and liabilities related to operating activities	30	(295,007)	(516,146)
Sub-total		730,798	436,872
Interest received		5,841	3,962
Interest paid		(57,252)	(60,519)
Income tax refund received (income tax paid)		(17,046)	19,724
Net cash provided by operating activities		662,341	400,039
Cash flows from investing activities:			
Cash inflows from investing activities:			
Decrease in short-term financial instruments, net		15,000	
Collection of short-term loans		31,911	59,428
Decrease in long-term financial instruments			2,522
Proceeds from disposal of long-term investment securities		5,763	1,739
Proceeds from disposal of property and equipment		3,699	497
Proceeds from disposal of intangible assets		210	
Collection of long-term loans			219
Proceeds from disposal of other non-current assets			13
Sub-total		56,583	64,418
Cash outflows for investing activities:			
Increase in short-term investment securities, net		(65,000)	(59,842)
Increase in short-term loans		(43,081)	(57,989)
Increase in long-term financial instruments			(2,522)
Acquisition of long-term investment securities		(3,494)	(12,334)
Acquisition of investments in subsidiaries and associates		(25,970)	(13,865)
Acquisition of property and equipment		(346,088)	(377,971)
Acquisition of intangible assets		(7,950)	(3,447)
Sub-total		(491,583)	(527,970)
Net cash used in investing activities		₩ (435,000)	(463,552)

See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Condensed Separate Statements of Cash Flows, Continued

For the three-month periods ended March 31, 2016 and 2015

<i>(In millions of won)</i>	March 31, 2016	March 31, 2015
Cash flows from financing activities:		
Cash inflows from financing activities:		
Increase in short-term borrowings, net	₩	50,000
Proceeds from issuance of debentures	338,568	298,718
Sub-total	338,568	348,718
Cash outflows for financing activities:		
Decrease in short-term borrowings, net	(230,000)	
Repayments of long-term account payables-other	(120,718)	(190,134)
Repayments of debentures	(270,000)	(200,000)
Sub-total	(620,718)	(390,134)
Net cash used in financing activities	(282,150)	(41,416)
Net decrease in cash and cash equivalents	(54,809)	(104,929)
Cash and cash equivalents at beginning of the period	431,666	248,311
Effects of exchange rate changes on cash and cash equivalents	(225)	(75)
Cash and cash equivalents at end of the period	₩ 376,632	143,307

See accompanying notes to the condensed separate interim financial statements.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

1. Reporting Entity

SK Telecom Co., Ltd. (the Company) was incorporated in March 1984 under the laws of the Republic of Korea (Korea) to provide cellular telephone communication services in Korea. The Company mainly provides wireless telecommunications services in Korea. The Company's common shares and depositary receipts (DRs) are listed on the Stock Market of Korea Exchange, the New York Stock Exchange and the London Stock Exchange. As of March 31, 2016, the Company's total issued shares are held by the following shareholders:

	Number of shares	Percentage of total shares issued (%)
SK Holdings Co., Ltd.	20,363,452	25.22
National Pension Service, other institutional investors and other minority stockholders	50,245,708	62.23
Treasury stock	10,136,551	12.55
	80,745,711	100.00

2. Basis of Presentation

(1) Statement of compliance

The condensed separate interim financial statements have been prepared in accordance with Korean International Financial Reporting Standards (K-IFRS), as prescribed in the Act on External Audits of Stock Companies.

These condensed separate interim financial statements were prepared in accordance with K-IFRS No. 1034, *Interim Financial Reporting*, as part of the period covered by the Company's K-IFRS annual financial statements. Selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in financial position and performance of the Company since December 31, 2015. These condensed separate interim financial statements do not include all of the disclosures required for full annual financial statements.

These condensed interim financial statements are separate interim financial statements prepared in accordance with K-IFRS No.1027, *Separate Financial Statements*, presented by a parent, an investor with joint control of, of significant influence over, an investee, in which the investments are accounted for at cost.

(2) Use of estimates and judgments

1) Critical judgments, assumptions and estimation uncertainties

The preparation of the condensed separate interim financial statements in conformity with K-IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

In preparing these condensed separate interim financial statements, the significant judgments made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as of and for the year ended December 31, 2015.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

2. Basis of Presentation, Continued

(2) Use of estimates and judgments, Continued

2) Fair value measurement

A number of the Company's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities. The Company has an established control framework with respect to the measurement of fair values. This includes a valuation team that has overall responsibility for overseeing all significant fair value measurements, including Level 3 fair values, and reports directly to the finance executive.

The valuation team regularly reviews significant unobservable inputs and valuation adjustments. If third party information, such as broker quotes or pricing services, is used to measure fair values, then the valuation team assesses the evidence obtained from the third parties to support the conclusion that such valuations meet the requirements of K-IFRS, including the level in the fair value hierarchy in which such valuations should be classified.

When measuring the fair value of an asset or a liability, the Company uses market observable data as far as possible. Fair values are categorized into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.

Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).

Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. The Company recognizes transfers between levels of the fair value hierarchy at the end of the reporting period during which the change has occurred.

Information about assumptions used for fair value measurements are included in Note 27.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

3. Significant Accounting Policies

The accounting policies applied by the Company in these condensed separate interim financial statements are the same as those applied by the Company in its separate financial statements as of and for the year ended December 31, 2015.

4. Restricted Deposits

Deposits which are restricted in use as of March 31, 2016 and December 31, 2015 are summarized as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Short-term financial instruments(*)	₩ 79,000	79,000
Long-term financial instruments(*)	10,062	10,062
	₩ 89,062	89,062

(*) Financial instruments include charitable trust fund established by the Company. Profits from the fund are donated to charitable institutions. As of March 31, 2016 the funds cannot be withdrawn.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

5. Trade and Other Receivables

(1) Details of trade and other receivables as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	Gross amount	March 31, 2016 Allowances for doubtful accounts	Carrying amount
Current assets:			
Accounts receivable - trade	₩ 1,652,226	(132,807)	1,519,419
Short-term loans	59,648	(596)	59,052
Accounts receivable - other	762,505	(59,087)	703,418
Accrued income	8,046		8,046
	2,482,425	(192,490)	2,289,935
Non-current assets:			
Long-term loans	54,066	(19,239)	34,827
Guarantee deposits	166,562		166,562
	220,628	(19,239)	201,389
	₩ 2,703,053	(211,729)	2,491,324

<i>(In millions of won)</i>	Gross amount	December 31, 2015 Allowances for doubtful accounts	Carrying amount
Current assets:			
Accounts receivable - trade	₩ 1,654,575	(125,824)	1,528,751
Short-term loans	48,223	(482)	47,741
Accounts receivable - other	323,870	(59,129)	264,741
Accrued income	7,505		7,505
	2,034,173	(185,435)	1,848,738
Non-current assets:			
Long-term loans	54,322	(19,242)	35,080
Guarantee deposits	166,656		166,656

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	220,978	(19,242)	201,736
	₩ 2,255,151	(204,677)	2,050,474

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

5. Trade and Other Receivables, Continued

- (2) Changes in allowances for doubtful accounts of trade and other receivables during the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Balance at January 1	₩ 204,677	189,851
Increase of bad debt allowances	2,565	7,265
Reversal of allowances for doubtful accounts	(608)	(2,154)
Write-offs	(253)	(340)
Collection of receivables previously written-off	5,348	5,143
Balance at March 31	₩ 211,729	199,765

- (3) Details of overdue but not impaired, and impaired trade and other receivables as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016		December 31, 2015	
	Accounts receivable - trade	Other receivables	Accounts receivable - trade	Other receivables
Neither overdue nor impaired	₩ 1,194,469	935,986	1,188,225	488,244
Overdue but not impaired	27,305		45,146	
Impaired	430,452	114,841	421,204	112,332
	1,652,226	1,050,827	1,654,575	600,576
Allowances for doubtful accounts	(132,807)	(78,922)	(125,824)	(78,853)
	₩ 1,519,419	971,905	1,528,751	521,723

The Company establishes allowances for doubtful accounts based on the likelihood of recoverability of trade and other receivables based on their aging at the end of the period, past customer default experience, customer credit status, and economic and industrial factors.

