

PNC FINANCIAL SERVICES GROUP INC  
 Form 4  
 November 15, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WHITFORD THOMAS K**

2. Issuer Name and Ticker or Trading Symbol  
**PNC FINANCIAL SERVICES GROUP INC [PNC]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**ONE PNC PLAZA, 249 FIFTH AVENUE**

3. Date of Earliest Transaction (Month/Day/Year)  
**11/13/2007**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**EVP and Chief Risk Officer**

(Street)  
**PITTSBURGH, PA 15222-2707**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) Code	V	Amount			
\$5 Par Common Stock	03/31/2007		J(1)	V	185	A	\$ 1 8,797	I	401(k) Plan
\$5 Par Common Stock	04/24/2007		J(2)	V	73	A	\$ 75.315 8,870	I	401(k) Plan
\$5 Par Common Stock	07/24/2007		J(2)	V	78	A	\$ 71.08 8,948	I	401(k) Plan
\$5 Par Common Stock	10/24/2007		J(2)	V	82	A	\$ 9,030	I	401(k) Plan

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Common Stock					68.775				Plan
\$5 Par Common Stock	10/29/2007	J <sup>(3)</sup>	V 8	A	\$ 72.11	9,038	I		401(k) Plan
\$5 Par Common Stock	11/13/2007	S	800	D	\$ 71.97	120,573	D		
\$5 Par Common Stock	11/13/2007	S	800	D	\$ 71.98	119,773	D		
\$5 Par Common Stock	11/13/2007	S	262	D	\$ 71.99	119,511	D		
\$5 Par Common Stock	11/13/2007	S	3,700	D	\$ 72	115,811	D		
\$5 Par Common Stock	11/13/2007	S	500	D	\$ 72.005	115,311	D		
\$5 Par Common Stock	11/13/2007	S	238	D	\$ 72.01	115,073	D		
\$5 Par Common Stock	11/13/2007	S	200	D	\$ 72.02	114,873	D		
\$5 Par Common Stock	11/13/2007	S	300	D	\$ 72.04	114,573	D		
\$5 Par Common Stock	11/13/2007	S	200	D	\$ 72.045	114,373	D		
\$5 Par Common Stock	11/13/2007	S	200	D	\$ 72.07	114,173	D		
\$5 Par Common Stock	11/13/2007	S	800	D	\$ 72.08	113,373	D		
\$5 Par Common Stock	11/13/2007	S	1,082	D	\$ 72.09	112,291	D		
\$5 Par Common Stock	11/13/2007	S	100	D	\$ 72.095	112,191	D		

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\$5 Par Common Stock	11/13/2007	S	718	D	\$ 72.1	111,473	D
\$5 Par Common Stock	11/13/2007	S	300	D	\$ 72.115	111,173	D
\$5 Par Common Stock	11/13/2007	S	1,900	D	\$ 72.12	109,273	D
\$5 Par Common Stock	11/13/2007	S	800	D	\$ 72.13	108,473	D
\$5 Par Common Stock	11/13/2007	S	200	D	\$ 72.14	108,273	D
\$5 Par Common Stock	11/13/2007	S	1,100	D	\$ 72.145	107,173	D
\$5 Par Common Stock	11/13/2007	S	700	D	\$ 72.15	106,473	D
\$5 Par Common Stock	11/13/2007	S	100	D	\$ 72.18	106,373	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of

								Shares		
Phantom Stock Unit	(4)	04/24/2007	J(5)	V	50	(6)	(6)	\$5 Par Common Stock	50	\$ 75.31
Phantom Stock Unit	(4)	07/24/2007	J(5)	V	55	(6)	(6)	\$5 Par Common Stock	55	\$ 71.08
Phantom Stock Unit	(4)	10/24/2007	J(5)	V	57	(6)	(6)	\$5 Par Common Stock	57	\$ 68.77
Phantom Stock Unit	(4)	04/24/2007	J(7)	V	72	(6)	(6)	\$5 Par Common Stock	72	\$ 75.31
Phantom Stock Unit	(4)	07/24/2007	J(7)	V	77	(6)	(6)	\$5 Par Common Stock	77	\$ 71.08
Phantom Stock Unit	(4)	10/24/2007	J(7)	V	81	(6)	(6)	\$5 Par Common Stock	81	\$ 68.77

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WHITFORD THOMAS K ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			EVP and Chief Risk Officer	

## Signatures

Lori A. Hasselman, Attorney-in-Fact for Thomas K.  
Whitford

11/15/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired under the PNC Incentive Savings Plan at various prices.
- (2) Dividend reinvestment shares acquired under the PNC Incentive Savings Plan.
- (3) Shares received as additional earnings credit under the PNC Incentive Savings Plan.
- (4) One phantom stock unit is the economic equivalent of one share of PNC Common Stock.
- (5) Phantom Stock Units received as dividend equivalents under the PNC Supplemental Incentive Savings Plan.
- (6) Phantom Stock Units will be settled in cash upon distribution from the reporting person's plan account and generally do not expire.

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(7) Phantom Stock Units received as dividend equivalents under the PNC Deferred Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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