NetEase, Inc. Form 424B3 April 11, 2012

April 11, 2012

SECURITIES & EXCHANGE COMMISSION 450 Fifth Street, NW Washington, DC 20549

Attn.: Document Control

RE: American Depositary Receipts representing twenty five deposited shares of NETEASE.COM (Form F6, Registration No. 333115868)

Ladies and Gentlemen:

Pursuant to Rule 424(b)(3) under the Securities Act of 1933, as amended, on behalf of The Bank of New York Mellon, as Depositary for securities against which American Depositary Receipts are to be issued, we attach a copy of the new prospectus (Prospectus) reflecting the change in the company name to NetEase, Inc.

As required by Rule $424\,(e)$, the upper right hand corner of the Prospectus cover page has a reference to Rule $424\,(b)\,(3)$ and to the file number of the registration statement to which the Prospectus relates.

Pursuant to Section III B of the General Instructions to the Form F6 Registration Statement, the Prospectus consists of the ADR certificate with the revised name for NETEASE.COM

The Prospectus has been revised to reflect the new name, and has been over stamped with:

Effective April 12, 2012 the Company has changed its name to NetEase, Inc.

Please contact me with any questions or comments at 212 8152281

Rajan Balsara Vice President The Bank of New York Mellon ADR

Edgar Filing: NetEase, Inc. - Form 424B3

Division

101 Barclay Street, 22nd Floor West, New York, NY 10286