- (4) The aging of overdue but not impaired accounts receivable as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Less than 1 month	₩ 3,203	5,550
1 ~ 3 months	2,126	9,507
3 ~ 6 months	5,336	6,583
More than 6 months	16,640	23,506
	₩ 27,305	45,146

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

6. Investment Securities

(1) Details of short-term investment securities as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Beneficiary certificates(*)	₩ 157,341	92,262

(*) The income distributable in relation to beneficiary certificates as of March 31, 2016, were accounted for as accrued income.

(2) Details of long-term investment securities as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Equity securities:		
Marketable equity securities	₩ 643,997	579,282
Unlisted equity securities	74,243	72,461
Equity investments	62,323	65,659
	780,563	717,402
Debt securities:		
Investment bonds(*)	8,577	9,103
	₩ 789,140	726,505

(*) The Company classified the convertible bonds of IRIVER LIMITED, amounting to ₩6,548 million, as financial assets at fair value through profit or loss and the difference between carrying amount and fair value was accounted for as gain or loss relating to financial assets at fair value through profit or loss.

7. Investments in Subsidiaries and Associates

(1) Investments in subsidiaries and associates as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Investments in subsidiaries	₩ 4,492,045	4,469,997
Investments in associates	4,342,976	4,340,551
	₩ 8,835,021	8,810,548

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

7. Investments in Subsidiaries and Associates, Continued

(2) Details of investments in subsidiaries as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won, except for share data)</i>	March 31, 2016			December 31, 2015
	Number of shares	Ownership (%)	Carrying amount	Carrying amount
SK Telink Co., Ltd.	1,082,272	83.5	₩ 144,740	144,740
SK Broadband Co., Ltd.(*1)	298,460,212	100.0	1,870,582	1,870,582
SK Communications Co., Ltd.	28,029,945	64.5	151,934	151,934
PS&Marketing Corporation	66,000,000	100.0	313,934	313,934
Service Ace Co., Ltd.	4,385,400	100.0	21,927	21,927
Service Top Co., Ltd.	2,856,200	100.0	14,281	14,281
Network O&S Co., Ltd.	3,000,000	100.0	15,000	15,000
SK Planet Co., Ltd.(*2)	58,885,782	100.0	1,331,697	1,520,206
Neosnetworks Co., Ltd.	408,435	83.9	63,967	63,967
IRIVER LIMITED	15,202,039	49.0	54,503	54,503
SK Telecom China Holdings Co., Ltd.		100.0	38,652	38,652
SKT Vietnam PTE. Ltd.	180,476,700	73.3	2,364	2,364
SKT Americas, Inc.	122	100.0	93,319	93,319
YTK Investment Ltd.		100.0	18,693	18,693
Atlas Investment		100.0	78,618	78,618
SK Global Healthcare Business Group Ltd.		100.0	39,649	39,649
Entrix Co., Ltd.	4,157,000	100.0	27,628	27,628
SK techx Co., Ltd.(*2)	6,323,905	100.0	128,371	
One Store Co., Ltd.(*2)	10,409,600	100.0	82,186	
			₩ 4,492,045	4,469,997

(*1) On November 2, 2015, the board of directors of the Company entered into a share purchase agreement to acquire 30%(23,234,060 shares) of the issued and outstanding common shares of CJ Hello Vision Co., Ltd. (CJ Hello Vision) from CJ O Shopping Co., Ltd. (CJ O Shopping) for an aggregate purchase price of ₩500,000 million. According to the share purchase agreement, the Company will grant put option on 18,522,244 shares of CJ Hello Vision (exercisable at a price of ₩26,994 during the two year period following the third anniversary of the transaction closing date) to CJ O Shopping and be granted call option (exercisable at a price of ₩26,994 during the five year period following the closing date) on the same shares. On November 2, 2015, the board of directors

of SK Broadband Co., Ltd. (SK Broadband), a subsidiary of the Company, held a meeting to resolve the merger of SK Broadband into CJ Hello Vision, and then SK Broadband entered into a merger agreement with CJ Hello Vision with government s approval as prerequisite. Under the agreement, SK Broadband will be merged into CJ Hello Vision on or after the transaction closing date through an exchange of shares, after which the Company will have a 78.3% equity interest in the merged company. As of March 31, 2016, the approval of relevant government agencies for the share purchase and the merger has not been obtained, and the transaction closing date is subject to be changed depending on various conditions including the approval of government agencies.

(*2) During the three-month periods ended March 31, 2016, SK techx Co., Ltd. and One Store Co., Ltd. were established by spin-offs of platform service division and T-store service division of SK Planet Co., Ltd. from SK Planet Co., Ltd., respectively. In connection with the spin-offs, the Company exchanged 12,323,905 shares of SK Planet Co., Ltd. for 6,323,905 shares of SK techx Co., Ltd. and 6,000,000 shares of One Store Co., Ltd. The Company additionally acquired 4,409,600 shares of One Store Co., Ltd. for ₩22,048 million by participating in capital increase.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

7. Investments in Subsidiaries and Associates, Continued

(3) Details of investments in associates as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won, except for share data)</i>	March 31, 2016			December 31,
	Number of shares	Ownership percentage (%)	Carrying amount	2015 Carrying amount
SK China Company Ltd.(*1)	720,000	9.6	₩ 47,830	47,830
HappyNarae Co., Ltd.	680,000	42.5	12,250	12,250
Korea IT Fund(*2)	190	63.3	220,957	220,957
Wave City Development Co., Ltd.(*1)	393,460	19.1	1,532	1,532
KEB HanaCard Co., Ltd.(*1)	39,902,323	15.0	253,739	253,739
Daehan Kanggun BcN Co., Ltd.	1,675,124	29.0	8,340	8,340
NanoEnTek, Inc.	6,960,445	28.6	47,958	47,958
SK Industrial Development China Co., Ltd.	72,952,360	21.0	83,691	83,691
SK Technology Innovation Company	14,700	49.0	45,864	45,864
SK hynix Inc.	146,100,000	20.1	3,374,725	3,374,725
SK MENA Investment B.V.	9,772,686	32.1	14,485	14,485
SK Latin America Investment S.A.	9,448,937	32.1	14,243	14,243
SKY Property Mgmt. Ltd.	12,639	33.0	145,656	145,656
SK Wyverns Baseball Club Co., Ltd. and others			71,706	69,281
			₩4,342,976	4,340,551

(*1) Classified as investments in associates as the Company can exercise significant influence through its participation on the board of directors even though the Company has less than 20% of equity interests.

(*2) Investment in Korea IT Fund was classified as investment in associates as the Company does not have control over Korea IT Fund under the agreement.

(4) The market price of investments in listed subsidiaries as of March 31, 2016 and December 31, 2015 are as follows:

	March 31, 2016			December 31, 2015		
	Market value per share (In won)	Number of shares	Market price	Market value per share (In won)	Number of shares	Market price
<i>(In millions of won, except for share data)</i>						
IRIVER LIMITED	₩4,235	15,202,039	64,381	5,400	15,202,039	82,091
SK Communications Co., Ltd.	3,825	28,029,945	107,215	4,390	28,029,945	123,051

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

8. Property and Equipment

Changes in property and equipment for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended March 31, 2016					Ending balance
	Beginning balance	Acquisition	Disposal	Transfer	Depreciation	
Land	₩ 494,359	38	(2,565)	4,473		496,305
Buildings	557,932	162	(8,271)	14,961	(8,868)	555,916
Structures	342,411		(15)	3,687	(8,217)	337,866
Machinery	5,222,023	3,679	(126)	90,292	(401,732)	4,914,136
Other	402,252	44,147	(879)	(59,030)	(28,107)	358,383
Construction in progress	423,303	23,952	(7,000)	(64,122)		376,133
	₩ 7,442,280	71,978	(18,856)	(9,739)	(446,924)	7,038,739

