

CASH AMERICA INTERNATIONAL INC
 Form 4
 January 25, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KAUFFMAN JAMES H

2. Issuer Name and Ticker or Trading Symbol
CASH AMERICA INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
1600 W. 7TH STREET
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
01/23/2008

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Exec. VP - Corporate Develop't

FORT WORTH, TX 76102

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | | |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|---------------|
| | | | | (A) or (D) | Price | | | | |
| | | | | Code | V | Amount | | | |
| Restricted Stock Units (Common Stock, par value \$.10) | 01/23/2008 | | A | 8,509 ⁽¹⁾ | A | \$ 0 | 51,140 | D | |
| Restricted Stock Units (Common Stock, par value \$.10) | 01/23/2008 | | A | 1,630 ⁽²⁾ | A | \$ 0 | 52,770 ⁽³⁾ | D | |
| Common Stock, par | | | | | | | 54,874.22 ⁽³⁾ | I | Benefit Plans |

value \$.10

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Amount of Derivative Security (Instr. 3) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|
| Stock Options (right to buy) | \$ 10.125 | | | | | 02/01/2004 01/26/2010 | Common 50,000 | |
| Stock Options (right to buy) | \$ 7.95 | | | | | 07/28/2003 01/23/2012 | Common 25,000 | |
| Stock Options (right to buy) | \$ 9.41 | | | | | 12/10/2003 01/22/2013 | Common 25,000 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| KAUFFMAN JAMES H 1600 W. 7TH STREET FORT WORTH, TX 76102 | | | Exec. VP - Corporate Develop't | |

Signatures

/s/ James H.
Kauffman

01/25/2008

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Of the 8,509 shares, (a) 6,151 shares shall vest in 25% increments on January 31st of each of the next four years beginning on January 31, 2009; and (b) from 0 to 100% of the remaining 2,358 shares will be eligible to vest on December 31, 2010 subject to the Issuer's achieving certain financial performance goals.
- (1) 2009; and (b) from 0 to 100% of the remaining 2,358 shares will be eligible to vest on December 31, 2010 subject to the Issuer's achieving certain financial performance goals.
 - (2) One-half of the Restricted Stock Unit s shall vest on January 31st of each of the next two years beginning January 31, 2009.
 - (3) Includes shares acquired under the Issuer's 401(k) plan since 05/03/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.