

CASH AMERICA INTERNATIONAL INC  
 Form 4  
 January 23, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Linscott John Curtis

(Last) (First) (Middle)

CASH AMERICA INTERNATIONAL, INC., 1600 W. 7TH STREET

(Street)

FORT WORTH, TX 76102

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 CASH AMERICA INTERNATIONAL INC [CSH]

3. Date of Earliest Transaction (Month/Day/Year)  
 01/21/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 EVP, General Counsel & Sec'y.

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                        | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |               |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|---------------|
|  |                                      |  |                                | (A) or (D)  | Price   |  |  |               |
|  |                                      |  |                                | Code  | V   | Amount   |  |               |
| Common Stock, par value \$.10                          | 01/21/2008                           |  | F                              | 129 <sup>(1)</sup>  | D   | \$ 27.26   | 1,929 <sup>(2)</sup>                       | D             |
| Restricted Stock Units (Common Stock, par value \$.10) |                                      |  |                                |   |   |  | 6,181 <sup>(2)</sup>                       | D             |
| Common Stock, par                                      |                                      |  |                                |   |   |  | 544.27 <sup>(3)</sup>                      | I             |
|  |                                      |  |                                |   |   |  |  | Benefit Plans |

value \$.10

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|
| Stock Options (right to buy)               | \$ 13.75   |                                      |  |                                |   | 02/12/2002 02/12/2009                                    | Common 5,700  |  |
| Stock Options (right to buy)               | \$ 10.125  |                                      |  |                                |   | 02/01/2004 01/26/2010                                    | Common 6,100  |  |
| Stock Options (right to buy)               | \$ 7.95  |                                      |  |                                |   | 07/28/2003 01/23/2012                                    | Common 2,500  |  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                               |       |
|--|---------------|-----------|-------------------------------|-------|
|  | Director      | 10% Owner | Officer                       | Other |
| Linscott John Curtis<br>CASH AMERICA INTERNATIONAL, INC.<br>1600 W. 7TH STREET<br>FORT WORTH, TX 76102 |               |           | EVP, General Counsel & Sec'y. |       |

## Signatures

/s/ J. Curtis

Linscott

01/23/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction represents the withholding by Issuer of shares to pay taxes in connection with the vesting of a Restricted Stock Unit
- (1) award. The timing and amount of the transaction were determined by the terms of the applicable Restricted Stock Unit award and were not within the control of the Reporting Person.
  - (2) Reflects the vesting of 397 Restricted Stock Units.
  - (3) Includes shares acquired under the Issuer's 401(k) and NQ benefit plans since 12/06/07.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.