<i>(In millions of won)</i>	For the three-month period ended March 31, 2015					Ending balance
	Beginning balance	Acquisition	Disposal	Transfer	Depreciation	
Land	₩ 448,255	5	(288)	3,670		451,642
Buildings	568,874	45	(193)	4,036	(8,676)	564,086
Structures	350,915	5	(109)	3,906	(8,490)	346,227
Machinery	5,277,929	1,536	(454)	242,596	(393,001)	5,128,606
Other	430,478	240,804	(542)	(148,152)	(26,997)	495,591
Construction in progress	629,455	54,654		(115,103)		569,006
	₩ 7,705,906	297,049	(1,586)	(9,047)	(437,164)	7,555,158

9. Goodwill

Goodwill as of March 31, 2016 and December 31, 2015 is as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Goodwill related to acquisition of Shinsegi Telecom, Inc.	₩ 1,306,236	1,306,236

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

10. Intangible Assets

(1) Changes in intangible assets for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended March 31, 2016					Ending balance
	Beginning balance	Acquisition	Disposal	Transfer	Amortization	
Frequency use rights	₩ 1,103,517				(70,132)	1,033,385
Land use rights	11,695				(1,164)	10,531
Industrial rights	11,828	608			(947)	11,489
Facility usage rights	16,486	199		27	(636)	16,076
Memberships	61,512		(210)			61,302
Other	561,031	7,143		18,361	(50,958)	535,577
	₩ 1,766,069	7,950	(210)	18,388	(123,837)	1,668,360

<i>(In millions of won)</i>	For the three-month period ended March 31, 2015					Ending balance
	Beginning balance	Acquisition	Disposal	Transfer	Amortization	
Frequency use rights	₩ 1,384,044				(70,132)	1,313,912
Land use rights	14,016	581			(1,207)	13,390
Industrial rights	10,583	1,848			(1,000)	11,431
Facility usage rights	15,843	226	(12)	17	(632)	15,442
Memberships	63,465	61				63,526
Other	440,218	731		27,313	(42,704)	425,558
	₩ 1,928,169	3,447	(12)	27,330	(115,675)	1,843,259

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

10. Intangible Assets, Continued

- (2) The carrying amount and residual useful lives of frequency usage rights as of March 31, 2016 are as follows, all of which are depreciated on a straight-line basis:

<i>(In millions of won)</i>	Amount	Description	Commencement of amortization	Completion of amortization
W-CDMA license	₩ 78,913	Frequency use rights relating to W-CDMA service	Dec. 2003	Dec. 2016
W-CDMA license	12,233	Frequency use rights relating to W-CDMA service	Oct. 2010	Dec. 2016
800MHz license	212,856	Frequency use rights relating to CDMA and LTE service	Jul. 2011	Jun. 2021
1.8GHz license	722,315	Frequency use rights relating to LTE service	Sep. 2013	Dec. 2021
WiBro license	7,068	WiBro service	Mar. 2012	Mar. 2019
	₩ 1,033,385			

11. Borrowings and Debentures

- (1) There is no short-term borrowings as of March 31, 2016. Short-term borrowings as of December 31, 2015 are as follows:

Lender	Annual interest rate (%)	Maturity	December 31, 2015
Kookmin Bank	2.47	Jan. 21, 2016	₩ 40,000
Commercial Papers	1.84	Jan. 14, 2016	190,000
			₩ 230,000

(2) Long-term borrowings as of March 31, 2016 and December 31, 2015 are as follows:

(In millions of won and thousands of U.S. dollars)

Lender	Annual interest rate (%)	Maturity	March 31, 2016	December 31, 2015
Export Kreditnamnden(*)	1.70	Apr. 29, 2022	₩ 86,301 (USD 74,817)	87,685 (USD 74,817)
Less present value discount			(1,938)	(2,124)
Less current installments			84,363 (12,954)	85,561 (13,007)
			₩ 71,409	72,554

(*) In 2014 and 2013, the Company obtained long-term borrowings from Export Kreditnamnden, an export credit agency. The long-term borrowings are redeemed by installments on an annual basis from 2014 to 2022.

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Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

11. Borrowings and Debentures, Continued

(3) Debentures as of March 31, 2016 and December 31, 2015 are as follows:

(In millions of won, thousands of U.S. dollars, and thousands of other currencies)

	Purpose	Maturity	Annual interest rate (%)		March 31, 2016	December 31, 2015
Unsecured private bonds	Refinancing fund	2016	5.00	₩	200,000	200,000
Unsecured private bonds	Other fund	2018	5.00		200,000	200,000
Unsecured private bonds		2016	5.54			40,000
Unsecured private bonds		2016	5.92			230,000
Unsecured private bonds	Operating fund	2016	3.95		110,000	110,000
Unsecured private bonds		2021	4.22		190,000	190,000
Unsecured private bonds	Operating and refinancing fund	2019	3.24		170,000	170,000
Unsecured private bonds		2022	3.30		140,000	140,000
Unsecured private bonds		2032	3.45		90,000	90,000
Unsecured private bonds	Operating fund	2023	3.03		230,000	230,000
Unsecured private bonds		2033	3.22		130,000	130,000
Unsecured private bonds		2019	3.30		50,000	50,000
Unsecured private bonds		2024	3.64		150,000	150,000
Unsecured private bonds(*2)		2029	4.72		55,000	54,695
Unsecured private bonds	Refinancing fund	2019	2.53		160,000	160,000
Unsecured private bonds		2021	2.66		150,000	150,000

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Unsecured private bonds		2024	2.82	190,000	190,000
Unsecured private bonds	Operating and refinancing fund	2022	2.40	100,000	100,000
Unsecured private bonds		2025	2.49	150,000	150,000
Unsecured private bonds		2030	2.61	50,000	50,000
Unsecured private bonds	Operating fund	2018	1.89	90,000	90,000
Unsecured private bonds		2025	2.66	70,000	70,000
Unsecured private bonds		2030	2.82	90,000	90,000
Unsecured private bonds(*2)		2030	3.40	50,320	50,485
Unsecured private bonds	Operating and refinancing fund	2018	2.07	80,000	80,000
Unsecured private bonds		2025	2.55	100,000	100,000
Unsecured private bonds		2035	2.75	70,000	70,000
Unsecured private bonds(*2)		2030	3.10	50,610	50,524
Unsecured private bonds	Operating fund	2019	1.65	70,000	
Unsecured private bonds		2021	1.80	100,000	
Unsecured private bonds		2026	2.08	90,000	
Unsecured private bonds		2036	2.24	80,000	
Unsecured global bonds		2027	6.63	461,400	468,800
				(USD 400,000)	(USD 400,000)
Unsecured private Swiss bonds					
bonds		2017	1.75	358,527	355,617
				(CHF 300,000)	(CHF 300,000)
Unsecured global bonds		2018	2.13	807,450	820,400
				(USD 700,000)	700,000
Unsecured private Australian bonds					
bonds		2017	4.75	265,248	255,930
				(AUD 300,000)	(AUD 300,000)
Floating rate notes (*1)		2020	3M LIBOR + 0.88	346,050	351,600

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	(USD 300,000)	(USD 300,000)
Sub-total	5,694,605	5,638,051
Less discounts on bonds	(24,565)	(24,926)
	5,670,040	5,613,125
Less current installments of bonds	(309,778)	(579,630)
	₩ 5,360,262	5,033,495

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For the three-month periods ended March 31, 2016 and 2015

11. Borrowings and Debentures, Continued

(3) Debentures as of March 31, 2016 and December 31, 2015 are as follows, Continued:

(*1) As of March 31, 2016, 3M LIBOR rate is 0.63%.

(*2) The Company eliminated a measurement inconsistency of accounting profit or loss between the bonds and related derivatives by designating the structured bonds as financial liabilities at fair value through profit or loss.

(*3) Convenient translation was provided for the bonds repayable in other currencies. The carrying amount of financial liabilities designated at fair value through profit or loss exceeds the amount required to repay at maturity by ₩5,930 million, as of March 31, 2016.

