#### **CSS INDUSTRIES INC**

Form 4

November 03, 2005

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* ERSKINE DAVID J M

2. Issuer Name and Ticker or Trading Symbol

CSS INDUSTRIES INC [CSS]

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

11/01/2005

(Check all applicable)

\_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify

below)

President and CEO

C/O CSS INDUSTRIES, INC., 1845 **WALNUT STREET, SUITE 800** 

(Street)

(First)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

PHILADELPHIA, PA 19103

| (City)                               | (State) (                               | (Zip) Table   | e I - Non-D                            | erivative  | Secur | ities Acq   | uired, Disposed o  | f, or Beneficial   | ly Owned  |
|--------------------------------------|---|---|--|--|-------|-------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactio<br>Code<br>(Instr. 8) | 4. Securities Acquired ction(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or |       |             | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| C                                    |   |   | Code V                                 | Amount   | (D)   | Price       | (Instr. 3 and 4)   |  |   |
| Common<br>Stock (\$.10<br>par value) | 11/01/2005(1)                           |   | S                                      | 1,000<br>(1)   | D     | \$ 34.7     | 35,750   | D  |   |
| Common<br>Stock (\$.10<br>par value) | 11/01/2005(1)                           |   | S                                      | 1,200<br>(1)   | D     | \$ 34.8     | 34,550   | D  |   |
| Common<br>Stock (\$.10<br>par value) | 11/01/2005(1)                           |   | S                                      | 300 (1)  | D     | \$<br>34.81 | 34,250   | D  |   |
| Common<br>Stock (\$.10               | 11/01/2005(1)                           |   | S                                      | 500 (1)  | D     | \$<br>34.92 | 33,750   | D  |   |

par value)

 Common
 See

 Stock (\$.10
 6,750
 I
 Footnote

 par value)
 (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transa<br>Code<br>(Instr. 3 | ction<br>8) | 5. inNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | Secur | unt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |
|---|---|--------------------------------------|---|-----------------------------------|-------------|---|---------------------|--------------------|-------|--|---|
|   |   |                                      |   | Code                              | V           | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |

Dolotionchine

## **Reporting Owners**

| Reporting Owner Name / Address | Keiauonsinps |           |                   |       |  |  |  |
|--------------------------------|--------------|-----------|-------------------|-------|--|--|--|
|                                | Director     | 10% Owner | Officer           | Other |  |  |  |
| ERSKINE DAVID J M              |              |           |                   |       |  |  |  |
| C/O CSS INDUSTRIES, INC.       | X            |           | President and CEO |       |  |  |  |
| 1845 WALNUT STREET, SUITE 800  | Λ            |           | Trestuent and CEO |       |  |  |  |
| PHILADELPHIA, PA 19103         |              |           |                   |       |  |  |  |

### **Signatures**

Michael A. Santivasci, Attorney in Fact 11/03/2005

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on October 26, 2005.

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(2) Reflects indirect ownership of 6750 shares consisting of 6,000 shares held by the reporting person's spouse and 750 shares held by the reporting person's spouse as co-trustee of a trust for the benefit of her child.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.