12. Long-term Payables - Other

(1) As of March 31, 2016 and December 31, 2015, long-term payables other which consist of payables related to the acquisition of W-CDMA licenses for 2.3GHz and 1.8GHz frequencies are as follows (See Note 10):

<i>(In millions of won)</i>	Period of repayment	Coupon rate	Annual effective interest rate(*)	March 31, 2016	December 31, 2015
2.3GHz	2014~2016	3.00%	5.80%		2,882
1.8GHz	2012~2021	2.43~3.00%	4.84~5.25%	589,172	707,006
				589,172	709,888
Present value discount on long-term payables other				(35,216)	(38,739)
				553,956	671,149
Less current installments of long-term payables other				(115,486)	(120,185)
Carrying amount at period end				₩ 438,470	550,964

(*) The Company estimated the discount rate based on its credit ratings and corporate bond yield rate as there is no market interest rate available for long-term payables - other.

(2) The repayment schedule of long-term payables - other as of March 31, 2016 is as follows:

<i>(In millions of won)</i>	Amount
Less than 1 year	₩ 117,834
1~3 years	235,669
3~5 years	235,669
	₩ 589,172

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For the three-month periods ended March 31, 2016 and 2015

13. Provisions

Changes in provisions for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended March 31, 2016					As of March 31, 2016	
	Beginning balance	Increase	Utilization	Reversal	Ending balance	Current	Non-current
Provision for installment of handset subsidy	₩ 5,670		(781)		4,889	1,451	3,438
Provision for restoration	50,459	900	(170)	(75)	51,114	37,208	13,906
Emission allowance	1,477				1,477	1,477	
	₩ 57,606	900	(951)	(75)	57,480	40,136	17,344

<i>(In millions of won)</i>	For the three-month period ended March 31, 2015					As of March 31, 2015	
	Beginning balance	Increase	Utilization	Reversal	Ending balance	Current	Non-current
Provision for installment of handset subsidy	₩ 26,799		(2,333)	(18,172)	6,294	3,519	2,775
Provision for restoration	51,333	950	(223)	(818)	51,242	33,229	18,013
	₩ 78,132	950	(2,556)	(18,990)	57,536	36,748	20,788

The Company has provided handset subsidy to subscribers who purchase handsets on an installment basis and recognized a provision for subsidy amounts which the Company is expected to pay in future periods.

14. Defined Benefit Liabilities

(1) Details of defined benefit liabilities as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
	₩ 223,824	212,139

Present value of defined benefit obligations		
Fair value of plan assets	(201,333)	(208,133)
	₩ 22,491	4,006

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For the three-month periods ended March 31, 2016 and 2015

14. Defined Benefit Liabilities, Continued

- (2) Changes in defined benefit obligations for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Beginning balance	₩ 212,139	195,130
Current service cost	8,977	8,862
Interest cost	1,324	1,353
Remeasurement:		
- Demographic assumption		16
- Adjustment based on experience	3,643	380
Benefit paid	(2,666)	(2,960)
Others	407	1,571
Ending balance	₩ 223,824	204,352

- (3) Changes in plan assets for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Beginning balance	₩ 208,133	179,575
Interest income	1,279	1,229
Remeasurement	(5,457)	(2,301)
Benefit paid	(2,622)	(2,434)
Ending balance	₩ 201,333	176,069

- (4) Expenses recognized in profit and loss for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015

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Current service cost	₩	8,977	8,862
Net Interest cost		45	124
	₩	9,022	8,986

The above costs are recognized in labor cost and research and development.

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For the three-month periods ended March 31, 2016 and 2015

15. Derivative Instruments

(1) Currency swap contracts under cash flow hedge accounting as of March 31, 2016 are as follows:

(In thousands of foreign currencies)

Borrowing date	Hedged item	Hedged risk	Contract type	Financial institution	Duration of contract
Jul. 20, 2007	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds with face value of USD 400,000)	Foreign currency risk	Currency swap	Morgan Stanley and five other banks	Jul. 20, 2007 ~ Jul. 20, 2027
Jun. 12, 2012	Fixed-to-fixed cross currency swap (Swiss Franc denominated bonds with face value of CHF 300,000)	Foreign currency risk	Currency swap	Citibank and four other banks	Jun. 12, 2012 ~ Jun. 12, 2017
Nov. 1, 2012	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds with face value of USD 700,000)	Foreign currency risk	Currency swap	Barclays and eight other banks	Nov. 1, 2012 ~ May. 1, 2018
Jan. 17, 2013	Fixed-to-fixed cross currency swap (Australia dollar denominated bonds with face value of AUD 300,000)	Foreign currency risk	Currency swap	BNP Paribas and three other banks	Jan. 17, 2013 ~ Nov. 17, 2017
Mar. 7, 2013	Floating-to-fixed cross currency interest rate swap (U.S. dollar denominated bonds with face value of USD 300,000)	Foreign currency risk and interest rate risk	Currency and interest rate swap	DBS Bank	Mar. 7, 2013 ~ Mar. 7, 2020
Dec. 16, 2013	Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds with face value of USD 74,817)	Foreign currency risk	Currency swap	Deutsche bank	Dec. 16, 2013 ~ Apr. 29, 2022

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For the three-month periods ended March 31, 2016 and 2015

15. Derivative Instruments, Continued

- (2) As of March 31, 2016, details of fair values of the above derivatives recorded in assets or liabilities are as follows:

<i>(In millions of won and thousands of foreign currencies)</i>	Accumulated gain (loss) on valuation of derivatives	Cash flow hedge		Others (*)	Held for trading	Total
		Tax effect	Fair value Accumulated foreign currency translations (gain) loss			
Hedged item						
Non-current assets:						
Structured bond (face value of KRW 150,000)	₩				9,499	9,499
Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds with face value of USD 400,000)	(58,640)	(18,722)	3,879	129,806		56,323
Fixed-to-fixed cross currency swap (U.S. dollar denominated bonds with face value of USD 700,000)	(15,835)	(5,056)	43,852			22,961
Floating-to-fixed cross currency interest rate swap (U.S. dollar denominated bonds with face value of USD 300,000)	(9,685)	(3,093)	20,906			8,128
Fixed-to-fixed long-term borrowings (U.S. dollar denominated bonds with face value of USD 74,817)	(3,818)	(1,219)	7,260			2,223
						₩ 99,134
Non-current liabilities:						
Fixed-to-fixed cross currency swap (Swiss Franc denominated bonds with face value of CHF 300,000)	₩ (4,830)	(1,542)	(4,946)			(11,318)
Fixed-to-fixed cross currency swap (Australia dollar denominated bonds with face value of AUD 300,000)	2,839	907	(69,957)			(66,211)
						₩ (77,529)

- (*) Cash flow hedge accounting has been applied to the relevant contracts from May 12, 2010. Others represent gain on valuation of currency swap incurred prior to the application of hedge accounting recognized in profit or loss prior to May 12, 2010.

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Notes to the Condensed Separate Interim Financial Statements

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16. Share Capital and Capital Surplus and Other Capital Adjustments

The Company's outstanding share capital consists entirely of common stocks with a par value of ₩500. The number of authorized, issued and outstanding common shares and capital surplus and other capital adjustments as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won, except for share data)</i>	March 31, 2016	December 31, 2015
Number of authorized shares	220,000,000	220,000,000
Number of issued shares(*)	80,745,711	80,745,711
Share capital:		
Common stock	₩ 44,639	44,639
Capital surplus and other capital adjustments:		
Paid-in surplus	2,915,887	2,915,887
Treasury stock (Note 17)	(2,260,626)	(2,260,626)
Hybrid bond (Note 18)	398,518	398,518
Others	(684,333)	(684,333)
	₩ 369,446	369,446

(*) Prior to the year ended December 2014, the Company retired shares of treasury stock which reduced its retained earnings before appropriation. As a result, the Company's outstanding shares have decreased without change in the share capital.

There were no changes in share capital for the three-month periods ended March 31, 2016 and the year ended December 31, 2015 and details of shares outstanding as of March 31, 2016 and 2015 are as follows:

<i>(In shares)</i>	March 31, 2016			March 31, 2015		
	Issued shares	Treasury stock	Outstanding shares	Issued shares	Treasury stock	Outstanding shares
Issued shares	80,745,711	10,136,551	70,609,160	80,745,711	9,809,375	70,936,336

17. Treasury Stock

The Company acquired treasury stock to provide stock dividends, merge with Shinsegi Telecom, Inc. and SK IMT Co, Ltd., increase shareholder value and to stabilize its stock prices when needed.

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Treasury stocks as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won, shares)</i>	March 31, 2016	December 31, 2015
Number of shares	10,136,551	10,136,551
Amount	₩ 2,260,626	2,260,626

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For the three-month periods ended March 31, 2016 and 2015

18. Hybrid Bonds

Hybrid bonds classified as equity as of March 31, 2016 are as follows:

<i>(In millions of won)</i>	Type	Issuance date	Maturity	Annual interest rate(%)	Amount
Private hybrid bonds	Unsecured subordinated				
	bearer bond	June 7, 2013	June 7, 2073(*1)	4.21(*2)	₩ 400,000
Issuance costs					(1,482)
					₩ 398,518

Hybrid bonds issued by the Company are classified as equity as there is no contractual obligation for delivery of financial assets to the bond holders. These are subordinated bonds which rank before common shareholders in the event of a liquidation or reorganization of the Company.

(*1) The Company has a right to extend the maturity under the same terms at issuance without any notice or announcement. The Company also has the right to defer interest payment at its sole discretion.

(*2) Annual interest rate is adjusted after five years from the issuance date.

19. Retained Earnings

(1) Retained earnings as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Appropriated:		
Legal reserve	₩ 22,320	22,320
Reserve for research & manpower development	60,001	87,301
Reserve for business expansion	9,871,138	9,671,138
Reserve for technology development	2,826,300	2,616,300
	12,779,759	12,397,059

Unappropriated	378,672	1,021,544
	₩ 13,158,431	13,418,603

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20. Reserves

(1) Details of reserves, net of taxes, as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>		March 31, 2016	December 31, 2015
Unrealized fair value of available-for-sale financial assets	₩	72,287	23,578
Unrealized fair value of derivatives		(89,969)	(76,806)
	₩	(17,682)	(53,228)

(2) Changes in reserves for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended March 31, 2016		
	Unrealized fair value of available-for-sale financial assets	Unrealized fair value of derivatives	Total
Balance at January 1, 2016	₩ 23,578	(76,806)	(53,228)
Changes	64,261	(17,366)	46,895
Tax effect	(15,552)	4,203	(11,349)
Balance at March 31, 2016	₩ 72,287	(89,969)	(17,682)

<i>(In millions of won)</i>	For the three-month period ended March 31, 2015		
	Unrealized fair value of available-for-sale financial assets	Unrealized fair value of derivatives	Total
Balance at January 1, 2015	₩ 145,106	(78,208)	66,898
Changes	(33,046)	12,401	(20,645)
Tax effect	7,997	(3,001)	4,996

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Balance at March 31, 2015	₩ 120,057	(68,808)	51,249
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Notes to the Condensed Separate Interim Financial Statements

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21. Other Operating Expenses

Details of other operating expenses for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Other Operating Expenses:		
Communication	₩ 8,000	9,583
Utilities	53,618	49,281
Taxes and dues	4,979	4,393
Repair	46,624	38,474
Research and development	67,169	48,883
Training	5,060	5,740
Bad debt for accounts receivable - trade	2,565	7,265
Other	13,269	10,484
	₩ 201,284	174,103

22. Other Non-operating Income and Expenses

Details of other non-operating income and expenses for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Other Non-operating Income:		
Gain on disposal of property and equipment and intangible assets	₩ 435	71
Reversal of allowance for doubtful accounts	608	2,154
Others	27,856	3,161
	₩ 28,899	5,386
Other Non-operating Expenses:		
Loss on disposal of property and equipment and intangible assets	₩ 7,342	1,172
Donations	29,200	5,446
Others	511	24,909

₩ 37,053 31,527

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

23. Finance Income and Costs

- (1) Details of finance income and costs for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Finance Income:		
Interest income	₩ 6,379	5,695
Gain on disposal of accounts receivable - trade	2,663	
Dividends	90,351	54,423
Gain on foreign currency transactions	4,786	2,176
Gain on foreign currency translations	38	145
Gain on disposal of long-term investment securities	610	1,336
Gain on valuation of derivatives	3,221	1,729
	₩ 108,048	65,504

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Finance Costs:		
Interest expense	₩ 59,472	61,226
Loss on foreign currency transactions	2,190	4,649
Loss on foreign currency translations	798	269
Loss on disposal of long-term investment securities	44	2
Loss relating to financial assets at fair value through profit or loss	525	331
Loss relating to financial liabilities at fair value through profit or loss	226	1,951
Others	816	
	₩ 64,071	68,428

(2)

Details of interest income included in finance income for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Interest income on cash equivalents and deposits	₩ 2,197	1,815
Interest income on installment receivables and others	4,182	3,880
	₩ 6,379	5,695

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For the three-month periods ended March 31, 2016 and 2015

23. Finance Income and Costs, Continued

- (3) Details of interest expense included in finance costs for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Interest expense on borrowings	₩ 1,505	3,029
Interest expense on debentures	49,202	47,303
Others	8,765	10,894
	₩ 59,472	61,226

- (4) Details of impairment losses for financial assets for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Accounts receivable - trade	₩ 2,565	7,265
Available-for-sale financial assets	816	
	₩ 3,381	7,265

24. Income Tax Expense

Income tax expense was calculated by considering current tax expense adjusted to changes in estimates related to prior periods, deferred tax expenses by origination and reversal of temporary differences.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

25. Earnings per Share

(1) Basic earnings per share

- 1) Basic earnings per share for the three-month periods ended March 31, 2016 and 2015 are calculated as follows:

<i>(In millions of won, shares)</i>	For the three-month period ended	
	March 31,	March 31, 2015
	2016	
Profit for the period	₩ 382,207	295,786
Weighted average number of common shares outstanding	70,609,160	70,936,336
Basic earnings per share (In won)	₩ 5,413	4,170

- 2) The weighted average number of common shares outstanding for the three-month periods ended March 31, 2016 and 2015 are calculated as follows:

<i>(In shares)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Issued common shares	80,745,711	80,745,711
Weighted average number of treasury stocks	(10,136,551)	(9,809,375)
Weighted average number of common shares outstanding	70,609,160	70,936,336

(2) Diluted earnings per share

For the three-month periods ended March 31, 2016 and 2015, there were no potentially dilutive shares. Therefore, diluted earnings per share for the three-month periods ended March 31, 2016 and 2015 are the same as basic earnings per share.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

26. Categories of Financial Instruments

(1) Financial assets by categories as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016				
	Financial assets at fair value through profit or loss	Available- for-sale financial assets	Loans and receivables	Derivative financial instruments designated as hedged item	Total
Cash and cash equivalents	₩		376,632		376,632
Financial instruments			116,562		116,562
Short-term investment securities		157,341			157,341
Long-term investment securities(*1)	6,548	782,592			789,140
Accounts receivable - trade			1,519,419		1,519,419
Loans and other receivables(*2)			971,905		971,905
Derivative financial assets	9,499			89,635	99,134
	₩ 16,047	939,933	2,984,518	89,635	4,030,133

<i>(In millions of won)</i>	December 31, 2015				
	Financial assets at fair value through profit or loss	Available- for-sale financial assets	Loans and receivables	Derivative financial instruments designated as hedged item	Total
Cash and cash equivalents	₩		431,666		431,666
Financial instruments			131,562		131,562
Short-term investment securities		92,262			92,262
Long-term investment securities(*1)	7,073	719,432			726,505
Accounts receivable - trade			1,528,751		1,528,751
Loans and other receivables(*2)			521,723		521,723
Derivative financial assets	6,277			133,646	139,923

₩ 13,350	811,694	2,613,702	133,646	3,572,392
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(*1) Long-term investment securities were designated as financial assets at fair value through profit of loss since the embedded derivative (conversion right option), could not be separately measured.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

26. Categories of Financial Instruments, Continued

(1) Financial assets by categories as of March 31, 2016 and December 31, 2015 are as follows, Continued:

(*2) Details of loans and other receivables as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Short-term loans	₩ 59,052	47,741
Accounts receivable other	703,418	264,741
Accrued income	8,046	7,505
Long-term loans	34,827	35,080
Guarantee deposits	166,562	166,656
	₩ 971,905	521,723

(2) Financial liabilities by categories as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016			Total
	Financial liabilities at fair value through profit or loss	Financial liabilities measured at amortized cost	Derivative financial instruments designated as hedged item	
Derivative financial liabilities	₩		77,529	77,529
Borrowings		84,363		84,363
Debentures (*1)	155,930	5,514,110		5,670,040
Accounts payable - other and others (*2)		2,412,565		2,412,565
	₩ 155,930	8,011,038	77,529	8,244,497

December 31, 2015				
<i>(In millions of won)</i>	Financial liabilities at fair value through profit or loss	Financial liabilities measured at amortized cost	Derivative financial instruments designated as hedged item	Total
Derivative financial liabilities	₩		89,296	89,296
Borrowings		315,561		315,561
Debentures (*1)	155,704	5,457,421		5,613,125
Accounts payable other and others (*2)		2,171,141		2,171,141
	₩ 155,704	7,944,123	89,296	8,189,123

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

26. Categories of Financial Instruments, Continued

(2) Financial liabilities by categories as of March 31, 2016 and December 31, 2015 are as follows, Continued:

(*1) Bonds classified as financial liabilities at fair value through profit or loss as of March 31, 2016 and December 31, 2015 are structured bonds and they were designated as financial liabilities at fair value through profit or loss in order to eliminate the difference in measurement bases with the related derivatives and bonds.

(*2) Details of accounts payable and other payables as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Accounts payable - other	₩ 1,362,373	927,170
Withholdings	50	
Accrued expenses	462,807	540,770
Current installments of long-term payables - other	115,486	120,185
Long-term payables - other	438,470	550,964
Other non-current liabilities	33,379	32,052
	₩ 2,412,565	2,171,141

27. Financial Risk Management

(1) Financial risk management

The Company is exposed to credit risk, liquidity risk and market risk. Market risk is the risk related to the changes in market prices, such as foreign exchange rates, interest rates and equity prices. The Company implements a risk management system to monitor and manage these specific risks.

The Company's financial assets consist of cash and cash equivalents, financial instruments, available-for-sale financial assets, trade and other receivables. Financial liabilities consist of trade and other payables, borrowings, and debentures.

1) Market risk

(i) Currency risk

Currency risk occurs on forecasted transaction and recognized assets and liabilities which are denominated in a currency other than the functional currency of the Company. The Company manages currency risk by currency forward, etc. if needed to hedge currency risk on business transactions.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued

(1) Financial risk management, Continued

1) Market risk, Continued

(i) Currency risk, Continued

Monetary foreign currency assets and liabilities as of March 31, 2016 are as follows:

<i>(In millions of won, thousands of foreign currencies)</i>	Assets		Liabilities	
	Foreign currencies	Won equivalent	Foreign currencies	Won equivalent
USD	46,147	₩ 53,347	1,464,293	₩ 1,689,064
EUR	11,576	15,128		
JPY	68,890	707		
AUD			299,148	264,495
CHF			299,481	357,907
Others	5,962	1,171		
		₩ 70,353		₩ 2,311,466

In addition, the Company has entered into cross currency swaps to hedge against currency risk related to foreign currency borrowings and debentures. (See Note 15)

As of March 31, 2016, effects on income (loss) before income tax as a result of change in exchange rate by 10% are as follows:

<i>(In millions of won)</i>	If increased by 10%	If decreased by 10%
USD	₩ 4,501	(4,501)
EUR	1,481	(1,481)
JPY	71	(71)
Others	117	(117)
	₩ 6,170	(6,170)

(ii) Equity price risk

The Company has equity securities which include listed and non-listed securities for its liquidity management and operating purpose. As of March 31, 2016, available-for-sale equity instruments measured at fair value amounts to ₩715,293 million.

(iii) Interest rate risk

Since the Company's interest bearing assets are mostly fixed-interest bearing assets, the Company's revenue and operating cash flows are not influenced by the changes in market interest rates. However, the Company still has interest rate risk arising from borrowings and debentures.

Accordingly, the Company performs various analysis of interest rate risk to reduce interest rate risk and to optimize its financing. This includes refinancing, renewal, alternative financing and hedging instrument option.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued

(1) Financial risk management, Continued

1) Market risk, Continued

(iii) Interest rate risk, Continued

The Company's interest rate risk arises from floating-rate borrowings and payables. As of March 31, 2016, floating-rate debentures amount to ₩331,500 million and the Company has entered into interest rate swaps to hedge interest rate risk related to floating-rate borrowings and debentures (See Note 15). Therefore, income before income taxes for the three-month period ended March 31, 2016 would not have been changed by the interest expense from floating-rate borrowings and debentures.

2) Credit risk

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet his/her contractual obligations. The maximum credit exposure as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Cash and cash equivalents	₩ 376,602	431,636
Financial instruments	116,562	131,562
Available-for-sale financial assets	2,030	2,030
Accounts receivable trade	1,519,419	1,528,751
Loans and receivables	971,905	521,723
Derivative financial assets	99,134	139,923
Financial assets at fair value through profit or loss	6,548	7,073
	₩ 3,092,200	2,762,698

To manage credit risk, the Company evaluates the credit worthiness of each customer or counterparty considering the party's financial information, its own trading records and other factors; based on such information, the Company establishes credit limits for each customer or counterparty.

For the three-month period ended March 31, 2016, the Company has no trade and other receivables or loans which have indications of significant impairment loss or are overdue for a prolonged period. As a result, the Company

believes that the possibility of default is remote. Also, the Company's credit risk can arise due to transactions with financial institutions related to its cash and cash equivalents, financial instruments and derivatives. To minimize such risk, the Company has a policy to deal only with financial institutions with high credit ratings. The amount of maximum exposure to credit risk of the Company is the carrying amount of financial assets as of March 31, 2016.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued

(1) Financial risk management, Continued

3) Liquidity risk

Contractual maturities of financial liabilities as of March 31, 2016 are as follows:

<i>(In millions of won)</i>	Carrying amount	Contractual cash flows	Less than 1 year	1 - 5 years	More than 5 years
Borrowings(*)	₩ 84,363	92,261	14,844	57,050	20,367
Debentures(*)	5,670,040	6,934,617	488,951	3,180,574	3,265,092
Accounts payable - other and others	2,412,565	2,438,958	1,901,394	537,564	
	₩8,166,968	9,465,836	2,405,189	3,775,188	3,285,459

The Company does not expect that the cash flows included in the maturity analysis could occur significantly earlier or at different amounts.

(*) Includes estimated interest to be paid.

As of March 31, 2016, periods which cash flows from cash flow hedge derivatives are expected to occur are as follows:

<i>(In millions of won)</i>	Carrying amount	Contractual cash flows	Less than 1 year	1 - 5 years	More than 5 years
Assets	₩ 89,635	95,800	1,473	82,767	11,560
Liabilities	(77,529)	(80,014)	(4,389)	(75,625)	
	₩ 12,106	15,786	(2,916)	7,142	11,560

(2) Capital management

The Company manages its capital to ensure that it will be able to continue as a business while maximizing the return to shareholders through the optimization of its debt and equity structure. The overall strategy of the Company is the same as that of the Company as of and for the year ended December 31, 2015.

The Company monitors its debt-equity ratio as a capital management indicator. This ratio is calculated as total liabilities divided by total equity; the total liabilities and equity is derived from the financial statements.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued

(2) Capital management, Continued

Debt-equity ratio as of March 31, 2016 and December 31, 2015 are as follows:

<i>(In millions of won)</i>	March 31, 2016	December 31, 2015
Liability	₩ 9,565,120	9,367,480
Equity	13,554,834	13,779,460
Debt-equity ratio	70.57%	67.98%

(3) Fair value

- 1) Fair value and carrying amount of financial assets and liabilities including fair value hierarchy as of March 31, 2016 are as follows:

<i>(In millions of won)</i>	Carrying amount	Level 1	Level 2	Level 3	Total
Financial assets that are measured at fair value:					
Financial assets at fair value through profit or loss	₩ 16,047		9,499	6,548	16,047
Derivative financial assets	89,635		89,635		89,635
Available-for-sale financial assets	715,293	643,997	47,341	23,955	715,293
	₩ 820,975	643,997	146,475	30,503	820,975
Financial liabilities that are measured at fair value:					
Financial liabilities at fair value through profit or loss	₩ 155,930		155,930		155,930
Derivative financial liabilities	77,529		77,529		77,529
	₩ 233,459		233,459		233,459

Financial liabilities that are not measured at fair value:

Borrowings	₩ 84,363	87,371	87,371
Debentures	5,514,110	6,021,887	6,021,887
	₩ 5,598,473	6,109,258	6,109,258

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued

(3) Fair value, Continued

- 2) Fair value and carrying amount of financial assets and liabilities including fair value hierarchy as of December 31, 2015 are as follows:

<i>(In millions of won)</i>	Carrying amount	Level 1	Level 2	Level 3	Total
Financial assets that are measured at fair value:					
Financial assets at fair value through profit or loss	₩ 13,350		6,277	7,073	13,350
Derivative financial assets	133,646		133,646		133,646
Available-for-sale financial assets	655,845	579,282	47,262	29,301	655,845
	₩ 802,841	579,282	187,185	36,374	802,841
Financial liabilities that are measured at fair value:					
Financial liabilities at fair value through profit or loss	₩ 155,704		155,704		155,704
Derivative financial liabilities	89,296		89,296		89,296
	₩ 245,000		245,000		245,000
Financial liabilities that are not measured at fair value:					
Borrowings	₩ 315,561		316,726		316,726
Debentures	5,457,421		5,887,378		5,887,378
	₩ 5,772,982		6,204,104		6,204,104

The above information does not include fair values of financial assets and liabilities of which fair values have not been measured as carrying amounts are a reasonable approximation of fair values.

Available-for-sale financial assets amounting to ₩224,640 million and ₩155,849 million as of March 31, 2016 and December 31, 2015, respectively, are measured at cost in accordance with K-IFRS 1039 since they are considered as equity instruments which do not have quoted price in an active market for the identical instruments (inputs for level 1) and cannot be reliably measured using other valuation methods.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued**(3) Fair value, Continued**

Fair value of the financial instruments that are traded in an active market (available-for-sale financial assets, financial liabilities at fair value through profit or loss, etc.) is measured based on the bid price at the end of the reporting date.

The Company uses various valuation methods for valuation of fair value of financial instruments that are not traded in an active market. Fair value of available-for-sale securities is determined using the market approach methods and financial assets through profit or loss are measured using the option pricing model. In addition, derivative financial contracts and long-term liabilities are measured using the present value methods. Inputs used to such valuation methods include swap rate, interest rate, and risk premium, and the Company performs valuation using the inputs which are consistent with natures of assets, liabilities being evaluated.

Interest rates used by the Company for the fair value measurement as of March 31, 2016 are as follows:

	Interest rate
Derivative instruments	2.15 ~ 3.12%
Borrowings and Debentures	1.81 ~ 1.86%

- 3) There have been no transfers from Level 2 to Level 1 for the three-month period ended March 31, 2016 and changes of financial assets classified as Level 3 for the three-month period ended March 31, 2016 are as follows:

<i>(In millions of won)</i>	Balance at January 1, 2016	Loss for the comprehensive period	Other loss	Disposal	Balance at March 31, 2016
Financial assets at fair value through profit or loss	₩ 7,073	(525)			6,548
Available-for-sale financial assets	29,301		(239)	(5,107)	23,955

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

27. Financial Risk Management, Continued

(4) Enforceable master netting agreement or similar agreement

Carrying amount of financial instruments recognized of which offset agreements are applicable as of March 31, 2016 are as follows:

<i>(In millions of won)</i>	Gross financial instruments recognized	Amount offset financial instruments recognized	Net financial instruments presented on the statement of financial position	Relevant financial instruments not offset	Net amount
Financial assets:					
Derivatives(*)	₩ 44,368		44,368	(44,368)	
Accounts receivable trade and others	132,763	(112,967)	19,796		19,796
	₩ 177,131	(112,967)	64,164	(44,368)	19,796
Financial liabilities:					
Derivatives(*)	₩ 77,529		77,529	(44,368)	33,161
Accounts payable other and others	112,967	(112,967)			
	₩ 190,496	(112,967)	77,529	(44,368)	33,161

Carrying amount of financial instruments recognized of which offset agreements are applicable as of December 31, 2015 are as follows:

<i>(In millions of won)</i>	Gross financial instruments recognized	Amount offset financial instruments recognized	Net financial instruments presented on the statement of financial position	Relevant financial instruments not offset	Net amount
Financial assets:					

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Derivatives(*)	₩	55,673		55,673	(55,673)	
Accounts receivable trade and others		129,527	(113,003)	16,524		16,524
	₩	185,200	(113,003)	72,197	(55,673)	16,524
Financial liabilities:						
Derivatives(*)	₩	89,734		89,734	(55,673)	34,061
Accounts payable other and others		113,003	(113,003)			
	₩	202,737	(113,003)	89,734	(55,673)	34,061

(*) The balance represents the net amount under the standard terms and conditions of International Swap and Derivatives Association.

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Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

28. Transactions with Related Parties

(1) List of related parties

Relationship	Company
Ultimate Controlling Entity	SK Holding Co., Ltd.
Subsidiaries	SK Planet Co., Ltd. and 37 other companies(*)
Joint ventures	Dogus Planet, Inc. and 3 other companies
Associates	SK hynix Inc. and 49 other companies
Affiliates	The Ultimate Controlling Entity's other subsidiaries and associates, etc.

(*) As of March 31, 2016, subsidiaries of the Company are as follows:

Company	Ownership percentage (%)	Types of business
SK Telink Co., Ltd.	83.5	Telecommunication and MVNO(Mobile Virtual Network Operator) service
M&Service Co., Ltd.	100.0	Database and internet website service
SK Communications Co., Ltd.	64.6	Internet website services
Stonebridge Cinema Fund	55.2	Investment
SK Broadband Co., Ltd.	100.0	Telecommunication services
K-net Culture and Contents Venture Fund	59.0	Investment
Fitech Focus Limited Partnership II	66.7	Investment
Open Innovation Fund	98.9	Investment
PS&Marketing Corporation	100.0	Communications device retail business
Service Ace Co., Ltd.	100.0	Customer center management service
Service Top Co., Ltd.	100.0	Customer center management service
Network O&S Co., Ltd.	100.0	Base station maintenance service
SK Planet Co., Ltd.	100.0	Telecommunication service
Neosnetworks Co., Ltd.	83.9	Security systems service
IRIVER LIMITED	49.0	Manufacturing of media and audio equipment
iriver Enterprise Ltd.	100.0	Management of Chinese subsidiaries
iriver America Inc.	100.0	Sales and marketing in North America
iriver Inc.	100.0	Sales and marketing in North America
iriver China Co., Ltd.	100.0	Sales and manufacturing of MP3 and 4 in China
Dongguan iriver Electronics Co., Ltd.	100.0	Sales and Manufacturing of e-book in China

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Groovers JP Ltd.	100.0	Digital music contents sourcing and distribution service
Entrix Co., Ltd.	100.0	Cloud streaming service
SK Telecom China Holdings Co., Ltd.	100.0	Investment
SK Global Healthcare Business Group., Ltd.	100.0	Investment
SK Planet Japan, K. K.	100.0	Digital contents sourcing service
SKT Vietnam PTE. Ltd.	73.3	Telecommunication service
SK Planet Global PTE. Ltd.	100.0	Digital contents sourcing service
SKP GLOBAL HOLDINGS PTE. LTD.	100.0	Investment
SKT Americas, Inc.	100.0	Information gathering and consulting
SKP America LLC.	100.0	Digital contents sourcing service
YTK Investment Ltd.	100.0	Investment
Atlas Investment	100.0	Investment
Technology Innovation Partners, L.P.	100.0	Investment
SK Telecom China Fund I L.P.	100.0	Investment
shopkick Management Company, Inc.	100.0	Investment
shopkick, Inc.	100.0	Mileage-based online transaction application development
SK techx Co., Ltd.	100.0	System software development and supply
One Store Co., Ltd.	100.0	Telecommunication service

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

28. Transactions with Related Parties, Continued

(2) Compensation for the key management

The Company considers registered directors who have substantial role and responsibility in planning, operating, and controlling of the business as key management. The compensation given to such key management for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>	For the three-month period ended	
	March 31, 2016	March 31, 2015
Salaries	₩ 980	1,357
Defined benefits plan expenses	281	121
	₩ 1,261	1,478

Compensation for the key management includes salaries, non-monetary salaries and contributions made in relation to pension plans.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

28. Transactions with Related Parties, Continued

(3) Transactions with related parties for the three-month periods ended March 31, 2016 and 2015 are as follows:

<i>(In millions of won)</i>		For the three-month period ended March 31, 2016		
		Operating revenue and others	Operating expenses and others	Acquisition of property and equipment
Scope	Company			
Ultimate Controlling Entity	SK Holding Co.,Ltd.(*1)	₩ 2,693	268,772	5,988
Subsidiaries	SK Broadband Co., Ltd.	31,084	121,045	
	PS&Marketing Corporation(*4)	3,236	378,233	6
	Network O&S Co., Ltd.	1,354	55,423	944
	SK Planet Co., Ltd.	10,225	103,987	331
	SK Telink Co., Ltd.(*2)	17,828	5,207	
	Service Ace Co., Ltd.	1,937	34,615	
	Service Top Co., Ltd.	2,216	37,119	
	Others	2,887	29,231	1,002
		70,767	764,860	2,283
Associates	F&U Credit information Co., Ltd.	398	12,059	
	HappyNarae Co., Ltd.	18	1,043	399
	SK hynix Inc.(*3)	74,620	9	
	SK Wyverns Baseball Club Co., Ltd.	283	14,300	
	KEB HanaCard Co., Ltd.	5,005	2,811	
	Others		1,365	
		80,324	31,587	399
Other	SK Engineering & Construction Co., Ltd.	781	435	
	SK Networks Co., Ltd.	1,249	3,896	
	SK Networks service Co., Ltd.	224	11,841	39
	SK Telesys Co., Ltd.	15	1,987	17,809

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Others	4,201	9,480	698
	6,470	27,639	18,546
	₩ 160,254	1,092,858	27,216

(*1) Operating expenses and others include ₩183,271 million of dividends declared by the Company.

(*2) Operating revenue and others include ₩2,489 million of dividend income accrued.

(*3) Operating revenue and others include ₩73,050 million of dividend income accrued.

(*4) Operating expenses and others include ₩198,364 million paid for acquisition of installment receivables of handset from PS&Marketing Corporation.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

28. Transactions with Related Parties, Continued

- (3) Transactions with related parties for the three-month periods ended March 31, 2016 and 2015 are as follows, Continued:

<i>(In millions of won)</i>		For the three-month period ended March 31, 2015			
		Operating revenue and others	Operating expenses and others	Acquisition of property and equipment	Loans
Scope	Company				
Ultimate Controlling Entity	SK Holding Co.,Ltd.(*1)	₩ 141	177,730		
Subsidiaries	SK Broadband Co., Ltd.	25,694	127,393	23	
	PS&Marketing Corporation	2,627	245,663	67	
	Network O&S Co., Ltd.	903	31,999		
	SK Planet Co., Ltd.	11,170	131,948	80	
	SK Telink Co., Ltd.	14,054	7,932		
	Service Ace Co., Ltd.	1,898	39,934		
	Service Top Co., Ltd.	1,983	38,884		
	Others	3,029	7,891	78	
			61,358	631,644	248
Associates	F&U Credit information Co., Ltd.	449	11,513		
	HappyNarae Co., Ltd.	18	415	320	
	SK hynix Inc.(*2)	46,589	5		
	SK Wyverns Baseball Club Co., Ltd.	281	9,606		
	KEB HanaCard Co., Ltd.	5,432	5,386		
	Others	115	1,723		500
		52,884	28,648	320	500
Other	SK Engineering & Construction Co., Ltd.	3,374	996	27,544	
	SK C&C Co., Ltd.	1,221	58,126	28,722	
	SK Networks Co., Ltd.	940	3,908		
	SK Networks service Co., Ltd.	2,298	2,878	4	

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SK Telesys Co., Ltd.	49	2,214	39,117	
Others	2,547	5,836	306	
	10,429	73,958	95,693	
	₩ 124,812	911,980	96,261	500

(*1) Operating expenses and others include ~~₩~~171,053 million of dividends declared by the Company.

(*2) Operating revenue and others include ~~₩~~43,830 million of dividend income accrued.

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

28. Transactions with Related Parties, Continued

(4) Account balances as of March 31, 2016 and December 31, 2015 are as follows:

		March 31, 2016			
		Loans	Accounts receivable and others	Accounts payable trade and others	
<i>(In millions of won)</i>					
Scope	Company				
Ultimate Controlling Entity	SK Holding Co., Ltd.	₩	827	252,001	
Subsidiaries	SK Broadband Co., Ltd.		2,201	10,929	
	PS&Marketing Corporation		717	72,419	
	Network O&S Co., Ltd.		29	23,866	
	SK Planet Co., Ltd.		4,625	16,630	
	SK Telink Co., Ltd.		10,605	3,893	
	Service Ace Co., Ltd.			17,494	
	Service Top Co., Ltd.		30	17,936	
	Others		6,607	43,284	
				24,814	206,451
	Associates	HappyNarae Co., Ltd.			753
SK hynix Inc.			74,774		
SK Wyverns Baseball Club., Ltd.		1,017			
Wave City Development Co., Ltd.		1,890	38,412		
Daehan Kanggun BcN Co., Ltd.		22,147			
KEB HanaCard Co., Ltd.			1,678	2,486	
Others			242	1,471	
		25,054	115,106	4,710	

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Other	SK Engineering and Construction Co., Ltd.	483	479
	SK Networks Co., Ltd.	679	1,564
	SK Networks Services Co., Ltd.		5,985
	SK Telesys Co., Ltd.	49	1,401
	SK Innovation Co., Ltd.	1,673	267
	Others	1,734	5,241
		4,618	14,937
		₩ 25,054	145,365
			478,099

SK TELECOM CO., LTD.

Notes to the Condensed Separate Interim Financial Statements

For the three-month periods ended March 31, 2016 and 2015

28. Transactions with Related Parties, Continued

(4) Account balances as of March 31, 2016 and December 31, 2015 are as follows, Continued:

<i>(In millions of won)</i>		December 31, 2015		
		Loans	Accounts receivable and others	Accounts payable trade and others
Scope	Company			
Ultimate Controlling Entity	SK Holdings Co., Ltd. (formerly, SK C&C Co., Ltd.)(*)	₩	1,100	107,995
Subsidiaries	SK Broadband Co., Ltd.		2,160	24,847
	PS&Marketing Corporation		614	62,592
	Network O&S Co., Ltd.		665	33,658
	SK Planet Co., Ltd.		6,722	36,874
	SK Telink Co., Ltd.		10,026	3,068
	Service Ace Co., Ltd.			20,684
	Service Top Co., Ltd.		63	21,772
	Others		4,722	17,116
			24,972	220,611
Associates	HappyNarae Co., Ltd.			4,987
	SK hynix Inc.		4,360	155
	SK Wyverns Baseball Club., Ltd.	1,017	4,502	
	Wave City Development Co., Ltd.	1,890	38,412	
	Daehan Kanggun BcN Co., Ltd.	22,147		
	KEB HanaCard Co., Ltd.		1,771	7,262
	Others			